

TULSA ARENA DISTRICT MASTER PLAN PROJECTS

A. SIGNATURE PROJECT PUBLIC-PRIVATE INVESTMENT

- **A1** Convention Center Expansion + Full-Service Hotel
- **A2** Page Belcher Federal Building Redevelopment
- **A3** Transit Center Block Redevelopment + Transit Center Integration

B. PUBLIC REALM INVESTMENT

- **B1** BOK Center in the Park. Opportunity for short-term, temporary activation.
- **B2** Convention Center Linear Park
- **B3** Civic Center Commons Reimagining. Opportunity for short-term, temporary activation.
- **B4** New Denver & 3rd Park to anchor new mixed-use development
- **B5** Enhanced Plaza of the Americas Park to support south residential area

C. STREETS + CONNECTIONS INVESTMENT

- **C1** 3rd Street Enhancement
- **C2** 5th Street Promenade
- **C3** 6th Street Enhancement
- C4 Denver Avenue Enhancement
- **C5** Boulder Avenue Enhancement

D. OKLAHOMA DEPARTMENT OF TRANSPORTATION (ODOT) INVESTMENT

- **D1** Realigned I-244 ramps and 1st Street 2-Way Conversion
- **D2** Southwest Boulevard Enhancement to Route 66
- E. POTENTIAL PRIVATE INVESTMENT AS A RESULT OF PUBLIC CATALYTIC INVESTMENTS



WHAT IS THE ARENA DISTRICT MASTER PLAN?

The Tulsa Arena District Master Plan is a 20-year vision to transform the Arena District into a dynamic downtown neighborhood by focusing public and private investment to leverage its signature attractions of the BOK Center. Cox Business Center, and City-County Library (1.8 M visitors per year). The master planning process assessed the current state of the District, evaluated the potential of public infrastructure investments, identified opportunities for private development, and provided a phased roadmap to guide the City and its partners in developing improvements to the Arena District.

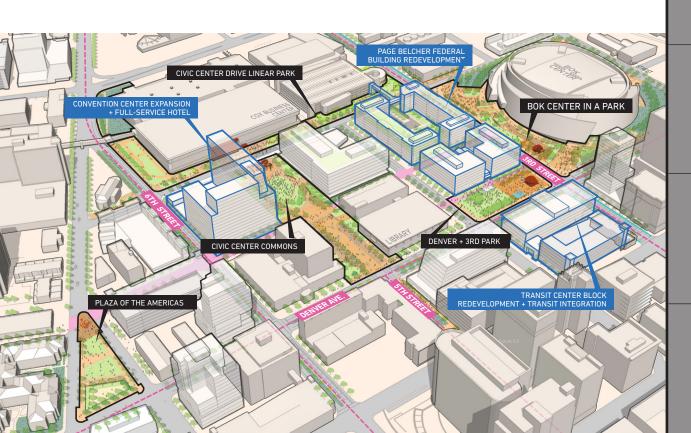
The plan was created through a yearlong process including meetings with more than 80 stakeholders, district tours and workshops, on-line surveys, and the engagement of hundreds of citizens – all guided by City staff, a steering committee of Tulsa community members, and nationally-recognized consultants.

For more information on the Arena District Master Plan, visit this webpage cityoftulsa.org/arenadistrict

WHAT WILL THE PLAN ACHIEVE?

Implementing the Arena District Master Plan will create a world-class neighborhood, usher in a new era of downtown investment and growth. and produce a district that represents the unique character of Tulsa with authentic destinations and experiences for both residents and visitors. Today, the Arena District is fractured and disconnected from the rest of downtown and its surroundings. This plan will transform the District into a vibrant 18-hour neighborhood and create a new front door to downtown that introduces and links visitors and residents to the attractions that Tulsa. has to offer. The vision contained in the Master Plan proposes a series of strategic public investments in building great downtown streets, transforming existing spaces into a series of signature parks and plazas, and repurposing the outmoded civic center through a series of catalytic public-private development opportunities.

Today Tulsans have a chance to remake the Arena District and make it more a part of the community's identity. The plan presents a framework for the strategic investments and policies to achieve the vision.



THE ARENA DISTRICT
MASTER PLAN WAS A
COLLABORATIVE PROCESS
THAT INCLUDED:

3

COMMUNITY WORKSHOPS

220

WORKSHOP ATTENDEES

750

WURKSHUP COMMENTS/IDEAS

5

STEERING COMMITTEE MTGS.

84

STAKEHOLDERS INTERVIEWED

3

SURVEYS ON FEEDBACK TULSA

150

ONLINE SURVEY RESPONSES