



# ROUTE 66 COMMISSION SPECIAL EVENT MATCHING GRANT PROGRAM APPLICATION AND SUPPLEMENTS

## APPLICANT INFORMATION *(Please Print)*

First Name:		Last Name:	
Business / Organization Name:		Street Address:	
City:	State:	Zip:	
Primary Phone:	Alternative Phone:	E-Mail:	

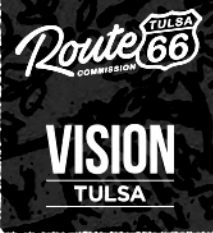
## EVENT INFORMATION *(Please Print)*

Event Name:	
Event Date(s) and Time(s):	Venue/Location Name:
Venue/Location Address:	
My Event Will Take Place On...	Check All That Apply:
<input type="checkbox"/> Private Property (including private parking lots) <input type="checkbox"/> Public Property (including parks, roadways, and property) <input type="checkbox"/> A combination of public and private property	<input type="checkbox"/> My event will close off part of and/or all of a private parking lot <input type="checkbox"/> My event will close off part of and/or an entire street or alleyway <input type="checkbox"/> My event will include pop up vendors or artisans <input type="checkbox"/> My event will include alcohol sales <input type="checkbox"/> My event will include food trucks and/or food tents <input type="checkbox"/> My event will include live music
Estimated Event Attendance:	Target Audience:
Event Description <i>(Provide a one paragraph description of the event's scope, goals and how it will elevate the awareness of Route 66.)</i>	

## EVENT EXPENSES *(Please Print)*

Total Event Amount:	Total Eligible Event Expenses:	Grant Request:

CHECK TO CONFIRM YOU'VE ATTACHED YOUR EVENT EXPENSE WORKSHEET



COMPLETE NEXT PAGE ↘



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## EVENT PROMOTION & ENGAGEMENT

### Check All Promotions That You Plan on Executing for Your Event:

- |                                      |  |  |   |
|--------------------------------------|--|--|---|
| <input type="checkbox"/> Facebook    | <input type="checkbox"/> TikTok        | <input type="checkbox"/> Radio                               | <input type="checkbox"/> Television Advertising |
| <input type="checkbox"/> Instagram   | <input type="checkbox"/> Press Release | <input type="checkbox"/> Traditional Advertising - Newspaper | <input type="checkbox"/> Posters / Flyers       |
| <input type="checkbox"/> Twitter     | <input type="checkbox"/> Billboard     | <input type="checkbox"/> Digital Advertising                 | <input type="checkbox"/> Mail Marketing         |
| <input type="checkbox"/> Other _____ |  |  |   |

Will your event benefit any other Route 66 businesses or organizations? YES:  NO:  MAYBE:

### If you answered yes or maybe to the above question, please describe how many businesses will benefit and how:

Will you notify other surrounding Route 66 businesses or organizations that your event is happening? YES:  NO:  MAYBE:

### If you answered yes or maybe to the above question, please describe how many businesses will benefit and how.

Although we do not require that your event benefit the community, we'd love to hear how your event impacts Tulsans. Will your event benefit the community or community partners? (For ex. Food drive that benefits the Community Food Bank of Eastern Oklahoma)

YES:  NO:  MAYBE:

### If you answered yes or maybe to the above question, please let us know which community partners you plan on benefitting through your event.

### Check the box to ensure that all of your application's supplemental materials are attached.

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Event Expense Worksheet and Vendor Quotes | <input type="checkbox"/> Site Plan (Provide a drawing of the event's layout including all usable space, dimensions, and ADA accessibility.) | <input type="checkbox"/> Event Promotion Plan |
|--|---|---|

COMPLETE NEXT PAGE ↘



