

# ARENA DISTRICT MASTER PLAN

## COMMUNITY ENGAGEMENT TECHNICAL MEMO NO. 5:

INCLUDES: TULSA CITY COUNCIL URBAN & ECONOMIC DEVELOPMENT COMMITTEE MEETING + GEORGE KAISER FAMILY FOUNDATION BRIEFING + PUBLIC WORKSHOP MEETING NO. 3

### TULSA CITY COUNCIL URBAN & ECONOMIC DEVELOPMENT COMMITTEE - SEPT. 26, 10:00 AM - 12:00 PM

On Wednesday September 26th, the ADMP Planning Team, together with Dawn Warrick and James McHendry from City staff, presented an overview of progress on the Arena District Master Plan to the City Council's Urban and Economic Development Committee (UEDC). UEDC is a subcommittee of the City Council focused on city development and economic development-related matters. This meeting was held at City Hall and was open to the public. Chris Hermann (MKSK) made a presentation and provided an overview of the project. The presentation included the following:

- Project Overview
- Planning Purpose and Principles
- Public Outreach Summary (through Sept)
- Importance of the Arena District as a Downtown Gateway
- Overall District Vision (Welcome, Activate, Live, Connect)
- Recommended Catalytic Projects (Great Streets, Public Realm, Development, Policies)
- Phasing and Impact
- Implementation Strategy
- Next Steps

Council members in attendance asked follow-up questions and points of clarification, particularly in relation to the proposed catalytic projects. They thanked staff and the consultant for the presentation.

### GEORGE KAISER FAMILY FOUNDATION BRIEFING - SEPTEMBER 26, 1:00-2:00 PM

On Wednesday September 26th, the Planning Team met with representatives of the George Kaiser Family Foundation (GKFF) at their offices in The Gathering Place. A presentation was given to the GKFF representatives by Chris Hermann and Andrew Overbeck (MKSK). This presentation was identical to what was presented to the public that evening. The presentation included the following:

- Project Overview
- Planning Purpose and Principles
- Public Outreach Summary (through Sept)
- Importance of the Arena District as a Downtown Gateway
- What Success Looks Like
- Building Blocks of the ADMP (Great Streets, Public Realm, Development, Policies)
- Achieving the District Vision (Welcome, Activate, Live, Connect)
- Catalytic Projects
- Phasing and Implementation

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### PUBLIC WORKSHOP MEETING NO. 3 - SEPTEMBER 26, 5:00-8:00 PM

On Wednesday September 26th, the Planning Team made a presentation to the public at the final of three public workshops. This meeting was held at the Tulsa City-County Library in the Pochontas Creativity Center. Approximately 70 attendees heard Chris Hermann (MKSK) present an overview of the contents and recommendations of the Arena District Master Plan Draft. The presentation included the following:

- Project Overview
- Planning Purpose and Principles
- Public Outreach Summary (through Sept)
- Importance of the Arena District as a Downtown Gateway
- What Success Looks Like
- Building Blocks of the ADMP (Great Streets, Public Realm, Development, Policies)
- Achieving the District Vision (Welcome, Activate, Live, Connect)
- Catalytic Projects
- Phasing and Implementation

In addition to the presentation and following question and answer, attendees were able to meet with members of City Staff and the Planning Team before and after the presentation and see display boards that: summarized previous public input, highlighted the proposed vision plan, and rendered some of the proposed catalytic projects. In addition, there was a 3-D model of the Arena District study area that indicated existing buildings and proposed new development per the master plan. Reaction and comments were solicited to be considered as the draft plan is finalized.

A sample of comments received is included below. Images of Public Workshop 3 are included on the following page.

*"I live at Central Park Condominiums and as a realtor who has been working hard to affect positive perceptions and creating increased interest in living there (and downtown in general) safety is of utmost importance. Walkability is vital. I'd love to be have other condominium communities to support, promote, and connect others to."*

*"1) I really think we should consider moving the transit station to Center of the Universe/Rail tracks because of old Union Station. A) The center of downtown is moving north to encompass the Arts District. B) The location is too valuable to keep at a bus station. C) Proximity to BOK makes location better suited for retail/mixed-use/entertainment.*

*2) Page Belcher needs to go."*

*3) Like the idea of the BOK Center as a park."*

*"Thank you for addressing all the concerns brought forward. The Master Plan was everything that I imagined and wanted it to be. I was also very impressed with the process, workshops, products, and presentations every time. The fact that we are taking steps to solve this district's problems and help reimagine this area shows me that the plans are actually being made and excitement being injected in the community on further development opportunities."*

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