

PUBLIC OUTREACH SUMMARY (THROUGH SEPTEMBER 5)

THE ARENA DISTRICT
MASTER PLAN WAS A
COLLABORATIVE PROCESS
THAT INCLUDED:

3

COMMUNITY
WORKSHOPS

135

WORKSHOP
ATTENDEES

730

WORKSHOP
COMMENTS/IDEAS

84

STAKEHOLDERS
INTERVIEWED

30

URBAN HIKE
ATTENDEES

5

STEERING
COMMITTEE MEETINGS

3

FEEDBACK
TULSA SURVEYS

150

ONLINE SURVEY
RESPONSES

COMMUNITY VISIONING WORKSHOP 2: WHAT WE HEARD

HELD ON TUESDAY, JULY 24TH AT THE TCC METRO CAMPUS, THE **SECOND COMMUNITY VISIONING WORKSHOP** SHARED DRAFT CONCEPTS & STRATEGIES.

45

MEETING ATTENDEES

40

COMMENTS ON BOARDS

49

COMMENT CARDS FILLED

STREETS & CONNECTIVITY

THE ARENA DISTRICT IS SOMEWHAT WALKABLE TO/FROM DOWNTOWN - BUT, WHY WALK THERE?

WE ASKED: WOULD YOU CURRENTLY CONSIDER WALKING BETWEEN THE ARENA DISTRICT AND DOWNTOWN/CBD?

- “Yes, but it wouldn't be comfortable.”
- “Yes & I do!”
- “Yes, more lights, more places to stop along the way.”
- “Depends...usually there is nothing to look at or purchase.”
- “Maybe. It's not a great walk.”

THE IMPROVEMENTS SHARED IN THE MEETING ARE NEEDED TO ENHANCE WALKABILITY



WE ASKED: WOULD THESE IMPROVEMENTS MAKE YOU FEEL MORE COMFORTABLE WALKING IN THE ARENA DISTRICT?

YES	YES	YES	YES	
YES	YES	YES	YES	
YES	YES	YES	YES	
YES	YES	YES	YES	NO

YES: 100%
(16 responses)

NO: 0%

MAKING THIS A WALKABLE DISTRICT WILL REQUIRE RIGHT-OF-WAY IMPROVEMENTS, PLACEMAKING & INFILL

WE ASKED: WHAT OTHER IMPROVEMENTS OR CONNECTIONS WOULD ENHANCE TRANSIT, BIKABILITY, AND WALKABILITY IN DOWNTOWN?

RIGHT OF WAY IMPROVEMENTS
(Ordered by most to least mentioned)

1. More trees and shade
2. Better street lights
3. More bike lanes and facilities

PLACEMAKING IMPROVEMENTS
(Ordered by most to least mentioned)

1. Improved gateways
2. Better signage/wayfinding
3. Incorporate public art

DEVELOPMENT IMPROVEMENTS
(Ordered by most to least mentioned)

1. Active ground floors
2. Less parking lots
3. Redevelop opportunity sites

CATALYTIC SITES

A MIXED-USE ENVIRONMENT WILL MAKE ME WANT TO SPEND MORE TIME IN THE DISTRICT

THESE IMPROVEMENTS WILL MAKE PEOPLE WANT TO CALL THE ARENA DISTRICT "HOME"

CONCENTRATE PLANNING EFFORTS AROUND THE BOK CENTER

THE ARENA DISTRICT NEEDS HIGH QUALITY OPEN SPACES AND ACTIVE STREETS

THE DISTRICT WILL BENEFIT FROM MORE THINGS TO DO BEYOND EVENTS AND CONCERTS

WE ASKED: WOULD THIS MIXED-USE ENVIRONMENT ENCOURAGE YOU TO SPEND MORE TIME IN THIS DISTRICT? WHY OR WHY NOT?

“YES!” Out of 13 responses, 11 people answered “Yes” to this question



WE ASKED: DO YOU SEE VALUE IN CONCENTRATING IN THIS CORE AREA AS AN INITIAL INVESTMENT? WHY OR WHY NOT?

“YES!” Out of 13 responses, 10 people answered “Yes” to this question

WE ASKED: DO YOU THINK THESE IMPROVEMENTS WOULD MAKE PEOPLE CONSIDER LIVING IN THIS DISTRICT?

“YES!” Out of 13 responses, 12 people answered “Yes” to this question

...BUT CONSIDER THE FOLLOWING
(Ordered by most to least mentioned)

1. The district needs more things to do
2. Invest in open spaces
3. Consider the Denver Avenue Station site

...BUT CONSIDER THE FOLLOWING
(Ordered by most to least mentioned)

1. Make room for open space
2. Allow for mixed-income housing

...BUT CONSIDER THE FOLLOWING
(Ordered by most to least mentioned)

1. Consider the district as a gateway
2. Think about our return on investment
3. Capitalize on initial investments to incentivize future growth

“Capitalize on the investments already made. Will leave a better impression on visitors who are coming in for events/conventions.”

OPEN SPACES

WE ASKED: WHAT PUBLIC SPACE IMPROVEMENTS WOULD YOU LIKE TO SEE HAPPEN IN THIS DISTRICT? (18 responses)

WE ASKED: WHAT ACTIVITIES/SPACES WOULD DRAW PEOPLE TO THIS AREA?

