# PUBLIC OUTREACH SUMMARY (THROUGH SEPTEMBER 5)



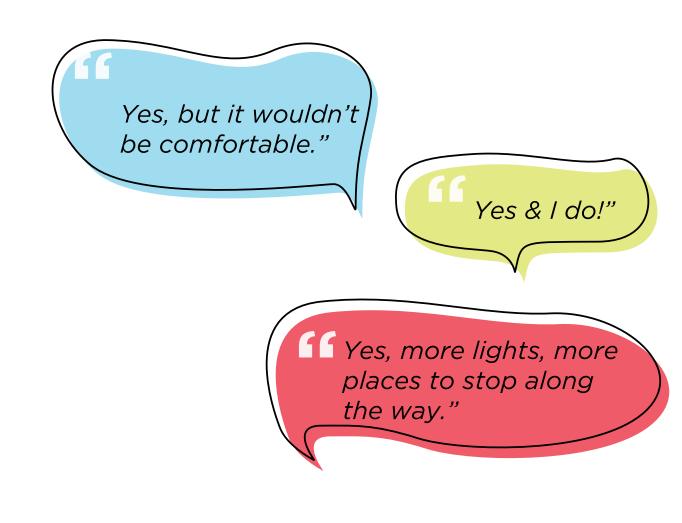
# COMMUNITY VISIONING WORKSHOP 2: WHAT WE HEARD

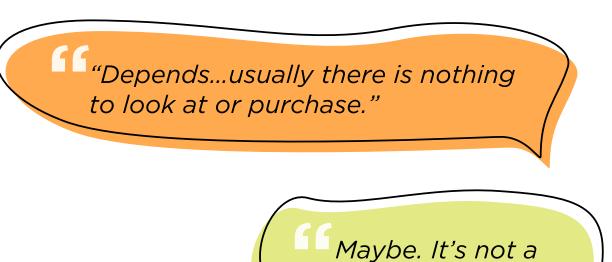


### STREETS & CONNECTIVITY

THE ARENA DISTRICT IS SOMEWHAT WALKABLE TO/FROM DOWNTOWN -**BUT, WHY WALK THERE?** 

WE ASKED: WOULD YOU CURRENTLY CONSIDER WALKING BETWEEN THE ARENA DISTRICT AND DOWNTOWN/CBD?





great walk."

THE IMPROVEMENTS SHARED IN THE MEETING ARE NEEDED TO ENHANCE WALKABILITY



WE ASKED: WOULD THESE **IMPROVEMENTS MAKE YOU FEEL** MORE COMFORTABLE WALKING IN THE ARENA DISTRICT?

YES	YES	YES
YES	YES	YES
YES	YES	YES
YES	YES	YES
	YES	YES YES YES YES YES YES YES

YES: 100% (16 responses)

NO: 0%

WE ASKED: WHAT OTHER IMPROVEMENTS OR CONNECTIONS WOULD ENHANCE TRANSIT, BIKABILITY, AND WALKABILITY IN DOWNTOWN?

MAKING THIS A WALKABLE DISTRICT

**WILL REQUIRE RIGHT-OF-WAY** 

**IMPROVEMENTS, PLACEMAKING &** 

INFILL

#### RIGHT OF WAY IMPROVEMENTS

(Ordered by most to least mentioned)

- I. More trees and shade
- 2. Better street lights
- 3. More bike lanes and facilities

#### PLACEMAKING IMPROVEMENTS

(Ordered by most to least mentioned)

- 1. Improved gateways
- 2. Better signage/wayfinding
- 3. Incorporate public art

#### DEVELOPMENT IMPROVEMENTS

(Ordered by most to least mentioned)

- 1. Active ground floors
- 2. Less parking lots
- 3. Redevelop opportunity sites

# CATALYTIC SITES

A MIXED-USE ENVIRONMENT WILL THESE IMPROVEMENTS WILL MAKE MAKE ME WANT TO SPEND MORE TIME IN THE DISTRICT

WE ASKED: WOULD THIS MIXED-USE ENVIRONMENT ENCOURAGE YOU TO SPEND MORE TIME IN THIS DISTRICT? WHY OR WHY NOT?



### ...BUT CONSIDER THE FOLLOWING

1. The district needs more things to do

(Ordered by most to least mentioned)

- 2. Invest in open spaces
- 3. Consider the Denver Avenue Station site

I would be very attracted to mixed use, working where you live strengthens community."

PEOPLE WANT TO CALL THE ARENA **DISTRICT "HOME"** 



WE ASKED: DO YOU THINK THESE IMPROVEMENTS WOULD MAKE PEOPLE CONSIDER LIVING IN THIS DISTRICT?



Out of 13 responses, 12 people answered "Yes" to this question

### ...BUT CONSIDER THE FOLLOWING

- (Ordered by most to least mentioned)
- 1. Make room for open space 2. Allow for mixed-income housing

**CONCENTRATE PLANNING EFFORTS** AROUND THE BOK CENTER

WE ASKED: DO YOU SEE VALUE IN **CONCENTRATING IN THIS CORE AREA** AS AN INITIAL INVESTMENT? WHY OR WHY NOT?



Out of 13 responses, 10 people answered "Yes" to this question

### ...BUT CONSIDER THE FOLLOWING

(Ordered by most to least mentioned)

- 1. Consider the district as a gateway
- 2. Think about our return on investment 3. Capitalize on initial investments to
- incentivize future growth

Capitalize on the investments already made. Will leave a better impression on visitors who are coming in for events/conventions."

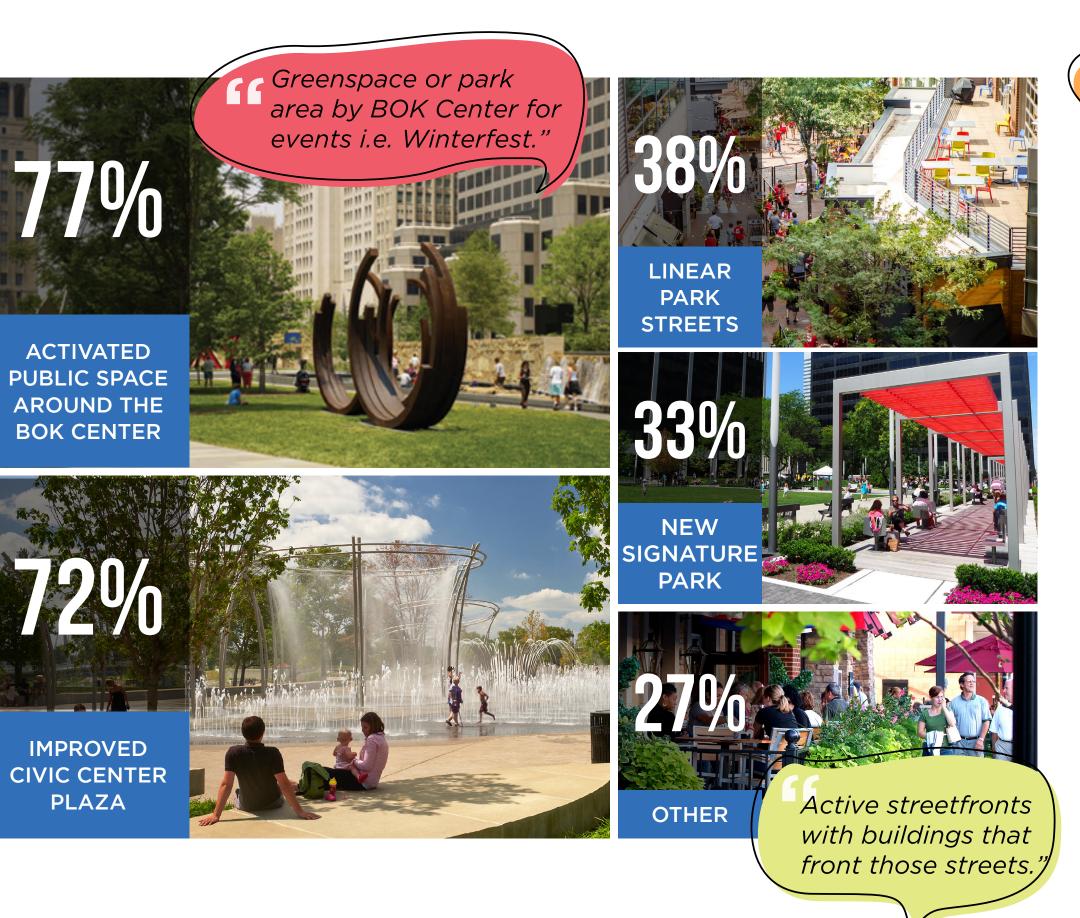
## OPEN SPACES

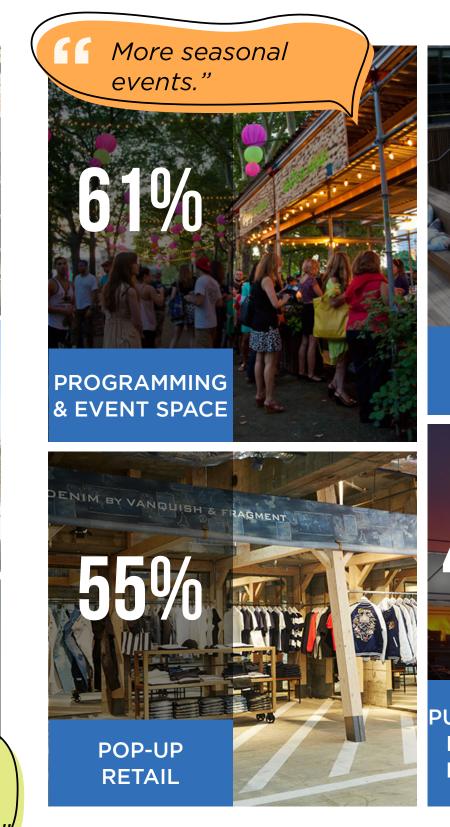
#### THE ARENA DISTRICT NEEDS HIGH QUALITY OPEN SPACES **AND ACTIVE STREETS**

WE ASKED: WHAT PUBLIC SPACE IMPROVEMENTS WOULD YOU LIKE TO SEE HAPPEN IN THIS DISTRICT? (18 responses)

THE DISTRICT WILL BENEFIT FROM MORE THINGS TO DO **BEYOND EVENTS AND CONCERTS** 

WE ASKED: WHAT ACTIVITIES/SPACES WOULD DRAW PEOPLE TO THIS AREA?







MARKET

playground would