

ADDENDUM C

ESRI Methodology



ESRI Demographic Update Methodology: 2009/2014

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ESRI Demographic Update Methodology: 2009/2014

An ESRI White Paper

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Current Trends

In the past year, changes in the nation's economy have become extremely personal. The failure of the subprime mortgage market in 2007 extended its impact in 2008, shaking the foundations of the U.S. economy and touching every household in the country. In the past year, 1 in 25 jobs was lost to the economic crisis, and 1 in 42 homes was threatened with foreclosure. Households not touched directly by loss of home or employment are experiencing low or no income growth, lower home values, loss in savings or retirement funds, higher credit costs, cutbacks in services from struggling state and local governments, or the closing of a favorite local business.

How did we get here? The warning signs appeared in 2005. ESRI's trend analysis emphasized the widening gap between home value and household income. Appreciation in home value had outpaced income growth. Affordable housing was becoming an issue and not only among lower-income households. Homeownership rates were increasing, but the strength of the real estate market included the purchase of second homes and investment property. Favorable interest rates also facilitated an increase in home equity loans and refinancing activity, which boosted the cash available for spending. However, interest rates were also increasing.¹

By 2006, the construction industry added more than 10 million new housing units to the national inventory and provided one of the few growth sectors in the economy. However, rising interest rates and higher inventories began to slow both demand and home value appreciation. New home sales declined, and the potential for loan defaults in the subprime mortgage market grew.² The downward spiral continued in 2007. Mortgage rates increased, and mortgage defaults and foreclosures spread from the subprime market to Alt-A and prime mortgages. Higher inventories depressed the sales of new and existing homes, prompting builders to offer incentives and lawyers to offer speculating buyers a way out of their contracts. Home value continued to decline, which effectively removed inflated equity as a source of household wealth. In 2007, the decline of the housing market also depressed growth in gross domestic product (GDP).³

In the spring of 2008, the predominant trend was not growth, but decline—the fallout from the collapse of the housing market and the ensuing credit crunch. The annual change in home value became negative, and population growth slowed appreciably. Householders needed no announcement to understand the economic downturn, and their decisions were evident in the slowing of migration flows (both out- and in-migration). The decline hit the "hottest" housing markets first and hardest. Home value dropped by an average of 23 percent in one year, and the annual rate of population growth decreased

¹ *ESRI Demographic Update Methodology: 2005/2010*, ESRI White Paper J-9498, May 2005, p. 6.

² *ESRI Demographic Update Methodology: 2006/2011*, ESRI White Paper J-9565, June 2006, pp. 4–5.

³ *ESRI Demographic Update Methodology: 2007/2012*, ESRI White Paper J-9663, June 2007, pp. 6–7.

by half. The deceleration was not confined to the most popular markets. The slowdown seeped through the 940 U.S. metropolitan and micropolitan areas, shifting home value from appreciation to depreciation in 73 percent of the markets and decreasing population growth in 62 percent. Even nonmetropolitan counties showed the effects of the decline in the housing market.⁴ By the fall of 2008, the economy had fallen from flat, 0.6 percent growth in GDP in the first quarter of 2008 to loss, -6.2 percent in the fourth quarter. Economists announced that we had been in a recession since December 2007.⁵

In the second quarter of 2009, the U.S. economy remains in recession and in debt. ESRI estimates the number of jobs lost at 5.6 million by midyear, with an unemployment rate of 10.6 percent.⁶ This loss negates more than 80 percent of the job growth since 2000. Nationally, the loss represents 1 in 25 jobs, but the 4 percent decline is not consistent throughout the country. Hardest-hit states, such as Michigan, North Carolina, and Oregon, show a loss of 1 in 15 jobs. By county, the steepest employment declines represent 1 in 8 jobs; by ZIP Code™, 1 in 3 jobs.

Unemployment is a lagging economic indicator. It is not the first sign of recession, but it does have a dampening effect on recovery, especially in an economy that depends on consumer spending for two-thirds of the gross domestic product. With this recession, unemployment has not only increased but also exacerbated the problem that provoked the economic crisis—mortgage defaults. Measured by foreclosure notices, mortgage defaults continued to increase through the first quarter of 2009 to more than 803,000. Foreclosure moratoriums slowed the filings in late 2008 and early 2009; however, employment losses have effectively kept the trend moving. From 2008 through the first quarter of 2009, foreclosure notices affected 3.1 million properties, or 1 in 42 homes nationwide. The national average represents only 2.4 percent of the housing inventory; the effect is more concentrated locally. The most vulnerable counties, in Nevada, California, and Florida, experience rates of foreclosure filings of 1 to 2 percent monthly. In Nevada, foreclosure filings affected 1 in 10 homes through 2008 and the first quarter of 2009; in California and Florida, 1 in 18 homes received a foreclosure notice in 2008–2009. At the ZIP Code level, these rates can equal 10 percent *monthly*.⁷

Three years of significant growth in foreclosure filings have left quite a wake in the housing market:

- The 2009 median home value, at \$162,000, is down 11.3 percent from 2008.
- Median home value declined in 2008–2009 in more than two-thirds of counties.
- Vacant units have increased by more than 8 percent; the vacancy rate is now 11.2 percent.
- The 2009 rate of homeownership (66.2%) is now slightly less than in 2000.

Vacancy rates are still increasing. Homeownership has dropped below the 2000 levels, and home value remains in decline for most areas. States with the highest rates of foreclosure filings, such as Nevada, Arizona, Florida, and California, also have the

⁴ *ESRI Trend Analysis: 2008/2013*, ESRI White Paper J-9732, June 2008, pp. 5–6.

⁵ National Bureau of Economic Research, "Determination of the December 2007 Peak in Economic Activity," <http://www.nber.org/cycles/dec2008.html>.

⁶ ESRI's employment data is not seasonally adjusted. Refer to the Labor Force section for definitions.

⁷ RealtyTrac Inc., "National Real Estate Trend," <http://www.realtytrac.com/TrendCenter/default.aspx>.

largest declines in home value and population growth. These states were also home to the most popular housing markets in the country. However, the reversal of fortune is no longer limited to the hottest markets.

The depreciation of home value and the collapse of the housing market slowed growth for two-thirds of U.S. counties last year. In 2009, rising unemployment has augmented the deceleration and spread the trend to 80 percent of counties and 82 percent of metropolitan markets. The comparative rate change is less dramatic in 2009; however, after 16 months of recession, the rates hardly require more drama.

Table 1
Change in Population and Median Home Value by Metropolitan Status

Counties by Metropolitan Status	N	Annual Population Change		Average Annual Change: Median Home Value	
		2000–2008 %	2008–2009 %	2000–2008 %	2008–2009 %
Metropolitan	1,089	1.3	0.2	6.3	-12.8
Micropolitan	697	0.7	-0.1	5.2	-2.0
Nonmetropolitan	1,355	0.4	-0.6	4.9	-1.1
Total Counties	3,141	1.15	0.14	6.15	-11.3

Fueled by housing depreciation, tightened credit, and unemployment, the current climate is more insidious than it was a year ago. Estimates of "underwater" homeowners (those who face a mortgage that exceeds the current market value of the home) run as high as one in five or one in six.⁸ Negative equity precludes sale of the home unless the homeowner is prepared to cash out the difference. Any financial trouble, such as unemployment or divorce, makes foreclosure likely because the homeowner lacks the equity necessary to refinance or get a second loan.

Similarly, unemployment is only one aspect of the economic distress that consumers are feeling. The Great Recession has eroded savings and retirement plans and prompted 86 percent of U.S. industries to cut production since November 2008.⁹ Private and public retirement accounts alone lost an astounding \$3.8 trillion in stock holdings between the financial market's peak in October 2007 and its meltdown a year later, according to the Boston College Retirement Research Center.¹⁰ Diversification, the universally accepted portfolio strategy to reduce downside risk, provided no safety net when the stock market began to crumble. Workers approaching retirement have suffered losses that they may never recoup in time to retire. Surviving businesses that have not resorted to layoffs are

⁸ Estimates of underwater homes were made by Zillow.com (1 in 5) and Moody's Economy.com (1 in 6).

⁹ Isidore, Chris, "The Great Recession," http://money.cnn.com/2009/03/25/news/economy/depression_comparisons/index.htm.

¹⁰ Munnell, Alicia H., Jean-Pierre Aubrey, and Dan Muldoon, "The Financial Crisis and Private Defined Benefit Plans," Center for Retirement Research at Boston College, http://crr.bc.edu/images/stories/Briefs/ib_8-18.pdf.

cutting hours, wages, raises, and bonuses—all of which discourage consumer spending in an economy that depends on consumer spending.

The Personal Effect of Current Trends

A household's income is the most basic measure of its economic well-being. With the country now more than 16 months into a recession, the impact of this downturn is taking a toll on the earnings of every U.S. householder. ESRI's 2009 income estimates capture income for the 2008 calendar year, the first calendar year after the start of the Great Recession. Median household income for the 2008 calendar year stood at \$54,700, an increase of 2.9 percent annually since 2000, but a slight decrease of 0.1 percent from 2007.

Average and per capita incomes show even less stability from 2008 to 2009. Average household income declined from \$73,800 to \$71,400, and per capita income declined more than 3 percent to \$27,300. The downturn has even affected traditional variants in income. Between 2000 and 2008, the growth of metropolitan areas and the addition of new micropolitan areas spurred income growth in metropolitan areas over nonmetropolitan areas. Today, median household income in metropolitan and micropolitan areas is more than \$17,000 higher than the median income of \$38,700 in nonmetropolitan areas. However, the impact of this recession has been more pronounced in metropolitan areas, reversing this trend. This factor is reflected in ESRI's income change between 2008 and 2009. Median household income has shown a decline of -0.2 percent in metropolitan areas, while nonmetropolitan areas maintained a growth in median household income of 0.7 percent.

Douglas County, Colorado, continues to rank first in median household income in the country, but the rate of appreciation has slowed. Between 2008 and 2009, median household income grew by only 0.9 percent, or \$1,000. Loudoun County, Fairfax County, and Falls Church City in Virginia; Hunterdon, Somerset, and Morris counties in New Jersey; Los Alamos County in New Mexico; Nassau and Putnam counties in New York; Howard County in Maryland; and Santa Clara County in California have maintained median household incomes higher than \$100,000.

Current income is only one component of a household's financial security. The savings rate determines how much accumulated wealth is available for rough times such as these or for future retirement. Between 2008 and 2009, the U.S. median net worth fell by 7.6 percent to \$97,700. Average net worth dropped by -11.7 percent to almost \$449,000 at the same time. Two major economic factors have impacted household net worth: (1) the record depreciation in home value since 2007 and (2) the dramatic decline in the value of stocks, bonds, and retirement accounts since fall 2008. The two largest components of household net worth—equity in real estate and stock holdings—have been subjected to brutal cuts that will take many years to recover.

Just how much do these macro-level forces affect the individual household? The 2007 Survey of Consumer Finance (SCF) estimates that 50 percent of households had direct or indirect stock holdings, and 60 percent of households were invested in primary or secondary real estate. The average household had more than 60 percent of its assets tied up in real estate or stocks.¹¹ Almost every household has experienced major asset losses.

¹¹ The Federal Reserve Board, "2007 Survey of Consumer Finances," <http://www.federalreserve.gov/Pubs/OSS/oss2/2007/scf2007home.html>, Tables Based on the Public Data, Estimates in nominal dollars.

Given the average household debt of \$126,000, the road to recovery is expected to be slow and prolonged.

The cumulative effect of the Great Recession is a cutback in discretionary spending and an increase in saving. This is reflected in the personal consumption expenditures from the Bureau of Economic Analysis, which began to show a year-by-year decline by the third quarter of 2008. By the fourth quarter of 2008, the year-by-year decline was 1.5 percent.

For most households, disposable income is the bottom line to making ends meet; for others, it determines how much money can be saved. Median disposable income is \$43,400 in 2009; the average disposable income declined -1.4 percent to \$57,400. Changes vary by age. The average household's disposable income is 80 percent of pretax income. The youngest (less than 25 years) and oldest (65 years or older) householders have median disposable incomes that are more than 85 percent of their pretax incomes. The 45- to 54-year-olds, the tail end of the baby boom, earn the highest average disposable income—more than \$10,000 higher than all U.S. householders—but they have also experienced a larger drop in average disposable income in the last year (-2 percent). Combined with its net worth loss of more than 21 percent, this affluent age cohort has also been forced to rethink its spending habits.

The Economic Outlook

The economic change and the reaction of the American consumer are evident in macroeconomic indicators. Real gross domestic product, which measures the final, inflation-adjusted value of all goods and services produced in the economy, shrank for three consecutive quarters. In the third quarter of 2008, the GDP declined 0.5 percent. Then the GDP plummeted 6.3 percent in the fourth quarter of 2008 and 6.1 percent in the first quarter of 2009. The last reading this low was -6.4 percent in the second quarter of 1982, and that recession lasted for 16 months. Decreases in the GDP for three consecutive quarters have not occurred since the mid-1970s.

Consumer spending is driving some of the decline in the GDP. Spending dropped by 3.8 percent and 4.3 percent in the final two quarters of 2008, respectively. Facing an uncertain future, many households have switched from spending to saving, which is evidenced by an 8 percent drop in retail sales according to the Census Bureau's Monthly Retail Trade Survey. The current climate has taken a toll on many iconic retailers. Circuit City, Linens 'n Things, and Steve & Barry's are among the notables forced to close their doors for good. Other well-known retailers, such as Macy's, Gap Inc., and Home Depot, are restructuring themselves to better weather the downturn by closing underperforming locations and curtailing expansion plans.

The outlook remains bleak for businesses across all industries. The change in consumer spending preferences and the lack of available credit have also impacted the business investment component of the GDP. Domestic investment plunged -10.4 percent by the fourth quarter of 2008 and fell another -24.2 percent in the first quarter of 2009.

In response to the meltdown in the financial markets in September 2008, the federal government took a number of historic steps to slow or stop the downward spiral in economic activity. Several financial institutions were on the brink of collapse when the U.S. Treasury Department and the Federal Reserve stepped in to perform triage. Troubled financial institutions were separated into too-big-to-fail versus unsalvageable categories. Lehman Brothers fell in the latter category due to its large volume of toxic assets. The

government also orchestrated key mergers, such as Bank of America's purchase of Merrill Lynch, and established credit facilities to rescue companies such as AIG (formerly American International Group). The two remaining Wall Street investment firms, Morgan Stanley and Goldman Sachs, agreed to increased government oversight by switching their status to bank holding companies, which now requires them to register with the Federal Reserve.

As part of the Emergency Economic Stabilization Act of 2008, the federal government created the Troubled Asset Relief Program, or TARP. This program gives the U.S. Treasury \$700 billion to inject into the financial system, including the purchase of distressed mortgage assets that are overwhelming many banks and financial institutions.¹² The program's scope has extended beyond the financial industry to include domestic automakers and life insurers. The magnitude of the federal response to stimulate the economy has not been seen since the Great Depression.

The Federal Reserve has also coordinated an aggressive multipronged approach to thaw credit markets. First, short-term interest rates were lowered to a range of 0 to 0.25 percent. Then the Federal Reserve began to inject billions of dollars into the financial system via its Term Asset-Backed Securities Loan Facility (TALF) program to purchase more debt from Fannie Mae and Freddie Mac. The Federal Reserve also plans to purchase up to \$300 billion in long-term Treasury securities, including billions more in mortgage-backed securities, to reduce interest rates on consumer loans and corporate bonds.

In addition to the Emergency Economic Stabilization Act of 2008, the executive and legislative branches of government passed the American Recovery and Reinvestment Act of 2009. The bill includes an unprecedented \$787 billion in new spending that provides tax relief, infrastructure spending, aid to state governments, and additional spending for education and health care.¹³ Can the government's fiscal policy pick up the slack in the private sector and inspire consumer confidence to move the economy toward recovery?

What is the economic outlook for the country? There are positive signs among the daily gloom reports. The financial markets have posted gains. Housing has become more affordable. Inflation is not an issue yet; in fact, consumer prices posted the first year-by-year decline in more than 50 years in March 2009. Consumer spending showed some improvement in the first quarter of 2009, up 2.2 percent. Interest rates are near rock bottom, at levels that will eventually spur more growth via consumer spending. More importantly, the fear factor induced by the recession has been allayed by the government's actions.

However, progress is slow. Until banks begin to lend again on a larger scale, only households and individuals with stellar credit histories can benefit from current interest rates. The economy is still bleeding jobs, and the precipitous decline of the housing market has not abated. Home value is still declining; foreclosures are not. The last time the United States faced a widespread decline in home prices was in the early 1990s. That

¹² HR 1424, 110th Cong., 2nd sess., http://frwebgate.access.gpo.gov/cgi-bin/getdoc.cgi?dbname=110_cong_bills&docid=f:h1424enr.txt.pdf.

¹³ HR 1, 111th Cong., 1st sess., http://frwebgate.access.gpo.gov/cgi-bin/getdoc.cgi?dbname=111_cong_bills&docid=f:h1enr.pdf.

recovery started in the mid-1990s, with homeownership surging at the same time. The current housing recession is unmatched in history. Given the rise in unemployment, subsequent loss of income, and the scheduled reset of adjustable rate mortgages in the near future, it is clear that foreclosures have not yet hit their peak. ESRI's five-year forecasts are conservative.

ESRI expects the recession to bottom out by the end of 2009. Labor market indicators such as unemployment insurance claims are already beginning to slow. Developing 2014 civilian labor force characteristics requires not only an assumed end to the Great Recession but also an assumption about the pace of recovery. ESRI analyzed historical labor force trends during business cycle expansions and contractions from the Current Population Survey back to the late 1940s. Taking historical behavior into account, ESRI's employment forecast shows growth by 2014. The five-year outlook for jobs shows an improvement of 1.7 percent annually, to reach 149 million workers by 2014. Similarly, the rate of unemployment is expected to improve steadily, to decline by 3.5 percentage points to 7.1 percent in 2014.

Analysis of historical income data dating back to 1969 suggests that incomes do decline during a recession; however, the full impact is not always evident in the first year after the recession begins. Income declines in subsequent years are often greater than in the first year of a recession. Because the downward pressure on income lags behind unemployment growth, it is clear that the brunt of the downturn in personal income is yet to come. ESRI estimates that the recovery of median household income in the 2009–2014 period will occur at a rate of only 0.8 percent annually.

The five-year forecast of home value is predicated on both short- and long-term trends in the House Price Index (HPI) from the Office of Federal Housing Enterprise Oversight (OFHEO). ESRI estimates that home prices will grow at a rate of 2.7 percent per year between 2009 and 2014.

The confluence of events that provoked this recession took years to develop. The demand was fueled by demographic change; the means were provided by government actions (banking deregulation, lowered interest rates, etc.) and inactions (lack of oversight), in addition to the grand goals of Fannie Mae and Freddie Mac to promote homeownership. The enticement of fast profits is endemic. Analysis of the long-term consequences of short-term actions is generally eschewed. Even now, most data users stick to the current estimates and leave the long-range forecasts to footnotes and appendixes. However, if the Great Recession leaves only one lesson in its wake, it should be the folly of taking shortcuts. There are no quick fixes for this recession; recovery will happen in the long run.

Geography Changes in 2009

Change is inevitable with any geographic area—political or statistical. Identifying changes in the areas for which data is tabulated and reported is critical to the analysis of trends. In the past year, there have been minor changes to metropolitan areas by the Office of Management and Budget, boundary revisions for designated market areas (DMAs) by Nielsen Media Research, and the usual adjustment of ZIP Codes by the U.S. Postal Service (USPS).

Metropolitan changes include the latest revisions to core-based statistical areas (CBSAs), released in November 2008. Changes include three micropolitan areas that have been

redefined as metropolitan areas: Cape Girardeau-Jackson, Missouri-Illinois (CBSA Code 16020); Manhattan, Kansas (CBSA Code 31740); and Mankato-North Mankato, Minnesota (CBSA Code 31860). There is also one name change that includes a code revision, The Dalles, Oregon, micropolitan statistical area (CBSA Code 45520, formerly 17180), as well as five other name changes. There are still 940 CBSAs, 366 metropolitan areas, and 574 micropolitan areas.

DMAs represent the 2008–2009 markets as defined by Nielsen Media Research. Most DMAs correspond to whole counties, but there are a few exceptions where counties are split into different DMAs. Finally, ZIP Codes, which are defined solely to expedite mail delivery, are updated to reflect the November 2008 inventory from the U.S. Postal Service.

ESRI presents the 2009/2014 demographic forecasts, including population, age by sex, race by Hispanic origin, age by sex by race and by Hispanic origin, households and families, housing by occupancy, tenure and home value, labor force and employment by industry and occupation, marital status, educational attainment, and income (including household and family income distributions, household income by age of householder, and per capita income).¹⁴ Updates of household income are also extended to provide after-tax (disposable) income and a measure of household wealth—net worth. Changes in the update base from the Census Bureau's Count Question Resolution (CQR) revisions, updated boundaries, and improvements to forecasting techniques may obfuscate comparison with 2008 or earlier updates.

2009 Demographic Updates

Forecasts are prepared initially for counties and block groups. From the county database, forecasts are aggregated to CBSAs, states, or higher levels. From the block group database, forecasts can be retrieved for census tracts; places; county subdivisions; ZIP Codes; congressional districts for the 111th Congress; DMAs; or any user-defined site, circle, or polygon.

County Totals

The change in total population is a function of changes in household population and the population in group quarters, which are subject to different trends. The addition of a prison, for example, produces a sudden increase in the group quarters' population that is unlikely to yield an attendant change in the household population or the projected population growth of a county. A military base closing effects an immediate decrease in the household population with the reduction of not only military personnel but also their families and civilian personnel; however, this drop is unlikely to continue. To address local changes specifically in the military, ESRI has analyzed the 2005 Defense Base Realignment and Closure (BRAC) plan. The Department of Defense (DoD) has undergone four BRAC rounds since 1988 and is currently implementing its fifth round—the 2005 round. The recommendations became effective on November 9, 2005, and DoD has until September 15, 2011, to complete the implementation of all BRAC recommendations. To summarize, the plans include more than 800 closures or realignments, with the relocation of approximately 123,000 personnel.¹⁵ The disparity of trends in household versus group quarters' population is best accommodated by separate

¹⁴ Forecasts represent the midyear population as of July 1, unless otherwise specified.

¹⁵ United States Government Accountability Office, "Military Base Realignments and Closures: DoD Faces Challenges in Implementing Recommendations on Time and Is Not Consistently Updating Savings Estimates," <http://www.gao.gov/new.items/d09217.pdf>.

projections. The group quarters' population is the Census 2000 count of group quarters, with CQR revisions and updates culled from a variety of federal, state, and local sources.

Forecasting change in the size and distribution of the household population begins at the county level with several sources of data. ESRI begins with a time series from the U.S. Census Bureau that includes county estimates through 2007.¹⁶ Because testing has revealed improvement in accuracy by using a variety of different sources to track county population trends, ESRI also employs a time series of county-to-county migration data from the Internal Revenue Service, building permits and housing starts, and residential postal delivery counts. Finally, local data sources that tested well against Census 2000 are reviewed.

Block Group Totals

Measuring the change in population or households at the county level is facilitated by the array of data reported for counties. Unfortunately, there is no current data reported specifically for block groups. Past trends can be calculated from previous census counts, but nothing is current. To measure current population change by block group, ESRI models the change in households from three primary sources: the InfoBase-X™ database from Acxiom Corporation, residential delivery statistics from the U.S. Postal Service, and residential construction data from Hanley Wood Market Intelligence, in addition to several ancillary sources.

The USPS publishes monthly counts of residential deliveries for every U.S. postal carrier route. This represents the most comprehensive and current information available for small, subcounty geographic areas. The USPS establishes carrier routes to enable efficient mail delivery. Carrier routes are a fluid geographic construct and are redefined continually to incorporate real changes in the housing inventory and occupancy along with administrative changes in staffing and budgets of local post offices. These frequent changes in the carrier routes are not the only difficulty.

Converting delivery statistics from postal carrier routes to census block groups is a complex challenge. Carrier routes are defined to deliver the mail, while block groups are constructed to collect and report census data. Comparing two different areas that are defined for wholly different purposes provides one significant conversion issue. Carrier routes also commonly overlap multiple block groups. In many cases, a carrier route encompasses disjointed areas that can be distant from each other, but block groups are rarely divided into multiple polygons. These overlaps require an effective method of allocating the postal delivery counts across multiple block groups.

One way to distribute delivery statistics among component block groups is to create a correspondence using boundary files. Changes in postal carrier routes can be tracked through quarterly updates of carrier route boundaries, and delivery statistics can be assigned to block groups with Census 2000 block data. There is another way that also employs boundary files but assumes a uniform distribution of households within the area. Using standard geodemographic tools, it is possible to estimate the change in households from carrier route delivery statistics and apply that change to any block group(s) in the area. However, the estimated change is simply being redistributed from one summary area to another.

¹⁶ U.S. Bureau of the Census, Population Division, Table CO-EST2007-ALLDATA.

ESRI has developed another way to link a carrier route to the correct block group(s)—using the *actual* locations of mail deliveries. Its proprietary Address-Based Allocation (ABA) solves the complex challenge of converting delivery counts from carrier routes to block groups.¹⁷ This allocation method uses the addresses from Acxiom's InfoBase-X household database. Addresses in the database are geocoded with carrier route and block group codes, using an enhanced geocoding technique and locator database, and serve as the foundation for the conversion. This approach is unbounded by geographic borders or arbitrary assumptions about the distribution of households or postal deliveries.

ABA results have been tested extensively. The tests include benchmarking against the 2000 Census. Manual reviews confirm the capability of the method to identify areas with high growth. The ABA allocation method reveals sprawls and new developments across the country since Census 2000. Assessments based on other data sources verify the efficacy and precision of ABA. For the small portion of block groups where addresses are not available from the InfoBase-X database, delivery statistics are allocated from a correspondence file. The correspondence between census block groups and postal carrier routes is developed using quarterly updated data from Tele Atlas®.

The effectiveness of ABA relies on the precision of block group assignment to InfoBase-X addresses. ESRI improved the geocoding accuracy of the InfoBase-X file by applying ArcGIS® 9.3 with the Dynamap®/Address Points database from Tele Atlas, which provides coordinates that are accurate *to the building*. It offers a new development in large-scale geographic databases, where addresses are represented as points rather than approximations estimated from address ranges or street segments. The database currently covers the most densely populated areas in the United States, with continually increasing geographic coverage. Addresses that fall outside the coverage were geocoded with the conventional approach, based on address ranges.

Post office delivery counts or address counts provide less coverage in rural areas. Sparsely populated areas tend to have post office box ZIP Codes because there are few rural addressing systems and little comparability to urban street delivery. The same problems characterize rural addresses in the InfoBase-X database. To track new housing developments—especially in previously unpopulated areas—in 2006, ESRI licensed a new data source from Hanley Wood Market Intelligence: new and planned residential construction in the top 75 U.S. housing markets, including new markets added through 2008.

The residential construction database from Hanley Wood Market Intelligence adds a unique component to ESRI's strategy for producing accurate demographic forecasts. This database identifies individual construction projects—for instance, a complex of single-family homes or townhomes or a condominium building with their exact location by latitude and longitude. It also pinpoints conversions of apartments into condominiums. The construction information includes

- Total number of units planned
- Inventory of units under construction, sold, and/or closed
- Type of housing—detached homes, townhomes, condominiums, etc.
- Target markets—families, seniors, empty nesters, etc.

¹⁷ Patent pending.

The use of this type of information in demographic forecasts has traditionally been confined to small-scale implementation, such as producing forecasts for a specific county. ESRI partners with Hanley Wood Market Intelligence to introduce this information in a large-scale forecasting effort. The construction database complements and corroborates the postal delivery statistics. More importantly, it tabulates planned construction to be completed in upcoming years. This information is incorporated in ESRI's five-year forecasts. Tracking residential development since 2000 with enhanced demographic and spatial analysis tools provides better information for the five-year forecasts than past trends.

A revised housing unit methodology applies the change in households estimated from address counts, delivery counts, and new housing construction to update household population by block group. The best techniques are derived from a combination of models and data sources. Discrepant trends are checked extensively against independent sources. Finally, totals for block groups are controlled by the county totals. Despite the appeal of microforecasting, there is simply more information available to track population change by county than by household. Ignoring the advantage of county-level data is throwing away information.

Blocks

The integration of demographic and spatial analysis has not only enabled the development of more accurate block group totals but also provided the opportunity to assess block totals. Blocks have attracted virtually no interest among data users. As the lowest common denominator in the geographic hierarchy that progresses to block groups, tracts, counties, and states, blocks are too small for the tabulation of most census variables. Only complete-count totals are reported for blocks from the decennial census.

However, blocks are useful in the estimation of data for polygons, which can be any area outside the geographic hierarchy, from ZIP Codes to user-defined polygons. All these areas *do* attract the interest of data users. The most common technique overlays blocks within the polygon and apportions data from the ratio of the aggregated blocks to the component block groups. To date, this technique has applied the relationship between the blocks and the block groups from the most recent census. For most areas, the application provides a good estimate for the polygon. If the relationship between the blocks and the block group has changed significantly since 2000, the estimate cannot incorporate that change unless both blocks and block groups are updated.

ESRI has developed a current database of the block weights used to retrieve information for polygons by extending the application of its Address-Based Allocation technique to the block level. Updating the relationship between blocks and block groups for areas that are experiencing change is critical to capturing current trends in polygons. Enhanced site analysis precludes comparisons with previous updates.

Quarterly Updates

To enable comparison with the previous update, ESRI introduces quarterly updates of population and households. Totals are provided for eight quarters (January, April, July, October) for the preceding and current years (2008–2009). Quarterly updates for July 1 (Q3) of each year equal ESRI's annual update totals. Data for intervening quarters represent an application of ABA to postal delivery statistics for that time. Because the annual updates incorporate not only a time series analysis of postal delivery counts but also several annual data series, the change shown by quarter is not a seamless trend line. Quarterly updates are designed to show periodic fluctuations in the data, especially in

areas that are subject to seasonal population shifts, rather than the smooth trend lines commonly provided by interpolation.

Population and Household Characteristics

ESRI's population and household characteristics include population by sex and age, race and Hispanic origin, sex by age by race and Hispanic origin, marital status, educational attainment, and household type. Population by sex and age includes estimates by five-year age groups and by single years from less than 1 year to 84 years.

The population by age and sex is projected via a cohort survival model that calculates the components of population change separately, by age and sex. Applying survival rates specific to the cohort carries the 2000 population forward. Changes in the population by age and sex diverge at the household level. For example, an area that is losing population can age more rapidly with the loss of population in prime migrant ages—20–34 years—unless there is a college nearby. An influx of college students can offset the loss of youthful outmigrants.

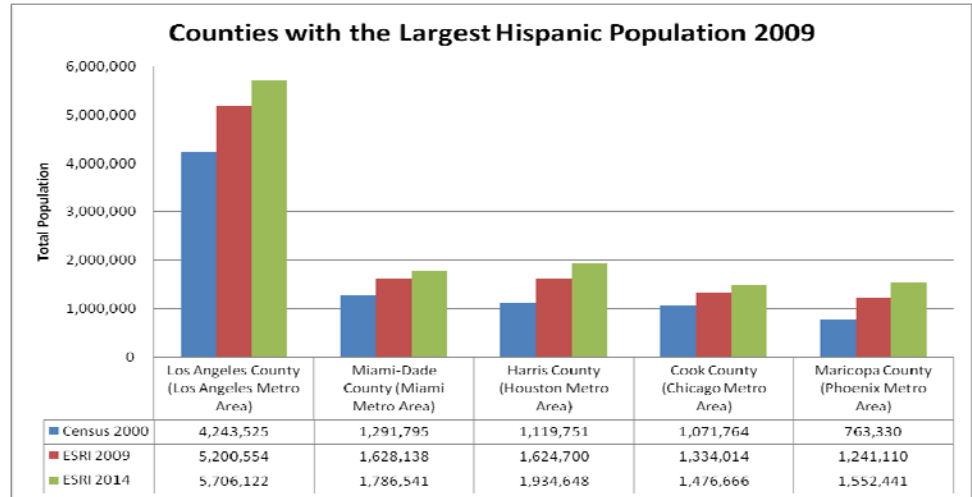
To capture these variations, ESRI's model first separates the group quarters' population from the household population then keys the calculations to the size and characteristics of the population. This stratification identifies several different patterns of change by age and sex that are applied in the cohort survival model. Births are projected from area-specific, child-woman ratios. Migration is computed as a residual, the difference between the survived household population and independent projections of the total household population.

The changing profile of the U.S. population would be incomplete without measuring the growth of population by race and Hispanic origin. Immigration to the United States has diversified the U.S. population. ESRI's database includes a Diversity Index to summarize racial and ethnic diversity. This measure shows the likelihood that two persons, chosen at random from the same area, belong to different races or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

The U.S. Diversity Index currently stands at 60.5, an increase of 1.1 percent annually since 2000. Led primarily by the growth of the Hispanic population, California, New Mexico, and Texas are the most diverse mainland states, with 2009 diversity indexes higher than 74. The process of diversification in these states is advanced; therefore, these areas are among the states with slow rates of change in diversification. Although immigration is still rising in these states, it has a smaller impact on the diversity level. Traditionally nondiverse states, such as Maine, Vermont, and Connecticut, are experiencing some of the highest rates of diversification. Pockets of diversity are evident in less diverse states. For example, the Liberal, Garden City, and Dodge City micropolitan statistical areas in Kansas have diversity indexes of 82, 80, and 76, respectively, although the state's index is 41.6.

The Hispanic population now stands at 48.7 million, or 15.7 percent of the total U.S. population. The influence of this ethnic group on American culture is on the rise due to growth rates of 3.5 percent per year since 2000 and a projected total of 56.8 million by 2014 (17.5 percent of the U.S. population).

Chart 1
2009/2014 Forecasts of Hispanic Origin for Select Counties



Asian and non-Hispanic multiracial populations are following Hispanic trends closely with growth rates of 3.4 percent and 3 percent, respectively, from 2000 to 2009, although they are smaller population groups. The proportion of the non-Hispanic white population in the country has declined from 69 percent in 2000 to 64.5 percent in 2009. By 2014, the ratio is forecast to drop to 61.9 percent. At this rate of decline, the proportion of non-Hispanic whites will be less than 50 percent by 2040.

Historical trends in race and Hispanic origin play an important role in the analysis and forecasting process. Tracking intercensal population change by race was encumbered by the new reporting method in Census 2000. Race was reported as a multiple-choice item—not "one person—one race," as reported in past censuses or estimates. The Census 2000 data is not directly comparable to 1990 Census data or to any earlier estimates or projections.

Comparisons made between single-race reporters in 2000 and 1990 underestimate the change by race. Excluding the rapid growth of the multiracial population minimizes the change by race from 1990 to 2000. Alternatively, combining single-race reporters with races reported in any combination can cut down the 63 racial groups reported in Census 2000. For example, a person who reports "White and Asian" is counted as both "White" and "Asian." This combination of single-race and multiracial reporters overcounts multiracial reporters and overestimates the change by race from 1990 to 2000. To achieve a true picture of population change by race, it is important to account for the change in multiracial reporting.

ESRI takes an innovative approach in analyzing this data to make effective use of the additional information from Census 2000.¹⁸ The Census Bureau released most race-related data for six single-race groups and one multiple-race group. ESRI's data preserves

¹⁸ A more detailed discussion of ESRI's 1990–2000 race analysis is available from Sangita Vashi's paper, *Trends in the U.S. Multiracial Population 1990–2000*, presented at the 2001 Southern Demographic Association's annual meeting.

this format and enables a comparison of 1990 and 2000 data for six single races and one multiracial group. Assuming that the probability of reporting more than one race varies by race group and geographic area as shown in Census 2000, ESRI estimates the number of likely multiple race reporters from 1990 Census data. The same approach is adopted for the population of Hispanic origin by race.

The most current data sources by race and Hispanic origin are 2007 data available by county and state from the Census Bureau's estimates. Survey data is analyzed in conjunction with ESRI's estimate of change from 1990 to 2000 by race and Hispanic origin to establish county population by race and Hispanic origin. Forecasts by block group combine local changes in the distributions by race and projected change for counties. The last step controls block group distributions to county projections.

The composition of the American household continues the slow change from married-couple families to nontraditional families and single-person households. Between 1990 and 2000, the dominant share of households remained married-couple families in most states but decreased from 55 percent of all households to 52 percent in 2000. Increased shares of single-parent and single-person units comprise the difference. The attendant change in average household size is the decline from 2.63 in 1990 to 2.59 in 2000. Through 2009, these changes continue but even more gradually than in the 1990s.

The gradual change in household size makes it uniquely suitable to forecasting the change in households from the change in household population. Average household size is one of the most stable and predictable components of the forecasts. Household forecasts are predicated upon local patterns of change, which are controlled by the more constant trends for states and counties. Nationally, household change stabilized in the 1990s and remains at 2.59 in 2009.

Local change, however, is affected more by the singular composition of the population, and trends often vary from the national norm. Nationally, average household size decreased by less than 0.4 percent annually from 1990 to 2000. By county, the change varied from a low of -2.1 percent to a high of 1.3 percent. An increase in household size can result from higher rates of fertility locally or from an increase in multigenerational households. Census 2000 has documented the increase in multigenerational households in areas where there is high immigration or areas with housing shortages and higher costs. From 2000 through 2009, the annual change in household size by county ranges from -1.1 to a high of 0.6 percent.

Few block groups represent a cross-section of U.S. households. In areas that gained population from immigration in the 1990s, the trend in average household size actually reversed and increased. To distinguish local variation, ESRI's model is keyed to the characteristics of households at the block group level. This stratification identifies several different patterns of change by household type that are applied to forecast trends in the characteristics of households—both family composition and tenure. Local change is emphasized in the 2009/2014 forecasts of households and families for counties and block groups. National and state trends are monitored with sources such as the Current Population Survey (CPS) and the American Community Survey (ACS) from the Census Bureau, then applied as controls.

In 2008, ESRI added two new characteristics—marital status and educational attainment. Four marital status categories are updated for the population 15 years and older: never married, married (includes the separated population), divorced, and widowed. Seven categories of educational attainment are reported for the population 25 years and older. Educational attainment levels are categorized as less than a ninth-grade level of education, some high school, high school graduate (including GED equivalent), some college, associate degree, bachelor degree, and graduate degree.

Data from the 2000–2007 American Community Surveys is evaluated against long-term trends in census data. Intercensal trends identify the progress of important social factors such as the labor force participation among women, later age at first marriage, and delayed childbearing. Generational changes in the U.S. population from the baby boomers to their children, Generation Y, are key factors in ESRI's analysis of change in marital status and educational attainment. Once regional profiles for marital status and education are established, local area estimates link expected regional change to local changes in the distributions.

Housing

ESRI's housing updates include total housing units, occupancy, tenure, and home value. With the mortgage crisis extending beyond the subprime market and credit tightening, the housing market represents a major concern for not only homeowners and Wall Street but also all levels of government. Many local governments have stepped up their efforts to deal with the rising incidences of foreclosures.

Home prices have dropped from a historical high in recent years, with a median of \$162,000 for the United States in 2009 compared with \$183,000 in 2008. The last time the United States faced a widespread decline in home prices occurred in the early 1990s. That recovery started around the mid-1990s, with homeownership surging at the same time.

In 2009, the U.S. homeownership rate fell to 66.2 percent. The rate hovered around 64 percent throughout the first half of the 1990s. From the mid-1990s, the rate climbed rapidly until 2004, then leveled off for the next few years before declining. Although the housing market crisis contributes to the recent decline in the homeownership rate, demographics play a key role. Due to the changing composition of the age cohorts in the United States, the homeownership rate is unlikely to climb back up to its historic high over the next few years. The echo boomers, or Generation Y, represent a sizable share of the population that is more likely to rent than own as they begin to form households. In contrast, the baby boomers are primarily homeowners because of their financial position, desire to own a home, or both.

Current data on change in the housing inventory encumbers the application of past trends. From 1990 to 2000, the housing stock increased by less than 1.4 million annually. From 2000 to 2008, the annual increment was more than 1.7 million units; however, the collapse of the housing market has slowed construction significantly in the past year. Total housing units are updated from the Census 2000 base by recorded changes in the housing inventory and estimated changes in occupancy rates since April 2000. Recorded change in the housing inventory is culled from several data sources, including construction data from Hanley Wood Market Intelligence, building permits for permit-issuing places and counties, and data for new manufactured homes placed by state from the Census Bureau. Dozens of independent sources were consulted to retrieve detailed

information on housing development data where no building permits existed. Fewer than half the counties have complete coverage with building permits. Independent estimates of change in occupancy were calculated from U.S. Postal Service residential lists, vacancy durations from the Department of Housing and Urban Development, and data from the Current Population Survey and the Housing Vacancy Survey from the Census Bureau.

The data for tenure represents owner- and renter-occupied housing units. Together, the two components add up to total households, or total occupied housing units. A time series model based on data from the Housing Vacancy Survey, combined with changes in the Current Population Survey and the latest census data, guide tenure forecasts. With a blend of top-down and bottom-up techniques, the forecasts take advantage of the latest information from survey data at higher levels of geography while employing local characteristics at the lower levels. The data from the lower levels of geography are controlled to the higher levels to produce the tenure updates. Changes in owner-versus-renter occupancy are forecast independently and controlled to the total households.

ESRI tracks the change in home value using the HPI from the OFHEO. The HPI is designed to monitor changes in average home prices based on repeat sales or refinancing of the same properties. The index is derived from mortgage loans purchased or secured by Fannie Mae or Freddie Mac. The OFHEO affirms the significant advantages of the HPI over Commerce Department surveys or other data collections based on snapshots of sales figures. Employing the repeat-sales methodology renders the index less susceptible to compositional effects, especially with data for smaller geographic areas. If a higher proportion of lower-end homes are sold in the current period than in an earlier period, the survey data will give the misleading impression over time that home prices have fallen.

The OFHEO index series is released quarterly for states, metropolitan areas, and nonmetropolitan areas within states and with county or county group data for larger metropolitan areas. In 2008, ESRI began to incorporate trends in the purchase-only House Price Index series for states and the United States from the OFHEO. Traditionally, the OFHEO has combined loan data from purchases and refinancing to compute the index. For refinanced loans, the appraised value of a home is used in lieu of the sales value to estimate the change in home prices. ESRI has applied time series' analysis to extrapolate both short-term (2009) and long-range (2014) trends in home value from states and metropolitan areas to block groups. The 2008 update introduced sophisticated new techniques to capture the local relationship between the House Price Index and home value of all owner-occupied units. Local estimates of home value incorporate supply-demand characteristics, the socioeconomic traits of householders in the area, and HPI trends assessed for larger markets.

ESRI's 2009 estimates incorporate a new series from the OFHEO. Since Census 2000, ESRI has employed its State and Metropolitan Area series as a primary data source. The OFHEO has provided the Rural HPI series that tracks change in home prices for all nonmetropolitan counties in a state (including micropolitan counties). ESRI's 2009 estimates target growth or decline in home value to counties and smaller areas more accurately.

This has resulted in a realignment of growth between metropolitan and rural counties. Because ESRI's 2008 estimates did not benefit from information on rural trends, the 2008–2009 change in median home value is emphasized in some areas. States with the

largest difference between the rural HPI trend line and the state HPI trend line will show this. Long-term trends between 2000 and 2009 are more reliable than short-term trends in these states.

Based on the OFHEO data, the majority of states show higher growth in rural counties compared to the parent state. In other words, metropolitan areas are experiencing the brunt of the downturn. Major metropolitan areas that have seen new homeownership increase rapidly since 2000 are the very areas that are now the heart of the housing crisis. The following table highlights states with the largest positive differences in the OFHEO's rural HPI series and its state HPI series.

Table 2
Trends in the OFHEO's Rural and State HPI Series

State	Rural Area of State: Annual HPI % Change 2000– 2008/Q2	Entire State: Annual HPI % Change 2000– 2008/Q2	Percent Difference: Rural to State
Michigan	3.6	1.9	89.5
Colorado	7.4	4.4	68.2
Georgia	6.0	4.6	30.4
Massachusetts	8.6	6.6	30.3
Delaware	10.6	8.2	29.3
Texas	5.6	4.6	21.7
North Carolina	5.8	5.0	16.0
Ohio	3.1	2.7	14.8
Alabama	5.8	5.1	13.7
New Hampshire	8.4	7.4	13.5
South Dakota	5.9	5.2	13.5
California	9.8	8.7	12.6
Kentucky	4.5	4.0	12.5
Nebraska	3.8	3.4	11.8
Oklahoma	5.2	4.7	10.6
Iowa	4.3	3.9	10.3

The 2009 update employs sophisticated new techniques to capture the local relationship between the House Price Index and home value. Local estimates of home value incorporate supply-demand characteristics, the socioeconomic traits of householders in the area, and HPI trends assessed for larger markets. Given the rise in unemployment and loss of income and the resetting of adjustable rate mortgages in the near future, it is clear that foreclosures have not yet hit their peak. According to Mark Zandi of Economy.com, foreclosures will peak around the fourth quarter of 2009, and growth in housing prices will only resume in the second half of 2010. ESRI's five-year recovery estimate is predicated on both short- and long-term trends in the OFHEO's House Price Index. ESRI

estimates that home prices will grow at a rate of 2.7 percent per year between 2009 and 2014.

Labor Force

ESRI forecasts the civilian labor force and employed population by industry and occupation for 2009 and 2014.¹⁹ The employment picture is grim this year. ESRI measured the slower employment gains between 2007 and 2008, but the deepening financial crisis in the second half of 2008 caused the labor market to deteriorate rapidly. Labor costs represent a substantial portion of a business' operating expense. When sales slump and inventories rise during downturns, cutbacks follow, including trimming fixed costs, such as the reduction or elimination of benefits, and cutting personnel.

Unfortunately, layoffs are becoming more widespread. The U.S. workforce has shrunk by almost 4 percent to 136.6 million people, representing a loss of 5.6 million jobs between July 2008 and July 2009. The ranks of the unemployed swelled by almost six million to a rate of 10.6 percent over the same period.

Regionally, the southern states suffered the largest decline—nearly two million workers—followed by 1.4 million jobs lost in the West. But the news was almost as bad for states in the Midwest and northeastern regions, which each lost more than one million workers. Individually, the more populous states experienced the larger declines in payrolls. Moreover, states that grew the fastest during the real estate boom are suffering most during this recession. For example, the two states experiencing the largest employment declines are California and Florida. California's employment base shrunk by almost 861,000 people, while Florida's payrolls contracted by nearly 446,000, each state losing 5.3 percent of its workforce.

Layoffs are widespread, and employment is dwindling in many industries. Fifteen of ESRI's twenty broad industries sustained employment losses. Construction, which flourished during the real estate boom, slimmed down by almost 1.5 million workers, or a change of -13.7 percent from a year ago. Manufacturing employment continued its downward trend with another 1.9 million jobs lost, or down by -12.6 percent. Correspondingly, occupations contracting the most are found in construction, extraction, and production.

However, some industries, such as health care and educational services, are still hiring. As the health care needs of older Americans increase, the demand for workers in the industry grows. ESRI is forecasting a robust 547,000 new hires by July 2009 in the health care and social assistance industries. Demand for educational services is increasing among unemployed workers that are opting to leave the labor force to pursue training in a new field of study. As a result, some college towns are actually hiring additional staff to accommodate the increased demand for educational services.²⁰ ESRI has forecast growth of an additional 424,000 workers by July 2009 in this industry.

¹⁹ It is important to remind data users that ESRI's civilian labor force estimates represent seasonally *unadjusted* totals as of July 1 in order to stay consistent with Census 2000, which is used as the forecast base. While press releases of labor force statistics produced by the Bureau of Labor Statistics report seasonally adjusted change each month, removing such calendar influences, ESRI's totals reflect actual estimated levels. As a result, ESRI estimates and measures of change can yield differences when compared to these official government statistics. For more information on estimation differences, refer to the Dissimilarities in Sources of Labor Force Information section.

²⁰ Evans, Kelly, "Why College Towns Are Looking Smart." *Wall Street Journal*, 24 March 2009: D1.

While labor markets have severely deteriorated in 2009, ESRI's five-year forecast shows an improved outlook. ESRI believes the recession will bottom out by the end of 2009. As a result, employment will grow again, at an annualized pace of 1.7 percent, to 148.7 million workers by 2014. The rate of unemployment will decrease to 7.1 percent.

Data Sources

Estimates of the civilian labor force integrate recent change in the supply and demand for labor from the Local Area Unemployment Statistics (LAUS), Employment Projections (EP), Occupational Employment Statistics (OES), and Current Employment Statistics (CES) programs of the Bureau of Labor Statistics (BLS), as well as the ACS and CPS from the U.S. Census Bureau. Federal statistical surveys are the principal sources for labor force trends. Furthermore, the LAUS program is the premier resource for current and local economic conditions utilized by state and local governments, media outlets, the private sector, and academic researchers.

Methods

Employment and unemployment forecasts are developed from the Census 2000 base.²¹ Trends are adapted from an LAUS monthly time series projected to July 2009. LAUS state estimates are based on the concepts and definitions from the program's main input source, the monthly CPS, as well as the CES program from the BLS and state unemployment insurance systems. Additionally, LAUS substate models incorporate data from the decennial census. Change between Census 2000 and ESRI's civilian labor force trends are tied to historical and seasonal patterns in the LAUS state and county (not seasonally adjusted) monthly time series.

ESRI's industry and occupation updates capture temporal change from the aforementioned federal statistical sources. For 2009, ESRI's national and state industry distributions were updated using trends from the CES. Because CES measures nonfarm employment trends, CPS and ACS were used to update agricultural employment. Moreover, a new data source was introduced this year to estimate the national and state occupation distributions. ESRI used OES' latest industry-occupation matrix to allocate 2008–2009 industry employment change to the related occupations. The updated national and state industry and occupation employment targets were then used to model substate areas.

Concepts

The civilian labor force includes members of the population aged 16 years and older who are classified as either employed or unemployed and excludes active duty Armed Forces personnel. The employed population includes persons who were

²¹ In July 2002, the Census Bureau reported a processing error affecting its 2000 labor force estimates for areas surrounding college towns. The error apparently overstated the number of unemployed persons and the unemployment rate while underestimating the employed population and persons classified as not in the labor force. Further research by the Census Bureau uncovered a response pattern to the employment questions that extends beyond the population living in college towns. The Census Bureau estimates that employment responses for approximately 15 percent (or 500,000 people) of the working-age, civilian, noninstitutional GQ population were affected. Furthermore, it surmises that the positive bias in the number of unemployed appeared to artificially increase the 2000 U.S. unemployment rate of 5.8 percent by 0.4 percentage points. ESRI addressed the apparent bias at the block group level and realigned the affected Census 2000 labor force estimates before any forecasts were calculated. For more information, refer to Appendix 3 in *U.S. Census Bureau, Housing and Household Economic Statistics Division, "Comparing Employment, Income, and Poverty: Census 2000 and the Current Population Survey,"* September 2003, http://www.census.gov/hhes/www/laborfor/final2_b8_nov6.pdf.

- Working during the reference week as paid employees, self-employed, working on a farm, or working as unpaid workers for 15 hours or more on a family farm or business
- Temporarily absent from their jobs due to vacation, illness, bad weather, labor disputes, or other personal reasons, excluding layoffs

Total employment excludes volunteer workers and caretakers of home or family. The unemployed population includes persons who were

- Neither at work nor temporarily absent from a job
- Seeking employment during the previous four weeks
- Available to accept employment
- Waiting to return from a layoff

Dissimilarities in Sources of Labor Force Information

It is important for data users to recognize differences that exist across surveys of labor markets. To illustrate, the U.S. unemployment rate reported in the 2000 decennial census is 5.8 percent, while the CPS estimate for the same time period is 3.7 percent (seasonally unadjusted). This gap stems from differences in survey methodology. Census 2000 labor force data is composed of sample estimates produced from responses reported in the long-form questionnaire mailed to approximately 17 percent of all households. The CPS produces more timely monthly data, but from a much smaller sample size. Definitions of employment status are similar, but methods of data collection are not. The decennial census is self-reported, while the CPS employs experienced interviewers to ask more probing questions to minimize survey nonresponses or data misclassification. Due to the differences between the decennial census and the CPS, ESRI focuses on rates of change to capture current trends and seasonal patterns to produce accurate civilian labor force forecasts.

Income

The recent slowdown in economic activity did not affect the job market until early 2008. This year, the labor force surplus is expected to cause downward pressure on wages and salaries. With the country now more than 16 months into a recession, the impact of this downturn is taking a toll on the earnings of every U.S. worker. ESRI's 2009 income estimates capture the 2008 calendar year income, the first year after the start of the current recession. Income declines during a recession for a number of reasons. Job cuts, reduced overtime hours, minimal wage growth, and even pay cuts are implemented as businesses try to cut costs.

Data Sources

ESRI's projection base is the income reported in Census 2000. Technically, 2000 income data represents income from 1999, because the Census Bureau tabulated income received in the last year before the decennial census. Similarly, ESRI's 2009 income updates represent income received in 2008, expressed in 2008 dollars. Projections for 2014 are shown in 2013 dollars, assuming a continuation of the current rate of inflation, 2.9 percent.

ESRI uses the definition of money income used by the Census Bureau, which enables the direct comparison of income updates and decennial census data. For each person 15 years of age or older, money income received in the preceding calendar year is tallied from each of the following sources: earnings, unemployment compensation, Social Security, Supplemental Security Income, public assistance, veterans' payments, survivor benefits,

disability benefits, pension or retirement income, interest, dividends, rent, royalties, estates and trusts, educational assistance, alimony, child support, financial assistance from outside the household, and other income.

Data for consumer income collected by the Census Bureau covers money income received (exclusive of certain money receipts such as capital gains) before payments for personal income taxes, Social Security, union dues, Medicare deductions, and so forth. Therefore, money income does not reflect the fact that some families receive part of their income in the form of noncash benefits, such as food stamps, health benefits, rent-free housing, or goods produced and consumed on a farm. In addition, money income does not include noncash benefits, such as the use of business transportation and facilities; full or partial payments by business for retirement, medical, and educational expenses; and so forth.

Income Methods

To estimate income for all households including family households, ESRI evaluated several federal data sources, including the CPS and ACS, and the personal and per capita income data and the Census of Employment and Wages from the Bureau of Labor Statistics.

After Census 2000, ESRI conducted a detailed evaluation of data sources employed in past income forecasts and an analysis of more recent data from the Supplementary and American Community Surveys. Data for 2000 from each source varied from the income that was reported in Census 2000. It was concluded that one point in time is not a good measure of a data series. For any given year, any estimate of income is likely to vary from the true population value. However, the sources that ESRI employed throughout the 1990s proved to be effective measures of change in income. Testing revealed the power of time series' data in tracking income. ESRI's postcensal updates emphasize the use of time series' data from household surveys to establish a base trend line. Annual updates evaluate current trends in wage inflation and other economic shocks that impact income growth. For the 2009 and 2014 forecasts, an evaluation of recessionary income trends that focused on dates, duration, and recovery periods was necessary.

After forecasting state income distributions, household income is estimated for counties, then block groups. ESRI's income forecasts are uniquely designed to distinguish local variation, changes in income inequality, and urbanicity as differentiators of income growth. The model correlates the characteristics of households at the block group geography level with changes in income. This stratification identifies several different patterns of change by household type that are applied to forecast trends in income. The annual change in income is derived from national surveys. Modeling links the current income change to all households with similar socioeconomic characteristics. Separate forecasts of the change in income by strata are aggregated to compose the income distributions.

Once the base 2000 income tabulations are updated, the distributions are extended to provide additional data for the wealthiest households. The Pareto function is employed to extend the upper interval of the income distributions from \$200,000 or more to include the intervals \$200,000–\$249,999, \$250,000–\$499,999, and \$500,000 or more. Finally, the models are calibrated to distinguish the change in average household income, for example, from the change in median income.

Average and median income for 2009 and 2014 are calculated in the same way that the Census 2000 average and median income were computed. Medians are calculated from the distributions using linear or Pareto interpolation, and averages are from aggregate household income.²² Differences arise from the distributions. The 2000 income base from the Census Bureau is different from the income tables that are reported to the public. ESRI's 2009/2014 income base is also different from the Census 2000 reported tables. Medians and averages for 2009/2014 represent the extended income distributions to \$500,000 or more. It is the extended income distributions that provide the base for updating aggregate income. Using the midpoints of income intervals in the extended distribution, aggregate household income is calculated to be consistent with the distribution of household income and the aggregate incomes that are estimated for the extended distributions of income by age of householder.

Household income reported by age of householder is updated to be consistent with the 2009/2014 distributions of household income and age of householder. To update the age distribution of householders, the ratio of householders by age to population by age in 2000 is extrapolated to 2009/2014 and applied to the current age distributions. After the targets are set, the 2000 distributions of household income by age of householder by block group are fitted to current distributions of households by income and by age of householder.

Disposable Income

Disposable income represents an estimate of a household's purchasing power or, simply, after-tax income. The proportion of household income left after taxes is estimated from special studies conducted by the Census Bureau to simulate household taxes. With the release of the 2004 Annual Social and Economic Supplement (ASEC) to the Current Population Survey, a new tax model was implemented. The new model performs a statistical match of tax variables not collected in the ASEC with the 2000 Statistics of Income (SOI) file from the Internal Revenue Service. Post-2005 ASEC tax data implements the 2001 SOI file.²³ The tax model in the ASEC is updated continually to reflect changes in tax code. Additional improvements have focused on improving the match of CPS records with the SOI file. These changes impact the time series of tax variables available and are reflected in this release of disposable income. ESRI's 2009 disposable income incorporates data from the 2008 ASEC. Four types of taxes are deducted: federal individual income taxes, state individual income taxes, FICA (Social Security) and federal retirement payroll taxes, and property taxes for owner-occupied housing.

Sophisticated modeling techniques are employed to improve the handling of top-coded earnings and tax data from the CPS. Internal Revenue Service tax rates are used as guidelines for model testing. ESRI then applies the proportions of after-tax earnings to income intervals that are cross-tabulated by age of householder for each state. State-specific proportions account for the variation in taxes by state. The proportions, or multipliers, are then applied to the age by income forecasts for block groups and counties to calculate disposable income.

²² For more information on calculations used with Census 2000 data, see *Census 2000 Summary File 3 Technical Documentation* prepared by the U.S. Bureau of the Census, 2002.

²³ More information on changes to tax variables in the latest Current Population Survey is available at <http://www.census.gov/hhes/www/income/cpsasec2005taxmodeldoc.pdf>. A detailed review of the tax model is available at <http://www.census.gov/hhes/www/income/oharataxmodel.pdf> and <http://www.irs.gov/pub/irs-soi/06ohara.pdf>.

Net Worth

Net worth is estimated from data on household wealth collected from the SCF from the Federal Reserve Board from 1992 through 2007. From 2004 to 2007, inflation-adjusted average and median net worth grew annually at 4.1 percent and 5.6 percent, respectively. This growth rate is significantly faster than the growth reported in previous surveys. Most of the recent growth is attributable to the appreciation in residential real estate, a rise in the number of new and second homeowners, and the growth in speculative investment properties.

The size of the triennial surveys used in estimating net worth is approximately 25,000 households. The major strengths of the SCF surveys lie in their enhanced representation of wealthy households and in the comprehensive measurement of net worth components. By definition, net worth equals total household assets less any debts, secured or unsecured. Assets include owned home, rental property, owned business, IRAs and Keogh accounts, pension plans, stocks, mutual funds, and motor vehicles. Examples of secured debt include home mortgages and vehicle loans; unsecured debt includes credit card and other bills or certain bank loans.

The first step in calculating net worth is to measure the relationship of net worth to household income by age of householder. The relationship is further differentiated by tenure because homeownership represents a major factor in household wealth. The next step is to model the relationship statistically to enhance the reliability of the estimates. ESRI's 2009 effort represents a model to incorporate the recent downturn in both the housing and financial markets and their impact on net worth.

The extension of the 2000 household income distribution from an upper interval of \$200,000 or more to \$500,000 or more also enhances the calculation of net worth for the wealthiest households. The 2009 estimates of net worth reflect current income and homeownership with adjustments for inflation and updates based on economic growth since the 2007 SCF survey.

Use of Projections

Projections are necessarily derived from current events and past trends. The past and the present are known; the future must be extrapolated from this knowledge base. Even though projections represent the unknown, they are not uninformed. Guidelines for the development of projections also inform the use of those projections:

- The recent past provides a reasonable clue as to the course of future events, especially if that information is tempered with a historical perspective.
- A stable rate of growth is easier to anticipate than rapid growth or decline.
- The risk inherent in projections is inversely related to the size of an area: the smaller the area, the greater the risk.
- The risk increases with the length of the projection interval. Any deviation of the projected trends from actual events is amplified over time.

ESRI revises its projections annually to draw on the most recent estimates and projections of local trends. However, this data can be complemented with personal knowledge of an area to provide the qualitative, anecdotal detail that is not captured in a national database. It is incumbent upon the data user and the producers to incorporate as

much information as possible when assessing local trends, especially for areas that are subject to boom-bust cycles.

ZIP Code Updates

Data for residential ZIP Codes is estimated by ESRI. Census 2000 geographic areas are the building blocks for ESRI's ZIP Codes. Because ZIP Code boundaries change frequently, census geography provides a comparatively stable base for the development of ZIP Code data. ZIP Code data has been estimated from block groups. Block groups are assigned to residential ZIP Codes by overlaying the centroids of component blocks onto ZIP Code boundaries. Expressed as latitude/longitude coordinates, centroids approximate the geographic centers of blocks. If the centroid of a block falls within a ZIP Code, it is included in the residential inventory; otherwise, it is classified as nonresidential. Block data is then aggregated, and the ratio of block totals to block group data is used to apportion demographic characteristics to a ZIP Code.

The 2009/2014 updates include data for 30,094 residential ZIP Codes. This geodemographic method does not provide data for ZIP Codes with no assigned boundary. If a polygon is not defined for a ZIP Code, or no blocks are assigned to a ZIP Code polygon, data cannot be retrieved. In most cases, information about post office box ZIP Codes or single address ZIP Codes is incorporated with the data for the enclosing residential ZIP Code.

Data Source for Boundaries

Tele Atlas creates boundary files for ZIP Codes. The complete ZIP Code inventory includes both point and boundary ZIP Codes. ZIP Code boundaries are current as of November 2008.

Comparisons over Time

ZIP Codes are not amenable to time series' analysis, a fact which prevents a direct comparison with ZIP Codes from earlier updates. Changes typically include new residential ZIP Codes (40), dropped ZIP Codes (13), and boundary revisions. The 2009 inventory of residential ZIP Codes includes 5,315 ZIP Codes that have the same geocode as the 2008 inventory but a different population base as a result of boundary changes or slightly different block allocations. These changes reflect revisions of ZIP Codes by the U.S. Postal Service in addition to any changes in the techniques used by Tele Atlas to define ZIP Code boundaries.

ESRI's Data Development Team

Led by chief demographer Lynn Wombold, ESRI's data development team has a 30-year history of excellence in market intelligence. The combined expertise of the team's economists, statisticians, demographers, geographers, and analysts totals nearly a century of data and segmentation development experience. The team has crafted data methodologies, such as the demographic update, segmentation, the Diversity Index, and the Retail MarketPlace database, that are now industry benchmarks.



About ESRI

For four decades, ESRI has been helping people make better decisions through management and analysis of geographic information. Our culturally diverse staff work with our business partners and hundreds of thousands of people who use GIS to make a difference in our world.

A full-service GIS company, ESRI offers support for implementing GIS technology from the desktop to enterprise-wide servers, online services, and mobile devices. GIS solutions are flexible and customizable to meet the needs of all our users.

Our Focus

At ESRI, we focus on promoting the value of GIS and its applications throughout the world and pay close attention to our users' needs. Our software development and services respond to our customers with products that are easy to use, flexible, and integrated. Our technology is multidisciplinary, productive, and valuable to our users.

We have a strong commitment to educating our customers through ESRI's various training programs. ESRI is a socially conscious business and invests heavily in issues regarding education, conservation, sustainable development, and humanitarian affairs.

Contact ESRI

1-800-GIS-XPRT (1-800-447-9778)

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92373-8100 USA

ADDENDUM D

Qualifications of Consultants

CURRICULUM VITAE
BRAD E. WEINBERG, MAI, CCIM

I. Education

University of Maryland, Masters of Science in Accounting & Financial Management
University of Maryland, Bachelors of Arts in Community Planning

II. Licensing and Professional Affiliations

MAI Member, Appraisal Institute, No. 10790
Certified Investment Member (CCIM), Commercial Investment Real Estate Institute
Member, Urban Land Institute
Member, National Council of Affordable Housing Market Analysts (NCAHMA)

State of Alabama – Certified General Real Estate Appraiser; No. G00628
Washington, D.C. – Certified General Real Estate Appraiser; No. GA10340
State of Georgia – Certified General Real Property Appraiser; No. 221179
State of Maryland – Certified General Real Estate Appraiser; No. 6048
State of South Carolina – Certified General Real Estate Appraiser; No. 4566

III. Professional Experience

Partner, Novogradac & Company LLP
President, Capital Realty Advisors, Inc.
Vice President, The Community Partners Realty Advisory Services Group, LLC
President, Weinberg Group, Real Estate Valuation & Consulting
Manager, Ernst & Young LLP, Real Estate Valuation Services
Senior Appraiser, Joseph J. Blake and Associates
Senior Analyst, Chevy Chase F.S.B.
Fee Appraiser, Campanella & Company

IV. Professional Training

Appraisal Institute Coursework and Seminars Completed for MAI Designation and Continuing Education Requirements

Commercial Investment Real Estate Institute (CIRESI) Coursework and Seminars Completed for CCIM Designation and Continuing Education Requirements

V. Speaking Engagements and Authorship

Numerous speaking engagements at Affordable Housing Conferences throughout the Country

Participated in several industry forums regarding the Military Housing Privatization Initiative

Authored “New Legislation Emphasizes Importance of Market Studies in Allocation Process,” *Affordable Housing Finance*, March 2001

VI. Real Estate Assignments

A representative sample of Due Diligence, Consulting or Valuation Engagements includes:

- On a national basis, conduct market studies and appraisals for proposed Low-Income Housing Tax Credit properties. Analysis includes preliminary property screenings, market analysis, comparable rent surveys, demand analysis based on the number of income qualified renters in each market, supply analysis and operating expense analysis to determine appropriate cost estimates.
- Developed a Flat Rent Model for the Trenton Housing Authority. Along with teaming partner, Quadel Consulting Corporation, completed a public housing rent comparability study to determine whether the flat rent structure for public housing units is reasonable in comparison to similar, market-rate units. THA also requested a flat rent schedule and system for updating its flat rents. According to 24 CFR 960.253, public housing authorities (PHAs) are required to establish flat rents, in order to provide residents a choice between paying a “flat” rent, or an “income-based” rent. The flat rent is based on the “market rent”, defined as the rent charged for a comparable unit in the private, unassisted market at which a PHA could lease the public housing unit after preparation for occupancy. Based upon the data collected, the consultant will develop an appropriate flat rent schedule, complete with supporting documentation outlining the methodology for determining and applying the rents. We developed a system that THA can implement to update the flat rent schedule on an annual basis.
- As part of an Air Force Privatization Support Contractor team (PSC) to assist the Air Force in its privatization efforts. Participation has included developing and analyzing housing privatization concepts, preparing the Request for Proposal (RFP), soliciting industry interest and responses to housing privatization RFP, Evaluating RFP responses, and recommending the private sector entity to the Air Force whose proposal brings best value to the Air Force. Mr. Weinberg has participated on numerous initiatives and was the project manager for Shaw AFB and Lackland AFB Phase II.
- Conducted housing market analyses for the U.S. Army in preparation for the privatization of military housing. This is a teaming effort with Parsons Corporation. These analyses were done for the purpose of determining whether housing deficits or surpluses exist at specific installations. Assignment included local market analysis, consultation with installation housing personnel and local government agencies, rent surveys, housing data collection, and analysis, and the preparation of final reports.
- Developed a model for the Highland Company and the Department of the Navy to test feasibility of developing bachelor quarters using public-private partnerships. The model was developed to test various levels of government and private sector participation and contribution. The model was used in conjunction with the market analysis of two test sites to determine the versatility of the proposed development model. The analysis included an analysis of development costs associated with both MILCON and private sector standards as well as the potential market appeal of the MILSPECS to potential private sector occupants.

STATEMENT OF PROFESSIONAL QUALIFICATIONS

REBECCA S. ARTHUR

STATE CERTIFICATIONS

State of Missouri Certified General Real Estate Appraiser No. 2004035401
State of Kansas Certified General Real Estate Appraiser No. G-2153
State of Arkansas Certified General Real Estate Appraiser No. CG2682N
State of California Certified General Real Estate Appraiser No. AG041010
State of New Mexico Certified General Real Estate Appraiser No. 02511-G

EDUCATION

University of Nebraska-Lincoln, **Bachelor of Science** in Business Administration, May 2000

Educational courses successfully completed for the Appraisal Institute:

- Highest and Best Use and Market Analysis, July 2005
- Advanced Sales Comparison and Cost Approaches, April 2005
- Advanced Income Capitalization, October 2004
- Basic Income Capitalization, September 2003
- National Uniform Standards of Professional Appraisal Practice, April 2003
- Appraisal Procedures, October 2002
- Appraisal Principals, September 2001

EXPERIENCE

1/2005 to Present Novogradac & Company LLP, Manager
4/2001 to 12/2004 Novogradac & Company LLP, Real Estate Analyst
5/2000 to 3/2001 Deloitte & Touche LLP, Corporate Financial Analyst

REPRESENTATIVE SAMPLE OF ENGAGEMENTS

- Member of team assembled by Deloitte & Touche LLP to assist in client's acquisition of a lumber company, formation of an Employee Stock Ownership Plan, and obtaining debt financing.
- Member of team assembled by Deloitte & Touche LLP to assist in sale of client's multi-store franchise restaurant operation.
- Member of team assembled by Deloitte & Touche LLP to assist in client's acquisition and obtaining debt financing for a former fertilizer production plant and storage facility.
- Conduct appraisals of proposed new construction, rehab and existing Low-Income Housing Tax Credit properties, Section 8 Mark-to-Market properties, HUD Map Section 221D4 properties, and market-rate multifamily developments. Analysis includes property screenings, valuation analysis, rent comparability studies, expense comparability analysis, determination of market rents and market analysis.
- Conduct market studies for proposed Low-Income Housing Tax Credit, market rate, HOME financed, and subsidized properties, on a national basis. Analysis includes property screenings, market analysis, comparable rent surveys, demand analysis based on the number of income qualified renters in each market, supply analysis and operating expense analysis. Property types include proposed multifamily, senior independent living, large family, acquisition with rehabilitation, historic rehabilitation, and single-family developments.
- Conduct HUD Mark-to-Market rent comparability studies for Section 8 multifamily developments.
- Contracted by Iowa Finance Authority and North Carolina Finance Agency to conduct market studies of developments applying for LIHTC.
- Conducted Market Feasibility Study for Proposed Assisted Living Facility.
- Conducted Market Conditions and Viability Studies for Existing LIHTC multifamily communities.
- States in which appraiser has completed assignments:
 - Alabama • Florida • Kentucky • North Carolina • Tennessee
 - Arkansas • Georgia • Louisiana • Ohio • Texas
 - Arizona • Illinois • Mississippi • Oklahoma • Utah
 - California • Iowa • Missouri • Pennsylvania • Wyoming
 - Colorado • Kansas • Nebraska • South Dakota

**STATEMENT OF PROFESSIONAL QUALIFICATIONS
JULIE E. FAIRCHILD**

EDUCATION

Dartmouth College, Bachelor of Arts, 2006

Major in Government

Major in Romance Languages

EXPERIENCE

Novogradac & Company LLP, Research Assistant, April 2010 – Present

Jones Lang LaSalle, Real Estate Financial Analyst, 2006 - 2009

REAL ESTATE ASSIGNMENTS

A representative sample of various types of projects involved with includes:

- Conducted market studies for proposed Low-Income Housing Tax Credit properties, on a national basis. Analysis includes property screenings, market analysis, comparable rent surveys, demand analysis based on the number of income qualified renters in each market, supply analysis and operating expense analysis. Property types include proposed multifamily, senior independent living and large family developments.
- Performed a portfolio review of over 30 capital projects in excess of \$750 million for a university in order to identify underutilized real estate assets to serve as funding sources for development of capital projects.
- Analyzed potential constraints to development including issues that would hinder transactions as well as evaluated financing structures including ownership, lending constraints and applicable economic incentives.
- Created development plan for 106 acre “Town Center” mixed-use development near a university; determined appropriate product mix, phasing and development of property.
- Conducted highest and best use studies for public clients including detailed market analysis, site analysis and pro forma analysis.
- Crafted strategic development plan for 210 acre research campus, including conducting market and pro forma analysis.
- Performed due diligence on potential development sites.
- Completed redeployment strategy analysis for underutilized public buildings and infrastructure.
- Work assignments completed in various states include:

California

North Carolina

Illinois

South Carolina

Michigan

Washington DC

Missouri

Wisconsin

ADDENDUM E

Demographics by Census Tracts



Area ID: 401130101.00

Name:

Demographic

Census Tracts



2000 Total Population	5,298
2000 Group Quarters	21
2009 Total Population	5,379
2014 Total Population	5,391
2009-2014 Annual Rate	0.05%



2000 Households	2,079
2000 Average Household Size	2.54
2009 Households	2,146
2009 Average Household Size	2.50
2014 Households	2,166
2014 Average Household Size	2.48
2009-2014 Annual Rate	0.19%
2000 Families	1,425
2000 Average Family Size	3.11
2009 Families	1,426
2009 Average Family Size	3.09
2014 Families	1,423
2014 Average Family Size	3.08
2009-2014 Annual Rate	-0.04%



2000 Housing Units	2,179
Owner Occupied Housing Units	70.3%
Renter Occupied Housing Units	25.1%
Vacant Housing Units	4.6%
2009 Housing Units	2,244
Owner Occupied Housing Units	69.5%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	4.4%
2014 Housing Units	2,268
Owner Occupied Housing Units	70.2%
Renter Occupied Housing Units	25.4%
Vacant Housing Units	4.5%

Median Household Income	
2000	\$40,223
2009	\$51,584
2014	\$53,072

Median Home Value	
2000	\$79,119
2009	\$102,856
2014	\$116,944

Per Capita Income	
2000	\$19,302
2009	\$23,463
2014	\$24,042

Median Age	
2000	38.7
2009	41.7
2014	42.5

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130101.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,084
<15,000	19.3%
\$15,000 - \$24,999	12.3%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	20.8%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	8.1%
\$150,000 - \$199,999	0.5%
\$200,000+	0.3%
Average Household Income	\$47,704

2009 Household by Income

Household Income Base	2,146
<15,000	16.4%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	25.2%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	3.6%
\$200,000+	0.8%
Average Household Income	\$58,683

2014 Household by Income

Household Income Base	2,166
<15,000	16.2%
\$15,000 - \$24,999	6.2%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	27.9%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	3.6%
\$200,000+	0.7%
Average Household Income	\$59,695

2000 Owner Occupied HUs by Value

Total	1,530
<50,000	14.7%
\$50,000 - \$99,999	56.6%
\$100,000 - \$149,999	20.5%
\$150,000 - \$199,999	6.1%
\$200,000 - \$299,999	0.5%
\$300,000 - \$499,999	0.6%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	1.0%
Average Home Value	\$98,699

2000 Specified Renter Occupied HUs by Contract Rent

Total	549
With Cash Rent	95.8%
No Cash Rent	4.2%
Median Rent	\$264
Average Rent	\$318

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130101.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	5,298
0 - 4	5.6%
5 - 9	7.5%
10 - 14	8.5%
15 - 24	13.3%
25 - 34	10.3%
35 - 44	15.4%
45 - 54	18.3%
55 - 64	10.1%
65 - 74	6.5%
75 - 84	3.3%
85 +	1.1%
18 +	73.2%

2009 Population by Age

Total	5,379
0 - 4	5.2%
5 - 9	5.4%
10 - 14	6.5%
15 - 24	13.7%
25 - 34	11.9%
35 - 44	11.3%
45 - 54	15.7%
55 - 64	16.5%
65 - 74	8.0%
75 - 84	4.4%
85 +	1.4%
18 +	78.2%

2014 Population by Age

Total	5,391
0 - 4	5.2%
5 - 9	5.3%
10 - 14	6.0%
15 - 24	12.2%
25 - 34	12.8%
35 - 44	11.3%
45 - 54	12.6%
55 - 64	17.0%
65 - 74	11.7%
75 - 84	4.4%
85 +	1.5%
18 +	79.7%

2000 Population by Sex

Males	46.9%
Females	53.1%

2009 Population by Sex

Males	47.0%
Females	53.0%

2014 Population by Sex

Males	47.2%
Females	52.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130101.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	5,298
White Alone	18.2%
Black Alone	73.4%
American Indian Alone	2.5%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.9%
Two or More Races	4.7%
Hispanic Origin	2.4%
Diversity Index	45.4

2009 Population by Race/Ethnicity

Total	5,379
White Alone	14.4%
Black Alone	76.9%
American Indian Alone	2.1%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	1.1%
Two or More Races	5.2%
Hispanic Origin	2.9%
Diversity Index	42.1

2014 Population by Race/Ethnicity

Total	5,391
White Alone	12.7%
Black Alone	78.4%
American Indian Alone	1.9%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	1.2%
Two or More Races	5.5%
Hispanic Origin	3.1%
Diversity Index	40.8

2000 Population 3+ by School Enrollment

Total	5,161
Enrolled in Nursery/Preschool	2.8%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	13.2%
Enrolled in Grade 9-12	8.0%
Enrolled in College	4.1%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	69.4%

2009 Population 25+ by Educational Attainment

Total	3,727
Less Than 9th Grade	4.7%
9th to 12th Grade, No Diploma	5.6%
High School Graduate	26.8%
Some College, No Degree	26.0%
Associate Degree	9.6%
Bachelor's Degree	19.1%
Graduate/Professional Degree	8.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130101.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	4,462
Married	48.1%
Never Married	30.6%
Widowed	5.7%
Divorced	15.6%



2000 Population 16+ by Employment Status

Total	4,130
In Labor Force	65.5%
Civilian Employed	60.7%
Civilian Unemployed	4.8%
In Armed Forces	0.0%
Not In Labor Force	34.5%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.8%
Civilian Unemployed	9.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.8%
Civilian Unemployed	7.2%

2000 Females 16+ by Employment Status and Age of Children

Total	2,274
Own Children < 6 Only	6.6%
Employed/in Armed Forces	3.5%
Unemployed	0.6%
Not in Labor Force	2.5%
Own Children <6 and 6-17 Only	5.1%
Employed/in Armed Forces	3.6%
Unemployed	0.6%
Not in Labor Force	0.8%
Own Children 6-17 Only	21.6%
Employed/in Armed Forces	18.5%
Unemployed	1.5%
Not in Labor Force	1.6%
No Own Children < 18	66.7%
Employed/in Armed Forces	34.7%
Unemployed	2.0%
Not in Labor Force	30.1%



2009 Employed Population 16+ by Industry

Total	2,506
Agriculture/Mining	1.7%
Construction	2.4%
Manufacturing	7.7%
Wholesale Trade	2.0%
Retail Trade	7.2%
Transportation/Utilities	6.6%
Information	6.3%
Finance/Insurance/Real Estate	10.1%
Services	47.6%
Public Administration	8.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130101.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,506
White Collar	68.3%
Management/Business/Financial	18.6%
Professional	18.3%
Sales	9.3%
Administrative Support	22.0%
Services	15.2%
Blue Collar	16.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.6%
Installation/Maintenance/Repair	3.1%
Production	5.1%
Transportation/Material Moving	4.7%



2000 Workers 16+ by Means of Transportation to Work

Total	2,473%
Drove Alone - Car, Truck, or Van	81.1%
Carpooled - Car, Truck, or Van	14.3%
Public Transportation	1.0%
Walked	0.0%
Other Means	1.0%
Worked at Home	2.5%

2000 Workers 16+ by Travel Time to Work

Total	2,473
Did not Work at Home	97.5%
Less than 5 minutes	1.2%
5 to 9 minutes	12.6%
10 to 19 minutes	46.7%
20 to 24 minutes	16.6%
25 to 34 minutes	13.8%
35 to 44 minutes	1.3%
45 to 59 minutes	1.9%
60 to 89 minutes	1.8%
90 or more minutes	1.6%
Worked at Home	2.5%
Average Travel Time to Work (in min)	18.9

2000 Households by Vehicles Available

Total	2,079
None	12.9%
1	31.7%
2	43.7%
3	9.0%
4	2.0%
5+	0.8%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	2,079
Family Households	68.5%
Married-couple Family	48.1%
With Related Children	23.0%
Other Family (No Spouse)	20.4%
With Related Children	13.3%
Nonfamily Households	31.5%
Householder Living Alone	27.7%
Householder Not Living Alone	3.8%
Households with Related Children	36.3%
Households with Persons 65+	21.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130101.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,079
1 Person Household	27.7%
2 Person Household	30.4%
3 Person Household	17.7%
4 Person Household	14.5%
5 Person Household	6.1%
6 Person Household	2.3%
7 + Person Household	1.3%

2000 Households by Year Householder Moved In

Total	2,079
Moved in 1999 to March 2000	13.6%
Moved in 1995 to 1998	25.9%
Moved in 1990 to 1994	20.1%
Moved in 1980 to 1989	17.0%
Moved in 1970 to 1979	17.4%
Moved in 1969 or Earlier	6.0%
Median Year Householder Moved In	1,992



2000 Housing Units by Units in Structure

Total	2,179
1, Detached	85.1%
1, Attached	1.3%
2	2.0%
3 or 4	4.8%
5 to 9	3.1%
10 to 19	1.9%
20 +	1.4%
Mobile Home	0.4%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,179
1999 to March 2000	0.9%
1995 to 1998	3.5%
1990 to 1994	3.8%
1980 to 1989	9.9%
1970 to 1979	32.9%
1969 or Earlier	49.1%
Median Year Structure Built	1,970

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130101.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,085,161
Average Spent	\$1,437.63
Spending Potential Index	57
Computers & Accessories: Total \$	\$394,767
Average Spent	\$183.95
Spending Potential Index	81
Education: Total \$	\$2,275,203
Average Spent	\$1,060.20
Spending Potential Index	84
Entertainment/Recreation: Total \$	\$5,841,151
Average Spent	\$2,721.87
Spending Potential Index	84
Food at Home: Total \$	\$8,161,277
Average Spent	\$3,803.01
Spending Potential Index	83
Food Away from Home: Total \$	\$5,934,395
Average Spent	\$2,765.32
Spending Potential Index	83
Health Care: Total \$	\$7,262,854
Average Spent	\$3,384.36
Spending Potential Index	90
HH Furnishings & Equip: Total \$	\$3,388,170
Average Spent	\$1,578.83
Spending Potential Index	73
Investments: Total \$	\$2,509,309
Average Spent	\$1,169.29
Spending Potential Index	81
Retail Goods: Total \$	\$43,991,364
Average Spent	\$20,499.17
Spending Potential Index	80
Shelter: Total \$	\$26,979,161
Average Spent	\$12,571.79
Spending Potential Index	80
TV/Video/Sound Equipment: Total \$	\$2,169,051
Average Spent	\$1,010.74
Spending Potential Index	83
Travel: Total \$	\$3,312,755
Average Spent	\$1,543.68
Spending Potential Index	84
Vehicle Maintenance & Repairs: Total \$	\$1,673,749
Average Spent	\$779.94
Spending Potential Index	83

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130102.03

Name:

Demographic

Census Tracts



2000 Total Population	3,497
2000 Group Quarters	0
2009 Total Population	3,689
2014 Total Population	3,773
2009-2014 Annual Rate	0.45%



2000 Households	1,283
2000 Average Household Size	2.73
2009 Households	1,380
2009 Average Household Size	2.67
2014 Households	1,420
2014 Average Household Size	2.66
2009-2014 Annual Rate	0.57%
2000 Families	986
2000 Average Family Size	3.14
2009 Families	1,037
2009 Average Family Size	3.11
2014 Families	1,057
2014 Average Family Size	3.10
2009-2014 Annual Rate	0.38%



2000 Housing Units	1,384
Owner Occupied Housing Units	79.8%
Renter Occupied Housing Units	12.9%
Vacant Housing Units	7.3%
2009 Housing Units	1,485
Owner Occupied Housing Units	79.1%
Renter Occupied Housing Units	13.9%
Vacant Housing Units	7.1%
2014 Housing Units	1,526
Owner Occupied Housing Units	78.8%
Renter Occupied Housing Units	14.2%
Vacant Housing Units	6.9%

Median Household Income	
2000	\$41,437
2009	\$51,442
2014	\$52,851

Median Home Value	
2000	\$85,545
2009	\$112,349
2014	\$123,564

Per Capita Income	
2000	\$18,423
2009	\$21,670
2014	\$22,240

Median Age	
2000	37.7
2009	40.4
2014	40.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130102.03

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,292
<15,000	16.0%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	20.1%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	8.3%
\$100,000 - \$149,999	8.9%
\$150,000 - \$199,999	0.0%
\$200,000+	0.9%
Average Household Income	\$50,121

2009 Household by Income

Household Income Base	1,380
<15,000	13.0%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	29.7%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	2.6%
\$200,000+	0.7%
Average Household Income	\$57,929

2014 Household by Income

Household Income Base	1,420
<15,000	12.6%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	32.7%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	9.2%
\$150,000 - \$199,999	2.7%
\$200,000+	0.7%
Average Household Income	\$59,092

2000 Owner Occupied HUs by Value

Total	1,106
<50,000	27.8%
\$50,000 - \$99,999	32.9%
\$100,000 - \$149,999	24.6%
\$150,000 - \$199,999	10.0%
\$200,000 - \$299,999	2.1%
\$300,000 - \$499,999	1.6%
\$500,000 - \$999,999	0.5%
\$1,000,000 +	0.5%
Average Home Value	\$103,115

2000 Specified Renter Occupied HUs by Contract Rent

Total	157
With Cash Rent	87.3%
No Cash Rent	12.7%
Median Rent	\$240
Average Rent	\$288

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130102.03

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,497
0 - 4	6.4%
5 - 9	7.7%
10 - 14	8.5%
15 - 24	12.4%
25 - 34	10.8%
35 - 44	17.3%
45 - 54	15.7%
55 - 64	9.8%
65 - 74	7.2%
75 - 84	3.1%
85 +	1.1%
18 +	72.6%

2009 Population by Age

Total	3,689
0 - 4	6.2%
5 - 9	6.5%
10 - 14	6.9%
15 - 24	12.8%
25 - 34	11.8%
35 - 44	12.4%
45 - 54	16.8%
55 - 64	14.0%
65 - 74	7.4%
75 - 84	4.0%
85 +	1.1%
18 +	76.0%

2014 Population by Age

Total	3,773
0 - 4	6.2%
5 - 9	6.3%
10 - 14	6.9%
15 - 24	12.0%
25 - 34	12.6%
35 - 44	11.3%
45 - 54	14.6%
55 - 64	15.7%
65 - 74	9.2%
75 - 84	4.0%
85 +	1.2%
18 +	76.7%

2000 Population by Sex

Males	49.7%
Females	50.3%

2009 Population by Sex

Males	49.6%
Females	50.4%

2014 Population by Sex

Males	49.4%
Females	50.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130102.03

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,497
White Alone	77.6%
Black Alone	6.5%
American Indian Alone	8.1%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	1.3%
Two or More Races	6.1%
Hispanic Origin	2.8%
Diversity Index	42.1

2009 Population by Race/Ethnicity

Total	3,689
White Alone	73.4%
Black Alone	8.2%
American Indian Alone	8.0%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	1.8%
Two or More Races	8.1%
Hispanic Origin	3.9%
Diversity Index	49.0

2014 Population by Race/Ethnicity

Total	3,773
White Alone	70.8%
Black Alone	9.1%
American Indian Alone	7.9%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	2.1%
Two or More Races	9.3%
Hispanic Origin	4.7%
Diversity Index	53.0

2000 Population 3+ by School Enrollment

Total	3,362
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	2.3%
Enrolled in Grade 1-8	13.6%
Enrolled in Grade 9-12	6.6%
Enrolled in College	2.3%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	73.1%

2009 Population 25+ by Educational Attainment

Total	2,494
Less Than 9th Grade	5.3%
9th to 12th Grade, No Diploma	12.7%
High School Graduate	37.3%
Some College, No Degree	21.3%
Associate Degree	7.4%
Bachelor's Degree	11.3%
Graduate/Professional Degree	4.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130102.03

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,965
Married	66.9%
Never Married	19.5%
Widowed	4.6%
Divorced	9.0%



2000 Population 16+ by Employment Status

Total	2,631
In Labor Force	63.2%
Civilian Employed	60.3%
Civilian Unemployed	3.0%
In Armed Forces	0.0%
Not In Labor Force	36.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.6%
Civilian Unemployed	6.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.0%
Civilian Unemployed	5.0%

2000 Females 16+ by Employment Status and Age of Children

Total	1,315
Own Children < 6 Only	6.3%
Employed/in Armed Forces	4.3%
Unemployed	0.0%
Not in Labor Force	2.0%
Own Children <6 and 6-17 Only	7.0%
Employed/in Armed Forces	4.4%
Unemployed	0.0%
Not in Labor Force	2.6%
Own Children 6-17 Only	19.8%
Employed/in Armed Forces	12.9%
Unemployed	0.0%
Not in Labor Force	7.0%
No Own Children < 18	66.8%
Employed/in Armed Forces	31.1%
Unemployed	0.9%
Not in Labor Force	34.8%



2009 Employed Population 16+ by Industry

Total	1,638
Agriculture/Mining	2.8%
Construction	7.6%
Manufacturing	11.9%
Wholesale Trade	4.0%
Retail Trade	10.9%
Transportation/Utilities	7.3%
Information	3.4%
Finance/Insurance/Real Estate	7.8%
Services	37.9%
Public Administration	6.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130102.03

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,638
White Collar	56.0%
Management/Business/Financial	13.2%
Professional	15.2%
Sales	10.3%
Administrative Support	17.3%
Services	16.5%
Blue Collar	27.4%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	6.6%
Installation/Maintenance/Repair	6.5%
Production	7.1%
Transportation/Material Moving	6.7%



2000 Workers 16+ by Means of Transportation to Work

Total	1,555%
Drove Alone - Car, Truck, or Van	82.9%
Carpooled - Car, Truck, or Van	10.9%
Public Transportation	0.3%
Walked	1.4%
Other Means	0.3%
Worked at Home	4.2%

2000 Workers 16+ by Travel Time to Work

Total	1,555
Did not Work at Home	95.8%
Less than 5 minutes	1.8%
5 to 9 minutes	2.1%
10 to 19 minutes	23.9%
20 to 24 minutes	20.0%
25 to 34 minutes	35.0%
35 to 44 minutes	6.0%
45 to 59 minutes	3.9%
60 to 89 minutes	2.3%
90 or more minutes	0.8%
Worked at Home	4.2%
Average Travel Time to Work (in min)	24.9

2000 Households by Vehicles Available

Total	1,283
None	6.4%
1	21.2%
2	48.0%
3	14.3%
4	5.7%
5+	4.4%
Average Number of Vehicles Available	2.1



2000 Households by Type

Total	1,283
Family Households	76.9%
Married-couple Family	67.0%
With Related Children	31.4%
Other Family (No Spouse)	9.9%
With Related Children	5.8%
Nonfamily Households	23.1%
Householder Living Alone	20.5%
Householder Not Living Alone	2.7%
Households with Related Children	37.3%
Households with Persons 65+	22.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130102.03

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,283
1 Person Household	20.5%
2 Person Household	34.5%
3 Person Household	16.2%
4 Person Household	16.3%
5 Person Household	8.0%
6 Person Household	3.0%
7 + Person Household	1.4%

2000 Households by Year Householder Moved In

Total	1,283
Moved in 1999 to March 2000	14.1%
Moved in 1995 to 1998	28.3%
Moved in 1990 to 1994	21.9%
Moved in 1980 to 1989	18.5%
Moved in 1970 to 1979	9.9%
Moved in 1969 or Earlier	7.3%
Median Year Householder Moved In	1,993



2000 Housing Units by Units in Structure

Total	1,384
1, Detached	59.3%
1, Attached	0.0%
2	0.2%
3 or 4	0.4%
5 to 9	0.0%
10 to 19	0.0%
20 +	4.3%
Mobile Home	35.3%
Other	0.4%

2000 Housing Units by Year Structure Built

Total	1,384
1999 to March 2000	6.1%
1995 to 1998	14.4%
1990 to 1994	10.8%
1980 to 1989	23.8%
1970 to 1979	26.7%
1969 or Earlier	18.3%
Median Year Structure Built	1,982

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401130102.03

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,946,751
Average Spent	\$1,410.69
Spending Potential Index	56
Computers & Accessories: Total \$	\$249,091
Average Spent	\$180.50
Spending Potential Index	79
Education: Total \$	\$1,227,893
Average Spent	\$889.78
Spending Potential Index	71
Entertainment/Recreation: Total \$	\$3,796,641
Average Spent	\$2,751.19
Spending Potential Index	85
Food at Home: Total \$	\$5,247,376
Average Spent	\$3,802.45
Spending Potential Index	83
Food Away from Home: Total \$	\$3,811,576
Average Spent	\$2,762.01
Spending Potential Index	83
Health Care: Total \$	\$4,676,312
Average Spent	\$3,388.63
Spending Potential Index	90
HH Furnishings & Equip: Total \$	\$2,177,546
Average Spent	\$1,577.93
Spending Potential Index	73
Investments: Total \$	\$1,666,156
Average Spent	\$1,207.36
Spending Potential Index	84
Retail Goods: Total \$	\$29,287,893
Average Spent	\$21,223.11
Spending Potential Index	83
Shelter: Total \$	\$16,149,504
Average Spent	\$11,702.54
Spending Potential Index	75
TV/Video/Sound Equipment: Total \$	\$1,406,045
Average Spent	\$1,018.87
Spending Potential Index	84
Travel: Total \$	\$1,947,026
Average Spent	\$1,410.89
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$1,089,124
Average Spent	\$789.22
Spending Potential Index	84

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430001.00

Name:

Demographic

Census Tracts



2000 Total Population	2,503
2000 Group Quarters	0
2009 Total Population	2,341
2014 Total Population	2,293
2009-2014 Annual Rate	-0.41%



2000 Households	998
2000 Average Household Size	2.51
2009 Households	940
2009 Average Household Size	2.49
2014 Households	923
2014 Average Household Size	2.48
2009-2014 Annual Rate	-0.36%
2000 Families	658
2000 Average Family Size	3.05
2009 Families	593
2009 Average Family Size	3.07
2014 Families	573
2014 Average Family Size	3.07
2009-2014 Annual Rate	-0.68%



2000 Housing Units	1,120
Owner Occupied Housing Units	54.6%
Renter Occupied Housing Units	34.5%
Vacant Housing Units	10.9%
2009 Housing Units	1,120
Owner Occupied Housing Units	50.1%
Renter Occupied Housing Units	33.8%
Vacant Housing Units	16.1%
2014 Housing Units	1,120
Owner Occupied Housing Units	47.7%
Renter Occupied Housing Units	34.7%
Vacant Housing Units	17.6%

Median Household Income

2000	\$28,212
2009	\$36,557
2014	\$38,517

Median Home Value

2000	\$35,033
2009	\$43,508
2014	\$49,596

Per Capita Income

2000	\$14,728
2009	\$17,728
2014	\$18,329

Median Age

2000	32.0
2009	33.4
2014	34.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430001.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	993
<15,000	25.2%
\$15,000 - \$24,999	16.7%
\$25,000 - \$34,999	20.3%
\$35,000 - \$49,999	20.6%
\$50,000 - \$74,999	10.0%
\$75,000 - \$99,999	3.1%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	0.0%
\$200,000+	0.6%
Average Household Income	\$36,438

2009 Household by Income

Household Income Base	940
<15,000	17.3%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	15.0%
\$35,000 - \$49,999	21.2%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	4.0%
\$150,000 - \$199,999	0.9%
\$200,000+	0.3%
Average Household Income	\$44,150

2014 Household by Income

Household Income Base	923
<15,000	17.6%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	19.9%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	8.1%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	0.9%
\$200,000+	0.3%
Average Household Income	\$45,535

2000 Owner Occupied HUs by Value

Total	605
<50,000	79.0%
\$50,000 - \$99,999	14.1%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	2.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$39,836

2000 Specified Renter Occupied HUs by Contract Rent

Total	384
With Cash Rent	96.9%
No Cash Rent	3.1%
Median Rent	\$392
Average Rent	\$362

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430001.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,503
0 - 4	8.9%
5 - 9	7.6%
10 - 14	7.6%
15 - 24	14.6%
25 - 34	15.8%
35 - 44	15.3%
45 - 54	12.3%
55 - 64	7.6%
65 - 74	5.7%
75 - 84	3.6%
85 +	0.9%
18 +	71.7%

2009 Population by Age

Total	2,341
0 - 4	8.6%
5 - 9	8.1%
10 - 14	7.3%
15 - 24	13.7%
25 - 34	14.4%
35 - 44	13.7%
45 - 54	13.7%
55 - 64	10.4%
65 - 74	5.5%
75 - 84	3.3%
85 +	1.2%
18 +	71.9%

2014 Population by Age

Total	2,293
0 - 4	8.5%
5 - 9	7.9%
10 - 14	7.5%
15 - 24	13.8%
25 - 34	13.4%
35 - 44	13.2%
45 - 54	12.1%
55 - 64	11.8%
65 - 74	7.3%
75 - 84	3.3%
85 +	1.2%
18 +	71.9%

2000 Population by Sex

Males	48.4%
Females	51.6%

2009 Population by Sex

Males	48.7%
Females	51.3%

2014 Population by Sex

Males	48.7%
Females	51.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430001.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,503
White Alone	71.6%
Black Alone	8.4%
American Indian Alone	10.4%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	1.7%
Two or More Races	7.3%
Hispanic Origin	6.4%
Diversity Index	53.2

2009 Population by Race/Ethnicity

Total	2,341
White Alone	66.6%
Black Alone	10.0%
American Indian Alone	10.3%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	2.6%
Two or More Races	9.6%
Hispanic Origin	9.2%
Diversity Index	61.3

2014 Population by Race/Ethnicity

Total	2,293
White Alone	64.0%
Black Alone	10.7%
American Indian Alone	10.2%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	3.2%
Two or More Races	11.0%
Hispanic Origin	11.0%
Diversity Index	65.3

2000 Population 3+ by School Enrollment

Total	2,258
Enrolled in Nursery/Preschool	0.7%
Enrolled in Kindergarten	3.2%
Enrolled in Grade 1-8	12.1%
Enrolled in Grade 9-12	3.4%
Enrolled in College	3.5%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	76.2%

2009 Population 25+ by Educational Attainment

Total	1,456
Less Than 9th Grade	6.6%
9th to 12th Grade, No Diploma	24.3%
High School Graduate	41.2%
Some College, No Degree	18.0%
Associate Degree	4.5%
Bachelor's Degree	3.3%
Graduate/Professional Degree	2.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	1,777
Married	46.9%
Never Married	23.7%
Widowed	8.8%
Divorced	20.5%



2000 Population 16+ by Employment Status

Total	1,830
In Labor Force	65.3%
Civilian Employed	59.8%
Civilian Unemployed	5.1%
In Armed Forces	0.3%
Not In Labor Force	34.7%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	88.9%
Civilian Unemployed	11.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	91.3%
Civilian Unemployed	8.7%

2000 Females 16+ by Employment Status and Age of Children

Total	916
Own Children < 6 Only	11.7%
Employed/in Armed Forces	6.3%
Unemployed	1.5%
Not in Labor Force	3.8%
Own Children <6 and 6-17 Only	5.2%
Employed/in Armed Forces	1.9%
Unemployed	0.0%
Not in Labor Force	3.4%
Own Children 6-17 Only	15.9%
Employed/in Armed Forces	10.3%
Unemployed	0.0%
Not in Labor Force	5.7%
No Own Children < 18	67.1%
Employed/in Armed Forces	30.6%
Unemployed	2.7%
Not in Labor Force	33.8%



2009 Employed Population 16+ by Industry

Total	960
Agriculture/Mining	0.0%
Construction	8.3%
Manufacturing	7.3%
Wholesale Trade	6.4%
Retail Trade	14.0%
Transportation/Utilities	10.6%
Information	2.3%
Finance/Insurance/Real Estate	2.0%
Services	44.5%
Public Administration	4.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	960
White Collar	37.9%
Management/Business/Financial	6.7%
Professional	5.9%
Sales	14.1%
Administrative Support	11.3%
Services	24.2%
Blue Collar	37.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.8%
Installation/Maintenance/Repair	7.8%
Production	10.5%
Transportation/Material Moving	13.8%



2000 Workers 16+ by Means of Transportation to Work

Total	1,067%
Drove Alone - Car, Truck, or Van	71.1%
Carpooled - Car, Truck, or Van	20.2%
Public Transportation	1.1%
Walked	4.3%
Other Means	0.8%
Worked at Home	2.3%

2000 Workers 16+ by Travel Time to Work

Total	1,067
Did not Work at Home	97.7%
Less than 5 minutes	7.0%
5 to 9 minutes	11.6%
10 to 19 minutes	45.3%
20 to 24 minutes	17.6%
25 to 34 minutes	11.7%
35 to 44 minutes	1.2%
45 to 59 minutes	1.5%
60 to 89 minutes	0.6%
90 or more minutes	1.1%
Worked at Home	2.3%
Average Travel Time to Work (in min)	17.0

2000 Households by Vehicles Available

Total	989
None	9.6%
1	47.0%
2	31.4%
3	8.3%
4	2.8%
5+	0.8%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	998
Family Households	65.9%
Married-couple Family	42.0%
With Related Children	20.4%
Other Family (No Spouse)	23.9%
With Related Children	16.7%
Nonfamily Households	34.1%
Householder Living Alone	28.0%
Householder Not Living Alone	6.1%
Households with Related Children	37.2%
Households with Persons 65+	20.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2000 Households by Size

Total	998
1 Person Household	28.0%
2 Person Household	33.7%
3 Person Household	15.9%
4 Person Household	12.0%
5 Person Household	5.9%
6 Person Household	3.1%
7 + Person Household	1.4%

2000 Households by Year Householder Moved In

Total	989
Moved in 1999 to March 2000	28.4%
Moved in 1995 to 1998	30.7%
Moved in 1990 to 1994	9.1%
Moved in 1980 to 1989	9.1%
Moved in 1970 to 1979	11.0%
Moved in 1969 or Earlier	11.6%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,101
1, Detached	64.9%
1, Attached	1.1%
2	1.3%
3 or 4	7.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	25.3%
Other	0.5%

2000 Housing Units by Year Structure Built

Total	1,101
1999 to March 2000	6.7%
1995 to 1998	4.5%
1990 to 1994	2.4%
1980 to 1989	9.1%
1970 to 1979	9.4%
1969 or Earlier	67.8%
Median Year Structure Built	1,954

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,059,338
Average Spent	\$1,126.96
Spending Potential Index	45
Computers & Accessories: Total \$	\$137,242
Average Spent	\$146.00
Spending Potential Index	64
Education: Total \$	\$751,323
Average Spent	\$799.28
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$1,938,565
Average Spent	\$2,062.31
Spending Potential Index	64
Food at Home: Total \$	\$2,870,082
Average Spent	\$3,053.29
Spending Potential Index	67
Food Away from Home: Total \$	\$2,030,903
Average Spent	\$2,160.54
Spending Potential Index	65
Health Care: Total \$	\$2,436,818
Average Spent	\$2,592.37
Spending Potential Index	69
HH Furnishings & Equip: Total \$	\$1,091,252
Average Spent	\$1,160.91
Spending Potential Index	53
Investments: Total \$	\$652,510
Average Spent	\$694.16
Spending Potential Index	48
Retail Goods: Total \$	\$14,941,625
Average Spent	\$15,895.41
Spending Potential Index	62
Shelter: Total \$	\$8,462,588
Average Spent	\$9,002.79
Spending Potential Index	58
TV/Video/Sound Equipment: Total \$	\$771,616
Average Spent	\$820.87
Spending Potential Index	68
Travel: Total \$	\$960,982
Average Spent	\$1,022.33
Spending Potential Index	55
Vehicle Maintenance & Repairs: Total \$	\$567,434
Average Spent	\$603.66
Spending Potential Index	65

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	1,295
2000 Group Quarters	0
2009 Total Population	1,375
2014 Total Population	1,426
2009-2014 Annual Rate	0.73%



2000 Households	529
2000 Average Household Size	2.45
2009 Households	569
2009 Average Household Size	2.42
2014 Households	591
2014 Average Household Size	2.41
2009-2014 Annual Rate	0.76%
2000 Families	339
2000 Average Family Size	3.12
2009 Families	348
2009 Average Family Size	3.14
2014 Families	355
2014 Average Family Size	3.15
2009-2014 Annual Rate	0.40%



2000 Housing Units	617
Owner Occupied Housing Units	63.5%
Renter Occupied Housing Units	22.2%
Vacant Housing Units	14.3%
2009 Housing Units	671
Owner Occupied Housing Units	61.1%
Renter Occupied Housing Units	23.7%
Vacant Housing Units	15.2%
2014 Housing Units	695
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	23.9%
Vacant Housing Units	15.0%

Median Household Income	
2000	\$22,833
2009	\$31,055
2014	\$33,806

Median Home Value	
2000	\$50,732
2009	\$57,097
2014	\$63,485

Per Capita Income	
2000	\$13,511
2009	\$19,096
2014	\$19,997

Median Age	
2000	38.9
2009	39.4
2014	39.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Household by Income

Household Income Base	541
<15,000	39.6%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	3.0%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	0.0%
\$200,000+	1.3%
Average Household Income	\$35,192

2009 Household by Income

Household Income Base	569
<15,000	27.4%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	6.3%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	3.2%
\$150,000 - \$199,999	1.9%
\$200,000+	0.9%
Average Household Income	\$46,147

2014 Household by Income

Household Income Base	591
<15,000	27.6%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	6.1%
\$50,000 - \$74,999	23.0%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	2.0%
\$200,000+	1.0%
Average Household Income	\$48,250

2000 Owner Occupied HUs by Value

Total	400
<50,000	49.3%
\$50,000 - \$99,999	33.3%
\$100,000 - \$149,999	17.5%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$59,754

2000 Specified Renter Occupied HUs by Contract Rent

Total	138
With Cash Rent	76.1%
No Cash Rent	23.9%
Median Rent	\$375
Average Rent	\$372

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	1,295
0 - 4	6.3%
5 - 9	7.3%
10 - 14	9.3%
15 - 24	11.8%
25 - 34	9.7%
35 - 44	14.3%
45 - 54	13.4%
55 - 64	8.9%
65 - 74	8.7%
75 - 84	7.0%
85 +	3.5%
18 +	72.7%

2009 Population by Age

Total	1,375
0 - 4	6.1%
5 - 9	7.0%
10 - 14	7.6%
15 - 24	14.6%
25 - 34	9.7%
35 - 44	10.9%
45 - 54	15.0%
55 - 64	12.5%
65 - 74	7.7%
75 - 84	5.7%
85 +	3.1%
18 +	74.3%

2014 Population by Age

Total	1,426
0 - 4	6.0%
5 - 9	6.9%
10 - 14	7.6%
15 - 24	14.0%
25 - 34	10.8%
35 - 44	10.8%
45 - 54	12.8%
55 - 64	14.9%
65 - 74	8.3%
75 - 84	5.0%
85 +	2.7%
18 +	75.0%

2000 Population by Sex

Males	47.0%
Females	53.0%

2009 Population by Sex

Males	47.8%
Females	52.2%

2014 Population by Sex

Males	48.2%
Females	51.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,295
White Alone	4.2%
Black Alone	87.8%
American Indian Alone	1.3%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	2.0%
Two or More Races	4.2%
Hispanic Origin	3.7%
Diversity Index	28.2

2009 Population by Race/Ethnicity

Total	1,375
White Alone	3.2%
Black Alone	87.9%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	2.5%
Two or More Races	4.7%
Hispanic Origin	4.5%
Diversity Index	29.2

2014 Population by Race/Ethnicity

Total	1,426
White Alone	2.8%
Black Alone	87.7%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	2.9%
Two or More Races	5.0%
Hispanic Origin	5.0%
Diversity Index	30.4

2000 Population 3+ by School Enrollment

Total	1,305
Enrolled in Nursery/Preschool	1.0%
Enrolled in Kindergarten	0.8%
Enrolled in Grade 1-8	17.7%
Enrolled in Grade 9-12	7.6%
Enrolled in College	2.7%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	70.3%

2009 Population 25+ by Educational Attainment

Total	889
Less Than 9th Grade	6.2%
9th to 12th Grade, No Diploma	23.4%
High School Graduate	38.9%
Some College, No Degree	15.9%
Associate Degree	5.3%
Bachelor's Degree	6.0%
Graduate/Professional Degree	4.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	1,090
Married	37.2%
Never Married	32.8%
Widowed	17.0%
Divorced	13.0%



2000 Population 16+ by Employment Status

Total	1,015
In Labor Force	51.7%
Civilian Employed	46.3%
Civilian Unemployed	5.4%
In Armed Forces	0.0%
Not In Labor Force	48.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	85.8%
Civilian Unemployed	14.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	88.8%
Civilian Unemployed	11.2%

2000 Females 16+ by Employment Status and Age of Children

Total	597
Own Children < 6 Only	0.7%
Employed/in Armed Forces	0.7%
Unemployed	0.0%
Not in Labor Force	0.0%
Own Children <6 and 6-17 Only	8.0%
Employed/in Armed Forces	4.0%
Unemployed	0.0%
Not in Labor Force	4.0%
Own Children 6-17 Only	20.3%
Employed/in Armed Forces	8.4%
Unemployed	0.0%
Not in Labor Force	11.9%
No Own Children < 18	71.0%
Employed/in Armed Forces	24.1%
Unemployed	5.2%
Not in Labor Force	41.7%



2009 Employed Population 16+ by Industry

Total	466
Agriculture/Mining	3.4%
Construction	5.8%
Manufacturing	9.0%
Wholesale Trade	2.8%
Retail Trade	4.7%
Transportation/Utilities	8.8%
Information	1.9%
Finance/Insurance/Real Estate	4.9%
Services	49.8%
Public Administration	8.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	466
White Collar	53.0%
Management/Business/Financial	10.1%
Professional	17.2%
Sales	8.4%
Administrative Support	17.4%
Services	24.2%
Blue Collar	22.7%
Farming/Forestry/Fishing	1.3%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	3.0%
Production	8.4%
Transportation/Material Moving	4.1%



2000 Workers 16+ by Means of Transportation to Work

Total	453%
Drove Alone - Car, Truck, or Van	73.7%
Carpooled - Car, Truck, or Van	22.1%
Public Transportation	0.0%
Walked	1.3%
Other Means	0.0%
Worked at Home	2.9%

2000 Workers 16+ by Travel Time to Work

Total	453
Did not Work at Home	97.1%
Less than 5 minutes	1.3%
5 to 9 minutes	23.0%
10 to 19 minutes	37.7%
20 to 24 minutes	17.0%
25 to 34 minutes	12.4%
35 to 44 minutes	2.9%
45 to 59 minutes	1.1%
60 to 89 minutes	0.0%
90 or more minutes	1.8%
Worked at Home	2.9%
Average Travel Time to Work (in min)	18.3

2000 Households by Vehicles Available

Total	538
None	18.0%
1	47.4%
2	21.7%
3	5.6%
4	6.1%
5+	1.1%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	529
Family Households	64.1%
Married-couple Family	31.9%
With Related Children	13.8%
Other Family (No Spouse)	32.1%
With Related Children	20.6%
Nonfamily Households	35.9%
Householder Living Alone	32.1%
Householder Not Living Alone	3.8%
Households with Related Children	34.4%
Households with Persons 65+	37.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	529
1 Person Household	32.1%
2 Person Household	31.9%
3 Person Household	14.6%
4 Person Household	8.9%
5 Person Household	7.9%
6 Person Household	3.4%
7 + Person Household	1.1%

2000 Households by Year Householder Moved In

Total	538
Moved in 1999 to March 2000	12.6%
Moved in 1995 to 1998	22.3%
Moved in 1990 to 1994	8.0%
Moved in 1980 to 1989	18.0%
Moved in 1970 to 1979	12.8%
Moved in 1969 or Earlier	26.2%
Median Year Householder Moved In	1,986



2000 Housing Units by Units in Structure

Total	636
1, Detached	94.7%
1, Attached	2.4%
2	0.0%
3 or 4	0.3%
5 to 9	0.0%
10 to 19	0.8%
20 +	0.0%
Mobile Home	1.9%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	636
1999 to March 2000	0.0%
1995 to 1998	4.1%
1990 to 1994	1.9%
1980 to 1989	5.2%
1970 to 1979	20.1%
1969 or Earlier	68.7%
Median Year Structure Built	1,963

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430002.00

Name:

Census Tracts

Demographic



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$642,079
Average Spent	\$1,128.43
Spending Potential Index	45
Computers & Accessories: Total \$	\$79,246
Average Spent	\$139.27
Spending Potential Index	61
Education: Total \$	\$453,706
Average Spent	\$797.37
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$1,186,242
Average Spent	\$2,084.78
Spending Potential Index	64
Food at Home: Total \$	\$1,700,630
Average Spent	\$2,988.80
Spending Potential Index	66
Food Away from Home: Total \$	\$1,246,714
Average Spent	\$2,191.05
Spending Potential Index	66
Health Care: Total \$	\$1,545,368
Average Spent	\$2,715.93
Spending Potential Index	72
HH Furnishings & Equip: Total \$	\$697,456
Average Spent	\$1,225.75
Spending Potential Index	56
Investments: Total \$	\$495,167
Average Spent	\$870.24
Spending Potential Index	61
Retail Goods: Total \$	\$9,043,032
Average Spent	\$15,892.80
Spending Potential Index	62
Shelter: Total \$	\$5,594,168
Average Spent	\$9,831.55
Spending Potential Index	63
TV/Video/Sound Equipment: Total \$	\$457,146
Average Spent	\$803.42
Spending Potential Index	66
Travel: Total \$	\$661,824
Average Spent	\$1,163.13
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$343,424
Average Spent	\$603.56
Spending Potential Index	64

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Total Population	4,233
2000 Group Quarters	0
2009 Total Population	4,301
2014 Total Population	4,356
2009-2014 Annual Rate	0.25%



2000 Households	1,420
2000 Average Household Size	2.98
2009 Households	1,449
2009 Average Household Size	2.97
2014 Households	1,469
2014 Average Household Size	2.97
2009-2014 Annual Rate	0.28%
2000 Families	1,053
2000 Average Family Size	3.44
2009 Families	1,040
2009 Average Family Size	3.46
2014 Families	1,042
2014 Average Family Size	3.47
2009-2014 Annual Rate	0.04%



2000 Housing Units	1,507
Owner Occupied Housing Units	54.3%
Renter Occupied Housing Units	39.9%
Vacant Housing Units	5.8%
2009 Housing Units	1,569
Owner Occupied Housing Units	52.1%
Renter Occupied Housing Units	40.2%
Vacant Housing Units	7.6%
2014 Housing Units	1,591
Owner Occupied Housing Units	50.2%
Renter Occupied Housing Units	42.1%
Vacant Housing Units	7.7%

Median Household Income	
2000	\$26,447
2009	\$34,489
2014	\$35,747

Median Home Value	
2000	\$38,292
2009	\$48,571
2014	\$56,098

Per Capita Income	
2000	\$10,065
2009	\$13,463
2014	\$13,894

Median Age	
2000	25.3
2009	25.5
2014	26.2

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430003.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,420
<15,000	27.7%
\$15,000 - \$24,999	18.1%
\$25,000 - \$34,999	19.2%
\$35,000 - \$49,999	17.4%
\$50,000 - \$74,999	12.3%
\$75,000 - \$99,999	3.6%
\$100,000 - \$149,999	1.8%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$30,896

2009 Household by Income

Household Income Base	1,449
<15,000	22.6%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	14.8%
\$35,000 - \$49,999	18.2%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	7.7%
\$100,000 - \$149,999	2.9%
\$150,000 - \$199,999	0.8%
\$200,000+	0.0%
Average Household Income	\$39,960

2014 Household by Income

Household Income Base	1,469
<15,000	22.5%
\$15,000 - \$24,999	12.5%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	22.3%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	0.9%
\$200,000+	0.0%
Average Household Income	\$41,200

2000 Owner Occupied HUs by Value

Total	821
<50,000	87.3%
\$50,000 - \$99,999	10.6%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	1.3%
\$200,000 - \$299,999	0.7%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$42,628

2000 Specified Renter Occupied HUs by Contract Rent

Total	599
With Cash Rent	93.8%
No Cash Rent	6.2%
Median Rent	\$365
Average Rent	\$319

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430003.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,233
0 - 4	11.7%
5 - 9	11.2%
10 - 14	10.8%
15 - 24	15.8%
25 - 34	13.4%
35 - 44	13.0%
45 - 54	10.1%
55 - 64	5.5%
65 - 74	4.8%
75 - 84	2.9%
85 +	0.8%
18 +	60.6%

2009 Population by Age

Total	4,301
0 - 4	12.0%
5 - 9	10.8%
10 - 14	9.7%
15 - 24	16.7%
25 - 34	14.2%
35 - 44	11.0%
45 - 54	10.4%
55 - 64	7.9%
65 - 74	4.4%
75 - 84	2.3%
85 +	0.7%
18 +	62.3%

2014 Population by Age

Total	4,356
0 - 4	11.9%
5 - 9	10.7%
10 - 14	9.9%
15 - 24	15.7%
25 - 34	15.1%
35 - 44	10.5%
45 - 54	9.1%
55 - 64	8.5%
65 - 74	5.9%
75 - 84	2.1%
85 +	0.7%
18 +	62.7%

2000 Population by Sex

Males	46.1%
Females	53.9%

2009 Population by Sex

Males	46.5%
Females	53.5%

2014 Population by Sex

Males	46.9%
Females	53.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430003.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,233
White Alone	37.8%
Black Alone	44.4%
American Indian Alone	6.2%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	6.1%
Two or More Races	5.0%
Hispanic Origin	10.0%
Diversity Index	71.8

2009 Population by Race/Ethnicity

Total	4,301
White Alone	32.3%
Black Alone	47.4%
American Indian Alone	5.5%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	8.2%
Two or More Races	6.1%
Hispanic Origin	13.2%
Diversity Index	74.4

2014 Population by Race/Ethnicity

Total	4,356
White Alone	30.0%
Black Alone	48.1%
American Indian Alone	5.2%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	9.5%
Two or More Races	6.7%
Hispanic Origin	15.3%
Diversity Index	76.0

2000 Population 3+ by School Enrollment

Total	3,950
Enrolled in Nursery/Preschool	4.7%
Enrolled in Kindergarten	2.5%
Enrolled in Grade 1-8	18.8%
Enrolled in Grade 9-12	7.1%
Enrolled in College	4.1%
Enrolled in Grad/Prof School	0.1%
Not Enrolled in School	62.7%

2009 Population 25+ by Educational Attainment

Total	2,187
Less Than 9th Grade	6.3%
9th to 12th Grade, No Diploma	17.7%
High School Graduate	40.5%
Some College, No Degree	22.4%
Associate Degree	6.5%
Bachelor's Degree	3.7%
Graduate/Professional Degree	2.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430003.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,905
Married	38.9%
Never Married	38.2%
Widowed	5.4%
Divorced	17.5%



2000 Population 16+ by Employment Status

Total	2,740
In Labor Force	58.8%
Civilian Employed	52.6%
Civilian Unemployed	6.2%
In Armed Forces	0.0%
Not In Labor Force	41.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	85.8%
Civilian Unemployed	14.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	88.8%
Civilian Unemployed	11.2%

2000 Females 16+ by Employment Status and Age of Children

Total	1,489
Own Children < 6 Only	11.5%
Employed/in Armed Forces	6.4%
Unemployed	2.0%
Not in Labor Force	3.0%
Own Children <6 and 6-17 Only	7.1%
Employed/in Armed Forces	5.4%
Unemployed	0.0%
Not in Labor Force	1.7%
Own Children 6-17 Only	20.3%
Employed/in Armed Forces	10.4%
Unemployed	1.0%
Not in Labor Force	8.9%
No Own Children < 18	61.1%
Employed/in Armed Forces	24.5%
Unemployed	2.5%
Not in Labor Force	34.1%



2009 Employed Population 16+ by Industry

Total	1,422
Agriculture/Mining	0.5%
Construction	6.1%
Manufacturing	12.3%
Wholesale Trade	4.4%
Retail Trade	10.1%
Transportation/Utilities	7.3%
Information	2.5%
Finance/Insurance/Real Estate	12.5%
Services	40.2%
Public Administration	4.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,422
White Collar	45.0%
Management/Business/Financial	7.0%
Professional	8.4%
Sales	7.7%
Administrative Support	21.9%
Services	20.2%
Blue Collar	34.8%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	8.2%
Installation/Maintenance/Repair	5.5%
Production	11.7%
Transportation/Material Moving	9.1%



2000 Workers 16+ by Means of Transportation to Work

Total	1,426%
Drove Alone - Car, Truck, or Van	73.4%
Carpooled - Car, Truck, or Van	18.2%
Public Transportation	4.0%
Walked	0.6%
Other Means	1.0%
Worked at Home	2.9%

2000 Workers 16+ by Travel Time to Work

Total	1,426
Did not Work at Home	97.1%
Less than 5 minutes	4.6%
5 to 9 minutes	12.4%
10 to 19 minutes	42.2%
20 to 24 minutes	21.4%
25 to 34 minutes	8.5%
35 to 44 minutes	3.2%
45 to 59 minutes	2.0%
60 to 89 minutes	0.8%
90 or more minutes	2.1%
Worked at Home	2.9%
Average Travel Time to Work (in min)	18.7

2000 Households by Vehicles Available

Total	1,420
None	12.7%
1	49.2%
2	27.3%
3	6.3%
4	3.4%
5+	1.3%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	1,420
Family Households	74.2%
Married-couple Family	36.8%
With Related Children	20.0%
Other Family (No Spouse)	37.3%
With Related Children	30.9%
Nonfamily Households	25.8%
Householder Living Alone	22.0%
Householder Not Living Alone	3.9%
Households with Related Children	50.9%
Households with Persons 65+	19.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2000 Households by Size

Total	1,420
1 Person Household	22.0%
2 Person Household	26.3%
3 Person Household	18.7%
4 Person Household	14.2%
5 Person Household	10.0%
6 Person Household	5.1%
7 + Person Household	3.7%

2000 Households by Year Householder Moved In

Total	1,420
Moved in 1999 to March 2000	27.4%
Moved in 1995 to 1998	20.5%
Moved in 1990 to 1994	12.7%
Moved in 1980 to 1989	12.3%
Moved in 1970 to 1979	12.5%
Moved in 1969 or Earlier	14.6%
Median Year Householder Moved In	1,994



2000 Housing Units by Units in Structure

Total	1,507
1, Detached	83.3%
1, Attached	1.7%
2	1.3%
3 or 4	1.8%
5 to 9	7.2%
10 to 19	0.7%
20 +	1.6%
Mobile Home	1.9%
Other	0.5%

2000 Housing Units by Year Structure Built

Total	1,507
1999 to March 2000	0.0%
1995 to 1998	0.7%
1990 to 1994	0.3%
1980 to 1989	2.9%
1970 to 1979	9.1%
1969 or Earlier	87.1%
Median Year Structure Built	1,957

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,516,997
Average Spent	\$1,046.93
Spending Potential Index	42
Computers & Accessories: Total \$	\$191,995
Average Spent	\$132.50
Spending Potential Index	58
Education: Total \$	\$1,094,557
Average Spent	\$755.39
Spending Potential Index	60
Entertainment/Recreation: Total \$	\$2,668,198
Average Spent	\$1,841.41
Spending Potential Index	57
Food at Home: Total \$	\$4,049,927
Average Spent	\$2,794.98
Spending Potential Index	61
Food Away from Home: Total \$	\$2,866,791
Average Spent	\$1,978.46
Spending Potential Index	59
Health Care: Total \$	\$3,242,889
Average Spent	\$2,238.02
Spending Potential Index	59
HH Furnishings & Equip: Total \$	\$1,502,295
Average Spent	\$1,036.78
Spending Potential Index	48
Investments: Total \$	\$876,740
Average Spent	\$605.07
Spending Potential Index	42
Retail Goods: Total \$	\$20,473,794
Average Spent	\$14,129.62
Spending Potential Index	55
Shelter: Total \$	\$12,336,378
Average Spent	\$8,513.73
Spending Potential Index	54
TV/Video/Sound Equipment: Total \$	\$1,076,768
Average Spent	\$743.11
Spending Potential Index	61
Travel: Total \$	\$1,343,761
Average Spent	\$927.37
Spending Potential Index	50
Vehicle Maintenance & Repairs: Total \$	\$780,429
Average Spent	\$538.60
Spending Potential Index	58

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Total Population	3,886
2000 Group Quarters	0
2009 Total Population	3,852
2014 Total Population	3,867
2009-2014 Annual Rate	0.08%



2000 Households	1,482
2000 Average Household Size	2.62
2009 Households	1,471
2009 Average Household Size	2.62
2014 Households	1,475
2014 Average Household Size	2.62
2009-2014 Annual Rate	0.05%
2000 Families	976
2000 Average Family Size	3.21
2009 Families	927
2009 Average Family Size	3.25
2014 Families	915
2014 Average Family Size	3.27
2009-2014 Annual Rate	-0.26%



2000 Housing Units	1,667
Owner Occupied Housing Units	49.9%
Renter Occupied Housing Units	39.0%
Vacant Housing Units	11.1%
2009 Housing Units	1,696
Owner Occupied Housing Units	47.4%
Renter Occupied Housing Units	39.3%
Vacant Housing Units	13.3%
2014 Housing Units	1,707
Owner Occupied Housing Units	46.0%
Renter Occupied Housing Units	40.4%
Vacant Housing Units	13.6%

Median Household Income

2000	\$21,421
2009	\$28,807
2014	\$29,391

Median Home Value

2000	\$35,066
2009	\$44,205
2014	\$50,410

Per Capita Income

2000	\$10,779
2009	\$13,174
2014	\$13,598

Median Age

2000	31.4
2009	32.4
2014	32.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430004.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,494
<15,000	33.2%
\$15,000 - \$24,999	23.8%
\$25,000 - \$34,999	18.5%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	7.0%
\$75,000 - \$99,999	1.8%
\$100,000 - \$149,999	1.3%
\$150,000 - \$199,999	0.0%
\$200,000+	0.5%
Average Household Income	\$27,023

2009 Household by Income

Household Income Base	1,471
<15,000	24.9%
\$15,000 - \$24,999	18.6%
\$25,000 - \$34,999	18.0%
\$35,000 - \$49,999	20.3%
\$50,000 - \$74,999	11.8%
\$75,000 - \$99,999	3.9%
\$100,000 - \$149,999	1.5%
\$150,000 - \$199,999	0.7%
\$200,000+	0.3%
Average Household Income	\$34,499

2014 Household by Income

Household Income Base	1,475
<15,000	25.4%
\$15,000 - \$24,999	17.4%
\$25,000 - \$34,999	17.1%
\$35,000 - \$49,999	19.5%
\$50,000 - \$74,999	13.7%
\$75,000 - \$99,999	4.1%
\$100,000 - \$149,999	1.7%
\$150,000 - \$199,999	0.7%
\$200,000+	0.4%
Average Household Income	\$35,650

2000 Owner Occupied HUs by Value

Total	833
<50,000	88.2%
\$50,000 - \$99,999	10.6%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.5%
\$200,000 - \$299,999	0.7%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$36,290

2000 Specified Renter Occupied HUs by Contract Rent

Total	649
With Cash Rent	93.8%
No Cash Rent	6.2%
Median Rent	\$350
Average Rent	\$324

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430004.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,886
0 - 4	9.1%
5 - 9	9.4%
10 - 14	6.7%
15 - 24	14.5%
25 - 34	15.5%
35 - 44	13.8%
45 - 54	12.1%
55 - 64	7.6%
65 - 74	6.0%
75 - 84	4.3%
85 +	1.0%
18 +	70.5%

2009 Population by Age

Total	3,852
0 - 4	9.0%
5 - 9	8.3%
10 - 14	7.8%
15 - 24	14.1%
25 - 34	14.4%
35 - 44	13.3%
45 - 54	12.6%
55 - 64	10.2%
65 - 74	5.5%
75 - 84	3.6%
85 +	1.3%
18 +	70.3%

2014 Population by Age

Total	3,867
0 - 4	9.0%
5 - 9	8.1%
10 - 14	7.7%
15 - 24	15.1%
25 - 34	13.2%
35 - 44	12.7%
45 - 54	11.5%
55 - 64	11.3%
65 - 74	6.9%
75 - 84	3.1%
85 +	1.4%
18 +	70.9%

2000 Population by Sex

Males	49.2%
Females	50.8%

2009 Population by Sex

Males	50.2%
Females	49.8%

2014 Population by Sex

Males	50.5%
Females	49.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430004.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,886
White Alone	55.9%
Black Alone	20.8%
American Indian Alone	9.7%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	6.6%
Two or More Races	6.8%
Hispanic Origin	13.4%
Diversity Index	72.0

2009 Population by Race/Ethnicity

Total	3,852
White Alone	49.9%
Black Alone	23.0%
American Indian Alone	9.1%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	9.3%
Two or More Races	8.5%
Hispanic Origin	18.5%
Diversity Index	78.3

2014 Population by Race/Ethnicity

Total	3,867
White Alone	47.0%
Black Alone	23.7%
American Indian Alone	8.6%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	11.0%
Two or More Races	9.4%
Hispanic Origin	21.7%
Diversity Index	81.2

2000 Population 3+ by School Enrollment

Total	3,654
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	14.8%
Enrolled in Grade 9-12	4.5%
Enrolled in College	2.7%
Enrolled in Grad/Prof School	0.1%
Not Enrolled in School	74.4%

2009 Population 25+ by Educational Attainment

Total	2,344
Less Than 9th Grade	13.1%
9th to 12th Grade, No Diploma	20.6%
High School Graduate	36.0%
Some College, No Degree	20.1%
Associate Degree	4.4%
Bachelor's Degree	5.4%
Graduate/Professional Degree	0.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430004.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,889
Married	49.1%
Never Married	25.4%
Widowed	7.7%
Divorced	17.8%



2000 Population 16+ by Employment Status

Total	2,803
In Labor Force	55.7%
Civilian Employed	48.8%
Civilian Unemployed	6.8%
In Armed Forces	0.0%
Not In Labor Force	44.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	83.9%
Civilian Unemployed	16.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	87.2%
Civilian Unemployed	12.8%

2000 Females 16+ by Employment Status and Age of Children

Total	1,449
Own Children < 6 Only	15.2%
Employed/in Armed Forces	6.3%
Unemployed	3.1%
Not in Labor Force	5.8%
Own Children <6 and 6-17 Only	8.0%
Employed/in Armed Forces	4.3%
Unemployed	0.0%
Not in Labor Force	3.7%
Own Children 6-17 Only	11.0%
Employed/in Armed Forces	5.9%
Unemployed	1.0%
Not in Labor Force	4.0%
No Own Children < 18	65.8%
Employed/in Armed Forces	24.2%
Unemployed	2.7%
Not in Labor Force	39.0%



2009 Employed Population 16+ by Industry

Total	1,270
Agriculture/Mining	0.0%
Construction	11.5%
Manufacturing	11.7%
Wholesale Trade	4.9%
Retail Trade	12.0%
Transportation/Utilities	5.0%
Information	3.1%
Finance/Insurance/Real Estate	7.3%
Services	42.0%
Public Administration	2.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430004.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,270
White Collar	41.7%
Management/Business/Financial	7.7%
Professional	8.3%
Sales	11.8%
Administrative Support	13.8%
Services	16.3%
Blue Collar	42.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	11.9%
Installation/Maintenance/Repair	9.2%
Production	9.5%
Transportation/Material Moving	11.4%



2000 Workers 16+ by Means of Transportation to Work

Total	1,303%
Drove Alone - Car, Truck, or Van	81.1%
Carpooled - Car, Truck, or Van	15.3%
Public Transportation	0.8%
Walked	1.0%
Other Means	1.2%
Worked at Home	0.6%

2000 Workers 16+ by Travel Time to Work

Total	1,303
Did not Work at Home	99.4%
Less than 5 minutes	0.6%
5 to 9 minutes	11.1%
10 to 19 minutes	44.8%
20 to 24 minutes	17.9%
25 to 34 minutes	19.1%
35 to 44 minutes	1.8%
45 to 59 minutes	1.7%
60 to 89 minutes	0.7%
90 or more minutes	1.8%
Worked at Home	0.6%
Average Travel Time to Work (in min)	19.6

2000 Households by Vehicles Available

Total	1,482
None	11.3%
1	40.7%
2	30.0%
3	13.1%
4	4.6%
5+	0.3%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	1,482
Family Households	65.9%
Married-couple Family	39.0%
With Related Children	19.4%
Other Family (No Spouse)	26.9%
With Related Children	18.4%
Nonfamily Households	34.1%
Householder Living Alone	28.6%
Householder Not Living Alone	5.5%
Households with Related Children	37.9%
Households with Persons 65+	23.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430004.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,482
1 Person Household	28.6%
2 Person Household	29.4%
3 Person Household	17.3%
4 Person Household	11.3%
5 Person Household	7.3%
6 Person Household	3.4%
7 + Person Household	2.8%

2000 Households by Year Householder Moved In

Total	1,482
Moved in 1999 to March 2000	30.1%
Moved in 1995 to 1998	27.1%
Moved in 1990 to 1994	18.5%
Moved in 1980 to 1989	8.6%
Moved in 1970 to 1979	5.4%
Moved in 1969 or Earlier	10.4%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,667
1, Detached	91.3%
1, Attached	1.7%
2	1.1%
3 or 4	2.8%
5 to 9	0.0%
10 to 19	0.3%
20 +	1.9%
Mobile Home	0.9%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,667
1999 to March 2000	0.0%
1995 to 1998	1.2%
1990 to 1994	0.0%
1980 to 1989	3.0%
1970 to 1979	4.0%
1969 or Earlier	91.8%
Median Year Structure Built	1,953

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430004.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,295,386
Average Spent	\$880.61
Spending Potential Index	35
Computers & Accessories: Total \$	\$167,823
Average Spent	\$114.09
Spending Potential Index	50
Education: Total \$	\$918,737
Average Spent	\$624.57
Spending Potential Index	50
Entertainment/Recreation: Total \$	\$2,370,528
Average Spent	\$1,611.50
Spending Potential Index	50
Food at Home: Total \$	\$3,509,611
Average Spent	\$2,385.86
Spending Potential Index	52
Food Away from Home: Total \$	\$2,483,442
Average Spent	\$1,688.26
Spending Potential Index	51
Health Care: Total \$	\$2,979,805
Average Spent	\$2,025.70
Spending Potential Index	54
HH Furnishings & Equip: Total \$	\$1,334,411
Average Spent	\$907.14
Spending Potential Index	42
Investments: Total \$	\$797,907
Average Spent	\$542.42
Spending Potential Index	38
Retail Goods: Total \$	\$18,271,009
Average Spent	\$12,420.78
Spending Potential Index	48
Shelter: Total \$	\$10,348,273
Average Spent	\$7,034.84
Spending Potential Index	45
TV/Video/Sound Equipment: Total \$	\$943,552
Average Spent	\$641.44
Spending Potential Index	53
Travel: Total \$	\$1,175,114
Average Spent	\$798.85
Spending Potential Index	43
Vehicle Maintenance & Repairs: Total \$	\$693,874
Average Spent	\$471.70
Spending Potential Index	50

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430005.00

Name:

Demographic

Census Tracts



2000 Total Population	2,613
2000 Group Quarters	0
2009 Total Population	2,545
2014 Total Population	2,524
2009-2014 Annual Rate	-0.17%



2000 Households	1,013
2000 Average Household Size	2.58
2009 Households	993
2009 Average Household Size	2.56
2014 Households	988
2014 Average Household Size	2.55
2009-2014 Annual Rate	-0.10%
2000 Families	693
2000 Average Family Size	3.17
2009 Families	652
2009 Average Family Size	3.20
2014 Families	639
2014 Average Family Size	3.21
2009-2014 Annual Rate	-0.40%



2000 Housing Units	1,088
Owner Occupied Housing Units	39.7%
Renter Occupied Housing Units	53.4%
Vacant Housing Units	6.9%
2009 Housing Units	1,096
Owner Occupied Housing Units	37.6%
Renter Occupied Housing Units	53.0%
Vacant Housing Units	9.4%
2014 Housing Units	1,096
Owner Occupied Housing Units	36.3%
Renter Occupied Housing Units	53.8%
Vacant Housing Units	9.9%

Median Household Income

2000	\$14,340
2009	\$17,167
2014	\$17,157

Median Home Value

2000	\$41,846
2009	\$53,297
2014	\$60,370

Per Capita Income

2000	\$7,775
2009	\$9,038
2014	\$9,356

Median Age

2000	25.4
2009	26.1
2014	26.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,023
<15,000	51.4%
\$15,000 - \$24,999	19.6%
\$25,000 - \$34,999	13.9%
\$35,000 - \$49,999	8.8%
\$50,000 - \$74,999	5.1%
\$75,000 - \$99,999	0.7%
\$100,000 - \$149,999	0.6%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$18,993

2009 Household by Income

Household Income Base	993
<15,000	44.8%
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	19.0%
\$35,000 - \$49,999	9.7%
\$50,000 - \$74,999	7.4%
\$75,000 - \$99,999	1.9%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$23,165

2014 Household by Income

Household Income Base	988
<15,000	46.0%
\$15,000 - \$24,999	15.0%
\$25,000 - \$34,999	18.4%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	8.8%
\$75,000 - \$99,999	2.0%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$23,902

2000 Owner Occupied HUs by Value

Total	432
<50,000	74.5%
\$50,000 - \$99,999	24.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	1.4%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$45,115

2000 Specified Renter Occupied HUs by Contract Rent

Total	581
With Cash Rent	78.0%
No Cash Rent	22.0%
Median Rent	\$328
Average Rent	\$349

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

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Census Tracts



2000 Population by Age

Total	2,613
0 - 4	13.5%
5 - 9	11.0%
10 - 14	8.0%
15 - 24	17.0%
25 - 34	12.3%
35 - 44	11.0%
45 - 54	8.8%
55 - 64	5.2%
65 - 74	6.5%
75 - 84	4.4%
85 +	2.2%
18 +	62.2%

2009 Population by Age

Total	2,545
0 - 4	13.6%
5 - 9	10.5%
10 - 14	7.2%
15 - 24	17.1%
25 - 34	11.6%
35 - 44	9.4%
45 - 54	10.2%
55 - 64	6.7%
65 - 74	6.8%
75 - 84	4.3%
85 +	2.7%
18 +	64.0%

2014 Population by Age

Total	2,524
0 - 4	13.2%
5 - 9	10.3%
10 - 14	7.4%
15 - 24	16.4%
25 - 34	11.8%
35 - 44	8.4%
45 - 54	9.5%
55 - 64	7.4%
65 - 74	8.2%
75 - 84	4.2%
85 +	2.9%
18 +	64.6%

2000 Population by Sex

Males	43.2%
Females	56.8%

2009 Population by Sex

Males	42.7%
Females	57.3%

2014 Population by Sex

Males	42.3%
Females	57.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430005.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,613
White Alone	2.2%
Black Alone	91.6%
American Indian Alone	1.5%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	1.0%
Two or More Races	3.6%
Hispanic Origin	3.1%
Diversity Index	21.1

2009 Population by Race/Ethnicity

Total	2,545
White Alone	1.9%
Black Alone	91.5%
American Indian Alone	1.3%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	1.1%
Two or More Races	4.0%
Hispanic Origin	3.8%
Diversity Index	22.4

2014 Population by Race/Ethnicity

Total	2,524
White Alone	1.9%
Black Alone	91.1%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	1.3%
Two or More Races	4.3%
Hispanic Origin	4.2%
Diversity Index	23.7

2000 Population 3+ by School Enrollment

Total	2,417
Enrolled in Nursery/Preschool	2.4%
Enrolled in Kindergarten	2.2%
Enrolled in Grade 1-8	16.8%
Enrolled in Grade 9-12	9.3%
Enrolled in College	2.0%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	67.1%

2009 Population 25+ by Educational Attainment

Total	1,314
Less Than 9th Grade	6.9%
9th to 12th Grade, No Diploma	19.9%
High School Graduate	32.1%
Some College, No Degree	23.7%
Associate Degree	6.1%
Bachelor's Degree	9.4%
Graduate/Professional Degree	1.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430005.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,750
Married	33.4%
Never Married	40.6%
Widowed	10.6%
Divorced	15.5%



2000 Population 16+ by Employment Status

Total	1,735
In Labor Force	54.4%
Civilian Employed	48.8%
Civilian Unemployed	5.6%
In Armed Forces	0.0%
Not In Labor Force	45.6%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	86.0%
Civilian Unemployed	14.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	89.0%
Civilian Unemployed	11.0%

2000 Females 16+ by Employment Status and Age of Children

Total	1,100
Own Children < 6 Only	11.9%
Employed/in Armed Forces	4.5%
Unemployed	1.8%
Not in Labor Force	5.5%
Own Children <6 and 6-17 Only	8.2%
Employed/in Armed Forces	3.7%
Unemployed	0.3%
Not in Labor Force	4.2%
Own Children 6-17 Only	21.4%
Employed/in Armed Forces	16.4%
Unemployed	2.2%
Not in Labor Force	2.8%
No Own Children < 18	58.5%
Employed/in Armed Forces	19.6%
Unemployed	3.0%
Not in Labor Force	35.9%



2009 Employed Population 16+ by Industry

Total	711
Agriculture/Mining	5.6%
Construction	4.1%
Manufacturing	6.2%
Wholesale Trade	1.5%
Retail Trade	12.2%
Transportation/Utilities	1.3%
Information	2.7%
Finance/Insurance/Real Estate	5.6%
Services	56.5%
Public Administration	4.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430005.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	711
White Collar	48.9%
Management/Business/Financial	12.2%
Professional	11.4%
Sales	12.9%
Administrative Support	12.4%
Services	27.1%
Blue Collar	23.9%
Farming/Forestry/Fishing	2.8%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	4.5%
Production	5.3%
Transportation/Material Moving	6.3%



2000 Workers 16+ by Means of Transportation to Work

Total	795%
Drove Alone - Car, Truck, or Van	65.0%
Carpooled - Car, Truck, or Van	23.6%
Public Transportation	3.6%
Walked	2.8%
Other Means	2.0%
Worked at Home	2.9%

2000 Workers 16+ by Travel Time to Work

Total	795
Did not Work at Home	97.1%
Less than 5 minutes	4.9%
5 to 9 minutes	19.0%
10 to 19 minutes	41.4%
20 to 24 minutes	12.2%
25 to 34 minutes	9.4%
35 to 44 minutes	2.4%
45 to 59 minutes	3.9%
60 to 89 minutes	2.5%
90 or more minutes	1.4%
Worked at Home	2.9%
Average Travel Time to Work (in min)	19.1

2000 Households by Vehicles Available

Total	1,013
None	22.9%
1	44.8%
2	26.5%
3	5.3%
4	0.5%
5+	0.0%
Average Number of Vehicles Available	1.2



2000 Households by Type

Total	1,013
Family Households	68.4%
Married-couple Family	19.4%
With Related Children	9.1%
Other Family (No Spouse)	49.0%
With Related Children	38.7%
Nonfamily Households	31.6%
Householder Living Alone	28.5%
Householder Not Living Alone	3.1%
Households with Related Children	47.8%
Households with Persons 65+	27.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430005.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,013
1 Person Household	28.5%
2 Person Household	27.2%
3 Person Household	21.6%
4 Person Household	11.2%
5 Person Household	5.5%
6 Person Household	4.2%
7 + Person Household	1.7%

2000 Households by Year Householder Moved In

Total	1,013
Moved in 1999 to March 2000	21.6%
Moved in 1995 to 1998	28.5%
Moved in 1990 to 1994	8.2%
Moved in 1980 to 1989	14.7%
Moved in 1970 to 1979	4.9%
Moved in 1969 or Earlier	22.0%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	1,088
1, Detached	72.1%
1, Attached	2.3%
2	1.1%
3 or 4	8.1%
5 to 9	4.0%
10 to 19	3.7%
20 +	8.7%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,088
1999 to March 2000	0.0%
1995 to 1998	3.8%
1990 to 1994	1.4%
1980 to 1989	2.4%
1970 to 1979	8.7%
1969 or Earlier	83.7%
Median Year Structure Built	1,958

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430005.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$600,474
Average Spent	\$604.71
Spending Potential Index	24
Computers & Accessories: Total \$	\$70,220
Average Spent	\$70.72
Spending Potential Index	31
Education: Total \$	\$383,619
Average Spent	\$386.32
Spending Potential Index	31
Entertainment/Recreation: Total \$	\$1,026,150
Average Spent	\$1,033.38
Spending Potential Index	32
Food at Home: Total \$	\$1,623,546
Average Spent	\$1,634.99
Spending Potential Index	36
Food Away from Home: Total \$	\$1,141,892
Average Spent	\$1,149.94
Spending Potential Index	35
Health Care: Total \$	\$1,334,062
Average Spent	\$1,343.47
Spending Potential Index	36
HH Furnishings & Equip: Total \$	\$585,529
Average Spent	\$589.66
Spending Potential Index	27
Investments: Total \$	\$339,516
Average Spent	\$341.91
Spending Potential Index	24
Retail Goods: Total \$	\$8,073,721
Average Spent	\$8,130.64
Spending Potential Index	32
Shelter: Total \$	\$4,903,447
Average Spent	\$4,938.01
Spending Potential Index	32
TV/Video/Sound Equipment: Total \$	\$436,139
Average Spent	\$439.21
Spending Potential Index	36
Travel: Total \$	\$497,438
Average Spent	\$500.94
Spending Potential Index	27
Vehicle Maintenance & Repairs: Total \$	\$305,988
Average Spent	\$308.15
Spending Potential Index	33

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430006.00

Name:

Demographic

Census Tracts



2000 Total Population	1,173
2000 Group Quarters	0
2009 Total Population	1,377
2014 Total Population	1,474
2009-2014 Annual Rate	1.37%



2000 Households	522
2000 Average Household Size	2.25
2009 Households	613
2009 Average Household Size	2.25
2014 Households	655
2014 Average Household Size	2.25
2009-2014 Annual Rate	1.33%
2000 Families	268
2000 Average Family Size	3.21
2009 Families	296
2009 Average Family Size	3.28
2014 Families	309
2014 Average Family Size	3.31
2009-2014 Annual Rate	0.86%



2000 Housing Units	708
Owner Occupied Housing Units	31.9%
Renter Occupied Housing Units	41.8%
Vacant Housing Units	26.3%
2009 Housing Units	831
Owner Occupied Housing Units	30.9%
Renter Occupied Housing Units	42.8%
Vacant Housing Units	26.2%
2014 Housing Units	882
Owner Occupied Housing Units	32.8%
Renter Occupied Housing Units	41.5%
Vacant Housing Units	25.7%

Median Household Income	
2000	\$13,120
2009	\$16,122
2014	\$16,041

Median Home Value	
2000	\$38,026
2009	\$45,000
2014	\$51,806

Per Capita Income	
2000	\$16,952
2009	\$12,485
2014	\$14,031

Median Age	
2000	36.5
2009	40.4
2014	42.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430006.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	543
<15,000	55.2%
\$15,000 - \$24,999	20.8%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	2.4%
\$50,000 - \$74,999	6.6%
\$75,000 - \$99,999	1.7%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000+	2.0%
Average Household Income	\$37,614

2009 Household by Income

Household Income Base	613
<15,000	46.3%
\$15,000 - \$24,999	20.4%
\$25,000 - \$34,999	19.6%
\$35,000 - \$49,999	2.0%
\$50,000 - \$74,999	8.6%
\$75,000 - \$99,999	1.5%
\$100,000 - \$149,999	0.5%
\$150,000 - \$199,999	0.0%
\$200,000+	1.1%
Average Household Income	\$28,046

2014 Household by Income

Household Income Base	655
<15,000	47.3%
\$15,000 - \$24,999	18.6%
\$25,000 - \$34,999	18.8%
\$35,000 - \$49,999	1.7%
\$50,000 - \$74,999	10.1%
\$75,000 - \$99,999	1.5%
\$100,000 - \$149,999	0.6%
\$150,000 - \$199,999	0.0%
\$200,000+	1.4%
Average Household Income	\$31,575

2000 Owner Occupied HUs by Value

Total	259
<50,000	74.9%
\$50,000 - \$99,999	20.5%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	2.7%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$43,204

2000 Specified Renter Occupied HUs by Contract Rent

Total	266
With Cash Rent	89.1%
No Cash Rent	10.9%
Median Rent	\$151
Average Rent	\$186

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430006.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,173
0 - 4	7.5%
5 - 9	9.3%
10 - 14	9.2%
15 - 24	12.4%
25 - 34	9.9%
35 - 44	12.2%
45 - 54	11.4%
55 - 64	7.2%
65 - 74	9.7%
75 - 84	7.1%
85 +	4.1%
18 +	69.0%

2009 Population by Age

Total	1,377
0 - 4	7.3%
5 - 9	8.3%
10 - 14	8.1%
15 - 24	12.2%
25 - 34	9.0%
35 - 44	10.1%
45 - 54	12.3%
55 - 64	9.6%
65 - 74	10.2%
75 - 84	7.3%
85 +	5.7%
18 +	71.5%

2014 Population by Age

Total	1,474
0 - 4	7.2%
5 - 9	8.0%
10 - 14	7.8%
15 - 24	11.5%
25 - 34	9.2%
35 - 44	9.2%
45 - 54	11.3%
55 - 64	10.2%
65 - 74	12.3%
75 - 84	7.1%
85 +	6.1%
18 +	72.7%

2000 Population by Sex

Males	46.5%
Females	53.5%

2009 Population by Sex

Males	46.7%
Females	53.3%

2014 Population by Sex

Males	46.7%
Females	53.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430006.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,173
White Alone	1.4%
Black Alone	94.3%
American Indian Alone	1.3%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.7%
Two or More Races	2.1%
Hispanic Origin	0.6%
Diversity Index	12.1

2009 Population by Race/Ethnicity

Total	1,377
White Alone	1.1%
Black Alone	94.6%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.7%
Two or More Races	2.3%
Hispanic Origin	0.7%
Diversity Index	11.9

2014 Population by Race/Ethnicity

Total	1,474
White Alone	1.0%
Black Alone	94.5%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.7%
Two or More Races	2.5%
Hispanic Origin	0.8%
Diversity Index	12.1

2000 Population 3+ by School Enrollment

Total	1,115
Enrolled in Nursery/Preschool	5.6%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	14.3%
Enrolled in Grade 9-12	8.9%
Enrolled in College	2.8%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	66.6%

2009 Population 25+ by Educational Attainment

Total	883
Less Than 9th Grade	7.4%
9th to 12th Grade, No Diploma	17.1%
High School Graduate	38.8%
Some College, No Degree	21.1%
Associate Degree	5.9%
Bachelor's Degree	9.7%
Graduate/Professional Degree	0.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,051
Married	29.7%
Never Married	35.2%
Widowed	16.8%
Divorced	18.3%



2000 Population 16+ by Employment Status

Total	841
In Labor Force	43.0%
Civilian Employed	36.6%
Civilian Unemployed	6.4%
In Armed Forces	0.0%
Not In Labor Force	57.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	80.9%
Civilian Unemployed	19.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	84.7%
Civilian Unemployed	15.3%

2000 Females 16+ by Employment Status and Age of Children

Total	529
Own Children < 6 Only	6.6%
Employed/in Armed Forces	3.2%
Unemployed	0.0%
Not in Labor Force	3.4%
Own Children <6 and 6-17 Only	9.6%
Employed/in Armed Forces	6.0%
Unemployed	1.1%
Not in Labor Force	2.5%
Own Children 6-17 Only	20.0%
Employed/in Armed Forces	11.2%
Unemployed	0.0%
Not in Labor Force	8.9%
No Own Children < 18	63.7%
Employed/in Armed Forces	10.0%
Unemployed	4.7%
Not in Labor Force	49.0%



2009 Employed Population 16+ by Industry

Total	330
Agriculture/Mining	0.0%
Construction	10.0%
Manufacturing	8.5%
Wholesale Trade	2.1%
Retail Trade	4.5%
Transportation/Utilities	1.8%
Information	7.3%
Finance/Insurance/Real Estate	1.8%
Services	59.7%
Public Administration	4.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	330
White Collar	44.8%
Management/Business/Financial	0.0%
Professional	18.5%
Sales	7.3%
Administrative Support	19.1%
Services	32.4%
Blue Collar	22.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.6%
Installation/Maintenance/Repair	4.8%
Production	5.8%
Transportation/Material Moving	4.5%



2000 Workers 16+ by Means of Transportation to Work

Total	308%
Drove Alone - Car, Truck, or Van	71.8%
Carpooled - Car, Truck, or Van	12.7%
Public Transportation	6.8%
Walked	0.0%
Other Means	0.0%
Worked at Home	8.8%

2000 Workers 16+ by Travel Time to Work

Total	308
Did not Work at Home	91.2%
Less than 5 minutes	2.6%
5 to 9 minutes	12.3%
10 to 19 minutes	58.4%
20 to 24 minutes	1.9%
25 to 34 minutes	0.0%
35 to 44 minutes	14.0%
45 to 59 minutes	1.9%
60 to 89 minutes	0.0%
90 or more minutes	0.0%
Worked at Home	8.8%
Average Travel Time to Work (in min)	16.7

2000 Households by Vehicles Available

Total	525
None	26.9%
1	39.0%
2	32.0%
3	1.1%
4	0.0%
5+	1.0%
Average Number of Vehicles Available	1.1



2000 Households by Type

Total	522
Family Households	51.3%
Married-couple Family	17.1%
With Related Children	8.4%
Other Family (No Spouse)	34.3%
With Related Children	25.1%
Nonfamily Households	48.7%
Householder Living Alone	45.4%
Householder Not Living Alone	3.3%
Households with Related Children	33.5%
Households with Persons 65+	39.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2000 Households by Size

Total	522
1 Person Household	45.4%
2 Person Household	22.6%
3 Person Household	12.3%
4 Person Household	8.8%
5 Person Household	6.7%
6 Person Household	2.3%
7 + Person Household	1.9%

2000 Households by Year Householder Moved In

Total	525
Moved in 1999 to March 2000	20.0%
Moved in 1995 to 1998	30.1%
Moved in 1990 to 1994	8.8%
Moved in 1980 to 1989	6.7%
Moved in 1970 to 1979	12.8%
Moved in 1969 or Earlier	21.7%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	705
1, Detached	58.3%
1, Attached	6.0%
2	3.8%
3 or 4	9.8%
5 to 9	3.4%
10 to 19	11.3%
20 +	7.1%
Mobile Home	0.3%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	705
1999 to March 2000	2.3%
1995 to 1998	1.7%
1990 to 1994	1.7%
1980 to 1989	1.7%
1970 to 1979	6.5%
1969 or Earlier	86.1%
Median Year Structure Built	1,956

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$436,094
Average Spent	\$711.41
Spending Potential Index	28
Computers & Accessories: Total \$	\$51,129
Average Spent	\$83.41
Spending Potential Index	37
Education: Total \$	\$269,159
Average Spent	\$439.08
Spending Potential Index	35
Entertainment/Recreation: Total \$	\$772,423
Average Spent	\$1,260.07
Spending Potential Index	39
Food at Home: Total \$	\$1,199,422
Average Spent	\$1,956.64
Spending Potential Index	43
Food Away from Home: Total \$	\$838,182
Average Spent	\$1,367.34
Spending Potential Index	41
Health Care: Total \$	\$1,046,997
Average Spent	\$1,707.98
Spending Potential Index	45
HH Furnishings & Equip: Total \$	\$442,937
Average Spent	\$722.57
Spending Potential Index	33
Investments: Total \$	\$279,423
Average Spent	\$455.83
Spending Potential Index	32
Retail Goods: Total \$	\$6,095,038
Average Spent	\$9,942.94
Spending Potential Index	39
Shelter: Total \$	\$3,572,479
Average Spent	\$5,827.84
Spending Potential Index	37
TV/Video/Sound Equipment: Total \$	\$321,750
Average Spent	\$524.88
Spending Potential Index	43
Travel: Total \$	\$379,120
Average Spent	\$618.46
Spending Potential Index	33
Vehicle Maintenance & Repairs: Total \$	\$230,150
Average Spent	\$375.45
Spending Potential Index	40

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	1,772
2000 Group Quarters	101
2009 Total Population	1,742
2014 Total Population	1,746
2009-2014 Annual Rate	0.05%



2000 Households	739
2000 Average Household Size	2.26
2009 Households	731
2009 Average Household Size	2.25
2014 Households	733
2014 Average Household Size	2.25
2009-2014 Annual Rate	0.06%
2000 Families	453
2000 Average Family Size	2.91
2009 Families	426
2009 Average Family Size	2.96
2014 Families	419
2014 Average Family Size	2.98
2009-2014 Annual Rate	-0.33%



2000 Housing Units	830
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	28.8%
Vacant Housing Units	11.0%
2009 Housing Units	851
Owner Occupied Housing Units	56.6%
Renter Occupied Housing Units	29.3%
Vacant Housing Units	14.1%
2014 Housing Units	860
Owner Occupied Housing Units	55.1%
Renter Occupied Housing Units	30.1%
Vacant Housing Units	14.8%

Median Household Income	
2000	\$21,712
2009	\$25,816
2014	\$26,225

Median Home Value	
2000	\$35,938
2009	\$43,623
2014	\$49,811

Per Capita Income	
2000	\$16,929
2009	\$16,700
2014	\$17,970

Median Age	
2000	41.3
2009	42.5
2014	43.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Household by Income

Household Income Base	787
<15,000	35.5%
\$15,000 - \$24,999	21.1%
\$25,000 - \$34,999	18.4%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	5.0%
\$75,000 - \$99,999	4.3%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	0.0%
\$200,000+	2.8%
Average Household Income	\$37,369

2009 Household by Income

Household Income Base	731
<15,000	30.1%
\$15,000 - \$24,999	17.8%
\$25,000 - \$34,999	22.8%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	9.2%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	0.0%
\$200,000+	1.9%
Average Household Income	\$38,092

2014 Household by Income

Household Income Base	733
<15,000	30.8%
\$15,000 - \$24,999	16.1%
\$25,000 - \$34,999	21.8%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	10.8%
\$75,000 - \$99,999	4.6%
\$100,000 - \$149,999	2.2%
\$150,000 - \$199,999	0.0%
\$200,000+	2.2%
Average Household Income	\$40,881

2000 Owner Occupied HUs by Value

Total	503
<50,000	79.3%
\$50,000 - \$99,999	15.7%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$40,188

2000 Specified Renter Occupied HUs by Contract Rent

Total	262
With Cash Rent	85.9%
No Cash Rent	14.1%
Median Rent	\$323
Average Rent	\$306

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,772
0 - 4	5.9%
5 - 9	7.1%
10 - 14	6.4%
15 - 24	11.5%
25 - 34	11.4%
35 - 44	12.7%
45 - 54	12.9%
55 - 64	8.8%
65 - 74	11.3%
75 - 84	7.7%
85 +	4.3%
18 +	76.4%

2009 Population by Age

Total	1,742
0 - 4	6.0%
5 - 9	6.5%
10 - 14	6.5%
15 - 24	12.2%
25 - 34	10.0%
35 - 44	11.8%
45 - 54	13.8%
55 - 64	12.6%
65 - 74	8.2%
75 - 84	7.9%
85 +	4.5%
18 +	76.1%

2014 Population by Age

Total	1,746
0 - 4	5.9%
5 - 9	6.4%
10 - 14	6.5%
15 - 24	12.3%
25 - 34	9.4%
35 - 44	11.4%
45 - 54	12.2%
55 - 64	14.9%
65 - 74	9.1%
75 - 84	7.3%
85 +	4.6%
18 +	76.8%

2000 Population by Sex

Males	42.6%
Females	57.4%

2009 Population by Sex

Males	43.6%
Females	56.4%

2014 Population by Sex

Males	43.6%
Females	56.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430007.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,772
White Alone	2.9%
Black Alone	92.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	4.1%
Hispanic Origin	1.2%
Diversity Index	16.7

2009 Population by Race/Ethnicity

Total	1,742
White Alone	2.4%
Black Alone	92.4%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	4.6%
Hispanic Origin	1.4%
Diversity Index	17.0

2014 Population by Race/Ethnicity

Total	1,746
White Alone	2.2%
Black Alone	92.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	4.9%
Hispanic Origin	1.5%
Diversity Index	17.4

2000 Population 3+ by School Enrollment

Total	1,794
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	9.4%
Enrolled in Grade 9-12	6.9%
Enrolled in College	4.1%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	76.5%

2009 Population 25+ by Educational Attainment

Total	1,199
Less Than 9th Grade	8.5%
9th to 12th Grade, No Diploma	21.6%
High School Graduate	39.2%
Some College, No Degree	12.3%
Associate Degree	5.8%
Bachelor's Degree	8.0%
Graduate/Professional Degree	4.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,411
Married	36.1%
Never Married	32.7%
Widowed	11.7%
Divorced	19.6%



2000 Population 16+ by Employment Status

Total	1,520
In Labor Force	53.0%
Civilian Employed	47.2%
Civilian Unemployed	5.9%
In Armed Forces	0.0%
Not In Labor Force	47.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	85.3%
Civilian Unemployed	14.7%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	88.3%
Civilian Unemployed	11.7%

2000 Females 16+ by Employment Status and Age of Children

Total	926
Own Children < 6 Only	3.3%
Employed/in Armed Forces	3.3%
Unemployed	0.0%
Not in Labor Force	0.0%
Own Children <6 and 6-17 Only	3.0%
Employed/in Armed Forces	1.4%
Unemployed	0.0%
Not in Labor Force	1.6%
Own Children 6-17 Only	16.4%
Employed/in Armed Forces	11.0%
Unemployed	0.0%
Not in Labor Force	5.4%
No Own Children < 18	77.2%
Employed/in Armed Forces	26.4%
Unemployed	2.6%
Not in Labor Force	48.3%



2009 Employed Population 16+ by Industry

Total	607
Agriculture/Mining	1.2%
Construction	7.6%
Manufacturing	5.3%
Wholesale Trade	1.6%
Retail Trade	8.1%
Transportation/Utilities	2.0%
Information	5.1%
Finance/Insurance/Real Estate	9.9%
Services	55.8%
Public Administration	3.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	607
White Collar	40.9%
Management/Business/Financial	12.4%
Professional	13.3%
Sales	4.3%
Administrative Support	10.9%
Services	37.4%
Blue Collar	21.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.6%
Installation/Maintenance/Repair	4.9%
Production	6.3%
Transportation/Material Moving	4.9%



2000 Workers 16+ by Means of Transportation to Work

Total	694%
Drove Alone - Car, Truck, or Van	78.8%
Carpooled - Car, Truck, or Van	11.4%
Public Transportation	6.3%
Walked	0.0%
Other Means	2.0%
Worked at Home	1.4%

2000 Workers 16+ by Travel Time to Work

Total	694
Did not Work at Home	98.6%
Less than 5 minutes	0.6%
5 to 9 minutes	9.4%
10 to 19 minutes	46.0%
20 to 24 minutes	17.4%
25 to 34 minutes	16.7%
35 to 44 minutes	2.6%
45 to 59 minutes	3.5%
60 to 89 minutes	0.0%
90 or more minutes	2.5%
Worked at Home	1.4%
Average Travel Time to Work (in min)	19.7

2000 Households by Vehicles Available

Total	765
None	27.8%
1	45.1%
2	17.0%
3	7.1%
4	3.0%
5+	0.0%
Average Number of Vehicles Available	1.1



2000 Households by Type

Total	739
Family Households	61.3%
Married-couple Family	28.1%
With Related Children	13.3%
Other Family (No Spouse)	33.2%
With Related Children	18.7%
Nonfamily Households	38.7%
Householder Living Alone	35.0%
Householder Not Living Alone	3.7%
Households with Related Children	31.9%
Households with Persons 65+	38.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430007.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	739
1 Person Household	35.0%
2 Person Household	32.2%
3 Person Household	15.6%
4 Person Household	9.1%
5 Person Household	5.8%
6 Person Household	1.8%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	765
Moved in 1999 to March 2000	22.6%
Moved in 1995 to 1998	12.0%
Moved in 1990 to 1994	8.5%
Moved in 1980 to 1989	12.8%
Moved in 1970 to 1979	12.8%
Moved in 1969 or Earlier	31.2%
Median Year Householder Moved In	1,985



2000 Housing Units by Units in Structure

Total	857
1, Detached	90.8%
1, Attached	3.7%
2	5.5%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	857
1999 to March 2000	1.1%
1995 to 1998	0.7%
1990 to 1994	0.0%
1980 to 1989	2.2%
1970 to 1979	6.0%
1969 or Earlier	90.1%
Median Year Structure Built	1,950

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$706,323
Average Spent	\$966.24
Spending Potential Index	39
Computers & Accessories: Total \$	\$82,812
Average Spent	\$113.29
Spending Potential Index	50
Education: Total \$	\$435,945
Average Spent	\$596.37
Spending Potential Index	48
Entertainment/Recreation: Total \$	\$1,251,060
Average Spent	\$1,711.44
Spending Potential Index	53
Food at Home: Total \$	\$1,942,653
Average Spent	\$2,657.53
Spending Potential Index	58
Food Away from Home: Total \$	\$1,357,568
Average Spent	\$1,857.14
Spending Potential Index	56
Health Care: Total \$	\$1,695,777
Average Spent	\$2,319.80
Spending Potential Index	62
HH Furnishings & Equip: Total \$	\$717,405
Average Spent	\$981.40
Spending Potential Index	45
Investments: Total \$	\$452,569
Average Spent	\$619.11
Spending Potential Index	43
Retail Goods: Total \$	\$9,871,870
Average Spent	\$13,504.61
Spending Potential Index	53
Shelter: Total \$	\$5,786,190
Average Spent	\$7,915.45
Spending Potential Index	51
TV/Video/Sound Equipment: Total \$	\$521,124
Average Spent	\$712.89
Spending Potential Index	59
Travel: Total \$	\$614,044
Average Spent	\$840.01
Spending Potential Index	45
Vehicle Maintenance & Repairs: Total \$	\$372,765
Average Spent	\$509.94
Spending Potential Index	54

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	1,564
2000 Group Quarters	0
2009 Total Population	1,543
2014 Total Population	1,549
2009-2014 Annual Rate	0.08%



2000 Households	644
2000 Average Household Size	2.43
2009 Households	649
2009 Average Household Size	2.38
2014 Households	655
2014 Average Household Size	2.36
2009-2014 Annual Rate	0.18%
2000 Families	428
2000 Average Family Size	3.00
2009 Families	413
2009 Average Family Size	2.98
2014 Families	410
2014 Average Family Size	2.98
2009-2014 Annual Rate	-0.15%



2000 Housing Units	718
Owner Occupied Housing Units	66.9%
Renter Occupied Housing Units	22.8%
Vacant Housing Units	10.3%
2009 Housing Units	735
Owner Occupied Housing Units	64.2%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	11.7%
2014 Housing Units	742
Owner Occupied Housing Units	63.2%
Renter Occupied Housing Units	25.1%
Vacant Housing Units	11.7%

Median Household Income	
2000	\$24,856
2009	\$32,406
2014	\$33,314

Median Home Value	
2000	\$51,798
2009	\$63,088
2014	\$70,431

Per Capita Income	
2000	\$14,862
2009	\$19,921
2014	\$20,736

Median Age	
2000	40.0
2009	42.1
2014	42.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Household by Income

Household Income Base	567
<15,000	31.0%
\$15,000 - \$24,999	19.2%
\$25,000 - \$34,999	15.9%
\$35,000 - \$49,999	10.2%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	4.9%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	1.6%
\$200,000+	1.6%
Average Household Income	\$37,661

2009 Household by Income

Household Income Base	649
<15,000	21.4%
\$15,000 - \$24,999	15.6%
\$25,000 - \$34,999	17.6%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	14.6%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	0.9%
\$200,000+	2.5%
Average Household Income	\$47,362

2014 Household by Income

Household Income Base	655
<15,000	22.1%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	16.6%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	3.8%
\$150,000 - \$199,999	0.9%
\$200,000+	2.6%
Average Household Income	\$49,038

2000 Owner Occupied HUs by Value

Total	448
<50,000	46.4%
\$50,000 - \$99,999	43.5%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	3.8%
\$200,000 - \$299,999	0.9%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$62,544

2000 Specified Renter Occupied HUs by Contract Rent

Total	160
With Cash Rent	91.9%
No Cash Rent	8.1%
Median Rent	\$353
Average Rent	\$324

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,564
0 - 4	5.1%
5 - 9	7.5%
10 - 14	9.1%
15 - 24	11.9%
25 - 34	9.3%
35 - 44	14.5%
45 - 54	12.8%
55 - 64	10.0%
65 - 74	10.9%
75 - 84	6.5%
85 +	2.4%
18 +	72.6%

2009 Population by Age

Total	1,543
0 - 4	5.3%
5 - 9	6.0%
10 - 14	6.8%
15 - 24	15.3%
25 - 34	9.3%
35 - 44	11.0%
45 - 54	15.1%
55 - 64	12.6%
65 - 74	8.9%
75 - 84	6.9%
85 +	2.9%
18 +	76.9%

2014 Population by Age

Total	1,549
0 - 4	5.4%
5 - 9	6.1%
10 - 14	6.7%
15 - 24	13.9%
25 - 34	11.6%
35 - 44	9.4%
45 - 54	14.1%
55 - 64	14.5%
65 - 74	9.2%
75 - 84	6.3%
85 +	2.8%
18 +	77.8%

2000 Population by Sex

Males	44.6%
Females	55.4%

2009 Population by Sex

Males	44.6%
Females	55.4%

2014 Population by Sex

Males	44.9%
Females	55.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,564
White Alone	9.8%
Black Alone	85.3%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	3.6%
Hispanic Origin	0.9%
Diversity Index	27.6

2009 Population by Race/Ethnicity

Total	1,543
White Alone	7.6%
Black Alone	87.1%
American Indian Alone	0.8%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	4.0%
Hispanic Origin	1.0%
Diversity Index	25.1

2014 Population by Race/Ethnicity

Total	1,549
White Alone	6.6%
Black Alone	87.7%
American Indian Alone	0.8%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	4.3%
Hispanic Origin	1.2%
Diversity Index	24.5

2000 Population 3+ by School Enrollment

Total	1,407
Enrolled in Nursery/Preschool	0.0%
Enrolled in Kindergarten	0.9%
Enrolled in Grade 1-8	18.6%
Enrolled in Grade 9-12	8.5%
Enrolled in College	3.3%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	68.4%

2009 Population 25+ by Educational Attainment

Total	1,029
Less Than 9th Grade	4.5%
9th to 12th Grade, No Diploma	14.7%
High School Graduate	33.3%
Some College, No Degree	24.0%
Associate Degree	2.3%
Bachelor's Degree	13.8%
Graduate/Professional Degree	7.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	1,265
Married	44.2%
Never Married	27.8%
Widowed	12.0%
Divorced	16.0%



2000 Population 16+ by Employment Status

Total	1,076
In Labor Force	55.9%
Civilian Employed	50.5%
Civilian Unemployed	5.4%
In Armed Forces	0.0%
Not In Labor Force	44.1%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	87.8%
Civilian Unemployed	12.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	90.5%
Civilian Unemployed	9.5%

2000 Females 16+ by Employment Status and Age of Children

Total	547
Own Children < 6 Only	2.0%
Employed/in Armed Forces	1.5%
Unemployed	0.0%
Not in Labor Force	0.5%
Own Children <6 and 6-17 Only	4.4%
Employed/in Armed Forces	4.4%
Unemployed	0.0%
Not in Labor Force	0.0%
Own Children 6-17 Only	18.5%
Employed/in Armed Forces	17.0%
Unemployed	0.0%
Not in Labor Force	1.5%
No Own Children < 18	75.1%
Employed/in Armed Forces	26.3%
Unemployed	0.9%
Not in Labor Force	47.9%



2009 Employed Population 16+ by Industry

Total	600
Agriculture/Mining	0.0%
Construction	1.5%
Manufacturing	6.5%
Wholesale Trade	5.8%
Retail Trade	6.3%
Transportation/Utilities	6.8%
Information	8.3%
Finance/Insurance/Real Estate	8.8%
Services	49.2%
Public Administration	6.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	600
White Collar	51.7%
Management/Business/Financial	10.8%
Professional	15.8%
Sales	10.3%
Administrative Support	14.7%
Services	23.0%
Blue Collar	25.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	1.7%
Production	9.5%
Transportation/Material Moving	8.2%



2000 Workers 16+ by Means of Transportation to Work

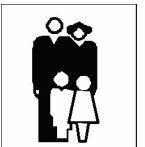
Total	530%
Drove Alone - Car, Truck, or Van	86.0%
Carpooled - Car, Truck, or Van	12.3%
Public Transportation	0.0%
Walked	0.6%
Other Means	1.1%
Worked at Home	0.0%

2000 Workers 16+ by Travel Time to Work

Total	530
Did not Work at Home	100.0%
Less than 5 minutes	2.3%
5 to 9 minutes	10.8%
10 to 19 minutes	45.3%
20 to 24 minutes	16.6%
25 to 34 minutes	16.8%
35 to 44 minutes	3.6%
45 to 59 minutes	2.1%
60 to 89 minutes	0.9%
90 or more minutes	1.7%
Worked at Home	0.0%
Average Travel Time to Work (in min)	20.1

2000 Households by Vehicles Available

Total	615
None	12.5%
1	45.2%
2	27.0%
3	9.1%
4	5.2%
5+	1.0%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	644
Family Households	66.5%
Married-couple Family	35.6%
With Related Children	13.5%
Other Family (No Spouse)	30.9%
With Related Children	19.6%
Nonfamily Households	33.5%
Householder Living Alone	29.5%
Householder Not Living Alone	4.0%
Households with Related Children	33.1%
Households with Persons 65+	36.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	644
1 Person Household	29.5%
2 Person Household	35.6%
3 Person Household	15.5%
4 Person Household	8.4%
5 Person Household	7.1%
6 Person Household	1.9%
7 + Person Household	2.0%

2000 Households by Year Householder Moved In

Total	615
Moved in 1999 to March 2000	8.9%
Moved in 1995 to 1998	24.7%
Moved in 1990 to 1994	20.0%
Moved in 1980 to 1989	6.5%
Moved in 1970 to 1979	7.6%
Moved in 1969 or Earlier	32.2%
Median Year Householder Moved In	1,991



2000 Housing Units by Units in Structure

Total	694
1, Detached	96.0%
1, Attached	1.4%
2	0.9%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.9%
Mobile Home	0.9%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	694
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	1.7%
1970 to 1979	1.0%
1969 or Earlier	97.3%
Median Year Structure Built	1,946

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Census Tracts

Demographic



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$751,631
Average Spent	\$1,158.14
Spending Potential Index	46
Computers & Accessories: Total \$	\$92,767
Average Spent	\$142.94
Spending Potential Index	63
Education: Total \$	\$531,118
Average Spent	\$818.36
Spending Potential Index	65
Entertainment/Recreation: Total \$	\$1,388,641
Average Spent	\$2,139.66
Spending Potential Index	66
Food at Home: Total \$	\$1,990,794
Average Spent	\$3,067.48
Spending Potential Index	67
Food Away from Home: Total \$	\$1,459,430
Average Spent	\$2,248.74
Spending Potential Index	68
Health Care: Total \$	\$1,809,042
Average Spent	\$2,787.43
Spending Potential Index	74
HH Furnishings & Equip: Total \$	\$816,457
Average Spent	\$1,258.02
Spending Potential Index	58
Investments: Total \$	\$579,653
Average Spent	\$893.15
Spending Potential Index	62
Retail Goods: Total \$	\$10,585,971
Average Spent	\$16,311.21
Spending Potential Index	63
Shelter: Total \$	\$6,548,655
Average Spent	\$10,090.38
Spending Potential Index	65
TV/Video/Sound Equipment: Total \$	\$535,145
Average Spent	\$824.57
Spending Potential Index	68
Travel: Total \$	\$774,746
Average Spent	\$1,193.75
Spending Potential Index	65
Vehicle Maintenance & Repairs: Total \$	\$402,020
Average Spent	\$619.45
Spending Potential Index	66

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	1,590
2000 Group Quarters	86
2009 Total Population	1,521
2014 Total Population	1,507
2009-2014 Annual Rate	-0.19%



2000 Households	602
2000 Average Household Size	2.50
2009 Households	588
2009 Average Household Size	2.45
2014 Households	585
2014 Average Household Size	2.44
2009-2014 Annual Rate	-0.10%
2000 Families	367
2000 Average Family Size	3.23
2009 Families	341
2009 Average Family Size	3.23
2014 Families	333
2014 Average Family Size	3.23
2009-2014 Annual Rate	-0.47%



2000 Housing Units	737
Owner Occupied Housing Units	45.2%
Renter Occupied Housing Units	36.5%
Vacant Housing Units	18.3%
2009 Housing Units	747
Owner Occupied Housing Units	42.2%
Renter Occupied Housing Units	36.5%
Vacant Housing Units	21.3%
2014 Housing Units	747
Owner Occupied Housing Units	40.8%
Renter Occupied Housing Units	37.5%
Vacant Housing Units	21.7%

Median Household Income	
2000	\$19,585
2009	\$23,914
2014	\$25,597

Median Home Value	
2000	\$50,556
2009	\$67,553
2014	\$74,306

Per Capita Income	
2000	\$10,273
2009	\$13,182
2014	\$13,812

Median Age	
2000	36.6
2009	37.7
2014	37.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430009.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	580
<15,000	42.9%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	20.2%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	7.4%
\$75,000 - \$99,999	4.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	1.7%
\$200,000+	0.0%
Average Household Income	\$27,597

2009 Household by Income

Household Income Base	588
<15,000	37.1%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	10.4%
\$35,000 - \$49,999	19.0%
\$50,000 - \$74,999	13.1%
\$75,000 - \$99,999	3.6%
\$100,000 - \$149,999	1.5%
\$150,000 - \$199,999	0.5%
\$200,000+	1.0%
Average Household Income	\$32,291

2014 Household by Income

Household Income Base	585
<15,000	37.4%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	18.3%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	3.8%
\$100,000 - \$149,999	1.7%
\$150,000 - \$199,999	0.5%
\$200,000+	1.0%
Average Household Income	\$33,525

2000 Owner Occupied HUs by Value

Total	313
<50,000	49.5%
\$50,000 - \$99,999	41.2%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$58,825

2000 Specified Renter Occupied HUs by Contract Rent

Total	272
With Cash Rent	92.3%
No Cash Rent	7.7%
Median Rent	\$253
Average Rent	\$284

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

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Census Tracts



2000 Population by Age

Total	1,590
0 - 4	6.2%
5 - 9	7.6%
10 - 14	9.8%
15 - 24	12.1%
25 - 34	11.8%
35 - 44	16.0%
45 - 54	13.1%
55 - 64	10.4%
65 - 74	7.9%
75 - 84	3.5%
85 +	1.5%
18 +	72.3%

2009 Population by Age

Total	1,521
0 - 4	6.5%
5 - 9	6.2%
10 - 14	6.8%
15 - 24	15.0%
25 - 34	12.5%
35 - 44	12.0%
45 - 54	14.5%
55 - 64	12.0%
65 - 74	8.9%
75 - 84	3.7%
85 +	1.8%
18 +	76.3%

2014 Population by Age

Total	1,507
0 - 4	6.4%
5 - 9	6.4%
10 - 14	6.8%
15 - 24	12.5%
25 - 34	15.4%
35 - 44	10.6%
45 - 54	12.7%
55 - 64	13.0%
65 - 74	10.4%
75 - 84	3.9%
85 +	1.9%
18 +	77.2%

2000 Population by Sex

Males	48.3%
Females	51.7%

2009 Population by Sex

Males	48.3%
Females	51.7%

2014 Population by Sex

Males	48.4%
Females	51.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430009.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,590
White Alone	19.5%
Black Alone	68.2%
American Indian Alone	4.2%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	1.0%
Two or More Races	6.8%
Hispanic Origin	3.2%
Diversity Index	52.6

2009 Population by Race/Ethnicity

Total	1,521
White Alone	16.2%
Black Alone	70.7%
American Indian Alone	3.6%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	1.2%
Two or More Races	7.9%
Hispanic Origin	4.1%
Diversity Index	51.4

2014 Population by Race/Ethnicity

Total	1,507
White Alone	14.9%
Black Alone	71.3%
American Indian Alone	3.5%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	1.4%
Two or More Races	8.6%
Hispanic Origin	4.6%
Diversity Index	51.5

2000 Population 3+ by School Enrollment

Total	1,490
Enrolled in Nursery/Preschool	2.4%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	17.2%
Enrolled in Grade 9-12	8.3%
Enrolled in College	4.4%
Enrolled in Grad/Prof School	0.8%
Not Enrolled in School	66.2%

2009 Population 25+ by Educational Attainment

Total	995
Less Than 9th Grade	3.1%
9th to 12th Grade, No Diploma	17.9%
High School Graduate	47.7%
Some College, No Degree	15.2%
Associate Degree	6.9%
Bachelor's Degree	5.9%
Graduate/Professional Degree	3.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430009.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,223
Married	29.6%
Never Married	39.7%
Widowed	9.6%
Divorced	21.2%



2000 Population 16+ by Employment Status

Total	1,156
In Labor Force	57.8%
Civilian Employed	51.6%
Civilian Unemployed	6.2%
In Armed Forces	0.0%
Not In Labor Force	42.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	85.6%
Civilian Unemployed	14.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	88.5%
Civilian Unemployed	11.5%

2000 Females 16+ by Employment Status and Age of Children

Total	630
Own Children < 6 Only	3.0%
Employed/in Armed Forces	0.6%
Unemployed	0.0%
Not in Labor Force	2.4%
Own Children <6 and 6-17 Only	5.1%
Employed/in Armed Forces	4.6%
Unemployed	0.0%
Not in Labor Force	0.5%
Own Children 6-17 Only	17.8%
Employed/in Armed Forces	13.5%
Unemployed	0.0%
Not in Labor Force	4.3%
No Own Children < 18	74.1%
Employed/in Armed Forces	26.2%
Unemployed	4.4%
Not in Labor Force	43.5%



2009 Employed Population 16+ by Industry

Total	581
Agriculture/Mining	0.7%
Construction	5.3%
Manufacturing	6.4%
Wholesale Trade	1.7%
Retail Trade	14.6%
Transportation/Utilities	5.2%
Information	2.8%
Finance/Insurance/Real Estate	3.6%
Services	50.9%
Public Administration	8.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430009.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	581
White Collar	49.4%
Management/Business/Financial	10.8%
Professional	11.4%
Sales	12.4%
Administrative Support	14.8%
Services	21.2%
Blue Collar	29.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	6.4%
Production	11.4%
Transportation/Material Moving	7.9%



2000 Workers 16+ by Means of Transportation to Work

Total	583%
Drove Alone - Car, Truck, or Van	63.5%
Carpooled - Car, Truck, or Van	19.9%
Public Transportation	5.8%
Walked	6.0%
Other Means	3.8%
Worked at Home	1.0%

2000 Workers 16+ by Travel Time to Work

Total	583
Did not Work at Home	99.0%
Less than 5 minutes	5.1%
5 to 9 minutes	7.2%
10 to 19 minutes	51.8%
20 to 24 minutes	16.8%
25 to 34 minutes	14.1%
35 to 44 minutes	2.1%
45 to 59 minutes	0.9%
60 to 89 minutes	1.0%
90 or more minutes	0.0%
Worked at Home	1.0%
Average Travel Time to Work (in min)	16.3

2000 Households by Vehicles Available

Total	592
None	25.7%
1	39.2%
2	32.4%
3	0.7%
4	1.0%
5+	1.0%
Average Number of Vehicles Available	1.2



2000 Households by Type

Total	602
Family Households	61.0%
Married-couple Family	26.6%
With Related Children	13.0%
Other Family (No Spouse)	34.4%
With Related Children	21.3%
Nonfamily Households	39.0%
Householder Living Alone	34.1%
Householder Not Living Alone	5.0%
Households with Related Children	34.2%
Households with Persons 65+	28.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430009.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	602
1 Person Household	34.1%
2 Person Household	28.2%
3 Person Household	14.8%
4 Person Household	10.6%
5 Person Household	7.3%
6 Person Household	2.3%
7 + Person Household	2.7%

2000 Households by Year Householder Moved In

Total	592
Moved in 1999 to March 2000	19.1%
Moved in 1995 to 1998	26.5%
Moved in 1990 to 1994	9.5%
Moved in 1980 to 1989	18.4%
Moved in 1970 to 1979	17.6%
Moved in 1969 or Earlier	9.0%
Median Year Householder Moved In	1,993



2000 Housing Units by Units in Structure

Total	727
1, Detached	72.9%
1, Attached	5.6%
2	7.8%
3 or 4	4.3%
5 to 9	1.9%
10 to 19	4.8%
20 +	1.7%
Mobile Home	1.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	727
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	1.0%
1980 to 1989	0.0%
1970 to 1979	2.9%
1969 or Earlier	96.1%
Median Year Structure Built	1,942

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430009.00

Name:

Census Tracts

Demographic



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$486,474
Average Spent	\$827.34
Spending Potential Index	33
Computers & Accessories: Total \$	\$60,037
Average Spent	\$102.11
Spending Potential Index	45
Education: Total \$	\$330,959
Average Spent	\$562.86
Spending Potential Index	45
Entertainment/Recreation: Total \$	\$860,619
Average Spent	\$1,463.64
Spending Potential Index	45
Food at Home: Total \$	\$1,310,154
Average Spent	\$2,228.16
Spending Potential Index	49
Food Away from Home: Total \$	\$931,524
Average Spent	\$1,584.23
Spending Potential Index	48
Health Care: Total \$	\$1,096,539
Average Spent	\$1,864.86
Spending Potential Index	49
HH Furnishings & Equip: Total \$	\$493,516
Average Spent	\$839.31
Spending Potential Index	39
Investments: Total \$	\$299,824
Average Spent	\$509.91
Spending Potential Index	35
Retail Goods: Total \$	\$6,681,248
Average Spent	\$11,362.68
Spending Potential Index	44
Shelter: Total \$	\$4,038,443
Average Spent	\$6,868.11
Spending Potential Index	44
TV/Video/Sound Equipment: Total \$	\$352,038
Average Spent	\$598.71
Spending Potential Index	49
Travel: Total \$	\$435,483
Average Spent	\$740.62
Spending Potential Index	40
Vehicle Maintenance & Repairs: Total \$	\$254,453
Average Spent	\$432.74
Spending Potential Index	46

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Total Population	1,494
2000 Group Quarters	0
2009 Total Population	1,439
2014 Total Population	1,424
2009-2014 Annual Rate	-0.21%



2000 Households	713
2000 Average Household Size	2.10
2009 Households	701
2009 Average Household Size	2.05
2014 Households	698
2014 Average Household Size	2.04
2009-2014 Annual Rate	-0.09%
2000 Families	342
2000 Average Family Size	3.16
2009 Families	315
2009 Average Family Size	3.17
2014 Families	306
2014 Average Family Size	3.18
2009-2014 Annual Rate	-0.58%



2000 Housing Units	746
Owner Occupied Housing Units	41.4%
Renter Occupied Housing Units	54.2%
Vacant Housing Units	4.4%
2009 Housing Units	758
Owner Occupied Housing Units	38.8%
Renter Occupied Housing Units	53.7%
Vacant Housing Units	7.5%
2014 Housing Units	758
Owner Occupied Housing Units	37.5%
Renter Occupied Housing Units	54.6%
Vacant Housing Units	7.9%

Median Household Income	
2000	\$18,754
2009	\$24,317
2014	\$25,896

Median Home Value	
2000	\$74,250
2009	\$91,500
2014	\$103,623

Per Capita Income	
2000	\$19,281
2009	\$21,531
2014	\$23,315

Median Age	
2000	41.1
2009	44.0
2014	43.3

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Household by Income

Household Income Base	734
<15,000	40.5%
\$15,000 - \$24,999	15.9%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	12.8%
\$75,000 - \$99,999	5.0%
\$100,000 - \$149,999	2.2%
\$150,000 - \$199,999	0.7%
\$200,000+	2.3%
Average Household Income	\$39,370

2009 Household by Income

Household Income Base	701
<15,000	31.8%
\$15,000 - \$24,999	19.1%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	10.7%
\$75,000 - \$99,999	9.8%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	0.7%
\$200,000+	2.0%
Average Household Income	\$44,199

2014 Household by Income

Household Income Base	698
<15,000	31.8%
\$15,000 - \$24,999	17.3%
\$25,000 - \$34,999	7.2%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	12.3%
\$75,000 - \$99,999	10.0%
\$100,000 - \$149,999	4.7%
\$150,000 - \$199,999	0.7%
\$200,000+	2.3%
Average Household Income	\$47,566

2000 Owner Occupied HUs by Value

Total	327
<50,000	24.8%
\$50,000 - \$99,999	56.0%
\$100,000 - \$149,999	15.0%
\$150,000 - \$199,999	2.1%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	2.1%
Average Home Value	\$101,052

2000 Specified Renter Occupied HUs by Contract Rent

Total	396
With Cash Rent	94.7%
No Cash Rent	5.3%
Median Rent	\$186
Average Rent	\$230

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,494
0 - 4	5.5%
5 - 9	7.4%
10 - 14	8.3%
15 - 24	12.1%
25 - 34	8.0%
35 - 44	15.2%
45 - 54	16.0%
55 - 64	10.0%
65 - 74	8.8%
75 - 84	5.6%
85 +	3.1%
18 +	74.5%

2009 Population by Age

Total	1,439
0 - 4	5.3%
5 - 9	4.6%
10 - 14	4.8%
15 - 24	16.7%
25 - 34	12.0%
35 - 44	7.5%
45 - 54	15.3%
55 - 64	15.4%
65 - 74	9.1%
75 - 84	6.5%
85 +	2.9%
18 +	81.3%

2014 Population by Age

Total	1,424
0 - 4	5.3%
5 - 9	4.5%
10 - 14	4.1%
15 - 24	13.3%
25 - 34	16.6%
35 - 44	7.1%
45 - 54	10.7%
55 - 64	16.3%
65 - 74	12.0%
75 - 84	7.1%
85 +	2.9%
18 +	83.5%

2000 Population by Sex

Males	47.1%
Females	52.9%

2009 Population by Sex

Males	47.6%
Females	52.4%

2014 Population by Sex

Males	48.0%
Females	52.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430010.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,494
White Alone	4.8%
Black Alone	88.0%
American Indian Alone	2.2%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.1%
Two or More Races	4.8%
Hispanic Origin	0.7%
Diversity Index	23.3

2009 Population by Race/Ethnicity

Total	1,439
White Alone	3.8%
Black Alone	88.8%
American Indian Alone	1.9%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.1%
Two or More Races	5.4%
Hispanic Origin	0.8%
Diversity Index	22.1

2014 Population by Race/Ethnicity

Total	1,424
White Alone	3.3%
Black Alone	89.0%
American Indian Alone	1.8%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.1%
Two or More Races	5.8%
Hispanic Origin	0.8%
Diversity Index	22.0

2000 Population 3+ by School Enrollment

Total	1,481
Enrolled in Nursery/Preschool	0.6%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	14.5%
Enrolled in Grade 9-12	8.1%
Enrolled in College	5.3%
Enrolled in Grad/Prof School	1.4%
Not Enrolled in School	68.1%

2009 Population 25+ by Educational Attainment

Total	987
Less Than 9th Grade	6.1%
9th to 12th Grade, No Diploma	11.9%
High School Graduate	29.8%
Some College, No Degree	25.1%
Associate Degree	5.2%
Bachelor's Degree	16.1%
Graduate/Professional Degree	5.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430010.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,228
Married	25.3%
Never Married	36.2%
Widowed	11.0%
Divorced	27.4%



2000 Population 16+ by Employment Status

Total	1,189
In Labor Force	59.3%
Civilian Employed	55.8%
Civilian Unemployed	3.5%
In Armed Forces	0.0%
Not In Labor Force	40.7%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	91.2%
Civilian Unemployed	8.8%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.1%
Civilian Unemployed	6.9%

2000 Females 16+ by Employment Status and Age of Children

Total	599
Own Children < 6 Only	2.7%
Employed/in Armed Forces	2.7%
Unemployed	0.0%
Not in Labor Force	0.0%
Own Children <6 and 6-17 Only	2.5%
Employed/in Armed Forces	2.5%
Unemployed	0.0%
Not in Labor Force	0.0%
Own Children 6-17 Only	18.4%
Employed/in Armed Forces	17.4%
Unemployed	0.0%
Not in Labor Force	1.0%
No Own Children < 18	76.5%
Employed/in Armed Forces	37.9%
Unemployed	4.0%
Not in Labor Force	34.6%



2009 Employed Population 16+ by Industry

Total	622
Agriculture/Mining	1.1%
Construction	5.5%
Manufacturing	4.8%
Wholesale Trade	0.0%
Retail Trade	11.4%
Transportation/Utilities	5.6%
Information	8.0%
Finance/Insurance/Real Estate	9.2%
Services	48.1%
Public Administration	6.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430010.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	622
White Collar	62.1%
Management/Business/Financial	17.5%
Professional	15.8%
Sales	7.9%
Administrative Support	20.9%
Services	20.3%
Blue Collar	17.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	4.3%
Production	6.3%
Transportation/Material Moving	2.1%



2000 Workers 16+ by Means of Transportation to Work

Total	631%
Drove Alone - Car, Truck, or Van	70.8%
Carpooled - Car, Truck, or Van	22.2%
Public Transportation	5.2%
Walked	0.0%
Other Means	1.7%
Worked at Home	0.0%

2000 Workers 16+ by Travel Time to Work

Total	631
Did not Work at Home	100.0%
Less than 5 minutes	3.3%
5 to 9 minutes	16.3%
10 to 19 minutes	53.4%
20 to 24 minutes	15.1%
25 to 34 minutes	8.6%
35 to 44 minutes	1.0%
45 to 59 minutes	0.6%
60 to 89 minutes	1.7%
90 or more minutes	0.0%
Worked at Home	0.0%
Average Travel Time to Work (in min)	15.1

2000 Households by Vehicles Available

Total	723
None	35.4%
1	37.9%
2	20.6%
3	2.9%
4	1.9%
5+	1.2%
Average Number of Vehicles Available	1.0



2000 Households by Type

Total	713
Family Households	48.0%
Married-couple Family	24.4%
With Related Children	13.9%
Other Family (No Spouse)	23.6%
With Related Children	15.0%
Nonfamily Households	52.0%
Householder Living Alone	50.2%
Householder Not Living Alone	1.8%
Households with Related Children	28.9%
Households with Persons 65+	31.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430010.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	713
1 Person Household	50.2%
2 Person Household	19.6%
3 Person Household	13.3%
4 Person Household	10.5%
5 Person Household	2.9%
6 Person Household	1.8%
7 + Person Household	1.5%

2000 Households by Year Householder Moved In

Total	723
Moved in 1999 to March 2000	21.3%
Moved in 1995 to 1998	27.8%
Moved in 1990 to 1994	23.7%
Moved in 1980 to 1989	16.6%
Moved in 1970 to 1979	4.7%
Moved in 1969 or Earlier	5.9%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	756
1, Detached	52.5%
1, Attached	0.5%
2	0.0%
3 or 4	5.3%
5 to 9	9.0%
10 to 19	4.6%
20 +	27.1%
Mobile Home	0.0%
Other	0.9%

2000 Housing Units by Year Structure Built

Total	756
1999 to March 2000	0.8%
1995 to 1998	1.5%
1990 to 1994	7.0%
1980 to 1989	26.2%
1970 to 1979	25.5%
1969 or Earlier	39.0%
Median Year Structure Built	1,974

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430010.00

Name:

Census Tracts

Demographic



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$792,953
Average Spent	\$1,131.18
Spending Potential Index	45
Computers & Accessories: Total \$	\$100,169
Average Spent	\$142.89
Spending Potential Index	63
Education: Total \$	\$551,191
Average Spent	\$786.30
Spending Potential Index	63
Entertainment/Recreation: Total \$	\$1,416,615
Average Spent	\$2,020.85
Spending Potential Index	62
Food at Home: Total \$	\$2,178,709
Average Spent	\$3,108.01
Spending Potential Index	68
Food Away from Home: Total \$	\$1,509,998
Average Spent	\$2,154.07
Spending Potential Index	65
Health Care: Total \$	\$1,848,242
Average Spent	\$2,636.59
Spending Potential Index	70
HH Furnishings & Equip: Total \$	\$798,871
Average Spent	\$1,139.62
Spending Potential Index	52
Investments: Total \$	\$562,779
Average Spent	\$802.83
Spending Potential Index	56
Retail Goods: Total \$	\$10,998,483
Average Spent	\$15,689.75
Spending Potential Index	61
Shelter: Total \$	\$6,773,055
Average Spent	\$9,662.02
Spending Potential Index	62
TV/Video/Sound Equipment: Total \$	\$571,826
Average Spent	\$815.73
Spending Potential Index	67
Travel: Total \$	\$737,648
Average Spent	\$1,052.28
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$423,510
Average Spent	\$604.15
Spending Potential Index	65

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430012.00

Name:

Demographic

Census Tracts



2000 Total Population	2,023
2000 Group Quarters	0
2009 Total Population	2,054
2014 Total Population	2,047
2009-2014 Annual Rate	-0.07%



2000 Households	683
2000 Average Household Size	2.96
2009 Households	664
2009 Average Household Size	3.09
2014 Households	659
2014 Average Household Size	3.11
2009-2014 Annual Rate	-0.15%
2000 Families	432
2000 Average Family Size	3.72
2009 Families	401
2009 Average Family Size	3.94
2014 Families	391
2014 Average Family Size	3.97
2009-2014 Annual Rate	-0.50%



2000 Housing Units	871
Owner Occupied Housing Units	37.7%
Renter Occupied Housing Units	40.8%
Vacant Housing Units	21.6%
2009 Housing Units	878
Owner Occupied Housing Units	35.2%
Renter Occupied Housing Units	40.4%
Vacant Housing Units	24.4%
2014 Housing Units	878
Owner Occupied Housing Units	33.9%
Renter Occupied Housing Units	41.1%
Vacant Housing Units	24.9%

Median Household Income	
2000	\$20,000
2009	\$26,827
2014	\$27,461

Median Home Value	
2000	\$21,349
2009	\$25,900
2014	\$30,000

Per Capita Income	
2000	\$8,602
2009	\$10,223
2014	\$10,496

Median Age	
2000	28.2
2009	28.2
2014	28.3

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430012.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	724
<15,000	31.9%
\$15,000 - \$24,999	28.9%
\$25,000 - \$34,999	17.5%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	5.5%
\$75,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$23,656

2009 Household by Income

Household Income Base	664
<15,000	26.2%
\$15,000 - \$24,999	19.6%
\$25,000 - \$34,999	18.1%
\$35,000 - \$49,999	15.5%
\$50,000 - \$74,999	15.1%
\$75,000 - \$99,999	5.6%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$31,623

2014 Household by Income

Household Income Base	659
<15,000	26.1%
\$15,000 - \$24,999	18.7%
\$25,000 - \$34,999	16.8%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	5.6%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$32,602

2000 Owner Occupied HUs by Value

Total	354
<50,000	89.8%
\$50,000 - \$99,999	10.2%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$24,025

2000 Specified Renter Occupied HUs by Contract Rent

Total	322
With Cash Rent	96.6%
No Cash Rent	3.4%
Median Rent	\$325
Average Rent	\$319

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430012.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,023
0 - 4	9.4%
5 - 9	10.2%
10 - 14	9.5%
15 - 24	15.1%
25 - 34	17.7%
35 - 44	14.9%
45 - 54	8.6%
55 - 64	6.3%
65 - 74	4.7%
75 - 84	2.6%
85 +	0.9%
18 +	66.3%

2009 Population by Age

Total	2,054
0 - 4	9.7%
5 - 9	8.8%
10 - 14	7.6%
15 - 24	18.6%
25 - 34	15.3%
35 - 44	13.7%
45 - 54	12.2%
55 - 64	7.0%
65 - 74	3.9%
75 - 84	2.4%
85 +	0.9%
18 +	68.7%

2014 Population by Age

Total	2,047
0 - 4	9.8%
5 - 9	8.8%
10 - 14	7.7%
15 - 24	17.2%
25 - 34	17.1%
35 - 44	12.1%
45 - 54	11.2%
55 - 64	8.7%
65 - 74	4.5%
75 - 84	2.1%
85 +	0.8%
18 +	69.6%

2000 Population by Sex

Males	53.9%
Females	46.1%

2009 Population by Sex

Males	54.3%
Females	45.7%

2014 Population by Sex

Males	54.8%
Females	45.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430012.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,023
White Alone	49.0%
Black Alone	11.2%
American Indian Alone	6.6%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	26.4%
Two or More Races	6.1%
Hispanic Origin	37.4%
Diversity Index	86.3

2009 Population by Race/Ethnicity

Total	2,054
White Alone	41.7%
Black Alone	11.3%
American Indian Alone	5.6%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	33.6%
Two or More Races	6.9%
Hispanic Origin	47.1%
Diversity Index	90.5

2014 Population by Race/Ethnicity

Total	2,047
White Alone	38.4%
Black Alone	11.0%
American Indian Alone	5.0%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	37.5%
Two or More Races	7.2%
Hispanic Origin	52.2%
Diversity Index	91.9

2000 Population 3+ by School Enrollment

Total	1,898
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	15.1%
Enrolled in Grade 9-12	4.8%
Enrolled in College	1.6%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	74.6%

2009 Population 25+ by Educational Attainment

Total	1,137
Less Than 9th Grade	20.6%
9th to 12th Grade, No Diploma	30.0%
High School Graduate	33.8%
Some College, No Degree	12.7%
Associate Degree	0.9%
Bachelor's Degree	1.5%
Graduate/Professional Degree	0.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430012.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,519
Married	44.6%
Never Married	30.9%
Widowed	6.8%
Divorced	17.6%



2000 Population 16+ by Employment Status

Total	1,433
In Labor Force	55.6%
Civilian Employed	50.6%
Civilian Unemployed	5.0%
In Armed Forces	0.0%
Not In Labor Force	44.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	87.5%
Civilian Unemployed	12.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	90.1%
Civilian Unemployed	9.9%

2000 Females 16+ by Employment Status and Age of Children

Total	635
Own Children < 6 Only	6.9%
Employed/in Armed Forces	3.6%
Unemployed	0.0%
Not in Labor Force	3.3%
Own Children <6 and 6-17 Only	13.5%
Employed/in Armed Forces	7.4%
Unemployed	1.4%
Not in Labor Force	4.7%
Own Children 6-17 Only	16.7%
Employed/in Armed Forces	7.4%
Unemployed	1.6%
Not in Labor Force	7.7%
No Own Children < 18	62.8%
Employed/in Armed Forces	18.9%
Unemployed	1.6%
Not in Labor Force	42.4%



2009 Employed Population 16+ by Industry

Total	695
Agriculture/Mining	0.9%
Construction	28.1%
Manufacturing	12.7%
Wholesale Trade	0.9%
Retail Trade	10.4%
Transportation/Utilities	3.7%
Information	0.0%
Finance/Insurance/Real Estate	6.8%
Services	36.7%
Public Administration	0.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	695
White Collar	24.7%
Management/Business/Financial	8.3%
Professional	3.7%
Sales	8.5%
Administrative Support	4.2%
Services	22.6%
Blue Collar	52.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	26.6%
Installation/Maintenance/Repair	4.9%
Production	9.9%
Transportation/Material Moving	11.2%



2000 Workers 16+ by Means of Transportation to Work

Total	725%
Drove Alone - Car, Truck, or Van	59.2%
Carpooled - Car, Truck, or Van	33.4%
Public Transportation	4.7%
Walked	0.0%
Other Means	2.8%
Worked at Home	0.0%

2000 Workers 16+ by Travel Time to Work

Total	725
Did not Work at Home	100.0%
Less than 5 minutes	0.0%
5 to 9 minutes	16.7%
10 to 19 minutes	28.3%
20 to 24 minutes	17.9%
25 to 34 minutes	27.0%
35 to 44 minutes	2.1%
45 to 59 minutes	2.5%
60 to 89 minutes	4.3%
90 or more minutes	1.2%
Worked at Home	0.0%
Average Travel Time to Work (in min)	22.0

2000 Households by Vehicles Available

Total	676
None	12.6%
1	50.7%
2	29.6%
3	6.2%
4	0.0%
5+	0.9%
Average Number of Vehicles Available	1.3



2000 Households by Type

Total	683
Family Households	63.3%
Married-couple Family	37.8%
With Related Children	24.0%
Other Family (No Spouse)	25.5%
With Related Children	18.9%
Nonfamily Households	36.8%
Householder Living Alone	28.6%
Householder Not Living Alone	8.2%
Households with Related Children	42.9%
Households with Persons 65+	21.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	683
1 Person Household	28.6%
2 Person Household	24.5%
3 Person Household	13.9%
4 Person Household	11.6%
5 Person Household	9.5%
6 Person Household	6.6%
7 + Person Household	5.4%

2000 Households by Year Householder Moved In

Total	676
Moved in 1999 to March 2000	29.1%
Moved in 1995 to 1998	24.9%
Moved in 1990 to 1994	14.9%
Moved in 1980 to 1989	10.9%
Moved in 1970 to 1979	7.8%
Moved in 1969 or Earlier	12.3%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	866
1, Detached	83.0%
1, Attached	3.0%
2	9.9%
3 or 4	3.1%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.9%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	866
1999 to March 2000	1.0%
1995 to 1998	2.1%
1990 to 1994	5.8%
1980 to 1989	2.8%
1970 to 1979	6.0%
1969 or Earlier	82.3%
Median Year Structure Built	1,949

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$579,195
Average Spent	\$872.28
Spending Potential Index	35
Computers & Accessories: Total \$	\$70,006
Average Spent	\$105.43
Spending Potential Index	46
Education: Total \$	\$431,457
Average Spent	\$649.78
Spending Potential Index	52
Entertainment/Recreation: Total \$	\$940,331
Average Spent	\$1,416.16
Spending Potential Index	44
Food at Home: Total \$	\$1,502,602
Average Spent	\$2,262.96
Spending Potential Index	50
Food Away from Home: Total \$	\$1,064,384
Average Spent	\$1,602.99
Spending Potential Index	48
Health Care: Total \$	\$1,058,862
Average Spent	\$1,594.67
Spending Potential Index	42
HH Furnishings & Equip: Total \$	\$529,683
Average Spent	\$797.72
Spending Potential Index	37
Investments: Total \$	\$292,831
Average Spent	\$441.01
Spending Potential Index	31
Retail Goods: Total \$	\$7,146,205
Average Spent	\$10,762.36
Spending Potential Index	42
Shelter: Total \$	\$4,868,333
Average Spent	\$7,331.83
Spending Potential Index	47
TV/Video/Sound Equipment: Total \$	\$390,616
Average Spent	\$588.28
Spending Potential Index	48
Travel: Total \$	\$489,515
Average Spent	\$737.22
Spending Potential Index	40
Vehicle Maintenance & Repairs: Total \$	\$274,605
Average Spent	\$413.56
Spending Potential Index	44

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430013.00

Name:

Demographic

Census Tracts



2000 Total Population	2,382
2000 Group Quarters	0
2009 Total Population	2,576
2014 Total Population	2,656
2009-2014 Annual Rate	0.61%



2000 Households	850
2000 Average Household Size	2.80
2009 Households	891
2009 Average Household Size	2.89
2014 Households	913
2014 Average Household Size	2.91
2009-2014 Annual Rate	0.49%
2000 Families	546
2000 Average Family Size	3.52
2009 Families	547
2009 Average Family Size	3.68
2014 Families	551
2014 Average Family Size	3.73
2009-2014 Annual Rate	0.15%



2000 Housing Units	1,021
Owner Occupied Housing Units	42.3%
Renter Occupied Housing Units	40.9%
Vacant Housing Units	16.7%
2009 Housing Units	1,091
Owner Occupied Housing Units	40.2%
Renter Occupied Housing Units	41.4%
Vacant Housing Units	18.3%
2014 Housing Units	1,117
Owner Occupied Housing Units	40.3%
Renter Occupied Housing Units	41.5%
Vacant Housing Units	18.3%

Median Household Income	
2000	\$18,903
2009	\$25,406
2014	\$25,754

Median Home Value	
2000	\$31,941
2009	\$40,381
2014	\$45,354

Per Capita Income	
2000	\$8,650
2009	\$11,007
2014	\$11,258

Median Age	
2000	29.9
2009	30.9
2014	31.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	833
<15,000	31.0%
\$15,000 - \$24,999	32.2%
\$25,000 - \$34,999	16.0%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	8.3%
\$75,000 - \$99,999	1.9%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$23,845

2009 Household by Income

Household Income Base	891
<15,000	21.8%
\$15,000 - \$24,999	27.4%
\$25,000 - \$34,999	18.4%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$31,824

2014 Household by Income

Household Income Base	913
<15,000	22.3%
\$15,000 - \$24,999	26.2%
\$25,000 - \$34,999	17.3%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	4.8%
\$100,000 - \$149,999	1.3%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$32,749

2000 Owner Occupied HUs by Value

Total	407
<50,000	83.5%
\$50,000 - \$99,999	14.7%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	1.7%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$36,769

2000 Specified Renter Occupied HUs by Contract Rent

Total	450
With Cash Rent	92.0%
No Cash Rent	8.0%
Median Rent	\$311
Average Rent	\$293

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430013.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,382
0 - 4	9.1%
5 - 9	9.7%
10 - 14	8.1%
15 - 24	16.1%
25 - 34	15.3%
35 - 44	15.4%
45 - 54	10.0%
55 - 64	7.1%
65 - 74	4.4%
75 - 84	3.9%
85 +	1.0%
18 +	67.9%

2009 Population by Age

Total	2,576
0 - 4	9.6%
5 - 9	8.4%
10 - 14	7.6%
15 - 24	15.3%
25 - 34	15.2%
35 - 44	13.4%
45 - 54	13.2%
55 - 64	8.6%
65 - 74	4.9%
75 - 84	2.6%
85 +	1.2%
18 +	69.7%

2014 Population by Age

Total	2,656
0 - 4	9.3%
5 - 9	8.6%
10 - 14	7.7%
15 - 24	15.1%
25 - 34	14.3%
35 - 44	12.5%
45 - 54	12.6%
55 - 64	10.1%
65 - 74	6.1%
75 - 84	2.6%
85 +	1.2%
18 +	70.2%

2000 Population by Sex

Males	51.1%
Females	48.9%

2009 Population by Sex

Males	51.3%
Females	48.7%

2014 Population by Sex

Males	51.3%
Females	48.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430013.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,382
White Alone	57.1%
Black Alone	10.0%
American Indian Alone	8.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	17.4%
Two or More Races	7.3%
Hispanic Origin	25.4%
Diversity Index	78.7

2009 Population by Race/Ethnicity

Total	2,576
White Alone	49.3%
Black Alone	10.9%
American Indian Alone	7.2%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	23.5%
Two or More Races	8.9%
Hispanic Origin	33.8%
Diversity Index	85.6

2014 Population by Race/Ethnicity

Total	2,656
White Alone	45.6%
Black Alone	11.0%
American Indian Alone	6.7%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	27.0%
Two or More Races	9.6%
Hispanic Origin	38.7%
Diversity Index	88.2

2000 Population 3+ by School Enrollment

Total	2,210
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	3.0%
Enrolled in Grade 1-8	13.8%
Enrolled in Grade 9-12	5.5%
Enrolled in College	2.7%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	73.7%

2009 Population 25+ by Educational Attainment

Total	1,524
Less Than 9th Grade	14.2%
9th to 12th Grade, No Diploma	23.0%
High School Graduate	42.1%
Some College, No Degree	14.9%
Associate Degree	5.1%
Bachelor's Degree	0.8%
Graduate/Professional Degree	0.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430013.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,917
Married	38.7%
Never Married	32.2%
Widowed	6.7%
Divorced	22.4%



2000 Population 16+ by Employment Status

Total	1,652
In Labor Force	59.9%
Civilian Employed	54.7%
Civilian Unemployed	5.1%
In Armed Forces	0.0%
Not In Labor Force	40.1%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	88.8%
Civilian Unemployed	11.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	91.2%
Civilian Unemployed	8.8%

2000 Females 16+ by Employment Status and Age of Children

Total	896
Own Children < 6 Only	11.2%
Employed/in Armed Forces	1.8%
Unemployed	2.7%
Not in Labor Force	6.7%
Own Children <6 and 6-17 Only	8.3%
Employed/in Armed Forces	3.5%
Unemployed	0.4%
Not in Labor Force	4.4%
Own Children 6-17 Only	14.8%
Employed/in Armed Forces	11.3%
Unemployed	0.9%
Not in Labor Force	2.7%
No Own Children < 18	65.7%
Employed/in Armed Forces	32.5%
Unemployed	1.8%
Not in Labor Force	31.5%



2009 Employed Population 16+ by Industry

Total	965
Agriculture/Mining	0.0%
Construction	14.3%
Manufacturing	8.5%
Wholesale Trade	1.9%
Retail Trade	9.0%
Transportation/Utilities	7.3%
Information	1.1%
Finance/Insurance/Real Estate	2.8%
Services	53.5%
Public Administration	1.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430013.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	965
White Collar	26.3%
Management/Business/Financial	3.0%
Professional	5.7%
Sales	6.3%
Administrative Support	11.3%
Services	36.2%
Blue Collar	37.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	16.4%
Installation/Maintenance/Repair	1.9%
Production	7.7%
Transportation/Material Moving	11.6%



2000 Workers 16+ by Means of Transportation to Work

Total	848%
Drove Alone - Car, Truck, or Van	57.9%
Carpooled - Car, Truck, or Van	27.0%
Public Transportation	0.8%
Walked	5.9%
Other Means	4.6%
Worked at Home	3.8%

2000 Workers 16+ by Travel Time to Work

Total	848
Did not Work at Home	96.2%
Less than 5 minutes	3.7%
5 to 9 minutes	11.7%
10 to 19 minutes	33.3%
20 to 24 minutes	18.9%
25 to 34 minutes	21.0%
35 to 44 minutes	0.0%
45 to 59 minutes	5.0%
60 to 89 minutes	0.8%
90 or more minutes	2.0%
Worked at Home	3.8%
Average Travel Time to Work (in min)	20.9

2000 Households by Vehicles Available

Total	857
None	15.6%
1	39.7%
2	36.6%
3	5.7%
4	2.3%
5+	0.0%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	850
Family Households	64.2%
Married-couple Family	39.4%
With Related Children	23.9%
Other Family (No Spouse)	24.8%
With Related Children	17.1%
Nonfamily Households	35.8%
Householder Living Alone	29.3%
Householder Not Living Alone	6.5%
Households with Related Children	40.9%
Households with Persons 65+	21.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430013.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	850
1 Person Household	29.3%
2 Person Household	25.2%
3 Person Household	16.4%
4 Person Household	11.6%
5 Person Household	7.6%
6 Person Household	5.1%
7 + Person Household	4.8%

2000 Households by Year Householder Moved In

Total	857
Moved in 1999 to March 2000	25.9%
Moved in 1995 to 1998	31.6%
Moved in 1990 to 1994	16.5%
Moved in 1980 to 1989	11.7%
Moved in 1970 to 1979	4.6%
Moved in 1969 or Earlier	9.8%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,026
1, Detached	86.4%
1, Attached	2.3%
2	4.1%
3 or 4	4.1%
5 to 9	0.7%
10 to 19	1.5%
20 +	0.5%
Mobile Home	0.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,026
1999 to March 2000	0.0%
1995 to 1998	1.0%
1990 to 1994	0.7%
1980 to 1989	2.2%
1970 to 1979	3.3%
1969 or Earlier	92.8%
Median Year Structure Built	1,945

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430013.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$723,790
Average Spent	\$812.33
Spending Potential Index	32
Computers & Accessories: Total \$	\$93,770
Average Spent	\$105.24
Spending Potential Index	46
Education: Total \$	\$513,339
Average Spent	\$576.14
Spending Potential Index	46
Entertainment/Recreation: Total \$	\$1,324,520
Average Spent	\$1,486.55
Spending Potential Index	46
Food at Home: Total \$	\$1,960,977
Average Spent	\$2,200.87
Spending Potential Index	48
Food Away from Home: Total \$	\$1,387,610
Average Spent	\$1,557.36
Spending Potential Index	47
Health Care: Total \$	\$1,664,950
Average Spent	\$1,868.63
Spending Potential Index	50
HH Furnishings & Equip: Total \$	\$745,595
Average Spent	\$836.81
Spending Potential Index	39
Investments: Total \$	\$445,826
Average Spent	\$500.37
Spending Potential Index	35
Retail Goods: Total \$	\$10,208,829
Average Spent	\$11,457.72
Spending Potential Index	45
Shelter: Total \$	\$5,782,043
Average Spent	\$6,489.38
Spending Potential Index	42
TV/Video/Sound Equipment: Total \$	\$527,205
Average Spent	\$591.70
Spending Potential Index	49
Travel: Total \$	\$656,589
Average Spent	\$736.91
Spending Potential Index	40
Vehicle Maintenance & Repairs: Total \$	\$387,698
Average Spent	\$435.13
Spending Potential Index	46

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Total Population	5,589
2000 Group Quarters	250
2009 Total Population	5,605
2014 Total Population	5,626
2009-2014 Annual Rate	0.08%



2000 Households	2,054
2000 Average Household Size	2.60
2009 Households	2,032
2009 Average Household Size	2.64
2014 Households	2,033
2014 Average Household Size	2.65
2009-2014 Annual Rate	0.01%
2000 Families	1,294
2000 Average Family Size	3.22
2009 Families	1,221
2009 Average Family Size	3.32
2014 Families	1,199
2014 Average Family Size	3.35
2009-2014 Annual Rate	-0.36%



2000 Housing Units	2,340
Owner Occupied Housing Units	43.0%
Renter Occupied Housing Units	44.8%
Vacant Housing Units	12.2%
2009 Housing Units	2,379
Owner Occupied Housing Units	40.5%
Renter Occupied Housing Units	44.9%
Vacant Housing Units	14.6%
2014 Housing Units	2,388
Owner Occupied Housing Units	39.2%
Renter Occupied Housing Units	45.9%
Vacant Housing Units	14.9%

Median Household Income	
2000	\$25,440
2009	\$32,594
2014	\$33,370

Median Home Value	
2000	\$36,224
2009	\$45,884
2014	\$52,663

Per Capita Income	
2000	\$12,642
2009	\$14,884
2014	\$15,654

Median Age	
2000	28.6
2009	29.9
2014	30.5

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,066
<15,000	26.8%
\$15,000 - \$24,999	21.8%
\$25,000 - \$34,999	22.7%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	8.0%
\$75,000 - \$99,999	1.6%
\$100,000 - \$149,999	0.4%
\$150,000 - \$199,999	0.0%
\$200,000+	1.1%
Average Household Income	\$33,687

2009 Household by Income

Household Income Base	2,032
<15,000	20.2%
\$15,000 - \$24,999	15.6%
\$25,000 - \$34,999	18.3%
\$35,000 - \$49,999	23.1%
\$50,000 - \$74,999	14.9%
\$75,000 - \$99,999	5.9%
\$100,000 - \$149,999	1.1%
\$150,000 - \$199,999	0.3%
\$200,000+	0.7%
Average Household Income	\$39,531

2014 Household by Income

Household Income Base	2,033
<15,000	20.7%
\$15,000 - \$24,999	14.6%
\$25,000 - \$34,999	17.2%
\$35,000 - \$49,999	22.1%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	6.0%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	0.3%
\$200,000+	0.8%
Average Household Income	\$41,597

2000 Owner Occupied HUs by Value

Total	1,004
<50,000	85.0%
\$50,000 - \$99,999	12.9%
\$100,000 - \$149,999	1.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	1.1%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$41,073

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,050
With Cash Rent	96.4%
No Cash Rent	3.6%
Median Rent	\$366
Average Rent	\$349

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	5,589
0 - 4	8.1%
5 - 9	8.7%
10 - 14	7.3%
15 - 24	19.9%
25 - 34	16.4%
35 - 44	15.0%
45 - 54	10.8%
55 - 64	5.4%
65 - 74	3.9%
75 - 84	3.3%
85 +	1.1%
18 +	70.2%

2009 Population by Age

Total	5,605
0 - 4	8.2%
5 - 9	7.7%
10 - 14	6.8%
15 - 24	19.3%
25 - 34	15.5%
35 - 44	13.6%
45 - 54	13.1%
55 - 64	8.7%
65 - 74	3.7%
75 - 84	2.2%
85 +	1.1%
18 +	71.6%

2014 Population by Age

Total	5,626
0 - 4	8.3%
5 - 9	7.5%
10 - 14	7.0%
15 - 24	18.8%
25 - 34	14.9%
35 - 44	13.0%
45 - 54	11.7%
55 - 64	10.8%
65 - 74	5.0%
75 - 84	2.1%
85 +	1.0%
18 +	72.3%

2000 Population by Sex

Males	51.7%
Females	48.3%

2009 Population by Sex

Males	52.6%
Females	47.4%

2014 Population by Sex

Males	53.0%
Females	47.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430014.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	5,589
White Alone	57.4%
Black Alone	14.2%
American Indian Alone	9.4%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	11.8%
Two or More Races	6.8%
Hispanic Origin	20.2%
Diversity Index	75.7

2009 Population by Race/Ethnicity

Total	5,605
White Alone	51.1%
Black Alone	15.4%
American Indian Alone	8.6%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	16.1%
Two or More Races	8.3%
Hispanic Origin	27.0%
Diversity Index	82.3

2014 Population by Race/Ethnicity

Total	5,626
White Alone	48.0%
Black Alone	15.7%
American Indian Alone	8.1%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	18.6%
Two or More Races	9.1%
Hispanic Origin	31.1%
Diversity Index	85.0

2000 Population 3+ by School Enrollment

Total	5,279
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	15.0%
Enrolled in Grade 9-12	4.1%
Enrolled in College	3.1%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	74.2%

2009 Population 25+ by Educational Attainment

Total	3,251
Less Than 9th Grade	9.3%
9th to 12th Grade, No Diploma	17.5%
High School Graduate	35.3%
Some College, No Degree	22.2%
Associate Degree	9.4%
Bachelor's Degree	3.9%
Graduate/Professional Degree	2.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	4,334
Married	42.3%
Never Married	36.3%
Widowed	6.9%
Divorced	14.5%



2000 Population 16+ by Employment Status

Total	4,162
In Labor Force	62.0%
Civilian Employed	56.7%
Civilian Unemployed	5.0%
In Armed Forces	0.3%
Not In Labor Force	38.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.3%
Civilian Unemployed	9.7%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.4%
Civilian Unemployed	7.6%

2000 Females 16+ by Employment Status and Age of Children

Total	2,040
Own Children < 6 Only	8.7%
Employed/in Armed Forces	4.3%
Unemployed	0.4%
Not in Labor Force	4.0%
Own Children <6 and 6-17 Only	8.6%
Employed/in Armed Forces	5.2%
Unemployed	0.0%
Not in Labor Force	3.4%
Own Children 6-17 Only	19.5%
Employed/in Armed Forces	11.6%
Unemployed	0.8%
Not in Labor Force	7.1%
No Own Children < 18	63.2%
Employed/in Armed Forces	27.9%
Unemployed	3.6%
Not in Labor Force	31.8%



2009 Employed Population 16+ by Industry

Total	2,253
Agriculture/Mining	0.3%
Construction	14.2%
Manufacturing	9.0%
Wholesale Trade	4.0%
Retail Trade	13.4%
Transportation/Utilities	3.6%
Information	2.0%
Finance/Insurance/Real Estate	5.6%
Services	43.9%
Public Administration	4.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430014.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,253
White Collar	35.3%
Management/Business/Financial	3.5%
Professional	9.0%
Sales	9.0%
Administrative Support	13.8%
Services	25.1%
Blue Collar	39.6%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	13.9%
Installation/Maintenance/Repair	7.5%
Production	10.6%
Transportation/Material Moving	7.4%



2000 Workers 16+ by Means of Transportation to Work

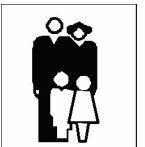
Total	2,295%
Drove Alone - Car, Truck, or Van	66.4%
Carpooled - Car, Truck, or Van	25.1%
Public Transportation	4.3%
Walked	1.6%
Other Means	1.8%
Worked at Home	0.8%

2000 Workers 16+ by Travel Time to Work

Total	2,295
Did not Work at Home	99.2%
Less than 5 minutes	2.5%
5 to 9 minutes	12.3%
10 to 19 minutes	38.3%
20 to 24 minutes	22.3%
25 to 34 minutes	17.1%
35 to 44 minutes	3.6%
45 to 59 minutes	1.3%
60 to 89 minutes	1.5%
90 or more minutes	0.3%
Worked at Home	0.8%
Average Travel Time to Work (in min)	18.4

2000 Households by Vehicles Available

Total	2,054
None	11.2%
1	47.3%
2	32.1%
3	5.9%
4	3.2%
5+	0.3%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	2,054
Family Households	63.0%
Married-couple Family	39.2%
With Related Children	21.1%
Other Family (No Spouse)	23.8%
With Related Children	17.0%
Nonfamily Households	37.0%
Householder Living Alone	29.4%
Householder Not Living Alone	7.6%
Households with Related Children	38.1%
Households with Persons 65+	18.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430014.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,054
1 Person Household	29.4%
2 Person Household	28.3%
3 Person Household	17.2%
4 Person Household	12.7%
5 Person Household	6.9%
6 Person Household	3.1%
7 + Person Household	2.4%

2000 Households by Year Householder Moved In

Total	2,054
Moved in 1999 to March 2000	34.9%
Moved in 1995 to 1998	24.7%
Moved in 1990 to 1994	13.2%
Moved in 1980 to 1989	12.7%
Moved in 1970 to 1979	6.6%
Moved in 1969 or Earlier	7.9%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	2,340
1, Detached	80.6%
1, Attached	5.1%
2	5.5%
3 or 4	4.8%
5 to 9	2.7%
10 to 19	1.1%
20 +	0.0%
Mobile Home	0.0%
Other	0.2%

2000 Housing Units by Year Structure Built

Total	2,340
1999 to March 2000	0.5%
1995 to 1998	0.7%
1990 to 1994	0.9%
1980 to 1989	2.1%
1970 to 1979	5.4%
1969 or Earlier	90.5%
Median Year Structure Built	1,948

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430014.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,130,901
Average Spent	\$1,048.67
Spending Potential Index	42
Computers & Accessories: Total \$	\$266,699
Average Spent	\$131.25
Spending Potential Index	58
Education: Total \$	\$1,549,802
Average Spent	\$762.70
Spending Potential Index	61
Entertainment/Recreation: Total \$	\$3,676,843
Average Spent	\$1,809.47
Spending Potential Index	56
Food at Home: Total \$	\$5,649,241
Average Spent	\$2,780.14
Spending Potential Index	61
Food Away from Home: Total \$	\$3,999,564
Average Spent	\$1,968.29
Spending Potential Index	59
Health Care: Total \$	\$4,392,562
Average Spent	\$2,161.69
Spending Potential Index	57
HH Furnishings & Equip: Total \$	\$2,070,418
Average Spent	\$1,018.91
Spending Potential Index	47
Investments: Total \$	\$1,193,515
Average Spent	\$587.36
Spending Potential Index	41
Retail Goods: Total \$	\$28,150,603
Average Spent	\$13,853.64
Spending Potential Index	54
Shelter: Total \$	\$17,472,309
Average Spent	\$8,598.58
Spending Potential Index	55
TV/Video/Sound Equipment: Total \$	\$1,493,921
Average Spent	\$735.20
Spending Potential Index	61
Travel: Total \$	\$1,866,203
Average Spent	\$918.41
Spending Potential Index	50
Vehicle Maintenance & Repairs: Total \$	\$1,075,056
Average Spent	\$529.06
Spending Potential Index	57

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Total Population	4,014
2000 Group Quarters	0
2009 Total Population	4,060
2014 Total Population	4,119
2009-2014 Annual Rate	0.29%



2000 Households	1,721
2000 Average Household Size	2.33
2009 Households	1,756
2009 Average Household Size	2.31
2014 Households	1,786
2014 Average Household Size	2.31
2009-2014 Annual Rate	0.34%
2000 Families	1,057
2000 Average Family Size	2.94
2009 Families	1,026
2009 Average Family Size	2.96
2014 Families	1,025
2014 Average Family Size	2.97
2009-2014 Annual Rate	-0.02%



2000 Housing Units	1,882
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	32.1%
Vacant Housing Units	8.6%
2009 Housing Units	1,945
Owner Occupied Housing Units	57.0%
Renter Occupied Housing Units	33.3%
Vacant Housing Units	9.7%
2014 Housing Units	1,976
Owner Occupied Housing Units	55.6%
Renter Occupied Housing Units	34.8%
Vacant Housing Units	9.6%

Median Household Income	
2000	\$27,197
2009	\$35,397
2014	\$37,753

Median Home Value	
2000	\$43,815
2009	\$55,911
2014	\$63,451

Per Capita Income	
2000	\$14,096
2009	\$18,264
2014	\$18,815

Median Age	
2000	35.0
2009	36.6
2014	37.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,733
<15,000	21.7%
\$15,000 - \$24,999	24.7%
\$25,000 - \$34,999	14.4%
\$35,000 - \$49,999	20.1%
\$50,000 - \$74,999	13.1%
\$75,000 - \$99,999	4.6%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$32,328

2009 Household by Income

Household Income Base	1,756
<15,000	16.6%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	18.7%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	21.9%
\$75,000 - \$99,999	8.1%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	0.6%
\$200,000+	0.0%
Average Household Income	\$42,228

2014 Household by Income

Household Income Base	1,786
<15,000	16.6%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	17.5%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	25.0%
\$75,000 - \$99,999	8.1%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.6%
\$200,000+	0.0%
Average Household Income	\$43,392

2000 Owner Occupied HUs by Value

Total	1,120
<50,000	64.9%
\$50,000 - \$99,999	33.9%
\$100,000 - \$149,999	0.5%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.6%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$46,700

2000 Specified Renter Occupied HUs by Contract Rent

Total	601
With Cash Rent	92.5%
No Cash Rent	7.5%
Median Rent	\$393
Average Rent	\$384

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430015.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,014
0 - 4	7.8%
5 - 9	7.8%
10 - 14	6.5%
15 - 24	12.5%
25 - 34	15.3%
35 - 44	14.8%
45 - 54	13.1%
55 - 64	7.8%
65 - 74	7.4%
75 - 84	5.2%
85 +	1.7%
18 +	74.4%

2009 Population by Age

Total	4,060
0 - 4	7.4%
5 - 9	7.2%
10 - 14	7.1%
15 - 24	12.7%
25 - 34	13.3%
35 - 44	14.2%
45 - 54	14.1%
55 - 64	11.4%
65 - 74	6.1%
75 - 84	4.6%
85 +	1.9%
18 +	74.1%

2014 Population by Age

Total	4,119
0 - 4	7.3%
5 - 9	7.0%
10 - 14	7.0%
15 - 24	13.3%
25 - 34	11.8%
35 - 44	13.8%
45 - 54	12.9%
55 - 64	13.1%
65 - 74	7.7%
75 - 84	4.1%
85 +	1.9%
18 +	74.7%

2000 Population by Sex

Males	49.2%
Females	50.8%

2009 Population by Sex

Males	49.0%
Females	51.0%

2014 Population by Sex

Males	48.7%
Females	51.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430015.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,014
White Alone	71.3%
Black Alone	7.2%
American Indian Alone	9.7%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	6.7%
Two or More Races	5.0%
Hispanic Origin	10.4%
Diversity Index	57.5

2009 Population by Race/Ethnicity

Total	4,060
White Alone	65.4%
Black Alone	8.4%
American Indian Alone	9.6%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	9.8%
Two or More Races	6.5%
Hispanic Origin	15.1%
Diversity Index	67.0

2014 Population by Race/Ethnicity

Total	4,119
White Alone	62.1%
Black Alone	8.9%
American Indian Alone	9.4%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	11.8%
Two or More Races	7.5%
Hispanic Origin	18.1%
Diversity Index	71.7

2000 Population 3+ by School Enrollment

Total	3,833
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	11.9%
Enrolled in Grade 9-12	4.7%
Enrolled in College	3.5%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	75.9%

2009 Population 25+ by Educational Attainment

Total	2,662
Less Than 9th Grade	8.9%
9th to 12th Grade, No Diploma	15.6%
High School Graduate	39.5%
Some College, No Degree	21.8%
Associate Degree	6.0%
Bachelor's Degree	6.2%
Graduate/Professional Degree	2.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,176
Married	48.2%
Never Married	27.2%
Widowed	9.0%
Divorced	15.5%



2000 Population 16+ by Employment Status

Total	3,099
In Labor Force	61.8%
Civilian Employed	59.5%
Civilian Unemployed	2.2%
In Armed Forces	0.0%
Not In Labor Force	38.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.1%
Civilian Unemployed	5.9%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.4%
Civilian Unemployed	4.6%

2000 Females 16+ by Employment Status and Age of Children

Total	1,625
Own Children < 6 Only	8.4%
Employed/in Armed Forces	5.1%
Unemployed	0.4%
Not in Labor Force	3.0%
Own Children <6 and 6-17 Only	7.7%
Employed/in Armed Forces	4.4%
Unemployed	0.0%
Not in Labor Force	3.3%
Own Children 6-17 Only	13.2%
Employed/in Armed Forces	8.7%
Unemployed	0.4%
Not in Labor Force	4.1%
No Own Children < 18	70.6%
Employed/in Armed Forces	31.5%
Unemployed	1.0%
Not in Labor Force	38.2%



2009 Employed Population 16+ by Industry

Total	1,729
Agriculture/Mining	0.2%
Construction	6.1%
Manufacturing	13.6%
Wholesale Trade	1.7%
Retail Trade	14.1%
Transportation/Utilities	6.7%
Information	3.4%
Finance/Insurance/Real Estate	7.8%
Services	44.6%
Public Administration	1.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,729
White Collar	47.2%
Management/Business/Financial	8.5%
Professional	10.3%
Sales	10.7%
Administrative Support	17.7%
Services	20.7%
Blue Collar	32.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	7.8%
Production	10.9%
Transportation/Material Moving	6.8%



2000 Workers 16+ by Means of Transportation to Work

Total	1,832%
Drove Alone - Car, Truck, or Van	81.4%
Carpooled - Car, Truck, or Van	13.8%
Public Transportation	2.0%
Walked	0.4%
Other Means	0.2%
Worked at Home	2.2%

2000 Workers 16+ by Travel Time to Work

Total	1,832
Did not Work at Home	97.8%
Less than 5 minutes	0.7%
5 to 9 minutes	6.4%
10 to 19 minutes	48.7%
20 to 24 minutes	15.6%
25 to 34 minutes	16.2%
35 to 44 minutes	0.5%
45 to 59 minutes	3.4%
60 to 89 minutes	4.9%
90 or more minutes	1.4%
Worked at Home	2.2%
Average Travel Time to Work (in min)	21.7

2000 Households by Vehicles Available

Total	1,721
None	11.6%
1	44.1%
2	35.7%
3	6.3%
4	1.9%
5+	0.3%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	1,721
Family Households	61.4%
Married-couple Family	41.7%
With Related Children	18.9%
Other Family (No Spouse)	19.8%
With Related Children	13.2%
Nonfamily Households	38.6%
Householder Living Alone	32.2%
Householder Not Living Alone	6.4%
Households with Related Children	32.1%
Households with Persons 65+	26.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2000 Households by Size

Total	1,721
1 Person Household	32.2%
2 Person Household	33.2%
3 Person Household	16.2%
4 Person Household	10.3%
5 Person Household	5.3%
6 Person Household	1.5%
7 + Person Household	1.2%

2000 Households by Year Householder Moved In

Total	1,721
Moved in 1999 to March 2000	23.4%
Moved in 1995 to 1998	23.8%
Moved in 1990 to 1994	16.0%
Moved in 1980 to 1989	10.8%
Moved in 1970 to 1979	9.3%
Moved in 1969 or Earlier	16.6%
Median Year Householder Moved In	1,994



2000 Housing Units by Units in Structure

Total	1,882
1, Detached	89.6%
1, Attached	1.4%
2	3.2%
3 or 4	1.9%
5 to 9	1.0%
10 to 19	1.8%
20 +	0.4%
Mobile Home	0.8%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,882
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	1.0%
1970 to 1979	2.5%
1969 or Earlier	96.5%
Median Year Structure Built	1,948

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,855,313
Average Spent	\$1,056.56
Spending Potential Index	42
Computers & Accessories: Total \$	\$239,910
Average Spent	\$136.62
Spending Potential Index	60
Education: Total \$	\$1,293,676
Average Spent	\$736.72
Spending Potential Index	59
Entertainment/Recreation: Total \$	\$3,513,188
Average Spent	\$2,000.68
Spending Potential Index	62
Food at Home: Total \$	\$5,089,215
Average Spent	\$2,898.18
Spending Potential Index	64
Food Away from Home: Total \$	\$3,586,219
Average Spent	\$2,042.27
Spending Potential Index	61
Health Care: Total \$	\$4,463,408
Average Spent	\$2,541.80
Spending Potential Index	67
HH Furnishings & Equip: Total \$	\$1,949,423
Average Spent	\$1,110.15
Spending Potential Index	51
Investments: Total \$	\$1,301,276
Average Spent	\$741.05
Spending Potential Index	52
Retail Goods: Total \$	\$26,810,066
Average Spent	\$15,267.68
Spending Potential Index	59
Shelter: Total \$	\$14,971,986
Average Spent	\$8,526.18
Spending Potential Index	55
TV/Video/Sound Equipment: Total \$	\$1,352,169
Average Spent	\$770.03
Spending Potential Index	63
Travel: Total \$	\$1,768,532
Average Spent	\$1,007.14
Spending Potential Index	55
Vehicle Maintenance & Repairs: Total \$	\$1,014,992
Average Spent	\$578.01
Spending Potential Index	62

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	5,212
2000 Group Quarters	0
2009 Total Population	5,067
2014 Total Population	5,038
2009-2014 Annual Rate	-0.12%



2000 Households	2,078
2000 Average Household Size	2.51
2009 Households	2,022
2009 Average Household Size	2.51
2014 Households	2,012
2014 Average Household Size	2.50
2009-2014 Annual Rate	-0.10%
2000 Families	1,317
2000 Average Family Size	3.15
2009 Families	1,222
2009 Average Family Size	3.20
2014 Families	1,195
2014 Average Family Size	3.22
2009-2014 Annual Rate	-0.45%



2000 Housing Units	2,247
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	31.9%
Vacant Housing Units	7.5%
2009 Housing Units	2,279
Owner Occupied Housing Units	56.5%
Renter Occupied Housing Units	32.3%
Vacant Housing Units	11.3%
2014 Housing Units	2,287
Owner Occupied Housing Units	55.4%
Renter Occupied Housing Units	32.6%
Vacant Housing Units	12.0%

Median Household Income	
2000	\$28,068
2009	\$37,295
2014	\$40,071

Median Home Value	
2000	\$41,314
2009	\$52,491
2014	\$59,834

Per Capita Income	
2000	\$13,873
2009	\$18,402
2014	\$18,972

Median Age	
2000	32.5
2009	32.9
2014	32.8

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430016.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,074
<15,000	21.6%
\$15,000 - \$24,999	21.9%
\$25,000 - \$34,999	16.2%
\$35,000 - \$49,999	21.9%
\$50,000 - \$74,999	12.8%
\$75,000 - \$99,999	2.9%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	0.4%
\$200,000+	1.1%
Average Household Income	\$35,360

2009 Household by Income

Household Income Base	2,022
<15,000	13.1%
\$15,000 - \$24,999	16.3%
\$25,000 - \$34,999	17.2%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	23.4%
\$75,000 - \$99,999	8.8%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	0.5%
\$200,000+	0.9%
Average Household Income	\$46,113

2014 Household by Income

Household Income Base	2,012
<15,000	13.4%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	16.1%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	26.7%
\$75,000 - \$99,999	8.8%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	0.5%
\$200,000+	1.0%
Average Household Income	\$47,507

2000 Owner Occupied HUs by Value

Total	1,357
<50,000	77.5%
\$50,000 - \$99,999	22.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.4%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$42,089

2000 Specified Renter Occupied HUs by Contract Rent

Total	721
With Cash Rent	98.3%
No Cash Rent	1.7%
Median Rent	\$394
Average Rent	\$381

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	5,212
0 - 4	9.0%
5 - 9	9.0%
10 - 14	7.4%
15 - 24	13.2%
25 - 34	15.3%
35 - 44	15.5%
45 - 54	12.5%
55 - 64	7.3%
65 - 74	5.6%
75 - 84	4.2%
85 +	0.9%
18 +	70.7%

2009 Population by Age

Total	5,067
0 - 4	9.0%
5 - 9	8.3%
10 - 14	7.7%
15 - 24	14.2%
25 - 34	13.6%
35 - 44	13.6%
45 - 54	13.6%
55 - 64	10.4%
65 - 74	5.2%
75 - 84	3.2%
85 +	1.3%
18 +	70.5%

2014 Population by Age

Total	5,038
0 - 4	8.9%
5 - 9	8.3%
10 - 14	7.7%
15 - 24	14.6%
25 - 34	13.2%
35 - 44	12.3%
45 - 54	12.8%
55 - 64	11.3%
65 - 74	6.6%
75 - 84	3.0%
85 +	1.3%
18 +	70.9%

2000 Population by Sex

Males	48.3%
Females	51.7%

2009 Population by Sex

Males	48.9%
Females	51.1%

2014 Population by Sex

Males	49.2%
Females	50.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430016.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	5,212
White Alone	70.5%
Black Alone	8.7%
American Indian Alone	9.8%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	4.8%
Two or More Races	5.6%
Hispanic Origin	8.8%
Diversity Index	56.9

2009 Population by Race/Ethnicity

Total	5,067
White Alone	64.8%
Black Alone	10.3%
American Indian Alone	9.7%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	7.1%
Two or More Races	7.4%
Hispanic Origin	12.8%
Diversity Index	65.9

2014 Population by Race/Ethnicity

Total	5,038
White Alone	61.7%
Black Alone	11.0%
American Indian Alone	9.5%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	8.6%
Two or More Races	8.4%
Hispanic Origin	15.5%
Diversity Index	70.4

2000 Population 3+ by School Enrollment

Total	4,936
Enrolled in Nursery/Preschool	2.9%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	14.9%
Enrolled in Grade 9-12	4.4%
Enrolled in College	3.2%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	73.0%

2009 Population 25+ by Educational Attainment

Total	3,081
Less Than 9th Grade	10.4%
9th to 12th Grade, No Diploma	18.9%
High School Graduate	39.4%
Some College, No Degree	20.3%
Associate Degree	5.6%
Bachelor's Degree	4.3%
Graduate/Professional Degree	1.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430016.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,801
Married	47.3%
Never Married	27.1%
Widowed	7.3%
Divorced	18.3%



2000 Population 16+ by Employment Status

Total	3,809
In Labor Force	66.6%
Civilian Employed	63.3%
Civilian Unemployed	3.3%
In Armed Forces	0.0%
Not In Labor Force	33.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	92.5%
Civilian Unemployed	7.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.2%
Civilian Unemployed	5.8%

2000 Females 16+ by Employment Status and Age of Children

Total	2,012
Own Children < 6 Only	7.1%
Employed/in Armed Forces	4.5%
Unemployed	0.8%
Not in Labor Force	1.8%
Own Children <6 and 6-17 Only	10.9%
Employed/in Armed Forces	7.9%
Unemployed	0.0%
Not in Labor Force	3.1%
Own Children 6-17 Only	15.5%
Employed/in Armed Forces	11.5%
Unemployed	0.0%
Not in Labor Force	3.9%
No Own Children < 18	66.5%
Employed/in Armed Forces	31.4%
Unemployed	1.8%
Not in Labor Force	33.3%



2009 Employed Population 16+ by Industry

Total	2,220
Agriculture/Mining	0.5%
Construction	9.5%
Manufacturing	12.8%
Wholesale Trade	2.6%
Retail Trade	10.8%
Transportation/Utilities	4.6%
Information	1.8%
Finance/Insurance/Real Estate	9.6%
Services	45.2%
Public Administration	2.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430016.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,220
White Collar	45.2%
Management/Business/Financial	10.3%
Professional	9.7%
Sales	9.0%
Administrative Support	16.2%
Services	21.9%
Blue Collar	32.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.6%
Installation/Maintenance/Repair	6.4%
Production	9.8%
Transportation/Material Moving	8.1%



2000 Workers 16+ by Means of Transportation to Work

Total	2,308%
Drove Alone - Car, Truck, or Van	78.5%
Carpooled - Car, Truck, or Van	16.7%
Public Transportation	1.1%
Walked	2.3%
Other Means	0.3%
Worked at Home	1.0%

2000 Workers 16+ by Travel Time to Work

Total	2,308
Did not Work at Home	99.0%
Less than 5 minutes	2.4%
5 to 9 minutes	11.2%
10 to 19 minutes	39.1%
20 to 24 minutes	17.0%
25 to 34 minutes	18.5%
35 to 44 minutes	0.8%
45 to 59 minutes	3.6%
60 to 89 minutes	3.3%
90 or more minutes	3.1%
Worked at Home	1.0%
Average Travel Time to Work (in min)	23.0

2000 Households by Vehicles Available

Total	2,078
None	5.4%
1	48.0%
2	34.3%
3	10.2%
4	1.4%
5+	0.7%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	2,078
Family Households	63.4%
Married-couple Family	42.0%
With Related Children	21.4%
Other Family (No Spouse)	21.4%
With Related Children	15.2%
Nonfamily Households	36.6%
Householder Living Alone	30.7%
Householder Not Living Alone	6.0%
Households with Related Children	36.6%
Households with Persons 65+	21.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430016.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,078
1 Person Household	30.7%
2 Person Household	29.1%
3 Person Household	17.0%
4 Person Household	12.0%
5 Person Household	6.9%
6 Person Household	2.7%
7 + Person Household	1.5%

2000 Households by Year Householder Moved In

Total	2,078
Moved in 1999 to March 2000	24.8%
Moved in 1995 to 1998	32.4%
Moved in 1990 to 1994	9.9%
Moved in 1980 to 1989	11.1%
Moved in 1970 to 1979	8.1%
Moved in 1969 or Earlier	13.7%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	2,247
1, Detached	71.0%
1, Attached	2.2%
2	2.5%
3 or 4	0.8%
5 to 9	0.3%
10 to 19	0.6%
20 +	5.3%
Mobile Home	17.4%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,247
1999 to March 2000	2.3%
1995 to 1998	8.4%
1990 to 1994	0.8%
1980 to 1989	4.5%
1970 to 1979	12.0%
1969 or Earlier	72.1%
Median Year Structure Built	1,958

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430016.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,355,842
Average Spent	\$1,165.11
Spending Potential Index	47
Computers & Accessories: Total \$	\$306,850
Average Spent	\$151.76
Spending Potential Index	66
Education: Total \$	\$1,655,564
Average Spent	\$818.78
Spending Potential Index	65
Entertainment/Recreation: Total \$	\$4,338,979
Average Spent	\$2,145.89
Spending Potential Index	66
Food at Home: Total \$	\$6,279,151
Average Spent	\$3,105.42
Spending Potential Index	68
Food Away from Home: Total \$	\$4,518,559
Average Spent	\$2,234.70
Spending Potential Index	67
Health Care: Total \$	\$5,301,478
Average Spent	\$2,621.90
Spending Potential Index	70
HH Furnishings & Equip: Total \$	\$2,503,988
Average Spent	\$1,238.37
Spending Potential Index	57
Investments: Total \$	\$1,528,509
Average Spent	\$755.94
Spending Potential Index	53
Retail Goods: Total \$	\$33,286,521
Average Spent	\$16,462.20
Spending Potential Index	64
Shelter: Total \$	\$19,449,814
Average Spent	\$9,619.11
Spending Potential Index	62
TV/Video/Sound Equipment: Total \$	\$1,692,048
Average Spent	\$836.82
Spending Potential Index	69
Travel: Total \$	\$2,238,019
Average Spent	\$1,106.84
Spending Potential Index	60
Vehicle Maintenance & Repairs: Total \$	\$1,262,799
Average Spent	\$624.53
Spending Potential Index	67

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	2,556
2000 Group Quarters	0
2009 Total Population	2,488
2014 Total Population	2,473
2009-2014 Annual Rate	-0.12%



2000 Households	1,165
2000 Average Household Size	2.19
2009 Households	1,156
2009 Average Household Size	2.15
2014 Households	1,155
2014 Average Household Size	2.14
2009-2014 Annual Rate	-0.02%
2000 Families	688
2000 Average Family Size	2.84
2009 Families	648
2009 Average Family Size	2.83
2014 Families	635
2014 Average Family Size	2.83
2009-2014 Annual Rate	-0.40%



2000 Housing Units	1,243
Owner Occupied Housing Units	67.5%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	6.3%
2009 Housing Units	1,256
Owner Occupied Housing Units	64.7%
Renter Occupied Housing Units	27.4%
Vacant Housing Units	8.0%
2014 Housing Units	1,256
Owner Occupied Housing Units	63.5%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	8.0%

Median Household Income

2000	\$35,710
2009	\$45,429
2014	\$46,928

Median Home Value

2000	\$66,847
2009	\$84,650
2014	\$95,372

Per Capita Income

2000	\$20,224
2009	\$23,589
2014	\$24,277

Median Age

2000	40.0
2009	41.3
2014	42.5

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Household by Income

Household Income Base	1,212
<15,000	12.5%
\$15,000 - \$24,999	18.8%
\$25,000 - \$34,999	17.2%
\$35,000 - \$49,999	20.8%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$40,855

2009 Household by Income

Household Income Base	1,156
<15,000	8.5%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	18.0%
\$35,000 - \$49,999	20.7%
\$50,000 - \$74,999	23.8%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	7.3%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$50,770

2014 Household by Income

Household Income Base	1,155
<15,000	8.6%
\$15,000 - \$24,999	8.3%
\$25,000 - \$34,999	16.5%
\$35,000 - \$49,999	19.8%
\$50,000 - \$74,999	27.0%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	7.7%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$51,980

2000 Owner Occupied HUs by Value

Total	825
<50,000	20.6%
\$50,000 - \$99,999	68.7%
\$100,000 - \$149,999	9.2%
\$150,000 - \$199,999	0.7%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.7%
\$1,000,000 +	0.0%
Average Home Value	\$74,313

2000 Specified Renter Occupied HUs by Contract Rent

Total	356
With Cash Rent	90.2%
No Cash Rent	9.8%
Median Rent	\$459
Average Rent	\$451

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

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Census Tracts



2000 Population by Age

Total	2,556
0 - 4	6.4%
5 - 9	6.0%
10 - 14	4.7%
15 - 24	11.2%
25 - 34	14.2%
35 - 44	15.4%
45 - 54	14.7%
55 - 64	8.6%
65 - 74	8.8%
75 - 84	7.4%
85 +	2.5%
18 +	79.4%

2009 Population by Age

Total	2,488
0 - 4	6.0%
5 - 9	6.3%
10 - 14	6.4%
15 - 24	9.6%
25 - 34	12.5%
35 - 44	14.4%
45 - 54	15.4%
55 - 64	13.1%
65 - 74	7.2%
75 - 84	6.2%
85 +	2.9%
18 +	77.9%

2014 Population by Age

Total	2,473
0 - 4	5.9%
5 - 9	6.0%
10 - 14	6.4%
15 - 24	10.8%
25 - 34	10.6%
35 - 44	14.2%
45 - 54	13.9%
55 - 64	15.2%
65 - 74	9.2%
75 - 84	5.1%
85 +	2.8%
18 +	78.0%

2000 Population by Sex

Males	48.0%
Females	52.0%

2009 Population by Sex

Males	49.6%
Females	50.4%

2014 Population by Sex

Males	50.3%
Females	49.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430017.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,556
White Alone	83.0%
Black Alone	4.0%
American Indian Alone	6.3%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	2.0%
Two or More Races	4.1%
Hispanic Origin	5.1%
Diversity Index	37.3

2009 Population by Race/Ethnicity

Total	2,488
White Alone	79.0%
Black Alone	4.9%
American Indian Alone	6.6%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	3.1%
Two or More Races	5.6%
Hispanic Origin	7.8%
Diversity Index	46.0

2014 Population by Race/Ethnicity

Total	2,473
White Alone	76.6%
Black Alone	5.3%
American Indian Alone	6.6%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	3.8%
Two or More Races	6.6%
Hispanic Origin	9.5%
Diversity Index	50.9

2000 Population 3+ by School Enrollment

Total	2,421
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	0.4%
Enrolled in Grade 1-8	7.4%
Enrolled in Grade 9-12	4.6%
Enrolled in College	2.8%
Enrolled in Grad/Prof School	1.7%
Not Enrolled in School	81.7%

2009 Population 25+ by Educational Attainment

Total	1,784
Less Than 9th Grade	3.2%
9th to 12th Grade, No Diploma	11.6%
High School Graduate	33.8%
Some College, No Degree	24.0%
Associate Degree	5.3%
Bachelor's Degree	16.6%
Graduate/Professional Degree	5.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	2,024
Married	45.8%
Never Married	25.6%
Widowed	11.0%
Divorced	17.6%



2000 Population 16+ by Employment Status

Total	2,120
In Labor Force	63.1%
Civilian Employed	61.0%
Civilian Unemployed	1.8%
In Armed Forces	0.3%
Not In Labor Force	36.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.1%
Civilian Unemployed	4.9%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.2%
Civilian Unemployed	3.8%

2000 Females 16+ by Employment Status and Age of Children

Total	1,125
Own Children < 6 Only	7.0%
Employed/in Armed Forces	5.7%
Unemployed	0.0%
Not in Labor Force	1.3%
Own Children <6 and 6-17 Only	2.8%
Employed/in Armed Forces	1.4%
Unemployed	0.0%
Not in Labor Force	1.4%
Own Children 6-17 Only	12.0%
Employed/in Armed Forces	10.0%
Unemployed	0.0%
Not in Labor Force	2.0%
No Own Children < 18	78.1%
Employed/in Armed Forces	36.6%
Unemployed	0.5%
Not in Labor Force	41.0%



2009 Employed Population 16+ by Industry

Total	1,158
Agriculture/Mining	1.1%
Construction	9.5%
Manufacturing	9.6%
Wholesale Trade	1.3%
Retail Trade	5.9%
Transportation/Utilities	4.6%
Information	9.4%
Finance/Insurance/Real Estate	9.7%
Services	43.1%
Public Administration	5.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,158
White Collar	65.2%
Management/Business/Financial	14.6%
Professional	17.7%
Sales	10.6%
Administrative Support	22.3%
Services	15.2%
Blue Collar	19.6%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	4.0%
Production	7.8%
Transportation/Material Moving	1.8%



2000 Workers 16+ by Means of Transportation to Work

Total	1,292%
Drove Alone - Car, Truck, or Van	81.8%
Carpooled - Car, Truck, or Van	12.2%
Public Transportation	1.2%
Walked	1.8%
Other Means	0.5%
Worked at Home	2.5%

2000 Workers 16+ by Travel Time to Work

Total	1,292
Did not Work at Home	97.5%
Less than 5 minutes	2.8%
5 to 9 minutes	9.8%
10 to 19 minutes	51.8%
20 to 24 minutes	18.7%
25 to 34 minutes	7.5%
35 to 44 minutes	1.0%
45 to 59 minutes	1.1%
60 to 89 minutes	3.2%
90 or more minutes	1.8%
Worked at Home	2.5%
Average Travel Time to Work (in min)	18.6

2000 Households by Vehicles Available

Total	1,181
None	6.9%
1	38.9%
2	40.1%
3	9.9%
4	2.5%
5+	1.7%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	1,165
Family Households	59.1%
Married-couple Family	44.3%
With Related Children	17.5%
Other Family (No Spouse)	14.8%
With Related Children	8.2%
Nonfamily Households	40.9%
Householder Living Alone	35.3%
Householder Not Living Alone	5.7%
Households with Related Children	25.8%
Households with Persons 65+	30.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,165
1 Person Household	35.3%
2 Person Household	34.2%
3 Person Household	16.2%
4 Person Household	7.8%
5 Person Household	4.6%
6 Person Household	1.1%
7 + Person Household	0.8%

2000 Households by Year Householder Moved In

Total	1,181
Moved in 1999 to March 2000	20.1%
Moved in 1995 to 1998	23.9%
Moved in 1990 to 1994	13.5%
Moved in 1980 to 1989	12.1%
Moved in 1970 to 1979	8.0%
Moved in 1969 or Earlier	22.4%
Median Year Householder Moved In	1,993



2000 Housing Units by Units in Structure

Total	1,251
1, Detached	87.5%
1, Attached	3.0%
2	2.1%
3 or 4	1.1%
5 to 9	1.8%
10 to 19	4.6%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,251
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	1.2%
1970 to 1979	3.3%
1969 or Earlier	95.5%
Median Year Structure Built	1,949

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,441,465
Average Spent	\$1,246.94
Spending Potential Index	50
Computers & Accessories: Total \$	\$183,625
Average Spent	\$158.85
Spending Potential Index	70
Education: Total \$	\$1,091,767
Average Spent	\$944.44
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$2,731,632
Average Spent	\$2,363.01
Spending Potential Index	73
Food at Home: Total \$	\$3,846,425
Average Spent	\$3,327.36
Spending Potential Index	73
Food Away from Home: Total \$	\$2,782,786
Average Spent	\$2,407.26
Spending Potential Index	72
Health Care: Total \$	\$3,468,806
Average Spent	\$3,000.70
Spending Potential Index	80
HH Furnishings & Equip: Total \$	\$1,550,232
Average Spent	\$1,341.03
Spending Potential Index	62
Investments: Total \$	\$1,066,126
Average Spent	\$922.26
Spending Potential Index	64
Retail Goods: Total \$	\$20,359,589
Average Spent	\$17,612.11
Spending Potential Index	68
Shelter: Total \$	\$12,490,036
Average Spent	\$10,804.54
Spending Potential Index	69
TV/Video/Sound Equipment: Total \$	\$1,021,113
Average Spent	\$883.32
Spending Potential Index	73
Travel: Total \$	\$1,531,079
Average Spent	\$1,324.46
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$773,169
Average Spent	\$668.83
Spending Potential Index	71

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	1,956
2000 Group Quarters	0
2009 Total Population	1,880
2014 Total Population	1,861
2009-2014 Annual Rate	-0.20%



2000 Households	923
2000 Average Household Size	2.12
2009 Households	895
2009 Average Household Size	2.10
2014 Households	888
2014 Average Household Size	2.10
2009-2014 Annual Rate	-0.16%
2000 Families	494
2000 Average Family Size	2.83
2009 Families	451
2009 Average Family Size	2.85
2014 Families	438
2014 Average Family Size	2.86
2009-2014 Annual Rate	-0.58%



2000 Housing Units	989
Owner Occupied Housing Units	64.2%
Renter Occupied Housing Units	29.1%
Vacant Housing Units	6.7%
2009 Housing Units	997
Owner Occupied Housing Units	60.3%
Renter Occupied Housing Units	29.5%
Vacant Housing Units	10.2%
2014 Housing Units	997
Owner Occupied Housing Units	58.7%
Renter Occupied Housing Units	30.4%
Vacant Housing Units	10.9%

Median Household Income	
2000	\$38,144
2009	\$47,530
2014	\$49,310

Median Home Value	
2000	\$57,500
2009	\$72,975
2014	\$81,377

Per Capita Income	
2000	\$18,458
2009	\$26,132
2014	\$26,623

Median Age	
2000	34.5
2009	36.0
2014	36.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Household by Income

Household Income Base	882
<15,000	14.1%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	15.5%
\$35,000 - \$49,999	25.4%
\$50,000 - \$74,999	22.2%
\$75,000 - \$99,999	3.1%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	0.0%
\$200,000+	0.7%
Average Household Income	\$43,843

2009 Household by Income

Household Income Base	895
<15,000	10.2%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	22.6%
\$50,000 - \$74,999	25.0%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	2.5%
\$200,000+	0.6%
Average Household Income	\$54,891

2014 Household by Income

Household Income Base	888
<15,000	10.2%
\$15,000 - \$24,999	8.8%
\$25,000 - \$34,999	10.4%
\$35,000 - \$49,999	21.4%
\$50,000 - \$74,999	28.5%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	2.5%
\$200,000+	0.6%
Average Household Income	\$55,795

2000 Owner Occupied HUs by Value

Total	649
<50,000	36.8%
\$50,000 - \$99,999	61.6%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	0.8%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$58,077

2000 Specified Renter Occupied HUs by Contract Rent

Total	258
With Cash Rent	94.2%
No Cash Rent	5.8%
Median Rent	\$438
Average Rent	\$435

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430018.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,956
0 - 4	7.7%
5 - 9	6.7%
10 - 14	5.1%
15 - 24	11.9%
25 - 34	19.5%
35 - 44	17.0%
45 - 54	13.7%
55 - 64	6.3%
65 - 74	4.5%
75 - 84	5.0%
85 +	2.7%
18 +	77.5%

2009 Population by Age

Total	1,880
0 - 4	7.2%
5 - 9	6.8%
10 - 14	6.2%
15 - 24	13.4%
25 - 34	14.8%
35 - 44	15.6%
45 - 54	15.3%
55 - 64	11.0%
65 - 74	4.7%
75 - 84	3.0%
85 +	2.0%
18 +	76.2%

2014 Population by Age

Total	1,861
0 - 4	7.0%
5 - 9	6.4%
10 - 14	6.2%
15 - 24	14.4%
25 - 34	14.6%
35 - 44	14.0%
45 - 54	13.6%
55 - 64	12.8%
65 - 74	6.3%
75 - 84	2.9%
85 +	1.6%
18 +	76.8%

2000 Population by Sex

Males	44.6%
Females	55.4%

2009 Population by Sex

Males	46.2%
Females	53.8%

2014 Population by Sex

Males	46.6%
Females	53.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430018.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,956
White Alone	80.5%
Black Alone	4.5%
American Indian Alone	7.3%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	2.6%
Two or More Races	4.9%
Hispanic Origin	4.0%
Diversity Index	39.6

2009 Population by Race/Ethnicity

Total	1,880
White Alone	76.0%
Black Alone	5.5%
American Indian Alone	7.6%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	3.9%
Two or More Races	6.6%
Hispanic Origin	6.3%
Diversity Index	48.3

2014 Population by Race/Ethnicity

Total	1,861
White Alone	73.3%
Black Alone	6.0%
American Indian Alone	7.6%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	4.8%
Two or More Races	7.7%
Hispanic Origin	7.8%
Diversity Index	53.2

2000 Population 3+ by School Enrollment

Total	1,920
Enrolled in Nursery/Preschool	2.5%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	12.5%
Enrolled in Grade 9-12	2.1%
Enrolled in College	4.3%
Enrolled in Grad/Prof School	2.3%
Not Enrolled in School	74.7%

2009 Population 25+ by Educational Attainment

Total	1,250
Less Than 9th Grade	2.7%
9th to 12th Grade, No Diploma	6.8%
High School Graduate	33.1%
Some College, No Degree	28.0%
Associate Degree	9.5%
Bachelor's Degree	14.2%
Graduate/Professional Degree	5.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,502
Married	47.7%
Never Married	28.2%
Widowed	6.2%
Divorced	17.8%



2000 Population 16+ by Employment Status

Total	1,549
In Labor Force	76.8%
Civilian Employed	74.1%
Civilian Unemployed	2.7%
In Armed Forces	0.0%
Not In Labor Force	23.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.2%
Civilian Unemployed	5.8%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.5%
Civilian Unemployed	4.5%

2000 Females 16+ by Employment Status and Age of Children

Total	875
Own Children < 6 Only	8.1%
Employed/in Armed Forces	5.5%
Unemployed	0.0%
Not in Labor Force	2.6%
Own Children <6 and 6-17 Only	9.0%
Employed/in Armed Forces	4.1%
Unemployed	0.0%
Not in Labor Force	4.9%
Own Children 6-17 Only	11.9%
Employed/in Armed Forces	10.1%
Unemployed	0.0%
Not in Labor Force	1.8%
No Own Children < 18	71.0%
Employed/in Armed Forces	51.4%
Unemployed	1.6%
Not in Labor Force	17.9%



2009 Employed Population 16+ by Industry

Total	1,025
Agriculture/Mining	2.9%
Construction	6.5%
Manufacturing	4.8%
Wholesale Trade	0.9%
Retail Trade	8.0%
Transportation/Utilities	6.4%
Information	7.5%
Finance/Insurance/Real Estate	4.6%
Services	54.8%
Public Administration	3.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,025
White Collar	55.0%
Management/Business/Financial	10.4%
Professional	20.5%
Sales	7.3%
Administrative Support	16.8%
Services	22.9%
Blue Collar	22.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	9.3%
Production	2.6%
Transportation/Material Moving	5.2%



2000 Workers 16+ by Means of Transportation to Work

Total	1,134%
Drove Alone - Car, Truck, or Van	82.9%
Carpooled - Car, Truck, or Van	13.7%
Public Transportation	1.4%
Walked	0.0%
Other Means	1.5%
Worked at Home	0.5%

2000 Workers 16+ by Travel Time to Work

Total	1,134
Did not Work at Home	99.5%
Less than 5 minutes	0.4%
5 to 9 minutes	11.6%
10 to 19 minutes	53.1%
20 to 24 minutes	9.7%
25 to 34 minutes	13.2%
35 to 44 minutes	4.5%
45 to 59 minutes	2.5%
60 to 89 minutes	2.6%
90 or more minutes	1.9%
Worked at Home	0.5%
Average Travel Time to Work (in min)	21.8

2000 Households by Vehicles Available

Total	907
None	3.9%
1	45.2%
2	38.6%
3	11.0%
4	0.7%
5+	0.7%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	923
Family Households	53.5%
Married-couple Family	36.3%
With Related Children	16.0%
Other Family (No Spouse)	17.2%
With Related Children	10.9%
Nonfamily Households	46.5%
Householder Living Alone	38.5%
Householder Not Living Alone	8.0%
Households with Related Children	27.0%
Households with Persons 65+	21.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430018.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	923
1 Person Household	38.5%
2 Person Household	33.8%
3 Person Household	14.2%
4 Person Household	7.9%
5 Person Household	4.0%
6 Person Household	1.1%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	907
Moved in 1999 to March 2000	18.1%
Moved in 1995 to 1998	36.3%
Moved in 1990 to 1994	14.7%
Moved in 1980 to 1989	6.8%
Moved in 1970 to 1979	7.1%
Moved in 1969 or Earlier	17.1%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	981
1, Detached	94.9%
1, Attached	1.2%
2	3.1%
3 or 4	0.8%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	981
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	0.0%
1970 to 1979	3.7%
1969 or Earlier	96.3%
Median Year Structure Built	1,947

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,275,792
Average Spent	\$1,425.47
Spending Potential Index	57
Computers & Accessories: Total \$	\$167,918
Average Spent	\$187.62
Spending Potential Index	82
Education: Total \$	\$975,033
Average Spent	\$1,089.42
Spending Potential Index	87
Entertainment/Recreation: Total \$	\$2,253,380
Average Spent	\$2,517.74
Spending Potential Index	78
Food at Home: Total \$	\$3,338,852
Average Spent	\$3,730.56
Spending Potential Index	82
Food Away from Home: Total \$	\$2,430,780
Average Spent	\$2,715.96
Spending Potential Index	82
Health Care: Total \$	\$2,626,651
Average Spent	\$2,934.81
Spending Potential Index	78
HH Furnishings & Equip: Total \$	\$1,292,201
Average Spent	\$1,443.80
Spending Potential Index	66
Investments: Total \$	\$744,871
Average Spent	\$832.26
Spending Potential Index	58
Retail Goods: Total \$	\$17,110,519
Average Spent	\$19,117.90
Spending Potential Index	74
Shelter: Total \$	\$10,776,658
Average Spent	\$12,040.96
Spending Potential Index	77
TV/Video/Sound Equipment: Total \$	\$899,230
Average Spent	\$1,004.73
Spending Potential Index	83
Travel: Total \$	\$1,185,889
Average Spent	\$1,325.02
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$659,340
Average Spent	\$736.69
Spending Potential Index	79

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	1,893
2000 Group Quarters	0
2009 Total Population	1,856
2014 Total Population	1,848
2009-2014 Annual Rate	-0.09%



2000 Households	861
2000 Average Household Size	2.20
2009 Households	844
2009 Average Household Size	2.20
2014 Households	840
2014 Average Household Size	2.20
2009-2014 Annual Rate	-0.10%
2000 Families	477
2000 Average Family Size	2.87
2009 Families	442
2009 Average Family Size	2.91
2014 Families	431
2014 Average Family Size	2.93
2009-2014 Annual Rate	-0.50%



2000 Housing Units	910
Owner Occupied Housing Units	63.1%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	5.4%
2009 Housing Units	918
Owner Occupied Housing Units	59.7%
Renter Occupied Housing Units	32.2%
Vacant Housing Units	8.1%
2014 Housing Units	918
Owner Occupied Housing Units	58.3%
Renter Occupied Housing Units	33.2%
Vacant Housing Units	8.5%

Median Household Income	
2000	\$34,955
2009	\$46,076
2014	\$47,956

Median Home Value	
2000	\$62,541
2009	\$80,093
2014	\$89,931

Per Capita Income	
2000	\$17,279
2009	\$23,182
2014	\$23,755

Median Age	
2000	34.2
2009	36.8
2014	38.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	825
<15,000	20.5%
\$15,000 - \$24,999	15.8%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	26.1%
\$50,000 - \$74,999	13.6%
\$75,000 - \$99,999	7.3%
\$100,000 - \$149,999	2.2%
\$150,000 - \$199,999	0.8%
\$200,000+	0.0%
Average Household Income	\$37,735

2009 Household by Income

Household Income Base	844
<15,000	11.7%
\$15,000 - \$24,999	15.6%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	17.4%
\$50,000 - \$74,999	25.1%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	1.2%
\$200,000+	0.7%
Average Household Income	\$50,977

2014 Household by Income

Household Income Base	840
<15,000	11.8%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	28.7%
\$75,000 - \$99,999	11.0%
\$100,000 - \$149,999	6.3%
\$150,000 - \$199,999	1.2%
\$200,000+	0.7%
Average Household Income	\$52,262

2000 Owner Occupied HUs by Value

Total	552
<50,000	23.0%
\$50,000 - \$99,999	74.8%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	1.3%
\$1,000,000 +	0.0%
Average Home Value	\$72,013

2000 Specified Renter Occupied HUs by Contract Rent

Total	303
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$408
Average Rent	\$390

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	1,893
0 - 4	7.1%
5 - 9	6.6%
10 - 14	5.1%
15 - 24	13.3%
25 - 34	19.1%
35 - 44	15.6%
45 - 54	12.7%
55 - 64	7.0%
65 - 74	6.1%
75 - 84	5.1%
85 +	2.3%
18 +	78.4%

2009 Population by Age

Total	1,856
0 - 4	6.8%
5 - 9	6.8%
10 - 14	6.7%
15 - 24	10.4%
25 - 34	15.8%
35 - 44	17.1%
45 - 54	14.6%
55 - 64	10.7%
65 - 74	5.2%
75 - 84	3.9%
85 +	2.0%
18 +	76.0%

2014 Population by Age

Total	1,848
0 - 4	6.8%
5 - 9	6.7%
10 - 14	6.8%
15 - 24	11.6%
25 - 34	11.4%
35 - 44	18.5%
45 - 54	13.6%
55 - 64	12.8%
65 - 74	6.9%
75 - 84	3.1%
85 +	1.9%
18 +	76.0%

2000 Population by Sex

Males	49.2%
Females	50.8%

2009 Population by Sex

Males	49.1%
Females	50.9%

2014 Population by Sex

Males	49.0%
Females	51.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,893
White Alone	70.3%
Black Alone	5.4%
American Indian Alone	8.0%
Asian or Pacific Islander Alone	2.6%
Some Other Race Alone	6.2%
Two or More Races	7.4%
Hispanic Origin	11.9%
Diversity Index	60.2

2009 Population by Race/Ethnicity

Total	1,856
White Alone	63.6%
Black Alone	6.3%
American Indian Alone	7.8%
Asian or Pacific Islander Alone	3.6%
Some Other Race Alone	9.1%
Two or More Races	9.7%
Hispanic Origin	16.9%
Diversity Index	70.1

2014 Population by Race/Ethnicity

Total	1,848
White Alone	59.8%
Black Alone	6.6%
American Indian Alone	7.5%
Asian or Pacific Islander Alone	4.2%
Some Other Race Alone	10.9%
Two or More Races	11.0%
Hispanic Origin	20.0%
Diversity Index	74.8

2000 Population 3+ by School Enrollment

Total	1,728
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	0.9%
Enrolled in Grade 1-8	10.5%
Enrolled in Grade 9-12	3.8%
Enrolled in College	3.8%
Enrolled in Grad/Prof School	2.7%
Not Enrolled in School	77.1%

2009 Population 25+ by Educational Attainment

Total	1,285
Less Than 9th Grade	6.3%
9th to 12th Grade, No Diploma	12.1%
High School Graduate	22.8%
Some College, No Degree	23.3%
Associate Degree	7.5%
Bachelor's Degree	18.8%
Graduate/Professional Degree	9.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	1,478
Married	39.6%
Never Married	35.9%
Widowed	6.8%
Divorced	17.7%



2000 Population 16+ by Employment Status

Total	1,475
In Labor Force	66.1%
Civilian Employed	63.7%
Civilian Unemployed	2.0%
In Armed Forces	0.5%
Not In Labor Force	33.9%

2009 Civilian Population 16+ in Labor Force

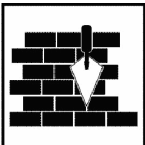
Civilian Employed	94.7%
Civilian Unemployed	5.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.0%
Civilian Unemployed	4.0%

2000 Females 16+ by Employment Status and Age of Children

Total	710
Own Children < 6 Only	7.0%
Employed/in Armed Forces	4.1%
Unemployed	0.7%
Not in Labor Force	2.3%
Own Children <6 and 6-17 Only	3.1%
Employed/in Armed Forces	2.7%
Unemployed	0.0%
Not in Labor Force	0.4%
Own Children 6-17 Only	13.7%
Employed/in Armed Forces	7.9%
Unemployed	0.8%
Not in Labor Force	4.9%
No Own Children < 18	76.2%
Employed/in Armed Forces	38.5%
Unemployed	1.0%
Not in Labor Force	36.8%



2009 Employed Population 16+ by Industry

Total	865
Agriculture/Mining	1.3%
Construction	10.6%
Manufacturing	13.5%
Wholesale Trade	1.2%
Retail Trade	12.5%
Transportation/Utilities	5.3%
Information	0.9%
Finance/Insurance/Real Estate	2.5%
Services	46.8%
Public Administration	5.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430019.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	865
White Collar	59.2%
Management/Business/Financial	11.9%
Professional	20.1%
Sales	10.1%
Administrative Support	17.1%
Services	17.8%
Blue Collar	23.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.9%
Installation/Maintenance/Repair	4.5%
Production	8.9%
Transportation/Material Moving	1.7%



2000 Workers 16+ by Means of Transportation to Work

Total	938%
Drove Alone - Car, Truck, or Van	70.1%
Carpooled - Car, Truck, or Van	24.0%
Public Transportation	0.7%
Walked	2.0%
Other Means	0.5%
Worked at Home	2.6%

2000 Workers 16+ by Travel Time to Work

Total	938
Did not Work at Home	97.4%
Less than 5 minutes	2.7%
5 to 9 minutes	11.4%
10 to 19 minutes	56.1%
20 to 24 minutes	16.5%
25 to 34 minutes	8.0%
35 to 44 minutes	0.7%
45 to 59 minutes	0.0%
60 to 89 minutes	0.9%
90 or more minutes	1.2%
Worked at Home	2.6%
Average Travel Time to Work (in min)	17.3

2000 Households by Vehicles Available

Total	855
None	9.9%
1	38.0%
2	40.9%
3	9.8%
4	0.7%
5+	0.6%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	861
Family Households	55.4%
Married-couple Family	39.1%
With Related Children	15.8%
Other Family (No Spouse)	16.3%
With Related Children	9.1%
Nonfamily Households	44.6%
Householder Living Alone	36.6%
Householder Not Living Alone	8.0%
Households with Related Children	24.9%
Households with Persons 65+	22.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430019.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	861
1 Person Household	36.6%
2 Person Household	34.7%
3 Person Household	14.1%
4 Person Household	7.4%
5 Person Household	3.9%
6 Person Household	1.9%
7 + Person Household	1.4%

2000 Households by Year Householder Moved In

Total	855
Moved in 1999 to March 2000	21.4%
Moved in 1995 to 1998	27.8%
Moved in 1990 to 1994	13.8%
Moved in 1980 to 1989	12.4%
Moved in 1970 to 1979	12.4%
Moved in 1969 or Earlier	12.2%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	901
1, Detached	82.5%
1, Attached	4.0%
2	5.1%
3 or 4	0.8%
5 to 9	0.0%
10 to 19	0.0%
20 +	7.7%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	901
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	1.0%
1980 to 1989	0.0%
1970 to 1979	1.9%
1969 or Earlier	97.1%
Median Year Structure Built	1,947

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430019.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,066,540
Average Spent	\$1,263.68
Spending Potential Index	50
Computers & Accessories: Total \$	\$139,701
Average Spent	\$165.52
Spending Potential Index	73
Education: Total \$	\$813,297
Average Spent	\$963.63
Spending Potential Index	77
Entertainment/Recreation: Total \$	\$2,015,064
Average Spent	\$2,387.52
Spending Potential Index	74
Food at Home: Total \$	\$2,827,027
Average Spent	\$3,349.57
Spending Potential Index	73
Food Away from Home: Total \$	\$2,056,884
Average Spent	\$2,437.07
Spending Potential Index	73
Health Care: Total \$	\$2,469,620
Average Spent	\$2,926.10
Spending Potential Index	78
HH Furnishings & Equip: Total \$	\$1,145,964
Average Spent	\$1,357.78
Spending Potential Index	62
Investments: Total \$	\$692,612
Average Spent	\$820.63
Spending Potential Index	57
Retail Goods: Total \$	\$14,924,509
Average Spent	\$17,683.12
Spending Potential Index	69
Shelter: Total \$	\$9,081,146
Average Spent	\$10,759.68
Spending Potential Index	69
TV/Video/Sound Equipment: Total \$	\$756,289
Average Spent	\$896.08
Spending Potential Index	74
Travel: Total \$	\$1,101,519
Average Spent	\$1,305.12
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$567,754
Average Spent	\$672.70
Spending Potential Index	72

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430020.00

Name:

Demographic

Census Tracts



2000 Total Population	2,093
2000 Group Quarters	245
2009 Total Population	2,653
2014 Total Population	2,896
2009-2014 Annual Rate	1.77%



2000 Households	886
2000 Average Household Size	2.09
2009 Households	1,179
2009 Average Household Size	2.05
2014 Households	1,306
2014 Average Household Size	2.04
2009-2014 Annual Rate	2.07%
2000 Families	381
2000 Average Family Size	2.94
2009 Families	472
2009 Average Family Size	2.93
2014 Families	509
2014 Average Family Size	2.93
2009-2014 Annual Rate	1.52%



2000 Housing Units	948
Owner Occupied Housing Units	48.2%
Renter Occupied Housing Units	45.3%
Vacant Housing Units	6.5%
2009 Housing Units	1,279
Owner Occupied Housing Units	46.6%
Renter Occupied Housing Units	45.6%
Vacant Housing Units	7.8%
2014 Housing Units	1,410
Owner Occupied Housing Units	45.5%
Renter Occupied Housing Units	47.1%
Vacant Housing Units	7.4%

Median Household Income

2000	\$27,508
2009	\$34,891
2014	\$37,026

Median Home Value

2000	\$54,779
2009	\$69,200
2014	\$77,739

Per Capita Income

2000	\$14,021
2009	\$19,297
2014	\$20,205

Median Age

2000	27.2
2009	28.0
2014	28.3

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430020.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	923
<15,000	29.7%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	22.6%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	11.1%
\$75,000 - \$99,999	4.2%
\$100,000 - \$149,999	2.3%
\$150,000 - \$199,999	0.7%
\$200,000+	0.0%
Average Household Income	\$31,406

2009 Household by Income

Household Income Base	1,179
<15,000	23.7%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	20.3%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	8.1%
\$100,000 - \$149,999	2.3%
\$150,000 - \$199,999	2.0%
\$200,000+	0.5%
Average Household Income	\$40,851

2014 Household by Income

Household Income Base	1,306
<15,000	23.0%
\$15,000 - \$24,999	12.3%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	20.8%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	2.5%
\$150,000 - \$199,999	2.0%
\$200,000+	0.5%
Average Household Income	\$42,177

2000 Owner Occupied HUs by Value

Total	474
<50,000	36.3%
\$50,000 - \$99,999	60.3%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$56,955

2000 Specified Renter Occupied HUs by Contract Rent

Total	418
With Cash Rent	93.3%
No Cash Rent	6.7%
Median Rent	\$454
Average Rent	\$429

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430020.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,093
0 - 4	5.8%
5 - 9	4.6%
10 - 14	3.9%
15 - 24	31.2%
25 - 34	18.0%
35 - 44	13.4%
45 - 54	8.7%
55 - 64	4.4%
65 - 74	3.9%
75 - 84	4.2%
85 +	2.0%
18 +	83.6%

2009 Population by Age

Total	2,653
0 - 4	6.0%
5 - 9	4.3%
10 - 14	3.5%
15 - 24	30.1%
25 - 34	17.2%
35 - 44	11.5%
45 - 54	9.8%
55 - 64	6.1%
65 - 74	4.2%
75 - 84	4.6%
85 +	2.8%
18 +	84.1%

2014 Population by Age

Total	2,896
0 - 4	5.9%
5 - 9	4.3%
10 - 14	3.6%
15 - 24	29.4%
25 - 34	17.5%
35 - 44	10.7%
45 - 54	9.1%
55 - 64	6.8%
65 - 74	5.2%
75 - 84	4.5%
85 +	2.9%
18 +	84.2%

2000 Population by Sex

Males	49.6%
Females	50.4%

2009 Population by Sex

Males	49.3%
Females	50.7%

2014 Population by Sex

Males	49.1%
Females	50.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430020.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,093
White Alone	74.5%
Black Alone	9.7%
American Indian Alone	4.7%
Asian or Pacific Islander Alone	2.6%
Some Other Race Alone	3.8%
Two or More Races	4.7%
Hispanic Origin	8.7%
Diversity Index	52.3

2009 Population by Race/Ethnicity

Total	2,653
White Alone	68.0%
Black Alone	11.4%
American Indian Alone	4.6%
Asian or Pacific Islander Alone	4.2%
Some Other Race Alone	5.7%
Two or More Races	6.1%
Hispanic Origin	12.7%
Diversity Index	62.8

2014 Population by Race/Ethnicity

Total	2,896
White Alone	64.8%
Black Alone	12.1%
American Indian Alone	4.5%
Asian or Pacific Islander Alone	4.9%
Some Other Race Alone	6.8%
Two or More Races	6.9%
Hispanic Origin	15.3%
Diversity Index	67.5

2000 Population 3+ by School Enrollment

Total	2,099
Enrolled in Nursery/Preschool	0.9%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	6.8%
Enrolled in Grade 9-12	2.4%
Enrolled in College	27.9%
Enrolled in Grad/Prof School	3.7%
Not Enrolled in School	56.3%

2009 Population 25+ by Educational Attainment

Total	1,489
Less Than 9th Grade	8.4%
9th to 12th Grade, No Diploma	14.0%
High School Graduate	23.6%
Some College, No Degree	20.1%
Associate Degree	6.5%
Bachelor's Degree	19.6%
Graduate/Professional Degree	7.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430020.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,287
Married	32.4%
Never Married	45.4%
Widowed	6.4%
Divorced	15.8%



2000 Population 16+ by Employment Status

Total	1,866
In Labor Force	58.0%
Civilian Employed	50.1%
Civilian Unemployed	7.9%
In Armed Forces	0.0%
Not In Labor Force	42.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.3%
Civilian Unemployed	6.7%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.8%
Civilian Unemployed	5.2%

2000 Females 16+ by Employment Status and Age of Children

Total	991
Own Children < 6 Only	3.6%
Employed/in Armed Forces	2.6%
Unemployed	0.0%
Not in Labor Force	1.0%
Own Children <6 and 6-17 Only	4.4%
Employed/in Armed Forces	0.4%
Unemployed	1.4%
Not in Labor Force	2.6%
Own Children 6-17 Only	9.3%
Employed/in Armed Forces	7.5%
Unemployed	0.4%
Not in Labor Force	1.4%
No Own Children < 18	82.6%
Employed/in Armed Forces	36.2%
Unemployed	3.9%
Not in Labor Force	42.5%



2009 Employed Population 16+ by Industry

Total	1,219
Agriculture/Mining	1.1%
Construction	4.8%
Manufacturing	6.3%
Wholesale Trade	3.0%
Retail Trade	13.3%
Transportation/Utilities	5.9%
Information	3.2%
Finance/Insurance/Real Estate	5.0%
Services	51.0%
Public Administration	6.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430020.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,219
White Collar	62.5%
Management/Business/Financial	11.5%
Professional	26.3%
Sales	11.6%
Administrative Support	13.0%
Services	24.0%
Blue Collar	13.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	2.6%
Production	2.1%
Transportation/Material Moving	3.9%



2000 Workers 16+ by Means of Transportation to Work

Total	911%
Drove Alone - Car, Truck, or Van	81.9%
Carpooled - Car, Truck, or Van	10.2%
Public Transportation	1.3%
Walked	3.2%
Other Means	0.5%
Worked at Home	2.9%

2000 Workers 16+ by Travel Time to Work

Total	911
Did not Work at Home	97.1%
Less than 5 minutes	4.4%
5 to 9 minutes	15.3%
10 to 19 minutes	46.9%
20 to 24 minutes	13.9%
25 to 34 minutes	10.2%
35 to 44 minutes	0.7%
45 to 59 minutes	0.8%
60 to 89 minutes	5.0%
90 or more minutes	0.0%
Worked at Home	2.9%
Average Travel Time to Work (in min)	17.3

2000 Households by Vehicles Available

Total	892
None	7.3%
1	52.5%
2	35.5%
3	4.7%
4	0.0%
5+	0.0%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	886
Family Households	43.0%
Married-couple Family	29.2%
With Related Children	12.9%
Other Family (No Spouse)	13.8%
With Related Children	7.9%
Nonfamily Households	57.0%
Householder Living Alone	37.7%
Householder Not Living Alone	19.3%
Households with Related Children	20.8%
Households with Persons 65+	18.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430020.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	886
1 Person Household	37.7%
2 Person Household	37.9%
3 Person Household	12.3%
4 Person Household	6.5%
5 Person Household	3.3%
6 Person Household	1.1%
7 + Person Household	1.1%

2000 Households by Year Householder Moved In

Total	892
Moved in 1999 to March 2000	29.3%
Moved in 1995 to 1998	34.2%
Moved in 1990 to 1994	15.7%
Moved in 1980 to 1989	8.9%
Moved in 1970 to 1979	3.6%
Moved in 1969 or Earlier	8.4%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	957
1, Detached	78.4%
1, Attached	2.2%
2	2.7%
3 or 4	0.6%
5 to 9	5.1%
10 to 19	4.2%
20 +	6.8%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	957
1999 to March 2000	0.0%
1995 to 1998	13.2%
1990 to 1994	0.7%
1980 to 1989	0.7%
1970 to 1979	2.0%
1969 or Earlier	83.4%
Median Year Structure Built	1,945

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430020.00

Name:

Census Tracts

Demographic



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,354,729
Average Spent	\$1,149.05
Spending Potential Index	46
Computers & Accessories: Total \$	\$192,941
Average Spent	\$163.65
Spending Potential Index	72
Education: Total \$	\$1,231,577
Average Spent	\$1,044.59
Spending Potential Index	83
Entertainment/Recreation: Total \$	\$2,199,268
Average Spent	\$1,865.36
Spending Potential Index	58
Food at Home: Total \$	\$3,306,921
Average Spent	\$2,804.85
Spending Potential Index	62
Food Away from Home: Total \$	\$2,544,452
Average Spent	\$2,158.14
Spending Potential Index	65
Health Care: Total \$	\$2,308,164
Average Spent	\$1,957.73
Spending Potential Index	52
HH Furnishings & Equip: Total \$	\$1,291,780
Average Spent	\$1,095.66
Spending Potential Index	50
Investments: Total \$	\$643,024
Average Spent	\$545.40
Spending Potential Index	38
Retail Goods: Total \$	\$16,947,314
Average Spent	\$14,374.28
Spending Potential Index	56
Shelter: Total \$	\$10,757,210
Average Spent	\$9,123.99
Spending Potential Index	58
TV/Video/Sound Equipment: Total \$	\$933,110
Average Spent	\$791.44
Spending Potential Index	65
Travel: Total \$	\$1,108,135
Average Spent	\$939.89
Spending Potential Index	51
Vehicle Maintenance & Repairs: Total \$	\$665,998
Average Spent	\$564.88
Spending Potential Index	60

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430021.00

Name:

Demographic

Census Tracts



2000 Total Population	3,781
2000 Group Quarters	1,231
2009 Total Population	3,594
2014 Total Population	3,536
2009-2014 Annual Rate	-0.33%



2000 Households	1,078
2000 Average Household Size	2.37
2009 Households	981
2009 Average Household Size	2.48
2014 Households	953
2014 Average Household Size	2.49
2009-2014 Annual Rate	-0.58%
2000 Families	452
2000 Average Family Size	3.44
2009 Families	382
2009 Average Family Size	3.66
2014 Families	360
2014 Average Family Size	3.71
2009-2014 Annual Rate	-1.18%



2000 Housing Units	1,209
Owner Occupied Housing Units	6.4%
Renter Occupied Housing Units	82.8%
Vacant Housing Units	10.8%
2009 Housing Units	1,221
Owner Occupied Housing Units	5.5%
Renter Occupied Housing Units	74.9%
Vacant Housing Units	19.7%
2014 Housing Units	1,225
Owner Occupied Housing Units	5.1%
Renter Occupied Housing Units	72.7%
Vacant Housing Units	22.2%

Median Household Income

2000	\$18,187
2009	\$24,138
2014	\$24,750

Median Home Value

2000	\$37,404
2009	\$47,903
2014	\$47,857

Per Capita Income

2000	\$8,653
2009	\$12,873
2014	\$13,645

Median Age

2000	22.9
2009	23.1
2014	22.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430021.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,079
<15,000	41.4%
\$15,000 - \$24,999	21.6%
\$25,000 - \$34,999	19.1%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	4.7%
\$75,000 - \$99,999	1.7%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	0.0%
\$200,000+	0.5%
Average Household Income	\$24,939

2009 Household by Income

Household Income Base	981
<15,000	28.2%
\$15,000 - \$24,999	22.9%
\$25,000 - \$34,999	17.3%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	9.3%
\$75,000 - \$99,999	3.5%
\$100,000 - \$149,999	2.0%
\$150,000 - \$199,999	0.3%
\$200,000+	0.3%
Average Household Income	\$31,603

2014 Household by Income

Household Income Base	953
<15,000	29.2%
\$15,000 - \$24,999	21.2%
\$25,000 - \$34,999	16.7%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	10.9%
\$75,000 - \$99,999	3.6%
\$100,000 - \$149,999	2.2%
\$150,000 - \$199,999	0.3%
\$200,000+	0.3%
Average Household Income	\$32,506

2000 Owner Occupied HUs by Value

Total	77
<50,000	79.2%
\$50,000 - \$99,999	20.8%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$40,065

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,001
With Cash Rent	97.1%
No Cash Rent	2.9%
Median Rent	\$351
Average Rent	\$342

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430021.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,781
0 - 4	6.1%
5 - 9	4.9%
10 - 14	3.2%
15 - 24	48.1%
25 - 34	16.2%
35 - 44	9.9%
45 - 54	6.6%
55 - 64	3.1%
65 - 74	1.2%
75 - 84	0.5%
85 +	0.2%
18 +	83.9%

2009 Population by Age

Total	3,594
0 - 4	6.0%
5 - 9	5.0%
10 - 14	4.0%
15 - 24	44.9%
25 - 34	16.7%
35 - 44	9.5%
45 - 54	7.6%
55 - 64	3.8%
65 - 74	1.7%
75 - 84	0.4%
85 +	0.3%
18 +	83.2%

2014 Population by Age

Total	3,536
0 - 4	6.1%
5 - 9	4.9%
10 - 14	4.0%
15 - 24	46.4%
25 - 34	14.3%
35 - 44	9.9%
45 - 54	7.1%
55 - 64	4.4%
65 - 74	2.1%
75 - 84	0.5%
85 +	0.3%
18 +	83.3%

2000 Population by Sex

Males	55.7%
Females	44.3%

2009 Population by Sex

Males	55.1%
Females	44.9%

2014 Population by Sex

Males	54.8%
Females	45.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430021.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,781
White Alone	65.2%
Black Alone	10.9%
American Indian Alone	4.9%
Asian or Pacific Islander Alone	3.5%
Some Other Race Alone	11.2%
Two or More Races	4.2%
Hispanic Origin	31.5%
Diversity Index	74.9

2009 Population by Race/Ethnicity

Total	3,594
White Alone	61.2%
Black Alone	11.5%
American Indian Alone	4.2%
Asian or Pacific Islander Alone	4.6%
Some Other Race Alone	13.8%
Two or More Races	4.7%
Hispanic Origin	38.2%
Diversity Index	79.3

2014 Population by Race/Ethnicity

Total	3,536
White Alone	59.5%
Black Alone	11.5%
American Indian Alone	3.8%
Asian or Pacific Islander Alone	5.2%
Some Other Race Alone	15.1%
Two or More Races	4.9%
Hispanic Origin	41.5%
Diversity Index	80.9

2000 Population 3+ by School Enrollment

Total	3,661
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	0.6%
Enrolled in Grade 1-8	6.6%
Enrolled in Grade 9-12	3.5%
Enrolled in College	38.1%
Enrolled in Grad/Prof School	3.2%
Not Enrolled in School	46.9%

2009 Population 25+ by Educational Attainment

Total	1,439
Less Than 9th Grade	28.4%
9th to 12th Grade, No Diploma	11.7%
High School Graduate	20.4%
Some College, No Degree	21.3%
Associate Degree	4.5%
Bachelor's Degree	6.6%
Graduate/Professional Degree	7.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	3,054
Married	37.3%
Never Married	51.0%
Widowed	2.1%
Divorced	9.5%



2000 Population 16+ by Employment Status

Total	3,233
In Labor Force	73.2%
Civilian Employed	58.0%
Civilian Unemployed	15.2%
In Armed Forces	0.0%
Not In Labor Force	26.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	92.6%
Civilian Unemployed	7.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.2%
Civilian Unemployed	5.8%

2000 Females 16+ by Employment Status and Age of Children

Total	1,430
Own Children < 6 Only	5.5%
Employed/in Armed Forces	2.7%
Unemployed	0.5%
Not in Labor Force	2.3%
Own Children <6 and 6-17 Only	5.9%
Employed/in Armed Forces	3.7%
Unemployed	0.0%
Not in Labor Force	2.2%
Own Children 6-17 Only	8.5%
Employed/in Armed Forces	5.2%
Unemployed	0.0%
Not in Labor Force	3.2%
No Own Children < 18	80.1%
Employed/in Armed Forces	40.1%
Unemployed	12.4%
Not in Labor Force	27.6%



2009 Employed Population 16+ by Industry

Total	1,802
Agriculture/Mining	0.3%
Construction	14.5%
Manufacturing	7.7%
Wholesale Trade	2.7%
Retail Trade	8.8%
Transportation/Utilities	2.4%
Information	2.2%
Finance/Insurance/Real Estate	1.8%
Services	56.0%
Public Administration	3.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430021.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,802
White Collar	41.0%
Management/Business/Financial	2.2%
Professional	10.3%
Sales	8.1%
Administrative Support	20.5%
Services	28.7%
Blue Collar	30.3%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	15.0%
Installation/Maintenance/Repair	3.3%
Production	6.2%
Transportation/Material Moving	5.3%



2000 Workers 16+ by Means of Transportation to Work

Total	1,828%
Drove Alone - Car, Truck, or Van	51.6%
Carpooled - Car, Truck, or Van	27.2%
Public Transportation	2.5%
Walked	16.9%
Other Means	0.9%
Worked at Home	0.8%

2000 Workers 16+ by Travel Time to Work

Total	1,828
Did not Work at Home	99.2%
Less than 5 minutes	11.0%
5 to 9 minutes	19.5%
10 to 19 minutes	36.4%
20 to 24 minutes	13.4%
25 to 34 minutes	15.2%
35 to 44 minutes	0.0%
45 to 59 minutes	2.4%
60 to 89 minutes	1.3%
90 or more minutes	0.0%
Worked at Home	0.8%
Average Travel Time to Work (in min)	15.1

2000 Households by Vehicles Available

Total	1,078
None	23.3%
1	55.7%
2	19.1%
3	1.4%
4	0.6%
5+	0.0%
Average Number of Vehicles Available	1.0



2000 Households by Type

Total	1,078
Family Households	41.9%
Married-couple Family	24.9%
With Related Children	16.4%
Other Family (No Spouse)	17.1%
With Related Children	10.9%
Nonfamily Households	58.1%
Householder Living Alone	41.3%
Householder Not Living Alone	16.8%
Households with Related Children	27.4%
Households with Persons 65+	6.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,078
1 Person Household	41.3%
2 Person Household	25.0%
3 Person Household	11.9%
4 Person Household	9.9%
5 Person Household	6.5%
6 Person Household	2.8%
7 + Person Household	2.7%

2000 Households by Year Householder Moved In

Total	1,078
Moved in 1999 to March 2000	48.2%
Moved in 1995 to 1998	35.2%
Moved in 1990 to 1994	7.9%
Moved in 1980 to 1989	3.3%
Moved in 1970 to 1979	0.7%
Moved in 1969 or Earlier	4.6%
Median Year Householder Moved In	1,998



2000 Housing Units by Units in Structure

Total	1,209
1, Detached	16.0%
1, Attached	1.2%
2	6.5%
3 or 4	7.9%
5 to 9	21.6%
10 to 19	24.9%
20 +	22.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,209
1999 to March 2000	0.0%
1995 to 1998	0.5%
1990 to 1994	0.0%
1980 to 1989	4.1%
1970 to 1979	16.5%
1969 or Earlier	78.8%
Median Year Structure Built	1,959

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$868,682
Average Spent	\$885.51
Spending Potential Index	35
Computers & Accessories: Total \$	\$110,250
Average Spent	\$112.39
Spending Potential Index	49
Education: Total \$	\$563,566
Average Spent	\$574.48
Spending Potential Index	46
Entertainment/Recreation: Total \$	\$1,330,434
Average Spent	\$1,356.20
Spending Potential Index	42
Food at Home: Total \$	\$2,209,027
Average Spent	\$2,251.81
Spending Potential Index	49
Food Away from Home: Total \$	\$1,600,365
Average Spent	\$1,631.36
Spending Potential Index	49
Health Care: Total \$	\$1,358,500
Average Spent	\$1,384.81
Spending Potential Index	37
HH Furnishings & Equip: Total \$	\$823,133
Average Spent	\$839.08
Spending Potential Index	39
Investments: Total \$	\$393,899
Average Spent	\$401.53
Spending Potential Index	28
Retail Goods: Total \$	\$10,775,257
Average Spent	\$10,983.96
Spending Potential Index	43
Shelter: Total \$	\$7,497,517
Average Spent	\$7,642.74
Spending Potential Index	49
TV/Video/Sound Equipment: Total \$	\$561,982
Average Spent	\$572.87
Spending Potential Index	47
Travel: Total \$	\$718,961
Average Spent	\$732.89
Spending Potential Index	40
Vehicle Maintenance & Repairs: Total \$	\$426,801
Average Spent	\$435.07
Spending Potential Index	46

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	2,122
2000 Group Quarters	0
2009 Total Population	2,051
2014 Total Population	2,024
2009-2014 Annual Rate	-0.27%



2000 Households	812
2000 Average Household Size	2.61
2009 Households	773
2009 Average Household Size	2.65
2014 Households	762
2014 Average Household Size	2.66
2009-2014 Annual Rate	-0.29%
2000 Families	448
2000 Average Family Size	3.51
2009 Families	403
2009 Average Family Size	3.62
2014 Families	389
2014 Average Family Size	3.65
2009-2014 Annual Rate	-0.71%



2000 Housing Units	954
Owner Occupied Housing Units	32.4%
Renter Occupied Housing Units	52.7%
Vacant Housing Units	14.9%
2009 Housing Units	954
Owner Occupied Housing Units	29.8%
Renter Occupied Housing Units	51.3%
Vacant Housing Units	19.0%
2014 Housing Units	954
Owner Occupied Housing Units	27.4%
Renter Occupied Housing Units	52.5%
Vacant Housing Units	20.1%

Median Household Income	
2000	\$19,664
2009	\$25,852
2014	\$26,143

Median Home Value	
2000	\$42,500
2009	\$53,913
2014	\$61,585

Per Capita Income	
2000	\$10,611
2009	\$12,373
2014	\$12,659

Median Age	
2000	29.2
2009	29.6
2014	29.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	812
<15,000	36.6%
\$15,000 - \$24,999	26.1%
\$25,000 - \$34,999	16.3%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	5.5%
\$75,000 - \$99,999	1.8%
\$100,000 - \$149,999	1.6%
\$150,000 - \$199,999	0.0%
\$200,000+	0.4%
Average Household Income	\$25,619

2009 Household by Income

Household Income Base	773
<15,000	24.5%
\$15,000 - \$24,999	23.4%
\$25,000 - \$34,999	19.7%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	9.6%
\$75,000 - \$99,999	4.4%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	0.6%
\$200,000+	0.3%
Average Household Income	\$32,828

2014 Household by Income

Household Income Base	762
<15,000	25.9%
\$15,000 - \$24,999	21.4%
\$25,000 - \$34,999	18.8%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	11.3%
\$75,000 - \$99,999	4.6%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	0.7%
\$200,000+	0.3%
Average Household Income	\$33,624

2000 Owner Occupied HUs by Value

Total	300
<50,000	66.0%
\$50,000 - \$99,999	34.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$43,082

2000 Specified Renter Occupied HUs by Contract Rent

Total	507
With Cash Rent	95.9%
No Cash Rent	4.1%
Median Rent	\$350
Average Rent	\$350

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,122
0 - 4	8.8%
5 - 9	9.4%
10 - 14	9.0%
15 - 24	15.2%
25 - 34	17.5%
35 - 44	15.7%
45 - 54	10.4%
55 - 64	5.7%
65 - 74	4.6%
75 - 84	2.6%
85 +	1.1%
18 +	68.4%

2009 Population by Age

Total	2,051
0 - 4	8.6%
5 - 9	8.0%
10 - 14	7.2%
15 - 24	18.1%
25 - 34	15.7%
35 - 44	13.9%
45 - 54	13.4%
55 - 64	8.2%
65 - 74	3.7%
75 - 84	2.3%
85 +	0.9%
18 +	71.3%

2014 Population by Age

Total	2,024
0 - 4	8.9%
5 - 9	8.0%
10 - 14	7.2%
15 - 24	16.6%
25 - 34	17.4%
35 - 44	12.5%
45 - 54	11.4%
55 - 64	10.5%
65 - 74	4.5%
75 - 84	2.0%
85 +	0.9%
18 +	72.0%

2000 Population by Sex

Males	52.5%
Females	47.5%

2009 Population by Sex

Males	52.5%
Females	47.5%

2014 Population by Sex

Males	52.4%
Females	47.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430022.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,122
White Alone	57.8%
Black Alone	11.3%
American Indian Alone	11.8%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	12.3%
Two or More Races	6.6%
Hispanic Origin	18.9%
Diversity Index	75.0

2009 Population by Race/Ethnicity

Total	2,051
White Alone	51.0%
Black Alone	12.4%
American Indian Alone	10.9%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	17.2%
Two or More Races	8.2%
Hispanic Origin	26.1%
Diversity Index	82.4

2014 Population by Race/Ethnicity

Total	2,024
White Alone	47.4%
Black Alone	12.7%
American Indian Alone	10.3%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	20.2%
Two or More Races	9.0%
Hispanic Origin	30.4%
Diversity Index	85.5

2000 Population 3+ by School Enrollment

Total	1,939
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	14.9%
Enrolled in Grade 9-12	6.7%
Enrolled in College	1.7%
Enrolled in Grad/Prof School	1.0%
Not Enrolled in School	72.6%

2009 Population 25+ by Educational Attainment

Total	1,191
Less Than 9th Grade	7.5%
9th to 12th Grade, No Diploma	17.5%
High School Graduate	37.4%
Some College, No Degree	21.2%
Associate Degree	4.5%
Bachelor's Degree	8.6%
Graduate/Professional Degree	3.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,562
Married	40.5%
Never Married	38.0%
Widowed	7.1%
Divorced	14.4%



2000 Population 16+ by Employment Status

Total	1,503
In Labor Force	67.5%
Civilian Employed	63.6%
Civilian Unemployed	3.9%
In Armed Forces	0.0%
Not In Labor Force	32.5%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	91.4%
Civilian Unemployed	8.6%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.3%
Civilian Unemployed	6.7%

2000 Females 16+ by Employment Status and Age of Children

Total	753
Own Children < 6 Only	11.4%
Employed/in Armed Forces	5.2%
Unemployed	1.7%
Not in Labor Force	4.5%
Own Children <6 and 6-17 Only	8.5%
Employed/in Armed Forces	2.3%
Unemployed	0.0%
Not in Labor Force	6.2%
Own Children 6-17 Only	16.9%
Employed/in Armed Forces	9.6%
Unemployed	0.7%
Not in Labor Force	6.6%
No Own Children < 18	63.2%
Employed/in Armed Forces	32.5%
Unemployed	1.3%
Not in Labor Force	29.3%



2009 Employed Population 16+ by Industry

Total	902
Agriculture/Mining	0.6%
Construction	15.5%
Manufacturing	7.5%
Wholesale Trade	5.1%
Retail Trade	10.9%
Transportation/Utilities	3.7%
Information	5.0%
Finance/Insurance/Real Estate	7.0%
Services	43.8%
Public Administration	1.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	902
White Collar	44.6%
Management/Business/Financial	6.1%
Professional	10.3%
Sales	16.6%
Administrative Support	11.5%
Services	22.9%
Blue Collar	32.5%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	13.3%
Installation/Maintenance/Repair	4.0%
Production	7.0%
Transportation/Material Moving	7.8%



2000 Workers 16+ by Means of Transportation to Work

Total	939%
Drove Alone - Car, Truck, or Van	68.1%
Carpooled - Car, Truck, or Van	18.7%
Public Transportation	3.5%
Walked	7.6%
Other Means	0.4%
Worked at Home	1.7%

2000 Workers 16+ by Travel Time to Work

Total	939
Did not Work at Home	98.3%
Less than 5 minutes	6.1%
5 to 9 minutes	15.4%
10 to 19 minutes	39.1%
20 to 24 minutes	14.4%
25 to 34 minutes	15.4%
35 to 44 minutes	2.4%
45 to 59 minutes	0.0%
60 to 89 minutes	4.8%
90 or more minutes	0.6%
Worked at Home	1.7%
Average Travel Time to Work (in min)	18.7

2000 Households by Vehicles Available

Total	807
None	14.9%
1	47.0%
2	26.4%
3	7.9%
4	3.8%
5+	0.0%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	812
Family Households	55.2%
Married-couple Family	32.8%
With Related Children	20.3%
Other Family (No Spouse)	22.4%
With Related Children	17.0%
Nonfamily Households	44.8%
Householder Living Alone	36.0%
Householder Not Living Alone	8.9%
Households with Related Children	37.3%
Households with Persons 65+	18.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430022.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	812
1 Person Household	36.0%
2 Person Household	24.4%
3 Person Household	13.2%
4 Person Household	11.5%
5 Person Household	7.1%
6 Person Household	3.7%
7 + Person Household	4.2%

2000 Households by Year Householder Moved In

Total	807
Moved in 1999 to March 2000	34.1%
Moved in 1995 to 1998	26.0%
Moved in 1990 to 1994	12.6%
Moved in 1980 to 1989	11.5%
Moved in 1970 to 1979	5.8%
Moved in 1969 or Earlier	9.9%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	956
1, Detached	66.7%
1, Attached	5.2%
2	13.6%
3 or 4	6.8%
5 to 9	5.8%
10 to 19	0.6%
20 +	0.0%
Mobile Home	1.3%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	956
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	1.4%
1980 to 1989	1.3%
1970 to 1979	2.2%
1969 or Earlier	95.2%
Median Year Structure Built	1,940

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$699,975
Average Spent	\$905.53
Spending Potential Index	36
Computers & Accessories: Total \$	\$84,604
Average Spent	\$109.45
Spending Potential Index	48
Education: Total \$	\$521,429
Average Spent	\$674.55
Spending Potential Index	54
Entertainment/Recreation: Total \$	\$1,136,419
Average Spent	\$1,470.14
Spending Potential Index	45
Food at Home: Total \$	\$1,815,942
Average Spent	\$2,349.21
Spending Potential Index	52
Food Away from Home: Total \$	\$1,286,342
Average Spent	\$1,664.09
Spending Potential Index	50
Health Care: Total \$	\$1,279,668
Average Spent	\$1,655.46
Spending Potential Index	44
HH Furnishings & Equip: Total \$	\$640,138
Average Spent	\$828.12
Spending Potential Index	38
Investments: Total \$	\$353,896
Average Spent	\$457.82
Spending Potential Index	32
Retail Goods: Total \$	\$8,636,412
Average Spent	\$11,172.59
Spending Potential Index	43
Shelter: Total \$	\$5,883,533
Average Spent	\$7,611.30
Spending Potential Index	49
TV/Video/Sound Equipment: Total \$	\$472,072
Average Spent	\$610.70
Spending Potential Index	50
Travel: Total \$	\$591,594
Average Spent	\$765.32
Spending Potential Index	41
Vehicle Maintenance & Repairs: Total \$	\$331,869
Average Spent	\$429.33
Spending Potential Index	46

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Total Population	1,179
2000 Group Quarters	43
2009 Total Population	1,140
2014 Total Population	1,134
2009-2014 Annual Rate	-0.11%



2000 Households	630
2000 Average Household Size	1.80
2009 Households	622
2009 Average Household Size	1.77
2014 Households	620
2014 Average Household Size	1.76
2009-2014 Annual Rate	-0.06%
2000 Families	186
2000 Average Family Size	3.14
2009 Families	168
2009 Average Family Size	3.12
2014 Families	162
2014 Average Family Size	3.14
2009-2014 Annual Rate	-0.73%



2000 Housing Units	725
Owner Occupied Housing Units	14.8%
Renter Occupied Housing Units	72.1%
Vacant Housing Units	13.1%
2009 Housing Units	737
Owner Occupied Housing Units	13.7%
Renter Occupied Housing Units	70.7%
Vacant Housing Units	15.6%
2014 Housing Units	737
Owner Occupied Housing Units	13.0%
Renter Occupied Housing Units	71.1%
Vacant Housing Units	15.9%

Median Household Income	
2000	\$16,487
2009	\$21,292
2014	\$21,760

Median Home Value	
2000	\$32,500
2009	\$41,190
2014	\$41,500

Per Capita Income	
2000	\$15,433
2009	\$18,252
2014	\$18,962

Median Age	
2000	35.0
2009	36.1
2014	36.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430023.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	627
<15,000	43.7%
\$15,000 - \$24,999	23.0%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	5.6%
\$75,000 - \$99,999	1.8%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	0.0%
\$200,000+	1.1%
Average Household Income	\$29,300

2009 Household by Income

Household Income Base	622
<15,000	36.0%
\$15,000 - \$24,999	21.7%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	12.1%
\$75,000 - \$99,999	3.4%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	0.5%
\$200,000+	0.6%
Average Household Income	\$32,587

2014 Household by Income

Household Income Base	620
<15,000	36.6%
\$15,000 - \$24,999	20.6%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	9.0%
\$50,000 - \$74,999	14.0%
\$75,000 - \$99,999	3.4%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	0.5%
\$200,000+	0.6%
Average Household Income	\$33,701

2000 Owner Occupied HUs by Value

Total	111
<50,000	82.0%
\$50,000 - \$99,999	18.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$37,499

2000 Specified Renter Occupied HUs by Contract Rent

Total	524
With Cash Rent	96.6%
No Cash Rent	3.4%
Median Rent	\$286
Average Rent	\$290

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430023.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,179
0 - 4	7.4%
5 - 9	5.9%
10 - 14	7.0%
15 - 24	12.6%
25 - 34	17.2%
35 - 44	20.4%
45 - 54	13.5%
55 - 64	7.6%
65 - 74	4.9%
75 - 84	2.5%
85 +	1.1%
18 +	77.2%

2009 Population by Age

Total	1,140
0 - 4	7.3%
5 - 9	7.5%
10 - 14	7.9%
15 - 24	11.9%
25 - 34	13.6%
35 - 44	14.9%
45 - 54	17.5%
55 - 64	11.1%
65 - 74	4.8%
75 - 84	2.5%
85 +	1.0%
18 +	74.0%

2014 Population by Age

Total	1,134
0 - 4	6.9%
5 - 9	7.4%
10 - 14	8.4%
15 - 24	12.7%
25 - 34	12.1%
35 - 44	13.9%
45 - 54	15.3%
55 - 64	12.8%
65 - 74	7.1%
75 - 84	2.5%
85 +	1.0%
18 +	73.8%

2000 Population by Sex

Males	55.4%
Females	44.6%

2009 Population by Sex

Males	54.8%
Females	45.2%

2014 Population by Sex

Males	54.7%
Females	45.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430023.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,179
White Alone	60.4%
Black Alone	12.4%
American Indian Alone	9.9%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	9.2%
Two or More Races	7.4%
Hispanic Origin	14.4%
Diversity Index	70.6

2009 Population by Race/Ethnicity

Total	1,140
White Alone	53.4%
Black Alone	13.9%
American Indian Alone	9.4%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	13.0%
Two or More Races	9.3%
Hispanic Origin	20.2%
Diversity Index	78.7

2014 Population by Race/Ethnicity

Total	1,134
White Alone	49.9%
Black Alone	14.3%
American Indian Alone	8.9%
Asian or Pacific Islander Alone	1.2%
Some Other Race Alone	15.3%
Two or More Races	10.3%
Hispanic Origin	23.6%
Diversity Index	82.3

2000 Population 3+ by School Enrollment

Total	1,164
Enrolled in Nursery/Preschool	0.3%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	11.8%
Enrolled in Grade 9-12	2.1%
Enrolled in College	5.9%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	78.5%

2009 Population 25+ by Educational Attainment

Total	745
Less Than 9th Grade	9.1%
9th to 12th Grade, No Diploma	15.3%
High School Graduate	37.7%
Some College, No Degree	23.5%
Associate Degree	7.1%
Bachelor's Degree	3.2%
Graduate/Professional Degree	4.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	881
Married	30.2%
Never Married	39.2%
Widowed	7.0%
Divorced	23.6%



2000 Population 16+ by Employment Status

Total	962
In Labor Force	61.4%
Civilian Employed	57.0%
Civilian Unemployed	4.5%
In Armed Forces	0.0%
Not In Labor Force	38.6%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	89.7%
Civilian Unemployed	10.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	91.9%
Civilian Unemployed	8.1%

2000 Females 16+ by Employment Status and Age of Children

Total	386
Own Children < 6 Only	13.5%
Employed/in Armed Forces	6.0%
Unemployed	3.1%
Not in Labor Force	4.4%
Own Children <6 and 6-17 Only	2.9%
Employed/in Armed Forces	0.0%
Unemployed	1.6%
Not in Labor Force	1.3%
Own Children 6-17 Only	13.0%
Employed/in Armed Forces	11.4%
Unemployed	0.0%
Not in Labor Force	1.6%
No Own Children < 18	70.7%
Employed/in Armed Forces	24.6%
Unemployed	3.1%
Not in Labor Force	43.0%



2009 Employed Population 16+ by Industry

Total	460
Agriculture/Mining	0.0%
Construction	5.2%
Manufacturing	7.8%
Wholesale Trade	4.1%
Retail Trade	5.4%
Transportation/Utilities	6.3%
Information	3.7%
Finance/Insurance/Real Estate	2.6%
Services	63.5%
Public Administration	1.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	460
White Collar	27.2%
Management/Business/Financial	3.9%
Professional	11.7%
Sales	3.3%
Administrative Support	8.3%
Services	36.1%
Blue Collar	36.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.8%
Installation/Maintenance/Repair	4.6%
Production	8.3%
Transportation/Material Moving	16.1%



2000 Workers 16+ by Means of Transportation to Work

Total	548%
Drove Alone - Car, Truck, or Van	57.7%
Carpooled - Car, Truck, or Van	15.9%
Public Transportation	4.4%
Walked	19.0%
Other Means	2.0%
Worked at Home	1.1%

2000 Workers 16+ by Travel Time to Work

Total	548
Did not Work at Home	98.9%
Less than 5 minutes	5.7%
5 to 9 minutes	15.9%
10 to 19 minutes	40.5%
20 to 24 minutes	17.2%
25 to 34 minutes	12.8%
35 to 44 minutes	0.0%
45 to 59 minutes	2.4%
60 to 89 minutes	2.6%
90 or more minutes	2.0%
Worked at Home	1.1%
Average Travel Time to Work (in min)	18.4

2000 Households by Vehicles Available

Total	635
None	38.6%
1	42.5%
2	14.6%
3	3.3%
4	0.0%
5+	0.9%
Average Number of Vehicles Available	0.9



2000 Households by Type

Total	630
Family Households	29.5%
Married-couple Family	16.7%
With Related Children	9.2%
Other Family (No Spouse)	12.9%
With Related Children	8.6%
Nonfamily Households	70.5%
Householder Living Alone	61.7%
Householder Not Living Alone	8.7%
Households with Related Children	17.8%
Households with Persons 65+	14.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	630
1 Person Household	61.7%
2 Person Household	19.5%
3 Person Household	7.9%
4 Person Household	4.8%
5 Person Household	3.0%
6 Person Household	1.1%
7 + Person Household	1.9%

2000 Households by Year Householder Moved In

Total	635
Moved in 1999 to March 2000	32.0%
Moved in 1995 to 1998	37.3%
Moved in 1990 to 1994	13.5%
Moved in 1980 to 1989	7.2%
Moved in 1970 to 1979	6.9%
Moved in 1969 or Earlier	3.0%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	723
1, Detached	29.5%
1, Attached	7.6%
2	14.0%
3 or 4	11.9%
5 to 9	10.4%
10 to 19	6.4%
20 +	18.7%
Mobile Home	1.7%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	723
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	17.3%
1970 to 1979	11.2%
1969 or Earlier	71.5%
Median Year Structure Built	1,951

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$559,101
Average Spent	\$898.88
Spending Potential Index	36
Computers & Accessories: Total \$	\$67,577
Average Spent	\$108.65
Spending Potential Index	48
Education: Total \$	\$416,488
Average Spent	\$669.60
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$907,708
Average Spent	\$1,459.34
Spending Potential Index	45
Food at Home: Total \$	\$1,450,473
Average Spent	\$2,331.95
Spending Potential Index	51
Food Away from Home: Total \$	\$1,027,458
Average Spent	\$1,651.86
Spending Potential Index	50
Health Care: Total \$	\$1,022,127
Average Spent	\$1,643.29
Spending Potential Index	44
HH Furnishings & Equip: Total \$	\$511,307
Average Spent	\$822.04
Spending Potential Index	38
Investments: Total \$	\$282,672
Average Spent	\$454.46
Spending Potential Index	32
Retail Goods: Total \$	\$6,898,284
Average Spent	\$11,090.48
Spending Potential Index	43
Shelter: Total \$	\$4,699,438
Average Spent	\$7,555.36
Spending Potential Index	48
TV/Video/Sound Equipment: Total \$	\$377,065
Average Spent	\$606.21
Spending Potential Index	50
Travel: Total \$	\$472,532
Average Spent	\$759.70
Spending Potential Index	41
Vehicle Maintenance & Repairs: Total \$	\$265,079
Average Spent	\$426.17
Spending Potential Index	46

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430025.00

Name:

Demographic

Census Tracts



2000 Total Population	3,506
2000 Group Quarters	2,295
2009 Total Population	3,367
2014 Total Population	3,371
2009-2014 Annual Rate	0.02%



2000 Households	867
2000 Average Household Size	1.40
2009 Households	868
2009 Average Household Size	1.38
2014 Households	871
2014 Average Household Size	1.38
2009-2014 Annual Rate	0.07%
2000 Families	160
2000 Average Family Size	2.57
2009 Families	145
2009 Average Family Size	2.54
2014 Families	140
2014 Average Family Size	2.55
2009-2014 Annual Rate	-0.70%



2000 Housing Units	1,180
Owner Occupied Housing Units	15.3%
Renter Occupied Housing Units	58.2%
Vacant Housing Units	26.5%
2009 Housing Units	1,182
Owner Occupied Housing Units	14.7%
Renter Occupied Housing Units	58.7%
Vacant Housing Units	26.6%
2014 Housing Units	1,186
Owner Occupied Housing Units	14.2%
Renter Occupied Housing Units	59.3%
Vacant Housing Units	26.6%

Median Household Income	
2000	\$20,794
2009	\$26,412
2014	\$26,665

Median Home Value	
2000	\$51,250
2009	\$67,143
2014	\$74,000

Per Capita Income	
2000	\$9,358
2009	\$16,694
2014	\$17,985

Median Age	
2000	37.9
2009	39.4
2014	40.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430025.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	865
<15,000	39.8%
\$15,000 - \$24,999	16.1%
\$25,000 - \$34,999	21.5%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	8.0%
\$75,000 - \$99,999	1.7%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.3%
\$200,000+	0.9%
Average Household Income	\$25,843

2009 Household by Income

Household Income Base	868
<15,000	34.6%
\$15,000 - \$24,999	13.5%
\$25,000 - \$34,999	19.9%
\$35,000 - \$49,999	15.4%
\$50,000 - \$74,999	10.4%
\$75,000 - \$99,999	4.4%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	0.1%
\$200,000+	0.9%
Average Household Income	\$31,961

2014 Household by Income

Household Income Base	871
<15,000	35.4%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	18.8%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	11.9%
\$75,000 - \$99,999	4.5%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.1%
\$200,000+	0.9%
Average Household Income	\$32,630

2000 Owner Occupied HUs by Value

Total	181
<50,000	48.6%
\$50,000 - \$99,999	47.5%
\$100,000 - \$149,999	3.9%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$55,594

2000 Specified Renter Occupied HUs by Contract Rent

Total	686
With Cash Rent	98.1%
No Cash Rent	1.9%
Median Rent	\$310
Average Rent	\$346

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430025.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,506
0 - 4	2.1%
5 - 9	2.3%
10 - 14	1.5%
15 - 24	15.0%
25 - 34	21.4%
35 - 44	27.4%
45 - 54	18.3%
55 - 64	7.7%
65 - 74	2.1%
75 - 84	1.6%
85 +	0.6%
18 +	93.2%

2009 Population by Age

Total	3,367
0 - 4	1.8%
5 - 9	2.3%
10 - 14	1.6%
15 - 24	13.0%
25 - 34	20.4%
35 - 44	24.7%
45 - 54	18.6%
55 - 64	10.7%
65 - 74	4.4%
75 - 84	1.7%
85 +	0.8%
18 +	93.2%

2014 Population by Age

Total	3,371
0 - 4	1.8%
5 - 9	2.2%
10 - 14	1.5%
15 - 24	13.2%
25 - 34	19.0%
35 - 44	24.8%
45 - 54	16.7%
55 - 64	11.2%
65 - 74	6.3%
75 - 84	2.4%
85 +	0.8%
18 +	93.4%

2000 Population by Sex

Males	70.9%
Females	29.1%

2009 Population by Sex

Males	70.6%
Females	29.4%

2014 Population by Sex

Males	70.3%
Females	29.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430025.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,506
White Alone	59.0%
Black Alone	27.2%
American Indian Alone	8.0%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	2.0%
Two or More Races	3.0%
Hispanic Origin	4.2%
Diversity Index	60.6

2009 Population by Race/Ethnicity

Total	3,367
White Alone	53.0%
Black Alone	31.4%
American Indian Alone	7.7%
Asian or Pacific Islander Alone	1.2%
Some Other Race Alone	2.9%
Two or More Races	3.9%
Hispanic Origin	5.9%
Diversity Index	65.7

2014 Population by Race/Ethnicity

Total	3,371
White Alone	50.0%
Black Alone	33.2%
American Indian Alone	7.5%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	3.5%
Two or More Races	4.4%
Hispanic Origin	7.1%
Diversity Index	68.2

2000 Population 3+ by School Enrollment

Total	3,447
Enrolled in Nursery/Preschool	0.0%
Enrolled in Kindergarten	0.5%
Enrolled in Grade 1-8	3.9%
Enrolled in Grade 9-12	4.6%
Enrolled in College	4.6%
Enrolled in Grad/Prof School	1.2%
Not Enrolled in School	85.2%

2009 Population 25+ by Educational Attainment

Total	2,736
Less Than 9th Grade	6.4%
9th to 12th Grade, No Diploma	14.1%
High School Graduate	38.8%
Some College, No Degree	20.6%
Associate Degree	7.6%
Bachelor's Degree	8.3%
Graduate/Professional Degree	4.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430025.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,174
Married	49.5%
Never Married	25.0%
Widowed	4.1%
Divorced	21.5%



2000 Population 16+ by Employment Status

Total	3,282
In Labor Force	43.7%
Civilian Employed	30.7%
Civilian Unemployed	13.0%
In Armed Forces	0.0%
Not In Labor Force	56.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	70.6%
Civilian Unemployed	29.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	75.7%
Civilian Unemployed	24.3%

2000 Females 16+ by Employment Status and Age of Children

Total	867
Own Children < 6 Only	3.1%
Employed/in Armed Forces	1.8%
Unemployed	0.0%
Not in Labor Force	1.3%
Own Children <6 and 6-17 Only	0.6%
Employed/in Armed Forces	0.3%
Unemployed	0.0%
Not in Labor Force	0.2%
Own Children 6-17 Only	3.2%
Employed/in Armed Forces	2.4%
Unemployed	0.0%
Not in Labor Force	0.8%
No Own Children < 18	93.1%
Employed/in Armed Forces	34.7%
Unemployed	13.1%
Not in Labor Force	45.2%



2009 Employed Population 16+ by Industry

Total	937
Agriculture/Mining	0.0%
Construction	7.3%
Manufacturing	4.8%
Wholesale Trade	2.2%
Retail Trade	5.6%
Transportation/Utilities	2.9%
Information	8.2%
Finance/Insurance/Real Estate	6.0%
Services	57.5%
Public Administration	5.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430025.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	937
White Collar	52.8%
Management/Business/Financial	16.6%
Professional	17.9%
Sales	6.7%
Administrative Support	11.5%
Services	21.6%
Blue Collar	25.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.4%
Installation/Maintenance/Repair	2.2%
Production	6.1%
Transportation/Material Moving	8.9%



2000 Workers 16+ by Means of Transportation to Work

Total	986%
Drove Alone - Car, Truck, or Van	49.6%
Carpooled - Car, Truck, or Van	12.2%
Public Transportation	12.4%
Walked	21.7%
Other Means	0.8%
Worked at Home	3.3%

2000 Workers 16+ by Travel Time to Work

Total	986
Did not Work at Home	96.7%
Less than 5 minutes	6.0%
5 to 9 minutes	11.0%
10 to 19 minutes	39.6%
20 to 24 minutes	15.7%
25 to 34 minutes	11.1%
35 to 44 minutes	0.0%
45 to 59 minutes	5.3%
60 to 89 minutes	3.8%
90 or more minutes	4.4%
Worked at Home	3.3%
Average Travel Time to Work (in min)	21.9

2000 Households by Vehicles Available

Total	867
None	41.2%
1	43.8%
2	12.9%
3	0.8%
4	1.3%
5+	0.0%
Average Number of Vehicles Available	0.8



2000 Households by Type

Total	867
Family Households	18.5%
Married-couple Family	11.6%
With Related Children	3.7%
Other Family (No Spouse)	6.8%
With Related Children	4.2%
Nonfamily Households	81.5%
Householder Living Alone	73.1%
Householder Not Living Alone	8.4%
Households with Related Children	7.8%
Households with Persons 65+	11.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430025.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	867
1 Person Household	73.1%
2 Person Household	19.8%
3 Person Household	3.5%
4 Person Household	2.4%
5 Person Household	0.9%
6 Person Household	0.0%
7 + Person Household	0.2%

2000 Households by Year Householder Moved In

Total	867
Moved in 1999 to March 2000	51.8%
Moved in 1995 to 1998	35.3%
Moved in 1990 to 1994	2.5%
Moved in 1980 to 1989	4.2%
Moved in 1970 to 1979	4.6%
Moved in 1969 or Earlier	1.6%
Median Year Householder Moved In	1,999



2000 Housing Units by Units in Structure

Total	1,180
1, Detached	3.4%
1, Attached	0.0%
2	1.5%
3 or 4	1.0%
5 to 9	4.8%
10 to 19	7.9%
20 +	81.4%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,180
1999 to March 2000	10.6%
1995 to 1998	1.2%
1990 to 1994	0.6%
1980 to 1989	1.1%
1970 to 1979	37.2%
1969 or Earlier	49.3%
Median Year Structure Built	1,970

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430025.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$726,626
Average Spent	\$837.13
Spending Potential Index	33
Computers & Accessories: Total \$	\$92,348
Average Spent	\$106.39
Spending Potential Index	47
Education: Total \$	\$501,248
Average Spent	\$577.48
Spending Potential Index	46
Entertainment/Recreation: Total \$	\$1,228,094
Average Spent	\$1,414.86
Spending Potential Index	44
Food at Home: Total \$	\$1,927,840
Average Spent	\$2,221.01
Spending Potential Index	49
Food Away from Home: Total \$	\$1,368,219
Average Spent	\$1,576.29
Spending Potential Index	47
Health Care: Total \$	\$1,515,825
Average Spent	\$1,746.34
Spending Potential Index	46
HH Furnishings & Equip: Total \$	\$716,018
Average Spent	\$824.91
Spending Potential Index	38
Investments: Total \$	\$450,037
Average Spent	\$518.48
Spending Potential Index	36
Retail Goods: Total \$	\$9,406,876
Average Spent	\$10,837.41
Spending Potential Index	42
Shelter: Total \$	\$6,548,261
Average Spent	\$7,544.08
Spending Potential Index	48
TV/Video/Sound Equipment: Total \$	\$504,074
Average Spent	\$580.73
Spending Potential Index	48
Travel: Total \$	\$677,452
Average Spent	\$780.48
Spending Potential Index	42
Vehicle Maintenance & Repairs: Total \$	\$369,588
Average Spent	\$425.79
Spending Potential Index	45

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430027.00

Name:

Demographic

Census Tracts



2000 Total Population	3,427
2000 Group Quarters	120
2009 Total Population	3,256
2014 Total Population	3,205
2009-2014 Annual Rate	-0.32%



2000 Households	1,304
2000 Average Household Size	2.54
2009 Households	1,240
2009 Average Household Size	2.53
2014 Households	1,222
2014 Average Household Size	2.53
2009-2014 Annual Rate	-0.29%
2000 Families	805
2000 Average Family Size	3.18
2009 Families	729
2009 Average Family Size	3.23
2014 Families	706
2014 Average Family Size	3.23
2009-2014 Annual Rate	-0.64%



2000 Housing Units	1,526
Owner Occupied Housing Units	49.7%
Renter Occupied Housing Units	35.8%
Vacant Housing Units	14.5%
2009 Housing Units	1,535
Owner Occupied Housing Units	45.5%
Renter Occupied Housing Units	35.2%
Vacant Housing Units	19.2%
2014 Housing Units	1,535
Owner Occupied Housing Units	44.7%
Renter Occupied Housing Units	34.9%
Vacant Housing Units	20.4%

Median Household Income

2000	\$28,119
2009	\$37,183
2014	\$39,742

Median Home Value

2000	\$47,881
2009	\$60,625
2014	\$68,043

Per Capita Income

2000	\$13,052
2009	\$16,948
2014	\$17,363

Median Age

2000	32.6
2009	34.0
2014	34.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430027.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,302
<15,000	26.7%
\$15,000 - \$24,999	17.7%
\$25,000 - \$34,999	16.7%
\$35,000 - \$49,999	19.4%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	3.0%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	0.5%
\$200,000+	0.5%
Average Household Income	\$33,140

2009 Household by Income

Household Income Base	1,240
<15,000	19.2%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	18.7%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	0.8%
\$200,000+	0.7%
Average Household Income	\$43,305

2014 Household by Income

Household Income Base	1,222
<15,000	22.3%
\$15,000 - \$24,999	11.5%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	22.8%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	2.3%
\$150,000 - \$199,999	0.8%
\$200,000+	0.7%
Average Household Income	\$44,166

2000 Owner Occupied HUs by Value

Total	758
<50,000	54.2%
\$50,000 - \$99,999	40.5%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	0.8%
\$200,000 - \$299,999	1.7%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$53,986

2000 Specified Renter Occupied HUs by Contract Rent

Total	546
With Cash Rent	82.8%
No Cash Rent	17.2%
Median Rent	\$372
Average Rent	\$358

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430027.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,427
0 - 4	8.1%
5 - 9	7.8%
10 - 14	7.4%
15 - 24	14.8%
25 - 34	15.6%
35 - 44	16.2%
45 - 54	12.4%
55 - 64	7.2%
65 - 74	5.6%
75 - 84	3.9%
85 +	1.1%
18 +	71.6%

2009 Population by Age

Total	3,256
0 - 4	7.9%
5 - 9	7.3%
10 - 14	7.3%
15 - 24	14.4%
25 - 34	14.5%
35 - 44	14.0%
45 - 54	14.4%
55 - 64	10.1%
65 - 74	5.4%
75 - 84	3.3%
85 +	1.3%
18 +	72.5%

2014 Population by Age

Total	3,205
0 - 4	7.8%
5 - 9	7.1%
10 - 14	7.4%
15 - 24	14.4%
25 - 34	13.7%
35 - 44	13.2%
45 - 54	12.9%
55 - 64	12.2%
65 - 74	6.6%
75 - 84	3.4%
85 +	1.3%
18 +	73.1%

2000 Population by Sex

Males	50.7%
Females	49.3%

2009 Population by Sex

Males	50.6%
Females	49.4%

2014 Population by Sex

Males	50.5%
Females	49.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430027.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,427
White Alone	66.8%
Black Alone	7.9%
American Indian Alone	10.5%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	7.4%
Two or More Races	7.3%
Hispanic Origin	12.5%
Diversity Index	63.8

2009 Population by Race/Ethnicity

Total	3,256
White Alone	60.7%
Black Alone	9.0%
American Indian Alone	10.1%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	10.5%
Two or More Races	9.4%
Hispanic Origin	17.5%
Diversity Index	72.5

2014 Population by Race/Ethnicity

Total	3,205
White Alone	57.5%
Black Alone	9.5%
American Indian Alone	9.7%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	12.5%
Two or More Races	10.5%
Hispanic Origin	20.7%
Diversity Index	76.6

2000 Population 3+ by School Enrollment

Total	3,211
Enrolled in Nursery/Preschool	0.9%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	13.7%
Enrolled in Grade 9-12	4.8%
Enrolled in College	4.1%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	74.3%

2009 Population 25+ by Educational Attainment

Total	2,054
Less Than 9th Grade	7.1%
9th to 12th Grade, No Diploma	15.9%
High School Graduate	36.0%
Some College, No Degree	23.3%
Associate Degree	6.9%
Bachelor's Degree	9.5%
Graduate/Professional Degree	1.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430027.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,522
Married	43.7%
Never Married	27.1%
Widowed	7.2%
Divorced	22.0%



2000 Population 16+ by Employment Status

Total	2,565
In Labor Force	61.1%
Civilian Employed	55.5%
Civilian Unemployed	5.6%
In Armed Forces	0.0%
Not In Labor Force	38.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	87.5%
Civilian Unemployed	12.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	90.1%
Civilian Unemployed	9.9%

2000 Females 16+ by Employment Status and Age of Children

Total	1,269
Own Children < 6 Only	9.2%
Employed/in Armed Forces	2.3%
Unemployed	1.2%
Not in Labor Force	5.8%
Own Children <6 and 6-17 Only	6.4%
Employed/in Armed Forces	1.6%
Unemployed	0.0%
Not in Labor Force	4.8%
Own Children 6-17 Only	16.3%
Employed/in Armed Forces	10.9%
Unemployed	0.9%
Not in Labor Force	4.6%
No Own Children < 18	68.1%
Employed/in Armed Forces	32.4%
Unemployed	4.6%
Not in Labor Force	31.1%



2009 Employed Population 16+ by Industry

Total	1,272
Agriculture/Mining	1.6%
Construction	13.8%
Manufacturing	8.4%
Wholesale Trade	4.8%
Retail Trade	13.6%
Transportation/Utilities	6.0%
Information	3.8%
Finance/Insurance/Real Estate	2.8%
Services	41.9%
Public Administration	3.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430027.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,272
White Collar	49.8%
Management/Business/Financial	6.6%
Professional	10.7%
Sales	15.6%
Administrative Support	16.8%
Services	16.7%
Blue Collar	33.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	14.6%
Installation/Maintenance/Repair	4.6%
Production	7.9%
Transportation/Material Moving	6.4%



2000 Workers 16+ by Means of Transportation to Work

Total	1,391%
Drove Alone - Car, Truck, or Van	75.1%
Carpooled - Car, Truck, or Van	17.7%
Public Transportation	3.6%
Walked	1.3%
Other Means	0.9%
Worked at Home	1.5%

2000 Workers 16+ by Travel Time to Work

Total	1,391
Did not Work at Home	98.5%
Less than 5 minutes	2.3%
5 to 9 minutes	12.9%
10 to 19 minutes	35.8%
20 to 24 minutes	23.0%
25 to 34 minutes	14.9%
35 to 44 minutes	4.4%
45 to 59 minutes	2.0%
60 to 89 minutes	3.2%
90 or more minutes	0.0%
Worked at Home	1.5%
Average Travel Time to Work (in min)	18.6

2000 Households by Vehicles Available

Total	1,304
None	7.1%
1	43.5%
2	34.6%
3	9.4%
4	4.7%
5+	0.7%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	1,304
Family Households	61.7%
Married-couple Family	40.0%
With Related Children	19.7%
Other Family (No Spouse)	21.7%
With Related Children	14.2%
Nonfamily Households	38.3%
Householder Living Alone	29.3%
Householder Not Living Alone	9.0%
Households with Related Children	33.9%
Households with Persons 65+	21.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430027.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,304
1 Person Household	29.3%
2 Person Household	32.7%
3 Person Household	15.3%
4 Person Household	11.7%
5 Person Household	5.2%
6 Person Household	3.3%
7 + Person Household	2.5%

2000 Households by Year Householder Moved In

Total	1,304
Moved in 1999 to March 2000	24.0%
Moved in 1995 to 1998	26.4%
Moved in 1990 to 1994	12.5%
Moved in 1980 to 1989	14.6%
Moved in 1970 to 1979	8.1%
Moved in 1969 or Earlier	14.5%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	1,526
1, Detached	85.7%
1, Attached	2.2%
2	3.8%
3 or 4	5.3%
5 to 9	0.9%
10 to 19	0.6%
20 +	0.5%
Mobile Home	1.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,526
1999 to March 2000	0.0%
1995 to 1998	0.5%
1990 to 1994	0.7%
1980 to 1989	1.6%
1970 to 1979	3.2%
1969 or Earlier	94.1%
Median Year Structure Built	1,939

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430027.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,356,529
Average Spent	\$1,093.98
Spending Potential Index	44
Computers & Accessories: Total \$	\$176,426
Average Spent	\$142.28
Spending Potential Index	62
Education: Total \$	\$987,515
Average Spent	\$796.38
Spending Potential Index	63
Entertainment/Recreation: Total \$	\$2,510,714
Average Spent	\$2,024.77
Spending Potential Index	63
Food at Home: Total \$	\$3,647,305
Average Spent	\$2,941.37
Spending Potential Index	65
Food Away from Home: Total \$	\$2,606,101
Average Spent	\$2,101.69
Spending Potential Index	63
Health Care: Total \$	\$3,127,708
Average Spent	\$2,522.35
Spending Potential Index	67
HH Furnishings & Equip: Total \$	\$1,418,531
Average Spent	\$1,143.98
Spending Potential Index	53
Investments: Total \$	\$851,507
Average Spent	\$686.70
Spending Potential Index	48
Retail Goods: Total \$	\$19,080,360
Average Spent	\$15,387.38
Spending Potential Index	60
Shelter: Total \$	\$11,087,433
Average Spent	\$8,941.48
Spending Potential Index	57
TV/Video/Sound Equipment: Total \$	\$978,894
Average Spent	\$789.43
Spending Potential Index	65
Travel: Total \$	\$1,290,465
Average Spent	\$1,040.70
Spending Potential Index	56
Vehicle Maintenance & Repairs: Total \$	\$725,044
Average Spent	\$584.71
Spending Potential Index	62

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430029.00

Name:

Demographic

Census Tracts



2000 Total Population	2,349
2000 Group Quarters	0
2009 Total Population	2,253
2014 Total Population	2,236
2009-2014 Annual Rate	-0.15%



2000 Households	964
2000 Average Household Size	2.44
2009 Households	943
2009 Average Household Size	2.39
2014 Households	939
2014 Average Household Size	2.38
2009-2014 Annual Rate	-0.09%
2000 Families	679
2000 Average Family Size	2.86
2009 Families	639
2009 Average Family Size	2.84
2014 Families	627
2014 Average Family Size	2.84
2009-2014 Annual Rate	-0.38%



2000 Housing Units	1,042
Owner Occupied Housing Units	70.4%
Renter Occupied Housing Units	22.1%
Vacant Housing Units	7.5%
2009 Housing Units	1,054
Owner Occupied Housing Units	66.7%
Renter Occupied Housing Units	22.8%
Vacant Housing Units	10.5%
2014 Housing Units	1,054
Owner Occupied Housing Units	65.6%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	10.9%

Median Household Income

2000	\$31,575
2009	\$40,507
2014	\$42,914

Median Home Value

2000	\$49,406
2009	\$62,123
2014	\$69,242

Per Capita Income

2000	\$14,512
2009	\$19,359
2014	\$19,990

Median Age

2000	39.7
2009	41.7
2014	42.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430029.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	912
<15,000	16.7%
\$15,000 - \$24,999	22.4%
\$25,000 - \$34,999	15.7%
\$35,000 - \$49,999	28.4%
\$50,000 - \$74,999	10.5%
\$75,000 - \$99,999	3.8%
\$100,000 - \$149,999	2.5%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$35,489

2009 Household by Income

Household Income Base	943
<15,000	7.1%
\$15,000 - \$24,999	17.2%
\$25,000 - \$34,999	18.7%
\$35,000 - \$49,999	20.4%
\$50,000 - \$74,999	23.1%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	1.5%
\$200,000+	0.0%
Average Household Income	\$46,251

2014 Household by Income

Household Income Base	939
<15,000	7.7%
\$15,000 - \$24,999	15.2%
\$25,000 - \$34,999	17.6%
\$35,000 - \$49,999	18.9%
\$50,000 - \$74,999	26.6%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	3.3%
\$150,000 - \$199,999	1.5%
\$200,000+	0.0%
Average Household Income	\$47,601

2000 Owner Occupied HUs by Value

Total	761
<50,000	51.2%
\$50,000 - \$99,999	40.9%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.7%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$56,228

2000 Specified Renter Occupied HUs by Contract Rent

Total	206
With Cash Rent	85.9%
No Cash Rent	14.1%
Median Rent	\$358
Average Rent	\$382

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430029.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,349
0 - 4	5.4%
5 - 9	7.7%
10 - 14	5.8%
15 - 24	10.8%
25 - 34	12.9%
35 - 44	16.2%
45 - 54	13.7%
55 - 64	9.8%
65 - 74	9.8%
75 - 84	6.7%
85 +	1.1%
18 +	78.3%

2009 Population by Age

Total	2,253
0 - 4	5.6%
5 - 9	5.6%
10 - 14	5.8%
15 - 24	12.2%
25 - 34	12.0%
35 - 44	13.3%
45 - 54	15.9%
55 - 64	13.0%
65 - 74	8.0%
75 - 84	6.4%
85 +	2.2%
18 +	78.8%

2014 Population by Age

Total	2,236
0 - 4	5.4%
5 - 9	5.6%
10 - 14	5.7%
15 - 24	12.2%
25 - 34	11.3%
35 - 44	12.5%
45 - 54	14.1%
55 - 64	14.6%
65 - 74	10.4%
75 - 84	5.6%
85 +	2.5%
18 +	80.1%

2000 Population by Sex

Males	49.5%
Females	50.5%

2009 Population by Sex

Males	49.9%
Females	50.1%

2014 Population by Sex

Males	50.1%
Females	49.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430029.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,349
White Alone	82.6%
Black Alone	2.4%
American Indian Alone	8.2%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.7%
Two or More Races	5.8%
Hispanic Origin	2.6%
Diversity Index	34.5

2009 Population by Race/Ethnicity

Total	2,253
White Alone	78.9%
Black Alone	2.9%
American Indian Alone	8.6%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	1.1%
Two or More Races	8.1%
Hispanic Origin	3.9%
Diversity Index	41.6

2014 Population by Race/Ethnicity

Total	2,236
White Alone	76.7%
Black Alone	3.2%
American Indian Alone	8.7%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	1.4%
Two or More Races	9.6%
Hispanic Origin	4.7%
Diversity Index	45.8

2000 Population 3+ by School Enrollment

Total	2,197
Enrolled in Nursery/Preschool	0.7%
Enrolled in Kindergarten	3.5%
Enrolled in Grade 1-8	10.0%
Enrolled in Grade 9-12	4.0%
Enrolled in College	3.7%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	77.9%

2009 Population 25+ by Educational Attainment

Total	1,594
Less Than 9th Grade	8.7%
9th to 12th Grade, No Diploma	16.1%
High School Graduate	35.6%
Some College, No Degree	24.9%
Associate Degree	6.7%
Bachelor's Degree	5.7%
Graduate/Professional Degree	2.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430029.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,868
Married	57.5%
Never Married	17.7%
Widowed	10.1%
Divorced	14.6%



2000 Population 16+ by Employment Status

Total	1,848
In Labor Force	58.9%
Civilian Employed	57.5%
Civilian Unemployed	1.5%
In Armed Forces	0.0%
Not In Labor Force	41.1%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.4%
Civilian Unemployed	4.6%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.4%
Civilian Unemployed	3.6%

2000 Females 16+ by Employment Status and Age of Children

Total	985
Own Children < 6 Only	4.3%
Employed/in Armed Forces	3.8%
Unemployed	0.0%
Not in Labor Force	0.5%
Own Children <6 and 6-17 Only	9.6%
Employed/in Armed Forces	8.0%
Unemployed	0.5%
Not in Labor Force	1.1%
Own Children 6-17 Only	12.4%
Employed/in Armed Forces	8.2%
Unemployed	0.0%
Not in Labor Force	4.2%
No Own Children < 18	73.7%
Employed/in Armed Forces	29.0%
Unemployed	0.5%
Not in Labor Force	44.2%



2009 Employed Population 16+ by Industry

Total	985
Agriculture/Mining	1.1%
Construction	12.6%
Manufacturing	13.4%
Wholesale Trade	3.6%
Retail Trade	9.6%
Transportation/Utilities	7.5%
Information	3.2%
Finance/Insurance/Real Estate	7.4%
Services	38.6%
Public Administration	2.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430029.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	985
White Collar	45.8%
Management/Business/Financial	9.2%
Professional	6.1%
Sales	6.5%
Administrative Support	24.0%
Services	16.4%
Blue Collar	37.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	9.5%
Installation/Maintenance/Repair	7.5%
Production	12.1%
Transportation/Material Moving	8.6%



2000 Workers 16+ by Means of Transportation to Work

Total	1,057%
Drove Alone - Car, Truck, or Van	73.1%
Carpooled - Car, Truck, or Van	20.3%
Public Transportation	3.1%
Walked	2.7%
Other Means	0.0%
Worked at Home	0.7%

2000 Workers 16+ by Travel Time to Work

Total	1,057
Did not Work at Home	99.3%
Less than 5 minutes	0.8%
5 to 9 minutes	14.9%
10 to 19 minutes	40.5%
20 to 24 minutes	18.4%
25 to 34 minutes	18.3%
35 to 44 minutes	0.8%
45 to 59 minutes	4.4%
60 to 89 minutes	0.8%
90 or more minutes	0.8%
Worked at Home	0.7%
Average Travel Time to Work (in min)	18.8

2000 Households by Vehicles Available

Total	967
None	4.7%
1	38.7%
2	38.6%
3	12.0%
4	6.1%
5+	0.0%
Average Number of Vehicles Available	1.8



2000 Households by Type

Total	964
Family Households	70.4%
Married-couple Family	53.7%
With Related Children	20.6%
Other Family (No Spouse)	16.7%
With Related Children	9.1%
Nonfamily Households	29.6%
Householder Living Alone	24.5%
Householder Not Living Alone	5.1%
Households with Related Children	29.8%
Households with Persons 65+	30.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430029.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	964
1 Person Household	24.5%
2 Person Household	38.6%
3 Person Household	16.5%
4 Person Household	13.6%
5 Person Household	4.0%
6 Person Household	1.9%
7 + Person Household	0.9%

2000 Households by Year Householder Moved In

Total	967
Moved in 1999 to March 2000	14.4%
Moved in 1995 to 1998	20.1%
Moved in 1990 to 1994	14.2%
Moved in 1980 to 1989	14.6%
Moved in 1970 to 1979	10.5%
Moved in 1969 or Earlier	26.3%
Median Year Householder Moved In	1,989



2000 Housing Units by Units in Structure

Total	1,042
1, Detached	93.9%
1, Attached	1.2%
2	0.5%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	4.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,042
1999 to March 2000	1.2%
1995 to 1998	0.5%
1990 to 1994	0.0%
1980 to 1989	5.5%
1970 to 1979	7.1%
1969 or Earlier	85.8%
Median Year Structure Built	1,954

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,074,522
Average Spent	\$1,139.47
Spending Potential Index	46
Computers & Accessories: Total \$	\$138,335
Average Spent	\$146.70
Spending Potential Index	64
Education: Total \$	\$723,117
Average Spent	\$766.83
Spending Potential Index	61
Entertainment/Recreation: Total \$	\$2,096,129
Average Spent	\$2,222.83
Spending Potential Index	69
Food at Home: Total \$	\$3,000,436
Average Spent	\$3,181.80
Spending Potential Index	70
Food Away from Home: Total \$	\$2,093,011
Average Spent	\$2,219.53
Spending Potential Index	67
Health Care: Total \$	\$2,705,657
Average Spent	\$2,869.21
Spending Potential Index	76
HH Furnishings & Equip: Total \$	\$1,143,242
Average Spent	\$1,212.35
Spending Potential Index	56
Investments: Total \$	\$846,615
Average Spent	\$897.79
Spending Potential Index	62
Retail Goods: Total \$	\$15,959,395
Average Spent	\$16,924.08
Spending Potential Index	66
Shelter: Total \$	\$8,647,820
Average Spent	\$9,170.55
Spending Potential Index	59
TV/Video/Sound Equipment: Total \$	\$787,972
Average Spent	\$835.60
Spending Potential Index	69
Travel: Total \$	\$1,050,074
Average Spent	\$1,113.55
Spending Potential Index	60
Vehicle Maintenance & Repairs: Total \$	\$602,037
Average Spent	\$638.43
Spending Potential Index	68

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430030.00

Name:

Demographic

Census Tracts



2000 Total Population	2,228
2000 Group Quarters	0
2009 Total Population	2,166
2014 Total Population	2,159
2009-2014 Annual Rate	-0.07%



2000 Households	888
2000 Average Household Size	2.51
2009 Households	866
2009 Average Household Size	2.50
2014 Households	862
2014 Average Household Size	2.50
2009-2014 Annual Rate	-0.09%
2000 Families	574
2000 Average Family Size	3.08
2009 Families	534
2009 Average Family Size	3.12
2014 Families	523
2014 Average Family Size	3.13
2009-2014 Annual Rate	-0.42%



2000 Housing Units	1,022
Owner Occupied Housing Units	58.8%
Renter Occupied Housing Units	28.1%
Vacant Housing Units	13.1%
2009 Housing Units	1,031
Owner Occupied Housing Units	55.4%
Renter Occupied Housing Units	28.6%
Vacant Housing Units	16.0%
2014 Housing Units	1,031
Owner Occupied Housing Units	54.1%
Renter Occupied Housing Units	29.5%
Vacant Housing Units	16.4%

Median Household Income	
2000	\$26,283
2009	\$33,615
2014	\$35,000

Median Home Value	
2000	\$37,619
2009	\$45,989
2014	\$52,714

Per Capita Income	
2000	\$12,197
2009	\$15,545
2014	\$16,014

Median Age	
2000	35.5
2009	37.3
2014	38.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430030.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	928
<15,000	26.5%
\$15,000 - \$24,999	19.1%
\$25,000 - \$34,999	23.8%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	2.3%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$29,736

2009 Household by Income

Household Income Base	866
<15,000	20.1%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	18.7%
\$35,000 - \$49,999	17.4%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$38,880

2014 Household by Income

Household Income Base	862
<15,000	20.0%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	17.4%
\$35,000 - \$49,999	17.5%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	1.5%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$40,110

2000 Owner Occupied HUs by Value

Total	572
<50,000	69.2%
\$50,000 - \$99,999	29.5%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$41,372

2000 Specified Renter Occupied HUs by Contract Rent

Total	313
With Cash Rent	96.5%
No Cash Rent	3.5%
Median Rent	\$329
Average Rent	\$325

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430030.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,228
0 - 4	7.4%
5 - 9	9.0%
10 - 14	6.1%
15 - 24	11.9%
25 - 34	14.9%
35 - 44	14.5%
45 - 54	12.0%
55 - 64	9.4%
65 - 74	8.8%
75 - 84	4.7%
85 +	1.4%
18 +	73.7%

2009 Population by Age

Total	2,166
0 - 4	7.2%
5 - 9	7.1%
10 - 14	7.0%
15 - 24	13.3%
25 - 34	12.2%
35 - 44	14.0%
45 - 54	13.7%
55 - 64	11.2%
65 - 74	7.3%
75 - 84	5.4%
85 +	1.7%
18 +	74.2%

2014 Population by Age

Total	2,159
0 - 4	7.1%
5 - 9	6.8%
10 - 14	6.9%
15 - 24	14.2%
25 - 34	11.6%
35 - 44	12.3%
45 - 54	13.2%
55 - 64	12.1%
65 - 74	8.9%
75 - 84	4.9%
85 +	2.0%
18 +	75.5%

2000 Population by Sex

Males	49.2%
Females	50.8%

2009 Population by Sex

Males	49.5%
Females	50.5%

2014 Population by Sex

Males	49.7%
Females	50.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430030.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,228
White Alone	78.1%
Black Alone	2.5%
American Indian Alone	10.0%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	2.3%
Two or More Races	6.6%
Hispanic Origin	4.1%
Diversity Index	42.8

2009 Population by Race/Ethnicity

Total	2,166
White Alone	73.4%
Black Alone	3.0%
American Indian Alone	10.2%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	3.6%
Two or More Races	9.0%
Hispanic Origin	6.2%
Diversity Index	51.4

2014 Population by Race/Ethnicity

Total	2,159
White Alone	70.6%
Black Alone	3.3%
American Indian Alone	10.3%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	4.5%
Two or More Races	10.4%
Hispanic Origin	7.7%
Diversity Index	56.2

2000 Population 3+ by School Enrollment

Total	2,137
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	12.3%
Enrolled in Grade 9-12	5.3%
Enrolled in College	2.5%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	76.1%

2009 Population 25+ by Educational Attainment

Total	1,418
Less Than 9th Grade	9.6%
9th to 12th Grade, No Diploma	20.9%
High School Graduate	40.0%
Some College, No Degree	17.3%
Associate Degree	5.7%
Bachelor's Degree	4.9%
Graduate/Professional Degree	1.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430030.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,706
Married	42.1%
Never Married	24.2%
Widowed	9.4%
Divorced	24.4%



2000 Population 16+ by Employment Status

Total	1,720
In Labor Force	55.2%
Civilian Employed	51.3%
Civilian Unemployed	3.8%
In Armed Forces	0.0%
Not In Labor Force	44.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.0%
Civilian Unemployed	10.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.2%
Civilian Unemployed	7.8%

2000 Females 16+ by Employment Status and Age of Children

Total	910
Own Children < 6 Only	7.3%
Employed/in Armed Forces	5.8%
Unemployed	0.0%
Not in Labor Force	1.4%
Own Children <6 and 6-17 Only	5.6%
Employed/in Armed Forces	0.9%
Unemployed	1.0%
Not in Labor Force	3.7%
Own Children 6-17 Only	11.6%
Employed/in Armed Forces	10.2%
Unemployed	0.0%
Not in Labor Force	1.4%
No Own Children < 18	75.5%
Employed/in Armed Forces	31.3%
Unemployed	1.4%
Not in Labor Force	42.7%



2009 Employed Population 16+ by Industry

Total	787
Agriculture/Mining	1.5%
Construction	9.5%
Manufacturing	11.4%
Wholesale Trade	5.6%
Retail Trade	7.6%
Transportation/Utilities	4.1%
Information	5.3%
Finance/Insurance/Real Estate	6.5%
Services	45.4%
Public Administration	3.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430030.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	787
White Collar	43.3%
Management/Business/Financial	3.3%
Professional	13.3%
Sales	13.0%
Administrative Support	13.7%
Services	21.1%
Blue Collar	35.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	10.5%
Installation/Maintenance/Repair	5.3%
Production	13.7%
Transportation/Material Moving	6.0%



2000 Workers 16+ by Means of Transportation to Work

Total	846%
Drove Alone - Car, Truck, or Van	77.8%
Carpooled - Car, Truck, or Van	13.4%
Public Transportation	0.0%
Walked	6.4%
Other Means	1.4%
Worked at Home	1.1%

2000 Workers 16+ by Travel Time to Work

Total	846
Did not Work at Home	98.9%
Less than 5 minutes	1.1%
5 to 9 minutes	10.5%
10 to 19 minutes	35.7%
20 to 24 minutes	22.3%
25 to 34 minutes	19.6%
35 to 44 minutes	1.8%
45 to 59 minutes	5.7%
60 to 89 minutes	2.2%
90 or more minutes	0.0%
Worked at Home	1.1%
Average Travel Time to Work (in min)	19.6

2000 Households by Vehicles Available

Total	885
None	9.2%
1	43.4%
2	32.7%
3	12.2%
4	2.6%
5+	0.0%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	888
Family Households	64.6%
Married-couple Family	47.1%
With Related Children	20.3%
Other Family (No Spouse)	17.6%
With Related Children	10.8%
Nonfamily Households	35.4%
Householder Living Alone	28.7%
Householder Not Living Alone	6.6%
Households with Related Children	31.1%
Households with Persons 65+	29.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430030.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	888
1 Person Household	28.7%
2 Person Household	32.5%
3 Person Household	15.2%
4 Person Household	12.3%
5 Person Household	7.1%
6 Person Household	2.7%
7 + Person Household	1.5%

2000 Households by Year Householder Moved In

Total	885
Moved in 1999 to March 2000	23.4%
Moved in 1995 to 1998	21.8%
Moved in 1990 to 1994	14.1%
Moved in 1980 to 1989	8.5%
Moved in 1970 to 1979	7.9%
Moved in 1969 or Earlier	24.3%
Median Year Householder Moved In	1,993



2000 Housing Units by Units in Structure

Total	1,022
1, Detached	92.3%
1, Attached	2.7%
2	1.3%
3 or 4	0.7%
5 to 9	0.0%
10 to 19	1.5%
20 +	0.9%
Mobile Home	0.7%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,022
1999 to March 2000	0.0%
1995 to 1998	0.6%
1990 to 1994	0.0%
1980 to 1989	0.0%
1970 to 1979	5.1%
1969 or Earlier	94.3%
Median Year Structure Built	1,949

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430030.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$840,067
Average Spent	\$970.06
Spending Potential Index	39
Computers & Accessories: Total \$	\$107,977
Average Spent	\$124.69
Spending Potential Index	55
Education: Total \$	\$559,693
Average Spent	\$646.30
Spending Potential Index	52
Entertainment/Recreation: Total \$	\$1,610,192
Average Spent	\$1,859.35
Spending Potential Index	57
Food at Home: Total \$	\$2,346,003
Average Spent	\$2,709.01
Spending Potential Index	59
Food Away from Home: Total \$	\$1,629,798
Average Spent	\$1,881.99
Spending Potential Index	57
Health Care: Total \$	\$2,082,148
Average Spent	\$2,404.33
Spending Potential Index	64
HH Furnishings & Equip: Total \$	\$880,249
Average Spent	\$1,016.46
Spending Potential Index	47
Investments: Total \$	\$631,424
Average Spent	\$729.13
Spending Potential Index	51
Retail Goods: Total \$	\$12,395,961
Average Spent	\$14,314.06
Spending Potential Index	56
Shelter: Total \$	\$6,647,516
Average Spent	\$7,676.13
Spending Potential Index	49
TV/Video/Sound Equipment: Total \$	\$619,216
Average Spent	\$715.03
Spending Potential Index	59
Travel: Total \$	\$786,140
Average Spent	\$907.78
Spending Potential Index	49
Vehicle Maintenance & Repairs: Total \$	\$467,932
Average Spent	\$540.34
Spending Potential Index	58

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430031.00

Name:

Demographic

Census Tracts



2000 Total Population	2,749
2000 Group Quarters	0
2009 Total Population	2,743
2014 Total Population	2,781
2009-2014 Annual Rate	0.28%



2000 Households	1,946
2000 Average Household Size	1.41
2009 Households	1,982
2009 Average Household Size	1.38
2014 Households	2,013
2014 Average Household Size	1.38
2009-2014 Annual Rate	0.31%
2000 Families	428
2000 Average Family Size	2.42
2009 Families	395
2009 Average Family Size	2.39
2014 Families	387
2014 Average Family Size	2.39
2009-2014 Annual Rate	-0.41%



2000 Housing Units	2,162
Owner Occupied Housing Units	21.5%
Renter Occupied Housing Units	68.5%
Vacant Housing Units	10.0%
2009 Housing Units	2,231
Owner Occupied Housing Units	20.4%
Renter Occupied Housing Units	68.4%
Vacant Housing Units	11.2%
2014 Housing Units	2,262
Owner Occupied Housing Units	19.6%
Renter Occupied Housing Units	69.4%
Vacant Housing Units	11.0%

Median Household Income

2000	\$28,969
2009	\$37,223
2014	\$40,769

Median Home Value

2000	\$98,134
2009	\$124,135
2014	\$142,500

Per Capita Income

2000	\$30,285
2009	\$38,613
2014	\$39,870

Median Age

2000	43.4
2009	47.1
2014	48.8

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430031.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,946
<15,000	28.7%
\$15,000 - \$24,999	16.7%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	14.6%
\$75,000 - \$99,999	5.5%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	2.8%
\$200,000+	1.2%
Average Household Income	\$42,747

2009 Household by Income

Household Income Base	1,982
<15,000	20.8%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	16.0%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	3.3%
\$200,000+	2.9%
Average Household Income	\$53,439

2014 Household by Income

Household Income Base	2,013
<15,000	20.7%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	4.8%
\$150,000 - \$199,999	3.4%
\$200,000+	2.9%
Average Household Income	\$55,082

2000 Owner Occupied HUs by Value

Total	463
<50,000	0.0%
\$50,000 - \$99,999	52.7%
\$100,000 - \$149,999	31.3%
\$150,000 - \$199,999	12.3%
\$200,000 - \$299,999	3.7%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$114,156

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,483
With Cash Rent	98.9%
No Cash Rent	1.1%
Median Rent	\$466
Average Rent	\$488

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430031.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,749
0 - 4	2.4%
5 - 9	1.7%
10 - 14	1.9%
15 - 24	10.0%
25 - 34	19.9%
35 - 44	16.8%
45 - 54	15.5%
55 - 64	8.8%
65 - 74	8.9%
75 - 84	9.7%
85 +	4.4%
18 +	92.8%

2009 Population by Age

Total	2,743
0 - 4	2.5%
5 - 9	1.8%
10 - 14	1.8%
15 - 24	8.7%
25 - 34	16.6%
35 - 44	15.3%
45 - 54	16.4%
55 - 64	12.5%
65 - 74	8.8%
75 - 84	10.1%
85 +	5.4%
18 +	92.6%

2014 Population by Age

Total	2,781
0 - 4	2.5%
5 - 9	1.8%
10 - 14	1.9%
15 - 24	8.3%
25 - 34	15.5%
35 - 44	14.7%
45 - 54	15.5%
55 - 64	13.4%
65 - 74	11.3%
75 - 84	9.5%
85 +	5.6%
18 +	92.6%

2000 Population by Sex

Males	49.8%
Females	50.2%

2009 Population by Sex

Males	49.1%
Females	50.9%

2014 Population by Sex

Males	49.2%
Females	50.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430031.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,749
White Alone	83.1%
Black Alone	7.3%
American Indian Alone	4.8%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	0.8%
Two or More Races	2.8%
Hispanic Origin	2.7%
Diversity Index	33.8

2009 Population by Race/Ethnicity

Total	2,743
White Alone	79.1%
Black Alone	9.1%
American Indian Alone	5.0%
Asian or Pacific Islander Alone	1.6%
Some Other Race Alone	1.2%
Two or More Races	3.9%
Hispanic Origin	4.2%
Diversity Index	41.3

2014 Population by Race/Ethnicity

Total	2,781
White Alone	76.8%
Black Alone	10.0%
American Indian Alone	5.1%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	1.5%
Two or More Races	4.6%
Hispanic Origin	5.1%
Diversity Index	45.6

2000 Population 3+ by School Enrollment

Total	2,694
Enrolled in Nursery/Preschool	0.7%
Enrolled in Kindergarten	0.0%
Enrolled in Grade 1-8	3.4%
Enrolled in Grade 9-12	1.5%
Enrolled in College	6.5%
Enrolled in Grad/Prof School	3.0%
Not Enrolled in School	85.0%

2009 Population 25+ by Educational Attainment

Total	2,335
Less Than 9th Grade	2.4%
9th to 12th Grade, No Diploma	6.2%
High School Graduate	18.6%
Some College, No Degree	21.5%
Associate Degree	5.0%
Bachelor's Degree	30.8%
Graduate/Professional Degree	15.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430031.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,574
Married	26.0%
Never Married	36.6%
Widowed	11.8%
Divorced	25.6%



2000 Population 16+ by Employment Status

Total	2,571
In Labor Force	66.6%
Civilian Employed	63.9%
Civilian Unemployed	2.6%
In Armed Forces	0.0%
Not In Labor Force	33.5%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.6%
Civilian Unemployed	6.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.1%
Civilian Unemployed	4.9%

2000 Females 16+ by Employment Status and Age of Children

Total	1,289
Own Children < 6 Only	2.8%
Employed/in Armed Forces	2.5%
Unemployed	0.0%
Not in Labor Force	0.3%
Own Children <6 and 6-17 Only	1.1%
Employed/in Armed Forces	1.1%
Unemployed	0.0%
Not in Labor Force	0.0%
Own Children 6-17 Only	3.3%
Employed/in Armed Forces	3.3%
Unemployed	0.0%
Not in Labor Force	0.0%
No Own Children < 18	92.9%
Employed/in Armed Forces	49.0%
Unemployed	2.6%
Not in Labor Force	41.4%



2009 Employed Population 16+ by Industry

Total	1,529
Agriculture/Mining	4.8%
Construction	5.8%
Manufacturing	4.1%
Wholesale Trade	1.3%
Retail Trade	7.2%
Transportation/Utilities	1.7%
Information	7.3%
Finance/Insurance/Real Estate	9.9%
Services	53.1%
Public Administration	4.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430031.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,529
White Collar	76.6%
Management/Business/Financial	23.7%
Professional	32.0%
Sales	13.0%
Administrative Support	8.0%
Services	12.2%
Blue Collar	11.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.1%
Installation/Maintenance/Repair	3.1%
Production	2.7%
Transportation/Material Moving	1.3%



2000 Workers 16+ by Means of Transportation to Work

Total	1,612%
Drove Alone - Car, Truck, or Van	79.5%
Carpooled - Car, Truck, or Van	8.5%
Public Transportation	2.2%
Walked	4.0%
Other Means	2.2%
Worked at Home	3.7%

2000 Workers 16+ by Travel Time to Work

Total	1,612
Did not Work at Home	96.3%
Less than 5 minutes	5.7%
5 to 9 minutes	22.3%
10 to 19 minutes	46.7%
20 to 24 minutes	10.7%
25 to 34 minutes	5.3%
35 to 44 minutes	1.6%
45 to 59 minutes	1.1%
60 to 89 minutes	1.2%
90 or more minutes	1.7%
Worked at Home	3.7%
Average Travel Time to Work (in min)	15.9

2000 Households by Vehicles Available

Total	1,946
None	24.0%
1	53.0%
2	18.5%
3	3.9%
4	0.4%
5+	0.3%
Average Number of Vehicles Available	1.0



2000 Households by Type

Total	1,946
Family Households	22.0%
Married-couple Family	15.4%
With Related Children	3.0%
Other Family (No Spouse)	6.6%
With Related Children	3.4%
Nonfamily Households	78.0%
Householder Living Alone	70.1%
Householder Not Living Alone	7.9%
Households with Related Children	6.4%
Households with Persons 65+	28.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430031.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,946
1 Person Household	70.1%
2 Person Household	22.9%
3 Person Household	4.1%
4 Person Household	2.1%
5 Person Household	0.4%
6 Person Household	0.3%
7 + Person Household	0.2%

2000 Households by Year Householder Moved In

Total	1,946
Moved in 1999 to March 2000	35.0%
Moved in 1995 to 1998	36.6%
Moved in 1990 to 1994	14.3%
Moved in 1980 to 1989	9.5%
Moved in 1970 to 1979	2.0%
Moved in 1969 or Earlier	2.5%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	2,162
1, Detached	14.6%
1, Attached	3.9%
2	1.7%
3 or 4	6.4%
5 to 9	5.8%
10 to 19	6.2%
20 +	61.1%
Mobile Home	0.3%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,162
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.9%
1980 to 1989	11.8%
1970 to 1979	13.8%
1969 or Earlier	73.5%
Median Year Structure Built	1,962

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430031.00

Name:

Census Tracts

Demographic



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,629,565
Average Spent	\$1,326.72
Spending Potential Index	53
Computers & Accessories: Total \$	\$331,597
Average Spent	\$167.30
Spending Potential Index	73
Education: Total \$	\$1,909,413
Average Spent	\$963.38
Spending Potential Index	77
Entertainment/Recreation: Total \$	\$4,785,377
Average Spent	\$2,414.42
Spending Potential Index	75
Food at Home: Total \$	\$6,906,422
Average Spent	\$3,484.57
Spending Potential Index	76
Food Away from Home: Total \$	\$4,993,237
Average Spent	\$2,519.29
Spending Potential Index	76
Health Care: Total \$	\$6,146,772
Average Spent	\$3,101.30
Spending Potential Index	82
HH Furnishings & Equip: Total \$	\$2,805,777
Average Spent	\$1,415.63
Spending Potential Index	65
Investments: Total \$	\$2,120,766
Average Spent	\$1,070.01
Spending Potential Index	74
Retail Goods: Total \$	\$36,109,895
Average Spent	\$18,218.90
Spending Potential Index	71
Shelter: Total \$	\$24,057,469
Average Spent	\$12,137.96
Spending Potential Index	78
TV/Video/Sound Equipment: Total \$	\$1,833,526
Average Spent	\$925.09
Spending Potential Index	76
Travel: Total \$	\$2,781,048
Average Spent	\$1,403.15
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$1,389,498
Average Spent	\$701.06
Spending Potential Index	75

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430032.00

Name:

Demographic

Census Tracts



2000 Total Population	1,677
2000 Group Quarters	6
2009 Total Population	1,658
2014 Total Population	1,672
2009-2014 Annual Rate	0.17%



2000 Households	828
2000 Average Household Size	2.02
2009 Households	835
2009 Average Household Size	1.98
2014 Households	845
2014 Average Household Size	1.97
2009-2014 Annual Rate	0.24%
2000 Families	400
2000 Average Family Size	2.93
2009 Families	378
2009 Average Family Size	2.93
2014 Families	373
2014 Average Family Size	2.94
2009-2014 Annual Rate	-0.27%



2000 Housing Units	937
Owner Occupied Housing Units	47.6%
Renter Occupied Housing Units	40.8%
Vacant Housing Units	11.6%
2009 Housing Units	957
Owner Occupied Housing Units	45.6%
Renter Occupied Housing Units	41.7%
Vacant Housing Units	12.7%
2014 Housing Units	968
Owner Occupied Housing Units	47.3%
Renter Occupied Housing Units	40.0%
Vacant Housing Units	12.7%

Median Household Income	
2000	\$51,125
2009	\$58,958
2014	\$62,271

Median Home Value	
2000	\$214,925
2009	\$272,727
2014	\$313,924

Per Capita Income	
2000	\$39,445
2009	\$49,408
2014	\$55,000

Median Age	
2000	38.4
2009	39.0
2014	38.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430032.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	822
<15,000	13.6%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	2.9%
\$200,000+	9.4%
Average Household Income	\$83,564

2009 Household by Income

Household Income Base	835
<15,000	9.9%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	13.1%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	7.5%
\$200,000+	9.3%
Average Household Income	\$98,011

2014 Household by Income

Household Income Base	845
<15,000	9.8%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	14.6%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	13.5%
\$150,000 - \$199,999	7.6%
\$200,000+	10.5%
Average Household Income	\$108,723

2000 Owner Occupied HUs by Value

Total	442
<50,000	0.0%
\$50,000 - \$99,999	7.2%
\$100,000 - \$149,999	24.4%
\$150,000 - \$199,999	13.8%
\$200,000 - \$299,999	28.5%
\$300,000 - \$499,999	17.6%
\$500,000 - \$999,999	6.8%
\$1,000,000 +	1.6%
Average Home Value	\$262,146

2000 Specified Renter Occupied HUs by Contract Rent

Total	401
With Cash Rent	91.5%
No Cash Rent	8.5%
Median Rent	\$401
Average Rent	\$406

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430032.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,677
0 - 4	5.5%
5 - 9	4.9%
10 - 14	6.1%
15 - 24	11.9%
25 - 34	16.2%
35 - 44	17.8%
45 - 54	21.0%
55 - 64	8.0%
65 - 74	4.3%
75 - 84	3.0%
85 +	1.1%
18 +	79.3%

2009 Population by Age

Total	1,658
0 - 4	5.4%
5 - 9	4.3%
10 - 14	4.1%
15 - 24	13.6%
25 - 34	17.3%
35 - 44	13.1%
45 - 54	16.5%
55 - 64	16.5%
65 - 74	5.2%
75 - 84	2.7%
85 +	1.2%
18 +	83.4%

2014 Population by Age

Total	1,672
0 - 4	5.6%
5 - 9	4.5%
10 - 14	3.9%
15 - 24	10.7%
25 - 34	21.9%
35 - 44	11.7%
45 - 54	12.7%
55 - 64	16.1%
65 - 74	9.3%
75 - 84	2.6%
85 +	1.1%
18 +	83.6%

2000 Population by Sex

Males	50.9%
Females	49.1%

2009 Population by Sex

Males	50.7%
Females	49.3%

2014 Population by Sex

Males	50.5%
Females	49.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430032.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,677
White Alone	87.5%
Black Alone	2.3%
American Indian Alone	4.8%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	0.8%
Two or More Races	3.5%
Hispanic Origin	2.7%
Diversity Index	27.3

2009 Population by Race/Ethnicity

Total	1,658
White Alone	84.4%
Black Alone	2.9%
American Indian Alone	5.1%
Asian or Pacific Islander Alone	1.6%
Some Other Race Alone	1.1%
Two or More Races	4.8%
Hispanic Origin	4.2%
Diversity Index	34.1

2014 Population by Race/Ethnicity

Total	1,672
White Alone	82.7%
Black Alone	3.2%
American Indian Alone	5.1%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	1.4%
Two or More Races	5.7%
Hispanic Origin	5.2%
Diversity Index	38.1

2000 Population 3+ by School Enrollment

Total	1,642
Enrolled in Nursery/Preschool	3.6%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	8.4%
Enrolled in Grade 9-12	5.4%
Enrolled in College	2.7%
Enrolled in Grad/Prof School	2.5%
Not Enrolled in School	76.7%

2009 Population 25+ by Educational Attainment

Total	1,203
Less Than 9th Grade	0.3%
9th to 12th Grade, No Diploma	5.2%
High School Graduate	11.9%
Some College, No Degree	15.6%
Associate Degree	5.2%
Bachelor's Degree	36.5%
Graduate/Professional Degree	25.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430032.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,429
Married	52.4%
Never Married	32.1%
Widowed	3.8%
Divorced	11.7%



2000 Population 16+ by Employment Status

Total	1,403
In Labor Force	74.9%
Civilian Employed	71.8%
Civilian Unemployed	3.1%
In Armed Forces	0.0%
Not In Labor Force	25.1%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.5%
Civilian Unemployed	6.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.9%
Civilian Unemployed	5.1%

2000 Females 16+ by Employment Status and Age of Children

Total	682
Own Children < 6 Only	7.8%
Employed/in Armed Forces	5.3%
Unemployed	0.0%
Not in Labor Force	2.5%
Own Children <6 and 6-17 Only	4.4%
Employed/in Armed Forces	3.2%
Unemployed	0.0%
Not in Labor Force	1.2%
Own Children 6-17 Only	12.9%
Employed/in Armed Forces	7.0%
Unemployed	0.0%
Not in Labor Force	5.9%
No Own Children < 18	74.9%
Employed/in Armed Forces	49.6%
Unemployed	1.8%
Not in Labor Force	23.6%



2009 Employed Population 16+ by Industry

Total	952
Agriculture/Mining	3.0%
Construction	4.8%
Manufacturing	4.0%
Wholesale Trade	7.9%
Retail Trade	9.6%
Transportation/Utilities	3.4%
Information	5.4%
Finance/Insurance/Real Estate	5.4%
Services	52.1%
Public Administration	4.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	952
White Collar	79.0%
Management/Business/Financial	21.3%
Professional	29.6%
Sales	17.8%
Administrative Support	10.3%
Services	10.9%
Blue Collar	10.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.7%
Installation/Maintenance/Repair	2.0%
Production	3.3%
Transportation/Material Moving	2.1%



2000 Workers 16+ by Means of Transportation to Work

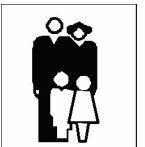
Total	1,008%
Drove Alone - Car, Truck, or Van	76.7%
Carpooled - Car, Truck, or Van	5.4%
Public Transportation	2.6%
Walked	4.5%
Other Means	0.7%
Worked at Home	10.2%

2000 Workers 16+ by Travel Time to Work

Total	1,008
Did not Work at Home	89.8%
Less than 5 minutes	4.4%
5 to 9 minutes	24.5%
10 to 19 minutes	38.7%
20 to 24 minutes	9.2%
25 to 34 minutes	10.1%
35 to 44 minutes	0.8%
45 to 59 minutes	0.9%
60 to 89 minutes	1.2%
90 or more minutes	0.0%
Worked at Home	10.2%
Average Travel Time to Work (in min)	13.7

2000 Households by Vehicles Available

Total	843
None	9.6%
1	40.0%
2	37.1%
3	7.8%
4	2.5%
5+	3.0%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	828
Family Households	48.3%
Married-couple Family	40.2%
With Related Children	18.2%
Other Family (No Spouse)	8.1%
With Related Children	4.6%
Nonfamily Households	51.7%
Householder Living Alone	45.0%
Householder Not Living Alone	6.6%
Households with Related Children	22.8%
Households with Persons 65+	12.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430032.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	828
1 Person Household	45.0%
2 Person Household	29.8%
3 Person Household	10.7%
4 Person Household	8.7%
5 Person Household	4.6%
6 Person Household	0.6%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	843
Moved in 1999 to March 2000	24.0%
Moved in 1995 to 1998	33.6%
Moved in 1990 to 1994	16.8%
Moved in 1980 to 1989	7.9%
Moved in 1970 to 1979	11.7%
Moved in 1969 or Earlier	5.9%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	954
1, Detached	62.7%
1, Attached	1.4%
2	6.4%
3 or 4	5.9%
5 to 9	7.8%
10 to 19	8.4%
20 +	6.8%
Mobile Home	0.7%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	954
1999 to March 2000	0.0%
1995 to 1998	0.6%
1990 to 1994	1.2%
1980 to 1989	1.9%
1970 to 1979	2.1%
1969 or Earlier	94.2%
Median Year Structure Built	1,939

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430032.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,064,234
Average Spent	\$2,472.13
Spending Potential Index	99
Computers & Accessories: Total \$	\$269,661
Average Spent	\$322.95
Spending Potential Index	141
Education: Total \$	\$1,520,657
Average Spent	\$1,821.15
Spending Potential Index	145
Entertainment/Recreation: Total \$	\$3,749,225
Average Spent	\$4,490.09
Spending Potential Index	139
Food at Home: Total \$	\$5,193,690
Average Spent	\$6,219.98
Spending Potential Index	136
Food Away from Home: Total \$	\$3,894,326
Average Spent	\$4,663.86
Spending Potential Index	140
Health Care: Total \$	\$4,246,808
Average Spent	\$5,085.99
Spending Potential Index	135
HH Furnishings & Equip: Total \$	\$2,245,263
Average Spent	\$2,688.94
Spending Potential Index	124
Investments: Total \$	\$1,577,781
Average Spent	\$1,889.56
Spending Potential Index	131
Retail Goods: Total \$	\$28,105,192
Average Spent	\$33,658.88
Spending Potential Index	131
Shelter: Total \$	\$18,426,215
Average Spent	\$22,067.30
Spending Potential Index	141
TV/Video/Sound Equipment: Total \$	\$1,412,547
Average Spent	\$1,691.67
Spending Potential Index	139
Travel: Total \$	\$2,147,629
Average Spent	\$2,572.01
Spending Potential Index	139
Vehicle Maintenance & Repairs: Total \$	\$1,074,469
Average Spent	\$1,286.79
Spending Potential Index	138

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Total Population	2,223
2000 Group Quarters	77
2009 Total Population	2,222
2014 Total Population	2,242
2009-2014 Annual Rate	0.18%



2000 Households	1,155
2000 Average Household Size	1.86
2009 Households	1,178
2009 Average Household Size	1.82
2014 Households	1,195
2014 Average Household Size	1.82
2009-2014 Annual Rate	0.29%
2000 Families	499
2000 Average Family Size	2.68
2009 Families	472
2009 Average Family Size	2.68
2014 Families	466
2014 Average Family Size	2.68
2009-2014 Annual Rate	-0.26%



2000 Housing Units	1,272
Owner Occupied Housing Units	48.7%
Renter Occupied Housing Units	42.1%
Vacant Housing Units	9.2%
2009 Housing Units	1,322
Owner Occupied Housing Units	46.1%
Renter Occupied Housing Units	43.0%
Vacant Housing Units	10.9%
2014 Housing Units	1,340
Owner Occupied Housing Units	44.6%
Renter Occupied Housing Units	44.6%
Vacant Housing Units	10.8%

Median Household Income	
2000	\$36,383
2009	\$48,477
2014	\$50,194

Median Home Value	
2000	\$107,925
2009	\$134,930
2014	\$150,505

Per Capita Income	
2000	\$26,789
2009	\$34,090
2014	\$34,841

Median Age	
2000	37.7
2009	39.5
2014	40.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,190
<15,000	13.6%
\$15,000 - \$24,999	16.6%
\$25,000 - \$34,999	17.7%
\$35,000 - \$49,999	15.5%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	1.9%
\$200,000+	0.4%
Average Household Income	\$49,002

2009 Household by Income

Household Income Base	1,178
<15,000	8.7%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	14.7%
\$35,000 - \$49,999	19.5%
\$50,000 - \$74,999	14.1%
\$75,000 - \$99,999	19.8%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	3.6%
\$200,000+	1.9%
Average Household Income	\$63,489

2014 Household by Income

Household Income Base	1,195
<15,000	9.1%
\$15,000 - \$24,999	8.3%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	18.7%
\$50,000 - \$74,999	16.0%
\$75,000 - \$99,999	19.5%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	3.6%
\$200,000+	1.8%
Average Household Income	\$64,460

2000 Owner Occupied HUs by Value

Total	633
<50,000	2.1%
\$50,000 - \$99,999	40.3%
\$100,000 - \$149,999	39.8%
\$150,000 - \$199,999	11.7%
\$200,000 - \$299,999	2.2%
\$300,000 - \$499,999	3.9%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$121,764

2000 Specified Renter Occupied HUs by Contract Rent

Total	520
With Cash Rent	90.8%
No Cash Rent	9.2%
Median Rent	\$477
Average Rent	\$494

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430033.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,223
0 - 4	5.0%
5 - 9	4.4%
10 - 14	3.7%
15 - 24	11.4%
25 - 34	20.6%
35 - 44	17.0%
45 - 54	14.9%
55 - 64	8.7%
65 - 74	5.0%
75 - 84	5.5%
85 +	3.7%
18 +	84.7%

2009 Population by Age

Total	2,222
0 - 4	4.9%
5 - 9	4.1%
10 - 14	3.6%
15 - 24	11.6%
25 - 34	18.4%
35 - 44	15.7%
45 - 54	14.6%
55 - 64	11.8%
65 - 74	6.4%
75 - 84	4.8%
85 +	4.1%
18 +	85.1%

2014 Population by Age

Total	2,242
0 - 4	4.8%
5 - 9	4.0%
10 - 14	3.6%
15 - 24	11.7%
25 - 34	18.3%
35 - 44	14.8%
45 - 54	13.7%
55 - 64	11.3%
65 - 74	8.5%
75 - 84	5.4%
85 +	3.9%
18 +	85.5%

2000 Population by Sex

Males	46.4%
Females	53.6%

2009 Population by Sex

Males	46.3%
Females	53.7%

2014 Population by Sex

Males	46.4%
Females	53.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430033.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,223
White Alone	90.1%
Black Alone	1.1%
American Indian Alone	3.4%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	0.8%
Two or More Races	3.6%
Hispanic Origin	2.4%
Diversity Index	22.5

2009 Population by Race/Ethnicity

Total	2,222
White Alone	87.3%
Black Alone	1.4%
American Indian Alone	3.6%
Asian or Pacific Islander Alone	1.6%
Some Other Race Alone	1.2%
Two or More Races	5.0%
Hispanic Origin	3.8%
Diversity Index	29.2

2014 Population by Race/Ethnicity

Total	2,242
White Alone	85.5%
Black Alone	1.5%
American Indian Alone	3.7%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	1.5%
Two or More Races	5.9%
Hispanic Origin	4.8%
Diversity Index	33.5

2000 Population 3+ by School Enrollment

Total	2,157
Enrolled in Nursery/Preschool	1.3%
Enrolled in Kindergarten	0.5%
Enrolled in Grade 1-8	9.2%
Enrolled in Grade 9-12	2.4%
Enrolled in College	8.9%
Enrolled in Grad/Prof School	3.0%
Not Enrolled in School	74.8%

2009 Population 25+ by Educational Attainment

Total	1,683
Less Than 9th Grade	2.7%
9th to 12th Grade, No Diploma	4.9%
High School Graduate	14.3%
Some College, No Degree	22.7%
Associate Degree	5.9%
Bachelor's Degree	31.0%
Graduate/Professional Degree	18.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430033.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,941
Married	42.5%
Never Married	36.0%
Widowed	6.7%
Divorced	14.8%



2000 Population 16+ by Employment Status

Total	1,916
In Labor Force	70.5%
Civilian Employed	68.3%
Civilian Unemployed	2.1%
In Armed Forces	0.0%
Not In Labor Force	29.5%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.6%
Civilian Unemployed	5.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.9%
Civilian Unemployed	4.1%

2000 Females 16+ by Employment Status and Age of Children

Total	1,027
Own Children < 6 Only	5.9%
Employed/in Armed Forces	3.2%
Unemployed	0.0%
Not in Labor Force	2.7%
Own Children <6 and 6-17 Only	2.2%
Employed/in Armed Forces	1.4%
Unemployed	0.0%
Not in Labor Force	0.9%
Own Children 6-17 Only	10.3%
Employed/in Armed Forces	8.0%
Unemployed	0.0%
Not in Labor Force	2.3%
No Own Children < 18	81.5%
Employed/in Armed Forces	48.8%
Unemployed	1.2%
Not in Labor Force	31.5%



2009 Employed Population 16+ by Industry

Total	1,234
Agriculture/Mining	2.9%
Construction	4.4%
Manufacturing	4.3%
Wholesale Trade	3.8%
Retail Trade	12.0%
Transportation/Utilities	3.3%
Information	6.4%
Finance/Insurance/Real Estate	6.5%
Services	51.8%
Public Administration	4.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430033.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,234
White Collar	79.6%
Management/Business/Financial	22.0%
Professional	31.4%
Sales	14.8%
Administrative Support	11.3%
Services	8.5%
Blue Collar	11.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.8%
Installation/Maintenance/Repair	2.1%
Production	4.3%
Transportation/Material Moving	2.7%



2000 Workers 16+ by Means of Transportation to Work

Total	1,289%
Drove Alone - Car, Truck, or Van	84.0%
Carpooled - Car, Truck, or Van	2.6%
Public Transportation	0.0%
Walked	6.1%
Other Means	1.7%
Worked at Home	5.6%

2000 Workers 16+ by Travel Time to Work

Total	1,289
Did not Work at Home	94.4%
Less than 5 minutes	5.4%
5 to 9 minutes	21.4%
10 to 19 minutes	43.1%
20 to 24 minutes	17.7%
25 to 34 minutes	2.6%
35 to 44 minutes	0.9%
45 to 59 minutes	0.6%
60 to 89 minutes	2.1%
90 or more minutes	0.6%
Worked at Home	5.6%
Average Travel Time to Work (in min)	14.2

2000 Households by Vehicles Available

Total	1,153
None	6.7%
1	50.8%
2	33.4%
3	5.7%
4	3.4%
5+	0.0%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	1,155
Family Households	43.2%
Married-couple Family	33.7%
With Related Children	13.3%
Other Family (No Spouse)	9.5%
With Related Children	5.0%
Nonfamily Households	56.8%
Householder Living Alone	46.9%
Householder Not Living Alone	9.9%
Households with Related Children	18.4%
Households with Persons 65+	17.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430033.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,155
1 Person Household	46.9%
2 Person Household	33.0%
3 Person Household	11.2%
4 Person Household	6.3%
5 Person Household	2.0%
6 Person Household	0.4%
7 + Person Household	0.2%

2000 Households by Year Householder Moved In

Total	1,153
Moved in 1999 to March 2000	29.4%
Moved in 1995 to 1998	26.3%
Moved in 1990 to 1994	14.3%
Moved in 1980 to 1989	15.3%
Moved in 1970 to 1979	5.0%
Moved in 1969 or Earlier	9.7%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,288
1, Detached	68.9%
1, Attached	3.9%
2	5.7%
3 or 4	3.7%
5 to 9	4.3%
10 to 19	8.5%
20 +	5.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,288
1999 to March 2000	0.8%
1995 to 1998	0.0%
1990 to 1994	0.5%
1980 to 1989	0.0%
1970 to 1979	1.1%
1969 or Earlier	97.6%
Median Year Structure Built	1,939

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430033.00

Name:

Census Tracts

Demographic



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,907,389
Average Spent	\$1,619.18
Spending Potential Index	65
Computers & Accessories: Total \$	\$248,782
Average Spent	\$211.19
Spending Potential Index	93
Education: Total \$	\$1,382,502
Average Spent	\$1,173.60
Spending Potential Index	94
Entertainment/Recreation: Total \$	\$3,402,651
Average Spent	\$2,888.50
Spending Potential Index	89
Food at Home: Total \$	\$4,837,226
Average Spent	\$4,106.30
Spending Potential Index	90
Food Away from Home: Total \$	\$3,597,593
Average Spent	\$3,053.98
Spending Potential Index	92
Health Care: Total \$	\$3,882,713
Average Spent	\$3,296.02
Spending Potential Index	87
HH Furnishings & Equip: Total \$	\$2,030,552
Average Spent	\$1,723.73
Spending Potential Index	79
Investments: Total \$	\$1,375,681
Average Spent	\$1,167.81
Spending Potential Index	81
Retail Goods: Total \$	\$25,652,906
Average Spent	\$21,776.66
Spending Potential Index	85
Shelter: Total \$	\$17,001,933
Average Spent	\$14,432.88
Spending Potential Index	92
TV/Video/Sound Equipment: Total \$	\$1,306,719
Average Spent	\$1,109.27
Spending Potential Index	91
Travel: Total \$	\$1,933,238
Average Spent	\$1,641.12
Spending Potential Index	89
Vehicle Maintenance & Repairs: Total \$	\$988,028
Average Spent	\$838.73
Spending Potential Index	90

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430034.00

Name:

Demographic

Census Tracts



2000 Total Population	2,413
2000 Group Quarters	61
2009 Total Population	2,393
2014 Total Population	2,408
2009-2014 Annual Rate	0.13%



2000 Households	1,330
2000 Average Household Size	1.77
2009 Households	1,350
2009 Average Household Size	1.73
2014 Households	1,370
2014 Average Household Size	1.72
2009-2014 Annual Rate	0.30%
2000 Families	429
2000 Average Family Size	2.78
2009 Families	400
2009 Average Family Size	2.74
2014 Families	394
2014 Average Family Size	2.73
2009-2014 Annual Rate	-0.30%



2000 Housing Units	1,482
Owner Occupied Housing Units	20.9%
Renter Occupied Housing Units	68.8%
Vacant Housing Units	10.3%
2009 Housing Units	1,557
Owner Occupied Housing Units	18.6%
Renter Occupied Housing Units	68.1%
Vacant Housing Units	13.3%
2014 Housing Units	1,586
Owner Occupied Housing Units	17.9%
Renter Occupied Housing Units	68.5%
Vacant Housing Units	13.6%

Median Household Income

2000	\$24,258
2009	\$30,930
2014	\$31,961

Median Home Value

2000	\$60,625
2009	\$76,600
2014	\$83,913

Per Capita Income

2000	\$17,334
2009	\$22,792
2014	\$23,694

Median Age

2000	31.7
2009	34.2
2014	34.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430034.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,309
<15,000	27.6%
\$15,000 - \$24,999	23.5%
\$25,000 - \$34,999	15.7%
\$35,000 - \$49,999	18.5%
\$50,000 - \$74,999	8.8%
\$75,000 - \$99,999	3.8%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	0.4%
\$200,000+	0.4%
Average Household Income	\$30,862

2009 Household by Income

Household Income Base	1,350
<15,000	15.1%
\$15,000 - \$24,999	25.2%
\$25,000 - \$34,999	16.3%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	5.2%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	0.5%
\$200,000+	0.7%
Average Household Income	\$39,837

2014 Household by Income

Household Income Base	1,370
<15,000	15.9%
\$15,000 - \$24,999	22.8%
\$25,000 - \$34,999	15.8%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	5.3%
\$100,000 - \$149,999	3.3%
\$150,000 - \$199,999	0.5%
\$200,000+	0.7%
Average Household Income	\$41,018

2000 Owner Occupied HUs by Value

Total	293
<50,000	36.9%
\$50,000 - \$99,999	50.2%
\$100,000 - \$149,999	13.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$66,518

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,024
With Cash Rent	97.1%
No Cash Rent	2.9%
Median Rent	\$370
Average Rent	\$372

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430034.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,413
0 - 4	6.1%
5 - 9	4.8%
10 - 14	3.2%
15 - 24	17.4%
25 - 34	25.7%
35 - 44	16.4%
45 - 54	12.9%
55 - 64	6.1%
65 - 74	3.8%
75 - 84	2.6%
85 +	1.0%
18 +	83.8%

2009 Population by Age

Total	2,393
0 - 4	5.9%
5 - 9	5.2%
10 - 14	4.6%
15 - 24	13.7%
25 - 34	22.4%
35 - 44	17.3%
45 - 54	13.9%
55 - 64	9.7%
65 - 74	3.9%
75 - 84	2.4%
85 +	1.0%
18 +	81.6%

2014 Population by Age

Total	2,408
0 - 4	5.6%
5 - 9	5.0%
10 - 14	4.5%
15 - 24	15.1%
25 - 34	19.9%
35 - 44	17.1%
45 - 54	13.3%
55 - 64	10.7%
65 - 74	5.6%
75 - 84	2.1%
85 +	1.1%
18 +	82.2%

2000 Population by Sex

Males	51.1%
Females	48.9%

2009 Population by Sex

Males	51.0%
Females	49.0%

2014 Population by Sex

Males	51.8%
Females	48.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430034.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,413
White Alone	69.3%
Black Alone	11.3%
American Indian Alone	7.5%
Asian or Pacific Islander Alone	1.2%
Some Other Race Alone	3.5%
Two or More Races	7.3%
Hispanic Origin	7.9%
Diversity Index	57.4

2009 Population by Race/Ethnicity

Total	2,393
White Alone	63.4%
Black Alone	13.0%
American Indian Alone	7.3%
Asian or Pacific Islander Alone	1.7%
Some Other Race Alone	5.2%
Two or More Races	9.4%
Hispanic Origin	11.5%
Diversity Index	66.2

2014 Population by Race/Ethnicity

Total	2,408
White Alone	60.3%
Black Alone	13.6%
American Indian Alone	7.1%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	6.4%
Two or More Races	10.7%
Hispanic Origin	13.9%
Diversity Index	70.5

2000 Population 3+ by School Enrollment

Total	2,299
Enrolled in Nursery/Preschool	3.5%
Enrolled in Kindergarten	0.8%
Enrolled in Grade 1-8	4.8%
Enrolled in Grade 9-12	2.6%
Enrolled in College	8.5%
Enrolled in Grad/Prof School	1.9%
Not Enrolled in School	77.9%

2009 Population 25+ by Educational Attainment

Total	1,688
Less Than 9th Grade	5.2%
9th to 12th Grade, No Diploma	9.8%
High School Graduate	23.1%
Some College, No Degree	29.4%
Associate Degree	7.8%
Bachelor's Degree	18.7%
Graduate/Professional Degree	5.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430034.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,017
Married	28.5%
Never Married	43.1%
Widowed	6.1%
Divorced	22.3%



2000 Population 16+ by Employment Status

Total	2,051
In Labor Force	77.1%
Civilian Employed	74.5%
Civilian Unemployed	2.6%
In Armed Forces	0.0%
Not In Labor Force	22.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.3%
Civilian Unemployed	5.7%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.6%
Civilian Unemployed	4.4%

2000 Females 16+ by Employment Status and Age of Children

Total	1,009
Own Children < 6 Only	9.6%
Employed/in Armed Forces	8.6%
Unemployed	0.4%
Not in Labor Force	0.6%
Own Children <6 and 6-17 Only	2.2%
Employed/in Armed Forces	1.3%
Unemployed	0.0%
Not in Labor Force	0.9%
Own Children 6-17 Only	5.7%
Employed/in Armed Forces	3.7%
Unemployed	0.0%
Not in Labor Force	2.1%
No Own Children < 18	82.5%
Employed/in Armed Forces	53.5%
Unemployed	2.2%
Not in Labor Force	26.8%



2009 Employed Population 16+ by Industry

Total	1,391
Agriculture/Mining	2.8%
Construction	6.4%
Manufacturing	5.0%
Wholesale Trade	4.0%
Retail Trade	9.8%
Transportation/Utilities	2.0%
Information	6.1%
Finance/Insurance/Real Estate	6.0%
Services	57.2%
Public Administration	0.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430034.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,391
White Collar	61.0%
Management/Business/Financial	11.0%
Professional	20.0%
Sales	9.8%
Administrative Support	20.2%
Services	26.7%
Blue Collar	12.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.5%
Installation/Maintenance/Repair	2.4%
Production	3.2%
Transportation/Material Moving	3.1%



2000 Workers 16+ by Means of Transportation to Work

Total	1,514%
Drove Alone - Car, Truck, or Van	75.3%
Carpooled - Car, Truck, or Van	9.6%
Public Transportation	1.6%
Walked	8.5%
Other Means	2.8%
Worked at Home	2.2%

2000 Workers 16+ by Travel Time to Work

Total	1,514
Did not Work at Home	97.8%
Less than 5 minutes	7.3%
5 to 9 minutes	16.9%
10 to 19 minutes	45.3%
20 to 24 minutes	16.8%
25 to 34 minutes	8.0%
35 to 44 minutes	0.4%
45 to 59 minutes	1.7%
60 to 89 minutes	0.3%
90 or more minutes	1.1%
Worked at Home	2.2%
Average Travel Time to Work (in min)	15.4

2000 Households by Vehicles Available

Total	1,317
None	13.5%
1	56.6%
2	24.5%
3	3.6%
4	1.2%
5+	0.5%
Average Number of Vehicles Available	1.2



2000 Households by Type

Total	1,330
Family Households	32.3%
Married-couple Family	19.6%
With Related Children	7.7%
Other Family (No Spouse)	12.6%
With Related Children	8.9%
Nonfamily Households	67.7%
Householder Living Alone	54.2%
Householder Not Living Alone	13.5%
Households with Related Children	16.6%
Households with Persons 65+	11.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430034.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,330
1 Person Household	54.2%
2 Person Household	28.8%
3 Person Household	9.2%
4 Person Household	4.4%
5 Person Household	1.6%
6 Person Household	1.1%
7 + Person Household	0.7%

2000 Households by Year Householder Moved In

Total	1,317
Moved in 1999 to March 2000	36.4%
Moved in 1995 to 1998	36.6%
Moved in 1990 to 1994	11.4%
Moved in 1980 to 1989	6.5%
Moved in 1970 to 1979	7.2%
Moved in 1969 or Earlier	1.8%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	1,449
1, Detached	35.4%
1, Attached	5.3%
2	4.8%
3 or 4	19.5%
5 to 9	14.4%
10 to 19	17.0%
20 +	3.5%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,449
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	1.9%
1980 to 1989	2.6%
1970 to 1979	8.5%
1969 or Earlier	87.1%
Median Year Structure Built	1,943

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430034.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,452,802
Average Spent	\$1,076.15
Spending Potential Index	43
Computers & Accessories: Total \$	\$188,327
Average Spent	\$139.50
Spending Potential Index	61
Education: Total \$	\$1,002,703
Average Spent	\$742.74
Spending Potential Index	59
Entertainment/Recreation: Total \$	\$2,387,190
Average Spent	\$1,768.29
Spending Potential Index	55
Food at Home: Total \$	\$3,669,779
Average Spent	\$2,718.35
Spending Potential Index	60
Food Away from Home: Total \$	\$2,743,270
Average Spent	\$2,032.05
Spending Potential Index	61
Health Care: Total \$	\$2,579,491
Average Spent	\$1,910.73
Spending Potential Index	51
HH Furnishings & Equip: Total \$	\$1,419,653
Average Spent	\$1,051.59
Spending Potential Index	48
Investments: Total \$	\$708,609
Average Spent	\$524.90
Spending Potential Index	36
Retail Goods: Total \$	\$18,646,240
Average Spent	\$13,812.02
Spending Potential Index	54
Shelter: Total \$	\$12,246,736
Average Spent	\$9,071.65
Spending Potential Index	58
TV/Video/Sound Equipment: Total \$	\$1,000,630
Average Spent	\$741.21
Spending Potential Index	61
Travel: Total \$	\$1,234,145
Average Spent	\$914.18
Spending Potential Index	50
Vehicle Maintenance & Repairs: Total \$	\$728,020
Average Spent	\$539.27
Spending Potential Index	58

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430035.00

Name:

Demographic

Census Tracts



2000 Total Population	2,185
2000 Group Quarters	0
2009 Total Population	2,052
2014 Total Population	2,016
2009-2014 Annual Rate	-0.35%



2000 Households	1,127
2000 Average Household Size	1.94
2009 Households	1,080
2009 Average Household Size	1.90
2014 Households	1,067
2014 Average Household Size	1.89
2009-2014 Annual Rate	-0.24%
2000 Families	520
2000 Average Family Size	2.70
2009 Families	465
2009 Average Family Size	2.69
2014 Families	447
2014 Average Family Size	2.69
2009-2014 Annual Rate	-0.79%



2000 Housing Units	1,228
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	8.2%
2009 Housing Units	1,237
Owner Occupied Housing Units	53.2%
Renter Occupied Housing Units	34.1%
Vacant Housing Units	12.7%
2014 Housing Units	1,237
Owner Occupied Housing Units	51.4%
Renter Occupied Housing Units	34.8%
Vacant Housing Units	13.7%

Median Household Income	
2000	\$37,877
2009	\$50,303
2014	\$51,981

Median Home Value	
2000	\$87,342
2009	\$108,430
2014	\$121,277

Per Capita Income	
2000	\$22,835
2009	\$29,828
2014	\$30,621

Median Age	
2000	34.1
2009	37.7
2014	39.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430035.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,199
<15,000	16.3%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	15.3%
\$35,000 - \$49,999	24.4%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	4.8%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.1%
\$200,000+	0.0%
Average Household Income	\$42,829

2009 Household by Income

Household Income Base	1,080
<15,000	9.0%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	17.4%
\$50,000 - \$74,999	24.1%
\$75,000 - \$99,999	18.1%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	1.9%
\$200,000+	0.9%
Average Household Income	\$56,674

2014 Household by Income

Household Income Base	1,067
<15,000	9.3%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	27.4%
\$75,000 - \$99,999	18.0%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	1.9%
\$200,000+	0.9%
Average Household Income	\$57,856

2000 Owner Occupied HUs by Value

Total	699
<50,000	7.6%
\$50,000 - \$99,999	61.9%
\$100,000 - \$149,999	27.6%
\$150,000 - \$199,999	2.9%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$89,867

2000 Specified Renter Occupied HUs by Contract Rent

Total	459
With Cash Rent	93.0%
No Cash Rent	7.0%
Median Rent	\$417
Average Rent	\$415

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430035.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,185
0 - 4	5.9%
5 - 9	3.7%
10 - 14	4.9%
15 - 24	13.2%
25 - 34	24.3%
35 - 44	17.4%
45 - 54	14.6%
55 - 64	6.2%
65 - 74	4.3%
75 - 84	3.5%
85 +	2.0%
18 +	82.7%

2009 Population by Age

Total	2,052
0 - 4	5.7%
5 - 9	5.0%
10 - 14	4.4%
15 - 24	11.1%
25 - 34	18.1%
35 - 44	19.3%
45 - 54	15.8%
55 - 64	11.8%
65 - 74	4.5%
75 - 84	2.8%
85 +	1.5%
18 +	82.9%

2014 Population by Age

Total	2,016
0 - 4	5.5%
5 - 9	4.9%
10 - 14	4.7%
15 - 24	9.7%
25 - 34	17.2%
35 - 44	18.6%
45 - 54	15.6%
55 - 64	13.3%
65 - 74	6.4%
75 - 84	3.0%
85 +	1.3%
18 +	82.8%

2000 Population by Sex

Males	48.2%
Females	51.8%

2009 Population by Sex

Males	48.9%
Females	51.1%

2014 Population by Sex

Males	49.2%
Females	50.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430035.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,185
White Alone	87.3%
Black Alone	0.8%
American Indian Alone	5.1%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.9%
Two or More Races	5.3%
Hispanic Origin	2.7%
Diversity Index	27.5

2009 Population by Race/Ethnicity

Total	2,052
White Alone	84.0%
Black Alone	1.0%
American Indian Alone	5.3%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	1.5%
Two or More Races	7.4%
Hispanic Origin	4.1%
Diversity Index	34.8

2014 Population by Race/Ethnicity

Total	2,016
White Alone	81.8%
Black Alone	1.1%
American Indian Alone	5.4%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	1.9%
Two or More Races	8.7%
Hispanic Origin	5.2%
Diversity Index	39.3

2000 Population 3+ by School Enrollment

Total	2,182
Enrolled in Nursery/Preschool	1.1%
Enrolled in Kindergarten	0.3%
Enrolled in Grade 1-8	7.1%
Enrolled in Grade 9-12	5.2%
Enrolled in College	5.6%
Enrolled in Grad/Prof School	2.4%
Not Enrolled in School	78.3%

2009 Population 25+ by Educational Attainment

Total	1,516
Less Than 9th Grade	1.5%
9th to 12th Grade, No Diploma	5.1%
High School Graduate	19.6%
Some College, No Degree	17.8%
Associate Degree	5.7%
Bachelor's Degree	35.6%
Graduate/Professional Degree	14.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430035.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,743
Married	38.9%
Never Married	32.4%
Widowed	7.5%
Divorced	21.2%



2000 Population 16+ by Employment Status

Total	1,940
In Labor Force	75.8%
Civilian Employed	74.1%
Civilian Unemployed	1.6%
In Armed Forces	0.0%
Not In Labor Force	24.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.9%
Civilian Unemployed	4.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	97.0%
Civilian Unemployed	3.1%

2000 Females 16+ by Employment Status and Age of Children

Total	998
Own Children < 6 Only	2.5%
Employed/in Armed Forces	1.4%
Unemployed	0.0%
Not in Labor Force	1.1%
Own Children <6 and 6-17 Only	4.0%
Employed/in Armed Forces	4.0%
Unemployed	0.0%
Not in Labor Force	0.0%
Own Children 6-17 Only	12.2%
Employed/in Armed Forces	10.8%
Unemployed	0.0%
Not in Labor Force	1.4%
No Own Children < 18	81.3%
Employed/in Armed Forces	51.1%
Unemployed	0.7%
Not in Labor Force	29.5%



2009 Employed Population 16+ by Industry

Total	1,208
Agriculture/Mining	0.5%
Construction	8.4%
Manufacturing	6.7%
Wholesale Trade	4.2%
Retail Trade	12.0%
Transportation/Utilities	4.9%
Information	9.8%
Finance/Insurance/Real Estate	4.7%
Services	44.5%
Public Administration	4.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430035.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,208
White Collar	71.8%
Management/Business/Financial	18.4%
Professional	31.9%
Sales	10.1%
Administrative Support	11.4%
Services	11.8%
Blue Collar	16.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.9%
Installation/Maintenance/Repair	1.3%
Production	3.5%
Transportation/Material Moving	3.6%



2000 Workers 16+ by Means of Transportation to Work

Total	1,413%
Drove Alone - Car, Truck, or Van	83.9%
Carpooled - Car, Truck, or Van	9.3%
Public Transportation	0.0%
Walked	0.9%
Other Means	1.2%
Worked at Home	4.7%

2000 Workers 16+ by Travel Time to Work

Total	1,413
Did not Work at Home	95.3%
Less than 5 minutes	4.1%
5 to 9 minutes	14.7%
10 to 19 minutes	41.3%
20 to 24 minutes	17.3%
25 to 34 minutes	12.0%
35 to 44 minutes	1.3%
45 to 59 minutes	3.3%
60 to 89 minutes	0.6%
90 or more minutes	0.8%
Worked at Home	4.7%
Average Travel Time to Work (in min)	17.4

2000 Households by Vehicles Available

Total	1,158
None	6.0%
1	49.7%
2	34.4%
3	6.9%
4	3.0%
5+	0.0%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	1,127
Family Households	46.1%
Married-couple Family	36.3%
With Related Children	14.6%
Other Family (No Spouse)	9.8%
With Related Children	6.2%
Nonfamily Households	53.9%
Householder Living Alone	42.5%
Householder Not Living Alone	11.4%
Households with Related Children	20.8%
Households with Persons 65+	15.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430035.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,127
1 Person Household	42.5%
2 Person Household	35.1%
3 Person Household	12.6%
4 Person Household	7.0%
5 Person Household	1.8%
6 Person Household	0.7%
7 + Person Household	0.3%

2000 Households by Year Householder Moved In

Total	1,158
Moved in 1999 to March 2000	24.0%
Moved in 1995 to 1998	29.5%
Moved in 1990 to 1994	15.8%
Moved in 1980 to 1989	7.9%
Moved in 1970 to 1979	6.4%
Moved in 1969 or Earlier	16.3%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	1,269
1, Detached	80.2%
1, Attached	7.3%
2	7.0%
3 or 4	2.0%
5 to 9	0.6%
10 to 19	1.9%
20 +	1.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,269
1999 to March 2000	0.2%
1995 to 1998	0.0%
1990 to 1994	0.6%
1980 to 1989	0.0%
1970 to 1979	2.4%
1969 or Earlier	96.7%
Median Year Structure Built	1,939

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430035.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,559,647
Average Spent	\$1,444.12
Spending Potential Index	58
Computers & Accessories: Total \$	\$204,286
Average Spent	\$189.15
Spending Potential Index	83
Education: Total \$	\$1,164,129
Average Spent	\$1,077.90
Spending Potential Index	86
Entertainment/Recreation: Total \$	\$2,805,221
Average Spent	\$2,597.43
Spending Potential Index	80
Food at Home: Total \$	\$3,979,748
Average Spent	\$3,684.95
Spending Potential Index	81
Food Away from Home: Total \$	\$2,952,700
Average Spent	\$2,733.98
Spending Potential Index	82
Health Care: Total \$	\$3,209,537
Average Spent	\$2,971.80
Spending Potential Index	79
HH Furnishings & Equip: Total \$	\$1,655,232
Average Spent	\$1,532.62
Spending Potential Index	71
Investments: Total \$	\$1,092,754
Average Spent	\$1,011.81
Spending Potential Index	70
Retail Goods: Total \$	\$21,122,992
Average Spent	\$19,558.34
Spending Potential Index	76
Shelter: Total \$	\$13,658,186
Average Spent	\$12,646.48
Spending Potential Index	81
TV/Video/Sound Equipment: Total \$	\$1,078,569
Average Spent	\$998.68
Spending Potential Index	82
Travel: Total \$	\$1,561,630
Average Spent	\$1,445.96
Spending Potential Index	78
Vehicle Maintenance & Repairs: Total \$	\$809,781
Average Spent	\$749.80
Spending Potential Index	80

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430036.00

Name:

Demographic

Census Tracts



2000 Total Population	2,169
2000 Group Quarters	0
2009 Total Population	2,146
2014 Total Population	2,161
2009-2014 Annual Rate	0.14%



2000 Households	1,110
2000 Average Household Size	1.95
2009 Households	1,121
2009 Average Household Size	1.91
2014 Households	1,133
2014 Average Household Size	1.91
2009-2014 Annual Rate	0.21%
2000 Families	571
2000 Average Family Size	2.65
2009 Families	543
2009 Average Family Size	2.64
2014 Families	537
2014 Average Family Size	2.64
2009-2014 Annual Rate	-0.22%



2000 Housing Units	1,184
Owner Occupied Housing Units	75.3%
Renter Occupied Housing Units	18.5%
Vacant Housing Units	6.3%
2009 Housing Units	1,208
Owner Occupied Housing Units	73.0%
Renter Occupied Housing Units	19.8%
Vacant Housing Units	7.2%
2014 Housing Units	1,220
Owner Occupied Housing Units	72.2%
Renter Occupied Housing Units	20.7%
Vacant Housing Units	7.1%

Median Household Income

2000	\$50,408
2009	\$65,787
2014	\$67,020

Median Home Value

2000	\$120,142
2009	\$153,756
2014	\$169,079

Per Capita Income

2000	\$29,782
2009	\$41,368
2014	\$42,273

Median Age

2000	37.6
2009	40.4
2014	41.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,031
<15,000	8.7%
\$15,000 - \$24,999	10.8%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	19.9%
\$50,000 - \$74,999	24.6%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	1.8%
\$200,000+	1.6%
Average Household Income	\$59,844

2009 Household by Income

Household Income Base	1,121
<15,000	3.9%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	24.4%
\$75,000 - \$99,999	20.5%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	6.0%
\$200,000+	3.0%
Average Household Income	\$79,193

2014 Household by Income

Household Income Base	1,133
<15,000	4.0%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	11.4%
\$50,000 - \$74,999	27.1%
\$75,000 - \$99,999	19.9%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	6.0%
\$200,000+	3.1%
Average Household Income	\$80,627

2000 Owner Occupied HUs by Value

Total	898
<50,000	2.7%
\$50,000 - \$99,999	28.4%
\$100,000 - \$149,999	55.9%
\$150,000 - \$199,999	11.8%
\$200,000 - \$299,999	1.2%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$118,654

2000 Specified Renter Occupied HUs by Contract Rent

Total	181
With Cash Rent	96.1%
No Cash Rent	3.9%
Median Rent	\$520
Average Rent	\$564

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,169
0 - 4	6.2%
5 - 9	5.2%
10 - 14	3.8%
15 - 24	8.5%
25 - 34	21.8%
35 - 44	17.2%
45 - 54	16.1%
55 - 64	7.5%
65 - 74	5.9%
75 - 84	5.7%
85 +	2.1%
18 +	82.2%

2009 Population by Age

Total	2,146
0 - 4	5.7%
5 - 9	4.9%
10 - 14	4.8%
15 - 24	10.5%
25 - 34	13.8%
35 - 44	18.2%
45 - 54	16.3%
55 - 64	14.0%
65 - 74	5.4%
75 - 84	4.0%
85 +	2.3%
18 +	82.1%

2014 Population by Age

Total	2,161
0 - 4	5.8%
5 - 9	4.8%
10 - 14	4.6%
15 - 24	11.4%
25 - 34	15.3%
35 - 44	14.5%
45 - 54	15.8%
55 - 64	13.9%
65 - 74	8.6%
75 - 84	3.1%
85 +	2.1%
18 +	82.3%

2000 Population by Sex

Males	47.0%
Females	53.0%

2009 Population by Sex

Males	48.1%
Females	51.9%

2014 Population by Sex

Males	48.5%
Females	51.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430036.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,169
White Alone	89.4%
Black Alone	0.7%
American Indian Alone	4.3%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	0.6%
Two or More Races	4.1%
Hispanic Origin	2.1%
Diversity Index	23.2

2009 Population by Race/Ethnicity

Total	2,146
White Alone	86.6%
Black Alone	0.9%
American Indian Alone	4.6%
Asian or Pacific Islander Alone	1.2%
Some Other Race Alone	0.8%
Two or More Races	5.8%
Hispanic Origin	3.3%
Diversity Index	29.5

2014 Population by Race/Ethnicity

Total	2,161
White Alone	85.0%
Black Alone	1.0%
American Indian Alone	4.7%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	0.9%
Two or More Races	6.9%
Hispanic Origin	4.0%
Diversity Index	33.2

2000 Population 3+ by School Enrollment

Total	1,992
Enrolled in Nursery/Preschool	2.9%
Enrolled in Kindergarten	0.3%
Enrolled in Grade 1-8	8.5%
Enrolled in Grade 9-12	3.2%
Enrolled in College	4.1%
Enrolled in Grad/Prof School	6.0%
Not Enrolled in School	75.1%

2009 Population 25+ by Educational Attainment

Total	1,589
Less Than 9th Grade	0.4%
9th to 12th Grade, No Diploma	2.3%
High School Graduate	13.5%
Some College, No Degree	21.1%
Associate Degree	5.7%
Bachelor's Degree	35.6%
Graduate/Professional Degree	21.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430036.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,815
Married	48.6%
Never Married	26.0%
Widowed	6.6%
Divorced	18.8%



2000 Population 16+ by Employment Status

Total	1,725
In Labor Force	76.5%
Civilian Employed	75.4%
Civilian Unemployed	1.1%
In Armed Forces	0.0%
Not In Labor Force	23.5%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	96.6%
Civilian Unemployed	3.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	97.5%
Civilian Unemployed	2.5%

2000 Females 16+ by Employment Status and Age of Children

Total	949
Own Children < 6 Only	11.1%
Employed/in Armed Forces	7.4%
Unemployed	0.0%
Not in Labor Force	3.7%
Own Children <6 and 6-17 Only	3.5%
Employed/in Armed Forces	2.7%
Unemployed	0.0%
Not in Labor Force	0.7%
Own Children 6-17 Only	13.8%
Employed/in Armed Forces	12.8%
Unemployed	0.0%
Not in Labor Force	1.1%
No Own Children < 18	71.7%
Employed/in Armed Forces	48.1%
Unemployed	0.5%
Not in Labor Force	23.1%



2009 Employed Population 16+ by Industry

Total	1,266
Agriculture/Mining	3.7%
Construction	3.0%
Manufacturing	3.9%
Wholesale Trade	1.9%
Retail Trade	12.5%
Transportation/Utilities	7.0%
Information	6.1%
Finance/Insurance/Real Estate	8.2%
Services	49.7%
Public Administration	3.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430036.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,266
White Collar	85.9%
Management/Business/Financial	20.5%
Professional	38.8%
Sales	16.0%
Administrative Support	10.6%
Services	7.5%
Blue Collar	6.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.1%
Installation/Maintenance/Repair	1.2%
Production	3.2%
Transportation/Material Moving	1.2%



2000 Workers 16+ by Means of Transportation to Work

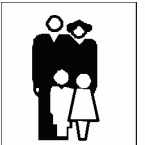
Total	1,267%
Drove Alone - Car, Truck, or Van	84.1%
Carpooled - Car, Truck, or Van	7.9%
Public Transportation	0.0%
Walked	0.0%
Other Means	0.8%
Worked at Home	7.2%

2000 Workers 16+ by Travel Time to Work

Total	1,267
Did not Work at Home	92.8%
Less than 5 minutes	4.1%
5 to 9 minutes	18.9%
10 to 19 minutes	46.4%
20 to 24 minutes	10.9%
25 to 34 minutes	5.7%
35 to 44 minutes	2.2%
45 to 59 minutes	1.0%
60 to 89 minutes	1.9%
90 or more minutes	1.7%
Worked at Home	7.2%
Average Travel Time to Work (in min)	16.4

2000 Households by Vehicles Available

Total	1,079
None	7.2%
1	40.9%
2	43.5%
3	6.9%
4	1.1%
5+	0.5%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	1,110
Family Households	51.4%
Married-couple Family	42.0%
With Related Children	16.3%
Other Family (No Spouse)	9.5%
With Related Children	5.9%
Nonfamily Households	48.6%
Householder Living Alone	40.8%
Householder Not Living Alone	7.7%
Households with Related Children	22.3%
Households with Persons 65+	20.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430036.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,110
1 Person Household	40.8%
2 Person Household	36.2%
3 Person Household	12.9%
4 Person Household	7.6%
5 Person Household	2.3%
6 Person Household	0.0%
7 + Person Household	0.3%

2000 Households by Year Householder Moved In

Total	1,079
Moved in 1999 to March 2000	15.0%
Moved in 1995 to 1998	30.9%
Moved in 1990 to 1994	19.9%
Moved in 1980 to 1989	12.8%
Moved in 1970 to 1979	9.9%
Moved in 1969 or Earlier	11.5%
Median Year Householder Moved In	1,994



2000 Housing Units by Units in Structure

Total	1,143
1, Detached	92.5%
1, Attached	2.2%
2	4.1%
3 or 4	0.0%
5 to 9	0.4%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.8%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,143
1999 to March 2000	0.0%
1995 to 1998	1.8%
1990 to 1994	0.5%
1980 to 1989	1.1%
1970 to 1979	3.8%
1969 or Earlier	92.8%
Median Year Structure Built	1,939

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430036.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,239,176
Average Spent	\$1,997.48
Spending Potential Index	80
Computers & Accessories: Total \$	\$292,514
Average Spent	\$260.94
Spending Potential Index	114
Education: Total \$	\$1,649,532
Average Spent	\$1,471.48
Spending Potential Index	117
Entertainment/Recreation: Total \$	\$4,066,968
Average Spent	\$3,627.99
Spending Potential Index	112
Food at Home: Total \$	\$5,633,850
Average Spent	\$5,025.74
Spending Potential Index	110
Food Away from Home: Total \$	\$4,224,367
Average Spent	\$3,768.39
Spending Potential Index	113
Health Care: Total \$	\$4,606,721
Average Spent	\$4,109.48
Spending Potential Index	109
HH Furnishings & Equip: Total \$	\$2,435,547
Average Spent	\$2,172.66
Spending Potential Index	100
Investments: Total \$	\$1,711,497
Average Spent	\$1,526.76
Spending Potential Index	106
Retail Goods: Total \$	\$30,487,082
Average Spent	\$27,196.35
Spending Potential Index	106
Shelter: Total \$	\$19,987,819
Average Spent	\$17,830.36
Spending Potential Index	114
TV/Video/Sound Equipment: Total \$	\$1,532,260
Average Spent	\$1,366.87
Spending Potential Index	112
Travel: Total \$	\$2,329,638
Average Spent	\$2,078.18
Spending Potential Index	113
Vehicle Maintenance & Repairs: Total \$	\$1,165,529
Average Spent	\$1,039.72
Spending Potential Index	111

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430037.00

Name:

Demographic

Census Tracts



2000 Total Population	2,771
2000 Group Quarters	0
2009 Total Population	2,714
2014 Total Population	2,705
2009-2014 Annual Rate	-0.07%



2000 Households	1,388
2000 Average Household Size	2.00
2009 Households	1,387
2009 Average Household Size	1.96
2014 Households	1,391
2014 Average Household Size	1.94
2009-2014 Annual Rate	0.06%
2000 Families	704
2000 Average Family Size	2.71
2009 Families	661
2009 Average Family Size	2.69
2014 Families	648
2014 Average Family Size	2.69
2009-2014 Annual Rate	-0.40%



2000 Housing Units	1,470
Owner Occupied Housing Units	70.2%
Renter Occupied Housing Units	24.2%
Vacant Housing Units	5.6%
2009 Housing Units	1,486
Owner Occupied Housing Units	67.8%
Renter Occupied Housing Units	25.5%
Vacant Housing Units	6.7%
2014 Housing Units	1,489
Owner Occupied Housing Units	67.0%
Renter Occupied Housing Units	26.5%
Vacant Housing Units	6.6%

Median Household Income

2000	\$40,522
2009	\$54,141
2014	\$56,235

Median Home Value

2000	\$76,901
2009	\$95,303
2014	\$108,375

Per Capita Income

2000	\$23,855
2009	\$31,492
2014	\$32,364

Median Age

2000	35.6
2009	39.3
2014	41.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430037.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,416
<15,000	12.9%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	18.4%
\$35,000 - \$49,999	20.9%
\$50,000 - \$74,999	25.1%
\$75,000 - \$99,999	6.9%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	1.3%
\$200,000+	0.8%
Average Household Income	\$46,900

2009 Household by Income

Household Income Base	1,387
<15,000	6.6%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	19.1%
\$50,000 - \$74,999	27.4%
\$75,000 - \$99,999	18.7%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	1.9%
\$200,000+	1.6%
Average Household Income	\$61,621

2014 Household by Income

Household Income Base	1,391
<15,000	6.7%
\$15,000 - \$24,999	8.3%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	31.0%
\$75,000 - \$99,999	18.0%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	1.9%
\$200,000+	1.7%
Average Household Income	\$62,937

2000 Owner Occupied HUs by Value

Total	1,048
<50,000	6.8%
\$50,000 - \$99,999	84.7%
\$100,000 - \$149,999	7.7%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.8%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$79,255

2000 Specified Renter Occupied HUs by Contract Rent

Total	352
With Cash Rent	92.0%
No Cash Rent	8.0%
Median Rent	\$444
Average Rent	\$466

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430037.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,771
0 - 4	7.2%
5 - 9	4.8%
10 - 14	3.9%
15 - 24	9.1%
25 - 34	24.0%
35 - 44	16.3%
45 - 54	15.3%
55 - 64	5.8%
65 - 74	5.2%
75 - 84	5.8%
85 +	2.6%
18 +	81.6%

2009 Population by Age

Total	2,714
0 - 4	6.7%
5 - 9	6.5%
10 - 14	6.2%
15 - 24	8.6%
25 - 34	12.5%
35 - 44	21.3%
45 - 54	15.4%
55 - 64	12.4%
65 - 74	4.6%
75 - 84	3.6%
85 +	2.3%
18 +	77.9%

2014 Population by Age

Total	2,705
0 - 4	6.3%
5 - 9	6.3%
10 - 14	6.4%
15 - 24	10.6%
25 - 34	10.2%
35 - 44	17.4%
45 - 54	16.9%
55 - 64	14.0%
65 - 74	6.8%
75 - 84	3.1%
85 +	1.9%
18 +	77.3%

2000 Population by Sex

Males	46.3%
Females	53.7%

2009 Population by Sex

Males	47.7%
Females	52.3%

2014 Population by Sex

Males	48.0%
Females	52.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430037.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,771
White Alone	86.8%
Black Alone	1.2%
American Indian Alone	5.9%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	0.8%
Two or More Races	4.6%
Hispanic Origin	2.5%
Diversity Index	28.0

2009 Population by Race/Ethnicity

Total	2,714
White Alone	83.6%
Black Alone	1.5%
American Indian Alone	6.3%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	1.3%
Two or More Races	6.4%
Hispanic Origin	3.8%
Diversity Index	34.8

2014 Population by Race/Ethnicity

Total	2,705
White Alone	81.6%
Black Alone	1.7%
American Indian Alone	6.4%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	1.6%
Two or More Races	7.6%
Hispanic Origin	4.6%
Diversity Index	38.8

2000 Population 3+ by School Enrollment

Total	2,692
Enrolled in Nursery/Preschool	2.2%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	7.3%
Enrolled in Grade 9-12	3.4%
Enrolled in College	3.8%
Enrolled in Grad/Prof School	1.7%
Not Enrolled in School	80.9%

2009 Population 25+ by Educational Attainment

Total	1,953
Less Than 9th Grade	2.8%
9th to 12th Grade, No Diploma	5.2%
High School Graduate	19.9%
Some College, No Degree	24.9%
Associate Degree	11.1%
Bachelor's Degree	24.6%
Graduate/Professional Degree	11.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430037.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,186
Married	45.1%
Never Married	27.9%
Widowed	7.5%
Divorced	19.5%



2000 Population 16+ by Employment Status

Total	2,357
In Labor Force	74.2%
Civilian Employed	71.9%
Civilian Unemployed	2.2%
In Armed Forces	0.0%
Not In Labor Force	25.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.7%
Civilian Unemployed	5.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.0%
Civilian Unemployed	4.0%

2000 Females 16+ by Employment Status and Age of Children

Total	1,286
Own Children < 6 Only	6.3%
Employed/in Armed Forces	3.3%
Unemployed	0.0%
Not in Labor Force	3.0%
Own Children <6 and 6-17 Only	4.4%
Employed/in Armed Forces	3.8%
Unemployed	0.0%
Not in Labor Force	0.5%
Own Children 6-17 Only	10.0%
Employed/in Armed Forces	8.8%
Unemployed	0.0%
Not in Labor Force	1.2%
No Own Children < 18	79.4%
Employed/in Armed Forces	49.2%
Unemployed	2.5%
Not in Labor Force	27.7%



2009 Employed Population 16+ by Industry

Total	1,455
Agriculture/Mining	0.0%
Construction	2.4%
Manufacturing	6.7%
Wholesale Trade	4.4%
Retail Trade	11.8%
Transportation/Utilities	6.2%
Information	5.9%
Finance/Insurance/Real Estate	7.4%
Services	49.1%
Public Administration	6.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430037.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,455
White Collar	77.9%
Management/Business/Financial	13.0%
Professional	34.3%
Sales	16.7%
Administrative Support	13.9%
Services	10.2%
Blue Collar	12.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.3%
Installation/Maintenance/Repair	2.3%
Production	3.4%
Transportation/Material Moving	4.0%



2000 Workers 16+ by Means of Transportation to Work

Total	1,671%
Drove Alone - Car, Truck, or Van	88.7%
Carpooled - Car, Truck, or Van	8.1%
Public Transportation	0.4%
Walked	0.0%
Other Means	1.3%
Worked at Home	1.4%

2000 Workers 16+ by Travel Time to Work

Total	1,671
Did not Work at Home	98.6%
Less than 5 minutes	1.3%
5 to 9 minutes	11.6%
10 to 19 minutes	54.8%
20 to 24 minutes	15.6%
25 to 34 minutes	10.9%
35 to 44 minutes	1.0%
45 to 59 minutes	1.1%
60 to 89 minutes	1.8%
90 or more minutes	0.6%
Worked at Home	1.4%
Average Travel Time to Work (in min)	17.6

2000 Households by Vehicles Available

Total	1,400
None	6.0%
1	43.4%
2	38.9%
3	7.9%
4	2.6%
5+	1.1%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	1,388
Family Households	50.7%
Married-couple Family	39.6%
With Related Children	15.3%
Other Family (No Spouse)	11.1%
With Related Children	6.9%
Nonfamily Households	49.3%
Householder Living Alone	40.4%
Householder Not Living Alone	8.9%
Households with Related Children	22.2%
Households with Persons 65+	21.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430037.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,388
1 Person Household	40.4%
2 Person Household	35.4%
3 Person Household	13.3%
4 Person Household	8.2%
5 Person Household	1.1%
6 Person Household	1.2%
7 + Person Household	0.4%

2000 Households by Year Householder Moved In

Total	1,400
Moved in 1999 to March 2000	22.5%
Moved in 1995 to 1998	24.1%
Moved in 1990 to 1994	12.2%
Moved in 1980 to 1989	15.9%
Moved in 1970 to 1979	10.3%
Moved in 1969 or Earlier	15.0%
Median Year Householder Moved In	1,994



2000 Housing Units by Units in Structure

Total	1,483
1, Detached	92.6%
1, Attached	2.7%
2	2.9%
3 or 4	1.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.5%
Mobile Home	0.3%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,483
1999 to March 2000	0.0%
1995 to 1998	0.5%
1990 to 1994	1.0%
1980 to 1989	1.0%
1970 to 1979	0.5%
1969 or Earlier	97.0%
Median Year Structure Built	1,940

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,127,366
Average Spent	\$1,533.79
Spending Potential Index	61
Computers & Accessories: Total \$	\$278,477
Average Spent	\$200.78
Spending Potential Index	88
Education: Total \$	\$1,609,159
Average Spent	\$1,160.17
Spending Potential Index	92
Entertainment/Recreation: Total \$	\$3,982,422
Average Spent	\$2,871.25
Spending Potential Index	89
Food at Home: Total \$	\$5,570,908
Average Spent	\$4,016.51
Spending Potential Index	88
Food Away from Home: Total \$	\$4,081,539
Average Spent	\$2,942.71
Spending Potential Index	88
Health Care: Total \$	\$4,795,575
Average Spent	\$3,457.51
Spending Potential Index	92
HH Furnishings & Equip: Total \$	\$2,292,471
Average Spent	\$1,652.83
Spending Potential Index	76
Investments: Total \$	\$1,439,575
Average Spent	\$1,037.90
Spending Potential Index	72
Retail Goods: Total \$	\$29,578,077
Average Spent	\$21,325.19
Spending Potential Index	83
Shelter: Total \$	\$18,321,669
Average Spent	\$13,209.55
Spending Potential Index	85
TV/Video/Sound Equipment: Total \$	\$1,495,994
Average Spent	\$1,078.58
Spending Potential Index	89
Travel: Total \$	\$2,200,978
Average Spent	\$1,586.86
Spending Potential Index	86
Vehicle Maintenance & Repairs: Total \$	\$1,126,498
Average Spent	\$812.18
Spending Potential Index	87

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430038.00

Name:

Demographic

Census Tracts



2000 Total Population	1,931
2000 Group Quarters	0
2009 Total Population	1,843
2014 Total Population	1,825
2009-2014 Annual Rate	-0.20%



2000 Households	924
2000 Average Household Size	2.09
2009 Households	899
2009 Average Household Size	2.05
2014 Households	893
2014 Average Household Size	2.04
2009-2014 Annual Rate	-0.13%
2000 Families	516
2000 Average Family Size	2.75
2009 Families	474
2009 Average Family Size	2.74
2014 Families	461
2014 Average Family Size	2.75
2009-2014 Annual Rate	-0.56%



2000 Housing Units	974
Owner Occupied Housing Units	62.0%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	5.1%
2009 Housing Units	982
Owner Occupied Housing Units	58.6%
Renter Occupied Housing Units	33.0%
Vacant Housing Units	8.5%
2014 Housing Units	982
Owner Occupied Housing Units	56.0%
Renter Occupied Housing Units	34.9%
Vacant Housing Units	9.1%

Median Household Income	
2000	\$32,285
2009	\$40,061
2014	\$42,978

Median Home Value	
2000	\$70,000
2009	\$87,316
2014	\$98,667

Per Capita Income	
2000	\$18,868
2009	\$23,746
2014	\$24,440

Median Age	
2000	38.5
2009	40.3
2014	41.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430038.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	897
<15,000	13.5%
\$15,000 - \$24,999	26.2%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	21.9%
\$50,000 - \$74,999	15.2%
\$75,000 - \$99,999	6.8%
\$100,000 - \$149,999	1.6%
\$150,000 - \$199,999	1.9%
\$200,000+	0.0%
Average Household Income	\$39,945

2009 Household by Income

Household Income Base	899
<15,000	7.6%
\$15,000 - \$24,999	19.0%
\$25,000 - \$34,999	18.1%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	25.3%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	0.6%
\$200,000+	1.2%
Average Household Income	\$48,680

2014 Household by Income

Household Income Base	893
<15,000	8.0%
\$15,000 - \$24,999	17.7%
\$25,000 - \$34,999	16.8%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	28.2%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	4.8%
\$150,000 - \$199,999	0.6%
\$200,000+	1.2%
Average Household Income	\$49,948

2000 Owner Occupied HUs by Value

Total	586
<50,000	11.3%
\$50,000 - \$99,999	70.0%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$76,398

2000 Specified Renter Occupied HUs by Contract Rent

Total	326
With Cash Rent	92.3%
No Cash Rent	7.7%
Median Rent	\$451
Average Rent	\$442

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430038.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,931
0 - 4	6.2%
5 - 9	5.5%
10 - 14	5.7%
15 - 24	11.0%
25 - 34	16.0%
35 - 44	15.6%
45 - 54	14.5%
55 - 64	8.2%
65 - 74	9.0%
75 - 84	6.6%
85 +	1.6%
18 +	79.8%

2009 Population by Age

Total	1,843
0 - 4	6.1%
5 - 9	5.9%
10 - 14	5.8%
15 - 24	11.3%
25 - 34	12.7%
35 - 44	14.7%
45 - 54	15.0%
55 - 64	12.7%
65 - 74	7.1%
75 - 84	6.2%
85 +	2.5%
18 +	78.8%

2014 Population by Age

Total	1,825
0 - 4	5.9%
5 - 9	5.9%
10 - 14	6.0%
15 - 24	11.4%
25 - 34	12.3%
35 - 44	14.0%
45 - 54	13.8%
55 - 64	13.4%
65 - 74	9.2%
75 - 84	5.8%
85 +	2.5%
18 +	79.0%

2000 Population by Sex

Males	46.8%
Females	53.2%

2009 Population by Sex

Males	47.6%
Females	52.4%

2014 Population by Sex

Males	47.8%
Females	52.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430038.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,931
White Alone	82.4%
Black Alone	4.7%
American Indian Alone	6.0%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	1.2%
Two or More Races	4.9%
Hispanic Origin	4.7%
Diversity Index	37.6

2009 Population by Race/Ethnicity

Total	1,843
White Alone	78.3%
Black Alone	5.8%
American Indian Alone	6.1%
Asian or Pacific Islander Alone	1.2%
Some Other Race Alone	1.9%
Two or More Races	6.7%
Hispanic Origin	7.1%
Diversity Index	46.1

2014 Population by Race/Ethnicity

Total	1,825
White Alone	75.9%
Black Alone	6.3%
American Indian Alone	6.1%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	2.4%
Two or More Races	7.9%
Hispanic Origin	8.7%
Diversity Index	50.9

2000 Population 3+ by School Enrollment

Total	1,790
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	9.3%
Enrolled in Grade 9-12	3.3%
Enrolled in College	7.0%
Enrolled in Grad/Prof School	1.1%
Not Enrolled in School	76.1%

2009 Population 25+ by Educational Attainment

Total	1,306
Less Than 9th Grade	1.5%
9th to 12th Grade, No Diploma	9.5%
High School Graduate	32.1%
Some College, No Degree	28.6%
Associate Degree	9.3%
Bachelor's Degree	13.6%
Graduate/Professional Degree	5.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430038.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,515
Married	49.2%
Never Married	22.2%
Widowed	9.7%
Divorced	18.9%



2000 Population 16+ by Employment Status

Total	1,524
In Labor Force	66.5%
Civilian Employed	61.9%
Civilian Unemployed	4.5%
In Armed Forces	0.0%
Not In Labor Force	33.5%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.3%
Civilian Unemployed	9.7%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.4%
Civilian Unemployed	7.6%

2000 Females 16+ by Employment Status and Age of Children

Total	814
Own Children < 6 Only	5.8%
Employed/in Armed Forces	3.7%
Unemployed	0.7%
Not in Labor Force	1.4%
Own Children <6 and 6-17 Only	6.8%
Employed/in Armed Forces	2.2%
Unemployed	0.0%
Not in Labor Force	4.5%
Own Children 6-17 Only	10.9%
Employed/in Armed Forces	6.9%
Unemployed	0.9%
Not in Labor Force	3.2%
No Own Children < 18	76.5%
Employed/in Armed Forces	41.0%
Unemployed	0.9%
Not in Labor Force	34.6%



2009 Employed Population 16+ by Industry

Total	871
Agriculture/Mining	2.3%
Construction	7.8%
Manufacturing	5.5%
Wholesale Trade	4.1%
Retail Trade	14.6%
Transportation/Utilities	4.1%
Information	7.1%
Finance/Insurance/Real Estate	4.6%
Services	45.2%
Public Administration	4.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430038.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	871
White Collar	60.3%
Management/Business/Financial	7.5%
Professional	19.2%
Sales	12.7%
Administrative Support	20.9%
Services	16.4%
Blue Collar	23.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.8%
Installation/Maintenance/Repair	7.5%
Production	4.1%
Transportation/Material Moving	4.9%



2000 Workers 16+ by Means of Transportation to Work

Total	923%
Drove Alone - Car, Truck, or Van	86.2%
Carpooled - Car, Truck, or Van	10.1%
Public Transportation	0.0%
Walked	1.8%
Other Means	0.0%
Worked at Home	1.8%

2000 Workers 16+ by Travel Time to Work

Total	923
Did not Work at Home	98.2%
Less than 5 minutes	2.3%
5 to 9 minutes	7.3%
10 to 19 minutes	59.7%
20 to 24 minutes	18.1%
25 to 34 minutes	9.0%
35 to 44 minutes	0.8%
45 to 59 minutes	0.0%
60 to 89 minutes	1.1%
90 or more minutes	0.0%
Worked at Home	1.8%
Average Travel Time to Work (in min)	15.4

2000 Households by Vehicles Available

Total	912
None	6.8%
1	42.4%
2	36.8%
3	9.5%
4	4.4%
5+	0.0%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	924
Family Households	55.8%
Married-couple Family	41.9%
With Related Children	15.6%
Other Family (No Spouse)	14.0%
With Related Children	8.3%
Nonfamily Households	44.2%
Householder Living Alone	37.0%
Householder Not Living Alone	7.1%
Households with Related Children	23.9%
Households with Persons 65+	26.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430038.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	924
1 Person Household	37.0%
2 Person Household	37.7%
3 Person Household	12.1%
4 Person Household	8.8%
5 Person Household	2.9%
6 Person Household	1.0%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	912
Moved in 1999 to March 2000	23.4%
Moved in 1995 to 1998	27.5%
Moved in 1990 to 1994	13.0%
Moved in 1980 to 1989	10.2%
Moved in 1970 to 1979	8.3%
Moved in 1969 or Earlier	17.5%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	961
1, Detached	82.2%
1, Attached	4.0%
2	2.2%
3 or 4	0.6%
5 to 9	1.2%
10 to 19	3.4%
20 +	6.3%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	961
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	1.5%
1980 to 1989	0.6%
1970 to 1979	8.2%
1969 or Earlier	89.7%
Median Year Structure Built	1,954

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430038.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,099,719
Average Spent	\$1,223.27
Spending Potential Index	49
Computers & Accessories: Total \$	\$140,329
Average Spent	\$156.09
Spending Potential Index	68
Education: Total \$	\$833,713
Average Spent	\$927.38
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$2,015,418
Average Spent	\$2,241.85
Spending Potential Index	69
Food at Home: Total \$	\$2,916,321
Average Spent	\$3,243.96
Spending Potential Index	71
Food Away from Home: Total \$	\$2,110,111
Average Spent	\$2,347.18
Spending Potential Index	71
Health Care: Total \$	\$2,505,907
Average Spent	\$2,787.44
Spending Potential Index	74
HH Furnishings & Equip: Total \$	\$1,148,307
Average Spent	\$1,277.32
Spending Potential Index	59
Investments: Total \$	\$779,648
Average Spent	\$867.24
Spending Potential Index	60
Retail Goods: Total \$	\$15,211,875
Average Spent	\$16,920.89
Spending Potential Index	66
Shelter: Total \$	\$9,495,969
Average Spent	\$10,562.82
Spending Potential Index	68
TV/Video/Sound Equipment: Total \$	\$776,619
Average Spent	\$863.87
Spending Potential Index	71
Travel: Total \$	\$1,111,334
Average Spent	\$1,236.19
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$581,320
Average Spent	\$646.63
Spending Potential Index	69

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430039.00

Name:

Demographic

Census Tracts



2000 Total Population	4,288
2000 Group Quarters	143
2009 Total Population	4,153
2014 Total Population	4,126
2009-2014 Annual Rate	-0.13%



2000 Households	2,107
2000 Average Household Size	1.97
2009 Households	2,074
2009 Average Household Size	1.94
2014 Households	2,069
2014 Average Household Size	1.93
2009-2014 Annual Rate	-0.05%
2000 Families	1,020
2000 Average Family Size	2.77
2009 Families	941
2009 Average Family Size	2.77
2014 Families	917
2014 Average Family Size	2.77
2009-2014 Annual Rate	-0.52%



2000 Housing Units	2,290
Owner Occupied Housing Units	61.0%
Renter Occupied Housing Units	31.0%
Vacant Housing Units	8.0%
2009 Housing Units	2,318
Owner Occupied Housing Units	58.0%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	10.5%
2014 Housing Units	2,321
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	32.3%
Vacant Housing Units	10.9%

Median Household Income

2000	\$34,919
2009	\$44,721
2014	\$47,775

Median Home Value

2000	\$73,631
2009	\$92,661
2014	\$105,808

Per Capita Income

2000	\$24,194
2009	\$27,408
2014	\$28,959

Median Age

2000	38.1
2009	40.2
2014	41.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430039.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,112
<15,000	15.6%
\$15,000 - \$24,999	20.7%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	19.7%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	6.8%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	0.3%
\$200,000+	0.9%
Average Household Income	\$47,047

2009 Household by Income

Household Income Base	2,074
<15,000	9.7%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	18.2%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	24.1%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	1.0%
\$200,000+	0.8%
Average Household Income	\$54,028

2014 Household by Income

Household Income Base	2,069
<15,000	9.7%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	16.8%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	27.5%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	1.0%
\$200,000+	0.9%
Average Household Income	\$56,781

2000 Owner Occupied HUs by Value

Total	1,400
<50,000	9.9%
\$50,000 - \$99,999	84.7%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	1.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$73,560

2000 Specified Renter Occupied HUs by Contract Rent

Total	707
With Cash Rent	94.6%
No Cash Rent	5.4%
Median Rent	\$505
Average Rent	\$504

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430039.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,288
0 - 4	7.5%
5 - 9	5.3%
10 - 14	4.5%
15 - 24	9.5%
25 - 34	17.9%
35 - 44	15.9%
45 - 54	12.9%
55 - 64	7.9%
65 - 74	7.0%
75 - 84	8.1%
85 +	3.5%
18 +	80.3%

2009 Population by Age

Total	4,153
0 - 4	7.0%
5 - 9	6.3%
10 - 14	5.9%
15 - 24	10.4%
25 - 34	11.9%
35 - 44	16.0%
45 - 54	15.1%
55 - 64	11.4%
65 - 74	6.8%
75 - 84	5.4%
85 +	3.9%
18 +	77.8%

2014 Population by Age

Total	4,126
0 - 4	6.6%
5 - 9	6.0%
10 - 14	6.0%
15 - 24	11.4%
25 - 34	11.1%
35 - 44	14.1%
45 - 54	14.6%
55 - 64	13.1%
65 - 74	8.4%
75 - 84	5.1%
85 +	3.6%
18 +	78.0%

2000 Population by Sex

Males	43.9%
Females	56.1%

2009 Population by Sex

Males	45.8%
Females	54.2%

2014 Population by Sex

Males	46.4%
Females	53.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430039.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,288
White Alone	86.3%
Black Alone	4.2%
American Indian Alone	4.3%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	1.0%
Two or More Races	3.3%
Hispanic Origin	3.0%
Diversity Index	29.6

2009 Population by Race/Ethnicity

Total	4,153
White Alone	82.8%
Black Alone	5.2%
American Indian Alone	4.5%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	1.5%
Two or More Races	4.6%
Hispanic Origin	4.6%
Diversity Index	37.0

2014 Population by Race/Ethnicity

Total	4,126
White Alone	80.8%
Black Alone	5.7%
American Indian Alone	4.6%
Asian or Pacific Islander Alone	1.7%
Some Other Race Alone	1.9%
Two or More Races	5.4%
Hispanic Origin	5.7%
Diversity Index	41.2

2000 Population 3+ by School Enrollment

Total	4,099
Enrolled in Nursery/Preschool	2.1%
Enrolled in Kindergarten	0.5%
Enrolled in Grade 1-8	8.7%
Enrolled in Grade 9-12	2.0%
Enrolled in College	5.1%
Enrolled in Grad/Prof School	1.1%
Not Enrolled in School	80.6%

2009 Population 25+ by Educational Attainment

Total	2,926
Less Than 9th Grade	2.2%
9th to 12th Grade, No Diploma	6.9%
High School Graduate	24.6%
Some College, No Degree	27.6%
Associate Degree	9.3%
Bachelor's Degree	21.4%
Graduate/Professional Degree	8.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430039.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,356
Married	45.5%
Never Married	23.3%
Widowed	9.8%
Divorced	21.3%



2000 Population 16+ by Employment Status

Total	3,523
In Labor Force	66.1%
Civilian Employed	64.8%
Civilian Unemployed	1.3%
In Armed Forces	0.0%
Not In Labor Force	33.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	96.1%
Civilian Unemployed	3.9%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	97.0%
Civilian Unemployed	3.0%

2000 Females 16+ by Employment Status and Age of Children

Total	2,052
Own Children < 6 Only	11.2%
Employed/in Armed Forces	7.0%
Unemployed	0.0%
Not in Labor Force	4.2%
Own Children <6 and 6-17 Only	3.5%
Employed/in Armed Forces	2.7%
Unemployed	0.0%
Not in Labor Force	0.8%
Own Children 6-17 Only	9.1%
Employed/in Armed Forces	6.0%
Unemployed	0.0%
Not in Labor Force	3.1%
No Own Children < 18	76.2%
Employed/in Armed Forces	41.0%
Unemployed	0.3%
Not in Labor Force	34.9%



2009 Employed Population 16+ by Industry

Total	1,993
Agriculture/Mining	1.6%
Construction	4.6%
Manufacturing	7.8%
Wholesale Trade	4.5%
Retail Trade	8.9%
Transportation/Utilities	5.8%
Information	6.9%
Finance/Insurance/Real Estate	9.6%
Services	45.7%
Public Administration	4.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430039.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,993
White Collar	70.0%
Management/Business/Financial	13.9%
Professional	24.1%
Sales	12.7%
Administrative Support	19.2%
Services	12.0%
Blue Collar	18.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	4.3%
Production	4.9%
Transportation/Material Moving	5.0%



2000 Workers 16+ by Means of Transportation to Work

Total	2,233%
Drove Alone - Car, Truck, or Van	85.1%
Carpooled - Car, Truck, or Van	10.8%
Public Transportation	0.0%
Walked	0.4%
Other Means	0.4%
Worked at Home	3.2%

2000 Workers 16+ by Travel Time to Work

Total	2,233
Did not Work at Home	96.8%
Less than 5 minutes	1.6%
5 to 9 minutes	12.0%
10 to 19 minutes	60.8%
20 to 24 minutes	13.3%
25 to 34 minutes	4.5%
35 to 44 minutes	0.8%
45 to 59 minutes	0.7%
60 to 89 minutes	0.3%
90 or more minutes	2.9%
Worked at Home	3.2%
Average Travel Time to Work (in min)	17.5

2000 Households by Vehicles Available

Total	2,107
None	7.0%
1	53.0%
2	32.3%
3	7.3%
4	0.4%
5+	0.0%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	2,107
Family Households	48.4%
Married-couple Family	36.2%
With Related Children	14.5%
Other Family (No Spouse)	12.2%
With Related Children	7.6%
Nonfamily Households	51.6%
Householder Living Alone	43.6%
Householder Not Living Alone	8.0%
Households with Related Children	22.1%
Households with Persons 65+	26.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430039.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,107
1 Person Household	43.6%
2 Person Household	33.6%
3 Person Household	11.5%
4 Person Household	7.5%
5 Person Household	2.3%
6 Person Household	1.0%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	2,107
Moved in 1999 to March 2000	21.5%
Moved in 1995 to 1998	32.2%
Moved in 1990 to 1994	17.3%
Moved in 1980 to 1989	11.0%
Moved in 1970 to 1979	5.2%
Moved in 1969 or Earlier	12.8%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	2,290
1, Detached	79.7%
1, Attached	1.2%
2	0.2%
3 or 4	8.2%
5 to 9	2.4%
10 to 19	3.2%
20 +	4.5%
Mobile Home	0.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,290
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	1.3%
1980 to 1989	4.5%
1970 to 1979	3.8%
1969 or Earlier	90.4%
Median Year Structure Built	1,955

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430039.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,843,372
Average Spent	\$1,370.96
Spending Potential Index	55
Computers & Accessories: Total \$	\$369,681
Average Spent	\$178.25
Spending Potential Index	78
Education: Total \$	\$2,121,254
Average Spent	\$1,022.78
Spending Potential Index	82
Entertainment/Recreation: Total \$	\$5,181,455
Average Spent	\$2,498.29
Spending Potential Index	77
Food at Home: Total \$	\$7,574,828
Average Spent	\$3,652.28
Spending Potential Index	80
Food Away from Home: Total \$	\$5,444,092
Average Spent	\$2,624.93
Spending Potential Index	79
Health Care: Total \$	\$6,351,851
Average Spent	\$3,062.61
Spending Potential Index	81
HH Furnishings & Equip: Total \$	\$2,948,497
Average Spent	\$1,421.65
Spending Potential Index	65
Investments: Total \$	\$1,827,866
Average Spent	\$881.32
Spending Potential Index	61
Retail Goods: Total \$	\$39,148,801
Average Spent	\$18,875.99
Spending Potential Index	73
Shelter: Total \$	\$24,165,581
Average Spent	\$11,651.68
Spending Potential Index	75
TV/Video/Sound Equipment: Total \$	\$2,020,876
Average Spent	\$974.39
Spending Potential Index	80
Travel: Total \$	\$2,764,955
Average Spent	\$1,333.15
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$1,500,185
Average Spent	\$723.33
Spending Potential Index	77

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430040.00

Name:

Demographic

Census Tracts



2000 Total Population	4,503
2000 Group Quarters	137
2009 Total Population	4,439
2014 Total Population	4,452
2009-2014 Annual Rate	0.06%



2000 Households	2,177
2000 Average Household Size	2.01
2009 Households	2,191
2009 Average Household Size	1.97
2014 Households	2,207
2014 Average Household Size	1.96
2009-2014 Annual Rate	0.15%
2000 Families	1,150
2000 Average Family Size	2.73
2009 Families	1,090
2009 Average Family Size	2.72
2014 Families	1,074
2014 Average Family Size	2.73
2009-2014 Annual Rate	-0.30%



2000 Housing Units	2,308
Owner Occupied Housing Units	59.9%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	5.7%
2009 Housing Units	2,358
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	35.2%
Vacant Housing Units	7.1%
2014 Housing Units	2,372
Owner Occupied Housing Units	56.7%
Renter Occupied Housing Units	36.3%
Vacant Housing Units	7.0%

Median Household Income	
2000	\$35,543
2009	\$45,251
2014	\$46,830

Median Home Value	
2000	\$74,810
2009	\$94,915
2014	\$108,756

Per Capita Income	
2000	\$19,885
2009	\$25,110
2014	\$25,920

Median Age	
2000	41.4
2009	43.0
2014	44.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430040.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,171
<15,000	13.5%
\$15,000 - \$24,999	20.7%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	25.9%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	4.8%
\$100,000 - \$149,999	2.9%
\$150,000 - \$199,999	0.7%
\$200,000+	0.4%
Average Household Income	\$39,700

2009 Household by Income

Household Income Base	2,191
<15,000	8.2%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	18.3%
\$35,000 - \$49,999	18.4%
\$50,000 - \$74,999	27.2%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	0.7%
\$200,000+	0.8%
Average Household Income	\$50,094

2014 Household by Income

Household Income Base	2,207
<15,000	8.5%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	17.1%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	31.1%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	0.7%
\$200,000+	0.8%
Average Household Income	\$51,413

2000 Owner Occupied HUs by Value

Total	1,386
<50,000	7.6%
\$50,000 - \$99,999	84.8%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$75,141

2000 Specified Renter Occupied HUs by Contract Rent

Total	791
With Cash Rent	96.3%
No Cash Rent	3.7%
Median Rent	\$408
Average Rent	\$436

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430040.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,503
0 - 4	5.9%
5 - 9	5.0%
10 - 14	5.1%
15 - 24	9.8%
25 - 34	15.8%
35 - 44	13.8%
45 - 54	14.5%
55 - 64	8.8%
65 - 74	7.9%
75 - 84	8.4%
85 +	4.9%
18 +	80.9%

2009 Population by Age

Total	4,439
0 - 4	5.6%
5 - 9	5.6%
10 - 14	5.6%
15 - 24	9.8%
25 - 34	11.2%
35 - 44	15.0%
45 - 54	14.2%
55 - 64	13.4%
65 - 74	7.7%
75 - 84	6.4%
85 +	5.5%
18 +	80.2%

2014 Population by Age

Total	4,452
0 - 4	5.4%
5 - 9	5.4%
10 - 14	5.7%
15 - 24	10.3%
25 - 34	10.6%
35 - 44	13.5%
45 - 54	13.6%
55 - 64	14.5%
65 - 74	10.3%
75 - 84	5.6%
85 +	5.2%
18 +	80.1%

2000 Population by Sex

Males	45.8%
Females	54.2%

2009 Population by Sex

Males	46.2%
Females	53.8%

2014 Population by Sex

Males	46.2%
Females	53.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430040.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,503
White Alone	86.2%
Black Alone	3.4%
American Indian Alone	5.3%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	1.1%
Two or More Races	3.4%
Hispanic Origin	3.7%
Diversity Index	30.7

2009 Population by Race/Ethnicity

Total	4,439
White Alone	82.9%
Black Alone	4.3%
American Indian Alone	5.5%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	1.6%
Two or More Races	4.8%
Hispanic Origin	5.7%
Diversity Index	38.3

2014 Population by Race/Ethnicity

Total	4,452
White Alone	80.9%
Black Alone	4.7%
American Indian Alone	5.6%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	2.0%
Two or More Races	5.7%
Hispanic Origin	7.0%
Diversity Index	42.6

2000 Population 3+ by School Enrollment

Total	4,336
Enrolled in Nursery/Preschool	0.6%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	10.5%
Enrolled in Grade 9-12	3.3%
Enrolled in College	4.1%
Enrolled in Grad/Prof School	2.7%
Not Enrolled in School	77.3%

2009 Population 25+ by Educational Attainment

Total	3,257
Less Than 9th Grade	0.6%
9th to 12th Grade, No Diploma	5.6%
High School Graduate	25.9%
Some College, No Degree	25.9%
Associate Degree	9.5%
Bachelor's Degree	23.3%
Graduate/Professional Degree	9.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430040.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,692
Married	45.9%
Never Married	24.4%
Widowed	10.2%
Divorced	19.5%



2000 Population 16+ by Employment Status

Total	3,726
In Labor Force	59.8%
Civilian Employed	56.7%
Civilian Unemployed	2.8%
In Armed Forces	0.2%
Not In Labor Force	40.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	92.8%
Civilian Unemployed	7.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.4%
Civilian Unemployed	5.6%

2000 Females 16+ by Employment Status and Age of Children

Total	2,038
Own Children < 6 Only	4.5%
Employed/in Armed Forces	2.1%
Unemployed	0.0%
Not in Labor Force	2.5%
Own Children <6 and 6-17 Only	3.7%
Employed/in Armed Forces	1.7%
Unemployed	0.0%
Not in Labor Force	2.0%
Own Children 6-17 Only	13.3%
Employed/in Armed Forces	8.5%
Unemployed	0.8%
Not in Labor Force	3.9%
No Own Children < 18	78.5%
Employed/in Armed Forces	35.0%
Unemployed	1.0%
Not in Labor Force	42.5%



2009 Employed Population 16+ by Industry

Total	1,955
Agriculture/Mining	1.3%
Construction	5.4%
Manufacturing	9.0%
Wholesale Trade	5.1%
Retail Trade	16.0%
Transportation/Utilities	5.1%
Information	5.8%
Finance/Insurance/Real Estate	7.2%
Services	40.6%
Public Administration	4.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430040.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,955
White Collar	71.1%
Management/Business/Financial	12.9%
Professional	23.3%
Sales	17.5%
Administrative Support	17.3%
Services	12.4%
Blue Collar	16.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	6.2%
Production	1.3%
Transportation/Material Moving	4.1%



2000 Workers 16+ by Means of Transportation to Work

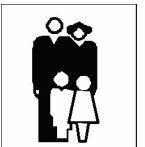
Total	2,069%
Drove Alone - Car, Truck, or Van	86.9%
Carpooled - Car, Truck, or Van	9.5%
Public Transportation	0.9%
Walked	0.0%
Other Means	1.2%
Worked at Home	1.6%

2000 Workers 16+ by Travel Time to Work

Total	2,069
Did not Work at Home	98.4%
Less than 5 minutes	3.3%
5 to 9 minutes	12.0%
10 to 19 minutes	56.5%
20 to 24 minutes	13.1%
25 to 34 minutes	9.2%
35 to 44 minutes	0.8%
45 to 59 minutes	0.7%
60 to 89 minutes	1.6%
90 or more minutes	1.1%
Worked at Home	1.6%
Average Travel Time to Work (in min)	16.8

2000 Households by Vehicles Available

Total	2,177
None	3.5%
1	53.9%
2	34.0%
3	7.3%
4	1.2%
5+	0.0%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	2,177
Family Households	52.8%
Married-couple Family	39.7%
With Related Children	14.5%
Other Family (No Spouse)	13.1%
With Related Children	8.0%
Nonfamily Households	47.2%
Householder Living Alone	41.7%
Householder Not Living Alone	5.5%
Households with Related Children	22.6%
Households with Persons 65+	28.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430040.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,177
1 Person Household	41.7%
2 Person Household	33.9%
3 Person Household	13.1%
4 Person Household	7.1%
5 Person Household	2.8%
6 Person Household	0.9%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	2,177
Moved in 1999 to March 2000	18.0%
Moved in 1995 to 1998	35.6%
Moved in 1990 to 1994	13.0%
Moved in 1980 to 1989	10.7%
Moved in 1970 to 1979	10.9%
Moved in 1969 or Earlier	11.8%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	2,308
1, Detached	74.0%
1, Attached	1.1%
2	0.9%
3 or 4	2.3%
5 to 9	2.4%
10 to 19	9.4%
20 +	9.9%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,308
1999 to March 2000	0.0%
1995 to 1998	0.4%
1990 to 1994	0.0%
1980 to 1989	3.6%
1970 to 1979	9.4%
1969 or Earlier	86.7%
Median Year Structure Built	1,957

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430040.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,717,249
Average Spent	\$1,240.18
Spending Potential Index	50
Computers & Accessories: Total \$	\$352,127
Average Spent	\$160.72
Spending Potential Index	70
Education: Total \$	\$1,973,857
Average Spent	\$900.89
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$5,112,542
Average Spent	\$2,333.42
Spending Potential Index	72
Food at Home: Total \$	\$7,281,485
Average Spent	\$3,323.36
Spending Potential Index	73
Food Away from Home: Total \$	\$5,238,485
Average Spent	\$2,390.91
Spending Potential Index	72
Health Care: Total \$	\$6,431,330
Average Spent	\$2,935.34
Spending Potential Index	78
HH Furnishings & Equip: Total \$	\$2,924,627
Average Spent	\$1,334.83
Spending Potential Index	61
Investments: Total \$	\$2,060,346
Average Spent	\$940.37
Spending Potential Index	65
Retail Goods: Total \$	\$38,785,845
Average Spent	\$17,702.32
Spending Potential Index	69
Shelter: Total \$	\$23,271,286
Average Spent	\$10,621.29
Spending Potential Index	68
TV/Video/Sound Equipment: Total \$	\$1,939,773
Average Spent	\$885.34
Spending Potential Index	73
Travel: Total \$	\$2,790,109
Average Spent	\$1,273.44
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$1,479,030
Average Spent	\$675.05
Spending Potential Index	72

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430041.01

Name:

Demographic

Census Tracts



2000 Total Population	2,372
2000 Group Quarters	0
2009 Total Population	2,369
2014 Total Population	2,386
2009-2014 Annual Rate	0.14%



2000 Households	967
2000 Average Household Size	2.45
2009 Households	972
2009 Average Household Size	2.44
2014 Households	980
2014 Average Household Size	2.43
2009-2014 Annual Rate	0.16%
2000 Families	725
2000 Average Family Size	2.90
2009 Families	705
2009 Average Family Size	2.93
2014 Families	702
2014 Average Family Size	2.94
2009-2014 Annual Rate	-0.09%



2000 Housing Units	1,000
Owner Occupied Housing Units	92.1%
Renter Occupied Housing Units	4.6%
Vacant Housing Units	3.3%
2009 Housing Units	1,017
Owner Occupied Housing Units	89.7%
Renter Occupied Housing Units	5.9%
Vacant Housing Units	4.4%
2014 Housing Units	1,023
Owner Occupied Housing Units	89.5%
Renter Occupied Housing Units	6.3%
Vacant Housing Units	4.2%

Median Household Income	
2000	\$74,073
2009	\$89,376
2014	\$89,772

Median Home Value	
2000	\$197,987
2009	\$256,818
2014	\$296,947

Per Capita Income	
2000	\$43,358
2009	\$52,902
2014	\$54,109

Median Age	
2000	46.3
2009	51.0
2014	52.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430041.01

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	998
<15,000	3.0%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	23.1%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	11.3%
\$200,000+	15.4%
Average Household Income	\$108,380

2009 Household by Income

Household Income Base	972
<15,000	1.6%
\$15,000 - \$24,999	3.6%
\$25,000 - \$34,999	4.9%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	22.3%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	10.1%
\$200,000+	20.2%
Average Household Income	\$128,936

2014 Household by Income

Household Income Base	980
<15,000	1.6%
\$15,000 - \$24,999	3.3%
\$25,000 - \$34,999	4.5%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	17.3%
\$75,000 - \$99,999	21.4%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	10.0%
\$200,000+	20.5%
Average Household Income	\$131,738

2000 Owner Occupied HUs by Value

Total	945
<50,000	1.4%
\$50,000 - \$99,999	4.6%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	26.2%
\$200,000 - \$299,999	24.7%
\$300,000 - \$499,999	17.6%
\$500,000 - \$999,999	3.9%
\$1,000,000 +	2.9%
Average Home Value	\$267,493

2000 Specified Renter Occupied HUs by Contract Rent

Total	30
With Cash Rent	53.3%
No Cash Rent	46.7%
Median Rent	\$650
Average Rent	\$625

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430041.01

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,372
0 - 4	4.9%
5 - 9	7.1%
10 - 14	8.1%
15 - 24	8.0%
25 - 34	4.0%
35 - 44	15.1%
45 - 54	19.5%
55 - 64	10.3%
65 - 74	9.8%
75 - 84	10.3%
85 +	3.0%
18 +	75.1%

2009 Population by Age

Total	2,369
0 - 4	4.0%
5 - 9	5.0%
10 - 14	6.6%
15 - 24	11.7%
25 - 34	5.5%
35 - 44	7.2%
45 - 54	18.6%
55 - 64	19.0%
65 - 74	9.4%
75 - 84	8.2%
85 +	4.7%
18 +	79.9%

2014 Population by Age

Total	2,386
0 - 4	4.1%
5 - 9	4.7%
10 - 14	5.9%
15 - 24	11.0%
25 - 34	8.6%
35 - 44	6.2%
45 - 54	13.3%
55 - 64	22.2%
65 - 74	12.9%
75 - 84	6.7%
85 +	4.4%
18 +	81.3%

2000 Population by Sex

Males	47.6%
Females	52.4%

2009 Population by Sex

Males	48.4%
Females	51.6%

2014 Population by Sex

Males	48.7%
Females	51.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430041.01

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,372
White Alone	95.6%
Black Alone	0.2%
American Indian Alone	1.4%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	0.0%
Two or More Races	1.9%
Hispanic Origin	0.7%
Diversity Index	9.8

2009 Population by Race/Ethnicity

Total	2,369
White Alone	94.1%
Black Alone	0.2%
American Indian Alone	1.5%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	0.0%
Two or More Races	2.7%
Hispanic Origin	1.1%
Diversity Index	13.3

2014 Population by Race/Ethnicity

Total	2,386
White Alone	93.1%
Black Alone	0.3%
American Indian Alone	1.6%
Asian or Pacific Islander Alone	1.8%
Some Other Race Alone	0.0%
Two or More Races	3.2%
Hispanic Origin	1.5%
Diversity Index	15.8

2000 Population 3+ by School Enrollment

Total	2,393
Enrolled in Nursery/Preschool	3.3%
Enrolled in Kindergarten	2.6%
Enrolled in Grade 1-8	9.6%
Enrolled in Grade 9-12	7.0%
Enrolled in College	1.8%
Enrolled in Grad/Prof School	1.4%
Not Enrolled in School	74.3%

2009 Population 25+ by Educational Attainment

Total	1,721
Less Than 9th Grade	0.9%
9th to 12th Grade, No Diploma	0.6%
High School Graduate	9.2%
Some College, No Degree	19.9%
Associate Degree	3.6%
Bachelor's Degree	37.3%
Graduate/Professional Degree	28.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430041.01

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,999
Married	65.6%
Never Married	19.0%
Widowed	9.0%
Divorced	6.4%



2000 Population 16+ by Employment Status

Total	1,953
In Labor Force	56.9%
Civilian Employed	56.4%
Civilian Unemployed	0.5%
In Armed Forces	0.0%
Not In Labor Force	43.1%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	98.6%
Civilian Unemployed	1.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	98.9%
Civilian Unemployed	1.1%

2000 Females 16+ by Employment Status and Age of Children

Total	1,025
Own Children < 6 Only	6.2%
Employed/in Armed Forces	4.7%
Unemployed	0.0%
Not in Labor Force	1.6%
Own Children <6 and 6-17 Only	6.8%
Employed/in Armed Forces	4.2%
Unemployed	0.0%
Not in Labor Force	2.6%
Own Children 6-17 Only	16.6%
Employed/in Armed Forces	9.2%
Unemployed	0.0%
Not in Labor Force	7.4%
No Own Children < 18	70.3%
Employed/in Armed Forces	27.9%
Unemployed	0.0%
Not in Labor Force	42.4%



2009 Employed Population 16+ by Industry

Total	1,084
Agriculture/Mining	7.6%
Construction	2.7%
Manufacturing	3.9%
Wholesale Trade	2.5%
Retail Trade	8.4%
Transportation/Utilities	3.0%
Information	3.7%
Finance/Insurance/Real Estate	15.8%
Services	49.4%
Public Administration	3.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430041.01

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,084
White Collar	85.2%
Management/Business/Financial	29.9%
Professional	32.9%
Sales	14.5%
Administrative Support	7.9%
Services	9.9%
Blue Collar	4.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.9%
Installation/Maintenance/Repair	1.9%
Production	1.2%
Transportation/Material Moving	0.8%



2000 Workers 16+ by Means of Transportation to Work

Total	1,096%
Drove Alone - Car, Truck, or Van	88.0%
Carpooled - Car, Truck, or Van	5.7%
Public Transportation	0.6%
Walked	0.5%
Other Means	0.0%
Worked at Home	5.2%

2000 Workers 16+ by Travel Time to Work

Total	1,096
Did not Work at Home	94.8%
Less than 5 minutes	3.2%
5 to 9 minutes	15.3%
10 to 19 minutes	57.1%
20 to 24 minutes	10.9%
25 to 34 minutes	2.7%
35 to 44 minutes	0.0%
45 to 59 minutes	2.5%
60 to 89 minutes	1.2%
90 or more minutes	1.8%
Worked at Home	5.2%
Average Travel Time to Work (in min)	15.8

2000 Households by Vehicles Available

Total	975
None	3.2%
1	28.8%
2	46.4%
3	15.9%
4	4.5%
5+	1.2%
Average Number of Vehicles Available	1.9



2000 Households by Type

Total	967
Family Households	75.0%
Married-couple Family	68.3%
With Related Children	29.0%
Other Family (No Spouse)	6.7%
With Related Children	2.9%
Nonfamily Households	25.0%
Householder Living Alone	23.3%
Householder Not Living Alone	1.8%
Households with Related Children	31.9%
Households with Persons 65+	39.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430041.01

Name:

Demographic

Census Tracts

2000 Households by Size

Total	967
1 Person Household	23.3%
2 Person Household	40.4%
3 Person Household	14.0%
4 Person Household	14.2%
5 Person Household	6.4%
6 Person Household	1.8%
7 + Person Household	0.0%

2000 Households by Year Householder Moved In

Total	975
Moved in 1999 to March 2000	4.2%
Moved in 1995 to 1998	27.4%
Moved in 1990 to 1994	15.7%
Moved in 1980 to 1989	23.2%
Moved in 1970 to 1979	12.3%
Moved in 1969 or Earlier	17.2%
Median Year Householder Moved In	1,989



2000 Housing Units by Units in Structure

Total	1,011
1, Detached	96.2%
1, Attached	1.2%
2	2.0%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.6%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,011
1999 to March 2000	0.0%
1995 to 1998	2.5%
1990 to 1994	1.4%
1980 to 1989	4.6%
1970 to 1979	6.1%
1969 or Earlier	85.5%
Median Year Structure Built	1,956

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430041.01

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,999,221
Average Spent	\$3,085.62
Spending Potential Index	123
Computers & Accessories: Total \$	\$388,785
Average Spent	\$399.99
Spending Potential Index	175
Education: Total \$	\$2,298,568
Average Spent	\$2,364.78
Spending Potential Index	188
Entertainment/Recreation: Total \$	\$5,814,480
Average Spent	\$5,981.97
Spending Potential Index	185
Food at Home: Total \$	\$7,639,098
Average Spent	\$7,859.15
Spending Potential Index	172
Food Away from Home: Total \$	\$5,628,438
Average Spent	\$5,790.57
Spending Potential Index	174
Health Care: Total \$	\$7,071,139
Average Spent	\$7,274.83
Spending Potential Index	193
HH Furnishings & Equip: Total \$	\$3,523,527
Average Spent	\$3,625.03
Spending Potential Index	167
Investments: Total \$	\$3,106,133
Average Spent	\$3,195.61
Spending Potential Index	222
Retail Goods: Total \$	\$43,277,767
Average Spent	\$44,524.42
Spending Potential Index	173
Shelter: Total \$	\$27,830,488
Average Spent	\$28,632.17
Spending Potential Index	183
TV/Video/Sound Equipment: Total \$	\$2,045,946
Average Spent	\$2,104.88
Spending Potential Index	173
Travel: Total \$	\$3,611,174
Average Spent	\$3,715.20
Spending Potential Index	201
Vehicle Maintenance & Repairs: Total \$	\$1,642,428
Average Spent	\$1,689.74
Spending Potential Index	181

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430042.00

Name:

Demographic

Census Tracts



2000 Total Population	3,119
2000 Group Quarters	48
2009 Total Population	3,117
2014 Total Population	3,134
2009-2014 Annual Rate	0.11%



2000 Households	1,351
2000 Average Household Size	2.27
2009 Households	1,362
2009 Average Household Size	2.26
2014 Households	1,374
2014 Average Household Size	2.25
2009-2014 Annual Rate	0.18%
2000 Families	853
2000 Average Family Size	2.94
2009 Families	819
2009 Average Family Size	2.97
2014 Families	812
2014 Average Family Size	2.98
2009-2014 Annual Rate	-0.17%



2000 Housing Units	1,427
Owner Occupied Housing Units	80.5%
Renter Occupied Housing Units	14.2%
Vacant Housing Units	5.3%
2009 Housing Units	1,466
Owner Occupied Housing Units	77.4%
Renter Occupied Housing Units	15.5%
Vacant Housing Units	7.1%
2014 Housing Units	1,475
Owner Occupied Housing Units	76.9%
Renter Occupied Housing Units	16.2%
Vacant Housing Units	6.8%

Median Household Income	
2000	\$61,506
2009	\$74,674
2014	\$75,000

Median Home Value	
2000	\$143,508
2009	\$184,375
2014	\$206,579

Per Capita Income	
2000	\$43,981
2009	\$47,014
2014	\$50,379

Median Age	
2000	41.6
2009	43.6
2014	44.2

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430042.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,345
<15,000	6.7%
\$15,000 - \$24,999	8.0%
\$25,000 - \$34,999	7.2%
\$35,000 - \$49,999	18.6%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	4.8%
\$200,000+	10.0%
Average Household Income	\$101,284

2009 Household by Income

Household Income Base	1,362
<15,000	4.2%
\$15,000 - \$24,999	4.8%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	10.4%
\$50,000 - \$74,999	23.7%
\$75,000 - \$99,999	17.4%
\$100,000 - \$149,999	15.1%
\$150,000 - \$199,999	6.8%
\$200,000+	10.6%
Average Household Income	\$107,160

2014 Household by Income

Household Income Base	1,374
<15,000	4.0%
\$15,000 - \$24,999	4.2%
\$25,000 - \$34,999	6.4%
\$35,000 - \$49,999	9.2%
\$50,000 - \$74,999	26.1%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	6.7%
\$200,000+	11.4%
Average Household Income	\$114,424

2000 Owner Occupied HUs by Value

Total	1,149
<50,000	4.2%
\$50,000 - \$99,999	25.3%
\$100,000 - \$149,999	23.4%
\$150,000 - \$199,999	13.7%
\$200,000 - \$299,999	13.1%
\$300,000 - \$499,999	12.6%
\$500,000 - \$999,999	3.2%
\$1,000,000 +	4.4%
Average Home Value	\$234,334

2000 Specified Renter Occupied HUs by Contract Rent

Total	202
With Cash Rent	84.2%
No Cash Rent	15.8%
Median Rent	\$529
Average Rent	\$518

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430042.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,119
0 - 4	6.6%
5 - 9	5.8%
10 - 14	7.2%
15 - 24	8.9%
25 - 34	11.5%
35 - 44	16.3%
45 - 54	18.3%
55 - 64	8.1%
65 - 74	7.2%
75 - 84	6.8%
85 +	3.2%
18 +	76.0%

2009 Population by Age

Total	3,117
0 - 4	6.0%
5 - 9	6.6%
10 - 14	7.1%
15 - 24	10.7%
25 - 34	7.6%
35 - 44	14.1%
45 - 54	17.2%
55 - 64	15.5%
65 - 74	6.3%
75 - 84	5.4%
85 +	3.5%
18 +	76.9%

2014 Population by Age

Total	3,134
0 - 4	5.7%
5 - 9	6.3%
10 - 14	7.2%
15 - 24	10.5%
25 - 34	10.5%
35 - 44	11.0%
45 - 54	15.7%
55 - 64	16.3%
65 - 74	9.0%
75 - 84	4.6%
85 +	3.2%
18 +	76.7%

2000 Population by Sex

Males	46.4%
Females	53.6%

2009 Population by Sex

Males	47.3%
Females	52.7%

2014 Population by Sex

Males	47.5%
Females	52.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430042.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,119
White Alone	93.8%
Black Alone	0.8%
American Indian Alone	2.5%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.3%
Two or More Races	2.3%
Hispanic Origin	1.3%
Diversity Index	14.2

2009 Population by Race/Ethnicity

Total	3,117
White Alone	92.1%
Black Alone	1.0%
American Indian Alone	2.7%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.4%
Two or More Races	3.3%
Hispanic Origin	2.1%
Diversity Index	18.5

2014 Population by Race/Ethnicity

Total	3,134
White Alone	91.0%
Black Alone	1.1%
American Indian Alone	2.7%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.5%
Two or More Races	4.0%
Hispanic Origin	2.6%
Diversity Index	21.3

2000 Population 3+ by School Enrollment

Total	3,030
Enrolled in Nursery/Preschool	3.0%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	10.9%
Enrolled in Grade 9-12	7.9%
Enrolled in College	2.1%
Enrolled in Grad/Prof School	1.2%
Not Enrolled in School	73.4%

2009 Population 25+ by Educational Attainment

Total	2,173
Less Than 9th Grade	2.2%
9th to 12th Grade, No Diploma	2.1%
High School Graduate	8.3%
Some College, No Degree	20.9%
Associate Degree	4.5%
Bachelor's Degree	34.7%
Graduate/Professional Degree	27.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,505
Married	58.2%
Never Married	20.9%
Widowed	7.5%
Divorced	13.4%



2000 Population 16+ by Employment Status

Total	2,462
In Labor Force	64.1%
Civilian Employed	63.7%
Civilian Unemployed	0.4%
In Armed Forces	0.0%
Not In Labor Force	35.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	98.3%
Civilian Unemployed	1.7%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	98.7%
Civilian Unemployed	1.3%

2000 Females 16+ by Employment Status and Age of Children

Total	1,346
Own Children < 6 Only	6.0%
Employed/in Armed Forces	1.7%
Unemployed	0.0%
Not in Labor Force	4.3%
Own Children <6 and 6-17 Only	5.2%
Employed/in Armed Forces	3.2%
Unemployed	0.0%
Not in Labor Force	2.0%
Own Children 6-17 Only	17.9%
Employed/in Armed Forces	11.9%
Unemployed	0.0%
Not in Labor Force	6.0%
No Own Children < 18	70.9%
Employed/in Armed Forces	37.6%
Unemployed	0.0%
Not in Labor Force	33.3%



2009 Employed Population 16+ by Industry

Total	1,511
Agriculture/Mining	4.4%
Construction	2.2%
Manufacturing	3.6%
Wholesale Trade	4.4%
Retail Trade	5.1%
Transportation/Utilities	2.8%
Information	7.5%
Finance/Insurance/Real Estate	10.2%
Services	57.8%
Public Administration	1.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430042.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,511
White Collar	85.6%
Management/Business/Financial	22.4%
Professional	40.9%
Sales	12.2%
Administrative Support	10.1%
Services	9.2%
Blue Collar	5.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.8%
Installation/Maintenance/Repair	2.3%
Production	0.8%
Transportation/Material Moving	1.3%



2000 Workers 16+ by Means of Transportation to Work

Total	1,563%
Drove Alone - Car, Truck, or Van	89.1%
Carpooled - Car, Truck, or Van	3.7%
Public Transportation	0.5%
Walked	1.2%
Other Means	2.6%
Worked at Home	3.0%

2000 Workers 16+ by Travel Time to Work

Total	1,563
Did not Work at Home	97.0%
Less than 5 minutes	4.1%
5 to 9 minutes	14.8%
10 to 19 minutes	59.5%
20 to 24 minutes	10.6%
25 to 34 minutes	1.9%
35 to 44 minutes	0.8%
45 to 59 minutes	0.5%
60 to 89 minutes	1.5%
90 or more minutes	3.3%
Worked at Home	3.0%
Average Travel Time to Work (in min)	17.3

2000 Households by Vehicles Available

Total	1,351
None	4.0%
1	35.4%
2	44.7%
3	13.3%
4	1.3%
5+	1.3%
Average Number of Vehicles Available	1.8



2000 Households by Type

Total	1,351
Family Households	63.1%
Married-couple Family	54.1%
With Related Children	25.3%
Other Family (No Spouse)	9.0%
With Related Children	5.5%
Nonfamily Households	36.9%
Householder Living Alone	33.5%
Householder Not Living Alone	3.3%
Households with Related Children	30.8%
Households with Persons 65+	26.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430042.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,351
1 Person Household	33.5%
2 Person Household	33.5%
3 Person Household	13.7%
4 Person Household	13.0%
5 Person Household	4.3%
6 Person Household	1.4%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	1,351
Moved in 1999 to March 2000	15.2%
Moved in 1995 to 1998	21.0%
Moved in 1990 to 1994	25.0%
Moved in 1980 to 1989	15.9%
Moved in 1970 to 1979	9.4%
Moved in 1969 or Earlier	13.4%
Median Year Householder Moved In	1,992



2000 Housing Units by Units in Structure

Total	1,427
1, Detached	85.6%
1, Attached	3.1%
2	1.8%
3 or 4	4.3%
5 to 9	0.8%
10 to 19	1.0%
20 +	3.4%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,427
1999 to March 2000	1.3%
1995 to 1998	0.7%
1990 to 1994	4.7%
1980 to 1989	3.5%
1970 to 1979	4.6%
1969 or Earlier	85.2%
Median Year Structure Built	1,950

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430042.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,560,213
Average Spent	\$2,613.96
Spending Potential Index	104
Computers & Accessories: Total \$	\$471,462
Average Spent	\$346.15
Spending Potential Index	152
Education: Total \$	\$2,758,954
Average Spent	\$2,025.67
Spending Potential Index	161
Entertainment/Recreation: Total \$	\$6,787,685
Average Spent	\$4,983.62
Spending Potential Index	154
Food at Home: Total \$	\$8,792,056
Average Spent	\$6,455.26
Spending Potential Index	142
Food Away from Home: Total \$	\$6,585,555
Average Spent	\$4,835.21
Spending Potential Index	145
Health Care: Total \$	\$7,536,800
Average Spent	\$5,533.63
Spending Potential Index	147
HH Furnishings & Equip: Total \$	\$4,170,116
Average Spent	\$3,061.76
Spending Potential Index	141
Investments: Total \$	\$3,546,424
Average Spent	\$2,603.84
Spending Potential Index	181
Retail Goods: Total \$	\$50,118,656
Average Spent	\$36,797.85
Spending Potential Index	143
Shelter: Total \$	\$33,192,534
Average Spent	\$24,370.44
Spending Potential Index	156
TV/Video/Sound Equipment: Total \$	\$2,378,360
Average Spent	\$1,746.23
Spending Potential Index	144
Travel: Total \$	\$4,200,184
Average Spent	\$3,083.84
Spending Potential Index	167
Vehicle Maintenance & Repairs: Total \$	\$1,899,677
Average Spent	\$1,394.77
Spending Potential Index	149

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.01

Name:

Demographic

Census Tracts



2000 Total Population	2,357
2000 Group Quarters	28
2009 Total Population	2,184
2014 Total Population	2,139
2009-2014 Annual Rate	-0.42%



2000 Households	983
2000 Average Household Size	2.37
2009 Households	926
2009 Average Household Size	2.33
2014 Households	909
2014 Average Household Size	2.32
2009-2014 Annual Rate	-0.37%

2000 Families	697
2000 Average Family Size	2.86
2009 Families	632
2009 Average Family Size	2.86
2014 Families	612
2014 Average Family Size	2.86
2009-2014 Annual Rate	-0.64%



2000 Housing Units	1,114
Owner Occupied Housing Units	75.9%
Renter Occupied Housing Units	12.3%
Vacant Housing Units	11.8%

2009 Housing Units	1,114
Owner Occupied Housing Units	70.2%
Renter Occupied Housing Units	12.9%
Vacant Housing Units	16.9%

2014 Housing Units	1,114
Owner Occupied Housing Units	68.3%
Renter Occupied Housing Units	13.3%
Vacant Housing Units	18.4%

Median Household Income

2000	\$107,724
2009	\$133,144
2014	\$137,610

Median Home Value

2000	\$331,593
2009	\$439,535
2014	\$508,376

Per Capita Income

2000	\$74,641
2009	\$72,185
2014	\$79,211

Median Age

2000	45.4
2009	46.9
2014	48.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.01

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	959
<15,000	7.6%
\$15,000 - \$24,999	7.4%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	8.1%
\$50,000 - \$74,999	8.1%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	12.2%
\$200,000+	29.2%
Average Household Income	\$174,467

2009 Household by Income

Household Income Base	926
<15,000	3.0%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	6.5%
\$35,000 - \$49,999	8.1%
\$50,000 - \$74,999	12.4%
\$75,000 - \$99,999	7.9%
\$100,000 - \$149,999	10.5%
\$150,000 - \$199,999	8.9%
\$200,000+	36.1%
Average Household Income	\$169,882

2014 Household by Income

Household Income Base	909
<15,000	3.0%
\$15,000 - \$24,999	5.8%
\$25,000 - \$34,999	5.8%
\$35,000 - \$49,999	6.8%
\$50,000 - \$74,999	13.8%
\$75,000 - \$99,999	7.7%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	8.9%
\$200,000+	37.4%
Average Household Income	\$185,968

2000 Owner Occupied HUs by Value

Total	833
<50,000	0.0%
\$50,000 - \$99,999	2.2%
\$100,000 - \$149,999	2.3%
\$150,000 - \$199,999	16.1%
\$200,000 - \$299,999	22.6%
\$300,000 - \$499,999	32.2%
\$500,000 - \$999,999	19.9%
\$1,000,000 +	4.8%
Average Home Value	\$421,268

2000 Specified Renter Occupied HUs by Contract Rent

Total	136
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$375
Average Rent	\$376

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.01

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,357
0 - 4	5.9%
5 - 9	6.1%
10 - 14	7.0%
15 - 24	8.0%
25 - 34	7.5%
35 - 44	14.8%
45 - 54	20.6%
55 - 64	14.5%
65 - 74	7.6%
75 - 84	5.7%
85 +	2.3%
18 +	76.9%

2009 Population by Age

Total	2,184
0 - 4	5.3%
5 - 9	6.6%
10 - 14	8.1%
15 - 24	8.9%
25 - 34	4.5%
35 - 44	13.4%
45 - 54	17.2%
55 - 64	17.4%
65 - 74	10.4%
75 - 84	5.4%
85 +	2.9%
18 +	76.2%

2014 Population by Age

Total	2,139
0 - 4	5.0%
5 - 9	6.3%
10 - 14	7.3%
15 - 24	9.6%
25 - 34	5.4%
35 - 44	9.6%
45 - 54	18.0%
55 - 64	16.4%
65 - 74	13.1%
75 - 84	6.2%
85 +	2.9%
18 +	77.0%

2000 Population by Sex

Males	49.0%
Females	51.0%

2009 Population by Sex

Males	49.3%
Females	50.7%

2014 Population by Sex

Males	49.1%
Females	50.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.01

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,357
White Alone	94.8%
Black Alone	0.2%
American Indian Alone	1.9%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	0.3%
Two or More Races	2.1%
Hispanic Origin	1.0%
Diversity Index	11.9

2009 Population by Race/Ethnicity

Total	2,184
White Alone	93.2%
Black Alone	0.3%
American Indian Alone	2.0%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	0.5%
Two or More Races	3.0%
Hispanic Origin	1.6%
Diversity Index	15.8

2014 Population by Race/Ethnicity

Total	2,139
White Alone	92.1%
Black Alone	0.3%
American Indian Alone	2.1%
Asian or Pacific Islander Alone	1.3%
Some Other Race Alone	0.6%
Two or More Races	3.7%
Hispanic Origin	2.0%
Diversity Index	18.4

2000 Population 3+ by School Enrollment

Total	2,212
Enrolled in Nursery/Preschool	2.5%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	12.2%
Enrolled in Grade 9-12	8.0%
Enrolled in College	2.6%
Enrolled in Grad/Prof School	0.7%
Not Enrolled in School	72.1%

2009 Population 25+ by Educational Attainment

Total	1,554
Less Than 9th Grade	0.0%
9th to 12th Grade, No Diploma	2.1%
High School Graduate	4.2%
Some College, No Degree	11.5%
Associate Degree	1.6%
Bachelor's Degree	42.9%
Graduate/Professional Degree	37.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.01

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,748
Married	66.1%
Never Married	19.5%
Widowed	4.1%
Divorced	10.4%



2000 Population 16+ by Employment Status

Total	1,778
In Labor Force	63.6%
Civilian Employed	62.6%
Civilian Unemployed	1.0%
In Armed Forces	0.0%
Not In Labor Force	36.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	96.6%
Civilian Unemployed	3.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	97.3%
Civilian Unemployed	2.7%

2000 Females 16+ by Employment Status and Age of Children

Total	894
Own Children < 6 Only	4.9%
Employed/in Armed Forces	1.9%
Unemployed	0.0%
Not in Labor Force	3.0%
Own Children <6 and 6-17 Only	6.3%
Employed/in Armed Forces	4.7%
Unemployed	0.0%
Not in Labor Force	1.6%
Own Children 6-17 Only	20.8%
Employed/in Armed Forces	13.5%
Unemployed	0.0%
Not in Labor Force	7.3%
No Own Children < 18	68.0%
Employed/in Armed Forces	27.4%
Unemployed	1.2%
Not in Labor Force	39.4%



2009 Employed Population 16+ by Industry

Total	1,009
Agriculture/Mining	7.0%
Construction	1.2%
Manufacturing	4.8%
Wholesale Trade	4.0%
Retail Trade	7.8%
Transportation/Utilities	3.3%
Information	5.2%
Finance/Insurance/Real Estate	6.6%
Services	56.2%
Public Administration	4.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,009
White Collar	85.8%
Management/Business/Financial	23.6%
Professional	41.3%
Sales	14.8%
Administrative Support	6.1%
Services	10.6%
Blue Collar	3.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.0%
Installation/Maintenance/Repair	1.5%
Production	1.4%
Transportation/Material Moving	0.7%



2000 Workers 16+ by Means of Transportation to Work

Total	1,113%
Drove Alone - Car, Truck, or Van	84.4%
Carpooled - Car, Truck, or Van	5.8%
Public Transportation	0.0%
Walked	2.4%
Other Means	1.7%
Worked at Home	5.7%

2000 Workers 16+ by Travel Time to Work

Total	1,113
Did not Work at Home	94.3%
Less than 5 minutes	4.0%
5 to 9 minutes	27.3%
10 to 19 minutes	45.9%
20 to 24 minutes	5.8%
25 to 34 minutes	6.0%
35 to 44 minutes	0.4%
45 to 59 minutes	1.2%
60 to 89 minutes	1.3%
90 or more minutes	2.4%
Worked at Home	5.7%
Average Travel Time to Work (in min)	17.4

2000 Households by Vehicles Available

Total	969
None	5.0%
1	25.9%
2	49.3%
3	15.9%
4	2.7%
5+	1.2%
Average Number of Vehicles Available	1.9



2000 Households by Type

Total	983
Family Households	70.9%
Married-couple Family	64.8%
With Related Children	27.3%
Other Family (No Spouse)	6.1%
With Related Children	3.3%
Nonfamily Households	29.1%
Householder Living Alone	26.1%
Householder Not Living Alone	3.0%
Households with Related Children	30.5%
Households with Persons 65+	25.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.01

Name:

Demographic

Census Tracts

2000 Households by Size

Total	983
1 Person Household	26.1%
2 Person Household	38.5%
3 Person Household	16.3%
4 Person Household	12.3%
5 Person Household	5.3%
6 Person Household	1.3%
7 + Person Household	0.2%

2000 Households by Year Householder Moved In

Total	969
Moved in 1999 to March 2000	19.3%
Moved in 1995 to 1998	20.9%
Moved in 1990 to 1994	19.1%
Moved in 1980 to 1989	17.0%
Moved in 1970 to 1979	14.7%
Moved in 1969 or Earlier	9.0%
Median Year Householder Moved In	1,992



2000 Housing Units by Units in Structure

Total	1,101
1, Detached	80.8%
1, Attached	1.8%
2	0.9%
3 or 4	0.9%
5 to 9	3.4%
10 to 19	0.0%
20 +	11.3%
Mobile Home	0.9%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,101
1999 to March 2000	0.5%
1995 to 1998	1.3%
1990 to 1994	3.4%
1980 to 1989	8.7%
1970 to 1979	2.8%
1969 or Earlier	83.3%
Median Year Structure Built	1,940

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.01

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,820,386
Average Spent	\$4,125.70
Spending Potential Index	165
Computers & Accessories: Total \$	\$496,198
Average Spent	\$535.85
Spending Potential Index	235
Education: Total \$	\$3,224,626
Average Spent	\$3,482.33
Spending Potential Index	277
Entertainment/Recreation: Total \$	\$7,421,759
Average Spent	\$8,014.88
Spending Potential Index	247
Food at Home: Total \$	\$8,963,800
Average Spent	\$9,680.15
Spending Potential Index	212
Food Away from Home: Total \$	\$6,778,739
Average Spent	\$7,320.47
Spending Potential Index	220
Health Care: Total \$	\$7,785,998
Average Spent	\$8,408.22
Spending Potential Index	223
HH Furnishings & Equip: Total \$	\$4,583,957
Average Spent	\$4,950.29
Spending Potential Index	228
Investments: Total \$	\$4,629,167
Average Spent	\$4,999.11
Spending Potential Index	348
Retail Goods: Total \$	\$53,583,739
Average Spent	\$57,865.93
Spending Potential Index	225
Shelter: Total \$	\$36,714,572
Average Spent	\$39,648.65
Spending Potential Index	254
TV/Video/Sound Equipment: Total \$	\$2,439,485
Average Spent	\$2,634.44
Spending Potential Index	217
Travel: Total \$	\$4,812,864
Average Spent	\$5,197.49
Spending Potential Index	281
Vehicle Maintenance & Repairs: Total \$	\$1,998,913
Average Spent	\$2,158.66
Spending Potential Index	231

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.02

Name:

Demographic

Census Tracts



2000 Total Population	3,198
2000 Group Quarters	0
2009 Total Population	3,164
2014 Total Population	3,181
2009-2014 Annual Rate	0.11%



2000 Households	1,541
2000 Average Household Size	2.08
2009 Households	1,549
2009 Average Household Size	2.04
2014 Households	1,564
2014 Average Household Size	2.03
2009-2014 Annual Rate	0.19%
2000 Families	875
2000 Average Family Size	2.76
2009 Families	832
2009 Average Family Size	2.77
2014 Families	822
2014 Average Family Size	2.77
2009-2014 Annual Rate	-0.24%



2000 Housing Units	1,618
Owner Occupied Housing Units	75.2%
Renter Occupied Housing Units	20.1%
Vacant Housing Units	4.8%
2009 Housing Units	1,653
Owner Occupied Housing Units	72.6%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	6.3%
2014 Housing Units	1,669
Owner Occupied Housing Units	71.8%
Renter Occupied Housing Units	21.9%
Vacant Housing Units	6.3%

Median Household Income

2000	\$60,567
2009	\$75,674
2014	\$76,603

Median Home Value

2000	\$157,224
2009	\$198,438
2014	\$223,248

Per Capita Income

2000	\$43,148
2009	\$51,601
2014	\$54,226

Median Age

2000	41.3
2009	42.8
2014	43.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,534
<15,000	9.3%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	6.3%
\$200,000+	9.3%
Average Household Income	\$88,528

2009 Household by Income

Household Income Base	1,549
<15,000	5.1%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	17.8%
\$100,000 - \$149,999	15.3%
\$150,000 - \$199,999	6.1%
\$200,000+	11.4%
Average Household Income	\$105,400

2014 Household by Income

Household Income Base	1,564
<15,000	5.1%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	18.0%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	6.1%
\$200,000+	11.9%
Average Household Income	\$110,289

2000 Owner Occupied HUs by Value

Total	1,205
<50,000	9.7%
\$50,000 - \$99,999	15.1%
\$100,000 - \$149,999	21.5%
\$150,000 - \$199,999	19.4%
\$200,000 - \$299,999	15.8%
\$300,000 - \$499,999	14.7%
\$500,000 - \$999,999	3.2%
\$1,000,000 +	0.7%
Average Home Value	\$198,960

2000 Specified Renter Occupied HUs by Contract Rent

Total	342
With Cash Rent	90.1%
No Cash Rent	9.9%
Median Rent	\$501
Average Rent	\$564

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.02

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,198
0 - 4	5.3%
5 - 9	5.7%
10 - 14	6.2%
15 - 24	8.8%
25 - 34	14.7%
35 - 44	15.8%
45 - 54	17.6%
55 - 64	9.9%
65 - 74	7.6%
75 - 84	6.0%
85 +	2.3%
18 +	79.2%

2009 Population by Age

Total	3,164
0 - 4	5.2%
5 - 9	4.9%
10 - 14	5.4%
15 - 24	11.7%
25 - 34	11.3%
35 - 44	14.8%
45 - 54	16.2%
55 - 64	15.1%
65 - 74	7.5%
75 - 84	5.2%
85 +	2.7%
18 +	81.4%

2014 Population by Age

Total	3,181
0 - 4	5.3%
5 - 9	5.0%
10 - 14	5.1%
15 - 24	10.6%
25 - 34	14.5%
35 - 44	12.2%
45 - 54	14.8%
55 - 64	15.2%
65 - 74	9.8%
75 - 84	5.0%
85 +	2.5%
18 +	81.8%

2000 Population by Sex

Males	45.8%
Females	54.2%

2009 Population by Sex

Males	45.4%
Females	54.6%

2014 Population by Sex

Males	45.2%
Females	54.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.02

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,198
White Alone	92.1%
Black Alone	1.0%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.3%
Two or More Races	3.0%
Hispanic Origin	2.0%
Diversity Index	18.4

2009 Population by Race/Ethnicity

Total	3,164
White Alone	89.9%
Black Alone	1.3%
American Indian Alone	3.3%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	0.4%
Two or More Races	4.2%
Hispanic Origin	3.2%
Diversity Index	23.9

2014 Population by Race/Ethnicity

Total	3,181
White Alone	88.6%
Black Alone	1.4%
American Indian Alone	3.3%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	0.5%
Two or More Races	5.0%
Hispanic Origin	4.0%
Diversity Index	27.4

2000 Population 3+ by School Enrollment

Total	3,037
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	1.1%
Enrolled in Grade 1-8	8.3%
Enrolled in Grade 9-12	4.4%
Enrolled in College	3.3%
Enrolled in Grad/Prof School	3.1%
Not Enrolled in School	78.0%

2009 Population 25+ by Educational Attainment

Total	2,303
Less Than 9th Grade	0.6%
9th to 12th Grade, No Diploma	1.3%
High School Graduate	9.2%
Some College, No Degree	14.0%
Associate Degree	4.0%
Bachelor's Degree	46.7%
Graduate/Professional Degree	24.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.02

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,672
Married	52.0%
Never Married	26.2%
Widowed	7.0%
Divorced	14.8%



2000 Population 16+ by Employment Status

Total	2,598
In Labor Force	68.9%
Civilian Employed	66.4%
Civilian Unemployed	2.5%
In Armed Forces	0.0%
Not In Labor Force	31.1%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.3%
Civilian Unemployed	4.7%

2000 Females 16+ by Employment Status and Age of Children

Total	1,443
Own Children < 6 Only	7.6%
Employed/in Armed Forces	3.0%
Unemployed	0.0%
Not in Labor Force	4.6%
Own Children <6 and 6-17 Only	3.1%
Employed/in Armed Forces	1.9%
Unemployed	0.0%
Not in Labor Force	1.2%
Own Children 6-17 Only	11.9%
Employed/in Armed Forces	7.1%
Unemployed	1.7%
Not in Labor Force	3.1%
No Own Children < 18	77.4%
Employed/in Armed Forces	42.8%
Unemployed	0.6%
Not in Labor Force	34.1%



2009 Employed Population 16+ by Industry

Total	1,650
Agriculture/Mining	2.5%
Construction	3.2%
Manufacturing	5.8%
Wholesale Trade	3.9%
Retail Trade	8.4%
Transportation/Utilities	2.4%
Information	6.1%
Finance/Insurance/Real Estate	9.8%
Services	55.8%
Public Administration	2.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.02

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,650
White Collar	86.9%
Management/Business/Financial	29.4%
Professional	35.5%
Sales	14.7%
Administrative Support	7.3%
Services	7.9%
Blue Collar	5.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.5%
Installation/Maintenance/Repair	0.8%
Production	1.2%
Transportation/Material Moving	1.6%



2000 Workers 16+ by Means of Transportation to Work

Total	1,710%
Drove Alone - Car, Truck, or Van	83.7%
Carpooled - Car, Truck, or Van	4.4%
Public Transportation	1.2%
Walked	1.1%
Other Means	1.9%
Worked at Home	7.7%

2000 Workers 16+ by Travel Time to Work

Total	1,710
Did not Work at Home	92.3%
Less than 5 minutes	4.6%
5 to 9 minutes	17.3%
10 to 19 minutes	53.4%
20 to 24 minutes	9.2%
25 to 34 minutes	1.8%
35 to 44 minutes	0.6%
45 to 59 minutes	2.3%
60 to 89 minutes	1.1%
90 or more minutes	2.0%
Worked at Home	7.7%
Average Travel Time to Work (in min)	15.2

2000 Households by Vehicles Available

Total	1,547
None	4.3%
1	39.8%
2	41.2%
3	13.0%
4	1.2%
5+	0.4%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	1,541
Family Households	56.8%
Married-couple Family	47.1%
With Related Children	18.0%
Other Family (No Spouse)	9.7%
With Related Children	6.4%
Nonfamily Households	43.2%
Householder Living Alone	37.4%
Householder Not Living Alone	5.8%
Households with Related Children	24.4%
Households with Persons 65+	24.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.02

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,541
1 Person Household	37.4%
2 Person Household	37.7%
3 Person Household	10.6%
4 Person Household	10.1%
5 Person Household	3.2%
6 Person Household	0.6%
7 + Person Household	0.4%

2000 Households by Year Householder Moved In

Total	1,547
Moved in 1999 to March 2000	20.3%
Moved in 1995 to 1998	25.5%
Moved in 1990 to 1994	14.5%
Moved in 1980 to 1989	16.5%
Moved in 1970 to 1979	11.4%
Moved in 1969 or Earlier	11.7%
Median Year Householder Moved In	1,994



2000 Housing Units by Units in Structure

Total	1,620
1, Detached	78.5%
1, Attached	3.8%
2	4.3%
3 or 4	8.5%
5 to 9	0.0%
10 to 19	2.5%
20 +	2.0%
Mobile Home	0.6%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,620
1999 to March 2000	0.0%
1995 to 1998	2.0%
1990 to 1994	3.0%
1980 to 1989	2.2%
1970 to 1979	2.7%
1969 or Earlier	90.1%
Median Year Structure Built	1,948

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430043.02

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,030,029
Average Spent	\$2,601.70
Spending Potential Index	104
Computers & Accessories: Total \$	\$540,446
Average Spent	\$348.90
Spending Potential Index	153
Education: Total \$	\$3,018,328
Average Spent	\$1,948.57
Spending Potential Index	155
Entertainment/Recreation: Total \$	\$7,574,474
Average Spent	\$4,889.92
Spending Potential Index	151
Food at Home: Total \$	\$9,975,213
Average Spent	\$6,439.79
Spending Potential Index	141
Food Away from Home: Total \$	\$7,442,362
Average Spent	\$4,804.63
Spending Potential Index	144
Health Care: Total \$	\$8,262,224
Average Spent	\$5,333.92
Spending Potential Index	142
HH Furnishings & Equip: Total \$	\$4,666,405
Average Spent	\$3,012.53
Spending Potential Index	139
Investments: Total \$	\$3,794,123
Average Spent	\$2,449.41
Spending Potential Index	170
Retail Goods: Total \$	\$56,089,006
Average Spent	\$36,209.88
Spending Potential Index	141
Shelter: Total \$	\$37,729,488
Average Spent	\$24,357.36
Spending Potential Index	156
TV/Video/Sound Equipment: Total \$	\$2,697,199
Average Spent	\$1,741.26
Spending Potential Index	143
Travel: Total \$	\$4,640,140
Average Spent	\$2,995.58
Spending Potential Index	162
Vehicle Maintenance & Repairs: Total \$	\$2,141,440
Average Spent	\$1,382.47
Spending Potential Index	148

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430044.00

Name:

Demographic

Census Tracts



2000 Total Population	2,865
2000 Group Quarters	5
2009 Total Population	2,886
2014 Total Population	2,933
2009-2014 Annual Rate	0.32%



2000 Households	1,813
2000 Average Household Size	1.58
2009 Households	1,863
2009 Average Household Size	1.55
2014 Households	1,900
2014 Average Household Size	1.54
2009-2014 Annual Rate	0.39%
2000 Families	558
2000 Average Family Size	2.56
2009 Families	524
2009 Average Family Size	2.54
2014 Families	518
2014 Average Family Size	2.54
2009-2014 Annual Rate	-0.23%



2000 Housing Units	1,937
Owner Occupied Housing Units	33.9%
Renter Occupied Housing Units	59.7%
Vacant Housing Units	6.4%
2009 Housing Units	2,010
Owner Occupied Housing Units	32.3%
Renter Occupied Housing Units	60.3%
Vacant Housing Units	7.3%
2014 Housing Units	2,048
Owner Occupied Housing Units	32.3%
Renter Occupied Housing Units	60.4%
Vacant Housing Units	7.2%

Median Household Income	
2000	\$32,828
2009	\$40,837
2014	\$42,225

Median Home Value	
2000	\$86,466
2009	\$110,294
2014	\$124,571

Per Capita Income	
2000	\$26,728
2009	\$33,548
2014	\$34,801

Median Age	
2000	35.0
2009	36.4
2014	36.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430044.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,816
<15,000	18.0%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	23.7%
\$35,000 - \$49,999	20.5%
\$50,000 - \$74,999	13.3%
\$75,000 - \$99,999	4.4%
\$100,000 - \$149,999	4.9%
\$150,000 - \$199,999	0.6%
\$200,000+	1.4%
Average Household Income	\$42,273

2009 Household by Income

Household Income Base	1,863
<15,000	12.2%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	16.3%
\$35,000 - \$49,999	25.6%
\$50,000 - \$74,999	17.4%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	4.9%
\$150,000 - \$199,999	1.7%
\$200,000+	1.4%
Average Household Income	\$51,935

2014 Household by Income

Household Income Base	1,900
<15,000	12.5%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	24.8%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	1.7%
\$200,000+	1.6%
Average Household Income	\$53,682

2000 Owner Occupied HUs by Value

Total	656
<50,000	2.7%
\$50,000 - \$99,999	60.4%
\$100,000 - \$149,999	31.7%
\$150,000 - \$199,999	4.4%
\$200,000 - \$299,999	0.8%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$93,940

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,157
With Cash Rent	99.1%
No Cash Rent	0.9%
Median Rent	\$439
Average Rent	\$470

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430044.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,865
0 - 4	4.2%
5 - 9	3.5%
10 - 14	3.7%
15 - 24	13.6%
25 - 34	24.9%
35 - 44	17.4%
45 - 54	16.3%
55 - 64	6.8%
65 - 74	4.4%
75 - 84	3.9%
85 +	1.3%
18 +	86.7%

2009 Population by Age

Total	2,886
0 - 4	4.3%
5 - 9	3.2%
10 - 14	3.5%
15 - 24	14.1%
25 - 34	22.7%
35 - 44	15.0%
45 - 54	16.7%
55 - 64	9.8%
65 - 74	4.8%
75 - 84	4.1%
85 +	1.8%
18 +	87.2%

2014 Population by Age

Total	2,933
0 - 4	4.3%
5 - 9	3.2%
10 - 14	3.4%
15 - 24	14.0%
25 - 34	23.8%
35 - 44	13.8%
45 - 54	15.3%
55 - 64	10.2%
65 - 74	6.1%
75 - 84	4.0%
85 +	2.0%
18 +	87.5%

2000 Population by Sex

Males	51.5%
Females	48.5%

2009 Population by Sex

Males	51.7%
Females	48.3%

2014 Population by Sex

Males	51.8%
Females	48.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430044.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,865
White Alone	84.4%
Black Alone	4.5%
American Indian Alone	5.0%
Asian or Pacific Islander Alone	2.8%
Some Other Race Alone	0.4%
Two or More Races	3.0%
Hispanic Origin	2.7%
Diversity Index	32.0

2009 Population by Race/Ethnicity

Total	2,886
White Alone	80.4%
Black Alone	5.6%
American Indian Alone	5.2%
Asian or Pacific Islander Alone	4.0%
Some Other Race Alone	0.6%
Two or More Races	4.2%
Hispanic Origin	4.0%
Diversity Index	39.6

2014 Population by Race/Ethnicity

Total	2,933
White Alone	78.1%
Black Alone	6.2%
American Indian Alone	5.3%
Asian or Pacific Islander Alone	4.8%
Some Other Race Alone	0.8%
Two or More Races	4.9%
Hispanic Origin	5.0%
Diversity Index	44.0

2000 Population 3+ by School Enrollment

Total	2,774
Enrolled in Nursery/Preschool	0.5%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	5.7%
Enrolled in Grade 9-12	4.1%
Enrolled in College	7.2%
Enrolled in Grad/Prof School	3.0%
Not Enrolled in School	78.5%

2009 Population 25+ by Educational Attainment

Total	2,162
Less Than 9th Grade	1.0%
9th to 12th Grade, No Diploma	2.4%
High School Graduate	22.0%
Some College, No Degree	20.3%
Associate Degree	7.2%
Bachelor's Degree	33.6%
Graduate/Professional Degree	13.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430044.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,570
Married	27.8%
Never Married	44.9%
Widowed	6.2%
Divorced	21.1%



2000 Population 16+ by Employment Status

Total	2,519
In Labor Force	79.4%
Civilian Employed	78.2%
Civilian Unemployed	1.2%
In Armed Forces	0.0%
Not In Labor Force	20.6%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	96.6%
Civilian Unemployed	3.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	97.3%
Civilian Unemployed	2.7%

2000 Females 16+ by Employment Status and Age of Children

Total	1,233
Own Children < 6 Only	10.9%
Employed/in Armed Forces	9.0%
Unemployed	0.0%
Not in Labor Force	1.9%
Own Children <6 and 6-17 Only	1.4%
Employed/in Armed Forces	1.4%
Unemployed	0.0%
Not in Labor Force	0.0%
Own Children 6-17 Only	9.2%
Employed/in Armed Forces	7.4%
Unemployed	0.0%
Not in Labor Force	1.9%
No Own Children < 18	78.4%
Employed/in Armed Forces	55.8%
Unemployed	0.4%
Not in Labor Force	22.2%



2009 Employed Population 16+ by Industry

Total	1,852
Agriculture/Mining	3.8%
Construction	4.3%
Manufacturing	6.3%
Wholesale Trade	4.1%
Retail Trade	10.8%
Transportation/Utilities	4.9%
Information	7.9%
Finance/Insurance/Real Estate	9.0%
Services	44.4%
Public Administration	4.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430044.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,852
White Collar	74.1%
Management/Business/Financial	19.8%
Professional	29.8%
Sales	9.9%
Administrative Support	14.6%
Services	13.5%
Blue Collar	12.4%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.9%
Installation/Maintenance/Repair	3.1%
Production	2.3%
Transportation/Material Moving	2.9%



2000 Workers 16+ by Means of Transportation to Work

Total	1,950%
Drove Alone - Car, Truck, or Van	86.4%
Carpooled - Car, Truck, or Van	7.7%
Public Transportation	0.7%
Walked	0.6%
Other Means	1.1%
Worked at Home	3.5%

2000 Workers 16+ by Travel Time to Work

Total	1,950
Did not Work at Home	96.5%
Less than 5 minutes	1.5%
5 to 9 minutes	16.4%
10 to 19 minutes	51.9%
20 to 24 minutes	17.4%
25 to 34 minutes	7.0%
35 to 44 minutes	1.2%
45 to 59 minutes	0.0%
60 to 89 minutes	0.0%
90 or more minutes	1.0%
Worked at Home	3.5%
Average Travel Time to Work (in min)	15.5

2000 Households by Vehicles Available

Total	1,813
None	5.0%
1	66.0%
2	24.0%
3	4.7%
4	0.3%
5+	0.0%
Average Number of Vehicles Available	1.3



2000 Households by Type

Total	1,813
Family Households	30.8%
Married-couple Family	20.8%
With Related Children	8.1%
Other Family (No Spouse)	9.9%
With Related Children	6.1%
Nonfamily Households	69.2%
Householder Living Alone	61.3%
Householder Not Living Alone	7.9%
Households with Related Children	14.2%
Households with Persons 65+	12.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430044.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,813
1 Person Household	61.3%
2 Person Household	26.0%
3 Person Household	8.0%
4 Person Household	3.5%
5 Person Household	0.7%
6 Person Household	0.3%
7 + Person Household	0.1%

2000 Households by Year Householder Moved In

Total	1,813
Moved in 1999 to March 2000	34.1%
Moved in 1995 to 1998	33.0%
Moved in 1990 to 1994	12.3%
Moved in 1980 to 1989	9.7%
Moved in 1970 to 1979	5.9%
Moved in 1969 or Earlier	5.0%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	1,937
1, Detached	45.1%
1, Attached	3.5%
2	3.6%
3 or 4	13.3%
5 to 9	3.9%
10 to 19	12.9%
20 +	17.8%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,937
1999 to March 2000	0.0%
1995 to 1998	0.9%
1990 to 1994	1.3%
1980 to 1989	7.4%
1970 to 1979	21.0%
1969 or Earlier	69.4%
Median Year Structure Built	1,960

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430044.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,517,078
Average Spent	\$1,351.09
Spending Potential Index	54
Computers & Accessories: Total \$	\$328,130
Average Spent	\$176.13
Spending Potential Index	77
Education: Total \$	\$1,799,925
Average Spent	\$966.14
Spending Potential Index	77
Entertainment/Recreation: Total \$	\$4,362,808
Average Spent	\$2,341.82
Spending Potential Index	72
Food at Home: Total \$	\$6,496,232
Average Spent	\$3,486.98
Spending Potential Index	76
Food Away from Home: Total \$	\$4,755,228
Average Spent	\$2,552.46
Spending Potential Index	77
Health Care: Total \$	\$5,055,225
Average Spent	\$2,713.49
Spending Potential Index	72
HH Furnishings & Equip: Total \$	\$2,569,547
Average Spent	\$1,379.25
Spending Potential Index	63
Investments: Total \$	\$1,590,411
Average Spent	\$853.68
Spending Potential Index	59
Retail Goods: Total \$	\$33,223,945
Average Spent	\$17,833.59
Spending Potential Index	69
Shelter: Total \$	\$22,163,899
Average Spent	\$11,896.90
Spending Potential Index	76
TV/Video/Sound Equipment: Total \$	\$1,736,866
Average Spent	\$932.30
Spending Potential Index	77
Travel: Total \$	\$2,411,800
Average Spent	\$1,294.58
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$1,294,016
Average Spent	\$694.59
Spending Potential Index	74

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430045.00

Name:

Demographic

Census Tracts



2000 Total Population	2,645
2000 Group Quarters	0
2009 Total Population	2,582
2014 Total Population	2,576
2009-2014 Annual Rate	-0.05%



2000 Households	1,216
2000 Average Household Size	2.18
2009 Households	1,207
2009 Average Household Size	2.14
2014 Households	1,209
2014 Average Household Size	2.13
2009-2014 Annual Rate	0.03%
2000 Families	729
2000 Average Family Size	2.85
2009 Families	687
2009 Average Family Size	2.85
2014 Families	675
2014 Average Family Size	2.86
2009-2014 Annual Rate	-0.35%



2000 Housing Units	1,362
Owner Occupied Housing Units	73.7%
Renter Occupied Housing Units	15.6%
Vacant Housing Units	10.7%
2009 Housing Units	1,382
Owner Occupied Housing Units	70.7%
Renter Occupied Housing Units	16.6%
Vacant Housing Units	12.7%
2014 Housing Units	1,385
Owner Occupied Housing Units	70.0%
Renter Occupied Housing Units	17.3%
Vacant Housing Units	12.7%

Median Household Income	
2000	\$68,047
2009	\$82,488
2014	\$84,588

Median Home Value	
2000	\$192,378
2009	\$241,242
2014	\$278,409

Per Capita Income	
2000	\$45,486
2009	\$54,806
2014	\$58,921

Median Age	
2000	42.6
2009	45.8
2014	47.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430045.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,214
<15,000	11.0%
\$15,000 - \$24,999	8.9%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	9.0%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	15.4%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	6.2%
\$200,000+	12.5%
Average Household Income	\$99,271

2009 Household by Income

Household Income Base	1,207
<15,000	5.1%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	10.8%
\$50,000 - \$74,999	11.3%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	9.3%
\$200,000+	14.0%
Average Household Income	\$117,241

2014 Household by Income

Household Income Base	1,209
<15,000	5.0%
\$15,000 - \$24,999	8.0%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	12.5%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	17.8%
\$150,000 - \$199,999	9.3%
\$200,000+	15.0%
Average Household Income	\$125,543

2000 Owner Occupied HUs by Value

Total	1,006
<50,000	3.1%
\$50,000 - \$99,999	10.5%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	21.8%
\$200,000 - \$299,999	25.1%
\$300,000 - \$499,999	16.0%
\$500,000 - \$999,999	5.5%
\$1,000,000 +	0.9%
Average Home Value	\$239,204

2000 Specified Renter Occupied HUs by Contract Rent

Total	202
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$541
Average Rent	\$568

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430045.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,645
0 - 4	5.1%
5 - 9	6.7%
10 - 14	6.1%
15 - 24	8.0%
25 - 34	11.7%
35 - 44	17.2%
45 - 54	19.0%
55 - 64	11.4%
65 - 74	7.7%
75 - 84	5.6%
85 +	1.6%
18 +	78.3%

2009 Population by Age

Total	2,582
0 - 4	4.5%
5 - 9	5.2%
10 - 14	6.2%
15 - 24	10.3%
25 - 34	7.5%
35 - 44	15.0%
45 - 54	18.5%
55 - 64	16.8%
65 - 74	8.5%
75 - 84	5.4%
85 +	2.2%
18 +	80.4%

2014 Population by Age

Total	2,576
0 - 4	4.5%
5 - 9	4.9%
10 - 14	5.8%
15 - 24	10.4%
25 - 34	8.7%
35 - 44	12.0%
45 - 54	17.2%
55 - 64	17.7%
65 - 74	11.5%
75 - 84	5.0%
85 +	2.3%
18 +	81.4%

2000 Population by Sex

Males	46.9%
Females	53.1%

2009 Population by Sex

Males	46.8%
Females	53.2%

2014 Population by Sex

Males	46.9%
Females	53.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430045.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,645
White Alone	94.3%
Black Alone	0.6%
American Indian Alone	2.2%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.3%
Two or More Races	2.0%
Hispanic Origin	1.9%
Diversity Index	14.3

2009 Population by Race/Ethnicity

Total	2,582
White Alone	92.6%
Black Alone	0.8%
American Indian Alone	2.3%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	0.5%
Two or More Races	2.8%
Hispanic Origin	3.0%
Diversity Index	19.3

2014 Population by Race/Ethnicity

Total	2,576
White Alone	91.5%
Black Alone	0.9%
American Indian Alone	2.4%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	0.7%
Two or More Races	3.3%
Hispanic Origin	3.8%
Diversity Index	22.2

2000 Population 3+ by School Enrollment

Total	2,576
Enrolled in Nursery/Preschool	2.3%
Enrolled in Kindergarten	2.6%
Enrolled in Grade 1-8	9.0%
Enrolled in Grade 9-12	4.8%
Enrolled in College	1.7%
Enrolled in Grad/Prof School	1.8%
Not Enrolled in School	77.7%

2009 Population 25+ by Educational Attainment

Total	1,908
Less Than 9th Grade	0.2%
9th to 12th Grade, No Diploma	1.3%
High School Graduate	9.3%
Some College, No Degree	13.4%
Associate Degree	6.1%
Bachelor's Degree	38.2%
Graduate/Professional Degree	31.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430045.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,173
Married	56.9%
Never Married	21.9%
Widowed	8.3%
Divorced	12.8%



2000 Population 16+ by Employment Status

Total	2,133
In Labor Force	63.6%
Civilian Employed	62.5%
Civilian Unemployed	1.1%
In Armed Forces	0.0%
Not In Labor Force	36.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	96.3%
Civilian Unemployed	3.7%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	97.1%
Civilian Unemployed	2.9%

2000 Females 16+ by Employment Status and Age of Children

Total	1,131
Own Children < 6 Only	5.3%
Employed/in Armed Forces	2.7%
Unemployed	0.0%
Not in Labor Force	2.7%
Own Children <6 and 6-17 Only	5.7%
Employed/in Armed Forces	1.3%
Unemployed	0.0%
Not in Labor Force	4.3%
Own Children 6-17 Only	17.5%
Employed/in Armed Forces	11.8%
Unemployed	0.0%
Not in Labor Force	5.7%
No Own Children < 18	71.5%
Employed/in Armed Forces	35.0%
Unemployed	1.1%
Not in Labor Force	35.5%



2009 Employed Population 16+ by Industry

Total	1,249
Agriculture/Mining	7.4%
Construction	3.2%
Manufacturing	3.2%
Wholesale Trade	2.9%
Retail Trade	7.5%
Transportation/Utilities	3.8%
Information	3.8%
Finance/Insurance/Real Estate	12.4%
Services	53.3%
Public Administration	2.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430045.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,249
White Collar	89.5%
Management/Business/Financial	28.5%
Professional	42.7%
Sales	12.5%
Administrative Support	5.8%
Services	5.7%
Blue Collar	4.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.0%
Installation/Maintenance/Repair	1.8%
Production	1.7%
Transportation/Material Moving	1.4%



2000 Workers 16+ by Means of Transportation to Work

Total	1,321%
Drove Alone - Car, Truck, or Van	85.6%
Carpooled - Car, Truck, or Van	7.0%
Public Transportation	0.0%
Walked	1.5%
Other Means	0.8%
Worked at Home	5.1%

2000 Workers 16+ by Travel Time to Work

Total	1,321
Did not Work at Home	94.9%
Less than 5 minutes	3.6%
5 to 9 minutes	22.3%
10 to 19 minutes	48.0%
20 to 24 minutes	12.0%
25 to 34 minutes	4.5%
35 to 44 minutes	0.6%
45 to 59 minutes	1.8%
60 to 89 minutes	1.8%
90 or more minutes	0.2%
Worked at Home	5.1%
Average Travel Time to Work (in min)	14.1

2000 Households by Vehicles Available

Total	1,216
None	2.2%
1	35.0%
2	46.5%
3	11.6%
4	3.8%
5+	0.8%
Average Number of Vehicles Available	1.8



2000 Households by Type

Total	1,216
Family Households	60.0%
Married-couple Family	53.7%
With Related Children	23.3%
Other Family (No Spouse)	6.3%
With Related Children	3.8%
Nonfamily Households	40.0%
Householder Living Alone	35.0%
Householder Not Living Alone	5.0%
Households with Related Children	27.1%
Households with Persons 65+	24.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430045.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,216
1 Person Household	35.0%
2 Person Household	35.2%
3 Person Household	13.3%
4 Person Household	11.3%
5 Person Household	3.9%
6 Person Household	1.2%
7 + Person Household	0.0%

2000 Households by Year Householder Moved In

Total	1,216
Moved in 1999 to March 2000	19.2%
Moved in 1995 to 1998	26.9%
Moved in 1990 to 1994	16.8%
Moved in 1980 to 1989	18.4%
Moved in 1970 to 1979	9.9%
Moved in 1969 or Earlier	8.9%
Median Year Householder Moved In	1,994



2000 Housing Units by Units in Structure

Total	1,362
1, Detached	78.3%
1, Attached	4.0%
2	2.1%
3 or 4	0.6%
5 to 9	3.7%
10 to 19	1.5%
20 +	9.7%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,362
1999 to March 2000	0.7%
1995 to 1998	0.4%
1990 to 1994	0.9%
1980 to 1989	4.2%
1970 to 1979	3.8%
1969 or Earlier	89.9%
Median Year Structure Built	1,939

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430045.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,460,283
Average Spent	\$2,866.85
Spending Potential Index	114
Computers & Accessories: Total \$	\$457,986
Average Spent	\$379.44
Spending Potential Index	166
Education: Total \$	\$2,672,161
Average Spent	\$2,213.89
Spending Potential Index	176
Entertainment/Recreation: Total \$	\$6,576,303
Average Spent	\$5,448.47
Spending Potential Index	168
Food at Home: Total \$	\$8,551,279
Average Spent	\$7,084.74
Spending Potential Index	155
Food Away from Home: Total \$	\$6,404,727
Average Spent	\$5,306.32
Spending Potential Index	159
Health Care: Total \$	\$7,303,947
Average Spent	\$6,051.33
Spending Potential Index	161
HH Furnishings & Equip: Total \$	\$4,034,652
Average Spent	\$3,342.71
Spending Potential Index	154
Investments: Total \$	\$3,400,057
Average Spent	\$2,816.95
Spending Potential Index	196
Retail Goods: Total \$	\$48,588,818
Average Spent	\$40,255.87
Spending Potential Index	157
Shelter: Total \$	\$32,195,345
Average Spent	\$26,673.87
Spending Potential Index	171
TV/Video/Sound Equipment: Total \$	\$2,314,604
Average Spent	\$1,917.65
Spending Potential Index	158
Travel: Total \$	\$4,052,208
Average Spent	\$3,357.26
Spending Potential Index	182
Vehicle Maintenance & Repairs: Total \$	\$1,842,915
Average Spent	\$1,526.86
Spending Potential Index	163

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430046.00

Name:

Demographic

Census Tracts



2000 Total Population	3,147
2000 Group Quarters	0
2009 Total Population	3,233
2014 Total Population	3,303
2009-2014 Annual Rate	0.43%



2000 Households	1,562
2000 Average Household Size	2.01
2009 Households	1,612
2009 Average Household Size	2.01
2014 Households	1,642
2014 Average Household Size	2.01
2009-2014 Annual Rate	0.37%
2000 Families	698
2000 Average Family Size	3.03
2009 Families	671
2009 Average Family Size	3.08
2014 Families	665
2014 Average Family Size	3.12
2009-2014 Annual Rate	-0.18%



2000 Housing Units	1,743
Owner Occupied Housing Units	9.8%
Renter Occupied Housing Units	79.9%
Vacant Housing Units	10.4%
2009 Housing Units	1,828
Owner Occupied Housing Units	9.3%
Renter Occupied Housing Units	78.9%
Vacant Housing Units	11.8%
2014 Housing Units	1,862
Owner Occupied Housing Units	8.5%
Renter Occupied Housing Units	79.7%
Vacant Housing Units	11.8%

Median Household Income

2000	\$15,855
2009	\$20,384
2014	\$20,974

Median Home Value

2000	\$56,556
2009	\$72,031
2014	\$71,833

Per Capita Income

2000	\$10,590
2009	\$14,042
2014	\$14,370

Median Age

2000	26.2
2009	26.0
2014	26.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,564
<15,000	47.6%
\$15,000 - \$24,999	19.4%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	7.7%
\$75,000 - \$99,999	3.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$21,867

2009 Household by Income

Household Income Base	1,612
<15,000	40.2%
\$15,000 - \$24,999	16.6%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	11.8%
\$75,000 - \$99,999	3.8%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$28,162

2014 Household by Income

Household Income Base	1,642
<15,000	41.0%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	13.6%
\$75,000 - \$99,999	3.8%
\$100,000 - \$149,999	2.0%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$28,905

2000 Owner Occupied HUs by Value

Total	155
<50,000	31.0%
\$50,000 - \$99,999	65.8%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	3.2%
\$1,000,000 +	0.0%
Average Home Value	\$81,258

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,418
With Cash Rent	94.2%
No Cash Rent	5.8%
Median Rent	\$366
Average Rent	\$324

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,147
0 - 4	12.5%
5 - 9	9.0%
10 - 14	6.3%
15 - 24	19.2%
25 - 34	19.7%
35 - 44	12.9%
45 - 54	10.5%
55 - 64	5.2%
65 - 74	3.0%
75 - 84	1.3%
85 +	0.5%
18 +	68.3%

2009 Population by Age

Total	3,233
0 - 4	13.1%
5 - 9	8.8%
10 - 14	6.0%
15 - 24	20.0%
25 - 34	18.6%
35 - 44	11.7%
45 - 54	9.4%
55 - 64	6.7%
65 - 74	3.5%
75 - 84	1.5%
85 +	0.7%
18 +	67.6%

2014 Population by Age

Total	3,303
0 - 4	13.4%
5 - 9	9.0%
10 - 14	5.9%
15 - 24	19.0%
25 - 34	20.1%
35 - 44	11.4%
45 - 54	8.1%
55 - 64	6.3%
65 - 74	4.4%
75 - 84	1.7%
85 +	0.7%
18 +	67.6%

2000 Population by Sex

Males	46.9%
Females	53.1%

2009 Population by Sex

Males	46.5%
Females	53.5%

2014 Population by Sex

Males	46.2%
Females	53.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430046.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,147
White Alone	46.6%
Black Alone	33.3%
American Indian Alone	6.4%
Asian or Pacific Islander Alone	3.4%
Some Other Race Alone	4.2%
Two or More Races	6.1%
Hispanic Origin	8.8%
Diversity Index	72.0

2009 Population by Race/Ethnicity

Total	3,233
White Alone	40.1%
Black Alone	36.4%
American Indian Alone	5.9%
Asian or Pacific Islander Alone	4.3%
Some Other Race Alone	5.8%
Two or More Races	7.5%
Hispanic Origin	12.0%
Diversity Index	76.4

2014 Population by Race/Ethnicity

Total	3,303
White Alone	37.2%
Black Alone	37.4%
American Indian Alone	5.6%
Asian or Pacific Islander Alone	4.9%
Some Other Race Alone	6.8%
Two or More Races	8.2%
Hispanic Origin	13.9%
Diversity Index	78.4

2000 Population 3+ by School Enrollment

Total	3,015
Enrolled in Nursery/Preschool	2.4%
Enrolled in Kindergarten	2.8%
Enrolled in Grade 1-8	16.3%
Enrolled in Grade 9-12	6.3%
Enrolled in College	8.1%
Enrolled in Grad/Prof School	3.3%
Not Enrolled in School	60.8%

2009 Population 25+ by Educational Attainment

Total	1,684
Less Than 9th Grade	4.7%
9th to 12th Grade, No Diploma	10.7%
High School Graduate	29.3%
Some College, No Degree	25.5%
Associate Degree	9.0%
Bachelor's Degree	15.1%
Graduate/Professional Degree	5.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,330
Married	26.8%
Never Married	46.5%
Widowed	3.7%
Divorced	23.0%



2000 Population 16+ by Employment Status

Total	2,212
In Labor Force	62.7%
Civilian Employed	56.5%
Civilian Unemployed	5.9%
In Armed Forces	0.3%
Not In Labor Force	37.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	86.9%
Civilian Unemployed	13.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	89.5%
Civilian Unemployed	10.5%

2000 Females 16+ by Employment Status and Age of Children

Total	1,282
Own Children < 6 Only	13.2%
Employed/in Armed Forces	5.9%
Unemployed	2.0%
Not in Labor Force	5.3%
Own Children <6 and 6-17 Only	10.8%
Employed/in Armed Forces	4.5%
Unemployed	2.6%
Not in Labor Force	3.7%
Own Children 6-17 Only	16.0%
Employed/in Armed Forces	11.4%
Unemployed	0.0%
Not in Labor Force	4.6%
No Own Children < 18	60.1%
Employed/in Armed Forces	32.4%
Unemployed	1.3%
Not in Labor Force	26.3%



2009 Employed Population 16+ by Industry

Total	1,190
Agriculture/Mining	1.4%
Construction	2.4%
Manufacturing	6.7%
Wholesale Trade	2.6%
Retail Trade	6.8%
Transportation/Utilities	6.1%
Information	10.2%
Finance/Insurance/Real Estate	7.8%
Services	48.5%
Public Administration	7.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430046.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,190
White Collar	56.3%
Management/Business/Financial	9.2%
Professional	20.6%
Sales	6.7%
Administrative Support	19.8%
Services	23.9%
Blue Collar	19.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	4.2%
Production	6.6%
Transportation/Material Moving	4.8%



2000 Workers 16+ by Means of Transportation to Work

Total	1,222%
Drove Alone - Car, Truck, or Van	76.4%
Carpooled - Car, Truck, or Van	10.1%
Public Transportation	7.2%
Walked	3.8%
Other Means	2.6%
Worked at Home	0.0%

2000 Workers 16+ by Travel Time to Work

Total	1,222
Did not Work at Home	100.0%
Less than 5 minutes	2.9%
5 to 9 minutes	15.0%
10 to 19 minutes	47.2%
20 to 24 minutes	15.0%
25 to 34 minutes	8.0%
35 to 44 minutes	2.4%
45 to 59 minutes	2.8%
60 to 89 minutes	3.4%
90 or more minutes	3.4%
Worked at Home	0.0%
Average Travel Time to Work (in min)	20.8

2000 Households by Vehicles Available

Total	1,573
None	24.2%
1	59.5%
2	11.6%
3	2.9%
4	0.8%
5+	1.1%
Average Number of Vehicles Available	1.0



2000 Households by Type

Total	1,562
Family Households	44.7%
Married-couple Family	15.9%
With Related Children	8.0%
Other Family (No Spouse)	28.8%
With Related Children	24.6%
Nonfamily Households	55.3%
Householder Living Alone	50.3%
Householder Not Living Alone	5.0%
Households with Related Children	32.6%
Households with Persons 65+	8.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430046.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,562
1 Person Household	50.3%
2 Person Household	22.5%
3 Person Household	13.3%
4 Person Household	7.2%
5 Person Household	4.0%
6 Person Household	1.7%
7 + Person Household	1.0%

2000 Households by Year Householder Moved In

Total	1,573
Moved in 1999 to March 2000	45.9%
Moved in 1995 to 1998	39.5%
Moved in 1990 to 1994	6.7%
Moved in 1980 to 1989	4.4%
Moved in 1970 to 1979	3.4%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,998



2000 Housing Units by Units in Structure

Total	1,758
1, Detached	12.1%
1, Attached	2.3%
2	2.9%
3 or 4	11.3%
5 to 9	19.7%
10 to 19	17.0%
20 +	33.8%
Mobile Home	0.5%
Other	0.3%

2000 Housing Units by Year Structure Built

Total	1,758
1999 to March 2000	0.0%
1995 to 1998	2.2%
1990 to 1994	2.8%
1980 to 1989	37.1%
1970 to 1979	33.1%
1969 or Earlier	24.7%
Median Year Structure Built	1,978

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430046.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,253,714
Average Spent	\$777.74
Spending Potential Index	31
Computers & Accessories: Total \$	\$157,906
Average Spent	\$97.96
Spending Potential Index	43
Education: Total \$	\$831,479
Average Spent	\$515.81
Spending Potential Index	41
Entertainment/Recreation: Total \$	\$1,985,044
Average Spent	\$1,231.42
Spending Potential Index	38
Food at Home: Total \$	\$3,134,730
Average Spent	\$1,944.62
Spending Potential Index	43
Food Away from Home: Total \$	\$2,354,317
Average Spent	\$1,460.50
Spending Potential Index	44
Health Care: Total \$	\$2,113,137
Average Spent	\$1,310.88
Spending Potential Index	35
HH Furnishings & Equip: Total \$	\$1,181,896
Average Spent	\$733.19
Spending Potential Index	34
Investments: Total \$	\$534,155
Average Spent	\$331.36
Spending Potential Index	23
Retail Goods: Total \$	\$15,670,476
Average Spent	\$9,721.14
Spending Potential Index	38
Shelter: Total \$	\$10,417,132
Average Spent	\$6,462.24
Spending Potential Index	41
TV/Video/Sound Equipment: Total \$	\$863,047
Average Spent	\$535.39
Spending Potential Index	44
Travel: Total \$	\$990,002
Average Spent	\$614.15
Spending Potential Index	33
Vehicle Maintenance & Repairs: Total \$	\$611,346
Average Spent	\$379.25
Spending Potential Index	41

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430047.00

Name:

Demographic

Census Tracts



2000 Total Population	2,004
2000 Group Quarters	0
2009 Total Population	1,944
2014 Total Population	1,931
2009-2014 Annual Rate	-0.13%



2000 Households	811
2000 Average Household Size	2.47
2009 Households	803
2009 Average Household Size	2.42
2014 Households	802
2014 Average Household Size	2.41
2009-2014 Annual Rate	-0.03%
2000 Families	565
2000 Average Family Size	2.99
2009 Families	538
2009 Average Family Size	2.98
2014 Families	530
2014 Average Family Size	2.97
2009-2014 Annual Rate	-0.30%



2000 Housing Units	880
Owner Occupied Housing Units	67.7%
Renter Occupied Housing Units	24.4%
Vacant Housing Units	7.8%
2009 Housing Units	890
Owner Occupied Housing Units	65.2%
Renter Occupied Housing Units	25.1%
Vacant Housing Units	9.8%
2014 Housing Units	890
Owner Occupied Housing Units	64.0%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	9.9%

Median Household Income

2000	\$30,971
2009	\$41,233
2014	\$44,742

Median Home Value

2000	\$52,241
2009	\$66,000
2014	\$74,158

Per Capita Income

2000	\$16,154
2009	\$20,697
2014	\$21,324

Median Age

2000	35.5
2009	34.9
2014	34.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430047.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	807
<15,000	14.1%
\$15,000 - \$24,999	20.4%
\$25,000 - \$34,999	19.7%
\$35,000 - \$49,999	18.2%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	6.3%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$37,809

2009 Household by Income

Household Income Base	803
<15,000	8.0%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	18.6%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	22.8%
\$75,000 - \$99,999	14.3%
\$100,000 - \$149,999	4.6%
\$150,000 - \$199,999	1.1%
\$200,000+	0.0%
Average Household Income	\$50,105

2014 Household by Income

Household Income Base	802
<15,000	8.1%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	17.2%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	26.4%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	1.1%
\$200,000+	0.0%
Average Household Income	\$51,343

2000 Owner Occupied HUs by Value

Total	612
<50,000	43.6%
\$50,000 - \$99,999	51.5%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	1.3%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$57,848

2000 Specified Renter Occupied HUs by Contract Rent

Total	188
With Cash Rent	90.4%
No Cash Rent	9.6%
Median Rent	\$403
Average Rent	\$402

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,004
0 - 4	9.1%
5 - 9	6.9%
10 - 14	6.2%
15 - 24	12.4%
25 - 34	14.6%
35 - 44	14.4%
45 - 54	12.2%
55 - 64	10.1%
65 - 74	7.8%
75 - 84	5.1%
85 +	1.3%
18 +	73.9%

2009 Population by Age

Total	1,944
0 - 4	8.9%
5 - 9	8.5%
10 - 14	7.8%
15 - 24	11.2%
25 - 34	13.7%
35 - 44	13.4%
45 - 54	12.8%
55 - 64	10.4%
65 - 74	7.0%
75 - 84	4.7%
85 +	1.6%
18 +	71.0%

2014 Population by Age

Total	1,931
0 - 4	8.8%
5 - 9	8.4%
10 - 14	8.3%
15 - 24	12.5%
25 - 34	12.3%
35 - 44	13.4%
45 - 54	11.8%
55 - 64	10.5%
65 - 74	8.1%
75 - 84	4.1%
85 +	1.8%
18 +	70.1%

2000 Population by Sex

Males	47.5%
Females	52.5%

2009 Population by Sex

Males	47.3%
Females	52.7%

2014 Population by Sex

Males	47.1%
Females	52.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430047.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,004
White Alone	83.7%
Black Alone	0.8%
American Indian Alone	8.4%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	1.7%
Two or More Races	5.0%
Hispanic Origin	3.6%
Diversity Index	34.2

2009 Population by Race/Ethnicity

Total	1,944
White Alone	79.9%
Black Alone	1.1%
American Indian Alone	8.8%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	2.8%
Two or More Races	6.9%
Hispanic Origin	5.7%
Diversity Index	42.3

2014 Population by Race/Ethnicity

Total	1,931
White Alone	77.6%
Black Alone	1.2%
American Indian Alone	9.0%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	3.5%
Two or More Races	8.2%
Hispanic Origin	7.0%
Diversity Index	47.0

2000 Population 3+ by School Enrollment

Total	1,795
Enrolled in Nursery/Preschool	2.5%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	9.8%
Enrolled in Grade 9-12	4.8%
Enrolled in College	3.8%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	78.4%

2009 Population 25+ by Educational Attainment

Total	1,236
Less Than 9th Grade	3.2%
9th to 12th Grade, No Diploma	12.8%
High School Graduate	53.8%
Some College, No Degree	16.4%
Associate Degree	6.2%
Bachelor's Degree	6.4%
Graduate/Professional Degree	1.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,453
Married	55.3%
Never Married	18.3%
Widowed	5.8%
Divorced	20.6%



2000 Population 16+ by Employment Status

Total	1,518
In Labor Force	57.2%
Civilian Employed	56.3%
Civilian Unemployed	0.9%
In Armed Forces	0.0%
Not In Labor Force	42.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	96.5%
Civilian Unemployed	3.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	97.3%
Civilian Unemployed	2.7%

2000 Females 16+ by Employment Status and Age of Children

Total	763
Own Children < 6 Only	9.3%
Employed/in Armed Forces	2.9%
Unemployed	0.0%
Not in Labor Force	6.4%
Own Children <6 and 6-17 Only	4.2%
Employed/in Armed Forces	2.8%
Unemployed	0.0%
Not in Labor Force	1.4%
Own Children 6-17 Only	17.6%
Employed/in Armed Forces	12.2%
Unemployed	0.0%
Not in Labor Force	5.4%
No Own Children < 18	68.9%
Employed/in Armed Forces	28.0%
Unemployed	0.0%
Not in Labor Force	40.9%



2009 Employed Population 16+ by Industry

Total	753
Agriculture/Mining	0.0%
Construction	13.8%
Manufacturing	10.2%
Wholesale Trade	1.1%
Retail Trade	8.5%
Transportation/Utilities	7.4%
Information	6.8%
Finance/Insurance/Real Estate	7.6%
Services	38.0%
Public Administration	6.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	753
White Collar	49.3%
Management/Business/Financial	8.9%
Professional	17.7%
Sales	7.8%
Administrative Support	14.9%
Services	12.2%
Blue Collar	38.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	10.5%
Installation/Maintenance/Repair	10.1%
Production	7.6%
Transportation/Material Moving	10.4%



2000 Workers 16+ by Means of Transportation to Work

Total	834%
Drove Alone - Car, Truck, or Van	83.8%
Carpooled - Car, Truck, or Van	9.4%
Public Transportation	0.0%
Walked	1.4%
Other Means	4.0%
Worked at Home	1.4%

2000 Workers 16+ by Travel Time to Work

Total	834
Did not Work at Home	98.6%
Less than 5 minutes	3.2%
5 to 9 minutes	8.6%
10 to 19 minutes	46.9%
20 to 24 minutes	20.4%
25 to 34 minutes	14.1%
35 to 44 minutes	0.7%
45 to 59 minutes	1.7%
60 to 89 minutes	0.7%
90 or more minutes	2.2%
Worked at Home	1.4%
Average Travel Time to Work (in min)	20.6

2000 Households by Vehicles Available

Total	800
None	4.0%
1	36.9%
2	43.7%
3	9.7%
4	5.6%
5+	0.0%
Average Number of Vehicles Available	1.8



2000 Households by Type

Total	811
Family Households	69.7%
Married-couple Family	52.4%
With Related Children	24.7%
Other Family (No Spouse)	17.3%
With Related Children	11.1%
Nonfamily Households	30.3%
Householder Living Alone	26.5%
Householder Not Living Alone	3.8%
Households with Related Children	35.8%
Households with Persons 65+	27.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2000 Households by Size

Total	811
1 Person Household	26.5%
2 Person Household	35.3%
3 Person Household	15.9%
4 Person Household	13.7%
5 Person Household	4.9%
6 Person Household	3.2%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	800
Moved in 1999 to March 2000	21.1%
Moved in 1995 to 1998	23.6%
Moved in 1990 to 1994	10.3%
Moved in 1980 to 1989	15.5%
Moved in 1970 to 1979	8.1%
Moved in 1969 or Earlier	21.4%
Median Year Householder Moved In	1,992



2000 Housing Units by Units in Structure

Total	865
1, Detached	97.2%
1, Attached	1.3%
2	0.0%
3 or 4	0.8%
5 to 9	0.7%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	865
1999 to March 2000	0.0%
1995 to 1998	1.5%
1990 to 1994	0.0%
1980 to 1989	2.9%
1970 to 1979	5.2%
1969 or Earlier	90.4%
Median Year Structure Built	1,953

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$997,365
Average Spent	\$1,242.06
Spending Potential Index	50
Computers & Accessories: Total \$	\$130,640
Average Spent	\$162.69
Spending Potential Index	71
Education: Total \$	\$760,547
Average Spent	\$947.14
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$1,884,369
Average Spent	\$2,346.68
Spending Potential Index	72
Food at Home: Total \$	\$2,643,668
Average Spent	\$3,292.27
Spending Potential Index	72
Food Away from Home: Total \$	\$1,923,476
Average Spent	\$2,395.39
Spending Potential Index	72
Health Care: Total \$	\$2,309,443
Average Spent	\$2,876.05
Spending Potential Index	76
HH Furnishings & Equip: Total \$	\$1,071,638
Average Spent	\$1,334.56
Spending Potential Index	61
Investments: Total \$	\$647,690
Average Spent	\$806.60
Spending Potential Index	56
Retail Goods: Total \$	\$13,956,518
Average Spent	\$17,380.65
Spending Potential Index	68
Shelter: Total \$	\$8,492,151
Average Spent	\$10,575.64
Spending Potential Index	68
TV/Video/Sound Equipment: Total \$	\$707,237
Average Spent	\$880.75
Spending Potential Index	72
Travel: Total \$	\$1,030,076
Average Spent	\$1,282.80
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$530,930
Average Spent	\$661.19
Spending Potential Index	71

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	4,551
2000 Group Quarters	0
2009 Total Population	4,450
2014 Total Population	4,441
2009-2014 Annual Rate	-0.04%



2000 Households	1,884
2000 Average Household Size	2.42
2009 Households	1,877
2009 Average Household Size	2.37
2014 Households	1,884
2014 Average Household Size	2.36
2009-2014 Annual Rate	0.07%
2000 Families	1,248
2000 Average Family Size	2.97
2009 Families	1,191
2009 Average Family Size	2.96
2014 Families	1,176
2014 Average Family Size	2.95
2009-2014 Annual Rate	-0.25%



2000 Housing Units	2,027
Owner Occupied Housing Units	66.5%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	7.1%
2009 Housing Units	2,048
Owner Occupied Housing Units	64.0%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	8.4%
2014 Housing Units	2,056
Owner Occupied Housing Units	62.9%
Renter Occupied Housing Units	28.7%
Vacant Housing Units	8.4%

Median Household Income	
2000	\$29,366
2009	\$36,781
2014	\$39,497

Median Home Value	
2000	\$49,461
2009	\$62,766
2014	\$70,461

Per Capita Income	
2000	\$16,416
2009	\$20,303
2014	\$21,269

Median Age	
2000	36.1
2009	37.9
2014	38.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,923
<15,000	20.6%
\$15,000 - \$24,999	20.1%
\$25,000 - \$34,999	17.1%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	15.2%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	0.3%
\$200,000+	0.5%
Average Household Income	\$39,911

2009 Household by Income

Household Income Base	1,877
<15,000	12.9%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	20.1%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	0.9%
\$200,000+	0.5%
Average Household Income	\$48,135

2014 Household by Income

Household Income Base	1,884
<15,000	13.3%
\$15,000 - \$24,999	12.5%
\$25,000 - \$34,999	18.8%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	20.6%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	6.4%
\$150,000 - \$199,999	0.8%
\$200,000+	0.6%
Average Household Income	\$50,136

2000 Owner Occupied HUs by Value

Total	1,363
<50,000	51.2%
\$50,000 - \$99,999	46.4%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$51,711

2000 Specified Renter Occupied HUs by Contract Rent

Total	525
With Cash Rent	94.9%
No Cash Rent	5.1%
Median Rent	\$428
Average Rent	\$417

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	4,551
0 - 4	7.4%
5 - 9	7.2%
10 - 14	7.7%
15 - 24	12.2%
25 - 34	13.8%
35 - 44	14.7%
45 - 54	12.0%
55 - 64	9.3%
65 - 74	8.3%
75 - 84	5.6%
85 +	1.6%
18 +	74.0%

2009 Population by Age

Total	4,450
0 - 4	7.3%
5 - 9	7.1%
10 - 14	7.0%
15 - 24	12.4%
25 - 34	12.4%
35 - 44	13.3%
45 - 54	14.0%
55 - 64	11.3%
65 - 74	7.6%
75 - 84	5.5%
85 +	2.1%
18 +	74.7%

2014 Population by Age

Total	4,441
0 - 4	7.1%
5 - 9	7.0%
10 - 14	7.1%
15 - 24	12.6%
25 - 34	11.2%
35 - 44	13.1%
45 - 54	13.1%
55 - 64	12.6%
65 - 74	9.2%
75 - 84	4.8%
85 +	2.3%
18 +	74.9%

2000 Population by Sex

Males	46.6%
Females	53.4%

2009 Population by Sex

Males	46.8%
Females	53.2%

2014 Population by Sex

Males	46.9%
Females	53.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430048.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,551
White Alone	81.2%
Black Alone	2.1%
American Indian Alone	8.9%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	1.9%
Two or More Races	5.8%
Hispanic Origin	3.5%
Diversity Index	37.8

2009 Population by Race/Ethnicity

Total	4,450
White Alone	77.1%
Black Alone	2.6%
American Indian Alone	9.2%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	2.9%
Two or More Races	8.0%
Hispanic Origin	5.2%
Diversity Index	45.7

2014 Population by Race/Ethnicity

Total	4,441
White Alone	74.6%
Black Alone	2.8%
American Indian Alone	9.3%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	3.7%
Two or More Races	9.3%
Hispanic Origin	6.5%
Diversity Index	50.3

2000 Population 3+ by School Enrollment

Total	4,406
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	1.7%
Enrolled in Grade 1-8	12.1%
Enrolled in Grade 9-12	4.6%
Enrolled in College	3.2%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	76.5%

2009 Population 25+ by Educational Attainment

Total	2,947
Less Than 9th Grade	5.6%
9th to 12th Grade, No Diploma	16.5%
High School Graduate	44.2%
Some College, No Degree	21.4%
Associate Degree	3.7%
Bachelor's Degree	7.0%
Graduate/Professional Degree	1.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	3,500
Married	48.7%
Never Married	22.7%
Widowed	10.9%
Divorced	17.7%



2000 Population 16+ by Employment Status

Total	3,573
In Labor Force	59.8%
Civilian Employed	57.3%
Civilian Unemployed	2.5%
In Armed Forces	0.0%
Not In Labor Force	40.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.5%
Civilian Unemployed	6.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.9%
Civilian Unemployed	5.1%

2000 Females 16+ by Employment Status and Age of Children

Total	1,887
Own Children < 6 Only	7.1%
Employed/in Armed Forces	2.8%
Unemployed	0.8%
Not in Labor Force	3.4%
Own Children <6 and 6-17 Only	5.6%
Employed/in Armed Forces	3.7%
Unemployed	0.0%
Not in Labor Force	1.9%
Own Children 6-17 Only	16.3%
Employed/in Armed Forces	12.1%
Unemployed	0.7%
Not in Labor Force	3.4%
No Own Children < 18	71.0%
Employed/in Armed Forces	31.0%
Unemployed	1.1%
Not in Labor Force	38.9%



2009 Employed Population 16+ by Industry

Total	1,827
Agriculture/Mining	1.1%
Construction	9.4%
Manufacturing	8.1%
Wholesale Trade	3.2%
Retail Trade	14.0%
Transportation/Utilities	8.4%
Information	3.3%
Finance/Insurance/Real Estate	7.3%
Services	40.0%
Public Administration	5.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,827
White Collar	53.2%
Management/Business/Financial	8.5%
Professional	11.7%
Sales	12.6%
Administrative Support	20.5%
Services	18.0%
Blue Collar	28.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.8%
Installation/Maintenance/Repair	6.1%
Production	7.4%
Transportation/Material Moving	8.4%



2000 Workers 16+ by Means of Transportation to Work

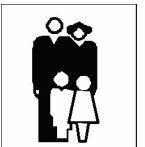
Total	2,025%
Drove Alone - Car, Truck, or Van	75.8%
Carpooled - Car, Truck, or Van	20.1%
Public Transportation	0.5%
Walked	0.3%
Other Means	0.8%
Worked at Home	2.4%

2000 Workers 16+ by Travel Time to Work

Total	2,025
Did not Work at Home	97.6%
Less than 5 minutes	1.8%
5 to 9 minutes	12.4%
10 to 19 minutes	42.9%
20 to 24 minutes	19.0%
25 to 34 minutes	12.8%
35 to 44 minutes	0.4%
45 to 59 minutes	3.4%
60 to 89 minutes	1.7%
90 or more minutes	3.2%
Worked at Home	2.4%
Average Travel Time to Work (in min)	21.3

2000 Households by Vehicles Available

Total	1,888
None	6.6%
1	40.9%
2	37.5%
3	11.7%
4	2.0%
5+	1.3%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	1,884
Family Households	66.2%
Married-couple Family	47.6%
With Related Children	19.8%
Other Family (No Spouse)	18.7%
With Related Children	13.2%
Nonfamily Households	33.8%
Householder Living Alone	29.0%
Householder Not Living Alone	4.8%
Households with Related Children	33.0%
Households with Persons 65+	27.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430048.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,884
1 Person Household	29.0%
2 Person Household	35.5%
3 Person Household	15.6%
4 Person Household	11.8%
5 Person Household	4.2%
6 Person Household	2.4%
7 + Person Household	1.5%

2000 Households by Year Householder Moved In

Total	1,888
Moved in 1999 to March 2000	13.1%
Moved in 1995 to 1998	22.8%
Moved in 1990 to 1994	19.2%
Moved in 1980 to 1989	10.7%
Moved in 1970 to 1979	12.0%
Moved in 1969 or Earlier	22.1%
Median Year Householder Moved In	1,991



2000 Housing Units by Units in Structure

Total	2,017
1, Detached	94.4%
1, Attached	1.5%
2	2.3%
3 or 4	0.7%
5 to 9	0.3%
10 to 19	0.0%
20 +	0.4%
Mobile Home	0.1%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	2,017
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	1.1%
1980 to 1989	2.6%
1970 to 1979	8.6%
1969 or Earlier	87.6%
Median Year Structure Built	1,954

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,202,848
Average Spent	\$1,173.60
Spending Potential Index	47
Computers & Accessories: Total \$	\$282,092
Average Spent	\$150.29
Spending Potential Index	66
Education: Total \$	\$1,420,198
Average Spent	\$756.63
Spending Potential Index	60
Entertainment/Recreation: Total \$	\$4,395,550
Average Spent	\$2,341.80
Spending Potential Index	72
Food at Home: Total \$	\$6,264,441
Average Spent	\$3,337.48
Spending Potential Index	73
Food Away from Home: Total \$	\$4,317,516
Average Spent	\$2,300.22
Spending Potential Index	69
Health Care: Total \$	\$5,766,226
Average Spent	\$3,072.04
Spending Potential Index	82
HH Furnishings & Equip: Total \$	\$2,358,529
Average Spent	\$1,256.54
Spending Potential Index	58
Investments: Total \$	\$1,899,094
Average Spent	\$1,011.77
Spending Potential Index	70
Retail Goods: Total \$	\$33,546,981
Average Spent	\$17,872.66
Spending Potential Index	70
Shelter: Total \$	\$17,548,695
Average Spent	\$9,349.33
Spending Potential Index	60
TV/Video/Sound Equipment: Total \$	\$1,629,393
Average Spent	\$868.08
Spending Potential Index	71
Travel: Total \$	\$2,167,871
Average Spent	\$1,154.97
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$1,261,366
Average Spent	\$672.01
Spending Potential Index	72

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Total Population	2,091
2000 Group Quarters	0
2009 Total Population	2,049
2014 Total Population	2,049
2009-2014 Annual Rate	0.00%



2000 Households	870
2000 Average Household Size	2.40
2009 Households	870
2009 Average Household Size	2.36
2014 Households	872
2014 Average Household Size	2.35
2009-2014 Annual Rate	0.05%
2000 Families	589
2000 Average Family Size	2.88
2009 Families	565
2009 Average Family Size	2.86
2014 Families	558
2014 Average Family Size	2.86
2009-2014 Annual Rate	-0.25%



2000 Housing Units	1,010
Owner Occupied Housing Units	56.7%
Renter Occupied Housing Units	29.4%
Vacant Housing Units	13.9%
2009 Housing Units	1,026
Owner Occupied Housing Units	54.4%
Renter Occupied Housing Units	30.4%
Vacant Housing Units	15.2%
2014 Housing Units	1,026
Owner Occupied Housing Units	53.4%
Renter Occupied Housing Units	31.6%
Vacant Housing Units	15.0%

Median Household Income

2000	\$29,413
2009	\$38,799
2014	\$41,322

Median Home Value

2000	\$46,071
2009	\$58,082
2014	\$65,352

Per Capita Income

2000	\$13,103
2009	\$17,972
2014	\$18,437

Median Age

2000	35.7
2009	34.2
2014	34.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Household by Income

Household Income Base	844
<15,000	25.1%
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	16.7%
\$35,000 - \$49,999	23.8%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	0.8%
\$100,000 - \$149,999	0.7%
\$150,000 - \$199,999	0.7%
\$200,000+	0.0%
Average Household Income	\$31,431

2009 Household by Income

Household Income Base	870
<15,000	19.5%
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	12.9%
\$35,000 - \$49,999	19.9%
\$50,000 - \$74,999	24.3%
\$75,000 - \$99,999	9.4%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.2%
\$200,000+	0.7%
Average Household Income	\$42,328

2014 Household by Income

Household Income Base	872
<15,000	19.5%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	28.2%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.2%
\$200,000+	0.7%
Average Household Income	\$43,323

2000 Owner Occupied HUs by Value

Total	557
<50,000	56.9%
\$50,000 - \$99,999	43.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$45,058

2000 Specified Renter Occupied HUs by Contract Rent

Total	309
With Cash Rent	88.0%
No Cash Rent	12.0%
Median Rent	\$377
Average Rent	\$368

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	2,091
0 - 4	9.1%
5 - 9	7.2%
10 - 14	6.4%
15 - 24	13.7%
25 - 34	12.6%
35 - 44	15.7%
45 - 54	11.6%
55 - 64	11.3%
65 - 74	7.8%
75 - 84	3.3%
85 +	1.3%
18 +	73.7%

2009 Population by Age

Total	2,049
0 - 4	9.0%
5 - 9	8.8%
10 - 14	7.5%
15 - 24	12.3%
25 - 34	13.5%
35 - 44	11.1%
45 - 54	14.3%
55 - 64	10.2%
65 - 74	8.1%
75 - 84	4.1%
85 +	1.1%
18 +	70.9%

2014 Population by Age

Total	2,049
0 - 4	8.6%
5 - 9	8.2%
10 - 14	8.2%
15 - 24	13.4%
25 - 34	12.3%
35 - 44	11.4%
45 - 54	11.0%
55 - 64	12.3%
65 - 74	8.3%
75 - 84	4.9%
85 +	1.2%
18 +	70.6%

2000 Population by Sex

Males	47.9%
Females	52.1%

2009 Population by Sex

Males	48.5%
Females	51.5%

2014 Population by Sex

Males	49.0%
Females	51.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,091
White Alone	76.4%
Black Alone	5.8%
American Indian Alone	9.9%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	1.6%
Two or More Races	6.3%
Hispanic Origin	3.1%
Diversity Index	44.0

2009 Population by Race/Ethnicity

Total	2,049
White Alone	71.4%
Black Alone	7.2%
American Indian Alone	10.2%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	2.4%
Two or More Races	8.6%
Hispanic Origin	4.7%
Diversity Index	52.1

2014 Population by Race/Ethnicity

Total	2,049
White Alone	68.7%
Black Alone	7.8%
American Indian Alone	10.2%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	3.1%
Two or More Races	10.0%
Hispanic Origin	5.9%
Diversity Index	56.6

2000 Population 3+ by School Enrollment

Total	1,976
Enrolled in Nursery/Preschool	3.0%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	13.5%
Enrolled in Grade 9-12	5.3%
Enrolled in College	1.8%
Enrolled in Grad/Prof School	0.8%
Not Enrolled in School	73.6%

2009 Population 25+ by Educational Attainment

Total	1,279
Less Than 9th Grade	3.5%
9th to 12th Grade, No Diploma	16.2%
High School Graduate	46.9%
Some College, No Degree	18.0%
Associate Degree	7.1%
Bachelor's Degree	5.1%
Graduate/Professional Degree	3.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	1,530
Married	46.3%
Never Married	26.3%
Widowed	6.7%
Divorced	20.7%



2000 Population 16+ by Employment Status

Total	1,519
In Labor Force	65.0%
Civilian Employed	60.9%
Civilian Unemployed	4.1%
In Armed Forces	0.0%
Not In Labor Force	35.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.9%
Civilian Unemployed	9.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.9%
Civilian Unemployed	7.1%

2000 Females 16+ by Employment Status and Age of Children

Total	848
Own Children < 6 Only	7.5%
Employed/in Armed Forces	1.9%
Unemployed	0.0%
Not in Labor Force	5.7%
Own Children <6 and 6-17 Only	6.4%
Employed/in Armed Forces	5.0%
Unemployed	0.7%
Not in Labor Force	0.7%
Own Children 6-17 Only	17.2%
Employed/in Armed Forces	12.0%
Unemployed	2.5%
Not in Labor Force	2.7%
No Own Children < 18	68.9%
Employed/in Armed Forces	38.1%
Unemployed	4.1%
Not in Labor Force	26.7%



2009 Employed Population 16+ by Industry

Total	844
Agriculture/Mining	2.4%
Construction	7.6%
Manufacturing	9.0%
Wholesale Trade	4.9%
Retail Trade	11.1%
Transportation/Utilities	5.8%
Information	4.4%
Finance/Insurance/Real Estate	9.0%
Services	41.7%
Public Administration	4.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	844
White Collar	50.1%
Management/Business/Financial	7.6%
Professional	16.6%
Sales	10.5%
Administrative Support	15.4%
Services	19.4%
Blue Collar	30.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	11.5%
Installation/Maintenance/Repair	2.0%
Production	6.8%
Transportation/Material Moving	10.2%



2000 Workers 16+ by Means of Transportation to Work

Total	909
Drove Alone - Car, Truck, or Van	70.4%
Carpooled - Car, Truck, or Van	21.6%
Public Transportation	0.6%
Walked	3.9%
Other Means	1.5%
Worked at Home	2.1%

2000 Workers 16+ by Travel Time to Work

Total	909
Did not Work at Home	97.9%
Less than 5 minutes	9.5%
5 to 9 minutes	8.7%
10 to 19 minutes	39.8%
20 to 24 minutes	24.1%
25 to 34 minutes	11.8%
35 to 44 minutes	0.0%
45 to 59 minutes	1.5%
60 to 89 minutes	0.0%
90 or more minutes	2.5%
Worked at Home	2.1%
Average Travel Time to Work (in min)	19.5

2000 Households by Vehicles Available

Total	866
None	7.6%
1	40.0%
2	46.3%
3	5.5%
4	0.6%
5+	0.0%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	870
Family Households	67.7%
Married-couple Family	43.4%
With Related Children	18.9%
Other Family (No Spouse)	24.3%
With Related Children	17.4%
Nonfamily Households	32.3%
Householder Living Alone	27.1%
Householder Not Living Alone	5.2%
Households with Related Children	36.2%
Households with Persons 65+	22.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430049.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	870
1 Person Household	27.1%
2 Person Household	35.3%
3 Person Household	18.4%
4 Person Household	12.0%
5 Person Household	5.1%
6 Person Household	1.4%
7 + Person Household	0.8%

2000 Households by Year Householder Moved In

Total	866
Moved in 1999 to March 2000	20.9%
Moved in 1995 to 1998	35.7%
Moved in 1990 to 1994	11.4%
Moved in 1980 to 1989	10.4%
Moved in 1970 to 1979	13.2%
Moved in 1969 or Earlier	8.4%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,020
1, Detached	49.4%
1, Attached	0.0%
2	0.7%
3 or 4	11.7%
5 to 9	10.4%
10 to 19	0.0%
20 +	1.9%
Mobile Home	19.3%
Other	6.7%

2000 Housing Units by Year Structure Built

Total	1,020
1999 to March 2000	3.4%
1995 to 1998	7.6%
1990 to 1994	2.4%
1980 to 1989	8.1%
1970 to 1979	27.1%
1969 or Earlier	51.4%
Median Year Structure Built	1,969

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430049.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$939,995
Average Spent	\$1,080.45
Spending Potential Index	43
Computers & Accessories: Total \$	\$121,780
Average Spent	\$139.98
Spending Potential Index	61
Education: Total \$	\$666,680
Average Spent	\$766.30
Spending Potential Index	61
Entertainment/Recreation: Total \$	\$1,720,169
Average Spent	\$1,977.21
Spending Potential Index	61
Food at Home: Total \$	\$2,546,743
Average Spent	\$2,927.29
Spending Potential Index	64
Food Away from Home: Total \$	\$1,802,105
Average Spent	\$2,071.39
Spending Potential Index	62
Health Care: Total \$	\$2,162,290
Average Spent	\$2,485.39
Spending Potential Index	66
HH Furnishings & Equip: Total \$	\$968,313
Average Spent	\$1,113.00
Spending Potential Index	51
Investments: Total \$	\$578,999
Average Spent	\$665.52
Spending Potential Index	46
Retail Goods: Total \$	\$13,258,326
Average Spent	\$15,239.46
Spending Potential Index	59
Shelter: Total \$	\$7,509,207
Average Spent	\$8,631.27
Spending Potential Index	55
TV/Video/Sound Equipment: Total \$	\$684,687
Average Spent	\$787.00
Spending Potential Index	65
Travel: Total \$	\$852,720
Average Spent	\$980.14
Spending Potential Index	53
Vehicle Maintenance & Repairs: Total \$	\$503,508
Average Spent	\$578.75
Spending Potential Index	62

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.01

Name:

Demographic

Census Tracts



2000 Total Population	2,086
2000 Group Quarters	0
2009 Total Population	2,042
2014 Total Population	2,040
2009-2014 Annual Rate	-0.02%



2000 Households	1,078
2000 Average Household Size	1.94
2009 Households	1,077
2009 Average Household Size	1.90
2014 Households	1,082
2014 Average Household Size	1.89
2009-2014 Annual Rate	0.09%
2000 Families	509
2000 Average Family Size	2.72
2009 Families	475
2009 Average Family Size	2.71
2014 Families	466
2014 Average Family Size	2.70
2009-2014 Annual Rate	-0.38%



2000 Housing Units	1,157
Owner Occupied Housing Units	55.1%
Renter Occupied Housing Units	38.0%
Vacant Housing Units	6.8%
2009 Housing Units	1,172
Owner Occupied Housing Units	53.0%
Renter Occupied Housing Units	38.9%
Vacant Housing Units	8.1%
2014 Housing Units	1,176
Owner Occupied Housing Units	51.9%
Renter Occupied Housing Units	40.1%
Vacant Housing Units	8.0%

Median Household Income

2000	\$35,529
2009	\$46,617
2014	\$49,193

Median Home Value

2000	\$74,829
2009	\$94,630
2014	\$108,977

Per Capita Income

2000	\$21,137
2009	\$28,296
2014	\$29,074

Median Age

2000	35.1
2009	38.0
2014	39.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.01

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,077
<15,000	14.9%
\$15,000 - \$24,999	13.4%
\$25,000 - \$34,999	20.9%
\$35,000 - \$49,999	25.0%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	5.0%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	1.7%
\$200,000+	0.0%
Average Household Income	\$40,860

2009 Household by Income

Household Income Base	1,077
<15,000	9.7%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	21.2%
\$50,000 - \$74,999	26.1%
\$75,000 - \$99,999	12.0%
\$100,000 - \$149,999	4.8%
\$150,000 - \$199,999	1.5%
\$200,000+	1.4%
Average Household Income	\$53,649

2014 Household by Income

Household Income Base	1,082
<15,000	9.8%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	19.9%
\$50,000 - \$74,999	29.6%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	1.5%
\$200,000+	1.4%
Average Household Income	\$54,815

2000 Owner Occupied HUs by Value

Total	605
<50,000	5.6%
\$50,000 - \$99,999	82.8%
\$100,000 - \$149,999	11.6%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$76,289

2000 Specified Renter Occupied HUs by Contract Rent

Total	469
With Cash Rent	91.9%
No Cash Rent	8.1%
Median Rent	\$485
Average Rent	\$478

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.01

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,086
0 - 4	5.6%
5 - 9	4.8%
10 - 14	4.3%
15 - 24	12.5%
25 - 34	22.7%
35 - 44	16.6%
45 - 54	13.6%
55 - 64	6.4%
65 - 74	5.6%
75 - 84	6.1%
85 +	1.9%
18 +	82.6%

2009 Population by Age

Total	2,042
0 - 4	5.7%
5 - 9	5.1%
10 - 14	4.7%
15 - 24	11.6%
25 - 34	16.8%
35 - 44	18.4%
45 - 54	15.5%
55 - 64	11.3%
65 - 74	5.0%
75 - 84	3.7%
85 +	2.3%
18 +	81.9%

2014 Population by Age

Total	2,040
0 - 4	5.6%
5 - 9	5.0%
10 - 14	4.8%
15 - 24	11.4%
25 - 34	15.8%
35 - 44	17.5%
45 - 54	14.9%
55 - 64	13.0%
65 - 74	6.6%
75 - 84	3.4%
85 +	2.0%
18 +	82.0%

2000 Population by Sex

Males	49.8%
Females	50.2%

2009 Population by Sex

Males	49.6%
Females	50.4%

2014 Population by Sex

Males	49.6%
Females	50.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.01

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,086
White Alone	83.9%
Black Alone	3.1%
American Indian Alone	5.9%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	2.3%
Two or More Races	3.9%
Hispanic Origin	4.0%
Diversity Index	34.6

2009 Population by Race/Ethnicity

Total	2,042
White Alone	79.9%
Black Alone	3.8%
American Indian Alone	6.1%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	3.5%
Two or More Races	5.3%
Hispanic Origin	6.1%
Diversity Index	43.0

2014 Population by Race/Ethnicity

Total	2,040
White Alone	77.3%
Black Alone	4.2%
American Indian Alone	6.2%
Asian or Pacific Islander Alone	1.7%
Some Other Race Alone	4.4%
Two or More Races	6.2%
Hispanic Origin	7.6%
Diversity Index	48.1

2000 Population 3+ by School Enrollment

Total	1,993
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	7.6%
Enrolled in Grade 9-12	3.1%
Enrolled in College	5.9%
Enrolled in Grad/Prof School	3.5%
Not Enrolled in School	77.4%

2009 Population 25+ by Educational Attainment

Total	1,490
Less Than 9th Grade	0.0%
9th to 12th Grade, No Diploma	8.1%
High School Graduate	19.4%
Some College, No Degree	30.5%
Associate Degree	5.7%
Bachelor's Degree	30.3%
Graduate/Professional Degree	5.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.01

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,726
Married	39.3%
Never Married	33.3%
Widowed	4.6%
Divorced	22.8%



2000 Population 16+ by Employment Status

Total	1,736
In Labor Force	72.6%
Civilian Employed	72.4%
Civilian Unemployed	0.2%
In Armed Forces	0.0%
Not In Labor Force	27.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	98.0%
Civilian Unemployed	2.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	98.4%
Civilian Unemployed	1.6%

2000 Females 16+ by Employment Status and Age of Children

Total	815
Own Children < 6 Only	8.0%
Employed/in Armed Forces	5.0%
Unemployed	0.0%
Not in Labor Force	2.9%
Own Children <6 and 6-17 Only	6.5%
Employed/in Armed Forces	5.5%
Unemployed	0.0%
Not in Labor Force	1.0%
Own Children 6-17 Only	9.8%
Employed/in Armed Forces	7.6%
Unemployed	0.0%
Not in Labor Force	2.2%
No Own Children < 18	75.7%
Employed/in Armed Forces	46.6%
Unemployed	0.5%
Not in Labor Force	28.6%



2009 Employed Population 16+ by Industry

Total	1,160
Agriculture/Mining	1.6%
Construction	4.4%
Manufacturing	4.4%
Wholesale Trade	3.8%
Retail Trade	11.6%
Transportation/Utilities	6.6%
Information	6.7%
Finance/Insurance/Real Estate	9.0%
Services	47.0%
Public Administration	5.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.01

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,160
White Collar	75.3%
Management/Business/Financial	18.9%
Professional	24.6%
Sales	15.9%
Administrative Support	15.9%
Services	11.1%
Blue Collar	13.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.5%
Installation/Maintenance/Repair	3.8%
Production	3.4%
Transportation/Material Moving	3.8%



2000 Workers 16+ by Means of Transportation to Work

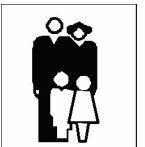
Total	1,214%
Drove Alone - Car, Truck, or Van	84.8%
Carpooled - Car, Truck, or Van	7.3%
Public Transportation	0.6%
Walked	1.6%
Other Means	2.9%
Worked at Home	2.8%

2000 Workers 16+ by Travel Time to Work

Total	1,214
Did not Work at Home	97.2%
Less than 5 minutes	2.0%
5 to 9 minutes	6.6%
10 to 19 minutes	53.7%
20 to 24 minutes	20.0%
25 to 34 minutes	8.7%
35 to 44 minutes	1.3%
45 to 59 minutes	0.9%
60 to 89 minutes	4.0%
90 or more minutes	0.0%
Worked at Home	2.8%
Average Travel Time to Work (in min)	17.6

2000 Households by Vehicles Available

Total	1,074
None	10.3%
1	45.3%
2	31.5%
3	10.4%
4	2.4%
5+	0.0%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	1,078
Family Households	47.2%
Married-couple Family	34.0%
With Related Children	12.8%
Other Family (No Spouse)	13.3%
With Related Children	8.3%
Nonfamily Households	52.8%
Householder Living Alone	44.2%
Householder Not Living Alone	8.5%
Households with Related Children	21.2%
Households with Persons 65+	20.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.01

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,078
1 Person Household	44.2%
2 Person Household	34.2%
3 Person Household	11.9%
4 Person Household	5.9%
5 Person Household	1.9%
6 Person Household	1.1%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	1,074
Moved in 1999 to March 2000	22.2%
Moved in 1995 to 1998	37.3%
Moved in 1990 to 1994	11.5%
Moved in 1980 to 1989	13.6%
Moved in 1970 to 1979	4.5%
Moved in 1969 or Earlier	10.9%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,155
1, Detached	79.6%
1, Attached	2.0%
2	2.5%
3 or 4	0.5%
5 to 9	1.7%
10 to 19	3.6%
20 +	10.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,155
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	3.9%
1970 to 1979	7.5%
1969 or Earlier	88.6%
Median Year Structure Built	1,954

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.01

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,484,282
Average Spent	\$1,378.17
Spending Potential Index	55
Computers & Accessories: Total \$	\$194,820
Average Spent	\$180.89
Spending Potential Index	79
Education: Total \$	\$1,119,254
Average Spent	\$1,039.23
Spending Potential Index	83
Entertainment/Recreation: Total \$	\$2,649,040
Average Spent	\$2,459.65
Spending Potential Index	76
Food at Home: Total \$	\$3,829,111
Average Spent	\$3,555.35
Spending Potential Index	78
Food Away from Home: Total \$	\$2,817,748
Average Spent	\$2,616.30
Spending Potential Index	79
Health Care: Total \$	\$3,055,071
Average Spent	\$2,836.65
Spending Potential Index	75
HH Furnishings & Equip: Total \$	\$1,544,386
Average Spent	\$1,433.97
Spending Potential Index	66
Investments: Total \$	\$965,515
Average Spent	\$896.49
Spending Potential Index	62
Retail Goods: Total \$	\$20,018,318
Average Spent	\$18,587.13
Spending Potential Index	72
Shelter: Total \$	\$12,800,502
Average Spent	\$11,885.34
Spending Potential Index	76
TV/Video/Sound Equipment: Total \$	\$1,034,923
Average Spent	\$960.93
Spending Potential Index	79
Travel: Total \$	\$1,440,447
Average Spent	\$1,337.46
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$769,122
Average Spent	\$714.13
Spending Potential Index	76

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.02

Name:

Demographic

Census Tracts



2000 Total Population	4,049
2000 Group Quarters	91
2009 Total Population	3,846
2014 Total Population	3,801
2009-2014 Annual Rate	-0.24%



2000 Households	1,968
2000 Average Household Size	2.01
2009 Households	1,902
2009 Average Household Size	1.98
2014 Households	1,888
2014 Average Household Size	1.97
2009-2014 Annual Rate	-0.15%
2000 Families	963
2000 Average Family Size	2.79
2009 Families	872
2009 Average Family Size	2.79
2014 Families	845
2014 Average Family Size	2.79
2009-2014 Annual Rate	-0.63%



2000 Housing Units	2,158
Owner Occupied Housing Units	45.5%
Renter Occupied Housing Units	45.7%
Vacant Housing Units	8.8%
2009 Housing Units	2,169
Owner Occupied Housing Units	42.9%
Renter Occupied Housing Units	44.8%
Vacant Housing Units	12.3%
2014 Housing Units	2,175
Owner Occupied Housing Units	42.0%
Renter Occupied Housing Units	44.8%
Vacant Housing Units	13.2%

Median Household Income	
2000	\$32,258
2009	\$40,423
2014	\$43,083

Median Home Value	
2000	\$82,645
2009	\$100,571
2014	\$114,573

Per Capita Income	
2000	\$25,924
2009	\$30,191
2014	\$31,847

Median Age	
2000	37.3
2009	39.5
2014	40.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.02

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,969
<15,000	14.5%
\$15,000 - \$24,999	22.9%
\$25,000 - \$34,999	16.6%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	7.0%
\$100,000 - \$149,999	7.7%
\$150,000 - \$199,999	0.0%
\$200,000+	3.3%
Average Household Income	\$51,575

2009 Household by Income

Household Income Base	1,902
<15,000	8.7%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	21.3%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	15.7%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	2.8%
\$200,000+	2.2%
Average Household Income	\$60,455

2014 Household by Income

Household Income Base	1,888
<15,000	8.9%
\$15,000 - \$24,999	11.4%
\$25,000 - \$34,999	19.8%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	8.1%
\$150,000 - \$199,999	2.9%
\$200,000+	2.6%
Average Household Income	\$63,439

2000 Owner Occupied HUs by Value

Total	980
<50,000	7.2%
\$50,000 - \$99,999	60.5%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	6.0%
\$200,000 - \$299,999	7.2%
\$300,000 - \$499,999	10.9%
\$500,000 - \$999,999	2.2%
\$1,000,000 +	0.0%
Average Home Value	\$141,766

2000 Specified Renter Occupied HUs by Contract Rent

Total	988
With Cash Rent	99.2%
No Cash Rent	0.8%
Median Rent	\$458
Average Rent	\$464

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.02

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,049
0 - 4	7.0%
5 - 9	5.3%
10 - 14	5.0%
15 - 24	13.5%
25 - 34	15.9%
35 - 44	14.3%
45 - 54	14.4%
55 - 64	7.9%
65 - 74	7.0%
75 - 84	6.8%
85 +	3.0%
18 +	79.5%

2009 Population by Age

Total	3,846
0 - 4	6.6%
5 - 9	5.5%
10 - 14	5.4%
15 - 24	12.6%
25 - 34	13.5%
35 - 44	13.7%
45 - 54	14.5%
55 - 64	12.2%
65 - 74	6.7%
75 - 84	5.6%
85 +	3.8%
18 +	79.8%

2014 Population by Age

Total	3,801
0 - 4	6.4%
5 - 9	5.3%
10 - 14	5.3%
15 - 24	12.9%
25 - 34	12.7%
35 - 44	13.1%
45 - 54	13.6%
55 - 64	13.1%
65 - 74	8.5%
75 - 84	5.1%
85 +	3.8%
18 +	79.8%

2000 Population by Sex

Males	47.8%
Females	52.2%

2009 Population by Sex

Males	47.9%
Females	52.1%

2014 Population by Sex

Males	48.1%
Females	51.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.02

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,049
White Alone	78.3%
Black Alone	9.1%
American Indian Alone	4.6%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	2.3%
Two or More Races	4.8%
Hispanic Origin	5.2%
Diversity Index	43.8

2009 Population by Race/Ethnicity

Total	3,846
White Alone	73.2%
Black Alone	10.8%
American Indian Alone	4.7%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	3.4%
Two or More Races	6.5%
Hispanic Origin	7.7%
Diversity Index	52.8

2014 Population by Race/Ethnicity

Total	3,801
White Alone	70.4%
Black Alone	11.5%
American Indian Alone	4.7%
Asian or Pacific Islander Alone	1.7%
Some Other Race Alone	4.2%
Two or More Races	7.5%
Hispanic Origin	9.4%
Diversity Index	57.6

2000 Population 3+ by School Enrollment

Total	3,841
Enrolled in Nursery/Preschool	2.5%
Enrolled in Kindergarten	1.8%
Enrolled in Grade 1-8	6.0%
Enrolled in Grade 9-12	3.9%
Enrolled in College	3.9%
Enrolled in Grad/Prof School	1.5%
Not Enrolled in School	80.4%

2009 Population 25+ by Educational Attainment

Total	2,692
Less Than 9th Grade	2.5%
9th to 12th Grade, No Diploma	7.9%
High School Graduate	27.4%
Some College, No Degree	23.0%
Associate Degree	5.6%
Bachelor's Degree	23.2%
Graduate/Professional Degree	10.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.02

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,177
Married	39.7%
Never Married	33.0%
Widowed	7.6%
Divorced	19.7%



2000 Population 16+ by Employment Status

Total	3,389
In Labor Force	71.4%
Civilian Employed	69.8%
Civilian Unemployed	1.6%
In Armed Forces	0.0%
Not In Labor Force	28.6%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.7%
Civilian Unemployed	4.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.6%
Civilian Unemployed	3.4%

2000 Females 16+ by Employment Status and Age of Children

Total	1,747
Own Children < 6 Only	8.9%
Employed/in Armed Forces	7.2%
Unemployed	0.0%
Not in Labor Force	1.8%
Own Children <6 and 6-17 Only	2.3%
Employed/in Armed Forces	1.7%
Unemployed	0.0%
Not in Labor Force	0.6%
Own Children 6-17 Only	11.6%
Employed/in Armed Forces	10.2%
Unemployed	0.0%
Not in Labor Force	1.4%
No Own Children < 18	77.1%
Employed/in Armed Forces	38.4%
Unemployed	1.6%
Not in Labor Force	37.1%



2009 Employed Population 16+ by Industry

Total	2,057
Agriculture/Mining	3.6%
Construction	6.7%
Manufacturing	6.5%
Wholesale Trade	1.5%
Retail Trade	10.6%
Transportation/Utilities	3.0%
Information	4.1%
Finance/Insurance/Real Estate	6.3%
Services	55.2%
Public Administration	2.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.02

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,057
White Collar	65.6%
Management/Business/Financial	20.8%
Professional	23.2%
Sales	9.3%
Administrative Support	12.3%
Services	19.7%
Blue Collar	14.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	2.3%
Production	4.1%
Transportation/Material Moving	3.3%



2000 Workers 16+ by Means of Transportation to Work

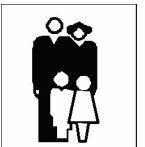
Total	2,295%
Drove Alone - Car, Truck, or Van	72.3%
Carpooled - Car, Truck, or Van	14.6%
Public Transportation	1.9%
Walked	2.0%
Other Means	5.7%
Worked at Home	3.5%

2000 Workers 16+ by Travel Time to Work

Total	2,295
Did not Work at Home	96.5%
Less than 5 minutes	3.4%
5 to 9 minutes	7.8%
10 to 19 minutes	40.8%
20 to 24 minutes	26.6%
25 to 34 minutes	15.0%
35 to 44 minutes	0.3%
45 to 59 minutes	1.3%
60 to 89 minutes	0.0%
90 or more minutes	1.3%
Worked at Home	3.5%
Average Travel Time to Work (in min)	18.8

2000 Households by Vehicles Available

Total	1,968
None	9.5%
1	52.3%
2	31.2%
3	5.7%
4	0.4%
5+	1.0%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	1,968
Family Households	48.9%
Married-couple Family	34.0%
With Related Children	13.9%
Other Family (No Spouse)	14.9%
With Related Children	10.5%
Nonfamily Households	51.1%
Householder Living Alone	43.4%
Householder Not Living Alone	7.7%
Households with Related Children	24.4%
Households with Persons 65+	23.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.02

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,968
1 Person Household	43.4%
2 Person Household	30.6%
3 Person Household	13.9%
4 Person Household	7.6%
5 Person Household	3.2%
6 Person Household	1.0%
7 + Person Household	0.4%

2000 Households by Year Householder Moved In

Total	1,968
Moved in 1999 to March 2000	30.7%
Moved in 1995 to 1998	31.1%
Moved in 1990 to 1994	12.0%
Moved in 1980 to 1989	9.6%
Moved in 1970 to 1979	6.7%
Moved in 1969 or Earlier	9.8%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	2,158
1, Detached	54.8%
1, Attached	2.7%
2	0.4%
3 or 4	3.3%
5 to 9	2.0%
10 to 19	11.0%
20 +	25.7%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,158
1999 to March 2000	0.0%
1995 to 1998	1.9%
1990 to 1994	2.1%
1980 to 1989	5.1%
1970 to 1979	9.5%
1969 or Earlier	81.5%
Median Year Structure Built	1,960

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430050.02

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,915,479
Average Spent	\$1,532.85
Spending Potential Index	61
Computers & Accessories: Total \$	\$380,841
Average Spent	\$200.23
Spending Potential Index	88
Education: Total \$	\$2,069,219
Average Spent	\$1,087.92
Spending Potential Index	87
Entertainment/Recreation: Total \$	\$5,263,420
Average Spent	\$2,767.31
Spending Potential Index	85
Food at Home: Total \$	\$7,567,472
Average Spent	\$3,978.69
Spending Potential Index	87
Food Away from Home: Total \$	\$5,538,980
Average Spent	\$2,912.19
Spending Potential Index	88
Health Care: Total \$	\$6,234,743
Average Spent	\$3,277.99
Spending Potential Index	87
HH Furnishings & Equip: Total \$	\$3,099,689
Average Spent	\$1,629.70
Spending Potential Index	75
Investments: Total \$	\$2,113,533
Average Spent	\$1,111.22
Spending Potential Index	77
Retail Goods: Total \$	\$39,996,964
Average Spent	\$21,028.88
Spending Potential Index	82
Shelter: Total \$	\$25,605,459
Average Spent	\$13,462.38
Spending Potential Index	86
TV/Video/Sound Equipment: Total \$	\$2,029,464
Average Spent	\$1,067.02
Spending Potential Index	88
Travel: Total \$	\$2,928,321
Average Spent	\$1,539.60
Spending Potential Index	83
Vehicle Maintenance & Repairs: Total \$	\$1,541,195
Average Spent	\$810.30
Spending Potential Index	87

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430051.00

Name:

Demographic

Census Tracts



2000 Total Population	1,922
2000 Group Quarters	0
2009 Total Population	1,881
2014 Total Population	1,875
2009-2014 Annual Rate	-0.06%



2000 Households	818
2000 Average Household Size	2.35
2009 Households	814
2009 Average Household Size	2.31
2014 Households	815
2014 Average Household Size	2.30
2009-2014 Annual Rate	0.03%
2000 Families	568
2000 Average Family Size	2.87
2009 Families	543
2009 Average Family Size	2.87
2014 Families	536
2014 Average Family Size	2.87
2009-2014 Annual Rate	-0.26%



2000 Housing Units	884
Owner Occupied Housing Units	68.4%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	7.5%
2009 Housing Units	899
Owner Occupied Housing Units	65.6%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	9.5%
2014 Housing Units	899
Owner Occupied Housing Units	64.9%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	9.3%

Median Household Income	
2000	\$60,536
2009	\$69,544
2014	\$71,467

Median Home Value	
2000	\$170,330
2009	\$219,196
2014	\$245,093

Per Capita Income	
2000	\$41,242
2009	\$46,956
2014	\$49,968

Median Age	
2000	44.9
2009	48.5
2014	49.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430051.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	818
<15,000	14.8%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	9.0%
\$200,000+	12.5%
Average Household Income	\$94,667

2009 Household by Income

Household Income Base	814
<15,000	8.8%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	5.3%
\$200,000+	14.6%
Average Household Income	\$108,506

2014 Household by Income

Household Income Base	815
<15,000	9.0%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	5.2%
\$200,000+	15.1%
Average Household Income	\$114,957

2000 Owner Occupied HUs by Value

Total	632
<50,000	2.2%
\$50,000 - \$99,999	6.5%
\$100,000 - \$149,999	29.6%
\$150,000 - \$199,999	25.3%
\$200,000 - \$299,999	17.7%
\$300,000 - \$499,999	17.7%
\$500,000 - \$999,999	0.9%
\$1,000,000 +	0.0%
Average Home Value	\$202,946

2000 Specified Renter Occupied HUs by Contract Rent

Total	190
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$420
Average Rent	\$496

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430051.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,922
0 - 4	5.8%
5 - 9	7.1%
10 - 14	7.8%
15 - 24	8.5%
25 - 34	5.4%
35 - 44	15.6%
45 - 54	15.1%
55 - 64	12.2%
65 - 74	11.5%
75 - 84	9.1%
85 +	1.9%
18 +	75.2%

2009 Population by Age

Total	1,881
0 - 4	5.0%
5 - 9	6.1%
10 - 14	7.3%
15 - 24	11.2%
25 - 34	6.0%
35 - 44	8.7%
45 - 54	17.5%
55 - 64	14.9%
65 - 74	10.5%
75 - 84	9.0%
85 +	3.8%
18 +	77.1%

2014 Population by Age

Total	1,875
0 - 4	4.9%
5 - 9	5.7%
10 - 14	7.1%
15 - 24	11.3%
25 - 34	8.0%
35 - 44	7.5%
45 - 54	14.6%
55 - 64	17.2%
65 - 74	12.4%
75 - 84	7.5%
85 +	3.8%
18 +	78.1%

2000 Population by Sex

Males	46.5%
Females	53.5%

2009 Population by Sex

Males	46.1%
Females	53.9%

2014 Population by Sex

Males	46.0%
Females	54.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430051.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,922
White Alone	88.1%
Black Alone	3.6%
American Indian Alone	4.4%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.2%
Two or More Races	3.1%
Hispanic Origin	1.4%
Diversity Index	24.2

2009 Population by Race/Ethnicity

Total	1,881
White Alone	85.2%
Black Alone	4.6%
American Indian Alone	4.7%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	0.3%
Two or More Races	4.3%
Hispanic Origin	2.0%
Diversity Index	29.8

2014 Population by Race/Ethnicity

Total	1,875
White Alone	83.6%
Black Alone	5.1%
American Indian Alone	4.8%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	0.4%
Two or More Races	5.1%
Hispanic Origin	2.5%
Diversity Index	33.1

2000 Population 3+ by School Enrollment

Total	1,852
Enrolled in Nursery/Preschool	2.2%
Enrolled in Kindergarten	0.9%
Enrolled in Grade 1-8	11.3%
Enrolled in Grade 9-12	6.9%
Enrolled in College	0.8%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	77.5%

2009 Population 25+ by Educational Attainment

Total	1,325
Less Than 9th Grade	0.8%
9th to 12th Grade, No Diploma	4.7%
High School Graduate	14.9%
Some College, No Degree	20.3%
Associate Degree	2.9%
Bachelor's Degree	40.1%
Graduate/Professional Degree	16.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430051.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,535
Married	65.5%
Never Married	17.4%
Widowed	9.1%
Divorced	8.1%



2000 Population 16+ by Employment Status

Total	1,537
In Labor Force	56.7%
Civilian Employed	55.1%
Civilian Unemployed	1.3%
In Armed Forces	0.3%
Not In Labor Force	43.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.7%
Civilian Unemployed	4.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.7%
Civilian Unemployed	3.3%

2000 Females 16+ by Employment Status and Age of Children

Total	897
Own Children < 6 Only	5.0%
Employed/in Armed Forces	2.5%
Unemployed	0.0%
Not in Labor Force	2.6%
Own Children <6 and 6-17 Only	5.8%
Employed/in Armed Forces	3.7%
Unemployed	0.0%
Not in Labor Force	2.1%
Own Children 6-17 Only	16.8%
Employed/in Armed Forces	11.3%
Unemployed	0.9%
Not in Labor Force	4.7%
No Own Children < 18	72.4%
Employed/in Armed Forces	28.2%
Unemployed	0.0%
Not in Labor Force	44.1%



2009 Employed Population 16+ by Industry

Total	800
Agriculture/Mining	3.9%
Construction	1.6%
Manufacturing	3.5%
Wholesale Trade	2.9%
Retail Trade	9.4%
Transportation/Utilities	3.0%
Information	1.1%
Finance/Insurance/Real Estate	12.3%
Services	55.5%
Public Administration	6.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	800
White Collar	91.3%
Management/Business/Financial	23.3%
Professional	36.0%
Sales	18.8%
Administrative Support	13.3%
Services	4.1%
Blue Collar	4.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.0%
Installation/Maintenance/Repair	0.6%
Production	0.6%
Transportation/Material Moving	2.4%



2000 Workers 16+ by Means of Transportation to Work

Total	852%
Drove Alone - Car, Truck, or Van	79.5%
Carpooled - Car, Truck, or Van	3.3%
Public Transportation	2.7%
Walked	2.3%
Other Means	2.1%
Worked at Home	10.1%

2000 Workers 16+ by Travel Time to Work

Total	852
Did not Work at Home	89.9%
Less than 5 minutes	3.6%
5 to 9 minutes	13.3%
10 to 19 minutes	46.8%
20 to 24 minutes	18.8%
25 to 34 minutes	4.8%
35 to 44 minutes	0.6%
45 to 59 minutes	0.2%
60 to 89 minutes	0.9%
90 or more minutes	0.8%
Worked at Home	10.1%
Average Travel Time to Work (in min)	15.6

2000 Households by Vehicles Available

Total	822
None	9.9%
1	28.5%
2	40.4%
3	14.5%
4	6.8%
5+	0.0%
Average Number of Vehicles Available	1.8



2000 Households by Type

Total	818
Family Households	69.4%
Married-couple Family	58.9%
With Related Children	22.1%
Other Family (No Spouse)	10.5%
With Related Children	6.2%
Nonfamily Households	30.6%
Householder Living Alone	28.4%
Householder Not Living Alone	2.2%
Households with Related Children	28.4%
Households with Persons 65+	36.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430051.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	818
1 Person Household	28.4%
2 Person Household	39.0%
3 Person Household	13.8%
4 Person Household	10.9%
5 Person Household	5.5%
6 Person Household	1.6%
7 + Person Household	0.9%

2000 Households by Year Householder Moved In

Total	822
Moved in 1999 to March 2000	18.1%
Moved in 1995 to 1998	13.4%
Moved in 1990 to 1994	21.8%
Moved in 1980 to 1989	16.9%
Moved in 1970 to 1979	10.8%
Moved in 1969 or Earlier	19.0%
Median Year Householder Moved In	1,991



2000 Housing Units by Units in Structure

Total	886
1, Detached	77.9%
1, Attached	3.3%
2	0.0%
3 or 4	0.0%
5 to 9	1.5%
10 to 19	2.1%
20 +	15.2%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	886
1999 to March 2000	0.0%
1995 to 1998	0.8%
1990 to 1994	5.1%
1980 to 1989	5.6%
1970 to 1979	10.2%
1969 or Earlier	78.3%
Median Year Structure Built	1,959

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430051.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,113,680
Average Spent	\$2,596.65
Spending Potential Index	104
Computers & Accessories: Total \$	\$274,086
Average Spent	\$336.71
Spending Potential Index	148
Education: Total \$	\$1,620,548
Average Spent	\$1,990.84
Spending Potential Index	159
Entertainment/Recreation: Total \$	\$4,098,422
Average Spent	\$5,034.90
Spending Potential Index	155
Food at Home: Total \$	\$5,381,093
Average Spent	\$6,610.66
Spending Potential Index	145
Food Away from Home: Total \$	\$3,965,164
Average Spent	\$4,871.19
Spending Potential Index	146
Health Care: Total \$	\$4,979,140
Average Spent	\$6,116.86
Spending Potential Index	162
HH Furnishings & Equip: Total \$	\$2,484,395
Average Spent	\$3,052.07
Spending Potential Index	140
Investments: Total \$	\$2,192,266
Average Spent	\$2,693.19
Spending Potential Index	187
Retail Goods: Total \$	\$30,498,388
Average Spent	\$37,467.19
Spending Potential Index	146
Shelter: Total \$	\$19,622,312
Average Spent	\$24,105.96
Spending Potential Index	154
TV/Video/Sound Equipment: Total \$	\$1,441,309
Average Spent	\$1,770.65
Spending Potential Index	146
Travel: Total \$	\$2,546,701
Average Spent	\$3,128.62
Spending Potential Index	169
Vehicle Maintenance & Repairs: Total \$	\$1,157,383
Average Spent	\$1,421.84
Spending Potential Index	152

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430052.00

Name:

Demographic

Census Tracts



2000 Total Population	3,098
2000 Group Quarters	21
2009 Total Population	3,052
2014 Total Population	3,058
2009-2014 Annual Rate	0.04%



2000 Households	1,518
2000 Average Household Size	2.03
2009 Households	1,518
2009 Average Household Size	2.00
2014 Households	1,524
2014 Average Household Size	1.99
2009-2014 Annual Rate	0.08%
2000 Families	845
2000 Average Family Size	2.70
2009 Families	798
2009 Average Family Size	2.71
2014 Families	784
2014 Average Family Size	2.72
2009-2014 Annual Rate	-0.35%



2000 Housing Units	1,576
Owner Occupied Housing Units	58.4%
Renter Occupied Housing Units	37.9%
Vacant Housing Units	3.7%
2009 Housing Units	1,612
Owner Occupied Housing Units	56.6%
Renter Occupied Housing Units	37.6%
Vacant Housing Units	5.8%
2014 Housing Units	1,622
Owner Occupied Housing Units	56.0%
Renter Occupied Housing Units	38.0%
Vacant Housing Units	6.0%

Median Household Income	
2000	\$44,724
2009	\$55,466
2014	\$57,509

Median Home Value	
2000	\$133,475
2009	\$172,568
2014	\$193,934

Per Capita Income	
2000	\$28,261
2009	\$34,866
2014	\$35,796

Median Age	
2000	41.2
2009	44.4
2014	45.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430052.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,529
<15,000	14.6%
\$15,000 - \$24,999	16.2%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	11.4%
\$150,000 - \$199,999	4.3%
\$200,000+	1.0%
Average Household Income	\$57,048

2009 Household by Income

Household Income Base	1,518
<15,000	9.1%
\$15,000 - \$24,999	12.8%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	4.0%
\$200,000+	3.7%
Average Household Income	\$69,927

2014 Household by Income

Household Income Base	1,524
<15,000	9.3%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	15.9%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	4.0%
\$200,000+	3.6%
Average Household Income	\$71,632

2000 Owner Occupied HUs by Value

Total	921
<50,000	0.7%
\$50,000 - \$99,999	17.0%
\$100,000 - \$149,999	51.2%
\$150,000 - \$199,999	28.0%
\$200,000 - \$299,999	2.3%
\$300,000 - \$499,999	0.8%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$135,124

2000 Specified Renter Occupied HUs by Contract Rent

Total	597
With Cash Rent	97.2%
No Cash Rent	2.8%
Median Rent	\$398
Average Rent	\$451

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430052.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,098
0 - 4	4.7%
5 - 9	4.9%
10 - 14	5.6%
15 - 24	12.4%
25 - 34	13.2%
35 - 44	15.6%
45 - 54	15.0%
55 - 64	8.6%
65 - 74	8.8%
75 - 84	8.8%
85 +	2.3%
18 +	81.0%

2009 Population by Age

Total	3,052
0 - 4	4.4%
5 - 9	4.5%
10 - 14	5.2%
15 - 24	10.4%
25 - 34	13.5%
35 - 44	12.7%
45 - 54	16.4%
55 - 64	13.9%
65 - 74	7.8%
75 - 84	7.2%
85 +	3.9%
18 +	82.6%

2014 Population by Age

Total	3,058
0 - 4	4.2%
5 - 9	4.3%
10 - 14	5.1%
15 - 24	10.1%
25 - 34	12.9%
35 - 44	12.4%
45 - 54	14.5%
55 - 64	16.6%
65 - 74	10.0%
75 - 84	5.8%
85 +	4.0%
18 +	83.3%

2000 Population by Sex

Males	49.1%
Females	50.9%

2009 Population by Sex

Males	50.0%
Females	50.0%

2014 Population by Sex

Males	50.4%
Females	49.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Race/Ethnicity

Total	3,098
White Alone	86.9%
Black Alone	3.6%
American Indian Alone	3.2%
Asian or Pacific Islander Alone	1.8%
Some Other Race Alone	1.6%
Two or More Races	2.9%
Hispanic Origin	3.3%
Diversity Index	29.0

2009 Population by Race/Ethnicity

Total	3,052
White Alone	83.4%
Black Alone	4.3%
American Indian Alone	3.3%
Asian or Pacific Islander Alone	2.5%
Some Other Race Alone	2.4%
Two or More Races	4.0%
Hispanic Origin	4.8%
Diversity Index	36.5

2014 Population by Race/Ethnicity

Total	3,058
White Alone	81.4%
Black Alone	4.6%
American Indian Alone	3.3%
Asian or Pacific Islander Alone	3.0%
Some Other Race Alone	2.9%
Two or More Races	4.7%
Hispanic Origin	5.9%
Diversity Index	40.8

2000 Population 3+ by School Enrollment

Total	3,012
Enrolled in Nursery/Preschool	2.1%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	8.5%
Enrolled in Grade 9-12	4.9%
Enrolled in College	3.6%
Enrolled in Grad/Prof School	1.5%
Not Enrolled in School	78.4%

2009 Population 25+ by Educational Attainment

Total	2,302
Less Than 9th Grade	2.1%
9th to 12th Grade, No Diploma	4.3%
High School Graduate	17.6%
Some College, No Degree	26.2%
Associate Degree	4.7%
Bachelor's Degree	32.1%
Graduate/Professional Degree	12.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	2,620
Married	56.2%
Never Married	22.6%
Widowed	9.8%
Divorced	11.3%



2000 Population 16+ by Employment Status

Total	2,597
In Labor Force	66.8%
Civilian Employed	64.3%
Civilian Unemployed	2.6%
In Armed Forces	0.0%
Not In Labor Force	33.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.3%
Civilian Unemployed	4.7%

2000 Females 16+ by Employment Status and Age of Children

Total	1,337
Own Children < 6 Only	6.1%
Employed/in Armed Forces	1.9%
Unemployed	0.0%
Not in Labor Force	4.2%
Own Children <6 and 6-17 Only	4.7%
Employed/in Armed Forces	3.7%
Unemployed	0.0%
Not in Labor Force	1.0%
Own Children 6-17 Only	14.5%
Employed/in Armed Forces	12.0%
Unemployed	0.0%
Not in Labor Force	2.5%
No Own Children < 18	74.7%
Employed/in Armed Forces	36.1%
Unemployed	3.4%
Not in Labor Force	35.2%



2009 Employed Population 16+ by Industry

Total	1,565
Agriculture/Mining	3.3%
Construction	5.0%
Manufacturing	4.9%
Wholesale Trade	4.1%
Retail Trade	8.1%
Transportation/Utilities	4.5%
Information	4.3%
Finance/Insurance/Real Estate	4.7%
Services	58.7%
Public Administration	2.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,565
White Collar	75.7%
Management/Business/Financial	24.5%
Professional	28.1%
Sales	10.4%
Administrative Support	12.8%
Services	14.0%
Blue Collar	10.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.9%
Installation/Maintenance/Repair	2.9%
Production	3.6%
Transportation/Material Moving	1.9%



2000 Workers 16+ by Means of Transportation to Work

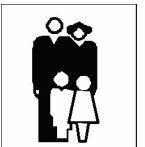
Total	1,638%
Drove Alone - Car, Truck, or Van	87.2%
Carpooled - Car, Truck, or Van	6.0%
Public Transportation	0.9%
Walked	0.3%
Other Means	1.9%
Worked at Home	3.7%

2000 Workers 16+ by Travel Time to Work

Total	1,638
Did not Work at Home	96.3%
Less than 5 minutes	4.2%
5 to 9 minutes	8.9%
10 to 19 minutes	58.9%
20 to 24 minutes	12.0%
25 to 34 minutes	7.4%
35 to 44 minutes	0.5%
45 to 59 minutes	1.9%
60 to 89 minutes	2.2%
90 or more minutes	0.4%
Worked at Home	3.7%
Average Travel Time to Work (in min)	16.2

2000 Households by Vehicles Available

Total	1,518
None	6.1%
1	39.5%
2	42.4%
3	7.7%
4	2.6%
5+	1.8%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	1,518
Family Households	55.7%
Married-couple Family	44.7%
With Related Children	16.6%
Other Family (No Spouse)	11.0%
With Related Children	5.5%
Nonfamily Households	44.3%
Householder Living Alone	39.4%
Householder Not Living Alone	4.9%
Households with Related Children	22.1%
Households with Persons 65+	29.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,518
1 Person Household	39.4%
2 Person Household	36.6%
3 Person Household	11.5%
4 Person Household	9.1%
5 Person Household	2.6%
6 Person Household	0.7%
7 + Person Household	0.3%

2000 Households by Year Householder Moved In

Total	1,518
Moved in 1999 to March 2000	25.4%
Moved in 1995 to 1998	30.4%
Moved in 1990 to 1994	12.3%
Moved in 1980 to 1989	8.5%
Moved in 1970 to 1979	8.1%
Moved in 1969 or Earlier	15.4%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,576
1, Detached	64.8%
1, Attached	2.9%
2	2.3%
3 or 4	7.6%
5 to 9	5.7%
10 to 19	7.9%
20 +	8.8%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,576
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	4.9%
1980 to 1989	5.8%
1970 to 1979	18.0%
1969 or Earlier	71.3%
Median Year Structure Built	1,961

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

Demographic



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,642,221
Average Spent	\$1,740.59
Spending Potential Index	70
Computers & Accessories: Total \$	\$339,768
Average Spent	\$223.83
Spending Potential Index	98
Education: Total \$	\$1,923,221
Average Spent	\$1,266.94
Spending Potential Index	101
Entertainment/Recreation: Total \$	\$4,830,990
Average Spent	\$3,182.47
Spending Potential Index	98
Food at Home: Total \$	\$6,850,669
Average Spent	\$4,512.96
Spending Potential Index	99
Food Away from Home: Total \$	\$5,020,635
Average Spent	\$3,307.40
Spending Potential Index	99
Health Care: Total \$	\$5,927,831
Average Spent	\$3,905.03
Spending Potential Index	104
HH Furnishings & Equip: Total \$	\$2,871,048
Average Spent	\$1,891.34
Spending Potential Index	87
Investments: Total \$	\$2,131,181
Average Spent	\$1,403.94
Spending Potential Index	98
Retail Goods: Total \$	\$36,574,486
Average Spent	\$24,093.86
Spending Potential Index	94
Shelter: Total \$	\$23,713,542
Average Spent	\$15,621.57
Spending Potential Index	100
TV/Video/Sound Equipment: Total \$	\$1,827,693
Average Spent	\$1,204.01
Spending Potential Index	99
Travel: Total \$	\$2,820,533
Average Spent	\$1,858.06
Spending Potential Index	101
Vehicle Maintenance & Repairs: Total \$	\$1,408,065
Average Spent	\$927.58
Spending Potential Index	99

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	4,722
2000 Group Quarters	4
2009 Total Population	4,560
2014 Total Population	4,533
2009-2014 Annual Rate	-0.12%



2000 Households	2,112
2000 Average Household Size	2.23
2009 Households	2,082
2009 Average Household Size	2.19
2014 Households	2,078
2014 Average Household Size	2.18
2009-2014 Annual Rate	-0.04%
2000 Families	1,369
2000 Average Family Size	2.77
2009 Families	1,291
2009 Average Family Size	2.75
2014 Families	1,266
2014 Average Family Size	2.75
2009-2014 Annual Rate	-0.39%



2000 Housing Units	2,185
Owner Occupied Housing Units	79.2%
Renter Occupied Housing Units	17.5%
Vacant Housing Units	3.3%
2009 Housing Units	2,206
Owner Occupied Housing Units	75.8%
Renter Occupied Housing Units	18.5%
Vacant Housing Units	5.6%
2014 Housing Units	2,206
Owner Occupied Housing Units	74.9%
Renter Occupied Housing Units	19.3%
Vacant Housing Units	5.8%

Median Household Income	
2000	\$40,527
2009	\$52,701
2014	\$54,214

Median Home Value	
2000	\$75,511
2009	\$95,266
2014	\$109,322

Per Capita Income	
2000	\$20,930
2009	\$27,572
2014	\$28,124

Median Age	
2000	41.5
2009	42.4
2014	43.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Household by Income

Household Income Base	2,101
<15,000	11.2%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	27.4%
\$50,000 - \$74,999	20.5%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	1.2%
\$200,000+	0.0%
Average Household Income	\$46,796

2009 Household by Income

Household Income Base	2,082
<15,000	7.6%
\$15,000 - \$24,999	8.3%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	19.6%
\$50,000 - \$74,999	26.2%
\$75,000 - \$99,999	17.6%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	1.8%
\$200,000+	1.1%
Average Household Income	\$60,363

2014 Household by Income

Household Income Base	2,078
<15,000	7.7%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	29.2%
\$75,000 - \$99,999	17.3%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	1.8%
\$200,000+	1.1%
Average Household Income	\$61,322

2000 Owner Occupied HUs by Value

Total	1,732
<50,000	3.5%
\$50,000 - \$99,999	88.7%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$76,364

2000 Specified Renter Occupied HUs by Contract Rent

Total	380
With Cash Rent	91.1%
No Cash Rent	8.9%
Median Rent	\$510
Average Rent	\$486

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	4,722
0 - 4	6.3%
5 - 9	5.0%
10 - 14	5.9%
15 - 24	9.3%
25 - 34	13.9%
35 - 44	14.7%
45 - 54	13.3%
55 - 64	9.8%
65 - 74	11.5%
75 - 84	8.7%
85 +	1.5%
18 +	79.7%

2009 Population by Age

Total	4,560
0 - 4	6.2%
5 - 9	6.2%
10 - 14	6.1%
15 - 24	10.1%
25 - 34	11.1%
35 - 44	14.3%
45 - 54	14.7%
55 - 64	12.2%
65 - 74	8.4%
75 - 84	7.8%
85 +	2.9%
18 +	78.5%

2014 Population by Age

Total	4,533
0 - 4	6.0%
5 - 9	6.1%
10 - 14	6.4%
15 - 24	10.4%
25 - 34	11.3%
35 - 44	12.3%
45 - 54	14.3%
55 - 64	13.9%
65 - 74	9.4%
75 - 84	6.8%
85 +	3.1%
18 +	78.0%

2000 Population by Sex

Males	46.6%
Females	53.4%

2009 Population by Sex

Males	47.2%
Females	52.8%

2014 Population by Sex

Males	47.6%
Females	52.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,722
White Alone	85.2%
Black Alone	3.9%
American Indian Alone	5.0%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	0.7%
Two or More Races	3.9%
Hispanic Origin	2.8%
Diversity Index	31.0

2009 Population by Race/Ethnicity

Total	4,560
White Alone	81.4%
Black Alone	4.9%
American Indian Alone	5.2%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	1.1%
Two or More Races	5.4%
Hispanic Origin	4.2%
Diversity Index	38.5

2014 Population by Race/Ethnicity

Total	4,533
White Alone	79.2%
Black Alone	5.3%
American Indian Alone	5.2%
Asian or Pacific Islander Alone	2.4%
Some Other Race Alone	1.5%
Two or More Races	6.4%
Hispanic Origin	5.3%
Diversity Index	43.0

2000 Population 3+ by School Enrollment

Total	4,521
Enrolled in Nursery/Preschool	2.3%
Enrolled in Kindergarten	1.8%
Enrolled in Grade 1-8	9.0%
Enrolled in Grade 9-12	3.6%
Enrolled in College	3.5%
Enrolled in Grad/Prof School	1.6%
Not Enrolled in School	78.3%

2009 Population 25+ by Educational Attainment

Total	3,255
Less Than 9th Grade	2.1%
9th to 12th Grade, No Diploma	5.4%
High School Graduate	30.0%
Some College, No Degree	27.8%
Associate Degree	7.3%
Bachelor's Degree	21.2%
Graduate/Professional Degree	6.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	3,716
Married	57.3%
Never Married	18.0%
Widowed	8.9%
Divorced	15.8%



2000 Population 16+ by Employment Status

Total	3,843
In Labor Force	64.5%
Civilian Employed	62.6%
Civilian Unemployed	1.7%
In Armed Forces	0.2%
Not In Labor Force	35.5%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.5%
Civilian Unemployed	4.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.5%
Civilian Unemployed	3.5%

2000 Females 16+ by Employment Status and Age of Children

Total	2,107
Own Children < 6 Only	7.9%
Employed/in Armed Forces	5.0%
Unemployed	0.0%
Not in Labor Force	2.9%
Own Children <6 and 6-17 Only	3.0%
Employed/in Armed Forces	2.3%
Unemployed	0.4%
Not in Labor Force	0.2%
Own Children 6-17 Only	12.3%
Employed/in Armed Forces	9.4%
Unemployed	0.5%
Not in Labor Force	2.5%
No Own Children < 18	76.7%
Employed/in Armed Forces	37.9%
Unemployed	0.9%
Not in Labor Force	37.9%



2009 Employed Population 16+ by Industry

Total	2,154
Agriculture/Mining	1.8%
Construction	7.2%
Manufacturing	8.8%
Wholesale Trade	3.4%
Retail Trade	10.4%
Transportation/Utilities	5.1%
Information	3.9%
Finance/Insurance/Real Estate	10.4%
Services	45.7%
Public Administration	3.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,154
White Collar	66.7%
Management/Business/Financial	14.3%
Professional	22.7%
Sales	11.8%
Administrative Support	17.9%
Services	12.4%
Blue Collar	20.9%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.6%
Installation/Maintenance/Repair	2.8%
Production	6.8%
Transportation/Material Moving	6.5%



2000 Workers 16+ by Means of Transportation to Work

Total	2,392%
Drove Alone - Car, Truck, or Van	85.0%
Carpooled - Car, Truck, or Van	10.5%
Public Transportation	0.4%
Walked	0.4%
Other Means	0.8%
Worked at Home	2.9%

2000 Workers 16+ by Travel Time to Work

Total	2,392
Did not Work at Home	97.1%
Less than 5 minutes	1.6%
5 to 9 minutes	11.9%
10 to 19 minutes	50.8%
20 to 24 minutes	19.5%
25 to 34 minutes	7.9%
35 to 44 minutes	0.0%
45 to 59 minutes	1.5%
60 to 89 minutes	0.6%
90 or more minutes	3.3%
Worked at Home	2.9%
Average Travel Time to Work (in min)	18.2

2000 Households by Vehicles Available

Total	2,112
None	3.3%
1	39.4%
2	44.6%
3	10.7%
4	1.2%
5+	0.9%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	2,112
Family Households	64.8%
Married-couple Family	51.7%
With Related Children	18.5%
Other Family (No Spouse)	13.1%
With Related Children	7.7%
Nonfamily Households	35.2%
Householder Living Alone	30.1%
Householder Not Living Alone	5.1%
Households with Related Children	26.1%
Households with Persons 65+	34.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,112
1 Person Household	30.1%
2 Person Household	39.1%
3 Person Household	15.8%
4 Person Household	9.6%
5 Person Household	4.0%
6 Person Household	1.1%
7 + Person Household	0.4%

2000 Households by Year Householder Moved In

Total	2,112
Moved in 1999 to March 2000	11.4%
Moved in 1995 to 1998	28.5%
Moved in 1990 to 1994	13.7%
Moved in 1980 to 1989	10.8%
Moved in 1970 to 1979	14.8%
Moved in 1969 or Earlier	20.8%
Median Year Householder Moved In	1,991



2000 Housing Units by Units in Structure

Total	2,185
1, Detached	92.5%
1, Attached	2.4%
2	0.0%
3 or 4	1.0%
5 to 9	0.4%
10 to 19	1.1%
20 +	2.6%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,185
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	3.2%
1970 to 1979	4.9%
1969 or Earlier	91.9%
Median Year Structure Built	1,956

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430053.00

Name:

Census Tracts

Demographic



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,096,482
Average Spent	\$1,487.26
Spending Potential Index	59
Computers & Accessories: Total \$	\$398,291
Average Spent	\$191.30
Spending Potential Index	84
Education: Total \$	\$2,350,775
Average Spent	\$1,129.10
Spending Potential Index	90
Entertainment/Recreation: Total \$	\$5,861,884
Average Spent	\$2,815.51
Spending Potential Index	87
Food at Home: Total \$	\$8,243,754
Average Spent	\$3,959.54
Spending Potential Index	87
Food Away from Home: Total \$	\$5,975,740
Average Spent	\$2,870.19
Spending Potential Index	86
Health Care: Total \$	\$7,354,584
Average Spent	\$3,532.46
Spending Potential Index	94
HH Furnishings & Equip: Total \$	\$3,329,076
Average Spent	\$1,598.98
Spending Potential Index	74
Investments: Total \$	\$2,194,004
Average Spent	\$1,053.80
Spending Potential Index	73
Retail Goods: Total \$	\$43,595,910
Average Spent	\$20,939.44
Spending Potential Index	81
Shelter: Total \$	\$26,670,263
Average Spent	\$12,809.93
Spending Potential Index	82
TV/Video/Sound Equipment: Total \$	\$2,194,270
Average Spent	\$1,053.92
Spending Potential Index	87
Travel: Total \$	\$3,257,667
Average Spent	\$1,564.68
Spending Potential Index	85
Vehicle Maintenance & Repairs: Total \$	\$1,656,570
Average Spent	\$795.66
Spending Potential Index	85

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430057.00

Name:

Demographic

Census Tracts



2000 Total Population	2,803
2000 Group Quarters	0
2009 Total Population	2,747
2014 Total Population	2,745
2009-2014 Annual Rate	-0.02%



2000 Households	952
2000 Average Household Size	2.94
2009 Households	944
2009 Average Household Size	2.91
2014 Households	945
2014 Average Household Size	2.90
2009-2014 Annual Rate	0.02%
2000 Families	713
2000 Average Family Size	3.43
2009 Families	684
2009 Average Family Size	3.43
2014 Families	677
2014 Average Family Size	3.44
2009-2014 Annual Rate	-0.21%



2000 Housing Units	1,053
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	30.2%
Vacant Housing Units	9.6%
2009 Housing Units	1,073
Owner Occupied Housing Units	57.3%
Renter Occupied Housing Units	30.7%
Vacant Housing Units	12.0%
2014 Housing Units	1,077
Owner Occupied Housing Units	56.1%
Renter Occupied Housing Units	31.7%
Vacant Housing Units	12.3%

Median Household Income	
2000	\$22,583
2009	\$29,192
2014	\$30,367

Median Home Value	
2000	\$41,355
2009	\$51,845
2014	\$59,314

Per Capita Income	
2000	\$10,725
2009	\$12,690
2014	\$13,104

Median Age	
2000	28.9
2009	29.4
2014	30.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430057.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,031
<15,000	32.7%
\$15,000 - \$24,999	21.1%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	3.7%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$29,412

2009 Household by Income

Household Income Base	944
<15,000	23.9%
\$15,000 - \$24,999	19.6%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	1.7%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$36,928

2014 Household by Income

Household Income Base	945
<15,000	24.6%
\$15,000 - \$24,999	17.8%
\$25,000 - \$34,999	12.9%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$38,063

2000 Owner Occupied HUs by Value

Total	635
<50,000	64.6%
\$50,000 - \$99,999	35.4%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$45,547

2000 Specified Renter Occupied HUs by Contract Rent

Total	355
With Cash Rent	92.1%
No Cash Rent	7.9%
Median Rent	\$356
Average Rent	\$333

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430057.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,803
0 - 4	7.7%
5 - 9	12.3%
10 - 14	10.3%
15 - 24	14.9%
25 - 34	11.3%
35 - 44	12.6%
45 - 54	13.0%
55 - 64	7.9%
65 - 74	6.1%
75 - 84	3.0%
85 +	0.9%
18 +	63.7%

2009 Population by Age

Total	2,747
0 - 4	8.0%
5 - 9	9.0%
10 - 14	8.4%
15 - 24	18.1%
25 - 34	12.8%
35 - 44	10.3%
45 - 54	11.7%
55 - 64	11.6%
65 - 74	5.6%
75 - 84	3.5%
85 +	0.9%
18 +	68.0%

2014 Population by Age

Total	2,745
0 - 4	8.3%
5 - 9	9.3%
10 - 14	8.0%
15 - 24	16.5%
25 - 34	14.2%
35 - 44	10.2%
45 - 54	9.9%
55 - 64	11.7%
65 - 74	7.4%
75 - 84	3.4%
85 +	1.1%
18 +	69.4%

2000 Population by Sex

Males	46.7%
Females	53.3%

2009 Population by Sex

Males	47.3%
Females	52.7%

2014 Population by Sex

Males	47.4%
Females	52.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430057.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,803
White Alone	13.9%
Black Alone	78.5%
American Indian Alone	2.7%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	4.1%
Hispanic Origin	1.7%
Diversity Index	38.5

2009 Population by Race/Ethnicity

Total	2,747
White Alone	11.2%
Black Alone	80.7%
American Indian Alone	2.4%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.8%
Two or More Races	4.7%
Hispanic Origin	2.1%
Diversity Index	36.3

2014 Population by Race/Ethnicity

Total	2,745
White Alone	10.2%
Black Alone	81.4%
American Indian Alone	2.2%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.9%
Two or More Races	5.1%
Hispanic Origin	2.4%
Diversity Index	35.7

2000 Population 3+ by School Enrollment

Total	2,737
Enrolled in Nursery/Preschool	3.2%
Enrolled in Kindergarten	3.8%
Enrolled in Grade 1-8	18.6%
Enrolled in Grade 9-12	6.6%
Enrolled in College	5.0%
Enrolled in Grad/Prof School	1.1%
Not Enrolled in School	61.7%

2009 Population 25+ by Educational Attainment

Total	1,552
Less Than 9th Grade	4.8%
9th to 12th Grade, No Diploma	14.8%
High School Graduate	36.8%
Some College, No Degree	25.5%
Associate Degree	7.8%
Bachelor's Degree	7.3%
Graduate/Professional Degree	3.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430057.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,050
Married	40.3%
Never Married	33.2%
Widowed	6.2%
Divorced	20.2%



2000 Population 16+ by Employment Status

Total	1,934
In Labor Force	67.4%
Civilian Employed	59.6%
Civilian Unemployed	7.9%
In Armed Forces	0.0%
Not In Labor Force	32.6%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	84.4%
Civilian Unemployed	15.6%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	87.6%
Civilian Unemployed	12.4%

2000 Females 16+ by Employment Status and Age of Children

Total	1,049
Own Children < 6 Only	7.5%
Employed/in Armed Forces	4.4%
Unemployed	2.6%
Not in Labor Force	0.6%
Own Children <6 and 6-17 Only	10.3%
Employed/in Armed Forces	5.6%
Unemployed	2.4%
Not in Labor Force	2.3%
Own Children 6-17 Only	16.2%
Employed/in Armed Forces	13.2%
Unemployed	0.9%
Not in Labor Force	2.2%
No Own Children < 18	66.0%
Employed/in Armed Forces	31.6%
Unemployed	2.1%
Not in Labor Force	32.3%



2009 Employed Population 16+ by Industry

Total	1,093
Agriculture/Mining	1.3%
Construction	4.8%
Manufacturing	9.2%
Wholesale Trade	0.9%
Retail Trade	6.8%
Transportation/Utilities	11.3%
Information	3.4%
Finance/Insurance/Real Estate	7.0%
Services	52.2%
Public Administration	3.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430057.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,093
White Collar	43.6%
Management/Business/Financial	0.9%
Professional	20.1%
Sales	5.3%
Administrative Support	17.3%
Services	23.8%
Blue Collar	32.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.6%
Installation/Maintenance/Repair	9.8%
Production	8.7%
Transportation/Material Moving	11.5%



2000 Workers 16+ by Means of Transportation to Work

Total	1,138%
Drove Alone - Car, Truck, or Van	66.3%
Carpooled - Car, Truck, or Van	27.2%
Public Transportation	3.8%
Walked	0.4%
Other Means	0.6%
Worked at Home	1.8%

2000 Workers 16+ by Travel Time to Work

Total	1,138
Did not Work at Home	98.2%
Less than 5 minutes	2.2%
5 to 9 minutes	5.6%
10 to 19 minutes	35.9%
20 to 24 minutes	24.9%
25 to 34 minutes	23.8%
35 to 44 minutes	1.3%
45 to 59 minutes	3.3%
60 to 89 minutes	0.7%
90 or more minutes	0.6%
Worked at Home	1.8%
Average Travel Time to Work (in min)	20.5

2000 Households by Vehicles Available

Total	990
None	11.1%
1	48.5%
2	28.5%
3	9.5%
4	1.6%
5+	0.8%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	952
Family Households	74.9%
Married-couple Family	38.8%
With Related Children	19.7%
Other Family (No Spouse)	36.1%
With Related Children	26.7%
Nonfamily Households	25.1%
Householder Living Alone	21.7%
Householder Not Living Alone	3.4%
Households with Related Children	46.4%
Households with Persons 65+	22.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430057.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	952
1 Person Household	21.7%
2 Person Household	25.4%
3 Person Household	19.9%
4 Person Household	15.4%
5 Person Household	9.2%
6 Person Household	5.7%
7 + Person Household	2.6%

2000 Households by Year Householder Moved In

Total	990
Moved in 1999 to March 2000	16.8%
Moved in 1995 to 1998	24.2%
Moved in 1990 to 1994	9.3%
Moved in 1980 to 1989	15.7%
Moved in 1970 to 1979	22.1%
Moved in 1969 or Earlier	11.9%
Median Year Householder Moved In	1,990



2000 Housing Units by Units in Structure

Total	1,104
1, Detached	95.6%
1, Attached	2.4%
2	0.0%
3 or 4	0.8%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	1.3%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,104
1999 to March 2000	0.7%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	3.3%
1970 to 1979	13.0%
1969 or Earlier	83.1%
Median Year Structure Built	1,958

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430057.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$892,073
Average Spent	\$944.99
Spending Potential Index	38
Computers & Accessories: Total \$	\$112,129
Average Spent	\$118.78
Spending Potential Index	52
Education: Total \$	\$624,313
Average Spent	\$661.35
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$1,604,499
Average Spent	\$1,699.68
Spending Potential Index	52
Food at Home: Total \$	\$2,384,124
Average Spent	\$2,525.56
Spending Potential Index	55
Food Away from Home: Total \$	\$1,711,468
Average Spent	\$1,813.00
Spending Potential Index	54
Health Care: Total \$	\$1,974,589
Average Spent	\$2,091.73
Spending Potential Index	56
HH Furnishings & Equip: Total \$	\$912,692
Average Spent	\$966.84
Spending Potential Index	44
Investments: Total \$	\$529,128
Average Spent	\$560.52
Spending Potential Index	39
Retail Goods: Total \$	\$12,307,339
Average Spent	\$13,037.45
Spending Potential Index	51
Shelter: Total \$	\$7,256,677
Average Spent	\$7,687.16
Spending Potential Index	49
TV/Video/Sound Equipment: Total \$	\$642,313
Average Spent	\$680.42
Spending Potential Index	56
Travel: Total \$	\$804,882
Average Spent	\$852.63
Spending Potential Index	46
Vehicle Maintenance & Repairs: Total \$	\$466,618
Average Spent	\$494.30
Spending Potential Index	53

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430058.04

Name:

Demographic

Census Tracts



2000 Total Population	7,015
2000 Group Quarters	0
2009 Total Population	11,280
2014 Total Population	12,984
2009-2014 Annual Rate	2.85%



2000 Households	2,525
2000 Average Household Size	2.78
2009 Households	4,137
2009 Average Household Size	2.73
2014 Households	4,804
2014 Average Household Size	2.70
2009-2014 Annual Rate	3.04%
2000 Families	2,079
2000 Average Family Size	3.10
2009 Families	3,329
2009 Average Family Size	3.07
2014 Families	3,832
2014 Average Family Size	3.05
2009-2014 Annual Rate	2.85%



2000 Housing Units	2,641
Owner Occupied Housing Units	85.1%
Renter Occupied Housing Units	10.5%
Vacant Housing Units	4.4%
2009 Housing Units	4,393
Owner Occupied Housing Units	82.3%
Renter Occupied Housing Units	11.9%
Vacant Housing Units	5.8%
2014 Housing Units	5,075
Owner Occupied Housing Units	82.1%
Renter Occupied Housing Units	12.6%
Vacant Housing Units	5.3%

Median Household Income	
2000	\$53,393
2009	\$71,884
2014	\$74,323

Median Home Value	
2000	\$101,501
2009	\$129,658
2014	\$145,457

Per Capita Income	
2000	\$21,071
2009	\$30,024
2014	\$31,061

Median Age	
2000	35.0
2009	35.2
2014	34.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430058.04

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,516
<15,000	7.7%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	14.9%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	27.5%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	1.3%
\$200,000+	1.5%
Average Household Income	\$59,517

2009 Household by Income

Household Income Base	4,137
<15,000	4.4%
\$15,000 - \$24,999	5.0%
\$25,000 - \$34,999	6.1%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	22.7%
\$100,000 - \$149,999	18.2%
\$150,000 - \$199,999	4.4%
\$200,000+	2.7%
Average Household Income	\$81,863

2014 Household by Income

Household Income Base	4,804
<15,000	4.3%
\$15,000 - \$24,999	4.5%
\$25,000 - \$34,999	5.4%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	21.1%
\$75,000 - \$99,999	23.7%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	4.4%
\$200,000+	2.7%
Average Household Income	\$83,949

2000 Owner Occupied HUs by Value

Total	2,250
<50,000	8.0%
\$50,000 - \$99,999	40.7%
\$100,000 - \$149,999	32.9%
\$150,000 - \$199,999	13.5%
\$200,000 - \$299,999	3.3%
\$300,000 - \$499,999	1.2%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.4%
Average Home Value	\$118,064

2000 Specified Renter Occupied HUs by Contract Rent

Total	226
With Cash Rent	85.8%
No Cash Rent	14.2%
Median Rent	\$635
Average Rent	\$663

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430058.04

Name:

Demographic

Census Tracts



2000 Population by Age

Total	7,015
0 - 4	7.3%
5 - 9	8.1%
10 - 14	8.6%
15 - 24	11.1%
25 - 34	14.9%
35 - 44	18.3%
45 - 54	14.0%
55 - 64	8.9%
65 - 74	6.0%
75 - 84	2.6%
85 +	0.3%
18 +	71.4%

2009 Population by Age

Total	11,280
0 - 4	7.9%
5 - 9	7.4%
10 - 14	7.2%
15 - 24	12.2%
25 - 34	15.0%
35 - 44	15.7%
45 - 54	14.9%
55 - 64	10.5%
65 - 74	5.7%
75 - 84	2.9%
85 +	0.7%
18 +	73.4%

2014 Population by Age

Total	12,984
0 - 4	8.0%
5 - 9	7.5%
10 - 14	7.2%
15 - 24	11.2%
25 - 34	16.8%
35 - 44	14.6%
45 - 54	13.3%
55 - 64	11.0%
65 - 74	6.5%
75 - 84	3.0%
85 +	0.8%
18 +	73.5%

2000 Population by Sex

Males	50.0%
Females	50.0%

2009 Population by Sex

Males	49.6%
Females	50.4%

2014 Population by Sex

Males	49.5%
Females	50.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430058.04

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	7,015
White Alone	87.3%
Black Alone	1.6%
American Indian Alone	5.0%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	0.5%
Two or More Races	4.3%
Hispanic Origin	1.5%
Diversity Index	25.7

2009 Population by Race/Ethnicity

Total	11,280
White Alone	84.1%
Black Alone	2.0%
American Indian Alone	5.2%
Asian or Pacific Islander Alone	1.8%
Some Other Race Alone	0.9%
Two or More Races	6.0%
Hispanic Origin	2.4%
Diversity Index	32.2

2014 Population by Race/Ethnicity

Total	12,984
White Alone	82.1%
Black Alone	2.1%
American Indian Alone	5.3%
Asian or Pacific Islander Alone	2.2%
Some Other Race Alone	1.1%
Two or More Races	7.1%
Hispanic Origin	3.0%
Diversity Index	36.2

2000 Population 3+ by School Enrollment

Total	6,750
Enrolled in Nursery/Preschool	2.6%
Enrolled in Kindergarten	2.1%
Enrolled in Grade 1-8	13.5%
Enrolled in Grade 9-12	8.0%
Enrolled in College	4.1%
Enrolled in Grad/Prof School	1.1%
Not Enrolled in School	68.6%

2009 Population 25+ by Educational Attainment

Total	7,371
Less Than 9th Grade	2.5%
9th to 12th Grade, No Diploma	6.0%
High School Graduate	31.2%
Some College, No Degree	23.9%
Associate Degree	11.1%
Bachelor's Degree	18.1%
Graduate/Professional Degree	7.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	8,743
Married	66.8%
Never Married	21.3%
Widowed	4.9%
Divorced	6.9%



2000 Population 16+ by Employment Status

Total	5,266
In Labor Force	71.1%
Civilian Employed	69.1%
Civilian Unemployed	1.6%
In Armed Forces	0.4%
Not In Labor Force	28.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.8%
Civilian Unemployed	4.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.7%
Civilian Unemployed	3.3%

2000 Females 16+ by Employment Status and Age of Children

Total	2,666
Own Children < 6 Only	9.3%
Employed/in Armed Forces	6.0%
Unemployed	0.0%
Not in Labor Force	3.3%
Own Children <6 and 6-17 Only	7.4%
Employed/in Armed Forces	3.9%
Unemployed	0.0%
Not in Labor Force	3.5%
Own Children 6-17 Only	20.6%
Employed/in Armed Forces	17.0%
Unemployed	0.3%
Not in Labor Force	3.3%
No Own Children < 18	62.7%
Employed/in Armed Forces	34.4%
Unemployed	1.4%
Not in Labor Force	26.9%



2009 Employed Population 16+ by Industry

Total	5,712
Agriculture/Mining	3.3%
Construction	6.5%
Manufacturing	7.7%
Wholesale Trade	3.7%
Retail Trade	8.5%
Transportation/Utilities	8.1%
Information	5.1%
Finance/Insurance/Real Estate	7.5%
Services	46.5%
Public Administration	3.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430058.04

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	5,712
White Collar	62.4%
Management/Business/Financial	16.9%
Professional	21.1%
Sales	11.3%
Administrative Support	13.1%
Services	15.3%
Blue Collar	22.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.3%
Installation/Maintenance/Repair	7.9%
Production	5.6%
Transportation/Material Moving	3.4%



2000 Workers 16+ by Means of Transportation to Work

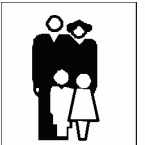
Total	3,614%
Drove Alone - Car, Truck, or Van	85.3%
Carpooled - Car, Truck, or Van	10.3%
Public Transportation	0.0%
Walked	0.1%
Other Means	0.2%
Worked at Home	4.1%

2000 Workers 16+ by Travel Time to Work

Total	3,614
Did not Work at Home	95.9%
Less than 5 minutes	1.0%
5 to 9 minutes	7.5%
10 to 19 minutes	31.6%
20 to 24 minutes	25.1%
25 to 34 minutes	22.8%
35 to 44 minutes	3.4%
45 to 59 minutes	2.1%
60 to 89 minutes	1.1%
90 or more minutes	1.3%
Worked at Home	4.1%
Average Travel Time to Work (in min)	21.5

2000 Households by Vehicles Available

Total	2,525
None	2.0%
1	18.4%
2	54.5%
3	17.4%
4	6.8%
5+	1.0%
Average Number of Vehicles Available	2.1



2000 Households by Type

Total	2,525
Family Households	82.3%
Married-couple Family	72.5%
With Related Children	36.4%
Other Family (No Spouse)	9.8%
With Related Children	6.5%
Nonfamily Households	17.7%
Householder Living Alone	15.1%
Householder Not Living Alone	2.5%
Households with Related Children	42.9%
Households with Persons 65+	17.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430058.04

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,525
1 Person Household	15.1%
2 Person Household	35.8%
3 Person Household	19.5%
4 Person Household	19.7%
5 Person Household	6.9%
6 Person Household	2.0%
7 + Person Household	0.9%

2000 Households by Year Householder Moved In

Total	2,525
Moved in 1999 to March 2000	22.0%
Moved in 1995 to 1998	35.2%
Moved in 1990 to 1994	10.4%
Moved in 1980 to 1989	19.7%
Moved in 1970 to 1979	10.1%
Moved in 1969 or Earlier	2.7%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	2,641
1, Detached	84.7%
1, Attached	1.4%
2	1.1%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	3.6%
Mobile Home	9.3%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,641
1999 to March 2000	13.0%
1995 to 1998	24.3%
1990 to 1994	4.8%
1980 to 1989	24.9%
1970 to 1979	17.0%
1969 or Earlier	16.0%
Median Year Structure Built	1,987

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430058.04

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$8,286,321
Average Spent	\$2,002.97
Spending Potential Index	80
Computers & Accessories: Total \$	\$1,118,505
Average Spent	\$270.37
Spending Potential Index	118
Education: Total \$	\$5,765,645
Average Spent	\$1,393.67
Spending Potential Index	111
Entertainment/Recreation: Total \$	\$15,788,533
Average Spent	\$3,816.41
Spending Potential Index	118
Food at Home: Total \$	\$20,904,976
Average Spent	\$5,053.16
Spending Potential Index	111
Food Away from Home: Total \$	\$15,808,066
Average Spent	\$3,821.13
Spending Potential Index	115
Health Care: Total \$	\$17,205,267
Average Spent	\$4,158.86
Spending Potential Index	110
HH Furnishings & Equip: Total \$	\$9,679,445
Average Spent	\$2,339.72
Spending Potential Index	108
Investments: Total \$	\$6,561,535
Average Spent	\$1,586.06
Spending Potential Index	110
Retail Goods: Total \$	\$119,007,493
Average Spent	\$28,766.52
Spending Potential Index	112
Shelter: Total \$	\$74,605,036
Average Spent	\$18,033.54
Spending Potential Index	115
TV/Video/Sound Equipment: Total \$	\$5,709,645
Average Spent	\$1,380.14
Spending Potential Index	114
Travel: Total \$	\$8,912,301
Average Spent	\$2,154.28
Spending Potential Index	117
Vehicle Maintenance & Repairs: Total \$	\$4,411,514
Average Spent	\$1,066.35
Spending Potential Index	114

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Total Population	2,350
2000 Group Quarters	0
2009 Total Population	2,670
2014 Total Population	2,823
2009-2014 Annual Rate	1.12%



2000 Households	979
2000 Average Household Size	2.40
2009 Households	1,126
2009 Average Household Size	2.37
2014 Households	1,195
2014 Average Household Size	2.36
2009-2014 Annual Rate	1.20%
2000 Families	594
2000 Average Family Size	2.96
2009 Families	650
2009 Average Family Size	2.96
2014 Families	677
2014 Average Family Size	2.96
2009-2014 Annual Rate	0.82%



2000 Housing Units	1,099
Owner Occupied Housing Units	27.2%
Renter Occupied Housing Units	61.9%
Vacant Housing Units	10.9%
2009 Housing Units	1,280
Owner Occupied Housing Units	25.2%
Renter Occupied Housing Units	62.7%
Vacant Housing Units	12.0%
2014 Housing Units	1,353
Owner Occupied Housing Units	24.3%
Renter Occupied Housing Units	64.0%
Vacant Housing Units	11.7%

Median Household Income	
2000	\$24,046
2009	\$30,052
2014	\$30,859

Median Home Value	
2000	\$44,074
2009	\$48,333
2014	\$55,417

Per Capita Income	
2000	\$12,458
2009	\$15,448
2014	\$15,884

Median Age	
2000	27.5
2009	27.8
2014	28.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Household by Income

Household Income Base	942
<15,000	25.8%
\$15,000 - \$24,999	25.8%
\$25,000 - \$34,999	16.2%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	10.7%
\$75,000 - \$99,999	3.9%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$29,770

2009 Household by Income

Household Income Base	1,126
<15,000	19.0%
\$15,000 - \$24,999	22.2%
\$25,000 - \$34,999	16.0%
\$35,000 - \$49,999	20.2%
\$50,000 - \$74,999	13.8%
\$75,000 - \$99,999	6.0%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	0.5%
\$200,000+	0.0%
Average Household Income	\$36,632

2014 Household by Income

Household Income Base	1,195
<15,000	19.5%
\$15,000 - \$24,999	20.7%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	19.5%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	5.9%
\$100,000 - \$149,999	2.5%
\$150,000 - \$199,999	0.5%
\$200,000+	0.0%
Average Household Income	\$37,523

2000 Owner Occupied HUs by Value

Total	296
<50,000	55.4%
\$50,000 - \$99,999	24.0%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	4.7%
\$200,000 - \$299,999	4.7%
\$300,000 - \$499,999	2.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$70,421

2000 Specified Renter Occupied HUs by Contract Rent

Total	678
With Cash Rent	87.9%
No Cash Rent	12.1%
Median Rent	\$359
Average Rent	\$353

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	2,350
0 - 4	12.1%
5 - 9	7.5%
10 - 14	6.8%
15 - 24	19.5%
25 - 34	15.7%
35 - 44	13.4%
45 - 54	11.2%
55 - 64	7.7%
65 - 74	3.4%
75 - 84	2.3%
85 +	0.5%
18 +	69.6%

2009 Population by Age

Total	2,670
0 - 4	12.3%
5 - 9	7.1%
10 - 14	6.0%
15 - 24	20.0%
25 - 34	15.1%
35 - 44	11.0%
45 - 54	12.3%
55 - 64	9.5%
65 - 74	3.9%
75 - 84	2.2%
85 +	0.7%
18 +	70.6%

2014 Population by Age

Total	2,823
0 - 4	12.2%
5 - 9	7.1%
10 - 14	6.2%
15 - 24	19.6%
25 - 34	15.4%
35 - 44	10.4%
45 - 54	11.3%
55 - 64	10.1%
65 - 74	4.7%
75 - 84	2.2%
85 +	0.7%
18 +	70.8%

2000 Population by Sex

Males	52.3%
Females	47.7%

2009 Population by Sex

Males	52.4%
Females	47.6%

2014 Population by Sex

Males	52.3%
Females	47.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,350
White Alone	63.8%
Black Alone	14.0%
American Indian Alone	7.2%
Asian or Pacific Islander Alone	3.3%
Some Other Race Alone	5.3%
Two or More Races	6.3%
Hispanic Origin	12.5%
Diversity Index	66.1

2009 Population by Race/Ethnicity

Total	2,670
White Alone	57.2%
Black Alone	16.0%
American Indian Alone	6.9%
Asian or Pacific Islander Alone	4.4%
Some Other Race Alone	7.6%
Two or More Races	8.1%
Hispanic Origin	17.4%
Diversity Index	74.4

2014 Population by Race/Ethnicity

Total	2,823
White Alone	53.9%
Black Alone	16.5%
American Indian Alone	6.6%
Asian or Pacific Islander Alone	5.1%
Some Other Race Alone	9.0%
Two or More Races	9.0%
Hispanic Origin	20.4%
Diversity Index	78.1

2000 Population 3+ by School Enrollment

Total	2,042
Enrolled in Nursery/Preschool	2.3%
Enrolled in Kindergarten	2.5%
Enrolled in Grade 1-8	11.5%
Enrolled in Grade 9-12	6.6%
Enrolled in College	2.8%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	74.0%

2009 Population 25+ by Educational Attainment

Total	1,460
Less Than 9th Grade	7.1%
9th to 12th Grade, No Diploma	17.9%
High School Graduate	43.2%
Some College, No Degree	16.6%
Associate Degree	6.9%
Bachelor's Degree	4.9%
Graduate/Professional Degree	3.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,993
Married	41.1%
Never Married	34.1%
Widowed	5.9%
Divorced	18.9%



2000 Population 16+ by Employment Status

Total	1,649
In Labor Force	68.6%
Civilian Employed	63.9%
Civilian Unemployed	4.7%
In Armed Forces	0.0%
Not In Labor Force	31.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.8%
Civilian Unemployed	9.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.8%
Civilian Unemployed	7.2%

2000 Females 16+ by Employment Status and Age of Children

Total	849
Own Children < 6 Only	17.9%
Employed/in Armed Forces	7.1%
Unemployed	3.9%
Not in Labor Force	6.9%
Own Children <6 and 6-17 Only	5.8%
Employed/in Armed Forces	2.6%
Unemployed	0.0%
Not in Labor Force	3.2%
Own Children 6-17 Only	12.8%
Employed/in Armed Forces	10.4%
Unemployed	1.5%
Not in Labor Force	0.9%
No Own Children < 18	63.5%
Employed/in Armed Forces	36.0%
Unemployed	1.5%
Not in Labor Force	25.9%



2009 Employed Population 16+ by Industry

Total	1,196
Agriculture/Mining	0.4%
Construction	10.0%
Manufacturing	10.4%
Wholesale Trade	3.8%
Retail Trade	10.0%
Transportation/Utilities	7.5%
Information	0.6%
Finance/Insurance/Real Estate	3.1%
Services	52.3%
Public Administration	1.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,196
White Collar	36.3%
Management/Business/Financial	8.4%
Professional	5.4%
Sales	8.8%
Administrative Support	13.7%
Services	27.3%
Blue Collar	36.5%
Farming/Forestry/Fishing	1.5%
Construction/Extraction	11.5%
Installation/Maintenance/Repair	4.9%
Production	9.7%
Transportation/Material Moving	8.8%



2000 Workers 16+ by Means of Transportation to Work

Total	1,023%
Drove Alone - Car, Truck, or Van	68.0%
Carpooled - Car, Truck, or Van	26.7%
Public Transportation	0.6%
Walked	2.1%
Other Means	0.7%
Worked at Home	2.0%

2000 Workers 16+ by Travel Time to Work

Total	1,023
Did not Work at Home	98.0%
Less than 5 minutes	2.1%
5 to 9 minutes	7.6%
10 to 19 minutes	52.1%
20 to 24 minutes	22.0%
25 to 34 minutes	8.0%
35 to 44 minutes	0.0%
45 to 59 minutes	2.2%
60 to 89 minutes	3.1%
90 or more minutes	1.0%
Worked at Home	2.0%
Average Travel Time to Work (in min)	18.4

2000 Households by Vehicles Available

Total	982
None	6.3%
1	55.9%
2	29.0%
3	6.6%
4	1.6%
5+	0.5%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	979
Family Households	60.7%
Married-couple Family	32.1%
With Related Children	13.9%
Other Family (No Spouse)	28.6%
With Related Children	23.9%
Nonfamily Households	39.3%
Householder Living Alone	30.7%
Householder Not Living Alone	8.6%
Households with Related Children	37.8%
Households with Persons 65+	10.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430059.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	979
1 Person Household	30.7%
2 Person Household	34.0%
3 Person Household	15.7%
4 Person Household	9.7%
5 Person Household	6.4%
6 Person Household	1.8%
7 + Person Household	1.5%

2000 Households by Year Householder Moved In

Total	982
Moved in 1999 to March 2000	38.8%
Moved in 1995 to 1998	37.4%
Moved in 1990 to 1994	7.6%
Moved in 1980 to 1989	9.3%
Moved in 1970 to 1979	5.0%
Moved in 1969 or Earlier	1.9%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	1,110
1, Detached	21.6%
1, Attached	1.3%
2	3.5%
3 or 4	10.4%
5 to 9	22.3%
10 to 19	5.2%
20 +	9.6%
Mobile Home	17.9%
Other	8.2%

2000 Housing Units by Year Structure Built

Total	1,110
1999 to March 2000	2.1%
1995 to 1998	4.6%
1990 to 1994	5.9%
1980 to 1989	25.5%
1970 to 1979	30.2%
1969 or Earlier	31.8%
Median Year Structure Built	1,976

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430059.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,111,795
Average Spent	\$987.39
Spending Potential Index	39
Computers & Accessories: Total \$	\$143,112
Average Spent	\$127.10
Spending Potential Index	56
Education: Total \$	\$731,473
Average Spent	\$649.62
Spending Potential Index	52
Entertainment/Recreation: Total \$	\$1,827,565
Average Spent	\$1,623.06
Spending Potential Index	50
Food at Home: Total \$	\$2,842,322
Average Spent	\$2,524.27
Spending Potential Index	55
Food Away from Home: Total \$	\$2,093,008
Average Spent	\$1,858.80
Spending Potential Index	56
Health Care: Total \$	\$1,972,010
Average Spent	\$1,751.34
Spending Potential Index	46
HH Furnishings & Equip: Total \$	\$1,094,232
Average Spent	\$971.79
Spending Potential Index	45
Investments: Total \$	\$578,698
Average Spent	\$513.94
Spending Potential Index	36
Retail Goods: Total \$	\$14,385,299
Average Spent	\$12,775.60
Spending Potential Index	50
Shelter: Total \$	\$9,486,653
Average Spent	\$8,425.11
Spending Potential Index	54
TV/Video/Sound Equipment: Total \$	\$755,862
Average Spent	\$671.28
Spending Potential Index	55
Travel: Total \$	\$961,788
Average Spent	\$854.17
Spending Potential Index	46
Vehicle Maintenance & Repairs: Total \$	\$562,790
Average Spent	\$499.82
Spending Potential Index	53

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430060.00

Name:

Demographic

Census Tracts



2000 Total Population	4,729
2000 Group Quarters	4
2009 Total Population	4,729
2014 Total Population	4,776
2009-2014 Annual Rate	0.20%



2000 Households	1,808
2000 Average Household Size	2.61
2009 Households	1,835
2009 Average Household Size	2.57
2014 Households	1,858
2014 Average Household Size	2.57
2009-2014 Annual Rate	0.25%
2000 Families	1,283
2000 Average Family Size	3.09
2009 Families	1,254
2009 Average Family Size	3.09
2014 Families	1,252
2014 Average Family Size	3.09
2009-2014 Annual Rate	-0.03%



2000 Housing Units	1,924
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	29.4%
Vacant Housing Units	6.0%
2009 Housing Units	1,981
Owner Occupied Housing Units	62.1%
Renter Occupied Housing Units	30.5%
Vacant Housing Units	7.4%
2014 Housing Units	2,003
Owner Occupied Housing Units	61.1%
Renter Occupied Housing Units	31.7%
Vacant Housing Units	7.2%

Median Household Income	
2000	\$29,506
2009	\$38,046
2014	\$40,300

Median Home Value	
2000	\$45,523
2009	\$58,595
2014	\$66,421

Per Capita Income	
2000	\$12,903
2009	\$17,119
2014	\$17,627

Median Age	
2000	32.6
2009	33.4
2014	33.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430060.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,796
<15,000	21.2%
\$15,000 - \$24,999	17.6%
\$25,000 - \$34,999	21.5%
\$35,000 - \$49,999	21.2%
\$50,000 - \$74,999	12.2%
\$75,000 - \$99,999	5.0%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.3%
\$200,000+	0.0%
Average Household Income	\$33,735

2009 Household by Income

Household Income Base	1,835
<15,000	13.8%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	16.3%
\$35,000 - \$49,999	21.8%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.2%
\$200,000+	0.3%
Average Household Income	\$44,089

2014 Household by Income

Household Income Base	1,858
<15,000	14.1%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	15.3%
\$35,000 - \$49,999	20.5%
\$50,000 - \$74,999	22.7%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	3.9%
\$150,000 - \$199,999	0.2%
\$200,000+	0.3%
Average Household Income	\$45,277

2000 Owner Occupied HUs by Value

Total	1,244
<50,000	64.8%
\$50,000 - \$99,999	34.9%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.3%
Average Home Value	\$51,292

2000 Specified Renter Occupied HUs by Contract Rent

Total	564
With Cash Rent	95.9%
No Cash Rent	4.1%
Median Rent	\$413
Average Rent	\$374

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,729
0 - 4	8.9%
5 - 9	9.2%
10 - 14	7.3%
15 - 24	12.3%
25 - 34	16.1%
35 - 44	14.4%
45 - 54	10.6%
55 - 64	7.4%
65 - 74	8.3%
75 - 84	4.8%
85 +	0.8%
18 +	70.5%

2009 Population by Age

Total	4,729
0 - 4	8.7%
5 - 9	8.1%
10 - 14	7.7%
15 - 24	14.7%
25 - 34	12.6%
35 - 44	14.2%
45 - 54	13.2%
55 - 64	9.2%
65 - 74	5.5%
75 - 84	4.7%
85 +	1.4%
18 +	70.8%

2014 Population by Age

Total	4,776
0 - 4	8.6%
5 - 9	8.0%
10 - 14	7.6%
15 - 24	15.3%
25 - 34	13.1%
35 - 44	12.2%
45 - 54	12.3%
55 - 64	11.3%
65 - 74	6.3%
75 - 84	4.0%
85 +	1.6%
18 +	71.5%

2000 Population by Sex

Males	48.0%
Females	52.0%

2009 Population by Sex

Males	48.4%
Females	51.6%

2014 Population by Sex

Males	48.4%
Females	51.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430060.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,729
White Alone	72.5%
Black Alone	8.4%
American Indian Alone	7.8%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	4.7%
Two or More Races	6.0%
Hispanic Origin	7.4%
Diversity Index	53.5

2009 Population by Race/Ethnicity

Total	4,729
White Alone	66.5%
Black Alone	10.0%
American Indian Alone	7.8%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	6.9%
Two or More Races	8.0%
Hispanic Origin	10.9%
Diversity Index	63.0

2014 Population by Race/Ethnicity

Total	4,776
White Alone	63.2%
Black Alone	10.7%
American Indian Alone	7.7%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	8.3%
Two or More Races	9.1%
Hispanic Origin	13.2%
Diversity Index	67.9

2000 Population 3+ by School Enrollment

Total	4,476
Enrolled in Nursery/Preschool	2.0%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	13.7%
Enrolled in Grade 9-12	5.5%
Enrolled in College	2.4%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	74.2%

2009 Population 25+ by Educational Attainment

Total	2,875
Less Than 9th Grade	4.9%
9th to 12th Grade, No Diploma	17.1%
High School Graduate	45.5%
Some College, No Degree	19.7%
Associate Degree	5.3%
Bachelor's Degree	5.8%
Graduate/Professional Degree	1.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,568
Married	50.6%
Never Married	25.9%
Widowed	7.8%
Divorced	15.7%



2000 Population 16+ by Employment Status

Total	3,496
In Labor Force	60.8%
Civilian Employed	57.6%
Civilian Unemployed	3.3%
In Armed Forces	0.0%
Not In Labor Force	39.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	92.0%
Civilian Unemployed	8.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.8%
Civilian Unemployed	6.2%

2000 Females 16+ by Employment Status and Age of Children

Total	1,862
Own Children < 6 Only	12.2%
Employed/in Armed Forces	6.9%
Unemployed	0.3%
Not in Labor Force	5.0%
Own Children <6 and 6-17 Only	8.9%
Employed/in Armed Forces	6.6%
Unemployed	0.0%
Not in Labor Force	2.4%
Own Children 6-17 Only	14.6%
Employed/in Armed Forces	8.5%
Unemployed	1.2%
Not in Labor Force	4.8%
No Own Children < 18	64.2%
Employed/in Armed Forces	29.7%
Unemployed	1.6%
Not in Labor Force	33.0%



2009 Employed Population 16+ by Industry

Total	1,864
Agriculture/Mining	2.7%
Construction	9.6%
Manufacturing	11.0%
Wholesale Trade	4.0%
Retail Trade	10.4%
Transportation/Utilities	5.3%
Information	3.8%
Finance/Insurance/Real Estate	8.4%
Services	43.1%
Public Administration	1.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,864
White Collar	44.7%
Management/Business/Financial	8.4%
Professional	10.6%
Sales	9.4%
Administrative Support	16.3%
Services	21.9%
Blue Collar	33.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	9.1%
Installation/Maintenance/Repair	6.0%
Production	8.8%
Transportation/Material Moving	9.5%



2000 Workers 16+ by Means of Transportation to Work

Total	2,002%
Drove Alone - Car, Truck, or Van	78.3%
Carpooled - Car, Truck, or Van	17.6%
Public Transportation	0.9%
Walked	0.5%
Other Means	0.4%
Worked at Home	2.3%

2000 Workers 16+ by Travel Time to Work

Total	2,002
Did not Work at Home	97.7%
Less than 5 minutes	0.8%
5 to 9 minutes	9.7%
10 to 19 minutes	45.8%
20 to 24 minutes	18.2%
25 to 34 minutes	16.3%
35 to 44 minutes	0.3%
45 to 59 minutes	1.8%
60 to 89 minutes	2.4%
90 or more minutes	2.2%
Worked at Home	2.3%
Average Travel Time to Work (in min)	20.4

2000 Households by Vehicles Available

Total	1,808
None	7.4%
1	39.9%
2	37.8%
3	10.5%
4	3.2%
5+	1.2%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	1,808
Family Households	71.0%
Married-couple Family	47.9%
With Related Children	23.1%
Other Family (No Spouse)	23.1%
With Related Children	16.2%
Nonfamily Households	29.0%
Householder Living Alone	24.7%
Householder Not Living Alone	4.4%
Households with Related Children	39.3%
Households with Persons 65+	26.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2000 Households by Size

Total	1,808
1 Person Household	24.7%
2 Person Household	32.5%
3 Person Household	17.0%
4 Person Household	15.9%
5 Person Household	6.0%
6 Person Household	2.0%
7 + Person Household	2.0%

2000 Households by Year Householder Moved In

Total	1,808
Moved in 1999 to March 2000	19.7%
Moved in 1995 to 1998	27.7%
Moved in 1990 to 1994	12.3%
Moved in 1980 to 1989	13.4%
Moved in 1970 to 1979	9.6%
Moved in 1969 or Earlier	17.3%
Median Year Householder Moved In	1,994



2000 Housing Units by Units in Structure

Total	1,924
1, Detached	86.9%
1, Attached	3.0%
2	0.2%
3 or 4	1.5%
5 to 9	0.3%
10 to 19	0.8%
20 +	4.5%
Mobile Home	2.8%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,924
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	1.1%
1970 to 1979	7.7%
1969 or Earlier	91.1%
Median Year Structure Built	1,956

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,065,121
Average Spent	\$1,125.41
Spending Potential Index	45
Computers & Accessories: Total \$	\$267,545
Average Spent	\$145.80
Spending Potential Index	64
Education: Total \$	\$1,464,662
Average Spent	\$798.18
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$3,779,124
Average Spent	\$2,059.47
Spending Potential Index	64
Food at Home: Total \$	\$5,595,065
Average Spent	\$3,049.08
Spending Potential Index	67
Food Away from Home: Total \$	\$3,959,133
Average Spent	\$2,157.56
Spending Potential Index	65
Health Care: Total \$	\$4,750,442
Average Spent	\$2,588.79
Spending Potential Index	69
HH Furnishings & Equip: Total \$	\$2,127,335
Average Spent	\$1,159.31
Spending Potential Index	53
Investments: Total \$	\$1,272,032
Average Spent	\$693.21
Spending Potential Index	48
Retail Goods: Total \$	\$29,127,866
Average Spent	\$15,873.48
Spending Potential Index	62
Shelter: Total \$	\$16,497,344
Average Spent	\$8,990.37
Spending Potential Index	58
TV/Video/Sound Equipment: Total \$	\$1,504,223
Average Spent	\$819.74
Spending Potential Index	67
Travel: Total \$	\$1,873,382
Average Spent	\$1,020.92
Spending Potential Index	55
Vehicle Maintenance & Repairs: Total \$	\$1,106,182
Average Spent	\$602.82
Spending Potential Index	64

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Total Population	2,913
2000 Group Quarters	0
2009 Total Population	2,847
2014 Total Population	2,852
2009-2014 Annual Rate	0.04%



2000 Households	1,165
2000 Average Household Size	2.50
2009 Households	1,166
2009 Average Household Size	2.44
2014 Households	1,177
2014 Average Household Size	2.42
2009-2014 Annual Rate	0.19%
2000 Families	760
2000 Average Family Size	3.16
2009 Families	727
2009 Average Family Size	3.15
2014 Families	722
2014 Average Family Size	3.14
2009-2014 Annual Rate	-0.14%



2000 Housing Units	1,347
Owner Occupied Housing Units	49.3%
Renter Occupied Housing Units	37.2%
Vacant Housing Units	13.5%
2009 Housing Units	1,434
Owner Occupied Housing Units	44.0%
Renter Occupied Housing Units	37.3%
Vacant Housing Units	18.7%
2014 Housing Units	1,470
Owner Occupied Housing Units	41.9%
Renter Occupied Housing Units	38.2%
Vacant Housing Units	19.9%

Median Household Income

2000	\$20,582
2009	\$25,000
2014	\$25,687

Median Home Value

2000	\$36,894
2009	\$47,727
2014	\$55,115

Per Capita Income

2000	\$10,210
2009	\$11,857
2014	\$12,313

Median Age

2000	33.5
2009	35.3
2014	35.8

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,168
<15,000	40.1%
\$15,000 - \$24,999	16.9%
\$25,000 - \$34,999	16.6%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	7.7%
\$75,000 - \$99,999	0.9%
\$100,000 - \$149,999	0.7%
\$150,000 - \$199,999	0.6%
\$200,000+	0.0%
Average Household Income	\$24,580

2009 Household by Income

Household Income Base	1,166
<15,000	35.7%
\$15,000 - \$24,999	14.3%
\$25,000 - \$34,999	18.0%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	10.5%
\$75,000 - \$99,999	2.9%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.3%
\$200,000+	0.3%
Average Household Income	\$28,952

2014 Household by Income

Household Income Base	1,177
<15,000	36.0%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	16.7%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	12.2%
\$75,000 - \$99,999	3.1%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.3%
\$200,000+	0.3%
Average Household Income	\$29,835

2000 Owner Occupied HUs by Value

Total	664
<50,000	76.8%
\$50,000 - \$99,999	20.2%
\$100,000 - \$149,999	2.3%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.8%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$44,401

2000 Specified Renter Occupied HUs by Contract Rent

Total	501
With Cash Rent	80.4%
No Cash Rent	19.6%
Median Rent	\$320
Average Rent	\$268

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	2,913
0 - 4	8.7%
5 - 9	9.6%
10 - 14	10.3%
15 - 24	13.0%
25 - 34	10.0%
35 - 44	12.4%
45 - 54	9.5%
55 - 64	10.8%
65 - 74	9.5%
75 - 84	4.7%
85 +	1.6%
18 +	66.6%

2009 Population by Age

Total	2,847
0 - 4	9.1%
5 - 9	8.8%
10 - 14	7.9%
15 - 24	14.0%
25 - 34	10.0%
35 - 44	10.0%
45 - 54	12.0%
55 - 64	11.9%
65 - 74	9.6%
75 - 84	4.8%
85 +	2.0%
18 +	69.7%

2014 Population by Age

Total	2,852
0 - 4	8.9%
5 - 9	8.9%
10 - 14	8.1%
15 - 24	12.7%
25 - 34	10.7%
35 - 44	9.0%
45 - 54	10.8%
55 - 64	13.4%
65 - 74	10.5%
75 - 84	4.9%
85 +	2.1%
18 +	70.2%

2000 Population by Sex

Males	42.6%
Females	57.4%

2009 Population by Sex

Males	43.0%
Females	57.0%

2014 Population by Sex

Males	42.8%
Females	57.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430062.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,913
White Alone	3.2%
Black Alone	89.7%
American Indian Alone	2.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	4.3%
Hispanic Origin	1.8%
Diversity Index	22.3

2009 Population by Race/Ethnicity

Total	2,847
White Alone	2.6%
Black Alone	90.1%
American Indian Alone	1.8%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.7%
Two or More Races	4.7%
Hispanic Origin	2.2%
Diversity Index	22.3

2014 Population by Race/Ethnicity

Total	2,852
White Alone	2.5%
Black Alone	90.0%
American Indian Alone	1.7%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.8%
Two or More Races	4.9%
Hispanic Origin	2.5%
Diversity Index	22.8

2000 Population 3+ by School Enrollment

Total	2,719
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	2.2%
Enrolled in Grade 1-8	17.9%
Enrolled in Grade 9-12	7.9%
Enrolled in College	2.1%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	68.3%

2009 Population 25+ by Educational Attainment

Total	1,715
Less Than 9th Grade	4.4%
9th to 12th Grade, No Diploma	23.4%
High School Graduate	34.1%
Some College, No Degree	23.4%
Associate Degree	6.2%
Bachelor's Degree	5.1%
Graduate/Professional Degree	3.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,113
Married	33.4%
Never Married	35.5%
Widowed	9.7%
Divorced	21.3%



2000 Population 16+ by Employment Status

Total	2,026
In Labor Force	55.6%
Civilian Employed	49.4%
Civilian Unemployed	6.2%
In Armed Forces	0.0%
Not In Labor Force	44.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	83.9%
Civilian Unemployed	16.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	86.8%
Civilian Unemployed	13.2%

2000 Females 16+ by Employment Status and Age of Children

Total	1,208
Own Children < 6 Only	4.1%
Employed/in Armed Forces	2.6%
Unemployed	1.1%
Not in Labor Force	0.3%
Own Children <6 and 6-17 Only	7.8%
Employed/in Armed Forces	4.1%
Unemployed	0.0%
Not in Labor Force	3.7%
Own Children 6-17 Only	19.1%
Employed/in Armed Forces	12.3%
Unemployed	3.0%
Not in Labor Force	3.9%
No Own Children < 18	69.0%
Employed/in Armed Forces	26.8%
Unemployed	2.4%
Not in Labor Force	39.8%



2009 Employed Population 16+ by Industry

Total	934
Agriculture/Mining	0.0%
Construction	3.0%
Manufacturing	8.2%
Wholesale Trade	2.8%
Retail Trade	8.0%
Transportation/Utilities	4.6%
Information	4.9%
Finance/Insurance/Real Estate	9.5%
Services	54.2%
Public Administration	4.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430062.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	934
White Collar	45.1%
Management/Business/Financial	4.1%
Professional	11.9%
Sales	7.0%
Administrative Support	22.2%
Services	31.5%
Blue Collar	23.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.7%
Installation/Maintenance/Repair	2.4%
Production	9.4%
Transportation/Material Moving	7.9%



2000 Workers 16+ by Means of Transportation to Work

Total	982%
Drove Alone - Car, Truck, or Van	68.5%
Carpooled - Car, Truck, or Van	22.7%
Public Transportation	4.8%
Walked	1.6%
Other Means	1.2%
Worked at Home	1.1%

2000 Workers 16+ by Travel Time to Work

Total	982
Did not Work at Home	98.9%
Less than 5 minutes	0.0%
5 to 9 minutes	4.3%
10 to 19 minutes	33.2%
20 to 24 minutes	27.6%
25 to 34 minutes	19.0%
35 to 44 minutes	4.9%
45 to 59 minutes	3.4%
60 to 89 minutes	1.8%
90 or more minutes	4.7%
Worked at Home	1.1%
Average Travel Time to Work (in min)	27.9

2000 Households by Vehicles Available

Total	1,165
None	25.1%
1	38.5%
2	28.2%
3	6.5%
4	1.7%
5+	0.0%
Average Number of Vehicles Available	1.2



2000 Households by Type

Total	1,165
Family Households	65.2%
Married-couple Family	26.5%
With Related Children	10.3%
Other Family (No Spouse)	38.7%
With Related Children	28.2%
Nonfamily Households	34.8%
Householder Living Alone	32.3%
Householder Not Living Alone	2.5%
Households with Related Children	38.5%
Households with Persons 65+	31.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430062.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,165
1 Person Household	32.3%
2 Person Household	28.5%
3 Person Household	16.5%
4 Person Household	12.0%
5 Person Household	5.4%
6 Person Household	3.0%
7 + Person Household	2.3%

2000 Households by Year Householder Moved In

Total	1,165
Moved in 1999 to March 2000	16.7%
Moved in 1995 to 1998	20.0%
Moved in 1990 to 1994	13.6%
Moved in 1980 to 1989	11.8%
Moved in 1970 to 1979	10.9%
Moved in 1969 or Earlier	27.0%
Median Year Householder Moved In	1,990



2000 Housing Units by Units in Structure

Total	1,347
1, Detached	78.2%
1, Attached	0.9%
2	4.4%
3 or 4	11.3%
5 to 9	1.9%
10 to 19	0.0%
20 +	3.4%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,347
1999 to March 2000	1.5%
1995 to 1998	3.0%
1990 to 1994	0.0%
1980 to 1989	1.3%
1970 to 1979	9.1%
1969 or Earlier	85.2%
Median Year Structure Built	1,958

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$856,306
Average Spent	\$734.39
Spending Potential Index	29
Computers & Accessories: Total \$	\$100,396
Average Spent	\$86.10
Spending Potential Index	38
Education: Total \$	\$528,516
Average Spent	\$453.27
Spending Potential Index	36
Entertainment/Recreation: Total \$	\$1,516,715
Average Spent	\$1,300.78
Spending Potential Index	40
Food at Home: Total \$	\$2,355,163
Average Spent	\$2,019.86
Spending Potential Index	44
Food Away from Home: Total \$	\$1,645,839
Average Spent	\$1,411.52
Spending Potential Index	42
Health Care: Total \$	\$2,055,864
Average Spent	\$1,763.17
Spending Potential Index	47
HH Furnishings & Equip: Total \$	\$869,742
Average Spent	\$745.92
Spending Potential Index	34
Investments: Total \$	\$548,669
Average Spent	\$470.56
Spending Potential Index	33
Retail Goods: Total \$	\$11,968,100
Average Spent	\$10,264.20
Spending Potential Index	40
Shelter: Total \$	\$7,014,851
Average Spent	\$6,016.15
Spending Potential Index	38
TV/Video/Sound Equipment: Total \$	\$631,782
Average Spent	\$541.84
Spending Potential Index	45
Travel: Total \$	\$744,432
Average Spent	\$638.45
Spending Potential Index	35
Vehicle Maintenance & Repairs: Total \$	\$451,919
Average Spent	\$387.58
Spending Potential Index	41

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430066.00

Name:

Demographic

Census Tracts



2000 Total Population	3,102
2000 Group Quarters	0
2009 Total Population	3,041
2014 Total Population	3,046
2009-2014 Annual Rate	0.03%



2000 Households	1,214
2000 Average Household Size	2.56
2009 Households	1,214
2009 Average Household Size	2.50
2014 Households	1,222
2014 Average Household Size	2.49
2009-2014 Annual Rate	0.13%
2000 Families	914
2000 Average Family Size	2.96
2009 Families	886
2009 Average Family Size	2.94
2014 Families	881
2014 Average Family Size	2.94
2009-2014 Annual Rate	-0.11%



2000 Housing Units	1,308
Owner Occupied Housing Units	73.0%
Renter Occupied Housing Units	19.8%
Vacant Housing Units	7.2%
2009 Housing Units	1,336
Owner Occupied Housing Units	70.0%
Renter Occupied Housing Units	20.9%
Vacant Housing Units	9.1%
2014 Housing Units	1,348
Owner Occupied Housing Units	68.9%
Renter Occupied Housing Units	21.7%
Vacant Housing Units	9.3%

Median Household Income	
2000	\$37,361
2009	\$48,078
2014	\$50,546

Median Home Value	
2000	\$64,662
2009	\$79,940
2014	\$88,487

Per Capita Income	
2000	\$16,032
2009	\$21,224
2014	\$21,891

Median Age	
2000	39.1
2009	40.8
2014	41.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,179
<15,000	14.0%
\$15,000 - \$24,999	15.2%
\$25,000 - \$34,999	15.3%
\$35,000 - \$49,999	24.8%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	7.0%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	0.8%
\$200,000+	0.0%
Average Household Income	\$41,693

2009 Household by Income

Household Income Base	1,214
<15,000	9.0%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	19.8%
\$50,000 - \$74,999	26.8%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.2%
\$200,000+	0.5%
Average Household Income	\$53,164

2014 Household by Income

Household Income Base	1,222
<15,000	9.0%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	17.8%
\$50,000 - \$74,999	30.4%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	1.2%
\$200,000+	0.5%
Average Household Income	\$54,565

2000 Owner Occupied HUs by Value

Total	966
<50,000	31.3%
\$50,000 - \$99,999	57.6%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	0.8%
\$200,000 - \$299,999	1.3%
\$300,000 - \$499,999	0.8%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$68,529

2000 Specified Renter Occupied HUs by Contract Rent

Total	221
With Cash Rent	83.3%
No Cash Rent	16.7%
Median Rent	\$390
Average Rent	\$372

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,102
0 - 4	6.0%
5 - 9	6.2%
10 - 14	7.8%
15 - 24	12.7%
25 - 34	11.1%
35 - 44	16.2%
45 - 54	13.5%
55 - 64	10.2%
65 - 74	9.6%
75 - 84	5.2%
85 +	1.4%
18 +	75.2%

2009 Population by Age

Total	3,041
0 - 4	6.2%
5 - 9	6.1%
10 - 14	6.0%
15 - 24	12.2%
25 - 34	13.1%
35 - 44	11.6%
45 - 54	15.7%
55 - 64	12.3%
65 - 74	8.5%
75 - 84	6.3%
85 +	2.0%
18 +	78.0%

2014 Population by Age

Total	3,046
0 - 4	5.9%
5 - 9	6.0%
10 - 14	6.2%
15 - 24	10.9%
25 - 34	13.6%
35 - 44	11.5%
45 - 54	13.4%
55 - 64	14.3%
65 - 74	9.5%
75 - 84	6.5%
85 +	2.2%
18 +	78.4%

2000 Population by Sex

Males	49.0%
Females	51.0%

2009 Population by Sex

Males	49.2%
Females	50.8%

2014 Population by Sex

Males	49.4%
Females	50.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430066.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,102
White Alone	81.0%
Black Alone	0.5%
American Indian Alone	9.6%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	1.5%
Two or More Races	7.3%
Hispanic Origin	2.9%
Diversity Index	37.1

2009 Population by Race/Ethnicity

Total	3,041
White Alone	76.8%
Black Alone	0.7%
American Indian Alone	10.0%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	2.3%
Two or More Races	10.1%
Hispanic Origin	4.4%
Diversity Index	45.0

2014 Population by Race/Ethnicity

Total	3,046
White Alone	74.3%
Black Alone	0.7%
American Indian Alone	10.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	2.9%
Two or More Races	11.9%
Hispanic Origin	5.4%
Diversity Index	49.5

2000 Population 3+ by School Enrollment

Total	2,936
Enrolled in Nursery/Preschool	0.3%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	12.5%
Enrolled in Grade 9-12	5.8%
Enrolled in College	4.3%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	75.1%

2009 Population 25+ by Educational Attainment

Total	2,114
Less Than 9th Grade	6.6%
9th to 12th Grade, No Diploma	14.0%
High School Graduate	51.2%
Some College, No Degree	14.1%
Associate Degree	4.6%
Bachelor's Degree	7.3%
Graduate/Professional Degree	2.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,484
Married	58.7%
Never Married	20.9%
Widowed	7.0%
Divorced	13.4%



2000 Population 16+ by Employment Status

Total	2,433
In Labor Force	59.1%
Civilian Employed	55.0%
Civilian Unemployed	4.1%
In Armed Forces	0.0%
Not In Labor Force	40.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.0%
Civilian Unemployed	10.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.2%
Civilian Unemployed	7.8%

2000 Females 16+ by Employment Status and Age of Children

Total	1,290
Own Children < 6 Only	2.6%
Employed/in Armed Forces	1.0%
Unemployed	0.7%
Not in Labor Force	0.9%
Own Children <6 and 6-17 Only	4.4%
Employed/in Armed Forces	3.6%
Unemployed	0.0%
Not in Labor Force	0.8%
Own Children 6-17 Only	21.1%
Employed/in Armed Forces	14.5%
Unemployed	0.4%
Not in Labor Force	6.2%
No Own Children < 18	71.9%
Employed/in Armed Forces	28.8%
Unemployed	4.6%
Not in Labor Force	38.5%



2009 Employed Population 16+ by Industry

Total	1,264
Agriculture/Mining	1.7%
Construction	8.1%
Manufacturing	11.6%
Wholesale Trade	5.5%
Retail Trade	12.4%
Transportation/Utilities	7.5%
Information	2.7%
Finance/Insurance/Real Estate	6.9%
Services	41.8%
Public Administration	1.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,264
White Collar	53.6%
Management/Business/Financial	5.4%
Professional	15.0%
Sales	12.7%
Administrative Support	20.5%
Services	16.9%
Blue Collar	29.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.6%
Installation/Maintenance/Repair	5.6%
Production	10.0%
Transportation/Material Moving	6.3%



2000 Workers 16+ by Means of Transportation to Work

Total	1,282%
Drove Alone - Car, Truck, or Van	89.0%
Carpooled - Car, Truck, or Van	8.6%
Public Transportation	0.0%
Walked	0.0%
Other Means	0.4%
Worked at Home	2.0%

2000 Workers 16+ by Travel Time to Work

Total	1,282
Did not Work at Home	98.0%
Less than 5 minutes	0.9%
5 to 9 minutes	13.7%
10 to 19 minutes	47.0%
20 to 24 minutes	16.8%
25 to 34 minutes	16.0%
35 to 44 minutes	0.0%
45 to 59 minutes	2.6%
60 to 89 minutes	0.0%
90 or more minutes	1.1%
Worked at Home	2.0%
Average Travel Time to Work (in min)	17.5

2000 Households by Vehicles Available

Total	1,187
None	3.5%
1	34.8%
2	38.4%
3	16.3%
4	5.5%
5+	1.6%
Average Number of Vehicles Available	1.9



2000 Households by Type

Total	1,214
Family Households	75.3%
Married-couple Family	58.9%
With Related Children	25.0%
Other Family (No Spouse)	16.4%
With Related Children	10.0%
Nonfamily Households	24.7%
Householder Living Alone	22.1%
Householder Not Living Alone	2.6%
Households with Related Children	34.9%
Households with Persons 65+	29.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430066.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,214
1 Person Household	22.1%
2 Person Household	36.5%
3 Person Household	18.4%
4 Person Household	14.1%
5 Person Household	5.7%
6 Person Household	2.6%
7 + Person Household	0.7%

2000 Households by Year Householder Moved In

Total	1,187
Moved in 1999 to March 2000	12.0%
Moved in 1995 to 1998	25.6%
Moved in 1990 to 1994	16.6%
Moved in 1980 to 1989	16.2%
Moved in 1970 to 1979	9.4%
Moved in 1969 or Earlier	20.3%
Median Year Householder Moved In	1,991



2000 Housing Units by Units in Structure

Total	1,299
1, Detached	86.3%
1, Attached	0.6%
2	0.0%
3 or 4	0.5%
5 to 9	0.0%
10 to 19	0.4%
20 +	0.0%
Mobile Home	11.7%
Other	0.5%

2000 Housing Units by Year Structure Built

Total	1,299
1999 to March 2000	0.0%
1995 to 1998	4.9%
1990 to 1994	4.2%
1980 to 1989	9.2%
1970 to 1979	13.9%
1969 or Earlier	67.7%
Median Year Structure Built	1,960

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430066.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,576,725
Average Spent	\$1,298.78
Spending Potential Index	52
Computers & Accessories: Total \$	\$201,680
Average Spent	\$166.13
Spending Potential Index	73
Education: Total \$	\$1,124,853
Average Spent	\$926.57
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$3,064,178
Average Spent	\$2,524.03
Spending Potential Index	78
Food at Home: Total \$	\$4,318,129
Average Spent	\$3,556.94
Spending Potential Index	78
Food Away from Home: Total \$	\$3,065,443
Average Spent	\$2,525.08
Spending Potential Index	76
Health Care: Total \$	\$3,936,005
Average Spent	\$3,242.18
Spending Potential Index	86
HH Furnishings & Equip: Total \$	\$1,698,410
Average Spent	\$1,399.02
Spending Potential Index	64
Investments: Total \$	\$1,249,901
Average Spent	\$1,029.57
Spending Potential Index	72
Retail Goods: Total \$	\$23,001,937
Average Spent	\$18,947.22
Spending Potential Index	74
Shelter: Total \$	\$13,249,944
Average Spent	\$10,914.28
Spending Potential Index	70
TV/Video/Sound Equipment: Total \$	\$1,135,682
Average Spent	\$935.49
Spending Potential Index	77
Travel: Total \$	\$1,637,174
Average Spent	\$1,348.58
Spending Potential Index	73
Vehicle Maintenance & Repairs: Total \$	\$869,780
Average Spent	\$716.46
Spending Potential Index	77

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Total Population	3,137
2000 Group Quarters	123
2009 Total Population	3,245
2014 Total Population	3,358
2009-2014 Annual Rate	0.69%



2000 Households	1,099
2000 Average Household Size	2.74
2009 Households	1,163
2009 Average Household Size	2.69
2014 Households	1,209
2014 Average Household Size	2.68
2009-2014 Annual Rate	0.78%
2000 Families	824
2000 Average Family Size	3.17
2009 Families	844
2009 Average Family Size	3.14
2014 Families	867
2014 Average Family Size	3.15
2009-2014 Annual Rate	0.54%



2000 Housing Units	1,152
Owner Occupied Housing Units	48.9%
Renter Occupied Housing Units	46.5%
Vacant Housing Units	4.6%
2009 Housing Units	1,235
Owner Occupied Housing Units	46.9%
Renter Occupied Housing Units	47.3%
Vacant Housing Units	5.8%
2014 Housing Units	1,281
Owner Occupied Housing Units	44.6%
Renter Occupied Housing Units	49.8%
Vacant Housing Units	5.6%

Median Household Income	
2000	\$25,115
2009	\$31,241
2014	\$32,560

Median Home Value	
2000	\$66,200
2009	\$83,737
2014	\$93,851

Per Capita Income	
2000	\$11,850
2009	\$14,947
2014	\$15,610

Median Age	
2000	28.3
2009	28.3
2014	28.2

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.01

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,088
<15,000	32.0%
\$15,000 - \$24,999	17.7%
\$25,000 - \$34,999	15.6%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	11.6%
\$75,000 - \$99,999	5.6%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$32,741

2009 Household by Income

Household Income Base	1,163
<15,000	26.0%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	15.6%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	6.3%
\$100,000 - \$149,999	4.6%
\$150,000 - \$199,999	2.0%
\$200,000+	0.0%
Average Household Income	\$40,396

2014 Household by Income

Household Income Base	1,209
<15,000	26.0%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	6.3%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	2.1%
\$200,000+	0.0%
Average Household Income	\$41,933

2000 Owner Occupied HUs by Value

Total	564
<50,000	26.2%
\$50,000 - \$99,999	62.6%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	3.2%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.9%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$70,850

2000 Specified Renter Occupied HUs by Contract Rent

Total	520
With Cash Rent	94.6%
No Cash Rent	5.4%
Median Rent	\$261
Average Rent	\$246

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.01

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,137
0 - 4	12.5%
5 - 9	10.4%
10 - 14	8.8%
15 - 24	13.8%
25 - 34	12.3%
35 - 44	12.4%
45 - 54	9.0%
55 - 64	6.9%
65 - 74	6.7%
75 - 84	4.9%
85 +	2.2%
18 +	64.4%

2009 Population by Age

Total	3,245
0 - 4	12.0%
5 - 9	9.1%
10 - 14	8.0%
15 - 24	16.2%
25 - 34	12.6%
35 - 44	9.7%
45 - 54	10.5%
55 - 64	8.4%
65 - 74	6.3%
75 - 84	4.9%
85 +	2.4%
18 +	66.5%

2014 Population by Age

Total	3,358
0 - 4	12.1%
5 - 9	9.2%
10 - 14	8.0%
15 - 24	15.7%
25 - 34	14.0%
35 - 44	9.0%
45 - 54	9.0%
55 - 64	9.1%
65 - 74	6.9%
75 - 84	4.8%
85 +	2.3%
18 +	66.8%

2000 Population by Sex

Males	43.8%
Females	56.2%

2009 Population by Sex

Males	45.2%
Females	54.8%

2014 Population by Sex

Males	45.7%
Females	54.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.01

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,137
White Alone	64.0%
Black Alone	19.7%
American Indian Alone	6.9%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	2.0%
Two or More Races	6.3%
Hispanic Origin	5.3%
Diversity Index	59.2

2009 Population by Race/Ethnicity

Total	3,245
White Alone	57.8%
Black Alone	22.9%
American Indian Alone	6.8%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	2.9%
Two or More Races	8.3%
Hispanic Origin	7.5%
Diversity Index	66.3

2014 Population by Race/Ethnicity

Total	3,358
White Alone	54.6%
Black Alone	24.2%
American Indian Alone	6.6%
Asian or Pacific Islander Alone	1.6%
Some Other Race Alone	3.5%
Two or More Races	9.4%
Hispanic Origin	9.0%
Diversity Index	69.8

2000 Population 3+ by School Enrollment

Total	2,899
Enrolled in Nursery/Preschool	2.0%
Enrolled in Kindergarten	2.7%
Enrolled in Grade 1-8	17.6%
Enrolled in Grade 9-12	5.3%
Enrolled in College	3.6%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	68.7%

2009 Population 25+ by Educational Attainment

Total	1,776
Less Than 9th Grade	5.8%
9th to 12th Grade, No Diploma	14.1%
High School Graduate	32.4%
Some College, No Degree	24.5%
Associate Degree	8.7%
Bachelor's Degree	12.2%
Graduate/Professional Degree	2.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.01

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,301
Married	49.4%
Never Married	27.1%
Widowed	8.1%
Divorced	15.4%



2000 Population 16+ by Employment Status

Total	2,099
In Labor Force	60.0%
Civilian Employed	53.5%
Civilian Unemployed	6.5%
In Armed Forces	0.0%
Not In Labor Force	40.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	85.4%
Civilian Unemployed	14.6%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	88.5%
Civilian Unemployed	11.5%

2000 Females 16+ by Employment Status and Age of Children

Total	1,233
Own Children < 6 Only	13.7%
Employed/in Armed Forces	5.0%
Unemployed	2.0%
Not in Labor Force	6.7%
Own Children <6 and 6-17 Only	5.9%
Employed/in Armed Forces	3.3%
Unemployed	0.4%
Not in Labor Force	2.2%
Own Children 6-17 Only	20.2%
Employed/in Armed Forces	13.0%
Unemployed	0.4%
Not in Labor Force	6.8%
No Own Children < 18	60.2%
Employed/in Armed Forces	22.1%
Unemployed	5.5%
Not in Labor Force	32.6%



2009 Employed Population 16+ by Industry

Total	1,121
Agriculture/Mining	1.4%
Construction	9.6%
Manufacturing	7.1%
Wholesale Trade	2.7%
Retail Trade	10.6%
Transportation/Utilities	5.3%
Information	3.5%
Finance/Insurance/Real Estate	7.9%
Services	45.2%
Public Administration	6.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.01

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,121
White Collar	51.7%
Management/Business/Financial	11.7%
Professional	15.4%
Sales	8.8%
Administrative Support	15.7%
Services	22.5%
Blue Collar	25.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	4.4%
Production	7.0%
Transportation/Material Moving	7.8%



2000 Workers 16+ by Means of Transportation to Work

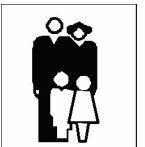
Total	1,038%
Drove Alone - Car, Truck, or Van	76.0%
Carpooled - Car, Truck, or Van	14.2%
Public Transportation	2.6%
Walked	4.7%
Other Means	1.3%
Worked at Home	1.2%

2000 Workers 16+ by Travel Time to Work

Total	1,038
Did not Work at Home	98.8%
Less than 5 minutes	3.6%
5 to 9 minutes	10.2%
10 to 19 minutes	44.7%
20 to 24 minutes	22.2%
25 to 34 minutes	11.3%
35 to 44 minutes	3.1%
45 to 59 minutes	1.6%
60 to 89 minutes	0.5%
90 or more minutes	1.7%
Worked at Home	1.2%
Average Travel Time to Work (in min)	18.5

2000 Households by Vehicles Available

Total	1,099
None	15.2%
1	42.0%
2	32.7%
3	9.0%
4	1.1%
5+	0.0%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	1,099
Family Households	75.0%
Married-couple Family	40.9%
With Related Children	18.5%
Other Family (No Spouse)	34.0%
With Related Children	29.4%
Nonfamily Households	25.0%
Householder Living Alone	22.1%
Householder Not Living Alone	2.9%
Households with Related Children	47.9%
Households with Persons 65+	22.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.01

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,099
1 Person Household	22.1%
2 Person Household	30.5%
3 Person Household	21.0%
4 Person Household	14.3%
5 Person Household	6.4%
6 Person Household	3.4%
7 + Person Household	2.4%

2000 Households by Year Householder Moved In

Total	1,099
Moved in 1999 to March 2000	32.2%
Moved in 1995 to 1998	26.4%
Moved in 1990 to 1994	13.1%
Moved in 1980 to 1989	8.2%
Moved in 1970 to 1979	7.4%
Moved in 1969 or Earlier	12.7%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,152
1, Detached	67.9%
1, Attached	4.9%
2	1.0%
3 or 4	10.6%
5 to 9	5.4%
10 to 19	0.0%
20 +	10.2%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,152
1999 to March 2000	3.4%
1995 to 1998	10.3%
1990 to 1994	2.3%
1980 to 1989	14.8%
1970 to 1979	17.5%
1969 or Earlier	51.6%
Median Year Structure Built	1,969

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,211,560
Average Spent	\$1,041.75
Spending Potential Index	42
Computers & Accessories: Total \$	\$158,457
Average Spent	\$136.25
Spending Potential Index	60
Education: Total \$	\$899,109
Average Spent	\$773.09
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$2,171,007
Average Spent	\$1,866.73
Spending Potential Index	58
Food at Home: Total \$	\$3,215,737
Average Spent	\$2,765.04
Spending Potential Index	61
Food Away from Home: Total \$	\$2,314,169
Average Spent	\$1,989.83
Spending Potential Index	60
Health Care: Total \$	\$2,612,185
Average Spent	\$2,246.07
Spending Potential Index	60
HH Furnishings & Equip: Total \$	\$1,235,563
Average Spent	\$1,062.39
Spending Potential Index	49
Investments: Total \$	\$723,030
Average Spent	\$621.69
Spending Potential Index	43
Retail Goods: Total \$	\$16,587,053
Average Spent	\$14,262.29
Spending Potential Index	55
Shelter: Total \$	\$10,010,478
Average Spent	\$8,607.46
Spending Potential Index	55
TV/Video/Sound Equipment: Total \$	\$865,445
Average Spent	\$744.15
Spending Potential Index	61
Travel: Total \$	\$1,115,269
Average Spent	\$958.96
Spending Potential Index	52
Vehicle Maintenance & Repairs: Total \$	\$635,334
Average Spent	\$546.29
Spending Potential Index	58

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.05

Name:

Demographic

Census Tracts



2000 Total Population	4,266
2000 Group Quarters	9
2009 Total Population	4,398
2014 Total Population	4,498
2009-2014 Annual Rate	0.45%



2000 Households	1,576
2000 Average Household Size	2.70
2009 Households	1,654
2009 Average Household Size	2.65
2014 Households	1,701
2014 Average Household Size	2.64
2009-2014 Annual Rate	0.56%
2000 Families	1,229
2000 Average Family Size	3.06
2009 Families	1,253
2009 Average Family Size	3.04
2014 Families	1,275
2014 Average Family Size	3.03
2009-2014 Annual Rate	0.35%



2000 Housing Units	1,620
Owner Occupied Housing Units	72.3%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	2.7%
2009 Housing Units	1,716
Owner Occupied Housing Units	70.3%
Renter Occupied Housing Units	26.0%
Vacant Housing Units	3.6%
2014 Housing Units	1,761
Owner Occupied Housing Units	69.6%
Renter Occupied Housing Units	27.0%
Vacant Housing Units	3.4%

Median Household Income	
2000	\$52,877
2009	\$66,523
2014	\$66,551

Median Home Value	
2000	\$96,529
2009	\$123,295
2014	\$141,387

Per Capita Income	
2000	\$23,077
2009	\$29,549
2014	\$30,188

Median Age	
2000	34.9
2009	37.7
2014	38.3

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.05

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,574
<15,000	9.5%
\$15,000 - \$24,999	7.3%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	24.8%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	9.8%
\$150,000 - \$199,999	1.5%
\$200,000+	2.4%
Average Household Income	\$62,273

2009 Household by Income

Household Income Base	1,654
<15,000	6.5%
\$15,000 - \$24,999	7.0%
\$25,000 - \$34,999	5.1%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	20.3%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	4.4%
\$200,000+	2.8%
Average Household Income	\$78,500

2014 Household by Income

Household Income Base	1,701
<15,000	6.3%
\$15,000 - \$24,999	6.2%
\$25,000 - \$34,999	4.5%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	26.0%
\$75,000 - \$99,999	19.1%
\$100,000 - \$149,999	15.8%
\$150,000 - \$199,999	4.4%
\$200,000+	2.9%
Average Household Income	\$79,748

2000 Owner Occupied HUs by Value

Total	1,174
<50,000	1.0%
\$50,000 - \$99,999	56.1%
\$100,000 - \$149,999	27.5%
\$150,000 - \$199,999	10.1%
\$200,000 - \$299,999	2.7%
\$300,000 - \$499,999	2.0%
\$500,000 - \$999,999	0.5%
\$1,000,000 +	0.0%
Average Home Value	\$117,386

2000 Specified Renter Occupied HUs by Contract Rent

Total	389
With Cash Rent	95.9%
No Cash Rent	4.1%
Median Rent	\$531
Average Rent	\$577

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.05

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,266
0 - 4	6.7%
5 - 9	8.0%
10 - 14	9.0%
15 - 24	13.3%
25 - 34	13.1%
35 - 44	18.4%
45 - 54	15.8%
55 - 64	8.3%
65 - 74	4.7%
75 - 84	2.3%
85 +	0.5%
18 +	71.0%

2009 Population by Age

Total	4,398
0 - 4	6.4%
5 - 9	6.8%
10 - 14	7.0%
15 - 24	12.7%
25 - 34	13.4%
35 - 44	13.8%
45 - 54	16.6%
55 - 64	13.2%
65 - 74	6.1%
75 - 84	3.1%
85 +	0.8%
18 +	74.7%

2014 Population by Age

Total	4,498
0 - 4	6.3%
5 - 9	6.8%
10 - 14	7.3%
15 - 24	11.8%
25 - 34	12.5%
35 - 44	14.5%
45 - 54	14.6%
55 - 64	13.4%
65 - 74	8.7%
75 - 84	3.1%
85 +	1.0%
18 +	75.1%

2000 Population by Sex

Males	49.8%
Females	50.2%

2009 Population by Sex

Males	49.0%
Females	51.0%

2014 Population by Sex

Males	48.7%
Females	51.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.05

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,266
White Alone	84.5%
Black Alone	5.2%
American Indian Alone	4.2%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	0.5%
Two or More Races	4.6%
Hispanic Origin	2.5%
Diversity Index	31.6

2009 Population by Race/Ethnicity

Total	4,398
White Alone	80.7%
Black Alone	6.3%
American Indian Alone	4.4%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	0.8%
Two or More Races	6.4%
Hispanic Origin	3.9%
Diversity Index	39.3

2014 Population by Race/Ethnicity

Total	4,498
White Alone	78.3%
Black Alone	6.9%
American Indian Alone	4.4%
Asian or Pacific Islander Alone	1.8%
Some Other Race Alone	1.0%
Two or More Races	7.6%
Hispanic Origin	4.8%
Diversity Index	43.6

2000 Population 3+ by School Enrollment

Total	4,073
Enrolled in Nursery/Preschool	2.2%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	13.7%
Enrolled in Grade 9-12	8.2%
Enrolled in College	4.7%
Enrolled in Grad/Prof School	1.2%
Not Enrolled in School	68.4%

2009 Population 25+ by Educational Attainment

Total	2,950
Less Than 9th Grade	1.8%
9th to 12th Grade, No Diploma	2.8%
High School Graduate	24.5%
Some College, No Degree	19.8%
Associate Degree	10.9%
Bachelor's Degree	27.4%
Graduate/Professional Degree	12.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.05

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,509
Married	62.2%
Never Married	20.5%
Widowed	3.8%
Divorced	13.5%



2000 Population 16+ by Employment Status

Total	3,200
In Labor Force	70.1%
Civilian Employed	67.5%
Civilian Unemployed	2.6%
In Armed Forces	0.0%
Not In Labor Force	29.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.2%
Civilian Unemployed	4.8%

2000 Females 16+ by Employment Status and Age of Children

Total	1,618
Own Children < 6 Only	8.0%
Employed/in Armed Forces	4.0%
Unemployed	0.0%
Not in Labor Force	4.0%
Own Children <6 and 6-17 Only	5.3%
Employed/in Armed Forces	3.0%
Unemployed	0.0%
Not in Labor Force	2.3%
Own Children 6-17 Only	23.5%
Employed/in Armed Forces	17.2%
Unemployed	0.2%
Not in Labor Force	6.1%
No Own Children < 18	63.2%
Employed/in Armed Forces	36.3%
Unemployed	1.1%
Not in Labor Force	25.8%



2009 Employed Population 16+ by Industry

Total	2,122
Agriculture/Mining	2.9%
Construction	5.5%
Manufacturing	6.3%
Wholesale Trade	3.2%
Retail Trade	8.6%
Transportation/Utilities	6.5%
Information	6.4%
Finance/Insurance/Real Estate	10.6%
Services	44.3%
Public Administration	5.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.05

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,122
White Collar	75.0%
Management/Business/Financial	24.4%
Professional	26.4%
Sales	10.5%
Administrative Support	13.8%
Services	12.3%
Blue Collar	12.7%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	2.7%
Installation/Maintenance/Repair	4.2%
Production	2.9%
Transportation/Material Moving	2.6%



2000 Workers 16+ by Means of Transportation to Work

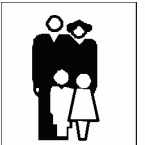
Total	2,145%
Drove Alone - Car, Truck, or Van	86.5%
Carpooled - Car, Truck, or Van	9.0%
Public Transportation	0.0%
Walked	0.2%
Other Means	1.5%
Worked at Home	2.8%

2000 Workers 16+ by Travel Time to Work

Total	2,145
Did not Work at Home	97.2%
Less than 5 minutes	1.0%
5 to 9 minutes	6.9%
10 to 19 minutes	45.5%
20 to 24 minutes	26.0%
25 to 34 minutes	12.5%
35 to 44 minutes	1.9%
45 to 59 minutes	2.4%
60 to 89 minutes	0.2%
90 or more minutes	0.7%
Worked at Home	2.8%
Average Travel Time to Work (in min)	18.6

2000 Households by Vehicles Available

Total	1,576
None	1.8%
1	25.1%
2	52.1%
3	16.9%
4	2.9%
5+	1.3%
Average Number of Vehicles Available	2.0



2000 Households by Type

Total	1,576
Family Households	78.0%
Married-couple Family	64.5%
With Related Children	32.6%
Other Family (No Spouse)	13.5%
With Related Children	11.1%
Nonfamily Households	22.0%
Householder Living Alone	18.0%
Householder Not Living Alone	4.0%
Households with Related Children	43.7%
Households with Persons 65+	13.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.05

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,576
1 Person Household	18.0%
2 Person Household	34.9%
3 Person Household	19.9%
4 Person Household	17.2%
5 Person Household	7.1%
6 Person Household	2.2%
7 + Person Household	0.7%

2000 Households by Year Householder Moved In

Total	1,576
Moved in 1999 to March 2000	23.1%
Moved in 1995 to 1998	28.9%
Moved in 1990 to 1994	15.7%
Moved in 1980 to 1989	19.6%
Moved in 1970 to 1979	10.7%
Moved in 1969 or Earlier	1.9%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	1,620
1, Detached	81.4%
1, Attached	0.6%
2	0.0%
3 or 4	1.2%
5 to 9	7.7%
10 to 19	3.9%
20 +	4.4%
Mobile Home	0.9%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,620
1999 to March 2000	0.8%
1995 to 1998	7.2%
1990 to 1994	7.8%
1980 to 1989	38.3%
1970 to 1979	33.4%
1969 or Earlier	12.5%
Median Year Structure Built	1,981

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430067.05

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,174,565
Average Spent	\$1,919.32
Spending Potential Index	77
Computers & Accessories: Total \$	\$422,232
Average Spent	\$255.28
Spending Potential Index	112
Education: Total \$	\$2,286,811
Average Spent	\$1,382.59
Spending Potential Index	110
Entertainment/Recreation: Total \$	\$5,938,489
Average Spent	\$3,590.38
Spending Potential Index	111
Food at Home: Total \$	\$7,961,245
Average Spent	\$4,813.32
Spending Potential Index	106
Food Away from Home: Total \$	\$6,049,243
Average Spent	\$3,657.34
Spending Potential Index	110
Health Care: Total \$	\$6,602,905
Average Spent	\$3,992.08
Spending Potential Index	106
HH Furnishings & Equip: Total \$	\$3,696,943
Average Spent	\$2,235.15
Spending Potential Index	103
Investments: Total \$	\$2,607,594
Average Spent	\$1,576.54
Spending Potential Index	110
Retail Goods: Total \$	\$45,097,677
Average Spent	\$27,265.79
Spending Potential Index	106
Shelter: Total \$	\$28,868,301
Average Spent	\$17,453.60
Spending Potential Index	112
TV/Video/Sound Equipment: Total \$	\$2,174,587
Average Spent	\$1,314.74
Spending Potential Index	108
Travel: Total \$	\$3,446,290
Average Spent	\$2,083.61
Spending Potential Index	113
Vehicle Maintenance & Repairs: Total \$	\$1,689,851
Average Spent	\$1,021.67
Spending Potential Index	109

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.01

Name:

Demographic

Census Tracts



2000 Total Population	3,195
2000 Group Quarters	2
2009 Total Population	3,530
2014 Total Population	3,689
2009-2014 Annual Rate	0.89%



2000 Households	1,456
2000 Average Household Size	2.19
2009 Households	1,604
2009 Average Household Size	2.20
2014 Households	1,674
2014 Average Household Size	2.20
2009-2014 Annual Rate	0.86%
2000 Families	779
2000 Average Family Size	2.94
2009 Families	809
2009 Average Family Size	2.99
2014 Families	826
2014 Average Family Size	3.01
2009-2014 Annual Rate	0.42%



2000 Housing Units	1,647
Owner Occupied Housing Units	33.9%
Renter Occupied Housing Units	54.5%
Vacant Housing Units	11.6%
2009 Housing Units	1,848
Owner Occupied Housing Units	31.1%
Renter Occupied Housing Units	55.7%
Vacant Housing Units	13.2%
2014 Housing Units	1,928
Owner Occupied Housing Units	29.7%
Renter Occupied Housing Units	57.1%
Vacant Housing Units	13.2%

Median Household Income	
2000	\$25,143
2009	\$30,806
2014	\$31,438

Median Home Value	
2000	\$66,240
2009	\$84,330
2014	\$95,167

Per Capita Income	
2000	\$13,881
2009	\$17,159
2014	\$17,561

Median Age	
2000	28.9
2009	27.7
2014	26.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.01

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,459
<15,000	34.0%
\$15,000 - \$24,999	15.7%
\$25,000 - \$34,999	16.0%
\$35,000 - \$49,999	16.7%
\$50,000 - \$74,999	10.3%
\$75,000 - \$99,999	5.9%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.0%
\$200,000+	0.5%
Average Household Income	\$30,508

2009 Household by Income

Household Income Base	1,604
<15,000	27.9%
\$15,000 - \$24,999	15.0%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	8.4%
\$100,000 - \$149,999	2.9%
\$150,000 - \$199,999	0.4%
\$200,000+	0.4%
Average Household Income	\$37,746

2014 Household by Income

Household Income Base	1,674
<15,000	28.5%
\$15,000 - \$24,999	13.7%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	0.5%
\$200,000+	0.4%
Average Household Income	\$38,681

2000 Owner Occupied HUs by Value

Total	559
<50,000	13.4%
\$50,000 - \$99,999	81.4%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	1.1%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$70,371

2000 Specified Renter Occupied HUs by Contract Rent

Total	897
With Cash Rent	99.2%
No Cash Rent	0.8%
Median Rent	\$340
Average Rent	\$298

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.01

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,195
0 - 4	11.7%
5 - 9	8.3%
10 - 14	5.8%
15 - 24	16.3%
25 - 34	16.9%
35 - 44	13.9%
45 - 54	9.8%
55 - 64	7.2%
65 - 74	5.3%
75 - 84	4.0%
85 +	0.8%
18 +	71.3%

2009 Population by Age

Total	3,530
0 - 4	11.6%
5 - 9	9.0%
10 - 14	7.4%
15 - 24	16.9%
25 - 34	16.5%
35 - 44	11.6%
45 - 54	10.7%
55 - 64	7.4%
65 - 74	4.6%
75 - 84	3.0%
85 +	1.3%
18 +	67.9%

2014 Population by Age

Total	3,689
0 - 4	12.3%
5 - 9	9.0%
10 - 14	7.0%
15 - 24	17.7%
25 - 34	17.0%
35 - 44	11.2%
45 - 54	8.9%
55 - 64	7.9%
65 - 74	5.0%
75 - 84	2.6%
85 +	1.2%
18 +	67.7%

2000 Population by Sex

Males	46.4%
Females	53.6%

2009 Population by Sex

Males	47.6%
Females	52.4%

2014 Population by Sex

Males	48.0%
Females	52.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.01

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,195
White Alone	57.4%
Black Alone	23.4%
American Indian Alone	6.1%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	6.9%
Two or More Races	5.5%
Hispanic Origin	11.5%
Diversity Index	69.1

2009 Population by Race/Ethnicity

Total	3,530
White Alone	50.6%
Black Alone	26.3%
American Indian Alone	5.7%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	9.7%
Two or More Races	6.9%
Hispanic Origin	16.1%
Diversity Index	76.0

2014 Population by Race/Ethnicity

Total	3,689
White Alone	47.4%
Black Alone	27.1%
American Indian Alone	5.4%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	11.5%
Two or More Races	7.6%
Hispanic Origin	18.8%
Diversity Index	79.1

2000 Population 3+ by School Enrollment

Total	2,985
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	3.7%
Enrolled in Grade 1-8	10.9%
Enrolled in Grade 9-12	4.6%
Enrolled in College	4.6%
Enrolled in Grad/Prof School	2.1%
Not Enrolled in School	72.3%

2009 Population 25+ by Educational Attainment

Total	1,943
Less Than 9th Grade	3.7%
9th to 12th Grade, No Diploma	12.7%
High School Graduate	27.7%
Some College, No Degree	27.3%
Associate Degree	7.2%
Bachelor's Degree	16.2%
Graduate/Professional Degree	5.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	2,541
Married	34.4%
Never Married	39.4%
Widowed	6.7%
Divorced	19.5%



2000 Population 16+ by Employment Status

Total	2,368
In Labor Force	61.0%
Civilian Employed	53.5%
Civilian Unemployed	7.5%
In Armed Forces	0.0%
Not In Labor Force	39.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	83.4%
Civilian Unemployed	16.6%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	86.5%
Civilian Unemployed	13.5%

2000 Females 16+ by Employment Status and Age of Children

Total	1,305
Own Children < 6 Only	14.6%
Employed/in Armed Forces	5.1%
Unemployed	1.8%
Not in Labor Force	7.8%
Own Children <6 and 6-17 Only	7.4%
Employed/in Armed Forces	2.7%
Unemployed	1.9%
Not in Labor Force	2.8%
Own Children 6-17 Only	13.0%
Employed/in Armed Forces	6.7%
Unemployed	0.8%
Not in Labor Force	5.5%
No Own Children < 18	65.0%
Employed/in Armed Forces	34.3%
Unemployed	4.5%
Not in Labor Force	26.1%



2009 Employed Population 16+ by Industry

Total	1,237
Agriculture/Mining	4.6%
Construction	11.6%
Manufacturing	7.0%
Wholesale Trade	4.2%
Retail Trade	9.1%
Transportation/Utilities	3.9%
Information	4.2%
Finance/Insurance/Real Estate	4.4%
Services	49.9%
Public Administration	1.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,237
White Collar	51.3%
Management/Business/Financial	14.5%
Professional	17.5%
Sales	8.3%
Administrative Support	10.9%
Services	25.1%
Blue Collar	23.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	9.1%
Installation/Maintenance/Repair	2.6%
Production	5.1%
Transportation/Material Moving	6.8%



2000 Workers 16+ by Means of Transportation to Work

Total	1,244%
Drove Alone - Car, Truck, or Van	70.7%
Carpooled - Car, Truck, or Van	19.6%
Public Transportation	3.0%
Walked	3.5%
Other Means	0.0%
Worked at Home	3.2%

2000 Workers 16+ by Travel Time to Work

Total	1,244
Did not Work at Home	96.8%
Less than 5 minutes	2.0%
5 to 9 minutes	12.2%
10 to 19 minutes	48.5%
20 to 24 minutes	18.7%
25 to 34 minutes	9.2%
35 to 44 minutes	1.9%
45 to 59 minutes	0.6%
60 to 89 minutes	2.3%
90 or more minutes	1.3%
Worked at Home	3.2%
Average Travel Time to Work (in min)	19.1

2000 Households by Vehicles Available

Total	1,456
None	19.7%
1	46.3%
2	25.6%
3	5.3%
4	3.1%
5+	0.0%
Average Number of Vehicles Available	1.3



2000 Households by Type

Total	1,456
Family Households	53.5%
Married-couple Family	29.3%
With Related Children	12.5%
Other Family (No Spouse)	24.2%
With Related Children	20.5%
Nonfamily Households	46.5%
Householder Living Alone	37.8%
Householder Not Living Alone	8.7%
Households with Related Children	33.0%
Households with Persons 65+	16.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.01

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,456
1 Person Household	37.8%
2 Person Household	31.4%
3 Person Household	14.3%
4 Person Household	10.0%
5 Person Household	4.7%
6 Person Household	1.0%
7 + Person Household	0.8%

2000 Households by Year Householder Moved In

Total	1,456
Moved in 1999 to March 2000	40.9%
Moved in 1995 to 1998	27.0%
Moved in 1990 to 1994	9.7%
Moved in 1980 to 1989	7.9%
Moved in 1970 to 1979	5.7%
Moved in 1969 or Earlier	8.9%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	1,647
1, Detached	34.7%
1, Attached	7.2%
2	5.5%
3 or 4	8.0%
5 to 9	8.3%
10 to 19	11.1%
20 +	24.7%
Mobile Home	0.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,647
1999 to March 2000	0.5%
1995 to 1998	0.3%
1990 to 1994	2.1%
1980 to 1989	10.4%
1970 to 1979	39.8%
1969 or Earlier	46.8%
Median Year Structure Built	1,971

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.01

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,602,399
Average Spent	\$999.00
Spending Potential Index	40
Computers & Accessories: Total \$	\$207,235
Average Spent	\$129.20
Spending Potential Index	57
Education: Total \$	\$1,065,621
Average Spent	\$664.35
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$2,706,796
Average Spent	\$1,687.53
Spending Potential Index	52
Food at Home: Total \$	\$4,135,956
Average Spent	\$2,578.52
Spending Potential Index	57
Food Away from Home: Total \$	\$3,030,359
Average Spent	\$1,889.25
Spending Potential Index	57
Health Care: Total \$	\$3,043,008
Average Spent	\$1,897.14
Spending Potential Index	50
HH Furnishings & Equip: Total \$	\$1,615,290
Average Spent	\$1,007.04
Spending Potential Index	46
Investments: Total \$	\$925,779
Average Spent	\$577.17
Spending Potential Index	40
Retail Goods: Total \$	\$21,229,161
Average Spent	\$13,235.13
Spending Potential Index	51
Shelter: Total \$	\$13,694,755
Average Spent	\$8,537.87
Spending Potential Index	55
TV/Video/Sound Equipment: Total \$	\$1,102,779
Average Spent	\$687.52
Spending Potential Index	57
Travel: Total \$	\$1,435,333
Average Spent	\$894.85
Spending Potential Index	48
Vehicle Maintenance & Repairs: Total \$	\$827,798
Average Spent	\$516.08
Spending Potential Index	55

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.02

Name:

Demographic

Census Tracts



2000 Total Population	6,094
2000 Group Quarters	1
2009 Total Population	6,293
2014 Total Population	6,404
2009-2014 Annual Rate	0.35%



2000 Households	2,970
2000 Average Household Size	2.05
2009 Households	3,050
2009 Average Household Size	2.06
2014 Households	3,108
2014 Average Household Size	2.06
2009-2014 Annual Rate	0.38%
2000 Families	1,532
2000 Average Family Size	2.78
2009 Families	1,478
2009 Average Family Size	2.84
2014 Families	1,472
2014 Average Family Size	2.85
2009-2014 Annual Rate	-0.08%



2000 Housing Units	3,273
Owner Occupied Housing Units	37.1%
Renter Occupied Housing Units	53.7%
Vacant Housing Units	9.3%
2009 Housing Units	3,409
Owner Occupied Housing Units	35.1%
Renter Occupied Housing Units	54.4%
Vacant Housing Units	10.5%
2014 Housing Units	3,471
Owner Occupied Housing Units	34.0%
Renter Occupied Housing Units	55.5%
Vacant Housing Units	10.5%

Median Household Income	
2000	\$30,721
2009	\$37,876
2014	\$40,000

Median Home Value	
2000	\$85,275
2009	\$109,929
2014	\$123,987

Per Capita Income	
2000	\$21,213
2009	\$24,586
2014	\$25,216

Median Age	
2000	34.3
2009	35.4
2014	36.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.02

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,923
<15,000	18.8%
\$15,000 - \$24,999	21.6%
\$25,000 - \$34,999	17.6%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	14.7%
\$75,000 - \$99,999	6.1%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	1.0%
\$200,000+	1.5%
Average Household Income	\$43,219

2009 Household by Income

Household Income Base	3,050
<15,000	12.8%
\$15,000 - \$24,999	18.6%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	19.6%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.1%
\$200,000+	1.7%
Average Household Income	\$50,724

2014 Household by Income

Household Income Base	3,108
<15,000	13.4%
\$15,000 - \$24,999	17.4%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	19.1%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	1.1%
\$200,000+	1.7%
Average Household Income	\$51,951

2000 Owner Occupied HUs by Value

Total	1,180
<50,000	4.4%
\$50,000 - \$99,999	69.5%
\$100,000 - \$149,999	20.5%
\$150,000 - \$199,999	2.9%
\$200,000 - \$299,999	2.0%
\$300,000 - \$499,999	0.7%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$94,001

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,764
With Cash Rent	99.4%
No Cash Rent	0.6%
Median Rent	\$424
Average Rent	\$453

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.02

Name:

Demographic

Census Tracts



2000 Population by Age

Total	6,094
0 - 4	6.9%
5 - 9	5.5%
10 - 14	4.7%
15 - 24	16.0%
25 - 34	17.9%
35 - 44	13.4%
45 - 54	12.6%
55 - 64	8.1%
65 - 74	7.2%
75 - 84	6.4%
85 +	1.3%
18 +	80.0%

2009 Population by Age

Total	6,293
0 - 4	6.9%
5 - 9	6.2%
10 - 14	5.7%
15 - 24	12.6%
25 - 34	17.9%
35 - 44	14.4%
45 - 54	12.3%
55 - 64	10.5%
65 - 74	6.2%
75 - 84	4.9%
85 +	2.4%
18 +	78.1%

2014 Population by Age

Total	6,404
0 - 4	7.0%
5 - 9	6.2%
10 - 14	5.8%
15 - 24	13.2%
25 - 34	16.0%
35 - 44	14.9%
45 - 54	11.7%
55 - 64	11.2%
65 - 74	7.3%
75 - 84	4.2%
85 +	2.3%
18 +	77.7%

2000 Population by Sex

Males	47.9%
Females	52.1%

2009 Population by Sex

Males	48.0%
Females	52.0%

2014 Population by Sex

Males	48.0%
Females	52.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.02

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	6,094
White Alone	72.6%
Black Alone	13.2%
American Indian Alone	4.9%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	4.1%
Two or More Races	3.8%
Hispanic Origin	8.8%
Diversity Index	54.1

2009 Population by Race/Ethnicity

Total	6,293
White Alone	67.3%
Black Alone	15.2%
American Indian Alone	4.8%
Asian or Pacific Islander Alone	1.9%
Some Other Race Alone	5.8%
Two or More Races	4.9%
Hispanic Origin	12.2%
Diversity Index	62.4

2014 Population by Race/Ethnicity

Total	6,404
White Alone	64.7%
Black Alone	15.9%
American Indian Alone	4.8%
Asian or Pacific Islander Alone	2.2%
Some Other Race Alone	6.9%
Two or More Races	5.6%
Hispanic Origin	14.3%
Diversity Index	66.3

2000 Population 3+ by School Enrollment

Total	5,625
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	7.5%
Enrolled in Grade 9-12	3.6%
Enrolled in College	4.2%
Enrolled in Grad/Prof School	2.0%
Not Enrolled in School	79.1%

2009 Population 25+ by Educational Attainment

Total	4,315
Less Than 9th Grade	2.6%
9th to 12th Grade, No Diploma	6.8%
High School Graduate	26.0%
Some College, No Degree	26.0%
Associate Degree	9.5%
Bachelor's Degree	22.1%
Graduate/Professional Degree	7.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.02

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	5,106
Married	45.0%
Never Married	30.6%
Widowed	7.3%
Divorced	17.1%



2000 Population 16+ by Employment Status

Total	4,841
In Labor Force	65.6%
Civilian Employed	61.4%
Civilian Unemployed	4.1%
In Armed Forces	0.0%
Not In Labor Force	34.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.7%
Civilian Unemployed	9.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.7%
Civilian Unemployed	7.3%

2000 Females 16+ by Employment Status and Age of Children

Total	2,551
Own Children < 6 Only	9.1%
Employed/in Armed Forces	3.0%
Unemployed	1.0%
Not in Labor Force	5.1%
Own Children <6 and 6-17 Only	6.2%
Employed/in Armed Forces	3.5%
Unemployed	0.4%
Not in Labor Force	2.3%
Own Children 6-17 Only	9.5%
Employed/in Armed Forces	8.8%
Unemployed	0.3%
Not in Labor Force	0.4%
No Own Children < 18	75.3%
Employed/in Armed Forces	38.2%
Unemployed	1.8%
Not in Labor Force	35.2%



2009 Employed Population 16+ by Industry

Total	2,910
Agriculture/Mining	0.3%
Construction	9.9%
Manufacturing	4.8%
Wholesale Trade	3.5%
Retail Trade	9.7%
Transportation/Utilities	6.5%
Information	5.1%
Finance/Insurance/Real Estate	9.9%
Services	48.5%
Public Administration	1.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.02

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,910
White Collar	60.7%
Management/Business/Financial	11.6%
Professional	18.4%
Sales	14.6%
Administrative Support	16.1%
Services	19.2%
Blue Collar	20.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.1%
Installation/Maintenance/Repair	4.3%
Production	5.2%
Transportation/Material Moving	3.5%



2000 Workers 16+ by Means of Transportation to Work

Total	2,950%
Drove Alone - Car, Truck, or Van	77.7%
Carpooled - Car, Truck, or Van	15.9%
Public Transportation	0.8%
Walked	1.1%
Other Means	2.2%
Worked at Home	2.3%

2000 Workers 16+ by Travel Time to Work

Total	2,950
Did not Work at Home	97.7%
Less than 5 minutes	1.6%
5 to 9 minutes	10.8%
10 to 19 minutes	44.7%
20 to 24 minutes	21.8%
25 to 34 minutes	12.9%
35 to 44 minutes	0.3%
45 to 59 minutes	1.0%
60 to 89 minutes	3.5%
90 or more minutes	1.1%
Worked at Home	2.3%
Average Travel Time to Work (in min)	19.5

2000 Households by Vehicles Available

Total	2,944
None	8.7%
1	53.4%
2	31.9%
3	3.9%
4	1.8%
5+	0.4%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	2,970
Family Households	51.6%
Married-couple Family	36.7%
With Related Children	13.7%
Other Family (No Spouse)	14.8%
With Related Children	9.9%
Nonfamily Households	48.4%
Householder Living Alone	39.8%
Householder Not Living Alone	8.6%
Households with Related Children	23.6%
Households with Persons 65+	22.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.02

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,970
1 Person Household	39.8%
2 Person Household	34.4%
3 Person Household	13.4%
4 Person Household	7.6%
5 Person Household	3.4%
6 Person Household	1.0%
7 + Person Household	0.4%

2000 Households by Year Householder Moved In

Total	2,944
Moved in 1999 to March 2000	36.8%
Moved in 1995 to 1998	30.3%
Moved in 1990 to 1994	11.2%
Moved in 1980 to 1989	6.6%
Moved in 1970 to 1979	8.1%
Moved in 1969 or Earlier	7.0%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	3,251
1, Detached	39.2%
1, Attached	4.7%
2	4.7%
3 or 4	12.7%
5 to 9	9.3%
10 to 19	10.0%
20 +	19.5%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	3,251
1999 to March 2000	0.0%
1995 to 1998	0.6%
1990 to 1994	3.3%
1980 to 1989	12.8%
1970 to 1979	28.9%
1969 or Earlier	54.4%
Median Year Structure Built	1,968

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430068.02

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,997,647
Average Spent	\$1,310.70
Spending Potential Index	52
Computers & Accessories: Total \$	\$517,631
Average Spent	\$169.72
Spending Potential Index	74
Education: Total \$	\$2,746,776
Average Spent	\$900.58
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$7,006,093
Average Spent	\$2,297.08
Spending Potential Index	71
Food at Home: Total \$	\$10,400,695
Average Spent	\$3,410.07
Spending Potential Index	75
Food Away from Home: Total \$	\$7,599,450
Average Spent	\$2,491.62
Spending Potential Index	75
Health Care: Total \$	\$8,170,306
Average Spent	\$2,678.79
Spending Potential Index	71
HH Furnishings & Equip: Total \$	\$4,142,184
Average Spent	\$1,358.09
Spending Potential Index	62
Investments: Total \$	\$2,560,445
Average Spent	\$839.49
Spending Potential Index	58
Retail Goods: Total \$	\$54,216,596
Average Spent	\$17,775.94
Spending Potential Index	69
Shelter: Total \$	\$34,331,643
Average Spent	\$11,256.28
Spending Potential Index	72
TV/Video/Sound Equipment: Total \$	\$2,774,350
Average Spent	\$909.62
Spending Potential Index	75
Travel: Total \$	\$3,789,510
Average Spent	\$1,242.46
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$2,098,563
Average Spent	\$688.05
Spending Potential Index	74

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Total Population	4,295
2000 Group Quarters	207
2009 Total Population	4,219
2014 Total Population	4,229
2009-2014 Annual Rate	0.05%



2000 Households	2,138
2000 Average Household Size	1.91
2009 Households	2,147
2009 Average Household Size	1.87
2014 Households	2,164
2014 Average Household Size	1.86
2009-2014 Annual Rate	0.16%
2000 Families	1,111
2000 Average Family Size	2.63
2009 Families	1,049
2009 Average Family Size	2.62
2014 Families	1,033
2014 Average Family Size	2.62
2009-2014 Annual Rate	-0.31%



2000 Housing Units	2,267
Owner Occupied Housing Units	55.0%
Renter Occupied Housing Units	39.3%
Vacant Housing Units	5.7%
2009 Housing Units	2,313
Owner Occupied Housing Units	52.7%
Renter Occupied Housing Units	40.1%
Vacant Housing Units	7.2%
2014 Housing Units	2,333
Owner Occupied Housing Units	52.2%
Renter Occupied Housing Units	40.6%
Vacant Housing Units	7.2%

Median Household Income	
2000	\$49,170
2009	\$61,165
2014	\$62,313

Median Home Value	
2000	\$113,867
2009	\$147,835
2014	\$165,947

Per Capita Income	
2000	\$29,703
2009	\$36,664
2014	\$37,380

Median Age	
2000	48.2
2009	50.7
2014	51.3

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.01

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,093
<15,000	9.1%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	23.1%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	10.6%
\$150,000 - \$199,999	1.7%
\$200,000+	1.3%
Average Household Income	\$58,092

2009 Household by Income

Household Income Base	2,147
<15,000	6.1%
\$15,000 - \$24,999	8.9%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	21.5%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	3.8%
\$200,000+	2.1%
Average Household Income	\$70,856

2014 Household by Income

Household Income Base	2,164
<15,000	6.1%
\$15,000 - \$24,999	8.2%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	22.8%
\$75,000 - \$99,999	20.7%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	3.8%
\$200,000+	2.1%
Average Household Income	\$71,713

2000 Owner Occupied HUs by Value

Total	1,268
<50,000	0.0%
\$50,000 - \$99,999	27.6%
\$100,000 - \$149,999	55.3%
\$150,000 - \$199,999	8.8%
\$200,000 - \$299,999	5.3%
\$300,000 - \$499,999	3.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$129,713

2000 Specified Renter Occupied HUs by Contract Rent

Total	863
With Cash Rent	95.1%
No Cash Rent	4.9%
Median Rent	\$581
Average Rent	\$688

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,295
0 - 4	4.6%
5 - 9	4.3%
10 - 14	3.9%
15 - 24	8.6%
25 - 34	11.9%
35 - 44	12.1%
45 - 54	13.6%
55 - 64	10.2%
65 - 74	12.3%
75 - 84	12.4%
85 +	6.1%
18 +	85.0%

2009 Population by Age

Total	4,219
0 - 4	4.3%
5 - 9	4.4%
10 - 14	4.7%
15 - 24	7.9%
25 - 34	9.6%
35 - 44	12.2%
45 - 54	13.2%
55 - 64	13.7%
65 - 74	9.9%
75 - 84	12.0%
85 +	8.2%
18 +	84.2%

2014 Population by Age

Total	4,229
0 - 4	4.3%
5 - 9	4.3%
10 - 14	4.6%
15 - 24	8.9%
25 - 34	8.7%
35 - 44	11.6%
45 - 54	12.1%
55 - 64	14.6%
65 - 74	12.4%
75 - 84	10.2%
85 +	8.3%
18 +	84.2%

2000 Population by Sex

Males	43.9%
Females	56.1%

2009 Population by Sex

Males	43.7%
Females	56.3%

2014 Population by Sex

Males	43.8%
Females	56.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.01

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,295
White Alone	90.8%
Black Alone	1.9%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	1.2%
Some Other Race Alone	0.9%
Two or More Races	2.4%
Hispanic Origin	2.3%
Diversity Index	21.2

2009 Population by Race/Ethnicity

Total	4,219
White Alone	88.1%
Black Alone	2.3%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	1.8%
Some Other Race Alone	1.4%
Two or More Races	3.3%
Hispanic Origin	3.6%
Diversity Index	27.5

2014 Population by Race/Ethnicity

Total	4,229
White Alone	86.4%
Black Alone	2.6%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	2.2%
Some Other Race Alone	1.7%
Two or More Races	3.9%
Hispanic Origin	4.5%
Diversity Index	31.5

2000 Population 3+ by School Enrollment

Total	4,127
Enrolled in Nursery/Preschool	2.0%
Enrolled in Kindergarten	0.4%
Enrolled in Grade 1-8	5.9%
Enrolled in Grade 9-12	3.0%
Enrolled in College	3.2%
Enrolled in Grad/Prof School	2.5%
Not Enrolled in School	83.1%

2009 Population 25+ by Educational Attainment

Total	3,320
Less Than 9th Grade	0.5%
9th to 12th Grade, No Diploma	4.8%
High School Graduate	13.0%
Some College, No Degree	27.9%
Associate Degree	6.2%
Bachelor's Degree	31.2%
Graduate/Professional Degree	16.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.01

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,654
Married	54.2%
Never Married	20.7%
Widowed	14.1%
Divorced	10.9%



2000 Population 16+ by Employment Status

Total	3,718
In Labor Force	59.6%
Civilian Employed	57.7%
Civilian Unemployed	1.9%
In Armed Forces	0.0%
Not In Labor Force	40.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.6%
Civilian Unemployed	5.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.8%
Civilian Unemployed	4.2%

2000 Females 16+ by Employment Status and Age of Children

Total	2,025
Own Children < 6 Only	5.4%
Employed/in Armed Forces	2.9%
Unemployed	0.0%
Not in Labor Force	2.5%
Own Children <6 and 6-17 Only	2.9%
Employed/in Armed Forces	2.0%
Unemployed	0.0%
Not in Labor Force	0.9%
Own Children 6-17 Only	6.8%
Employed/in Armed Forces	5.4%
Unemployed	0.0%
Not in Labor Force	1.4%
No Own Children < 18	84.9%
Employed/in Armed Forces	41.7%
Unemployed	0.6%
Not in Labor Force	42.6%



2009 Employed Population 16+ by Industry

Total	1,984
Agriculture/Mining	1.9%
Construction	3.7%
Manufacturing	4.2%
Wholesale Trade	1.5%
Retail Trade	10.1%
Transportation/Utilities	4.1%
Information	4.7%
Finance/Insurance/Real Estate	12.5%
Services	52.9%
Public Administration	4.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.01

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,984
White Collar	81.9%
Management/Business/Financial	22.4%
Professional	31.0%
Sales	14.7%
Administrative Support	13.8%
Services	11.9%
Blue Collar	6.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.8%
Installation/Maintenance/Repair	2.7%
Production	0.9%
Transportation/Material Moving	0.7%



2000 Workers 16+ by Means of Transportation to Work

Total	2,129%
Drove Alone - Car, Truck, or Van	82.2%
Carpooled - Car, Truck, or Van	9.6%
Public Transportation	0.0%
Walked	1.9%
Other Means	0.4%
Worked at Home	6.0%

2000 Workers 16+ by Travel Time to Work

Total	2,129
Did not Work at Home	94.0%
Less than 5 minutes	2.9%
5 to 9 minutes	11.6%
10 to 19 minutes	45.3%
20 to 24 minutes	20.9%
25 to 34 minutes	10.8%
35 to 44 minutes	0.6%
45 to 59 minutes	0.8%
60 to 89 minutes	0.3%
90 or more minutes	0.8%
Worked at Home	6.0%
Average Travel Time to Work (in min)	16.6

2000 Households by Vehicles Available

Total	2,131
None	6.6%
1	40.9%
2	42.2%
3	8.0%
4	0.3%
5+	1.9%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	2,138
Family Households	52.0%
Married-couple Family	44.5%
With Related Children	13.8%
Other Family (No Spouse)	7.4%
With Related Children	3.5%
Nonfamily Households	48.0%
Householder Living Alone	43.2%
Householder Not Living Alone	4.9%
Households with Related Children	17.3%
Households with Persons 65+	38.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.01

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,138
1 Person Household	43.2%
2 Person Household	36.6%
3 Person Household	10.4%
4 Person Household	6.8%
5 Person Household	2.0%
6 Person Household	0.7%
7 + Person Household	0.3%

2000 Households by Year Householder Moved In

Total	2,131
Moved in 1999 to March 2000	26.3%
Moved in 1995 to 1998	21.0%
Moved in 1990 to 1994	16.8%
Moved in 1980 to 1989	11.5%
Moved in 1970 to 1979	11.7%
Moved in 1969 or Earlier	12.7%
Median Year Householder Moved In	1,994



2000 Housing Units by Units in Structure

Total	2,266
1, Detached	60.2%
1, Attached	4.7%
2	2.2%
3 or 4	2.5%
5 to 9	6.6%
10 to 19	6.9%
20 +	16.8%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,266
1999 to March 2000	0.0%
1995 to 1998	1.1%
1990 to 1994	1.4%
1980 to 1989	10.5%
1970 to 1979	20.3%
1969 or Earlier	66.6%
Median Year Structure Built	1,964

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.01

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,754,336
Average Spent	\$1,748.64
Spending Potential Index	70
Computers & Accessories: Total \$	\$474,804
Average Spent	\$221.15
Spending Potential Index	97
Education: Total \$	\$2,729,634
Average Spent	\$1,271.37
Spending Potential Index	101
Entertainment/Recreation: Total \$	\$6,890,779
Average Spent	\$3,209.49
Spending Potential Index	99
Food at Home: Total \$	\$9,884,409
Average Spent	\$4,603.82
Spending Potential Index	101
Food Away from Home: Total \$	\$7,147,697
Average Spent	\$3,329.16
Spending Potential Index	100
Health Care: Total \$	\$8,884,111
Average Spent	\$4,137.92
Spending Potential Index	110
HH Furnishings & Equip: Total \$	\$4,055,683
Average Spent	\$1,889.00
Spending Potential Index	87
Investments: Total \$	\$3,120,819
Average Spent	\$1,453.57
Spending Potential Index	101
Retail Goods: Total \$	\$52,151,167
Average Spent	\$24,290.25
Spending Potential Index	94
Shelter: Total \$	\$34,164,558
Average Spent	\$15,912.69
Spending Potential Index	102
TV/Video/Sound Equipment: Total \$	\$2,617,888
Average Spent	\$1,219.32
Spending Potential Index	100
Travel: Total \$	\$4,043,767
Average Spent	\$1,883.45
Spending Potential Index	102
Vehicle Maintenance & Repairs: Total \$	\$2,007,782
Average Spent	\$935.16
Spending Potential Index	100

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.02

Name:

Demographic

Census Tracts



2000 Total Population	1,620
2000 Group Quarters	0
2009 Total Population	1,588
2014 Total Population	1,588
2009-2014 Annual Rate	0.00%



2000 Households	691
2000 Average Household Size	2.34
2009 Households	691
2009 Average Household Size	2.30
2014 Households	695
2014 Average Household Size	2.28
2009-2014 Annual Rate	0.12%
2000 Families	536
2000 Average Family Size	2.69
2009 Families	521
2009 Average Family Size	2.67
2014 Families	518
2014 Average Family Size	2.67
2009-2014 Annual Rate	-0.12%



2000 Housing Units	705
Owner Occupied Housing Units	92.8%
Renter Occupied Housing Units	5.2%
Vacant Housing Units	2.0%
2009 Housing Units	714
Owner Occupied Housing Units	90.1%
Renter Occupied Housing Units	6.7%
Vacant Housing Units	3.2%
2014 Housing Units	718
Owner Occupied Housing Units	89.7%
Renter Occupied Housing Units	7.1%
Vacant Housing Units	3.2%

Median Household Income	
2000	\$62,379
2009	\$77,645
2014	\$79,177

Median Home Value	
2000	\$124,829
2009	\$163,162
2014	\$181,532

Per Capita Income	
2000	\$32,204
2009	\$39,588
2014	\$41,126

Median Age	
2000	51.1
2009	53.8
2014	55.3

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.02

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	631
<15,000	3.8%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	12.0%
\$50,000 - \$74,999	25.7%
\$75,000 - \$99,999	22.8%
\$100,000 - \$149,999	10.5%
\$150,000 - \$199,999	2.4%
\$200,000+	4.8%
Average Household Income	\$75,112

2009 Household by Income

Household Income Base	691
<15,000	2.6%
\$15,000 - \$24,999	3.2%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	21.7%
\$100,000 - \$149,999	23.2%
\$150,000 - \$199,999	3.2%
\$200,000+	5.2%
Average Household Income	\$90,978

2014 Household by Income

Household Income Base	695
<15,000	2.6%
\$15,000 - \$24,999	2.7%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	9.9%
\$50,000 - \$74,999	21.0%
\$75,000 - \$99,999	22.7%
\$100,000 - \$149,999	23.9%
\$150,000 - \$199,999	3.2%
\$200,000+	5.5%
Average Household Income	\$93,969

2000 Owner Occupied HUs by Value

Total	665
<50,000	0.0%
\$50,000 - \$99,999	17.3%
\$100,000 - \$149,999	58.8%
\$150,000 - \$199,999	16.5%
\$200,000 - \$299,999	6.5%
\$300,000 - \$499,999	0.9%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$133,476

2000 Specified Renter Occupied HUs by Contract Rent

Total	7
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$625
Average Rent	\$600

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.02

Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,620
0 - 4	3.5%
5 - 9	5.1%
10 - 14	6.6%
15 - 24	7.0%
25 - 34	5.1%
35 - 44	13.4%
45 - 54	13.8%
55 - 64	12.3%
65 - 74	19.0%
75 - 84	12.2%
85 +	2.0%
18 +	80.9%

2009 Population by Age

Total	1,588
0 - 4	3.3%
5 - 9	3.8%
10 - 14	5.0%
15 - 24	9.8%
25 - 34	5.7%
35 - 44	8.1%
45 - 54	16.6%
55 - 64	14.7%
65 - 74	12.5%
75 - 84	15.4%
85 +	5.0%
18 +	84.4%

2014 Population by Age

Total	1,588
0 - 4	3.5%
5 - 9	3.8%
10 - 14	4.6%
15 - 24	9.1%
25 - 34	8.4%
35 - 44	7.5%
45 - 54	12.5%
55 - 64	19.0%
65 - 74	13.5%
75 - 84	11.8%
85 +	6.4%
18 +	85.1%

2000 Population by Sex

Males	48.1%
Females	51.9%

2009 Population by Sex

Males	47.3%
Females	52.7%

2014 Population by Sex

Males	47.0%
Females	53.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.02

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,620
White Alone	94.3%
Black Alone	0.8%
American Indian Alone	1.7%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	2.8%
Hispanic Origin	1.0%
Diversity Index	12.8

2009 Population by Race/Ethnicity

Total	1,588
White Alone	92.5%
Black Alone	1.0%
American Indian Alone	1.9%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	4.1%
Hispanic Origin	1.6%
Diversity Index	17.1

2014 Population by Race/Ethnicity

Total	1,588
White Alone	91.4%
Black Alone	1.1%
American Indian Alone	2.0%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.4%
Two or More Races	4.9%
Hispanic Origin	2.0%
Diversity Index	19.8

2000 Population 3+ by School Enrollment

Total	1,491
Enrolled in Nursery/Preschool	0.9%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	8.1%
Enrolled in Grade 9-12	6.0%
Enrolled in College	2.1%
Enrolled in Grad/Prof School	1.3%
Not Enrolled in School	80.2%

2009 Population 25+ by Educational Attainment

Total	1,239
Less Than 9th Grade	0.0%
9th to 12th Grade, No Diploma	2.3%
High School Graduate	16.0%
Some College, No Degree	22.0%
Associate Degree	6.5%
Bachelor's Degree	40.0%
Graduate/Professional Degree	13.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.02

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,395
Married	71.5%
Never Married	17.7%
Widowed	8.5%
Divorced	2.4%



2000 Population 16+ by Employment Status

Total	1,288
In Labor Force	43.6%
Civilian Employed	41.1%
Civilian Unemployed	2.5%
In Armed Forces	0.0%
Not In Labor Force	56.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	91.7%
Civilian Unemployed	8.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.5%
Civilian Unemployed	6.5%

2000 Females 16+ by Employment Status and Age of Children

Total	695
Own Children < 6 Only	2.2%
Employed/in Armed Forces	1.2%
Unemployed	0.0%
Not in Labor Force	1.0%
Own Children <6 and 6-17 Only	5.9%
Employed/in Armed Forces	2.0%
Unemployed	0.0%
Not in Labor Force	3.9%
Own Children 6-17 Only	12.8%
Employed/in Armed Forces	9.1%
Unemployed	0.0%
Not in Labor Force	3.7%
No Own Children < 18	79.1%
Employed/in Armed Forces	18.4%
Unemployed	1.2%
Not in Labor Force	59.6%



2009 Employed Population 16+ by Industry

Total	538
Agriculture/Mining	1.5%
Construction	5.4%
Manufacturing	10.4%
Wholesale Trade	1.9%
Retail Trade	5.6%
Transportation/Utilities	4.5%
Information	2.2%
Finance/Insurance/Real Estate	16.2%
Services	49.3%
Public Administration	3.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.02

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	538
White Collar	83.5%
Management/Business/Financial	31.2%
Professional	28.4%
Sales	12.8%
Administrative Support	11.0%
Services	9.3%
Blue Collar	7.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.0%
Installation/Maintenance/Repair	4.8%
Production	1.5%
Transportation/Material Moving	0.9%



2000 Workers 16+ by Means of Transportation to Work

Total	521%
Drove Alone - Car, Truck, or Van	73.3%
Carpooled - Car, Truck, or Van	9.6%
Public Transportation	0.0%
Walked	4.2%
Other Means	1.3%
Worked at Home	11.5%

2000 Workers 16+ by Travel Time to Work

Total	521
Did not Work at Home	88.5%
Less than 5 minutes	7.5%
5 to 9 minutes	12.1%
10 to 19 minutes	31.1%
20 to 24 minutes	15.7%
25 to 34 minutes	14.2%
35 to 44 minutes	2.7%
45 to 59 minutes	1.2%
60 to 89 minutes	3.1%
90 or more minutes	1.0%
Worked at Home	11.5%
Average Travel Time to Work (in min)	19.6

2000 Households by Vehicles Available

Total	672
None	0.9%
1	31.7%
2	48.1%
3	16.4%
4	2.1%
5+	0.9%
Average Number of Vehicles Available	1.9



2000 Households by Type

Total	691
Family Households	77.6%
Married-couple Family	70.9%
With Related Children	19.7%
Other Family (No Spouse)	6.7%
With Related Children	3.2%
Nonfamily Households	22.4%
Householder Living Alone	20.6%
Householder Not Living Alone	1.9%
Households with Related Children	22.9%
Households with Persons 65+	50.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.02

Name:

Demographic

Census Tracts

2000 Households by Size

Total	691
1 Person Household	20.6%
2 Person Household	51.5%
3 Person Household	10.7%
4 Person Household	10.6%
5 Person Household	4.8%
6 Person Household	1.3%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	672
Moved in 1999 to March 2000	9.4%
Moved in 1995 to 1998	15.8%
Moved in 1990 to 1994	11.3%
Moved in 1980 to 1989	11.8%
Moved in 1970 to 1979	25.0%
Moved in 1969 or Earlier	26.8%
Median Year Householder Moved In	1,979



2000 Housing Units by Units in Structure

Total	689
1, Detached	100.0%
1, Attached	0.0%
2	0.0%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	689
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	4.4%
1970 to 1979	7.7%
1969 or Earlier	88.0%
Median Year Structure Built	1,965

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.02

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,506,007
Average Spent	\$2,179.46
Spending Potential Index	87
Computers & Accessories: Total \$	\$191,677
Average Spent	\$277.39
Spending Potential Index	122
Education: Total \$	\$1,129,254
Average Spent	\$1,634.23
Spending Potential Index	130
Entertainment/Recreation: Total \$	\$2,892,443
Average Spent	\$4,185.88
Spending Potential Index	129
Food at Home: Total \$	\$3,932,428
Average Spent	\$5,690.93
Spending Potential Index	125
Food Away from Home: Total \$	\$2,881,630
Average Spent	\$4,170.23
Spending Potential Index	125
Health Care: Total \$	\$3,712,147
Average Spent	\$5,372.14
Spending Potential Index	143
HH Furnishings & Equip: Total \$	\$1,722,578
Average Spent	\$2,492.88
Spending Potential Index	115
Investments: Total \$	\$1,435,032
Average Spent	\$2,076.75
Spending Potential Index	144
Retail Goods: Total \$	\$21,782,153
Average Spent	\$31,522.67
Spending Potential Index	123
Shelter: Total \$	\$13,629,625
Average Spent	\$19,724.50
Spending Potential Index	126
TV/Video/Sound Equipment: Total \$	\$1,048,786
Average Spent	\$1,517.78
Spending Potential Index	125
Travel: Total \$	\$1,745,902
Average Spent	\$2,526.63
Spending Potential Index	137
Vehicle Maintenance & Repairs: Total \$	\$828,819
Average Spent	\$1,199.45
Spending Potential Index	128

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.03

Name:

Demographic

Census Tracts



2000 Total Population	4,419
2000 Group Quarters	5
2009 Total Population	4,118
2014 Total Population	4,092
2009-2014 Annual Rate	-0.13%



2000 Households	1,985
2000 Average Household Size	2.22
2009 Households	1,871
2009 Average Household Size	2.20
2014 Households	1,864
2014 Average Household Size	2.19
2009-2014 Annual Rate	-0.08%
2000 Families	1,292
2000 Average Family Size	2.70
2009 Families	1,164
2009 Average Family Size	2.70
2014 Families	1,141
2014 Average Family Size	2.70
2009-2014 Annual Rate	-0.40%



2000 Housing Units	2,105
Owner Occupied Housing Units	63.2%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	5.7%
2009 Housing Units	2,158
Owner Occupied Housing Units	60.3%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	13.3%
2014 Housing Units	2,178
Owner Occupied Housing Units	59.9%
Renter Occupied Housing Units	25.7%
Vacant Housing Units	14.4%

Median Household Income	
2000	\$50,556
2009	\$64,275
2014	\$65,889

Median Home Value	
2000	\$107,967
2009	\$140,625
2014	\$158,178

Per Capita Income	
2000	\$25,628
2009	\$32,813
2014	\$33,567

Median Age	
2000	42.1
2009	44.7
2014	45.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.03

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,029
<15,000	8.1%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	19.0%
\$50,000 - \$74,999	26.1%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	7.3%
\$150,000 - \$199,999	1.0%
\$200,000+	1.8%
Average Household Income	\$56,888

2009 Household by Income

Household Income Base	1,871
<15,000	5.1%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	23.8%
\$75,000 - \$99,999	25.0%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	2.6%
\$200,000+	2.0%
Average Household Income	\$72,186

2014 Household by Income

Household Income Base	1,864
<15,000	4.9%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	25.6%
\$75,000 - \$99,999	24.8%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	2.6%
\$200,000+	2.0%
Average Household Income	\$73,648

2000 Owner Occupied HUs by Value

Total	1,319
<50,000	0.0%
\$50,000 - \$99,999	37.1%
\$100,000 - \$149,999	59.0%
\$150,000 - \$199,999	2.6%
\$200,000 - \$299,999	1.4%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$111,485

2000 Specified Renter Occupied HUs by Contract Rent

Total	670
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$531
Average Rent	\$546

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.03

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,419
0 - 4	4.9%
5 - 9	4.6%
10 - 14	4.8%
15 - 24	14.1%
25 - 34	12.7%
35 - 44	12.7%
45 - 54	12.8%
55 - 64	10.9%
65 - 74	13.3%
75 - 84	7.7%
85 +	1.4%
18 +	82.3%

2009 Population by Age

Total	4,118
0 - 4	4.9%
5 - 9	4.5%
10 - 14	4.7%
15 - 24	12.0%
25 - 34	14.1%
35 - 44	10.1%
45 - 54	13.2%
55 - 64	12.2%
65 - 74	10.3%
75 - 84	10.6%
85 +	3.3%
18 +	83.2%

2014 Population by Age

Total	4,092
0 - 4	5.0%
5 - 9	4.7%
10 - 14	4.8%
15 - 24	10.9%
25 - 34	15.6%
35 - 44	8.9%
45 - 54	12.1%
55 - 64	13.8%
65 - 74	10.5%
75 - 84	9.5%
85 +	4.2%
18 +	82.9%

2000 Population by Sex

Males	48.9%
Females	51.1%

2009 Population by Sex

Males	48.4%
Females	51.6%

2014 Population by Sex

Males	48.3%
Females	51.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.03

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,419
White Alone	82.8%
Black Alone	6.8%
American Indian Alone	2.8%
Asian or Pacific Islander Alone	2.8%
Some Other Race Alone	1.6%
Two or More Races	3.2%
Hispanic Origin	4.2%
Diversity Index	36.4

2009 Population by Race/Ethnicity

Total	4,118
White Alone	80.2%
Black Alone	7.1%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	3.6%
Some Other Race Alone	2.0%
Two or More Races	4.2%
Hispanic Origin	5.8%
Diversity Index	42.0

2014 Population by Race/Ethnicity

Total	4,092
White Alone	78.4%
Black Alone	7.4%
American Indian Alone	3.0%
Asian or Pacific Islander Alone	4.1%
Some Other Race Alone	2.3%
Two or More Races	4.8%
Hispanic Origin	6.9%
Diversity Index	45.8

2000 Population 3+ by School Enrollment

Total	4,387
Enrolled in Nursery/Preschool	2.3%
Enrolled in Kindergarten	0.4%
Enrolled in Grade 1-8	9.1%
Enrolled in Grade 9-12	4.7%
Enrolled in College	6.2%
Enrolled in Grad/Prof School	1.8%
Not Enrolled in School	75.3%

2009 Population 25+ by Educational Attainment

Total	3,041
Less Than 9th Grade	2.1%
9th to 12th Grade, No Diploma	2.5%
High School Graduate	18.3%
Some College, No Degree	26.2%
Associate Degree	7.1%
Bachelor's Degree	28.4%
Graduate/Professional Degree	15.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,534
Married	59.5%
Never Married	24.0%
Widowed	8.0%
Divorced	8.6%



2000 Population 16+ by Employment Status

Total	3,789
In Labor Force	61.5%
Civilian Employed	59.9%
Civilian Unemployed	1.7%
In Armed Forces	0.0%
Not In Labor Force	38.5%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.5%
Civilian Unemployed	4.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.6%
Civilian Unemployed	3.4%

2000 Females 16+ by Employment Status and Age of Children

Total	1,940
Own Children < 6 Only	5.5%
Employed/in Armed Forces	2.5%
Unemployed	0.0%
Not in Labor Force	3.0%
Own Children <6 and 6-17 Only	4.4%
Employed/in Armed Forces	2.0%
Unemployed	0.0%
Not in Labor Force	2.4%
Own Children 6-17 Only	11.6%
Employed/in Armed Forces	9.3%
Unemployed	0.0%
Not in Labor Force	2.3%
No Own Children < 18	78.6%
Employed/in Armed Forces	36.9%
Unemployed	2.1%
Not in Labor Force	39.6%



2009 Employed Population 16+ by Industry

Total	1,950
Agriculture/Mining	1.5%
Construction	4.8%
Manufacturing	8.3%
Wholesale Trade	4.2%
Retail Trade	10.7%
Transportation/Utilities	5.5%
Information	4.8%
Finance/Insurance/Real Estate	8.4%
Services	48.6%
Public Administration	3.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.03

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,950
White Collar	73.8%
Management/Business/Financial	17.0%
Professional	28.0%
Sales	14.6%
Administrative Support	14.3%
Services	10.7%
Blue Collar	15.4%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	3.4%
Production	3.4%
Transportation/Material Moving	2.9%



2000 Workers 16+ by Means of Transportation to Work

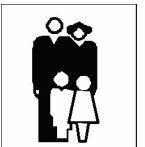
Total	2,257%
Drove Alone - Car, Truck, or Van	84.0%
Carpooled - Car, Truck, or Van	10.0%
Public Transportation	0.0%
Walked	0.8%
Other Means	0.3%
Worked at Home	5.0%

2000 Workers 16+ by Travel Time to Work

Total	2,257
Did not Work at Home	95.0%
Less than 5 minutes	4.2%
5 to 9 minutes	15.0%
10 to 19 minutes	43.7%
20 to 24 minutes	16.5%
25 to 34 minutes	12.0%
35 to 44 minutes	1.2%
45 to 59 minutes	1.4%
60 to 89 minutes	0.6%
90 or more minutes	0.4%
Worked at Home	5.0%
Average Travel Time to Work (in min)	16.3

2000 Households by Vehicles Available

Total	2,004
None	3.6%
1	31.6%
2	52.5%
3	9.0%
4	1.9%
5+	1.3%
Average Number of Vehicles Available	1.8



2000 Households by Type

Total	1,985
Family Households	65.1%
Married-couple Family	55.1%
With Related Children	16.9%
Other Family (No Spouse)	10.0%
With Related Children	5.4%
Nonfamily Households	34.9%
Householder Living Alone	27.9%
Householder Not Living Alone	7.1%
Households with Related Children	22.3%
Households with Persons 65+	33.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.03

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,985
1 Person Household	27.9%
2 Person Household	44.3%
3 Person Household	13.9%
4 Person Household	8.1%
5 Person Household	4.2%
6 Person Household	1.1%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	2,004
Moved in 1999 to March 2000	21.3%
Moved in 1995 to 1998	22.7%
Moved in 1990 to 1994	9.8%
Moved in 1980 to 1989	13.4%
Moved in 1970 to 1979	19.2%
Moved in 1969 or Earlier	13.7%
Median Year Householder Moved In	1,992



2000 Housing Units by Units in Structure

Total	2,121
1, Detached	68.7%
1, Attached	2.4%
2	1.9%
3 or 4	11.3%
5 to 9	6.6%
10 to 19	4.1%
20 +	5.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,121
1999 to March 2000	0.0%
1995 to 1998	0.3%
1990 to 1994	1.4%
1980 to 1989	10.8%
1970 to 1979	23.1%
1969 or Earlier	64.4%
Median Year Structure Built	1,968

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.03

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,379,902
Average Spent	\$1,806.47
Spending Potential Index	72
Computers & Accessories: Total \$	\$431,986
Average Spent	\$230.89
Spending Potential Index	101
Education: Total \$	\$2,435,938
Average Spent	\$1,301.95
Spending Potential Index	104
Entertainment/Recreation: Total \$	\$6,122,862
Average Spent	\$3,272.51
Spending Potential Index	101
Food at Home: Total \$	\$8,649,535
Average Spent	\$4,622.95
Spending Potential Index	101
Food Away from Home: Total \$	\$6,437,748
Average Spent	\$3,440.81
Spending Potential Index	103
Health Care: Total \$	\$7,417,108
Average Spent	\$3,964.25
Spending Potential Index	105
HH Furnishings & Equip: Total \$	\$3,660,396
Average Spent	\$1,956.39
Spending Potential Index	90
Investments: Total \$	\$2,637,652
Average Spent	\$1,409.76
Spending Potential Index	98
Retail Goods: Total \$	\$46,761,068
Average Spent	\$24,992.57
Spending Potential Index	97
Shelter: Total \$	\$29,781,120
Average Spent	\$15,917.23
Spending Potential Index	102
TV/Video/Sound Equipment: Total \$	\$2,343,698
Average Spent	\$1,252.65
Spending Potential Index	103
Travel: Total \$	\$3,520,122
Average Spent	\$1,881.41
Spending Potential Index	102
Vehicle Maintenance & Repairs: Total \$	\$1,794,713
Average Spent	\$959.23
Spending Potential Index	103

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.05

Name:

Demographic

Census Tracts



2000 Total Population	4,065
2000 Group Quarters	0
2009 Total Population	4,062
2014 Total Population	4,092
2009-2014 Annual Rate	0.15%



2000 Households	1,986
2000 Average Household Size	2.05
2009 Households	1,996
2009 Average Household Size	2.04
2014 Households	2,013
2014 Average Household Size	2.03
2009-2014 Annual Rate	0.17%
2000 Families	968
2000 Average Family Size	2.75
2009 Families	911
2009 Average Family Size	2.77
2014 Families	897
2014 Average Family Size	2.78
2009-2014 Annual Rate	-0.31%



2000 Housing Units	2,177
Owner Occupied Housing Units	15.6%
Renter Occupied Housing Units	75.6%
Vacant Housing Units	8.8%
2009 Housing Units	2,216
Owner Occupied Housing Units	14.9%
Renter Occupied Housing Units	75.1%
Vacant Housing Units	9.9%
2014 Housing Units	2,233
Owner Occupied Housing Units	14.6%
Renter Occupied Housing Units	75.5%
Vacant Housing Units	9.9%

Median Household Income

2000	\$34,938
2009	\$46,470
2014	\$47,656

Median Home Value

2000	\$102,063
2009	\$133,482
2014	\$149,096

Per Capita Income

2000	\$20,251
2009	\$26,587
2014	\$27,232

Median Age

2000	29.8
2009	29.7
2014	30.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.05

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,990
<15,000	12.5%
\$15,000 - \$24,999	19.8%
\$25,000 - \$34,999	17.8%
\$35,000 - \$49,999	24.5%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	5.7%
\$100,000 - \$149,999	3.2%
\$150,000 - \$199,999	0.0%
\$200,000+	1.0%
Average Household Income	\$41,281

2009 Household by Income

Household Income Base	1,996
<15,000	9.3%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	16.8%
\$35,000 - \$49,999	22.2%
\$50,000 - \$74,999	22.1%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	1.4%
\$200,000+	0.6%
Average Household Income	\$54,106

2014 Household by Income

Household Income Base	2,013
<15,000	9.3%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	15.6%
\$35,000 - \$49,999	20.5%
\$50,000 - \$74,999	25.4%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	1.4%
\$200,000+	0.7%
Average Household Income	\$55,357

2000 Owner Occupied HUs by Value

Total	339
<50,000	1.5%
\$50,000 - \$99,999	46.0%
\$100,000 - \$149,999	48.1%
\$150,000 - \$199,999	2.1%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	2.4%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$110,906

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,638
With Cash Rent	99.5%
No Cash Rent	0.5%
Median Rent	\$505
Average Rent	\$506

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,065
0 - 4	7.0%
5 - 9	4.6%
10 - 14	3.9%
15 - 24	22.2%
25 - 34	21.5%
35 - 44	12.2%
45 - 54	10.6%
55 - 64	7.2%
65 - 74	6.1%
75 - 84	3.9%
85 +	0.9%
18 +	81.6%

2009 Population by Age

Total	4,062
0 - 4	7.2%
5 - 9	5.3%
10 - 14	4.4%
15 - 24	16.8%
25 - 34	27.5%
35 - 44	11.1%
45 - 54	9.4%
55 - 64	7.8%
65 - 74	5.0%
75 - 84	4.1%
85 +	1.5%
18 +	80.9%

2014 Population by Age

Total	4,092
0 - 4	7.4%
5 - 9	5.6%
10 - 14	4.4%
15 - 24	16.3%
25 - 34	27.2%
35 - 44	11.9%
45 - 54	8.5%
55 - 64	7.8%
65 - 74	5.6%
75 - 84	3.5%
85 +	1.7%
18 +	80.3%

2000 Population by Sex

Males	50.5%
Females	49.5%

2009 Population by Sex

Males	50.8%
Females	49.2%

2014 Population by Sex

Males	50.3%
Females	49.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.05

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,065
White Alone	68.2%
Black Alone	12.5%
American Indian Alone	3.8%
Asian or Pacific Islander Alone	5.8%
Some Other Race Alone	4.8%
Two or More Races	4.9%
Hispanic Origin	11.9%
Diversity Index	61.6

2009 Population by Race/Ethnicity

Total	4,062
White Alone	62.1%
Black Alone	14.0%
American Indian Alone	3.5%
Asian or Pacific Islander Alone	7.6%
Some Other Race Alone	6.6%
Two or More Races	6.2%
Hispanic Origin	16.4%
Diversity Index	70.1

2014 Population by Race/Ethnicity

Total	4,092
White Alone	59.0%
Black Alone	14.4%
American Indian Alone	3.3%
Asian or Pacific Islander Alone	8.7%
Some Other Race Alone	7.7%
Two or More Races	6.9%
Hispanic Origin	19.1%
Diversity Index	73.9

2000 Population 3+ by School Enrollment

Total	3,855
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	7.8%
Enrolled in Grade 9-12	2.8%
Enrolled in College	7.7%
Enrolled in Grad/Prof School	1.4%
Not Enrolled in School	77.8%

2009 Population 25+ by Educational Attainment

Total	2,693
Less Than 9th Grade	1.4%
9th to 12th Grade, No Diploma	5.3%
High School Graduate	27.9%
Some College, No Degree	24.8%
Associate Degree	8.4%
Bachelor's Degree	22.9%
Graduate/Professional Degree	9.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.05

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,377
Married	42.3%
Never Married	35.2%
Widowed	5.2%
Divorced	17.3%



2000 Population 16+ by Employment Status

Total	3,385
In Labor Force	71.0%
Civilian Employed	68.3%
Civilian Unemployed	2.7%
In Armed Forces	0.0%
Not In Labor Force	29.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.7%
Civilian Unemployed	6.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.1%
Civilian Unemployed	4.9%

2000 Females 16+ by Employment Status and Age of Children

Total	1,670
Own Children < 6 Only	11.8%
Employed/in Armed Forces	6.5%
Unemployed	0.0%
Not in Labor Force	5.3%
Own Children <6 and 6-17 Only	3.9%
Employed/in Armed Forces	3.1%
Unemployed	0.0%
Not in Labor Force	0.8%
Own Children 6-17 Only	11.0%
Employed/in Armed Forces	9.5%
Unemployed	0.0%
Not in Labor Force	1.6%
No Own Children < 18	73.3%
Employed/in Armed Forces	45.3%
Unemployed	1.0%
Not in Labor Force	27.0%



2009 Employed Population 16+ by Industry

Total	2,150
Agriculture/Mining	1.2%
Construction	3.8%
Manufacturing	5.8%
Wholesale Trade	4.3%
Retail Trade	10.5%
Transportation/Utilities	3.7%
Information	4.7%
Finance/Insurance/Real Estate	9.0%
Services	54.8%
Public Administration	2.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.05

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,150
White Collar	61.5%
Management/Business/Financial	12.0%
Professional	23.3%
Sales	9.2%
Administrative Support	17.0%
Services	20.2%
Blue Collar	18.2%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	4.5%
Production	4.7%
Transportation/Material Moving	4.1%



2000 Workers 16+ by Means of Transportation to Work

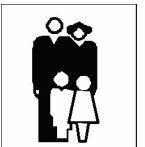
Total	2,272%
Drove Alone - Car, Truck, or Van	75.8%
Carpooled - Car, Truck, or Van	20.0%
Public Transportation	1.0%
Walked	1.8%
Other Means	0.3%
Worked at Home	1.1%

2000 Workers 16+ by Travel Time to Work

Total	2,272
Did not Work at Home	98.9%
Less than 5 minutes	4.0%
5 to 9 minutes	11.9%
10 to 19 minutes	53.2%
20 to 24 minutes	15.1%
25 to 34 minutes	8.1%
35 to 44 minutes	2.2%
45 to 59 minutes	1.8%
60 to 89 minutes	0.4%
90 or more minutes	2.2%
Worked at Home	1.1%
Average Travel Time to Work (in min)	18.2

2000 Households by Vehicles Available

Total	1,986
None	5.8%
1	52.1%
2	35.6%
3	5.7%
4	0.6%
5+	0.2%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	1,986
Family Households	48.7%
Married-couple Family	34.3%
With Related Children	13.8%
Other Family (No Spouse)	14.4%
With Related Children	9.0%
Nonfamily Households	51.3%
Householder Living Alone	39.7%
Householder Not Living Alone	11.5%
Households with Related Children	22.8%
Households with Persons 65+	16.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.05

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,986
1 Person Household	39.7%
2 Person Household	33.9%
3 Person Household	14.8%
4 Person Household	7.6%
5 Person Household	2.5%
6 Person Household	1.0%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	1,986
Moved in 1999 to March 2000	41.1%
Moved in 1995 to 1998	38.6%
Moved in 1990 to 1994	10.3%
Moved in 1980 to 1989	4.3%
Moved in 1970 to 1979	3.8%
Moved in 1969 or Earlier	2.0%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	2,177
1, Detached	17.8%
1, Attached	4.2%
2	2.3%
3 or 4	9.6%
5 to 9	23.1%
10 to 19	24.5%
20 +	18.7%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,177
1999 to March 2000	0.0%
1995 to 1998	1.3%
1990 to 1994	4.2%
1980 to 1989	22.9%
1970 to 1979	49.1%
1969 or Earlier	22.5%
Median Year Structure Built	1,976

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.05

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,908,486
Average Spent	\$1,457.16
Spending Potential Index	58
Computers & Accessories: Total \$	\$374,202
Average Spent	\$187.48
Spending Potential Index	82
Education: Total \$	\$1,961,875
Average Spent	\$982.90
Spending Potential Index	78
Entertainment/Recreation: Total \$	\$4,765,891
Average Spent	\$2,387.72
Spending Potential Index	74
Food at Home: Total \$	\$7,203,051
Average Spent	\$3,608.75
Spending Potential Index	79
Food Away from Home: Total \$	\$5,499,664
Average Spent	\$2,755.35
Spending Potential Index	83
Health Care: Total \$	\$5,135,377
Average Spent	\$2,572.84
Spending Potential Index	68
HH Furnishings & Equip: Total \$	\$2,869,363
Average Spent	\$1,437.56
Spending Potential Index	66
Investments: Total \$	\$1,474,260
Average Spent	\$738.61
Spending Potential Index	51
Retail Goods: Total \$	\$37,340,365
Average Spent	\$18,707.61
Spending Potential Index	73
Shelter: Total \$	\$24,525,350
Average Spent	\$12,287.26
Spending Potential Index	79
TV/Video/Sound Equipment: Total \$	\$2,003,065
Average Spent	\$1,003.54
Spending Potential Index	83
Travel: Total \$	\$2,485,810
Average Spent	\$1,245.40
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$1,455,163
Average Spent	\$729.04
Spending Potential Index	78

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.06

Name:

Demographic

Census Tracts



2000 Total Population	1,913
2000 Group Quarters	0
2009 Total Population	1,838
2014 Total Population	1,819
2009-2014 Annual Rate	-0.21%



2000 Households	758
2000 Average Household Size	2.52
2009 Households	743
2009 Average Household Size	2.47
2014 Households	740
2014 Average Household Size	2.46
2009-2014 Annual Rate	-0.08%

2000 Families	551
2000 Average Family Size	2.96
2009 Families	521
2009 Average Family Size	2.94
2014 Families	512
2014 Average Family Size	2.94
2009-2014 Annual Rate	-0.35%



2000 Housing Units	784
Owner Occupied Housing Units	69.1%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	3.3%

2009 Housing Units	791
Owner Occupied Housing Units	65.6%
Renter Occupied Housing Units	28.3%
Vacant Housing Units	6.1%

2014 Housing Units	791
Owner Occupied Housing Units	64.2%
Renter Occupied Housing Units	29.3%
Vacant Housing Units	6.4%

Median Household Income	
2000	\$37,570
2009	\$50,128
2014	\$52,253

Median Home Value	
2000	\$71,089
2009	\$89,683
2014	\$103,511

Per Capita Income	
2000	\$16,501
2009	\$21,742
2014	\$22,345

Median Age	
2000	33.7
2009	34.7
2014	34.3

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.06

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	792
<15,000	14.4%
\$15,000 - \$24,999	16.7%
\$25,000 - \$34,999	15.3%
\$35,000 - \$49,999	23.2%
\$50,000 - \$74,999	22.0%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	3.8%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$39,950

2009 Household by Income

Household Income Base	743
<15,000	11.2%
\$15,000 - \$24,999	4.7%
\$25,000 - \$34,999	19.1%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	26.8%
\$75,000 - \$99,999	17.0%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	1.2%
\$200,000+	0.0%
Average Household Income	\$53,785

2014 Household by Income

Household Income Base	740
<15,000	11.2%
\$15,000 - \$24,999	4.2%
\$25,000 - \$34,999	17.4%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	30.7%
\$75,000 - \$99,999	16.5%
\$100,000 - \$149,999	5.5%
\$150,000 - \$199,999	1.2%
\$200,000+	0.0%
Average Household Income	\$54,926

2000 Owner Occupied HUs by Value

Total	547
<50,000	1.1%
\$50,000 - \$99,999	96.0%
\$100,000 - \$149,999	2.9%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$72,732

2000 Specified Renter Occupied HUs by Contract Rent

Total	200
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$468
Average Rent	\$393

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.06

Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,913
0 - 4	8.5%
5 - 9	8.8%
10 - 14	8.1%
15 - 24	11.2%
25 - 34	15.6%
35 - 44	15.0%
45 - 54	12.2%
55 - 64	9.7%
65 - 74	6.7%
75 - 84	3.6%
85 +	0.5%
18 +	70.9%

2009 Population by Age

Total	1,838
0 - 4	8.5%
5 - 9	8.0%
10 - 14	7.8%
15 - 24	13.7%
25 - 34	12.3%
35 - 44	14.4%
45 - 54	13.2%
55 - 64	10.2%
65 - 74	6.9%
75 - 84	4.0%
85 +	1.0%
18 +	71.1%

2014 Population by Age

Total	1,819
0 - 4	8.4%
5 - 9	8.1%
10 - 14	7.8%
15 - 24	13.8%
25 - 34	12.8%
35 - 44	12.2%
45 - 54	13.4%
55 - 64	10.7%
65 - 74	7.5%
75 - 84	4.3%
85 +	1.2%
18 +	71.5%

2000 Population by Sex

Males	46.8%
Females	53.2%

2009 Population by Sex

Males	46.9%
Females	53.1%

2014 Population by Sex

Males	47.0%
Females	53.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.06

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,913
White Alone	77.5%
Black Alone	7.9%
American Indian Alone	3.6%
Asian or Pacific Islander Alone	2.8%
Some Other Race Alone	3.0%
Two or More Races	5.2%
Hispanic Origin	4.8%
Diversity Index	44.7

2009 Population by Race/Ethnicity

Total	1,838
White Alone	71.4%
Black Alone	9.5%
American Indian Alone	3.6%
Asian or Pacific Islander Alone	3.9%
Some Other Race Alone	4.6%
Two or More Races	7.0%
Hispanic Origin	7.1%
Diversity Index	54.7

2014 Population by Race/Ethnicity

Total	1,819
White Alone	67.9%
Black Alone	10.2%
American Indian Alone	3.6%
Asian or Pacific Islander Alone	4.7%
Some Other Race Alone	5.6%
Two or More Races	8.0%
Hispanic Origin	8.7%
Diversity Index	60.1

2000 Population 3+ by School Enrollment

Total	1,811
Enrolled in Nursery/Preschool	1.1%
Enrolled in Kindergarten	0.9%
Enrolled in Grade 1-8	14.0%
Enrolled in Grade 9-12	5.4%
Enrolled in College	2.2%
Enrolled in Grad/Prof School	1.1%
Not Enrolled in School	75.4%

2009 Population 25+ by Educational Attainment

Total	1,138
Less Than 9th Grade	2.0%
9th to 12th Grade, No Diploma	5.2%
High School Graduate	29.5%
Some College, No Degree	33.6%
Associate Degree	10.1%
Bachelor's Degree	15.3%
Graduate/Professional Degree	4.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.06

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,390
Married	63.5%
Never Married	17.8%
Widowed	8.0%
Divorced	10.7%



2000 Population 16+ by Employment Status

Total	1,459
In Labor Force	67.8%
Civilian Employed	65.1%
Civilian Unemployed	2.7%
In Armed Forces	0.0%
Not In Labor Force	32.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.6%
Civilian Unemployed	6.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.1%
Civilian Unemployed	4.9%

2000 Females 16+ by Employment Status and Age of Children

Total	789
Own Children < 6 Only	10.1%
Employed/in Armed Forces	9.1%
Unemployed	0.0%
Not in Labor Force	1.0%
Own Children <6 and 6-17 Only	6.7%
Employed/in Armed Forces	3.4%
Unemployed	0.0%
Not in Labor Force	3.3%
Own Children 6-17 Only	17.1%
Employed/in Armed Forces	15.3%
Unemployed	0.0%
Not in Labor Force	1.8%
No Own Children < 18	66.0%
Employed/in Armed Forces	29.7%
Unemployed	4.9%
Not in Labor Force	31.4%



2009 Employed Population 16+ by Industry

Total	824
Agriculture/Mining	1.3%
Construction	5.7%
Manufacturing	5.9%
Wholesale Trade	3.9%
Retail Trade	9.2%
Transportation/Utilities	7.0%
Information	1.7%
Finance/Insurance/Real Estate	4.9%
Services	56.6%
Public Administration	3.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.06

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	824
White Collar	59.1%
Management/Business/Financial	14.1%
Professional	15.8%
Sales	6.8%
Administrative Support	22.5%
Services	24.3%
Blue Collar	16.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.0%
Installation/Maintenance/Repair	4.9%
Production	2.5%
Transportation/Material Moving	5.2%



2000 Workers 16+ by Means of Transportation to Work

Total	908%
Drove Alone - Car, Truck, or Van	83.8%
Carpooled - Car, Truck, or Van	8.3%
Public Transportation	0.0%
Walked	0.0%
Other Means	1.4%
Worked at Home	6.5%

2000 Workers 16+ by Travel Time to Work

Total	908
Did not Work at Home	93.5%
Less than 5 minutes	2.9%
5 to 9 minutes	12.4%
10 to 19 minutes	41.4%
20 to 24 minutes	21.9%
25 to 34 minutes	12.0%
35 to 44 minutes	0.9%
45 to 59 minutes	0.0%
60 to 89 minutes	2.0%
90 or more minutes	0.0%
Worked at Home	6.5%
Average Travel Time to Work (in min)	16.7

2000 Households by Vehicles Available

Total	747
None	6.2%
1	34.1%
2	42.2%
3	15.3%
4	0.9%
5+	1.3%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	758
Family Households	72.7%
Married-couple Family	51.7%
With Related Children	23.0%
Other Family (No Spouse)	21.0%
With Related Children	15.2%
Nonfamily Households	27.3%
Householder Living Alone	23.6%
Householder Not Living Alone	3.7%
Households with Related Children	38.1%
Households with Persons 65+	20.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.06

Name:

Demographic

Census Tracts

2000 Households by Size

Total	758
1 Person Household	23.6%
2 Person Household	37.7%
3 Person Household	16.1%
4 Person Household	13.2%
5 Person Household	6.1%
6 Person Household	2.0%
7 + Person Household	1.3%

2000 Households by Year Householder Moved In

Total	747
Moved in 1999 to March 2000	13.5%
Moved in 1995 to 1998	21.2%
Moved in 1990 to 1994	24.2%
Moved in 1980 to 1989	14.2%
Moved in 1970 to 1979	18.9%
Moved in 1969 or Earlier	8.0%
Median Year Householder Moved In	1,992



2000 Housing Units by Units in Structure

Total	774
1, Detached	87.9%
1, Attached	0.0%
2	0.0%
3 or 4	2.8%
5 to 9	9.3%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	774
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	8.8%
1970 to 1979	46.3%
1969 or Earlier	45.0%
Median Year Structure Built	1,971

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.06

Name:

Census Tracts

Demographic



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$990,626
Average Spent	\$1,333.28
Spending Potential Index	53
Computers & Accessories: Total \$	\$129,758
Average Spent	\$174.64
Spending Potential Index	77
Education: Total \$	\$755,408
Average Spent	\$1,016.70
Spending Potential Index	81
Entertainment/Recreation: Total \$	\$1,871,636
Average Spent	\$2,519.03
Spending Potential Index	78
Food at Home: Total \$	\$2,625,805
Average Spent	\$3,534.07
Spending Potential Index	78
Food Away from Home: Total \$	\$1,910,480
Average Spent	\$2,571.31
Spending Potential Index	77
Health Care: Total \$	\$2,293,838
Average Spent	\$3,087.27
Spending Potential Index	82
HH Furnishings & Equip: Total \$	\$1,064,397
Average Spent	\$1,432.57
Spending Potential Index	66
Investments: Total \$	\$643,314
Average Spent	\$865.84
Spending Potential Index	60
Retail Goods: Total \$	\$13,862,216
Average Spent	\$18,657.13
Spending Potential Index	73
Shelter: Total \$	\$8,434,771
Average Spent	\$11,352.34
Spending Potential Index	73
TV/Video/Sound Equipment: Total \$	\$702,458
Average Spent	\$945.44
Spending Potential Index	78
Travel: Total \$	\$1,023,116
Average Spent	\$1,377.01
Spending Potential Index	75
Vehicle Maintenance & Repairs: Total \$	\$527,343
Average Spent	\$709.75
Spending Potential Index	76

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.07

Name:

Demographic

Census Tracts



2000 Total Population	3,013
2000 Group Quarters	83
2009 Total Population	3,006
2014 Total Population	3,040
2009-2014 Annual Rate	0.23%



2000 Households	1,433
2000 Average Household Size	2.04
2009 Households	1,466
2009 Average Household Size	2.00
2014 Households	1,489
2014 Average Household Size	1.99
2009-2014 Annual Rate	0.31%
2000 Families	679
2000 Average Family Size	3.01
2009 Families	650
2009 Average Family Size	3.00
2014 Families	644
2014 Average Family Size	3.01
2009-2014 Annual Rate	-0.19%



2000 Housing Units	1,545
Owner Occupied Housing Units	39.0%
Renter Occupied Housing Units	53.7%
Vacant Housing Units	7.2%
2009 Housing Units	1,603
Owner Occupied Housing Units	37.0%
Renter Occupied Housing Units	54.5%
Vacant Housing Units	8.5%
2014 Housing Units	1,626
Owner Occupied Housing Units	36.0%
Renter Occupied Housing Units	55.6%
Vacant Housing Units	8.4%

Median Household Income

2000	\$30,000
2009	\$38,063
2014	\$41,810

Median Home Value

2000	\$83,750
2009	\$107,065
2014	\$121,343

Per Capita Income

2000	\$19,232
2009	\$24,106
2014	\$24,981

Median Age

2000	36.5
2009	38.3
2014	38.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.07

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,476
<15,000	25.1%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	18.4%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	7.5%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	0.6%
\$200,000+	0.6%
Average Household Income	\$39,130

2009 Household by Income

Household Income Base	1,466
<15,000	15.6%
\$15,000 - \$24,999	16.8%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	5.7%
\$150,000 - \$199,999	0.9%
\$200,000+	0.9%
Average Household Income	\$48,730

2014 Household by Income

Household Income Base	1,489
<15,000	16.2%
\$15,000 - \$24,999	14.6%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	23.4%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	6.2%
\$150,000 - \$199,999	0.9%
\$200,000+	0.9%
Average Household Income	\$50,223

2000 Owner Occupied HUs by Value

Total	582
<50,000	2.9%
\$50,000 - \$99,999	75.1%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	2.4%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$88,453

2000 Specified Renter Occupied HUs by Contract Rent

Total	858
With Cash Rent	98.3%
No Cash Rent	1.7%
Median Rent	\$509
Average Rent	\$539

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.07

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,013
0 - 4	5.5%
5 - 9	5.7%
10 - 14	6.7%
15 - 24	13.9%
25 - 34	16.2%
35 - 44	12.8%
45 - 54	13.0%
55 - 64	10.4%
65 - 74	8.0%
75 - 84	6.8%
85 +	0.9%
18 +	78.0%

2009 Population by Age

Total	3,006
0 - 4	5.6%
5 - 9	4.9%
10 - 14	5.3%
15 - 24	14.6%
25 - 34	15.6%
35 - 44	11.3%
45 - 54	12.1%
55 - 64	14.0%
65 - 74	8.1%
75 - 84	7.1%
85 +	1.3%
18 +	80.6%

2014 Population by Age

Total	3,040
0 - 4	5.6%
5 - 9	4.9%
10 - 14	5.3%
15 - 24	13.8%
25 - 34	16.3%
35 - 44	10.7%
45 - 54	10.9%
55 - 64	14.4%
65 - 74	9.7%
75 - 84	6.9%
85 +	1.4%
18 +	81.0%

2000 Population by Sex

Males	47.5%
Females	52.5%

2009 Population by Sex

Males	47.2%
Females	52.8%

2014 Population by Sex

Males	47.1%
Females	52.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.07

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,013
White Alone	82.0%
Black Alone	6.8%
American Indian Alone	3.7%
Asian or Pacific Islander Alone	1.8%
Some Other Race Alone	1.3%
Two or More Races	4.4%
Hispanic Origin	4.6%
Diversity Index	38.1

2009 Population by Race/Ethnicity

Total	3,006
White Alone	77.4%
Black Alone	8.3%
American Indian Alone	3.8%
Asian or Pacific Islander Alone	2.5%
Some Other Race Alone	2.0%
Two or More Races	6.0%
Hispanic Origin	6.9%
Diversity Index	47.0

2014 Population by Race/Ethnicity

Total	3,040
White Alone	74.8%
Black Alone	9.0%
American Indian Alone	3.8%
Asian or Pacific Islander Alone	3.0%
Some Other Race Alone	2.5%
Two or More Races	6.9%
Hispanic Origin	8.5%
Diversity Index	51.9

2000 Population 3+ by School Enrollment

Total	2,960
Enrolled in Nursery/Preschool	2.5%
Enrolled in Kindergarten	0.9%
Enrolled in Grade 1-8	10.5%
Enrolled in Grade 9-12	3.4%
Enrolled in College	6.7%
Enrolled in Grad/Prof School	1.9%
Not Enrolled in School	74.1%

2009 Population 25+ by Educational Attainment

Total	2,091
Less Than 9th Grade	4.2%
9th to 12th Grade, No Diploma	7.9%
High School Graduate	28.8%
Some College, No Degree	24.0%
Associate Degree	4.6%
Bachelor's Degree	24.3%
Graduate/Professional Degree	6.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.07

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,531
Married	47.1%
Never Married	25.8%
Widowed	11.5%
Divorced	15.6%



2000 Population 16+ by Employment Status

Total	2,472
In Labor Force	71.2%
Civilian Employed	66.0%
Civilian Unemployed	5.1%
In Armed Forces	0.0%
Not In Labor Force	28.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.0%
Civilian Unemployed	5.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.2%
Civilian Unemployed	3.8%

2000 Females 16+ by Employment Status and Age of Children

Total	1,371
Own Children < 6 Only	10.0%
Employed/in Armed Forces	7.4%
Unemployed	1.4%
Not in Labor Force	1.2%
Own Children <6 and 6-17 Only	3.1%
Employed/in Armed Forces	1.8%
Unemployed	0.4%
Not in Labor Force	0.9%
Own Children 6-17 Only	11.8%
Employed/in Armed Forces	11.8%
Unemployed	0.0%
Not in Labor Force	0.0%
No Own Children < 18	75.1%
Employed/in Armed Forces	39.7%
Unemployed	2.5%
Not in Labor Force	32.9%



2009 Employed Population 16+ by Industry

Total	1,618
Agriculture/Mining	3.7%
Construction	9.2%
Manufacturing	3.1%
Wholesale Trade	4.8%
Retail Trade	12.7%
Transportation/Utilities	6.1%
Information	2.3%
Finance/Insurance/Real Estate	9.9%
Services	47.4%
Public Administration	0.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.07

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,618
White Collar	64.4%
Management/Business/Financial	13.0%
Professional	23.4%
Sales	13.7%
Administrative Support	14.2%
Services	20.0%
Blue Collar	15.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	5.0%
Production	3.9%
Transportation/Material Moving	1.9%



2000 Workers 16+ by Means of Transportation to Work

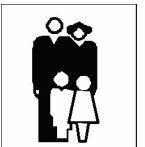
Total	1,593%
Drove Alone - Car, Truck, or Van	88.1%
Carpooled - Car, Truck, or Van	7.2%
Public Transportation	0.0%
Walked	0.3%
Other Means	0.7%
Worked at Home	3.8%

2000 Workers 16+ by Travel Time to Work

Total	1,593
Did not Work at Home	96.2%
Less than 5 minutes	2.3%
5 to 9 minutes	18.5%
10 to 19 minutes	47.0%
20 to 24 minutes	16.2%
25 to 34 minutes	9.2%
35 to 44 minutes	0.4%
45 to 59 minutes	1.6%
60 to 89 minutes	0.5%
90 or more minutes	0.6%
Worked at Home	3.8%
Average Travel Time to Work (in min)	15.6

2000 Households by Vehicles Available

Total	1,440
None	11.2%
1	44.6%
2	36.7%
3	5.9%
4	1.7%
5+	0.0%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	1,433
Family Households	47.4%
Married-couple Family	37.8%
With Related Children	16.9%
Other Family (No Spouse)	9.6%
With Related Children	7.0%
Nonfamily Households	52.6%
Householder Living Alone	47.2%
Householder Not Living Alone	5.4%
Households with Related Children	23.9%
Households with Persons 65+	27.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.07

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,433
1 Person Household	47.2%
2 Person Household	26.7%
3 Person Household	11.0%
4 Person Household	8.7%
5 Person Household	4.0%
6 Person Household	1.7%
7 + Person Household	0.7%

2000 Households by Year Householder Moved In

Total	1,440
Moved in 1999 to March 2000	29.7%
Moved in 1995 to 1998	41.1%
Moved in 1990 to 1994	11.3%
Moved in 1980 to 1989	7.4%
Moved in 1970 to 1979	8.8%
Moved in 1969 or Earlier	1.7%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	1,546
1, Detached	44.8%
1, Attached	4.5%
2	1.1%
3 or 4	2.2%
5 to 9	8.3%
10 to 19	19.3%
20 +	19.9%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,546
1999 to March 2000	0.0%
1995 to 1998	22.3%
1990 to 1994	7.6%
1980 to 1989	30.5%
1970 to 1979	30.9%
1969 or Earlier	8.9%
Median Year Structure Built	1,983

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430069.07

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,828,580
Average Spent	\$1,247.33
Spending Potential Index	50
Computers & Accessories: Total \$	\$239,632
Average Spent	\$163.46
Spending Potential Index	72
Education: Total \$	\$1,282,085
Average Spent	\$874.55
Spending Potential Index	70
Entertainment/Recreation: Total \$	\$3,220,287
Average Spent	\$2,196.65
Spending Potential Index	68
Food at Home: Total \$	\$4,673,193
Average Spent	\$3,187.72
Spending Potential Index	70
Food Away from Home: Total \$	\$3,464,701
Average Spent	\$2,363.37
Spending Potential Index	71
Health Care: Total \$	\$3,674,772
Average Spent	\$2,506.67
Spending Potential Index	67
HH Furnishings & Equip: Total \$	\$1,940,822
Average Spent	\$1,323.89
Spending Potential Index	61
Investments: Total \$	\$1,234,479
Average Spent	\$842.07
Spending Potential Index	59
Retail Goods: Total \$	\$24,582,209
Average Spent	\$16,768.23
Spending Potential Index	65
Shelter: Total \$	\$16,336,645
Average Spent	\$11,143.70
Spending Potential Index	71
TV/Video/Sound Equipment: Total \$	\$1,257,550
Average Spent	\$857.81
Spending Potential Index	71
Travel: Total \$	\$1,806,277
Average Spent	\$1,232.11
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$947,433
Average Spent	\$646.27
Spending Potential Index	69

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430070.00

Name:

Demographic

Census Tracts



2000 Total Population	3,027
2000 Group Quarters	136
2009 Total Population	2,963
2014 Total Population	2,964
2009-2014 Annual Rate	0.01%



2000 Households	1,427
2000 Average Household Size	2.03
2009 Households	1,424
2009 Average Household Size	1.99
2014 Households	1,429
2014 Average Household Size	1.98
2009-2014 Annual Rate	0.07%
2000 Families	722
2000 Average Family Size	2.78
2009 Families	676
2009 Average Family Size	2.78
2014 Families	663
2014 Average Family Size	2.79
2009-2014 Annual Rate	-0.39%



2000 Housing Units	1,512
Owner Occupied Housing Units	36.3%
Renter Occupied Housing Units	58.1%
Vacant Housing Units	5.6%
2009 Housing Units	1,526
Owner Occupied Housing Units	35.1%
Renter Occupied Housing Units	58.3%
Vacant Housing Units	6.7%
2014 Housing Units	1,531
Owner Occupied Housing Units	34.3%
Renter Occupied Housing Units	59.0%
Vacant Housing Units	6.7%

Median Household Income

2000	\$29,174
2009	\$36,493
2014	\$38,686

Median Home Value

2000	\$108,608
2009	\$140,100
2014	\$153,245

Per Capita Income

2000	\$18,912
2009	\$23,998
2014	\$24,713

Median Age

2000	36.8
2009	37.0
2014	37.2

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430070.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,421
<15,000	19.3%
\$15,000 - \$24,999	21.5%
\$25,000 - \$34,999	19.1%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	13.2%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	0.9%
\$200,000+	0.5%
Average Household Income	\$39,516

2009 Household by Income

Household Income Base	1,424
<15,000	13.1%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	18.9%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	6.7%
\$150,000 - \$199,999	1.9%
\$200,000+	0.9%
Average Household Income	\$48,754

2014 Household by Income

Household Income Base	1,429
<15,000	13.4%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	17.6%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	6.6%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	1.9%
\$200,000+	0.9%
Average Household Income	\$49,928

2000 Owner Occupied HUs by Value

Total	549
<50,000	2.6%
\$50,000 - \$99,999	37.0%
\$100,000 - \$149,999	44.8%
\$150,000 - \$199,999	14.8%
\$200,000 - \$299,999	0.9%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$112,927

2000 Specified Renter Occupied HUs by Contract Rent

Total	878
With Cash Rent	96.1%
No Cash Rent	3.9%
Median Rent	\$393
Average Rent	\$418

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430070.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,027
0 - 4	7.3%
5 - 9	5.7%
10 - 14	5.1%
15 - 24	14.9%
25 - 34	14.6%
35 - 44	13.9%
45 - 54	12.9%
55 - 64	8.2%
65 - 74	9.4%
75 - 84	6.4%
85 +	1.5%
18 +	78.8%

2009 Population by Age

Total	2,963
0 - 4	7.5%
5 - 9	6.3%
10 - 14	5.4%
15 - 24	12.8%
25 - 34	15.6%
35 - 44	12.1%
45 - 54	12.4%
55 - 64	11.2%
65 - 74	7.0%
75 - 84	6.9%
85 +	2.9%
18 +	78.0%

2014 Population by Age

Total	2,964
0 - 4	7.6%
5 - 9	6.3%
10 - 14	5.5%
15 - 24	12.5%
25 - 34	15.5%
35 - 44	12.0%
45 - 54	11.3%
55 - 64	11.5%
65 - 74	8.8%
75 - 84	5.7%
85 +	3.2%
18 +	77.9%

2000 Population by Sex

Males	46.6%
Females	53.4%

2009 Population by Sex

Males	47.3%
Females	52.7%

2014 Population by Sex

Males	47.6%
Females	52.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430070.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,027
White Alone	73.1%
Black Alone	15.2%
American Indian Alone	5.6%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	1.9%
Two or More Races	3.3%
Hispanic Origin	3.9%
Diversity Index	48.2

2009 Population by Race/Ethnicity

Total	2,963
White Alone	68.2%
Black Alone	17.6%
American Indian Alone	5.6%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	2.8%
Two or More Races	4.4%
Hispanic Origin	5.7%
Diversity Index	55.4

2014 Population by Race/Ethnicity

Total	2,964
White Alone	65.7%
Black Alone	18.6%
American Indian Alone	5.6%
Asian or Pacific Islander Alone	1.7%
Some Other Race Alone	3.4%
Two or More Races	5.0%
Hispanic Origin	6.9%
Diversity Index	59.0

2000 Population 3+ by School Enrollment

Total	2,880
Enrolled in Nursery/Preschool	2.7%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	9.0%
Enrolled in Grade 9-12	2.7%
Enrolled in College	4.3%
Enrolled in Grad/Prof School	1.0%
Not Enrolled in School	78.3%

2009 Population 25+ by Educational Attainment

Total	2,017
Less Than 9th Grade	1.5%
9th to 12th Grade, No Diploma	9.2%
High School Graduate	26.7%
Some College, No Degree	26.9%
Associate Degree	7.6%
Bachelor's Degree	18.2%
Graduate/Professional Degree	9.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430070.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,395
Married	45.6%
Never Married	30.1%
Widowed	6.6%
Divorced	17.7%



2000 Population 16+ by Employment Status

Total	2,455
In Labor Force	65.0%
Civilian Employed	60.7%
Civilian Unemployed	3.9%
In Armed Forces	0.4%
Not In Labor Force	35.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	91.4%
Civilian Unemployed	8.6%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.3%
Civilian Unemployed	6.7%

2000 Females 16+ by Employment Status and Age of Children

Total	1,344
Own Children < 6 Only	9.3%
Employed/in Armed Forces	4.1%
Unemployed	0.7%
Not in Labor Force	4.5%
Own Children <6 and 6-17 Only	4.8%
Employed/in Armed Forces	2.7%
Unemployed	0.0%
Not in Labor Force	2.2%
Own Children 6-17 Only	5.9%
Employed/in Armed Forces	4.5%
Unemployed	0.2%
Not in Labor Force	1.1%
No Own Children < 18	80.0%
Employed/in Armed Forces	39.4%
Unemployed	3.0%
Not in Labor Force	37.6%



2009 Employed Population 16+ by Industry

Total	1,379
Agriculture/Mining	2.8%
Construction	3.8%
Manufacturing	6.7%
Wholesale Trade	3.2%
Retail Trade	14.3%
Transportation/Utilities	6.9%
Information	7.8%
Finance/Insurance/Real Estate	8.3%
Services	44.0%
Public Administration	2.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430070.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,379
White Collar	64.1%
Management/Business/Financial	13.0%
Professional	18.8%
Sales	15.5%
Administrative Support	16.8%
Services	17.6%
Blue Collar	18.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	3.8%
Production	5.6%
Transportation/Material Moving	5.0%



2000 Workers 16+ by Means of Transportation to Work

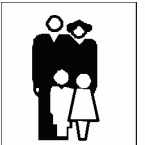
Total	1,493%
Drove Alone - Car, Truck, or Van	76.7%
Carpooled - Car, Truck, or Van	13.9%
Public Transportation	2.1%
Walked	4.2%
Other Means	1.9%
Worked at Home	1.3%

2000 Workers 16+ by Travel Time to Work

Total	1,493
Did not Work at Home	98.7%
Less than 5 minutes	3.6%
5 to 9 minutes	20.5%
10 to 19 minutes	48.0%
20 to 24 minutes	13.4%
25 to 34 minutes	8.8%
35 to 44 minutes	2.0%
45 to 59 minutes	1.7%
60 to 89 minutes	0.7%
90 or more minutes	0.0%
Worked at Home	1.3%
Average Travel Time to Work (in min)	14.6

2000 Households by Vehicles Available

Total	1,427
None	9.9%
1	51.4%
2	31.2%
3	6.7%
4	0.8%
5+	0.0%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	1,427
Family Households	50.6%
Married-couple Family	34.2%
With Related Children	12.2%
Other Family (No Spouse)	16.4%
With Related Children	12.2%
Nonfamily Households	49.4%
Householder Living Alone	42.0%
Householder Not Living Alone	7.4%
Households with Related Children	24.4%
Households with Persons 65+	23.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430070.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,427
1 Person Household	42.0%
2 Person Household	34.2%
3 Person Household	11.1%
4 Person Household	7.8%
5 Person Household	2.9%
6 Person Household	1.5%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	1,427
Moved in 1999 to March 2000	31.4%
Moved in 1995 to 1998	29.6%
Moved in 1990 to 1994	7.1%
Moved in 1980 to 1989	9.5%
Moved in 1970 to 1979	6.9%
Moved in 1969 or Earlier	15.6%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,512
1, Detached	41.7%
1, Attached	5.2%
2	3.9%
3 or 4	15.5%
5 to 9	10.8%
10 to 19	10.4%
20 +	12.4%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,512
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	1.9%
1980 to 1989	10.2%
1970 to 1979	25.0%
1969 or Earlier	63.0%
Median Year Structure Built	1,967

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430070.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,785,170
Average Spent	\$1,253.63
Spending Potential Index	50
Computers & Accessories: Total \$	\$229,433
Average Spent	\$161.12
Spending Potential Index	71
Education: Total \$	\$1,251,885
Average Spent	\$879.13
Spending Potential Index	70
Entertainment/Recreation: Total \$	\$3,116,728
Average Spent	\$2,188.71
Spending Potential Index	68
Food at Home: Total \$	\$4,587,980
Average Spent	\$3,221.90
Spending Potential Index	71
Food Away from Home: Total \$	\$3,375,142
Average Spent	\$2,370.18
Spending Potential Index	71
Health Care: Total \$	\$3,647,580
Average Spent	\$2,561.50
Spending Potential Index	68
HH Furnishings & Equip: Total \$	\$1,866,086
Average Spent	\$1,310.45
Spending Potential Index	60
Investments: Total \$	\$1,234,494
Average Spent	\$866.92
Spending Potential Index	60
Retail Goods: Total \$	\$23,965,331
Average Spent	\$16,829.59
Spending Potential Index	65
Shelter: Total \$	\$15,764,329
Average Spent	\$11,070.46
Spending Potential Index	71
TV/Video/Sound Equipment: Total \$	\$1,223,768
Average Spent	\$859.39
Spending Potential Index	71
Travel: Total \$	\$1,761,863
Average Spent	\$1,237.26
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$929,950
Average Spent	\$653.06
Spending Potential Index	70

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.01

Name:

Demographic

Census Tracts



2000 Total Population	4,160
2000 Group Quarters	0
2009 Total Population	4,232
2014 Total Population	4,294
2009-2014 Annual Rate	0.29%



2000 Households	1,841
2000 Average Household Size	2.26
2009 Households	1,863
2009 Average Household Size	2.27
2014 Households	1,887
2014 Average Household Size	2.28
2009-2014 Annual Rate	0.26%
2000 Families	983
2000 Average Family Size	2.98
2009 Families	937
2009 Average Family Size	3.04
2014 Families	929
2014 Average Family Size	3.06
2009-2014 Annual Rate	-0.17%



2000 Housing Units	1,945
Owner Occupied Housing Units	36.2%
Renter Occupied Housing Units	58.4%
Vacant Housing Units	5.3%
2009 Housing Units	1,994
Owner Occupied Housing Units	34.5%
Renter Occupied Housing Units	58.9%
Vacant Housing Units	6.6%
2014 Housing Units	2,016
Owner Occupied Housing Units	34.0%
Renter Occupied Housing Units	59.6%
Vacant Housing Units	6.4%

Median Household Income	
2000	\$27,286
2009	\$34,136
2014	\$35,470

Median Home Value	
2000	\$81,587
2009	\$104,313
2014	\$118,266

Per Capita Income	
2000	\$15,658
2009	\$18,949
2014	\$19,763

Median Age	
2000	35.2
2009	36.1
2014	36.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.01

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,773
<15,000	24.0%
\$15,000 - \$24,999	19.6%
\$25,000 - \$34,999	17.0%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	14.6%
\$75,000 - \$99,999	4.1%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	0.3%
\$200,000+	0.5%
Average Household Income	\$35,664

2009 Household by Income

Household Income Base	1,863
<15,000	19.1%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	19.6%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	7.9%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	0.6%
\$200,000+	0.5%
Average Household Income	\$43,045

2014 Household by Income

Household Income Base	1,887
<15,000	19.1%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	18.3%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	4.0%
\$150,000 - \$199,999	0.6%
\$200,000+	0.6%
Average Household Income	\$44,973

2000 Owner Occupied HUs by Value

Total	651
<50,000	6.5%
\$50,000 - \$99,999	81.9%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	0.9%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$83,671

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,184
With Cash Rent	98.6%
No Cash Rent	1.4%
Median Rent	\$393
Average Rent	\$396

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.01

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,160
0 - 4	6.9%
5 - 9	6.1%
10 - 14	5.6%
15 - 24	16.8%
25 - 34	14.2%
35 - 44	15.0%
45 - 54	10.2%
55 - 64	7.4%
65 - 74	9.5%
75 - 84	6.7%
85 +	1.5%
18 +	77.1%

2009 Population by Age

Total	4,232
0 - 4	7.0%
5 - 9	5.7%
10 - 14	4.9%
15 - 24	16.3%
25 - 34	14.8%
35 - 44	12.1%
45 - 54	11.8%
55 - 64	8.9%
65 - 74	7.4%
75 - 84	7.9%
85 +	3.2%
18 +	78.6%

2014 Population by Age

Total	4,294
0 - 4	6.9%
5 - 9	5.7%
10 - 14	4.9%
15 - 24	15.6%
25 - 34	15.1%
35 - 44	11.5%
45 - 54	10.8%
55 - 64	9.9%
65 - 74	8.5%
75 - 84	7.1%
85 +	3.9%
18 +	78.9%

2000 Population by Sex

Males	51.3%
Females	48.7%

2009 Population by Sex

Males	51.5%
Females	48.5%

2014 Population by Sex

Males	51.5%
Females	48.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.01

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,160
White Alone	74.1%
Black Alone	8.6%
American Indian Alone	4.1%
Asian or Pacific Islander Alone	2.1%
Some Other Race Alone	6.2%
Two or More Races	4.9%
Hispanic Origin	21.2%
Diversity Index	62.8

2009 Population by Race/Ethnicity

Total	4,232
White Alone	69.9%
Black Alone	9.4%
American Indian Alone	3.8%
Asian or Pacific Islander Alone	2.6%
Some Other Race Alone	8.2%
Two or More Races	6.1%
Hispanic Origin	27.8%
Diversity Index	70.1

2014 Population by Race/Ethnicity

Total	4,294
White Alone	67.9%
Black Alone	9.5%
American Indian Alone	3.6%
Asian or Pacific Islander Alone	2.9%
Some Other Race Alone	9.4%
Two or More Races	6.8%
Hispanic Origin	31.3%
Diversity Index	73.1

2000 Population 3+ by School Enrollment

Total	3,923
Enrolled in Nursery/Preschool	2.0%
Enrolled in Kindergarten	2.2%
Enrolled in Grade 1-8	10.0%
Enrolled in Grade 9-12	4.6%
Enrolled in College	3.0%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	77.6%

2009 Population 25+ by Educational Attainment

Total	2,797
Less Than 9th Grade	10.9%
9th to 12th Grade, No Diploma	11.9%
High School Graduate	31.6%
Some College, No Degree	22.6%
Associate Degree	5.3%
Bachelor's Degree	11.9%
Graduate/Professional Degree	5.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.01

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,488
Married	40.3%
Never Married	32.3%
Widowed	8.5%
Divorced	18.9%



2000 Population 16+ by Employment Status

Total	3,229
In Labor Force	63.3%
Civilian Employed	59.3%
Civilian Unemployed	4.0%
In Armed Forces	0.0%
Not In Labor Force	36.7%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.6%
Civilian Unemployed	9.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.6%
Civilian Unemployed	7.4%

2000 Females 16+ by Employment Status and Age of Children

Total	1,626
Own Children < 6 Only	8.0%
Employed/in Armed Forces	4.1%
Unemployed	0.6%
Not in Labor Force	3.3%
Own Children <6 and 6-17 Only	5.6%
Employed/in Armed Forces	2.6%
Unemployed	0.0%
Not in Labor Force	3.0%
Own Children 6-17 Only	10.5%
Employed/in Armed Forces	7.9%
Unemployed	0.0%
Not in Labor Force	2.6%
No Own Children < 18	76.0%
Employed/in Armed Forces	33.1%
Unemployed	1.4%
Not in Labor Force	41.4%



2009 Employed Population 16+ by Industry

Total	1,932
Agriculture/Mining	0.8%
Construction	12.8%
Manufacturing	8.6%
Wholesale Trade	5.3%
Retail Trade	12.1%
Transportation/Utilities	5.8%
Information	5.0%
Finance/Insurance/Real Estate	5.8%
Services	43.3%
Public Administration	0.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.01

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,932
White Collar	47.7%
Management/Business/Financial	7.0%
Professional	13.0%
Sales	13.1%
Administrative Support	14.5%
Services	23.6%
Blue Collar	28.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	13.0%
Installation/Maintenance/Repair	4.2%
Production	6.1%
Transportation/Material Moving	5.4%



2000 Workers 16+ by Means of Transportation to Work

Total	1,883%
Drove Alone - Car, Truck, or Van	63.7%
Carpooled - Car, Truck, or Van	27.2%
Public Transportation	2.0%
Walked	3.9%
Other Means	1.5%
Worked at Home	1.8%

2000 Workers 16+ by Travel Time to Work

Total	1,883
Did not Work at Home	98.2%
Less than 5 minutes	2.6%
5 to 9 minutes	6.1%
10 to 19 minutes	50.5%
20 to 24 minutes	18.9%
25 to 34 minutes	14.9%
35 to 44 minutes	0.7%
45 to 59 minutes	2.3%
60 to 89 minutes	1.4%
90 or more minutes	0.9%
Worked at Home	1.8%
Average Travel Time to Work (in min)	18.5

2000 Households by Vehicles Available

Total	1,835
None	16.8%
1	46.6%
2	26.6%
3	7.0%
4	2.2%
5+	0.7%
Average Number of Vehicles Available	1.3



2000 Households by Type

Total	1,841
Family Households	53.4%
Married-couple Family	35.3%
With Related Children	14.7%
Other Family (No Spouse)	18.1%
With Related Children	11.3%
Nonfamily Households	46.6%
Householder Living Alone	38.2%
Householder Not Living Alone	8.4%
Households with Related Children	26.0%
Households with Persons 65+	30.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.01

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,841
1 Person Household	38.2%
2 Person Household	31.5%
3 Person Household	12.2%
4 Person Household	9.5%
5 Person Household	5.4%
6 Person Household	1.8%
7 + Person Household	1.5%

2000 Households by Year Householder Moved In

Total	1,835
Moved in 1999 to March 2000	25.0%
Moved in 1995 to 1998	36.1%
Moved in 1990 to 1994	10.7%
Moved in 1980 to 1989	12.7%
Moved in 1970 to 1979	6.3%
Moved in 1969 or Earlier	9.2%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,947
1, Detached	40.6%
1, Attached	4.3%
2	5.0%
3 or 4	5.5%
5 to 9	10.2%
10 to 19	10.0%
20 +	23.9%
Mobile Home	0.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,947
1999 to March 2000	0.6%
1995 to 1998	0.5%
1990 to 1994	0.0%
1980 to 1989	5.2%
1970 to 1979	32.2%
1969 or Earlier	61.5%
Median Year Structure Built	1,967

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.01

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,084,634
Average Spent	\$1,118.97
Spending Potential Index	45
Computers & Accessories: Total \$	\$262,808
Average Spent	\$141.07
Spending Potential Index	62
Education: Total \$	\$1,426,375
Average Spent	\$765.63
Spending Potential Index	61
Entertainment/Recreation: Total \$	\$3,546,882
Average Spent	\$1,903.85
Spending Potential Index	59
Food at Home: Total \$	\$5,431,453
Average Spent	\$2,915.43
Spending Potential Index	64
Food Away from Home: Total \$	\$3,937,244
Average Spent	\$2,113.39
Spending Potential Index	64
Health Care: Total \$	\$4,305,436
Average Spent	\$2,311.02
Spending Potential Index	61
HH Furnishings & Equip: Total \$	\$2,104,327
Average Spent	\$1,129.54
Spending Potential Index	52
Investments: Total \$	\$1,345,095
Average Spent	\$722.01
Spending Potential Index	50
Retail Goods: Total \$	\$27,504,305
Average Spent	\$14,763.44
Spending Potential Index	57
Shelter: Total \$	\$18,560,308
Average Spent	\$9,962.59
Spending Potential Index	64
TV/Video/Sound Equipment: Total \$	\$1,435,624
Average Spent	\$770.60
Spending Potential Index	63
Travel: Total \$	\$1,973,394
Average Spent	\$1,059.26
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$1,073,504
Average Spent	\$576.22
Spending Potential Index	62

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.02

Name:

Demographic

Census Tracts



2000 Total Population	2,513
2000 Group Quarters	16
2009 Total Population	2,496
2014 Total Population	2,508
2009-2014 Annual Rate	0.10%



2000 Households	1,138
2000 Average Household Size	2.19
2009 Households	1,143
2009 Average Household Size	2.17
2014 Households	1,151
2014 Average Household Size	2.17
2009-2014 Annual Rate	0.14%
2000 Families	634
2000 Average Family Size	2.87
2009 Families	602
2009 Average Family Size	2.88
2014 Families	594
2014 Average Family Size	2.89
2009-2014 Annual Rate	-0.27%



2000 Housing Units	1,192
Owner Occupied Housing Units	34.5%
Renter Occupied Housing Units	61.0%
Vacant Housing Units	4.5%
2009 Housing Units	1,211
Owner Occupied Housing Units	32.9%
Renter Occupied Housing Units	61.5%
Vacant Housing Units	5.6%
2014 Housing Units	1,219
Owner Occupied Housing Units	31.7%
Renter Occupied Housing Units	62.8%
Vacant Housing Units	5.6%

Median Household Income	
2000	\$27,155
2009	\$33,890
2014	\$34,839

Median Home Value	
2000	\$90,181
2009	\$111,404
2014	\$124,658

Per Capita Income	
2000	\$15,111
2009	\$18,842
2014	\$19,354

Median Age	
2000	36.3
2009	37.5
2014	37.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.02

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,195
<15,000	19.8%
\$15,000 - \$24,999	23.5%
\$25,000 - \$34,999	20.3%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	12.4%
\$75,000 - \$99,999	5.5%
\$100,000 - \$149,999	0.6%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$32,954

2009 Household by Income

Household Income Base	1,143
<15,000	11.7%
\$15,000 - \$24,999	15.9%
\$25,000 - \$34,999	24.7%
\$35,000 - \$49,999	19.2%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	2.5%
\$150,000 - \$199,999	0.4%
\$200,000+	0.0%
Average Household Income	\$40,973

2014 Household by Income

Household Income Base	1,151
<15,000	12.6%
\$15,000 - \$24,999	14.3%
\$25,000 - \$34,999	23.4%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	0.4%
\$200,000+	0.0%
Average Household Income	\$41,979

2000 Owner Occupied HUs by Value

Total	465
<50,000	11.6%
\$50,000 - \$99,999	55.9%
\$100,000 - \$149,999	24.3%
\$150,000 - \$199,999	6.0%
\$200,000 - \$299,999	2.2%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$93,176

2000 Specified Renter Occupied HUs by Contract Rent

Total	671
With Cash Rent	98.1%
No Cash Rent	1.9%
Median Rent	\$397
Average Rent	\$426

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.02

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,513
0 - 4	6.6%
5 - 9	6.0%
10 - 14	5.6%
15 - 24	14.6%
25 - 34	15.4%
35 - 44	15.1%
45 - 54	14.7%
55 - 64	9.6%
65 - 74	7.1%
75 - 84	4.1%
85 +	1.3%
18 +	78.4%

2009 Population by Age

Total	2,496
0 - 4	6.4%
5 - 9	5.5%
10 - 14	5.4%
15 - 24	13.3%
25 - 34	16.3%
35 - 44	12.5%
45 - 54	13.6%
55 - 64	12.7%
65 - 74	7.5%
75 - 84	5.0%
85 +	1.9%
18 +	79.7%

2014 Population by Age

Total	2,508
0 - 4	6.6%
5 - 9	5.5%
10 - 14	5.1%
15 - 24	12.4%
25 - 34	16.7%
35 - 44	12.4%
45 - 54	11.7%
55 - 64	13.0%
65 - 74	9.4%
75 - 84	5.1%
85 +	2.1%
18 +	80.1%

2000 Population by Sex

Males	51.3%
Females	48.7%

2009 Population by Sex

Males	50.8%
Females	49.2%

2014 Population by Sex

Males	50.7%
Females	49.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.02

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,513
White Alone	70.3%
Black Alone	12.4%
American Indian Alone	5.5%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	5.1%
Two or More Races	4.9%
Hispanic Origin	10.9%
Diversity Index	58.7

2009 Population by Race/Ethnicity

Total	2,496
White Alone	64.3%
Black Alone	14.3%
American Indian Alone	5.3%
Asian or Pacific Islander Alone	2.6%
Some Other Race Alone	7.3%
Two or More Races	6.2%
Hispanic Origin	15.4%
Diversity Index	67.7

2014 Population by Race/Ethnicity

Total	2,508
White Alone	61.1%
Black Alone	15.0%
American Indian Alone	5.1%
Asian or Pacific Islander Alone	3.0%
Some Other Race Alone	8.8%
Two or More Races	7.0%
Hispanic Origin	18.3%
Diversity Index	72.0

2000 Population 3+ by School Enrollment

Total	2,491
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	7.9%
Enrolled in Grade 9-12	7.0%
Enrolled in College	3.1%
Enrolled in Grad/Prof School	0.8%
Not Enrolled in School	78.7%

2009 Population 25+ by Educational Attainment

Total	1,734
Less Than 9th Grade	5.0%
9th to 12th Grade, No Diploma	13.1%
High School Graduate	30.0%
Some College, No Degree	24.4%
Associate Degree	10.2%
Bachelor's Degree	10.1%
Graduate/Professional Degree	7.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.02

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,065
Married	46.5%
Never Married	28.4%
Widowed	6.7%
Divorced	18.3%



2000 Population 16+ by Employment Status

Total	2,107
In Labor Force	65.1%
Civilian Employed	61.5%
Civilian Unemployed	3.6%
In Armed Forces	0.0%
Not In Labor Force	34.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	91.8%
Civilian Unemployed	8.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.6%
Civilian Unemployed	6.4%

2000 Females 16+ by Employment Status and Age of Children

Total	1,016
Own Children < 6 Only	10.0%
Employed/in Armed Forces	6.8%
Unemployed	0.0%
Not in Labor Force	3.2%
Own Children <6 and 6-17 Only	4.3%
Employed/in Armed Forces	2.7%
Unemployed	0.0%
Not in Labor Force	1.7%
Own Children 6-17 Only	9.1%
Employed/in Armed Forces	6.4%
Unemployed	0.6%
Not in Labor Force	2.1%
No Own Children < 18	76.6%
Employed/in Armed Forces	41.0%
Unemployed	2.4%
Not in Labor Force	33.2%



2009 Employed Population 16+ by Industry

Total	1,175
Agriculture/Mining	0.9%
Construction	12.3%
Manufacturing	7.7%
Wholesale Trade	2.3%
Retail Trade	10.7%
Transportation/Utilities	6.8%
Information	3.4%
Finance/Insurance/Real Estate	5.0%
Services	48.2%
Public Administration	2.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.02

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,175
White Collar	43.7%
Management/Business/Financial	9.6%
Professional	14.9%
Sales	6.9%
Administrative Support	12.3%
Services	22.8%
Blue Collar	33.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.6%
Installation/Maintenance/Repair	7.3%
Production	7.2%
Transportation/Material Moving	10.3%



2000 Workers 16+ by Means of Transportation to Work

Total	1,257%
Drove Alone - Car, Truck, or Van	70.8%
Carpooled - Car, Truck, or Van	18.7%
Public Transportation	2.5%
Walked	3.3%
Other Means	2.5%
Worked at Home	2.3%

2000 Workers 16+ by Travel Time to Work

Total	1,257
Did not Work at Home	97.7%
Less than 5 minutes	2.6%
5 to 9 minutes	12.4%
10 to 19 minutes	48.0%
20 to 24 minutes	15.4%
25 to 34 minutes	10.7%
35 to 44 minutes	3.3%
45 to 59 minutes	0.9%
60 to 89 minutes	1.4%
90 or more minutes	2.9%
Worked at Home	2.3%
Average Travel Time to Work (in min)	21.3

2000 Households by Vehicles Available

Total	1,144
None	10.1%
1	50.6%
2	24.5%
3	10.0%
4	4.3%
5+	0.6%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	1,138
Family Households	55.7%
Married-couple Family	38.4%
With Related Children	14.9%
Other Family (No Spouse)	17.3%
With Related Children	10.9%
Nonfamily Households	44.3%
Householder Living Alone	36.8%
Householder Not Living Alone	7.5%
Households with Related Children	25.7%
Households with Persons 65+	18.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.02

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,138
1 Person Household	36.8%
2 Person Household	34.4%
3 Person Household	12.0%
4 Person Household	9.8%
5 Person Household	4.7%
6 Person Household	1.4%
7 + Person Household	0.8%

2000 Households by Year Householder Moved In

Total	1,144
Moved in 1999 to March 2000	31.3%
Moved in 1995 to 1998	30.2%
Moved in 1990 to 1994	11.8%
Moved in 1980 to 1989	8.7%
Moved in 1970 to 1979	11.1%
Moved in 1969 or Earlier	6.9%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,190
1, Detached	40.7%
1, Attached	8.7%
2	2.9%
3 or 4	6.6%
5 to 9	5.2%
10 to 19	8.7%
20 +	26.2%
Mobile Home	1.1%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,190
1999 to March 2000	1.4%
1995 to 1998	0.0%
1990 to 1994	1.9%
1980 to 1989	9.5%
1970 to 1979	46.4%
1969 or Earlier	40.8%
Median Year Structure Built	1,972

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430071.02

Name:

Census Tracts

Demographic



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,186,601
Average Spent	\$1,038.15
Spending Potential Index	41
Computers & Accessories: Total \$	\$155,076
Average Spent	\$135.68
Spending Potential Index	59
Education: Total \$	\$829,303
Average Spent	\$725.55
Spending Potential Index	58
Entertainment/Recreation: Total \$	\$2,147,550
Average Spent	\$1,878.87
Spending Potential Index	58
Food at Home: Total \$	\$3,123,756
Average Spent	\$2,732.95
Spending Potential Index	60
Food Away from Home: Total \$	\$2,263,124
Average Spent	\$1,979.99
Spending Potential Index	59
Health Care: Total \$	\$2,598,371
Average Spent	\$2,273.29
Spending Potential Index	60
HH Furnishings & Equip: Total \$	\$1,254,594
Average Spent	\$1,097.63
Spending Potential Index	51
Investments: Total \$	\$851,263
Average Spent	\$744.76
Spending Potential Index	52
Retail Goods: Total \$	\$16,409,468
Average Spent	\$14,356.50
Spending Potential Index	56
Shelter: Total \$	\$10,333,285
Average Spent	\$9,040.50
Spending Potential Index	58
TV/Video/Sound Equipment: Total \$	\$833,325
Average Spent	\$729.07
Spending Potential Index	60
Travel: Total \$	\$1,178,851
Average Spent	\$1,031.37
Spending Potential Index	56
Vehicle Maintenance & Repairs: Total \$	\$633,477
Average Spent	\$554.22
Spending Potential Index	59

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430072.00

Name:

Demographic

Census Tracts



2000 Total Population	3,647
2000 Group Quarters	0
2009 Total Population	3,627
2014 Total Population	3,652
2009-2014 Annual Rate	0.14%



2000 Households	1,550
2000 Average Household Size	2.35
2009 Households	1,573
2009 Average Household Size	2.31
2014 Households	1,593
2014 Average Household Size	2.29
2009-2014 Annual Rate	0.25%
2000 Families	996
2000 Average Family Size	2.95
2009 Families	965
2009 Average Family Size	2.94
2014 Families	961
2014 Average Family Size	2.94
2009-2014 Annual Rate	-0.08%



2000 Housing Units	1,637
Owner Occupied Housing Units	73.7%
Renter Occupied Housing Units	21.0%
Vacant Housing Units	5.3%
2009 Housing Units	1,687
Owner Occupied Housing Units	71.0%
Renter Occupied Housing Units	22.3%
Vacant Housing Units	6.8%
2014 Housing Units	1,705
Owner Occupied Housing Units	70.1%
Renter Occupied Housing Units	23.3%
Vacant Housing Units	6.6%

Median Household Income

2000	\$34,837
2009	\$45,740
2014	\$47,559

Median Home Value

2000	\$54,641
2009	\$70,498
2014	\$79,573

Per Capita Income

2000	\$17,529
2009	\$22,792
2014	\$23,715

Median Age

2000	36.4
2009	37.4
2014	37.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430072.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,544
<15,000	13.9%
\$15,000 - \$24,999	19.5%
\$25,000 - \$34,999	16.9%
\$35,000 - \$49,999	22.5%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	1.6%
\$150,000 - \$199,999	0.0%
\$200,000+	0.8%
Average Household Income	\$41,512

2009 Household by Income

Household Income Base	1,573
<15,000	9.2%
\$15,000 - \$24,999	10.8%
\$25,000 - \$34,999	16.5%
\$35,000 - \$49,999	19.8%
\$50,000 - \$74,999	27.1%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	6.7%
\$150,000 - \$199,999	0.8%
\$200,000+	0.5%
Average Household Income	\$52,553

2014 Household by Income

Household Income Base	1,593
<15,000	9.2%
\$15,000 - \$24,999	10.0%
\$25,000 - \$34,999	14.9%
\$35,000 - \$49,999	18.5%
\$50,000 - \$74,999	30.4%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	0.8%
\$200,000+	0.6%
Average Household Income	\$54,368

2000 Owner Occupied HUs by Value

Total	1,210
<50,000	32.9%
\$50,000 - \$99,999	65.8%
\$100,000 - \$149,999	0.4%
\$150,000 - \$199,999	0.9%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$55,828

2000 Specified Renter Occupied HUs by Contract Rent

Total	340
With Cash Rent	94.7%
No Cash Rent	5.3%
Median Rent	\$458
Average Rent	\$432

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430072.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,647
0 - 4	8.2%
5 - 9	7.4%
10 - 14	5.9%
15 - 24	11.2%
25 - 34	15.4%
35 - 44	13.5%
45 - 54	11.9%
55 - 64	8.2%
65 - 74	9.6%
75 - 84	7.3%
85 +	1.5%
18 +	75.3%

2009 Population by Age

Total	3,627
0 - 4	8.0%
5 - 9	7.5%
10 - 14	6.7%
15 - 24	11.4%
25 - 34	13.0%
35 - 44	13.4%
45 - 54	13.1%
55 - 64	10.4%
65 - 74	7.2%
75 - 84	6.9%
85 +	2.3%
18 +	73.9%

2014 Population by Age

Total	3,652
0 - 4	7.9%
5 - 9	7.3%
10 - 14	6.8%
15 - 24	12.3%
25 - 34	12.2%
35 - 44	12.4%
45 - 54	12.2%
55 - 64	11.8%
65 - 74	8.9%
75 - 84	5.8%
85 +	2.5%
18 +	74.1%

2000 Population by Sex

Males	46.6%
Females	53.4%

2009 Population by Sex

Males	47.3%
Females	52.7%

2014 Population by Sex

Males	47.5%
Females	52.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430072.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,647
White Alone	78.2%
Black Alone	4.5%
American Indian Alone	7.5%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	2.7%
Two or More Races	6.2%
Hispanic Origin	6.6%
Diversity Index	45.7

2009 Population by Race/Ethnicity

Total	3,627
White Alone	73.5%
Black Alone	5.5%
American Indian Alone	7.6%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	4.1%
Two or More Races	8.2%
Hispanic Origin	9.8%
Diversity Index	54.8

2014 Population by Race/Ethnicity

Total	3,652
White Alone	70.8%
Black Alone	5.9%
American Indian Alone	7.6%
Asian or Pacific Islander Alone	1.3%
Some Other Race Alone	4.9%
Two or More Races	9.5%
Hispanic Origin	12.0%
Diversity Index	59.7

2000 Population 3+ by School Enrollment

Total	3,473
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	1.8%
Enrolled in Grade 1-8	11.2%
Enrolled in Grade 9-12	4.9%
Enrolled in College	2.8%
Enrolled in Grad/Prof School	0.7%
Not Enrolled in School	77.3%

2009 Population 25+ by Educational Attainment

Total	2,406
Less Than 9th Grade	3.4%
9th to 12th Grade, No Diploma	10.7%
High School Graduate	42.1%
Some College, No Degree	23.1%
Associate Degree	7.7%
Bachelor's Degree	10.2%
Graduate/Professional Degree	2.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430072.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,820
Married	50.1%
Never Married	22.9%
Widowed	10.3%
Divorced	16.6%



2000 Population 16+ by Employment Status

Total	2,842
In Labor Force	61.6%
Civilian Employed	58.6%
Civilian Unemployed	2.5%
In Armed Forces	0.5%
Not In Labor Force	38.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.6%
Civilian Unemployed	6.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.0%
Civilian Unemployed	5.0%

2000 Females 16+ by Employment Status and Age of Children

Total	1,569
Own Children < 6 Only	9.7%
Employed/in Armed Forces	6.7%
Unemployed	0.0%
Not in Labor Force	3.0%
Own Children <6 and 6-17 Only	6.2%
Employed/in Armed Forces	2.2%
Unemployed	0.0%
Not in Labor Force	4.0%
Own Children 6-17 Only	12.7%
Employed/in Armed Forces	9.2%
Unemployed	0.0%
Not in Labor Force	3.5%
No Own Children < 18	71.4%
Employed/in Armed Forces	30.8%
Unemployed	2.2%
Not in Labor Force	38.4%



2009 Employed Population 16+ by Industry

Total	1,514
Agriculture/Mining	0.0%
Construction	7.7%
Manufacturing	9.2%
Wholesale Trade	6.6%
Retail Trade	12.2%
Transportation/Utilities	6.7%
Information	4.0%
Finance/Insurance/Real Estate	6.1%
Services	45.8%
Public Administration	1.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430072.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,514
White Collar	53.7%
Management/Business/Financial	9.8%
Professional	16.5%
Sales	10.7%
Administrative Support	16.7%
Services	17.5%
Blue Collar	28.8%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.6%
Installation/Maintenance/Repair	6.9%
Production	8.9%
Transportation/Material Moving	6.1%



2000 Workers 16+ by Means of Transportation to Work

Total	1,610%
Drove Alone - Car, Truck, or Van	82.4%
Carpooled - Car, Truck, or Van	13.7%
Public Transportation	0.2%
Walked	0.8%
Other Means	0.7%
Worked at Home	2.1%

2000 Workers 16+ by Travel Time to Work

Total	1,610
Did not Work at Home	97.9%
Less than 5 minutes	2.3%
5 to 9 minutes	9.3%
10 to 19 minutes	54.7%
20 to 24 minutes	15.2%
25 to 34 minutes	9.8%
35 to 44 minutes	0.8%
45 to 59 minutes	1.2%
60 to 89 minutes	1.9%
90 or more minutes	2.7%
Worked at Home	2.1%
Average Travel Time to Work (in min)	19.8

2000 Households by Vehicles Available

Total	1,550
None	3.3%
1	42.1%
2	45.5%
3	8.4%
4	0.0%
5+	0.6%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	1,550
Family Households	64.3%
Married-couple Family	46.0%
With Related Children	21.0%
Other Family (No Spouse)	18.3%
With Related Children	10.6%
Nonfamily Households	35.7%
Householder Living Alone	31.5%
Householder Not Living Alone	4.3%
Households with Related Children	31.6%
Households with Persons 65+	31.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430072.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,550
1 Person Household	31.5%
2 Person Household	33.5%
3 Person Household	16.5%
4 Person Household	10.7%
5 Person Household	4.4%
6 Person Household	2.0%
7 + Person Household	1.4%

2000 Households by Year Householder Moved In

Total	1,550
Moved in 1999 to March 2000	18.8%
Moved in 1995 to 1998	19.7%
Moved in 1990 to 1994	12.5%
Moved in 1980 to 1989	12.6%
Moved in 1970 to 1979	11.9%
Moved in 1969 or Earlier	24.5%
Median Year Householder Moved In	1,990



2000 Housing Units by Units in Structure

Total	1,637
1, Detached	95.1%
1, Attached	0.4%
2	0.4%
3 or 4	2.5%
5 to 9	1.6%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,637
1999 to March 2000	0.4%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	1.8%
1970 to 1979	4.5%
1969 or Earlier	93.3%
Median Year Structure Built	1,955

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430072.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,069,120
Average Spent	\$1,315.40
Spending Potential Index	53
Computers & Accessories: Total \$	\$270,038
Average Spent	\$171.67
Spending Potential Index	75
Education: Total \$	\$1,541,056
Average Spent	\$979.69
Spending Potential Index	78
Entertainment/Recreation: Total \$	\$3,868,348
Average Spent	\$2,459.22
Spending Potential Index	76
Food at Home: Total \$	\$5,524,967
Average Spent	\$3,512.38
Spending Potential Index	77
Food Away from Home: Total \$	\$3,982,546
Average Spent	\$2,531.82
Spending Potential Index	76
Health Care: Total \$	\$4,780,641
Average Spent	\$3,039.19
Spending Potential Index	81
HH Furnishings & Equip: Total \$	\$2,192,630
Average Spent	\$1,393.92
Spending Potential Index	64
Investments: Total \$	\$1,320,631
Average Spent	\$839.56
Spending Potential Index	58
Retail Goods: Total \$	\$29,030,732
Average Spent	\$18,455.67
Spending Potential Index	72
Shelter: Total \$	\$17,254,994
Average Spent	\$10,969.50
Spending Potential Index	70
TV/Video/Sound Equipment: Total \$	\$1,480,524
Average Spent	\$941.21
Spending Potential Index	77
Travel: Total \$	\$2,050,347
Average Spent	\$1,303.47
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$1,103,748
Average Spent	\$701.68
Spending Potential Index	75

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.04

Name:

Demographic

Census Tracts



2000 Total Population	3,776
2000 Group Quarters	150
2009 Total Population	3,721
2014 Total Population	3,723
2009-2014 Annual Rate	0.01%



2000 Households	1,519
2000 Average Household Size	2.39
2009 Households	1,502
2009 Average Household Size	2.38
2014 Households	1,504
2014 Average Household Size	2.38
2009-2014 Annual Rate	0.03%
2000 Families	949
2000 Average Family Size	3.03
2009 Families	894
2009 Average Family Size	3.07
2014 Families	879
2014 Average Family Size	3.09
2009-2014 Annual Rate	-0.34%



2000 Housing Units	1,581
Owner Occupied Housing Units	60.5%
Renter Occupied Housing Units	35.5%
Vacant Housing Units	3.9%
2009 Housing Units	1,597
Owner Occupied Housing Units	57.9%
Renter Occupied Housing Units	36.1%
Vacant Housing Units	5.9%
2014 Housing Units	1,603
Owner Occupied Housing Units	56.4%
Renter Occupied Housing Units	37.4%
Vacant Housing Units	6.2%

Median Household Income	
2000	\$32,037
2009	\$40,128
2014	\$42,222

Median Home Value	
2000	\$59,191
2009	\$76,257
2014	\$85,655

Per Capita Income	
2000	\$15,632
2009	\$18,779
2014	\$19,336

Median Age	
2000	34.6
2009	35.7
2014	35.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.04

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,531
<15,000	15.1%
\$15,000 - \$24,999	20.2%
\$25,000 - \$34,999	20.2%
\$35,000 - \$49,999	22.5%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	3.8%
\$100,000 - \$149,999	1.3%
\$150,000 - \$199,999	0.0%
\$200,000+	0.3%
Average Household Income	\$36,425

2009 Household by Income

Household Income Base	1,502
<15,000	10.5%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	18.2%
\$35,000 - \$49,999	21.2%
\$50,000 - \$74,999	24.5%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	2.2%
\$150,000 - \$199,999	0.8%
\$200,000+	0.2%
Average Household Income	\$45,281

2014 Household by Income

Household Income Base	1,504
<15,000	10.5%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	16.8%
\$35,000 - \$49,999	20.3%
\$50,000 - \$74,999	28.1%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	0.8%
\$200,000+	0.2%
Average Household Income	\$46,462

2000 Owner Occupied HUs by Value

Total	958
<50,000	23.9%
\$50,000 - \$99,999	72.7%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.6%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$63,152

2000 Specified Renter Occupied HUs by Contract Rent

Total	561
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$443
Average Rent	\$438

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.04

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,776
0 - 4	8.4%
5 - 9	7.9%
10 - 14	5.2%
15 - 24	14.4%
25 - 34	14.6%
35 - 44	11.8%
45 - 54	11.6%
55 - 64	9.2%
65 - 74	8.5%
75 - 84	6.3%
85 +	2.2%
18 +	75.0%

2009 Population by Age

Total	3,721
0 - 4	8.1%
5 - 9	7.1%
10 - 14	6.7%
15 - 24	12.6%
25 - 34	14.5%
35 - 44	12.7%
45 - 54	11.1%
55 - 64	10.2%
65 - 74	7.8%
75 - 84	6.4%
85 +	2.8%
18 +	74.5%

2014 Population by Age

Total	3,723
0 - 4	8.2%
5 - 9	7.1%
10 - 14	6.6%
15 - 24	13.7%
25 - 34	13.2%
35 - 44	12.5%
45 - 54	11.0%
55 - 64	9.8%
65 - 74	8.6%
75 - 84	6.3%
85 +	3.0%
18 +	74.6%

2000 Population by Sex

Males	46.9%
Females	53.1%

2009 Population by Sex

Males	48.0%
Females	52.0%

2014 Population by Sex

Males	48.5%
Females	51.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.04

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,776
White Alone	65.0%
Black Alone	13.5%
American Indian Alone	3.3%
Asian or Pacific Islander Alone	3.9%
Some Other Race Alone	8.5%
Two or More Races	5.7%
Hispanic Origin	18.3%
Diversity Index	68.9

2009 Population by Race/Ethnicity

Total	3,721
White Alone	59.0%
Black Alone	14.9%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	4.8%
Some Other Race Alone	11.1%
Two or More Races	7.1%
Hispanic Origin	23.9%
Diversity Index	76.2

2014 Population by Race/Ethnicity

Total	3,723
White Alone	56.1%
Black Alone	15.3%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	5.3%
Some Other Race Alone	12.6%
Two or More Races	7.8%
Hispanic Origin	27.0%
Diversity Index	79.3

2000 Population 3+ by School Enrollment

Total	3,597
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.1%
Enrolled in Grade 1-8	12.2%
Enrolled in Grade 9-12	4.0%
Enrolled in College	6.5%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	74.4%

2009 Population 25+ by Educational Attainment

Total	2,436
Less Than 9th Grade	6.5%
9th to 12th Grade, No Diploma	14.9%
High School Graduate	32.3%
Some College, No Degree	24.0%
Associate Degree	6.3%
Bachelor's Degree	11.6%
Graduate/Professional Degree	4.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.04

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,906
Married	54.0%
Never Married	20.1%
Widowed	8.3%
Divorced	17.6%



2000 Population 16+ by Employment Status

Total	2,918
In Labor Force	62.5%
Civilian Employed	60.5%
Civilian Unemployed	1.8%
In Armed Forces	0.2%
Not In Labor Force	37.5%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.9%
Civilian Unemployed	5.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.0%
Civilian Unemployed	4.0%

2000 Females 16+ by Employment Status and Age of Children

Total	1,651
Own Children < 6 Only	7.9%
Employed/in Armed Forces	4.1%
Unemployed	0.0%
Not in Labor Force	3.8%
Own Children <6 and 6-17 Only	6.4%
Employed/in Armed Forces	3.0%
Unemployed	0.4%
Not in Labor Force	3.0%
Own Children 6-17 Only	13.0%
Employed/in Armed Forces	10.5%
Unemployed	0.5%
Not in Labor Force	1.9%
No Own Children < 18	72.7%
Employed/in Armed Forces	36.5%
Unemployed	0.7%
Not in Labor Force	35.5%



2009 Employed Population 16+ by Industry

Total	1,614
Agriculture/Mining	0.0%
Construction	11.0%
Manufacturing	5.8%
Wholesale Trade	1.6%
Retail Trade	16.2%
Transportation/Utilities	6.1%
Information	2.1%
Finance/Insurance/Real Estate	6.4%
Services	47.8%
Public Administration	3.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,614
White Collar	56.9%
Management/Business/Financial	10.7%
Professional	12.5%
Sales	13.1%
Administrative Support	20.7%
Services	16.5%
Blue Collar	26.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	11.8%
Installation/Maintenance/Repair	5.2%
Production	5.8%
Transportation/Material Moving	3.7%



2000 Workers 16+ by Means of Transportation to Work

Total	1,728%
Drove Alone - Car, Truck, or Van	78.4%
Carpooled - Car, Truck, or Van	17.5%
Public Transportation	0.6%
Walked	0.9%
Other Means	0.2%
Worked at Home	2.4%

2000 Workers 16+ by Travel Time to Work

Total	1,728
Did not Work at Home	97.6%
Less than 5 minutes	2.2%
5 to 9 minutes	11.7%
10 to 19 minutes	49.0%
20 to 24 minutes	19.5%
25 to 34 minutes	9.4%
35 to 44 minutes	1.7%
45 to 59 minutes	2.0%
60 to 89 minutes	1.4%
90 or more minutes	0.7%
Worked at Home	2.4%
Average Travel Time to Work (in min)	17.5

2000 Households by Vehicles Available

Total	1,519
None	6.1%
1	46.7%
2	35.2%
3	9.7%
4	2.3%
5+	0.0%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	1,519
Family Households	62.5%
Married-couple Family	40.2%
With Related Children	17.6%
Other Family (No Spouse)	22.3%
With Related Children	14.5%
Nonfamily Households	37.5%
Householder Living Alone	33.2%
Householder Not Living Alone	4.3%
Households with Related Children	32.1%
Households with Persons 65+	26.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,519
1 Person Household	33.2%
2 Person Household	32.1%
3 Person Household	15.2%
4 Person Household	10.1%
5 Person Household	5.1%
6 Person Household	2.0%
7 + Person Household	2.2%

2000 Households by Year Householder Moved In

Total	1,519
Moved in 1999 to March 2000	30.9%
Moved in 1995 to 1998	29.5%
Moved in 1990 to 1994	13.4%
Moved in 1980 to 1989	11.6%
Moved in 1970 to 1979	9.1%
Moved in 1969 or Earlier	5.5%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,581
1, Detached	33.1%
1, Attached	26.6%
2	2.8%
3 or 4	13.2%
5 to 9	11.8%
10 to 19	1.3%
20 +	3.4%
Mobile Home	7.8%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,581
1999 to March 2000	2.1%
1995 to 1998	2.0%
1990 to 1994	2.0%
1980 to 1989	16.3%
1970 to 1979	36.3%
1969 or Earlier	41.2%
Median Year Structure Built	1,972

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,719,323
Average Spent	\$1,144.69
Spending Potential Index	46
Computers & Accessories: Total \$	\$226,141
Average Spent	\$150.56
Spending Potential Index	66
Education: Total \$	\$1,255,905
Average Spent	\$836.16
Spending Potential Index	67
Entertainment/Recreation: Total \$	\$3,154,677
Average Spent	\$2,100.32
Spending Potential Index	65
Food at Home: Total \$	\$4,570,936
Average Spent	\$3,043.24
Spending Potential Index	67
Food Away from Home: Total \$	\$3,298,710
Average Spent	\$2,196.21
Spending Potential Index	66
Health Care: Total \$	\$3,835,533
Average Spent	\$2,553.62
Spending Potential Index	68
HH Furnishings & Equip: Total \$	\$1,811,574
Average Spent	\$1,206.11
Spending Potential Index	56
Investments: Total \$	\$1,185,695
Average Spent	\$789.41
Spending Potential Index	55
Retail Goods: Total \$	\$24,063,487
Average Spent	\$16,020.98
Spending Potential Index	62
Shelter: Total \$	\$14,560,532
Average Spent	\$9,694.11
Spending Potential Index	62
TV/Video/Sound Equipment: Total \$	\$1,225,082
Average Spent	\$815.64
Spending Potential Index	67
Travel: Total \$	\$1,678,417
Average Spent	\$1,117.46
Spending Potential Index	61
Vehicle Maintenance & Repairs: Total \$	\$922,426
Average Spent	\$614.13
Spending Potential Index	66

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Total Population	6,003
2000 Group Quarters	0
2009 Total Population	6,038
2014 Total Population	6,093
2009-2014 Annual Rate	0.18%



2000 Households	2,436
2000 Average Household Size	2.46
2009 Households	2,474
2009 Average Household Size	2.44
2014 Households	2,504
2014 Average Household Size	2.43
2009-2014 Annual Rate	0.24%
2000 Families	1,633
2000 Average Family Size	2.95
2009 Families	1,590
2009 Average Family Size	2.96
2014 Families	1,584
2014 Average Family Size	2.96
2009-2014 Annual Rate	-0.08%



2000 Housing Units	2,562
Owner Occupied Housing Units	52.8%
Renter Occupied Housing Units	42.3%
Vacant Housing Units	4.9%
2009 Housing Units	2,649
Owner Occupied Housing Units	50.9%
Renter Occupied Housing Units	42.5%
Vacant Housing Units	6.6%
2014 Housing Units	2,688
Owner Occupied Housing Units	50.1%
Renter Occupied Housing Units	43.1%
Vacant Housing Units	6.8%

Median Household Income

2000	\$41,433
2009	\$52,265
2014	\$55,163

Median Home Value

2000	\$89,663
2009	\$110,786
2014	\$124,944

Per Capita Income

2000	\$20,584
2009	\$26,087
2014	\$27,065

Median Age

2000	34.8
2009	36.2
2014	36.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,384
<15,000	12.8%
\$15,000 - \$24,999	17.1%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	17.8%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	0.6%
\$200,000+	1.7%
Average Household Income	\$53,222

2009 Household by Income

Household Income Base	2,474
<15,000	7.0%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	21.4%
\$75,000 - \$99,999	16.6%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	1.7%
\$200,000+	1.6%
Average Household Income	\$63,666

2014 Household by Income

Household Income Base	2,504
<15,000	7.1%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	24.2%
\$75,000 - \$99,999	15.9%
\$100,000 - \$149,999	11.2%
\$150,000 - \$199,999	1.8%
\$200,000+	1.7%
Average Household Income	\$65,858

2000 Owner Occupied HUs by Value

Total	1,361
<50,000	0.4%
\$50,000 - \$99,999	78.5%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	1.4%
\$200,000 - \$299,999	0.5%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$90,493

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,116
With Cash Rent	98.0%
No Cash Rent	2.0%
Median Rent	\$444
Average Rent	\$460

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.05

Name:

Demographic

Census Tracts



2000 Population by Age

Total	6,003
0 - 4	6.9%
5 - 9	6.6%
10 - 14	6.2%
15 - 24	15.1%
25 - 34	15.6%
35 - 44	14.5%
45 - 54	13.6%
55 - 64	10.3%
65 - 74	7.5%
75 - 84	3.2%
85 +	0.6%
18 +	76.3%

2009 Population by Age

Total	6,038
0 - 4	7.2%
5 - 9	6.6%
10 - 14	6.2%
15 - 24	11.9%
25 - 34	16.3%
35 - 44	14.1%
45 - 54	12.7%
55 - 64	11.2%
65 - 74	7.8%
75 - 84	4.7%
85 +	1.1%
18 +	76.3%

2014 Population by Age

Total	6,093
0 - 4	7.1%
5 - 9	6.9%
10 - 14	6.6%
15 - 24	11.9%
25 - 34	14.9%
35 - 44	14.4%
45 - 54	12.6%
55 - 64	11.0%
65 - 74	8.5%
75 - 84	4.8%
85 +	1.3%
18 +	75.8%

2000 Population by Sex

Males	50.5%
Females	49.5%

2009 Population by Sex

Males	49.9%
Females	50.1%

2014 Population by Sex

Males	49.6%
Females	50.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.05

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	6,003
White Alone	69.9%
Black Alone	10.5%
American Indian Alone	4.9%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	8.5%
Two or More Races	4.6%
Hispanic Origin	13.9%
Diversity Index	61.8

2009 Population by Race/Ethnicity

Total	6,038
White Alone	63.8%
Black Alone	11.8%
American Indian Alone	4.8%
Asian or Pacific Islander Alone	2.1%
Some Other Race Alone	11.6%
Two or More Races	5.8%
Hispanic Origin	19.0%
Diversity Index	70.6

2014 Population by Race/Ethnicity

Total	6,093
White Alone	60.6%
Black Alone	12.2%
American Indian Alone	4.6%
Asian or Pacific Islander Alone	2.5%
Some Other Race Alone	13.5%
Two or More Races	6.5%
Hispanic Origin	22.0%
Diversity Index	74.7

2000 Population 3+ by School Enrollment

Total	5,766
Enrolled in Nursery/Preschool	0.8%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	13.9%
Enrolled in Grade 9-12	4.4%
Enrolled in College	4.1%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	74.6%

2009 Population 25+ by Educational Attainment

Total	4,109
Less Than 9th Grade	4.7%
9th to 12th Grade, No Diploma	5.7%
High School Graduate	31.9%
Some College, No Degree	26.1%
Associate Degree	8.4%
Bachelor's Degree	16.9%
Graduate/Professional Degree	6.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	4,826
Married	56.0%
Never Married	29.3%
Widowed	2.9%
Divorced	11.8%



2000 Population 16+ by Employment Status

Total	4,661
In Labor Force	70.0%
Civilian Employed	66.4%
Civilian Unemployed	3.6%
In Armed Forces	0.1%
Not In Labor Force	30.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	92.2%
Civilian Unemployed	7.8%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.0%
Civilian Unemployed	6.0%

2000 Females 16+ by Employment Status and Age of Children

Total	2,360
Own Children < 6 Only	8.3%
Employed/in Armed Forces	2.9%
Unemployed	0.0%
Not in Labor Force	5.3%
Own Children <6 and 6-17 Only	6.2%
Employed/in Armed Forces	3.9%
Unemployed	0.0%
Not in Labor Force	2.3%
Own Children 6-17 Only	18.5%
Employed/in Armed Forces	13.7%
Unemployed	1.9%
Not in Labor Force	2.9%
No Own Children < 18	67.0%
Employed/in Armed Forces	36.2%
Unemployed	3.0%
Not in Labor Force	27.8%



2009 Employed Population 16+ by Industry

Total	2,993
Agriculture/Mining	0.8%
Construction	10.5%
Manufacturing	6.2%
Wholesale Trade	5.4%
Retail Trade	10.6%
Transportation/Utilities	7.2%
Information	2.4%
Finance/Insurance/Real Estate	6.2%
Services	47.1%
Public Administration	3.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.05

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,993
White Collar	61.0%
Management/Business/Financial	16.9%
Professional	17.6%
Sales	10.5%
Administrative Support	16.0%
Services	14.2%
Blue Collar	24.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.9%
Installation/Maintenance/Repair	4.8%
Production	5.9%
Transportation/Material Moving	5.1%



2000 Workers 16+ by Means of Transportation to Work

Total	3,042%
Drove Alone - Car, Truck, or Van	77.8%
Carpooled - Car, Truck, or Van	15.5%
Public Transportation	0.9%
Walked	1.6%
Other Means	0.8%
Worked at Home	3.4%

2000 Workers 16+ by Travel Time to Work

Total	3,042
Did not Work at Home	96.6%
Less than 5 minutes	3.4%
5 to 9 minutes	13.1%
10 to 19 minutes	50.7%
20 to 24 minutes	16.7%
25 to 34 minutes	9.0%
35 to 44 minutes	0.2%
45 to 59 minutes	0.8%
60 to 89 minutes	1.6%
90 or more minutes	1.2%
Worked at Home	3.4%
Average Travel Time to Work (in min)	17.7

2000 Households by Vehicles Available

Total	2,477
None	5.7%
1	39.7%
2	41.7%
3	8.9%
4	2.9%
5+	1.1%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	2,436
Family Households	67.0%
Married-couple Family	50.0%
With Related Children	20.3%
Other Family (No Spouse)	17.1%
With Related Children	11.0%
Nonfamily Households	33.0%
Householder Living Alone	25.9%
Householder Not Living Alone	7.1%
Households with Related Children	31.4%
Households with Persons 65+	19.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.05

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,436
1 Person Household	25.9%
2 Person Household	37.6%
3 Person Household	15.8%
4 Person Household	11.5%
5 Person Household	5.8%
6 Person Household	2.2%
7 + Person Household	1.2%

2000 Households by Year Householder Moved In

Total	2,477
Moved in 1999 to March 2000	27.0%
Moved in 1995 to 1998	24.3%
Moved in 1990 to 1994	16.2%
Moved in 1980 to 1989	11.3%
Moved in 1970 to 1979	18.1%
Moved in 1969 or Earlier	3.0%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	2,604
1, Detached	60.1%
1, Attached	4.1%
2	1.6%
3 or 4	4.3%
5 to 9	8.7%
10 to 19	15.1%
20 +	6.1%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,604
1999 to March 2000	0.0%
1995 to 1998	0.3%
1990 to 1994	0.8%
1980 to 1989	9.8%
1970 to 1979	60.0%
1969 or Earlier	29.1%
Median Year Structure Built	1,973

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.05

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,943,798
Average Spent	\$1,594.10
Spending Potential Index	64
Computers & Accessories: Total \$	\$511,405
Average Spent	\$206.71
Spending Potential Index	91
Education: Total \$	\$2,937,195
Average Spent	\$1,187.23
Spending Potential Index	95
Entertainment/Recreation: Total \$	\$7,208,130
Average Spent	\$2,913.56
Spending Potential Index	90
Food at Home: Total \$	\$10,066,282
Average Spent	\$4,068.84
Spending Potential Index	89
Food Away from Home: Total \$	\$7,501,264
Average Spent	\$3,032.05
Spending Potential Index	91
Health Care: Total \$	\$8,249,180
Average Spent	\$3,334.36
Spending Potential Index	88
HH Furnishings & Equip: Total \$	\$4,301,982
Average Spent	\$1,738.88
Spending Potential Index	80
Investments: Total \$	\$2,917,501
Average Spent	\$1,179.27
Spending Potential Index	82
Retail Goods: Total \$	\$54,185,891
Average Spent	\$21,902.19
Spending Potential Index	85
Shelter: Total \$	\$35,162,484
Average Spent	\$14,212.84
Spending Potential Index	91
TV/Video/Sound Equipment: Total \$	\$2,698,160
Average Spent	\$1,090.61
Spending Potential Index	90
Travel: Total \$	\$4,164,796
Average Spent	\$1,683.43
Spending Potential Index	91
Vehicle Maintenance & Repairs: Total \$	\$2,068,144
Average Spent	\$835.95
Spending Potential Index	89

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.06

Name:

Demographic

Census Tracts



2000 Total Population	5,484
2000 Group Quarters	0
2009 Total Population	5,329
2014 Total Population	5,301
2009-2014 Annual Rate	-0.11%



2000 Households	2,006
2000 Average Household Size	2.73
2009 Households	1,987
2009 Average Household Size	2.68
2014 Households	1,985
2014 Average Household Size	2.67
2009-2014 Annual Rate	-0.02%
2000 Families	1,460
2000 Average Family Size	3.22
2009 Families	1,396
2009 Average Family Size	3.20
2014 Families	1,377
2014 Average Family Size	3.20
2009-2014 Annual Rate	-0.27%



2000 Housing Units	2,097
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	40.0%
Vacant Housing Units	4.3%
2009 Housing Units	2,115
Owner Occupied Housing Units	53.2%
Renter Occupied Housing Units	40.8%
Vacant Housing Units	6.1%
2014 Housing Units	2,115
Owner Occupied Housing Units	51.9%
Renter Occupied Housing Units	41.9%
Vacant Housing Units	6.1%

Median Household Income	
2000	\$34,658
2009	\$43,834
2014	\$47,311

Median Home Value	
2000	\$65,942
2009	\$84,705
2014	\$95,841

Per Capita Income	
2000	\$14,728
2009	\$18,549
2014	\$19,144

Median Age	
2000	29.6
2009	30.1
2014	30.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.06

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,017
<15,000	16.9%
\$15,000 - \$24,999	15.7%
\$25,000 - \$34,999	17.9%
\$35,000 - \$49,999	17.7%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	1.1%
\$150,000 - \$199,999	0.0%
\$200,000+	0.4%
Average Household Income	\$39,986

2009 Household by Income

Household Income Base	1,987
<15,000	12.0%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	14.9%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	27.3%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	0.2%
\$200,000+	0.2%
Average Household Income	\$49,748

2014 Household by Income

Household Income Base	1,985
<15,000	11.8%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	13.6%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	30.9%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	5.7%
\$150,000 - \$199,999	0.2%
\$200,000+	0.2%
Average Household Income	\$51,126

2000 Owner Occupied HUs by Value

Total	1,166
<50,000	6.8%
\$50,000 - \$99,999	91.6%
\$100,000 - \$149,999	1.6%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$68,160

2000 Specified Renter Occupied HUs by Contract Rent

Total	840
With Cash Rent	98.6%
No Cash Rent	1.4%
Median Rent	\$437
Average Rent	\$415

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.06

Name:

Demographic

Census Tracts



2000 Population by Age

Total	5,484
0 - 4	10.7%
5 - 9	9.8%
10 - 14	7.5%
15 - 24	14.4%
25 - 34	16.9%
35 - 44	15.6%
45 - 54	11.1%
55 - 64	7.1%
65 - 74	4.2%
75 - 84	2.3%
85 +	0.3%
18 +	67.0%

2009 Population by Age

Total	5,329
0 - 4	10.9%
5 - 9	8.9%
10 - 14	7.0%
15 - 24	14.8%
25 - 34	15.6%
35 - 44	13.4%
45 - 54	12.7%
55 - 64	9.0%
65 - 74	4.7%
75 - 84	2.5%
85 +	0.5%
18 +	68.4%

2014 Population by Age

Total	5,301
0 - 4	10.8%
5 - 9	8.8%
10 - 14	7.0%
15 - 24	14.4%
25 - 34	16.1%
35 - 44	12.3%
45 - 54	11.8%
55 - 64	10.1%
65 - 74	5.6%
75 - 84	2.5%
85 +	0.5%
18 +	69.0%

2000 Population by Sex

Males	47.3%
Females	52.7%

2009 Population by Sex

Males	47.6%
Females	52.4%

2014 Population by Sex

Males	47.5%
Females	52.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.06

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	5,484
White Alone	63.9%
Black Alone	11.9%
American Indian Alone	6.2%
Asian or Pacific Islander Alone	6.6%
Some Other Race Alone	6.5%
Two or More Races	4.9%
Hispanic Origin	9.8%
Diversity Index	64.6

2009 Population by Race/Ethnicity

Total	5,329
White Alone	56.7%
Black Alone	13.5%
American Indian Alone	5.9%
Asian or Pacific Islander Alone	8.7%
Some Other Race Alone	9.2%
Two or More Races	6.2%
Hispanic Origin	13.8%
Diversity Index	73.3

2014 Population by Race/Ethnicity

Total	5,301
White Alone	52.9%
Black Alone	13.9%
American Indian Alone	5.6%
Asian or Pacific Islander Alone	9.9%
Some Other Race Alone	10.8%
Two or More Races	6.8%
Hispanic Origin	16.2%
Diversity Index	77.3

2000 Population 3+ by School Enrollment

Total	5,129
Enrolled in Nursery/Preschool	2.8%
Enrolled in Kindergarten	2.2%
Enrolled in Grade 1-8	16.0%
Enrolled in Grade 9-12	4.4%
Enrolled in College	3.9%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	70.2%

2009 Population 25+ by Educational Attainment

Total	3,115
Less Than 9th Grade	6.8%
9th to 12th Grade, No Diploma	8.6%
High School Graduate	38.1%
Some College, No Degree	25.5%
Associate Degree	9.4%
Bachelor's Degree	9.3%
Graduate/Professional Degree	2.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.06

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,903
Married	53.0%
Never Married	27.6%
Widowed	3.3%
Divorced	16.1%



2000 Population 16+ by Employment Status

Total	3,823
In Labor Force	70.7%
Civilian Employed	66.5%
Civilian Unemployed	4.2%
In Armed Forces	0.0%
Not In Labor Force	29.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	91.2%
Civilian Unemployed	8.8%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.2%
Civilian Unemployed	6.8%

2000 Females 16+ by Employment Status and Age of Children

Total	2,030
Own Children < 6 Only	11.5%
Employed/in Armed Forces	8.2%
Unemployed	0.7%
Not in Labor Force	2.6%
Own Children <6 and 6-17 Only	11.1%
Employed/in Armed Forces	5.5%
Unemployed	0.6%
Not in Labor Force	5.0%
Own Children 6-17 Only	19.0%
Employed/in Armed Forces	15.5%
Unemployed	0.5%
Not in Labor Force	3.0%
No Own Children < 18	58.4%
Employed/in Armed Forces	32.7%
Unemployed	1.3%
Not in Labor Force	24.4%



2009 Employed Population 16+ by Industry

Total	2,448
Agriculture/Mining	1.1%
Construction	6.4%
Manufacturing	9.9%
Wholesale Trade	4.5%
Retail Trade	12.9%
Transportation/Utilities	8.1%
Information	2.7%
Finance/Insurance/Real Estate	7.1%
Services	45.3%
Public Administration	2.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.06

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,448
White Collar	50.7%
Management/Business/Financial	9.8%
Professional	11.9%
Sales	13.6%
Administrative Support	15.3%
Services	21.1%
Blue Collar	28.2%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	5.9%
Production	9.6%
Transportation/Material Moving	6.0%



2000 Workers 16+ by Means of Transportation to Work

Total	2,501%
Drove Alone - Car, Truck, or Van	81.1%
Carpooled - Car, Truck, or Van	12.9%
Public Transportation	1.2%
Walked	1.1%
Other Means	0.6%
Worked at Home	3.1%

2000 Workers 16+ by Travel Time to Work

Total	2,501
Did not Work at Home	96.9%
Less than 5 minutes	2.2%
5 to 9 minutes	8.9%
10 to 19 minutes	43.3%
20 to 24 minutes	24.9%
25 to 34 minutes	13.5%
35 to 44 minutes	0.9%
45 to 59 minutes	2.3%
60 to 89 minutes	0.2%
90 or more minutes	0.7%
Worked at Home	3.1%
Average Travel Time to Work (in min)	18.0

2000 Households by Vehicles Available

Total	2,006
None	6.4%
1	38.5%
2	40.6%
3	10.5%
4	2.6%
5+	1.4%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	2,006
Family Households	72.8%
Married-couple Family	50.0%
With Related Children	26.6%
Other Family (No Spouse)	22.8%
With Related Children	18.3%
Nonfamily Households	27.2%
Householder Living Alone	22.5%
Householder Not Living Alone	4.7%
Households with Related Children	44.9%
Households with Persons 65+	14.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.06

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,006
1 Person Household	22.5%
2 Person Household	30.3%
3 Person Household	19.3%
4 Person Household	14.8%
5 Person Household	8.3%
6 Person Household	3.3%
7 + Person Household	1.5%

2000 Households by Year Householder Moved In

Total	2,006
Moved in 1999 to March 2000	23.6%
Moved in 1995 to 1998	31.8%
Moved in 1990 to 1994	14.9%
Moved in 1980 to 1989	15.2%
Moved in 1970 to 1979	9.6%
Moved in 1969 or Earlier	5.0%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	2,097
1, Detached	72.4%
1, Attached	0.9%
2	0.7%
3 or 4	3.7%
5 to 9	13.4%
10 to 19	5.8%
20 +	3.1%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,097
1999 to March 2000	0.0%
1995 to 1998	0.3%
1990 to 1994	2.7%
1980 to 1989	22.6%
1970 to 1979	41.8%
1969 or Earlier	32.6%
Median Year Structure Built	1,974

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.06

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,525,083
Average Spent	\$1,270.80
Spending Potential Index	51
Computers & Accessories: Total \$	\$335,609
Average Spent	\$168.90
Spending Potential Index	74
Education: Total \$	\$1,809,039
Average Spent	\$910.44
Spending Potential Index	73
Entertainment/Recreation: Total \$	\$4,512,388
Average Spent	\$2,270.95
Spending Potential Index	70
Food at Home: Total \$	\$6,460,234
Average Spent	\$3,251.24
Spending Potential Index	71
Food Away from Home: Total \$	\$4,809,207
Average Spent	\$2,420.33
Spending Potential Index	73
Health Care: Total \$	\$5,068,778
Average Spent	\$2,550.97
Spending Potential Index	68
HH Furnishings & Equip: Total \$	\$2,700,016
Average Spent	\$1,358.84
Spending Potential Index	63
Investments: Total \$	\$1,585,116
Average Spent	\$797.74
Spending Potential Index	55
Retail Goods: Total \$	\$34,359,581
Average Spent	\$17,292.15
Spending Potential Index	67
Shelter: Total \$	\$21,961,121
Average Spent	\$11,052.38
Spending Potential Index	71
TV/Video/Sound Equipment: Total \$	\$1,752,364
Average Spent	\$881.91
Spending Potential Index	73
Travel: Total \$	\$2,467,199
Average Spent	\$1,241.67
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$1,316,595
Average Spent	\$662.60
Spending Potential Index	71

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.08

Name:

Demographic

Census Tracts



2000 Total Population	3,231
2000 Group Quarters	6
2009 Total Population	3,350
2014 Total Population	3,440
2009-2014 Annual Rate	0.53%



2000 Households	1,221
2000 Average Household Size	2.64
2009 Households	1,292
2009 Average Household Size	2.59
2014 Households	1,334
2014 Average Household Size	2.57
2009-2014 Annual Rate	0.64%
2000 Families	915
2000 Average Family Size	3.06
2009 Families	937
2009 Average Family Size	3.04
2014 Families	956
2014 Average Family Size	3.03
2009-2014 Annual Rate	0.40%



2000 Housing Units	1,268
Owner Occupied Housing Units	76.7%
Renter Occupied Housing Units	19.6%
Vacant Housing Units	3.7%
2009 Housing Units	1,351
Owner Occupied Housing Units	74.5%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	4.4%
2014 Housing Units	1,394
Owner Occupied Housing Units	73.7%
Renter Occupied Housing Units	22.0%
Vacant Housing Units	4.3%

Median Household Income	
2000	\$39,134
2009	\$50,583
2014	\$53,074

Median Home Value	
2000	\$60,150
2009	\$77,053
2014	\$85,978

Per Capita Income	
2000	\$16,563
2009	\$22,132
2014	\$22,639

Median Age	
2000	35.3
2009	36.6
2014	36.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.08

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,237
<15,000	9.8%
\$15,000 - \$24,999	18.0%
\$25,000 - \$34,999	15.3%
\$35,000 - \$49,999	18.9%
\$50,000 - \$74,999	24.3%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	1.1%
\$200,000+	0.0%
Average Household Income	\$44,744

2009 Household by Income

Household Income Base	1,292
<15,000	5.9%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	15.8%
\$35,000 - \$49,999	17.8%
\$50,000 - \$74,999	24.1%
\$75,000 - \$99,999	18.1%
\$100,000 - \$149,999	6.7%
\$150,000 - \$199,999	1.1%
\$200,000+	0.8%
Average Household Income	\$57,325

2014 Household by Income

Household Income Base	1,334
<15,000	6.0%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	27.5%
\$75,000 - \$99,999	17.6%
\$100,000 - \$149,999	7.0%
\$150,000 - \$199,999	1.0%
\$200,000+	0.8%
Average Household Income	\$58,313

2000 Owner Occupied HUs by Value

Total	979
<50,000	29.2%
\$50,000 - \$99,999	64.0%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	1.5%
\$200,000 - \$299,999	1.6%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$65,150

2000 Specified Renter Occupied HUs by Contract Rent

Total	261
With Cash Rent	95.0%
No Cash Rent	5.0%
Median Rent	\$481
Average Rent	\$436

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.08

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,231
0 - 4	7.6%
5 - 9	8.3%
10 - 14	7.6%
15 - 24	12.0%
25 - 34	14.0%
35 - 44	16.6%
45 - 54	14.3%
55 - 64	10.0%
65 - 74	5.9%
75 - 84	3.3%
85 +	0.4%
18 +	72.1%

2009 Population by Age

Total	3,350
0 - 4	7.6%
5 - 9	7.6%
10 - 14	7.4%
15 - 24	12.6%
25 - 34	12.6%
35 - 44	14.1%
45 - 54	14.9%
55 - 64	12.3%
65 - 74	6.7%
75 - 84	3.4%
85 +	0.9%
18 +	72.9%

2014 Population by Age

Total	3,440
0 - 4	7.5%
5 - 9	7.5%
10 - 14	7.6%
15 - 24	12.6%
25 - 34	12.4%
35 - 44	13.2%
45 - 54	13.6%
55 - 64	12.3%
65 - 74	9.1%
75 - 84	3.1%
85 +	1.1%
18 +	73.1%

2000 Population by Sex

Males	49.0%
Females	51.0%

2009 Population by Sex

Males	48.8%
Females	51.2%

2014 Population by Sex

Males	48.8%
Females	51.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.08

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,231
White Alone	78.9%
Black Alone	1.6%
American Indian Alone	8.8%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	1.9%
Two or More Races	7.8%
Hispanic Origin	3.4%
Diversity Index	41.1

2009 Population by Race/Ethnicity

Total	3,350
White Alone	74.0%
Black Alone	2.0%
American Indian Alone	9.0%
Asian or Pacific Islander Alone	1.6%
Some Other Race Alone	2.8%
Two or More Races	10.6%
Hispanic Origin	5.1%
Diversity Index	49.7

2014 Population by Race/Ethnicity

Total	3,440
White Alone	71.1%
Black Alone	2.2%
American Indian Alone	9.0%
Asian or Pacific Islander Alone	1.9%
Some Other Race Alone	3.5%
Two or More Races	12.4%
Hispanic Origin	6.3%
Diversity Index	54.6

2000 Population 3+ by School Enrollment

Total	3,136
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	3.5%
Enrolled in Grade 1-8	13.4%
Enrolled in Grade 9-12	5.5%
Enrolled in College	3.4%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	72.0%

2009 Population 25+ by Educational Attainment

Total	2,172
Less Than 9th Grade	4.2%
9th to 12th Grade, No Diploma	11.1%
High School Graduate	38.1%
Some College, No Degree	30.2%
Associate Degree	7.3%
Bachelor's Degree	7.7%
Graduate/Professional Degree	1.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	2,593
Married	63.4%
Never Married	17.2%
Widowed	7.6%
Divorced	11.8%



2000 Population 16+ by Employment Status

Total	2,467
In Labor Force	69.5%
Civilian Employed	67.2%
Civilian Unemployed	2.0%
In Armed Forces	0.2%
Not In Labor Force	30.5%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.9%
Civilian Unemployed	5.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.1%
Civilian Unemployed	3.9%

2000 Females 16+ by Employment Status and Age of Children

Total	1,328
Own Children < 6 Only	8.4%
Employed/in Armed Forces	6.2%
Unemployed	0.0%
Not in Labor Force	2.2%
Own Children <6 and 6-17 Only	10.2%
Employed/in Armed Forces	2.5%
Unemployed	0.0%
Not in Labor Force	7.8%
Own Children 6-17 Only	17.3%
Employed/in Armed Forces	11.3%
Unemployed	0.0%
Not in Labor Force	6.0%
No Own Children < 18	64.1%
Employed/in Armed Forces	39.8%
Unemployed	0.8%
Not in Labor Force	23.4%



2009 Employed Population 16+ by Industry

Total	1,600
Agriculture/Mining	0.8%
Construction	13.1%
Manufacturing	9.3%
Wholesale Trade	3.6%
Retail Trade	11.4%
Transportation/Utilities	6.9%
Information	2.8%
Finance/Insurance/Real Estate	9.3%
Services	40.9%
Public Administration	2.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,600
White Collar	52.8%
Management/Business/Financial	12.6%
Professional	13.3%
Sales	10.8%
Administrative Support	16.1%
Services	14.6%
Blue Collar	32.7%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	8.6%
Installation/Maintenance/Repair	10.5%
Production	8.8%
Transportation/Material Moving	4.2%



2000 Workers 16+ by Means of Transportation to Work

Total	1,624%
Drove Alone - Car, Truck, or Van	82.8%
Carpooled - Car, Truck, or Van	14.5%
Public Transportation	0.0%
Walked	0.4%
Other Means	1.0%
Worked at Home	1.2%

2000 Workers 16+ by Travel Time to Work

Total	1,624
Did not Work at Home	98.8%
Less than 5 minutes	2.2%
5 to 9 minutes	6.3%
10 to 19 minutes	41.3%
20 to 24 minutes	25.2%
25 to 34 minutes	17.7%
35 to 44 minutes	0.5%
45 to 59 minutes	3.1%
60 to 89 minutes	1.7%
90 or more minutes	0.7%
Worked at Home	1.2%
Average Travel Time to Work (in min)	20.3

2000 Households by Vehicles Available

Total	1,248
None	2.2%
1	27.3%
2	45.7%
3	20.6%
4	1.6%
5+	2.6%
Average Number of Vehicles Available	2.0



2000 Households by Type

Total	1,221
Family Households	74.9%
Married-couple Family	59.7%
With Related Children	27.8%
Other Family (No Spouse)	15.2%
With Related Children	10.4%
Nonfamily Households	25.1%
Householder Living Alone	21.0%
Householder Not Living Alone	4.0%
Households with Related Children	38.2%
Households with Persons 65+	18.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.08

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,221
1 Person Household	21.0%
2 Person Household	35.8%
3 Person Household	17.6%
4 Person Household	15.5%
5 Person Household	6.1%
6 Person Household	2.8%
7 + Person Household	1.2%

2000 Households by Year Householder Moved In

Total	1,248
Moved in 1999 to March 2000	14.1%
Moved in 1995 to 1998	25.0%
Moved in 1990 to 1994	17.5%
Moved in 1980 to 1989	17.1%
Moved in 1970 to 1979	18.9%
Moved in 1969 or Earlier	7.5%
Median Year Householder Moved In	1,992



2000 Housing Units by Units in Structure

Total	1,295
1, Detached	91.2%
1, Attached	0.0%
2	0.0%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	8.8%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,295
1999 to March 2000	0.9%
1995 to 1998	3.9%
1990 to 1994	2.2%
1980 to 1989	3.9%
1970 to 1979	43.9%
1969 or Earlier	45.3%
Median Year Structure Built	1,971

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,828,742
Average Spent	\$1,415.44
Spending Potential Index	57
Computers & Accessories: Total \$	\$237,151
Average Spent	\$183.55
Spending Potential Index	80
Education: Total \$	\$1,295,393
Average Spent	\$1,002.63
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$3,448,620
Average Spent	\$2,669.21
Spending Potential Index	82
Food at Home: Total \$	\$4,799,824
Average Spent	\$3,715.04
Spending Potential Index	81
Food Away from Home: Total \$	\$3,539,337
Average Spent	\$2,739.43
Spending Potential Index	82
Health Care: Total \$	\$4,181,921
Average Spent	\$3,236.78
Spending Potential Index	86
HH Furnishings & Equip: Total \$	\$2,011,034
Average Spent	\$1,556.53
Spending Potential Index	72
Investments: Total \$	\$1,300,623
Average Spent	\$1,006.67
Spending Potential Index	70
Retail Goods: Total \$	\$26,158,137
Average Spent	\$20,246.24
Spending Potential Index	79
Shelter: Total \$	\$15,563,287
Average Spent	\$12,045.89
Spending Potential Index	77
TV/Video/Sound Equipment: Total \$	\$1,300,573
Average Spent	\$1,006.64
Spending Potential Index	83
Travel: Total \$	\$1,851,504
Average Spent	\$1,433.05
Spending Potential Index	78
Vehicle Maintenance & Repairs: Total \$	\$983,900
Average Spent	\$761.53
Spending Potential Index	81

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	1,434
2000 Group Quarters	42
2009 Total Population	1,478
2014 Total Population	1,509
2009-2014 Annual Rate	0.42%



2000 Households	608
2000 Average Household Size	2.29
2009 Households	641
2009 Average Household Size	2.24
2014 Households	659
2014 Average Household Size	2.23
2009-2014 Annual Rate	0.56%
2000 Families	437
2000 Average Family Size	2.68
2009 Families	444
2009 Average Family Size	2.66
2014 Families	450
2014 Average Family Size	2.65
2009-2014 Annual Rate	0.27%



2000 Housing Units	617
Owner Occupied Housing Units	86.7%
Renter Occupied Housing Units	11.8%
Vacant Housing Units	1.5%
2009 Housing Units	654
Owner Occupied Housing Units	84.7%
Renter Occupied Housing Units	13.3%
Vacant Housing Units	2.0%
2014 Housing Units	672
Owner Occupied Housing Units	84.1%
Renter Occupied Housing Units	14.0%
Vacant Housing Units	1.9%

Median Household Income	
2000	\$39,042
2009	\$48,213
2014	\$50,342

Median Home Value	
2000	\$68,168
2009	\$87,336
2014	\$99,441

Per Capita Income	
2000	\$22,006
2009	\$24,703
2014	\$25,463

Median Age	
2000	48.0
2009	48.4
2014	48.8

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Household by Income

Household Income Base	604
<15,000	13.4%
\$15,000 - \$24,999	9.9%
\$25,000 - \$34,999	17.6%
\$35,000 - \$49,999	22.8%
\$50,000 - \$74,999	21.4%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	1.0%
\$200,000+	0.8%
Average Household Income	\$49,663

2009 Household by Income

Household Income Base	641
<15,000	8.7%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	23.9%
\$50,000 - \$74,999	27.1%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	6.9%
\$150,000 - \$199,999	0.3%
\$200,000+	1.2%
Average Household Income	\$56,140

2014 Household by Income

Household Income Base	659
<15,000	9.0%
\$15,000 - \$24,999	6.4%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	22.5%
\$50,000 - \$74,999	30.8%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	7.3%
\$150,000 - \$199,999	0.3%
\$200,000+	1.2%
Average Household Income	\$57,405

2000 Owner Occupied HUs by Value

Total	525
<50,000	5.1%
\$50,000 - \$99,999	94.9%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$68,375

2000 Specified Renter Occupied HUs by Contract Rent

Total	56
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$529
Average Rent	\$495

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	1,434
0 - 4	4.6%
5 - 9	5.6%
10 - 14	4.5%
15 - 24	7.5%
25 - 34	11.0%
35 - 44	13.5%
45 - 54	11.4%
55 - 64	15.0%
65 - 74	18.0%
75 - 84	7.5%
85 +	1.3%
18 +	81.9%

2009 Population by Age

Total	1,478
0 - 4	4.8%
5 - 9	5.0%
10 - 14	5.3%
15 - 24	9.7%
25 - 34	8.1%
35 - 44	12.7%
45 - 54	13.8%
55 - 64	12.2%
65 - 74	13.1%
75 - 84	12.4%
85 +	2.8%
18 +	81.0%

2014 Population by Age

Total	1,509
0 - 4	4.9%
5 - 9	5.0%
10 - 14	5.5%
15 - 24	10.3%
25 - 34	9.1%
35 - 44	10.3%
45 - 54	12.9%
55 - 64	13.4%
65 - 74	13.5%
75 - 84	11.1%
85 +	4.0%
18 +	80.8%

2000 Population by Sex

Males	47.9%
Females	52.1%

2009 Population by Sex

Males	47.0%
Females	53.0%

2014 Population by Sex

Males	46.7%
Females	53.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.09

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,434
White Alone	86.5%
Black Alone	4.0%
American Indian Alone	4.9%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	1.0%
Two or More Races	3.4%
Hispanic Origin	3.1%
Diversity Index	29.3

2009 Population by Race/Ethnicity

Total	1,478
White Alone	83.2%
Black Alone	5.1%
American Indian Alone	5.1%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	1.6%
Two or More Races	4.7%
Hispanic Origin	4.5%
Diversity Index	36.4

2014 Population by Race/Ethnicity

Total	1,509
White Alone	81.2%
Black Alone	5.6%
American Indian Alone	5.2%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	2.0%
Two or More Races	5.6%
Hispanic Origin	5.6%
Diversity Index	40.4

2000 Population 3+ by School Enrollment

Total	1,324
Enrolled in Nursery/Preschool	0.0%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	9.3%
Enrolled in Grade 9-12	2.2%
Enrolled in College	4.2%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	82.9%

2009 Population 25+ by Educational Attainment

Total	1,111
Less Than 9th Grade	1.9%
9th to 12th Grade, No Diploma	10.8%
High School Graduate	41.7%
Some College, No Degree	22.7%
Associate Degree	5.9%
Bachelor's Degree	12.4%
Graduate/Professional Degree	4.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,254
Married	67.5%
Never Married	12.1%
Widowed	9.1%
Divorced	11.2%



2000 Population 16+ by Employment Status

Total	1,149
In Labor Force	50.6%
Civilian Employed	47.6%
Civilian Unemployed	1.7%
In Armed Forces	1.2%
Not In Labor Force	49.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.1%
Civilian Unemployed	5.9%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.4%
Civilian Unemployed	4.6%

2000 Females 16+ by Employment Status and Age of Children

Total	566
Own Children < 6 Only	4.4%
Employed/in Armed Forces	1.6%
Unemployed	0.0%
Not in Labor Force	2.8%
Own Children <6 and 6-17 Only	7.8%
Employed/in Armed Forces	6.5%
Unemployed	0.0%
Not in Labor Force	1.2%
Own Children 6-17 Only	6.7%
Employed/in Armed Forces	4.1%
Unemployed	0.0%
Not in Labor Force	2.7%
No Own Children < 18	81.1%
Employed/in Armed Forces	30.7%
Unemployed	0.0%
Not in Labor Force	50.4%



2009 Employed Population 16+ by Industry

Total	542
Agriculture/Mining	3.1%
Construction	16.6%
Manufacturing	8.5%
Wholesale Trade	3.7%
Retail Trade	9.8%
Transportation/Utilities	6.8%
Information	1.7%
Finance/Insurance/Real Estate	9.8%
Services	37.3%
Public Administration	2.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	542
White Collar	64.6%
Management/Business/Financial	11.6%
Professional	14.6%
Sales	14.9%
Administrative Support	23.4%
Services	9.4%
Blue Collar	26.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	13.7%
Installation/Maintenance/Repair	6.1%
Production	4.1%
Transportation/Material Moving	2.2%



2000 Workers 16+ by Means of Transportation to Work

Total	556%
Drove Alone - Car, Truck, or Van	87.1%
Carpooled - Car, Truck, or Van	8.3%
Public Transportation	0.0%
Walked	0.0%
Other Means	0.0%
Worked at Home	4.7%

2000 Workers 16+ by Travel Time to Work

Total	556
Did not Work at Home	95.3%
Less than 5 minutes	1.4%
5 to 9 minutes	7.2%
10 to 19 minutes	47.8%
20 to 24 minutes	22.7%
25 to 34 minutes	14.4%
35 to 44 minutes	0.0%
45 to 59 minutes	0.9%
60 to 89 minutes	0.9%
90 or more minutes	0.0%
Worked at Home	4.7%
Average Travel Time to Work (in min)	17.3

2000 Households by Vehicles Available

Total	581
None	2.4%
1	38.2%
2	46.3%
3	10.5%
4	1.0%
5+	1.5%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	608
Family Households	71.9%
Married-couple Family	61.8%
With Related Children	16.1%
Other Family (No Spouse)	10.0%
With Related Children	5.4%
Nonfamily Households	28.1%
Householder Living Alone	24.0%
Householder Not Living Alone	4.1%
Households with Related Children	21.5%
Households with Persons 65+	41.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.09

Name:

Demographic

Census Tracts

2000 Households by Size

Total	608
1 Person Household	24.0%
2 Person Household	46.9%
3 Person Household	13.7%
4 Person Household	10.4%
5 Person Household	2.6%
6 Person Household	2.0%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	581
Moved in 1999 to March 2000	10.5%
Moved in 1995 to 1998	20.3%
Moved in 1990 to 1994	7.7%
Moved in 1980 to 1989	9.6%
Moved in 1970 to 1979	16.5%
Moved in 1969 or Earlier	35.3%
Median Year Householder Moved In	1,979



2000 Housing Units by Units in Structure

Total	590
1, Detached	99.0%
1, Attached	1.0%
2	0.0%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	590
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	3.7%
1970 to 1979	18.0%
1969 or Earlier	78.3%
Median Year Structure Built	1,966

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.09

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$875,033
Average Spent	\$1,365.10
Spending Potential Index	55
Computers & Accessories: Total \$	\$108,030
Average Spent	\$168.53
Spending Potential Index	74
Education: Total \$	\$657,822
Average Spent	\$1,026.24
Spending Potential Index	82
Entertainment/Recreation: Total \$	\$1,663,663
Average Spent	\$2,595.42
Spending Potential Index	80
Food at Home: Total \$	\$2,351,929
Average Spent	\$3,669.15
Spending Potential Index	80
Food Away from Home: Total \$	\$1,691,157
Average Spent	\$2,638.31
Spending Potential Index	79
Health Care: Total \$	\$2,192,620
Average Spent	\$3,420.62
Spending Potential Index	91
HH Furnishings & Equip: Total \$	\$942,002
Average Spent	\$1,469.58
Spending Potential Index	68
Investments: Total \$	\$733,428
Average Spent	\$1,144.19
Spending Potential Index	80
Retail Goods: Total \$	\$12,484,259
Average Spent	\$19,476.20
Spending Potential Index	76
Shelter: Total \$	\$7,725,629
Average Spent	\$12,052.45
Spending Potential Index	77
TV/Video/Sound Equipment: Total \$	\$619,173
Average Spent	\$965.95
Spending Potential Index	79
Travel: Total \$	\$957,512
Average Spent	\$1,493.78
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total \$	\$473,214
Average Spent	\$738.24
Spending Potential Index	79

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.10

Name:

Demographic

Census Tracts



2000 Total Population	3,506
2000 Group Quarters	0
2009 Total Population	3,430
2014 Total Population	3,427
2009-2014 Annual Rate	-0.02%



2000 Households	1,340
2000 Average Household Size	2.62
2009 Households	1,338
2009 Average Household Size	2.56
2014 Households	1,343
2014 Average Household Size	2.55
2009-2014 Annual Rate	0.08%
2000 Families	995
2000 Average Family Size	3.04
2009 Families	961
2009 Average Family Size	3.01
2014 Families	952
2014 Average Family Size	3.01
2009-2014 Annual Rate	-0.19%



2000 Housing Units	1,375
Owner Occupied Housing Units	75.9%
Renter Occupied Housing Units	21.5%
Vacant Housing Units	2.5%
2009 Housing Units	1,389
Owner Occupied Housing Units	73.4%
Renter Occupied Housing Units	23.0%
Vacant Housing Units	3.7%
2014 Housing Units	1,393
Owner Occupied Housing Units	72.4%
Renter Occupied Housing Units	24.0%
Vacant Housing Units	3.6%

Median Household Income	
2000	\$39,620
2009	\$51,290
2014	\$52,667

Median Home Value	
2000	\$64,682
2009	\$83,660
2014	\$94,602

Per Capita Income	
2000	\$17,218
2009	\$22,446
2014	\$22,916

Median Age	
2000	35.7
2009	36.7
2014	37.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.10

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,350
<15,000	7.9%
\$15,000 - \$24,999	19.7%
\$25,000 - \$34,999	16.3%
\$35,000 - \$49,999	25.0%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	5.9%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.5%
\$200,000+	0.4%
Average Household Income	\$43,625

2009 Household by Income

Household Income Base	1,338
<15,000	4.0%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	18.7%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	29.4%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	1.6%
\$200,000+	0.7%
Average Household Income	\$57,541

2014 Household by Income

Household Income Base	1,343
<15,000	4.2%
\$15,000 - \$24,999	7.0%
\$25,000 - \$34,999	17.0%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	32.7%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	1.6%
\$200,000+	0.7%
Average Household Income	\$58,475

2000 Owner Occupied HUs by Value

Total	1,041
<50,000	11.0%
\$50,000 - \$99,999	85.4%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	0.8%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$65,689

2000 Specified Renter Occupied HUs by Contract Rent

Total	299
With Cash Rent	91.0%
No Cash Rent	9.0%
Median Rent	\$551
Average Rent	\$489

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.10

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,506
0 - 4	7.8%
5 - 9	8.1%
10 - 14	7.6%
15 - 24	11.0%
25 - 34	14.3%
35 - 44	16.0%
45 - 54	13.8%
55 - 64	9.6%
65 - 74	7.8%
75 - 84	3.4%
85 +	0.5%
18 +	72.8%

2009 Population by Age

Total	3,430
0 - 4	7.6%
5 - 9	7.3%
10 - 14	7.3%
15 - 24	13.1%
25 - 34	12.4%
35 - 44	13.6%
45 - 54	14.5%
55 - 64	11.7%
65 - 74	7.1%
75 - 84	4.6%
85 +	1.0%
18 +	73.5%

2014 Population by Age

Total	3,427
0 - 4	7.5%
5 - 9	7.2%
10 - 14	7.2%
15 - 24	13.1%
25 - 34	12.6%
35 - 44	12.5%
45 - 54	12.9%
55 - 64	12.3%
65 - 74	8.5%
75 - 84	4.8%
85 +	1.3%
18 +	74.1%

2000 Population by Sex

Males	48.2%
Females	51.8%

2009 Population by Sex

Males	47.7%
Females	52.3%

2014 Population by Sex

Males	47.4%
Females	52.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.10

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,506
White Alone	75.9%
Black Alone	6.7%
American Indian Alone	5.8%
Asian or Pacific Islander Alone	1.7%
Some Other Race Alone	4.4%
Two or More Races	5.4%
Hispanic Origin	8.0%
Diversity Index	50.2

2009 Population by Race/Ethnicity

Total	3,430
White Alone	70.1%
Black Alone	8.0%
American Indian Alone	5.8%
Asian or Pacific Islander Alone	2.3%
Some Other Race Alone	6.6%
Two or More Races	7.1%
Hispanic Origin	11.8%
Diversity Index	60.3

2014 Population by Race/Ethnicity

Total	3,427
White Alone	66.9%
Black Alone	8.5%
American Indian Alone	5.7%
Asian or Pacific Islander Alone	2.7%
Some Other Race Alone	8.1%
Two or More Races	8.1%
Hispanic Origin	14.3%
Diversity Index	65.4

2000 Population 3+ by School Enrollment

Total	3,334
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	2.8%
Enrolled in Grade 1-8	13.9%
Enrolled in Grade 9-12	3.5%
Enrolled in College	2.2%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	76.2%

2009 Population 25+ by Educational Attainment

Total	2,221
Less Than 9th Grade	4.1%
9th to 12th Grade, No Diploma	11.3%
High School Graduate	40.4%
Some College, No Degree	22.2%
Associate Degree	8.8%
Bachelor's Degree	9.1%
Graduate/Professional Degree	4.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.10

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,669
Married	60.7%
Never Married	18.5%
Widowed	4.9%
Divorced	15.8%



2000 Population 16+ by Employment Status

Total	2,633
In Labor Force	66.7%
Civilian Employed	63.5%
Civilian Unemployed	3.2%
In Armed Forces	0.0%
Not In Labor Force	33.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	92.6%
Civilian Unemployed	7.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.3%
Civilian Unemployed	5.7%

2000 Females 16+ by Employment Status and Age of Children

Total	1,366
Own Children < 6 Only	10.3%
Employed/in Armed Forces	6.4%
Unemployed	0.0%
Not in Labor Force	3.9%
Own Children <6 and 6-17 Only	10.6%
Employed/in Armed Forces	5.9%
Unemployed	0.0%
Not in Labor Force	4.7%
Own Children 6-17 Only	13.2%
Employed/in Armed Forces	9.9%
Unemployed	0.5%
Not in Labor Force	2.8%
No Own Children < 18	65.9%
Employed/in Armed Forces	36.9%
Unemployed	1.8%
Not in Labor Force	27.2%



2009 Employed Population 16+ by Industry

Total	1,555
Agriculture/Mining	2.6%
Construction	7.9%
Manufacturing	9.5%
Wholesale Trade	6.8%
Retail Trade	13.8%
Transportation/Utilities	7.6%
Information	3.6%
Finance/Insurance/Real Estate	10.2%
Services	35.2%
Public Administration	2.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.10

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,555
White Collar	57.9%
Management/Business/Financial	9.0%
Professional	13.2%
Sales	13.8%
Administrative Support	21.9%
Services	11.0%
Blue Collar	31.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.9%
Installation/Maintenance/Repair	7.7%
Production	8.1%
Transportation/Material Moving	7.5%



2000 Workers 16+ by Means of Transportation to Work

Total	1,641%
Drove Alone - Car, Truck, or Van	84.3%
Carpooled - Car, Truck, or Van	12.9%
Public Transportation	0.3%
Walked	0.0%
Other Means	0.6%
Worked at Home	1.9%

2000 Workers 16+ by Travel Time to Work

Total	1,641
Did not Work at Home	98.1%
Less than 5 minutes	0.0%
5 to 9 minutes	10.7%
10 to 19 minutes	51.7%
20 to 24 minutes	22.6%
25 to 34 minutes	8.0%
35 to 44 minutes	2.0%
45 to 59 minutes	1.6%
60 to 89 minutes	1.0%
90 or more minutes	0.4%
Worked at Home	1.9%
Average Travel Time to Work (in min)	17.1

2000 Households by Vehicles Available

Total	1,340
None	1.3%
1	35.5%
2	49.0%
3	10.4%
4	3.4%
5+	0.4%
Average Number of Vehicles Available	1.8



2000 Households by Type

Total	1,340
Family Households	74.3%
Married-couple Family	58.1%
With Related Children	25.4%
Other Family (No Spouse)	16.1%
With Related Children	11.2%
Nonfamily Households	25.7%
Householder Living Alone	21.4%
Householder Not Living Alone	4.3%
Households with Related Children	36.6%
Households with Persons 65+	22.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.10

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,340
1 Person Household	21.4%
2 Person Household	36.7%
3 Person Household	17.8%
4 Person Household	13.0%
5 Person Household	7.4%
6 Person Household	2.4%
7 + Person Household	1.3%

2000 Households by Year Householder Moved In

Total	1,340
Moved in 1999 to March 2000	16.4%
Moved in 1995 to 1998	26.4%
Moved in 1990 to 1994	15.0%
Moved in 1980 to 1989	19.4%
Moved in 1970 to 1979	16.0%
Moved in 1969 or Earlier	6.7%
Median Year Householder Moved In	1,993



2000 Housing Units by Units in Structure

Total	1,375
1, Detached	93.5%
1, Attached	1.5%
2	1.2%
3 or 4	0.4%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	3.4%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,375
1999 to March 2000	0.0%
1995 to 1998	0.6%
1990 to 1994	0.4%
1980 to 1989	9.7%
1970 to 1979	37.3%
1969 or Earlier	52.0%
Median Year Structure Built	1,970

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,908,506
Average Spent	\$1,426.39
Spending Potential Index	57
Computers & Accessories: Total \$	\$249,987
Average Spent	\$186.84
Spending Potential Index	82
Education: Total \$	\$1,455,342
Average Spent	\$1,087.70
Spending Potential Index	87
Entertainment/Recreation: Total \$	\$3,605,828
Average Spent	\$2,694.94
Spending Potential Index	83
Food at Home: Total \$	\$5,058,783
Average Spent	\$3,780.85
Spending Potential Index	83
Food Away from Home: Total \$	\$3,680,662
Average Spent	\$2,750.87
Spending Potential Index	83
Health Care: Total \$	\$4,419,227
Average Spent	\$3,302.86
Spending Potential Index	88
HH Furnishings & Equip: Total \$	\$2,050,629
Average Spent	\$1,532.61
Spending Potential Index	71
Investments: Total \$	\$1,239,385
Average Spent	\$926.30
Spending Potential Index	64
Retail Goods: Total \$	\$26,706,452
Average Spent	\$19,959.98
Spending Potential Index	78
Shelter: Total \$	\$16,250,129
Average Spent	\$12,145.09
Spending Potential Index	78
TV/Video/Sound Equipment: Total \$	\$1,353,331
Average Spent	\$1,011.46
Spending Potential Index	83
Travel: Total \$	\$1,971,098
Average Spent	\$1,473.17
Spending Potential Index	80
Vehicle Maintenance & Repairs: Total \$	\$1,015,960
Average Spent	\$759.31
Spending Potential Index	81

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.11

Name:

Demographic

Census Tracts



2000 Total Population	2,824
2000 Group Quarters	0
2009 Total Population	2,776
2014 Total Population	2,779
2009-2014 Annual Rate	0.02%



2000 Households	1,023
2000 Average Household Size	2.76
2009 Households	1,024
2009 Average Household Size	2.71
2014 Households	1,030
2014 Average Household Size	2.70
2009-2014 Annual Rate	0.12%
2000 Families	770
2000 Average Family Size	3.19
2009 Families	746
2009 Average Family Size	3.18
2014 Families	741
2014 Average Family Size	3.18
2009-2014 Annual Rate	-0.13%



2000 Housing Units	1,059
Owner Occupied Housing Units	47.2%
Renter Occupied Housing Units	49.4%
Vacant Housing Units	3.4%
2009 Housing Units	1,071
Owner Occupied Housing Units	45.5%
Renter Occupied Housing Units	50.1%
Vacant Housing Units	4.4%
2014 Housing Units	1,077
Owner Occupied Housing Units	44.6%
Renter Occupied Housing Units	51.1%
Vacant Housing Units	4.4%

Median Household Income

2000	\$32,573
2009	\$42,086
2014	\$43,269

Median Home Value

2000	\$73,443
2009	\$92,079
2014	\$104,630

Per Capita Income

2000	\$13,635
2009	\$17,469
2014	\$17,908

Median Age

2000	29.1
2009	30.5
2014	29.8

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.11

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,020
<15,000	23.1%
\$15,000 - \$24,999	15.7%
\$25,000 - \$34,999	15.1%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	7.0%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	0.4%
\$200,000+	0.0%
Average Household Income	\$36,975

2009 Household by Income

Household Income Base	1,024
<15,000	18.0%
\$15,000 - \$24,999	12.5%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	18.6%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	4.7%
\$150,000 - \$199,999	1.0%
\$200,000+	0.3%
Average Household Income	\$47,358

2014 Household by Income

Household Income Base	1,030
<15,000	17.9%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	22.3%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	1.0%
\$200,000+	0.3%
Average Household Income	\$48,318

2000 Owner Occupied HUs by Value

Total	502
<50,000	11.0%
\$50,000 - \$99,999	84.5%
\$100,000 - \$149,999	4.6%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$72,026

2000 Specified Renter Occupied HUs by Contract Rent

Total	509
With Cash Rent	97.6%
No Cash Rent	2.4%
Median Rent	\$400
Average Rent	\$407

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.11

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,824
0 - 4	10.2%
5 - 9	11.2%
10 - 14	8.1%
15 - 24	13.4%
25 - 34	15.5%
35 - 44	15.7%
45 - 54	11.8%
55 - 64	7.2%
65 - 74	3.5%
75 - 84	2.7%
85 +	0.7%
18 +	66.8%

2009 Population by Age

Total	2,776
0 - 4	9.4%
5 - 9	9.5%
10 - 14	8.9%
15 - 24	14.8%
25 - 34	14.8%
35 - 44	13.4%
45 - 54	12.6%
55 - 64	9.2%
65 - 74	4.7%
75 - 84	2.0%
85 +	0.8%
18 +	66.7%

2014 Population by Age

Total	2,779
0 - 4	9.6%
5 - 9	9.0%
10 - 14	9.1%
15 - 24	16.1%
25 - 34	12.7%
35 - 44	15.0%
45 - 54	10.6%
55 - 64	9.2%
65 - 74	5.7%
75 - 84	2.1%
85 +	0.8%
18 +	67.4%

2000 Population by Sex

Males	48.1%
Females	51.9%

2009 Population by Sex

Males	47.9%
Females	52.1%

2014 Population by Sex

Males	48.0%
Females	52.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.11

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,824
White Alone	64.4%
Black Alone	14.4%
American Indian Alone	5.8%
Asian or Pacific Islander Alone	5.3%
Some Other Race Alone	5.0%
Two or More Races	5.1%
Hispanic Origin	10.0%
Diversity Index	63.8

2009 Population by Race/Ethnicity

Total	2,776
White Alone	57.6%
Black Alone	16.3%
American Indian Alone	5.5%
Asian or Pacific Islander Alone	7.2%
Some Other Race Alone	7.0%
Two or More Races	6.5%
Hispanic Origin	13.8%
Diversity Index	72.1

2014 Population by Race/Ethnicity

Total	2,779
White Alone	54.0%
Black Alone	16.9%
American Indian Alone	5.3%
Asian or Pacific Islander Alone	8.3%
Some Other Race Alone	8.2%
Two or More Races	7.2%
Hispanic Origin	16.2%
Diversity Index	76.0

2000 Population 3+ by School Enrollment

Total	2,683
Enrolled in Nursery/Preschool	3.0%
Enrolled in Kindergarten	2.6%
Enrolled in Grade 1-8	17.8%
Enrolled in Grade 9-12	3.8%
Enrolled in College	5.0%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	67.4%

2009 Population 25+ by Educational Attainment

Total	1,593
Less Than 9th Grade	6.8%
9th to 12th Grade, No Diploma	15.8%
High School Graduate	33.3%
Some College, No Degree	27.4%
Associate Degree	9.2%
Bachelor's Degree	6.4%
Graduate/Professional Degree	1.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.11

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,004
Married	58.6%
Never Married	22.5%
Widowed	5.9%
Divorced	13.0%



2000 Population 16+ by Employment Status

Total	1,967
In Labor Force	66.6%
Civilian Employed	62.8%
Civilian Unemployed	3.5%
In Armed Forces	0.3%
Not In Labor Force	33.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	92.2%
Civilian Unemployed	7.8%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

2000 Females 16+ by Employment Status and Age of Children

Total	1,051
Own Children < 6 Only	15.1%
Employed/in Armed Forces	7.6%
Unemployed	1.1%
Not in Labor Force	6.4%
Own Children <6 and 6-17 Only	8.4%
Employed/in Armed Forces	4.3%
Unemployed	0.5%
Not in Labor Force	3.6%
Own Children 6-17 Only	20.0%
Employed/in Armed Forces	12.9%
Unemployed	0.0%
Not in Labor Force	7.0%
No Own Children < 18	56.5%
Employed/in Armed Forces	27.5%
Unemployed	2.2%
Not in Labor Force	26.8%



2009 Employed Population 16+ by Industry

Total	1,140
Agriculture/Mining	2.1%
Construction	3.5%
Manufacturing	11.5%
Wholesale Trade	5.4%
Retail Trade	19.6%
Transportation/Utilities	5.3%
Information	4.3%
Finance/Insurance/Real Estate	8.3%
Services	36.8%
Public Administration	3.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.11

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,140
White Collar	51.5%
Management/Business/Financial	10.9%
Professional	10.4%
Sales	11.2%
Administrative Support	18.9%
Services	20.7%
Blue Collar	27.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	10.6%
Production	8.9%
Transportation/Material Moving	3.6%



2000 Workers 16+ by Means of Transportation to Work

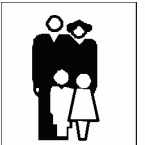
Total	1,198%
Drove Alone - Car, Truck, or Van	76.9%
Carpooled - Car, Truck, or Van	13.0%
Public Transportation	2.5%
Walked	4.4%
Other Means	0.0%
Worked at Home	3.2%

2000 Workers 16+ by Travel Time to Work

Total	1,198
Did not Work at Home	96.8%
Less than 5 minutes	4.7%
5 to 9 minutes	7.8%
10 to 19 minutes	43.4%
20 to 24 minutes	21.1%
25 to 34 minutes	14.2%
35 to 44 minutes	2.8%
45 to 59 minutes	1.3%
60 to 89 minutes	1.6%
90 or more minutes	0.0%
Worked at Home	3.2%
Average Travel Time to Work (in min)	17.4

2000 Households by Vehicles Available

Total	1,023
None	10.6%
1	42.1%
2	33.4%
3	10.2%
4	3.7%
5+	0.0%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	1,023
Family Households	75.3%
Married-couple Family	50.8%
With Related Children	26.1%
Other Family (No Spouse)	24.4%
With Related Children	20.2%
Nonfamily Households	24.7%
Householder Living Alone	20.9%
Householder Not Living Alone	3.8%
Households with Related Children	46.3%
Households with Persons 65+	15.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.11

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,023
1 Person Household	20.9%
2 Person Household	29.3%
3 Person Household	22.8%
4 Person Household	13.8%
5 Person Household	8.4%
6 Person Household	3.3%
7 + Person Household	1.5%

2000 Households by Year Householder Moved In

Total	1,023
Moved in 1999 to March 2000	28.1%
Moved in 1995 to 1998	36.9%
Moved in 1990 to 1994	10.6%
Moved in 1980 to 1989	13.0%
Moved in 1970 to 1979	5.1%
Moved in 1969 or Earlier	6.5%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,059
1, Detached	52.7%
1, Attached	5.3%
2	11.7%
3 or 4	11.5%
5 to 9	15.7%
10 to 19	0.0%
20 +	2.3%
Mobile Home	0.9%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,059
1999 to March 2000	0.0%
1995 to 1998	1.3%
1990 to 1994	8.4%
1980 to 1989	17.0%
1970 to 1979	47.1%
1969 or Earlier	26.2%
Median Year Structure Built	1,975

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.11

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,241,082
Average Spent	\$1,211.99
Spending Potential Index	48
Computers & Accessories: Total \$	\$160,009
Average Spent	\$156.26
Spending Potential Index	68
Education: Total \$	\$885,467
Average Spent	\$864.71
Spending Potential Index	69
Entertainment/Recreation: Total \$	\$2,194,377
Average Spent	\$2,142.95
Spending Potential Index	66
Food at Home: Total \$	\$3,156,262
Average Spent	\$3,082.29
Spending Potential Index	68
Food Away from Home: Total \$	\$2,344,478
Average Spent	\$2,289.53
Spending Potential Index	69
Health Care: Total \$	\$2,438,675
Average Spent	\$2,381.52
Spending Potential Index	63
HH Furnishings & Equip: Total \$	\$1,327,707
Average Spent	\$1,296.59
Spending Potential Index	60
Investments: Total \$	\$824,580
Average Spent	\$805.25
Spending Potential Index	56
Retail Goods: Total \$	\$16,770,306
Average Spent	\$16,377.26
Spending Potential Index	64
Shelter: Total \$	\$10,935,496
Average Spent	\$10,679.20
Spending Potential Index	68
TV/Video/Sound Equipment: Total \$	\$849,926
Average Spent	\$830.01
Spending Potential Index	68
Travel: Total \$	\$1,206,896
Average Spent	\$1,178.61
Spending Potential Index	64
Vehicle Maintenance & Repairs: Total \$	\$632,478
Average Spent	\$617.65
Spending Potential Index	66

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.12

Name:

Demographic

Census Tracts



2000 Total Population	4,586
2000 Group Quarters	0
2009 Total Population	4,714
2014 Total Population	4,823
2009-2014 Annual Rate	0.46%



2000 Households	1,810
2000 Average Household Size	2.53
2009 Households	1,914
2009 Average Household Size	2.46
2014 Households	1,973
2014 Average Household Size	2.44
2009-2014 Annual Rate	0.61%
2000 Families	1,172
2000 Average Family Size	3.11
2009 Families	1,184
2009 Average Family Size	3.06
2014 Families	1,200
2014 Average Family Size	3.06
2009-2014 Annual Rate	0.27%



2000 Housing Units	1,985
Owner Occupied Housing Units	47.1%
Renter Occupied Housing Units	44.1%
Vacant Housing Units	8.8%
2009 Housing Units	2,142
Owner Occupied Housing Units	45.2%
Renter Occupied Housing Units	44.2%
Vacant Housing Units	10.6%
2014 Housing Units	2,208
Owner Occupied Housing Units	43.7%
Renter Occupied Housing Units	45.7%
Vacant Housing Units	10.6%

Median Household Income	
2000	\$40,337
2009	\$50,405
2014	\$52,093

Median Home Value	
2000	\$71,606
2009	\$90,427
2014	\$104,237

Per Capita Income	
2000	\$18,072
2009	\$22,567
2014	\$23,374

Median Age	
2000	30.6
2009	31.0
2014	31.2

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.12

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,817
<15,000	12.4%
\$15,000 - \$24,999	17.3%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	23.9%
\$50,000 - \$74,999	21.0%
\$75,000 - \$99,999	8.0%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	0.7%
\$200,000+	0.7%
Average Household Income	\$45,112

2009 Household by Income

Household Income Base	1,914
<15,000	8.8%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	28.3%
\$75,000 - \$99,999	14.9%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	1.5%
\$200,000+	0.9%
Average Household Income	\$55,580

2014 Household by Income

Household Income Base	1,973
<15,000	8.9%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	12.6%
\$50,000 - \$74,999	32.1%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	5.5%
\$150,000 - \$199,999	1.4%
\$200,000+	1.0%
Average Household Income	\$57,139

2000 Owner Occupied HUs by Value

Total	934
<50,000	2.2%
\$50,000 - \$99,999	92.1%
\$100,000 - \$149,999	4.0%
\$150,000 - \$199,999	0.5%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	1.2%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$75,944

2000 Specified Renter Occupied HUs by Contract Rent

Total	876
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$495
Average Rent	\$517

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.12

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,586
0 - 4	8.6%
5 - 9	7.5%
10 - 14	6.3%
15 - 24	16.3%
25 - 34	18.2%
35 - 44	16.2%
45 - 54	14.9%
55 - 64	7.0%
65 - 74	3.1%
75 - 84	1.7%
85 +	0.3%
18 +	73.5%

2009 Population by Age

Total	4,714
0 - 4	8.5%
5 - 9	7.1%
10 - 14	6.4%
15 - 24	15.6%
25 - 34	18.7%
35 - 44	13.2%
45 - 54	12.7%
55 - 64	10.9%
65 - 74	4.5%
75 - 84	1.8%
85 +	0.6%
18 +	74.3%

2014 Population by Age

Total	4,823
0 - 4	8.7%
5 - 9	7.4%
10 - 14	6.3%
15 - 24	15.1%
25 - 34	19.3%
35 - 44	13.4%
45 - 54	10.9%
55 - 64	10.2%
65 - 74	6.1%
75 - 84	2.1%
85 +	0.6%
18 +	74.2%

2000 Population by Sex

Males	50.5%
Females	49.5%

2009 Population by Sex

Males	50.7%
Females	49.3%

2014 Population by Sex

Males	50.7%
Females	49.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.12

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,586
White Alone	71.4%
Black Alone	10.7%
American Indian Alone	4.8%
Asian or Pacific Islander Alone	2.6%
Some Other Race Alone	6.3%
Two or More Races	4.3%
Hispanic Origin	12.1%
Diversity Index	58.7

2009 Population by Race/Ethnicity

Total	4,714
White Alone	66.1%
Black Alone	11.9%
American Indian Alone	4.6%
Asian or Pacific Islander Alone	3.5%
Some Other Race Alone	8.3%
Two or More Races	5.6%
Hispanic Origin	15.9%
Diversity Index	66.7

2014 Population by Race/Ethnicity

Total	4,823
White Alone	63.3%
Black Alone	12.4%
American Indian Alone	4.4%
Asian or Pacific Islander Alone	4.0%
Some Other Race Alone	9.5%
Two or More Races	6.4%
Hispanic Origin	18.3%
Diversity Index	70.6

2000 Population 3+ by School Enrollment

Total	4,334
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	0.9%
Enrolled in Grade 1-8	13.2%
Enrolled in Grade 9-12	5.9%
Enrolled in College	5.1%
Enrolled in Grad/Prof School	1.3%
Not Enrolled in School	72.5%

2009 Population 25+ by Educational Attainment

Total	2,939
Less Than 9th Grade	2.8%
9th to 12th Grade, No Diploma	9.2%
High School Graduate	27.5%
Some College, No Degree	27.5%
Associate Degree	9.9%
Bachelor's Degree	16.5%
Graduate/Professional Degree	6.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.12

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,675
Married	50.6%
Never Married	27.5%
Widowed	3.8%
Divorced	18.1%



2000 Population 16+ by Employment Status

Total	3,518
In Labor Force	74.6%
Civilian Employed	71.6%
Civilian Unemployed	3.0%
In Armed Forces	0.0%
Not In Labor Force	25.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.7%
Civilian Unemployed	6.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.1%
Civilian Unemployed	4.9%

2000 Females 16+ by Employment Status and Age of Children

Total	1,753
Own Children < 6 Only	7.9%
Employed/in Armed Forces	3.8%
Unemployed	0.2%
Not in Labor Force	3.9%
Own Children <6 and 6-17 Only	6.0%
Employed/in Armed Forces	3.3%
Unemployed	0.0%
Not in Labor Force	2.8%
Own Children 6-17 Only	17.2%
Employed/in Armed Forces	12.8%
Unemployed	0.5%
Not in Labor Force	4.0%
No Own Children < 18	68.9%
Employed/in Armed Forces	42.1%
Unemployed	3.5%
Not in Labor Force	23.3%



2009 Employed Population 16+ by Industry

Total	2,449
Agriculture/Mining	2.6%
Construction	8.1%
Manufacturing	7.8%
Wholesale Trade	3.8%
Retail Trade	10.2%
Transportation/Utilities	6.5%
Information	4.4%
Finance/Insurance/Real Estate	8.5%
Services	44.8%
Public Administration	3.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.12

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,449
White Collar	59.8%
Management/Business/Financial	11.2%
Professional	18.3%
Sales	10.2%
Administrative Support	20.1%
Services	14.2%
Blue Collar	26.0%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	9.2%
Installation/Maintenance/Repair	6.0%
Production	5.4%
Transportation/Material Moving	4.8%



2000 Workers 16+ by Means of Transportation to Work

Total	2,484%
Drove Alone - Car, Truck, or Van	82.9%
Carpooled - Car, Truck, or Van	13.0%
Public Transportation	0.6%
Walked	0.5%
Other Means	0.6%
Worked at Home	2.5%

2000 Workers 16+ by Travel Time to Work

Total	2,484
Did not Work at Home	97.5%
Less than 5 minutes	0.2%
5 to 9 minutes	9.5%
10 to 19 minutes	41.0%
20 to 24 minutes	23.8%
25 to 34 minutes	16.5%
35 to 44 minutes	2.8%
45 to 59 minutes	2.0%
60 to 89 minutes	1.0%
90 or more minutes	0.7%
Worked at Home	2.5%
Average Travel Time to Work (in min)	19.6

2000 Households by Vehicles Available

Total	1,810
None	6.7%
1	41.0%
2	36.9%
3	11.2%
4	4.2%
5+	0.0%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	1,810
Family Households	64.8%
Married-couple Family	46.8%
With Related Children	23.8%
Other Family (No Spouse)	18.0%
With Related Children	11.4%
Nonfamily Households	35.2%
Householder Living Alone	27.3%
Householder Not Living Alone	7.9%
Households with Related Children	35.1%
Households with Persons 65+	10.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.12

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,810
1 Person Household	27.3%
2 Person Household	32.1%
3 Person Household	16.9%
4 Person Household	13.5%
5 Person Household	6.4%
6 Person Household	2.5%
7 + Person Household	1.3%

2000 Households by Year Householder Moved In

Total	1,810
Moved in 1999 to March 2000	27.8%
Moved in 1995 to 1998	33.8%
Moved in 1990 to 1994	14.0%
Moved in 1980 to 1989	13.8%
Moved in 1970 to 1979	10.7%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,985
1, Detached	58.6%
1, Attached	4.8%
2	0.7%
3 or 4	5.4%
5 to 9	6.7%
10 to 19	14.3%
20 +	9.3%
Mobile Home	0.3%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,985
1999 to March 2000	0.0%
1995 to 1998	1.8%
1990 to 1994	5.0%
1980 to 1989	26.9%
1970 to 1979	58.1%
1969 or Earlier	8.2%
Median Year Structure Built	1,977

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430073.12

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,760,713
Average Spent	\$1,442.38
Spending Potential Index	58
Computers & Accessories: Total \$	\$366,171
Average Spent	\$191.31
Spending Potential Index	84
Education: Total \$	\$1,884,640
Average Spent	\$984.66
Spending Potential Index	78
Entertainment/Recreation: Total \$	\$4,773,611
Average Spent	\$2,494.05
Spending Potential Index	77
Food at Home: Total \$	\$6,946,967
Average Spent	\$3,629.56
Spending Potential Index	80
Food Away from Home: Total \$	\$5,226,596
Average Spent	\$2,730.72
Spending Potential Index	82
Health Care: Total \$	\$5,121,913
Average Spent	\$2,676.03
Spending Potential Index	71
HH Furnishings & Equip: Total \$	\$2,935,810
Average Spent	\$1,533.86
Spending Potential Index	71
Investments: Total \$	\$1,685,330
Average Spent	\$880.53
Spending Potential Index	61
Retail Goods: Total \$	\$36,975,247
Average Spent	\$19,318.33
Spending Potential Index	75
Shelter: Total \$	\$24,256,369
Average Spent	\$12,673.14
Spending Potential Index	81
TV/Video/Sound Equipment: Total \$	\$1,888,773
Average Spent	\$986.82
Spending Potential Index	81
Travel: Total \$	\$2,613,263
Average Spent	\$1,365.34
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$1,422,505
Average Spent	\$743.21
Spending Potential Index	79

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.10

Name:

Demographic

Census Tracts



2000 Total Population	2,936
2000 Group Quarters	0
2009 Total Population	2,839
2014 Total Population	2,813
2009-2014 Annual Rate	-0.18%



2000 Households	1,273
2000 Average Household Size	2.31
2009 Households	1,250
2009 Average Household Size	2.27
2014 Households	1,244
2014 Average Household Size	2.26
2009-2014 Annual Rate	-0.10%
2000 Families	745
2000 Average Family Size	2.90
2009 Families	694
2009 Average Family Size	2.89
2014 Families	677
2014 Average Family Size	2.89
2009-2014 Annual Rate	-0.50%



2000 Housing Units	1,324
Owner Occupied Housing Units	26.4%
Renter Occupied Housing Units	69.8%
Vacant Housing Units	3.9%
2009 Housing Units	1,341
Owner Occupied Housing Units	24.6%
Renter Occupied Housing Units	68.6%
Vacant Housing Units	6.8%
2014 Housing Units	1,341
Owner Occupied Housing Units	23.6%
Renter Occupied Housing Units	69.2%
Vacant Housing Units	7.2%

Median Household Income	
2000	\$39,847
2009	\$51,142
2014	\$52,824

Median Home Value	
2000	\$99,191
2009	\$132,031
2014	\$148,630

Per Capita Income	
2000	\$19,614
2009	\$24,857
2014	\$25,478

Median Age	
2000	27.8
2009	27.7
2014	28.5

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.10

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,351
<15,000	8.7%
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	18.2%
\$35,000 - \$49,999	21.7%
\$50,000 - \$74,999	25.2%
\$75,000 - \$99,999	5.5%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.0%
\$200,000+	0.7%
Average Household Income	\$43,255

2009 Household by Income

Household Income Base	1,250
<15,000	5.2%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	16.2%
\$35,000 - \$49,999	18.6%
\$50,000 - \$74,999	29.2%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	1.1%
\$200,000+	0.5%
Average Household Income	\$56,456

2014 Household by Income

Household Income Base	1,244
<15,000	5.2%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	14.9%
\$35,000 - \$49,999	17.8%
\$50,000 - \$74,999	32.6%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	5.5%
\$150,000 - \$199,999	1.1%
\$200,000+	0.6%
Average Household Income	\$57,612

2000 Owner Occupied HUs by Value

Total	339
<50,000	4.1%
\$50,000 - \$99,999	47.5%
\$100,000 - \$149,999	43.4%
\$150,000 - \$199,999	5.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$105,147

2000 Specified Renter Occupied HUs by Contract Rent

Total	949
With Cash Rent	96.3%
No Cash Rent	3.7%
Median Rent	\$558
Average Rent	\$546

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.10

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,936
0 - 4	7.9%
5 - 9	6.7%
10 - 14	7.0%
15 - 24	22.7%
25 - 34	19.6%
35 - 44	16.9%
45 - 54	11.1%
55 - 64	4.2%
65 - 74	2.2%
75 - 84	1.6%
85 +	0.1%
18 +	74.6%

2009 Population by Age

Total	2,839
0 - 4	8.2%
5 - 9	6.0%
10 - 14	4.8%
15 - 24	22.1%
25 - 34	26.2%
35 - 44	10.8%
45 - 54	11.3%
55 - 64	6.9%
65 - 74	2.2%
75 - 84	1.1%
85 +	0.4%
18 +	78.1%

2014 Population by Age

Total	2,813
0 - 4	8.2%
5 - 9	6.3%
10 - 14	4.7%
15 - 24	17.8%
25 - 34	30.4%
35 - 44	11.3%
45 - 54	8.9%
55 - 64	7.7%
65 - 74	3.4%
75 - 84	1.0%
85 +	0.4%
18 +	78.5%

2000 Population by Sex

Males	51.6%
Females	48.4%

2009 Population by Sex

Males	52.2%
Females	47.8%

2014 Population by Sex

Males	52.8%
Females	47.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.10

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,936
White Alone	76.3%
Black Alone	10.1%
American Indian Alone	4.2%
Asian or Pacific Islander Alone	2.6%
Some Other Race Alone	2.7%
Two or More Races	4.2%
Hispanic Origin	5.7%
Diversity Index	46.9

2009 Population by Race/Ethnicity

Total	2,839
White Alone	70.7%
Black Alone	12.1%
American Indian Alone	4.2%
Asian or Pacific Islander Alone	3.6%
Some Other Race Alone	3.8%
Two or More Races	5.6%
Hispanic Origin	8.3%
Diversity Index	56.2

2014 Population by Race/Ethnicity

Total	2,813
White Alone	67.6%
Black Alone	13.0%
American Indian Alone	4.2%
Asian or Pacific Islander Alone	4.3%
Some Other Race Alone	4.6%
Two or More Races	6.4%
Hispanic Origin	10.1%
Diversity Index	61.0

2000 Population 3+ by School Enrollment

Total	2,827
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	2.5%
Enrolled in Grade 1-8	8.6%
Enrolled in Grade 9-12	5.1%
Enrolled in College	8.3%
Enrolled in Grad/Prof School	1.2%
Not Enrolled in School	72.4%

2009 Population 25+ by Educational Attainment

Total	1,674
Less Than 9th Grade	1.0%
9th to 12th Grade, No Diploma	3.8%
High School Graduate	22.0%
Some College, No Degree	26.1%
Associate Degree	15.3%
Bachelor's Degree	22.8%
Graduate/Professional Degree	9.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.10

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,300
Married	51.4%
Never Married	31.7%
Widowed	1.3%
Divorced	15.6%



2000 Population 16+ by Employment Status

Total	2,341
In Labor Force	80.1%
Civilian Employed	77.4%
Civilian Unemployed	2.3%
In Armed Forces	0.3%
Not In Labor Force	19.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.8%
Civilian Unemployed	5.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.0%
Civilian Unemployed	4.0%

2000 Females 16+ by Employment Status and Age of Children

Total	1,113
Own Children < 6 Only	13.3%
Employed/in Armed Forces	7.7%
Unemployed	0.6%
Not in Labor Force	4.9%
Own Children <6 and 6-17 Only	8.8%
Employed/in Armed Forces	3.4%
Unemployed	0.9%
Not in Labor Force	4.5%
Own Children 6-17 Only	17.1%
Employed/in Armed Forces	14.6%
Unemployed	0.0%
Not in Labor Force	2.5%
No Own Children < 18	60.8%
Employed/in Armed Forces	42.0%
Unemployed	1.2%
Not in Labor Force	17.7%



2009 Employed Population 16+ by Industry

Total	1,650
Agriculture/Mining	0.0%
Construction	2.6%
Manufacturing	5.2%
Wholesale Trade	6.1%
Retail Trade	11.2%
Transportation/Utilities	6.1%
Information	5.0%
Finance/Insurance/Real Estate	10.4%
Services	47.9%
Public Administration	5.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.10

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,650
White Collar	73.3%
Management/Business/Financial	15.4%
Professional	25.3%
Sales	9.5%
Administrative Support	23.1%
Services	11.3%
Blue Collar	15.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.6%
Installation/Maintenance/Repair	5.5%
Production	4.0%
Transportation/Material Moving	4.3%



2000 Workers 16+ by Means of Transportation to Work

Total	1,780%
Drove Alone - Car, Truck, or Van	85.2%
Carpooled - Car, Truck, or Van	10.6%
Public Transportation	0.0%
Walked	0.5%
Other Means	0.6%
Worked at Home	3.1%

2000 Workers 16+ by Travel Time to Work

Total	1,780
Did not Work at Home	96.9%
Less than 5 minutes	0.4%
5 to 9 minutes	11.0%
10 to 19 minutes	45.4%
20 to 24 minutes	26.7%
25 to 34 minutes	8.3%
35 to 44 minutes	1.2%
45 to 59 minutes	2.3%
60 to 89 minutes	1.1%
90 or more minutes	0.6%
Worked at Home	3.1%
Average Travel Time to Work (in min)	17.9

2000 Households by Vehicles Available

Total	1,288
None	2.3%
1	48.6%
2	40.7%
3	7.4%
4	1.0%
5+	0.0%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	1,273
Family Households	58.5%
Married-couple Family	41.7%
With Related Children	22.7%
Other Family (No Spouse)	16.8%
With Related Children	12.6%
Nonfamily Households	41.5%
Householder Living Alone	30.1%
Householder Not Living Alone	11.4%
Households with Related Children	35.4%
Households with Persons 65+	6.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.10

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,273
1 Person Household	30.1%
2 Person Household	33.2%
3 Person Household	19.8%
4 Person Household	11.4%
5 Person Household	4.2%
6 Person Household	1.3%
7 + Person Household	0.1%

2000 Households by Year Householder Moved In

Total	1,288
Moved in 1999 to March 2000	51.3%
Moved in 1995 to 1998	31.1%
Moved in 1990 to 1994	7.4%
Moved in 1980 to 1989	8.5%
Moved in 1970 to 1979	0.8%
Moved in 1969 or Earlier	1.0%
Median Year Householder Moved In	1,999



2000 Housing Units by Units in Structure

Total	1,326
1, Detached	27.9%
1, Attached	0.0%
2	0.0%
3 or 4	8.7%
5 to 9	28.6%
10 to 19	19.0%
20 +	14.9%
Mobile Home	1.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,326
1999 to March 2000	0.0%
1995 to 1998	5.3%
1990 to 1994	12.3%
1980 to 1989	64.0%
1970 to 1979	13.7%
1969 or Earlier	4.8%
Median Year Structure Built	1,985

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.10

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,891,814
Average Spent	\$1,513.45
Spending Potential Index	60
Computers & Accessories: Total \$	\$247,953
Average Spent	\$198.36
Spending Potential Index	87
Education: Total \$	\$1,271,957
Average Spent	\$1,017.57
Spending Potential Index	81
Entertainment/Recreation: Total \$	\$3,128,434
Average Spent	\$2,502.75
Spending Potential Index	77
Food at Home: Total \$	\$4,684,321
Average Spent	\$3,747.45
Spending Potential Index	82
Food Away from Home: Total \$	\$3,575,721
Average Spent	\$2,860.57
Spending Potential Index	86
Health Care: Total \$	\$3,276,339
Average Spent	\$2,621.07
Spending Potential Index	70
HH Furnishings & Equip: Total \$	\$1,904,854
Average Spent	\$1,523.88
Spending Potential Index	70
Investments: Total \$	\$956,593
Average Spent	\$765.27
Spending Potential Index	53
Retail Goods: Total \$	\$24,456,106
Average Spent	\$19,564.87
Spending Potential Index	76
Shelter: Total \$	\$16,121,984
Average Spent	\$12,897.57
Spending Potential Index	83
TV/Video/Sound Equipment: Total \$	\$1,299,175
Average Spent	\$1,039.34
Spending Potential Index	86
Travel: Total \$	\$1,637,505
Average Spent	\$1,310.00
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$949,678
Average Spent	\$759.74
Spending Potential Index	81

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.11

Name:

Demographic

Census Tracts



2000 Total Population	1,734
2000 Group Quarters	0
2009 Total Population	2,779
2014 Total Population	3,203
2009-2014 Annual Rate	2.88%



2000 Households	766
2000 Average Household Size	2.26
2009 Households	1,160
2009 Average Household Size	2.40
2014 Households	1,328
2014 Average Household Size	2.41
2009-2014 Annual Rate	2.74%
2000 Families	374
2000 Average Family Size	3.04
2009 Families	531
2009 Average Family Size	3.26
2014 Families	594
2014 Average Family Size	3.29
2009-2014 Annual Rate	2.27%



2000 Housing Units	868
Owner Occupied Housing Units	22.8%
Renter Occupied Housing Units	65.4%
Vacant Housing Units	11.8%
2009 Housing Units	1,332
Owner Occupied Housing Units	21.6%
Renter Occupied Housing Units	65.5%
Vacant Housing Units	12.9%
2014 Housing Units	1,515
Owner Occupied Housing Units	20.9%
Renter Occupied Housing Units	66.8%
Vacant Housing Units	12.3%

Median Household Income	
2000	\$39,580
2009	\$50,147
2014	\$52,810

Median Home Value	
2000	\$144,340
2009	\$187,619
2014	\$218,966

Per Capita Income	
2000	\$23,285
2009	\$27,585
2014	\$28,393

Median Age	
2000	27.7
2009	27.6
2014	27.5

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.11

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	695
<15,000	7.2%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	25.2%
\$35,000 - \$49,999	21.0%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	4.7%
\$150,000 - \$199,999	2.0%
\$200,000+	0.9%
Average Household Income	\$56,352

2009 Household by Income

Household Income Base	1,160
<15,000	6.0%
\$15,000 - \$24,999	2.4%
\$25,000 - \$34,999	16.6%
\$35,000 - \$49,999	24.8%
\$50,000 - \$74,999	25.8%
\$75,000 - \$99,999	9.8%
\$100,000 - \$149,999	9.7%
\$150,000 - \$199,999	2.5%
\$200,000+	2.4%
Average Household Income	\$66,084

2014 Household by Income

Household Income Base	1,328
<15,000	5.9%
\$15,000 - \$24,999	2.2%
\$25,000 - \$34,999	15.1%
\$35,000 - \$49,999	23.3%
\$50,000 - \$74,999	29.1%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	2.5%
\$200,000+	2.5%
Average Household Income	\$68,482

2000 Owner Occupied HUs by Value

Total	208
<50,000	0.0%
\$50,000 - \$99,999	1.4%
\$100,000 - \$149,999	60.1%
\$150,000 - \$199,999	33.7%
\$200,000 - \$299,999	4.8%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$148,137

2000 Specified Renter Occupied HUs by Contract Rent

Total	543
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$539
Average Rent	\$547

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.11

Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,734
0 - 4	5.6%
5 - 9	6.5%
10 - 14	6.6%
15 - 24	25.7%
25 - 34	19.1%
35 - 44	18.5%
45 - 54	11.5%
55 - 64	4.1%
65 - 74	1.5%
75 - 84	0.5%
85 +	0.3%
18 +	78.0%

2009 Population by Age

Total	2,779
0 - 4	5.7%
5 - 9	6.0%
10 - 14	6.0%
15 - 24	26.8%
25 - 34	18.5%
35 - 44	15.9%
45 - 54	12.8%
55 - 64	5.7%
65 - 74	1.7%
75 - 84	0.5%
85 +	0.5%
18 +	78.9%

2014 Population by Age

Total	3,203
0 - 4	5.7%
5 - 9	6.1%
10 - 14	6.1%
15 - 24	26.7%
25 - 34	19.2%
35 - 44	15.0%
45 - 54	11.8%
55 - 64	6.2%
65 - 74	2.1%
75 - 84	0.5%
85 +	0.6%
18 +	78.9%

2000 Population by Sex

Males	52.6%
Females	47.4%

2009 Population by Sex

Males	52.9%
Females	47.1%

2014 Population by Sex

Males	53.0%
Females	47.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.11

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,734
White Alone	77.9%
Black Alone	9.6%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	3.2%
Some Other Race Alone	2.5%
Two or More Races	4.0%
Hispanic Origin	7.1%
Diversity Index	46.4

2009 Population by Race/Ethnicity

Total	2,779
White Alone	72.3%
Black Alone	11.4%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	4.4%
Some Other Race Alone	3.7%
Two or More Races	5.3%
Hispanic Origin	10.5%
Diversity Index	56.2

2014 Population by Race/Ethnicity

Total	3,203
White Alone	69.3%
Black Alone	12.1%
American Indian Alone	2.8%
Asian or Pacific Islander Alone	5.2%
Some Other Race Alone	4.6%
Two or More Races	6.0%
Hispanic Origin	12.6%
Diversity Index	61.2

2000 Population 3+ by School Enrollment

Total	1,610
Enrolled in Nursery/Preschool	1.1%
Enrolled in Kindergarten	1.1%
Enrolled in Grade 1-8	16.8%
Enrolled in Grade 9-12	4.2%
Enrolled in College	9.4%
Enrolled in Grad/Prof School	1.1%
Not Enrolled in School	66.3%

2009 Population 25+ by Educational Attainment

Total	1,541
Less Than 9th Grade	1.5%
9th to 12th Grade, No Diploma	3.4%
High School Graduate	18.4%
Some College, No Degree	32.9%
Associate Degree	6.6%
Bachelor's Degree	25.6%
Graduate/Professional Degree	11.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.11

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,286
Married	46.2%
Never Married	38.8%
Widowed	1.9%
Divorced	13.1%



2000 Population 16+ by Employment Status

Total	1,249
In Labor Force	83.2%
Civilian Employed	78.9%
Civilian Unemployed	3.8%
In Armed Forces	0.5%
Not In Labor Force	16.8%

2009 Civilian Population 16+ in Labor Force

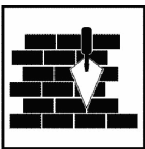
Civilian Employed	93.5%
Civilian Unemployed	6.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.0%
Civilian Unemployed	5.0%

2000 Females 16+ by Employment Status and Age of Children

Total	603
Own Children < 6 Only	6.1%
Employed/in Armed Forces	5.0%
Unemployed	0.0%
Not in Labor Force	1.2%
Own Children <6 and 6-17 Only	11.9%
Employed/in Armed Forces	7.6%
Unemployed	0.0%
Not in Labor Force	4.3%
Own Children 6-17 Only	21.4%
Employed/in Armed Forces	13.8%
Unemployed	0.0%
Not in Labor Force	7.6%
No Own Children < 18	60.5%
Employed/in Armed Forces	48.9%
Unemployed	3.6%
Not in Labor Force	8.0%



2009 Employed Population 16+ by Industry

Total	1,641
Agriculture/Mining	2.7%
Construction	4.4%
Manufacturing	5.2%
Wholesale Trade	3.2%
Retail Trade	15.1%
Transportation/Utilities	4.9%
Information	6.3%
Finance/Insurance/Real Estate	14.1%
Services	41.0%
Public Administration	3.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.11

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,641
White Collar	68.2%
Management/Business/Financial	20.2%
Professional	19.3%
Sales	17.1%
Administrative Support	11.5%
Services	15.7%
Blue Collar	16.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.0%
Installation/Maintenance/Repair	4.2%
Production	3.6%
Transportation/Material Moving	4.3%



2000 Workers 16+ by Means of Transportation to Work

Total	963%
Drove Alone - Car, Truck, or Van	74.8%
Carpooled - Car, Truck, or Van	17.8%
Public Transportation	1.1%
Walked	4.7%
Other Means	0.0%
Worked at Home	1.7%

2000 Workers 16+ by Travel Time to Work

Total	963
Did not Work at Home	98.3%
Less than 5 minutes	4.4%
5 to 9 minutes	6.1%
10 to 19 minutes	48.4%
20 to 24 minutes	14.4%
25 to 34 minutes	21.6%
35 to 44 minutes	0.8%
45 to 59 minutes	1.1%
60 to 89 minutes	1.5%
90 or more minutes	0.0%
Worked at Home	1.7%
Average Travel Time to Work (in min)	17.3

2000 Households by Vehicles Available

Total	751
None	4.3%
1	46.1%
2	40.1%
3	9.2%
4	0.4%
5+	0.0%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	766
Family Households	48.8%
Married-couple Family	37.6%
With Related Children	19.7%
Other Family (No Spouse)	11.2%
With Related Children	8.5%
Nonfamily Households	51.2%
Householder Living Alone	36.3%
Householder Not Living Alone	14.9%
Households with Related Children	28.2%
Households with Persons 65+	4.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.11

Name:

Demographic

Census Tracts

2000 Households by Size

Total	766
1 Person Household	36.3%
2 Person Household	29.5%
3 Person Household	13.4%
4 Person Household	14.9%
5 Person Household	4.0%
6 Person Household	1.8%
7 + Person Household	0.0%

2000 Households by Year Householder Moved In

Total	751
Moved in 1999 to March 2000	54.1%
Moved in 1995 to 1998	30.9%
Moved in 1990 to 1994	14.6%
Moved in 1980 to 1989	0.0%
Moved in 1970 to 1979	0.4%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,999



2000 Housing Units by Units in Structure

Total	866
1, Detached	24.0%
1, Attached	0.9%
2	1.0%
3 or 4	0.0%
5 to 9	7.2%
10 to 19	42.5%
20 +	24.4%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	866
1999 to March 2000	12.4%
1995 to 1998	9.4%
1990 to 1994	30.3%
1980 to 1989	34.6%
1970 to 1979	12.1%
1969 or Earlier	1.3%
Median Year Structure Built	1,990

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430074.11

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,119,353
Average Spent	\$1,827.03
Spending Potential Index	73
Computers & Accessories: Total \$	\$273,284
Average Spent	\$235.59
Spending Potential Index	103
Education: Total \$	\$1,396,319
Average Spent	\$1,203.72
Spending Potential Index	96
Entertainment/Recreation: Total \$	\$3,348,252
Average Spent	\$2,886.42
Spending Potential Index	89
Food at Home: Total \$	\$5,189,261
Average Spent	\$4,473.50
Spending Potential Index	98
Food Away from Home: Total \$	\$3,997,542
Average Spent	\$3,446.16
Spending Potential Index	104
Health Care: Total \$	\$3,433,188
Average Spent	\$2,959.65
Spending Potential Index	79
HH Furnishings & Equip: Total \$	\$2,021,385
Average Spent	\$1,742.57
Spending Potential Index	80
Investments: Total \$	\$877,270
Average Spent	\$756.27
Spending Potential Index	53
Retail Goods: Total \$	\$26,491,342
Average Spent	\$22,837.36
Spending Potential Index	89
Shelter: Total \$	\$17,598,215
Average Spent	\$15,170.88
Spending Potential Index	97
TV/Video/Sound Equipment: Total \$	\$1,456,188
Average Spent	\$1,255.34
Spending Potential Index	103
Travel: Total \$	\$1,676,809
Average Spent	\$1,445.53
Spending Potential Index	78
Vehicle Maintenance & Repairs: Total \$	\$1,038,251
Average Spent	\$895.04
Spending Potential Index	96

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.08

Name:

Demographic

Census Tracts



2000 Total Population	5,480
2000 Group Quarters	0
2009 Total Population	6,425
2014 Total Population	6,867
2009-2014 Annual Rate	1.34%



2000 Households	1,724
2000 Average Household Size	3.18
2009 Households	2,052
2009 Average Household Size	3.13
2014 Households	2,198
2014 Average Household Size	3.12
2009-2014 Annual Rate	1.38%
2000 Families	1,555
2000 Average Family Size	3.36
2009 Families	1,827
2009 Average Family Size	3.33
2014 Families	1,949
2014 Average Family Size	3.32
2009-2014 Annual Rate	1.30%



2000 Housing Units	1,751
Owner Occupied Housing Units	92.6%
Renter Occupied Housing Units	5.9%
Vacant Housing Units	1.5%
2009 Housing Units	2,121
Owner Occupied Housing Units	90.0%
Renter Occupied Housing Units	6.7%
Vacant Housing Units	3.3%
2014 Housing Units	2,265
Owner Occupied Housing Units	90.1%
Renter Occupied Housing Units	7.0%
Vacant Housing Units	3.0%

Median Household Income	
2000	\$71,170
2009	\$87,379
2014	\$89,493

Median Home Value	
2000	\$118,017
2009	\$164,992
2014	\$189,381

Per Capita Income	
2000	\$27,744
2009	\$33,725
2014	\$35,614

Median Age	
2000	34.4
2009	37.2
2014	37.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.08

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,723
<15,000	2.3%
\$15,000 - \$24,999	3.8%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	27.0%
\$75,000 - \$99,999	21.1%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	2.6%
\$200,000+	3.0%
Average Household Income	\$86,560

2009 Household by Income

Household Income Base	2,052
<15,000	1.2%
\$15,000 - \$24,999	1.9%
\$25,000 - \$34,999	3.1%
\$35,000 - \$49,999	6.7%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	25.7%
\$100,000 - \$149,999	25.7%
\$150,000 - \$199,999	9.3%
\$200,000+	4.5%
Average Household Income	\$105,598

2014 Household by Income

Household Income Base	2,198
<15,000	1.2%
\$15,000 - \$24,999	1.6%
\$25,000 - \$34,999	2.7%
\$35,000 - \$49,999	5.9%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	26.1%
\$100,000 - \$149,999	26.7%
\$150,000 - \$199,999	9.7%
\$200,000+	5.1%
Average Household Income	\$111,265

2000 Owner Occupied HUs by Value

Total	1,622
<50,000	0.0%
\$50,000 - \$99,999	26.1%
\$100,000 - \$149,999	45.8%
\$150,000 - \$199,999	19.0%
\$200,000 - \$299,999	5.4%
\$300,000 - \$499,999	1.7%
\$500,000 - \$999,999	1.9%
\$1,000,000 +	0.0%
Average Home Value	\$142,860

2000 Specified Renter Occupied HUs by Contract Rent

Total	102
With Cash Rent	89.2%
No Cash Rent	10.8%
Median Rent	\$686
Average Rent	\$718

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.08

Name:

Demographic

Census Tracts



2000 Population by Age

Total	5,480
0 - 4	6.9%
5 - 9	9.0%
10 - 14	11.0%
15 - 24	13.4%
25 - 34	10.4%
35 - 44	20.9%
45 - 54	17.7%
55 - 64	6.7%
65 - 74	2.8%
75 - 84	0.9%
85 +	0.3%
18 +	66.1%

2009 Population by Age

Total	6,425
0 - 4	7.0%
5 - 9	7.6%
10 - 14	8.8%
15 - 24	12.8%
25 - 34	10.3%
35 - 44	16.5%
45 - 54	19.5%
55 - 64	11.8%
65 - 74	3.8%
75 - 84	1.4%
85 +	0.5%
18 +	71.1%

2014 Population by Age

Total	6,867
0 - 4	7.1%
5 - 9	7.7%
10 - 14	8.9%
15 - 24	11.2%
25 - 34	11.6%
35 - 44	15.9%
45 - 54	17.2%
55 - 64	13.1%
65 - 74	5.3%
75 - 84	1.6%
85 +	0.6%
18 +	71.6%

2000 Population by Sex

Males	49.9%
Females	50.1%

2009 Population by Sex

Males	50.1%
Females	49.9%

2014 Population by Sex

Males	50.3%
Females	49.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.08

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	5,480
White Alone	87.2%
Black Alone	3.3%
American Indian Alone	3.4%
Asian or Pacific Islander Alone	2.3%
Some Other Race Alone	1.0%
Two or More Races	2.7%
Hispanic Origin	2.4%
Diversity Index	27.3

2009 Population by Race/Ethnicity

Total	6,425
White Alone	84.1%
Black Alone	3.9%
American Indian Alone	3.3%
Asian or Pacific Islander Alone	3.6%
Some Other Race Alone	1.4%
Two or More Races	3.6%
Hispanic Origin	3.6%
Diversity Index	33.7

2014 Population by Race/Ethnicity

Total	6,867
White Alone	82.1%
Black Alone	4.3%
American Indian Alone	3.2%
Asian or Pacific Islander Alone	4.5%
Some Other Race Alone	1.7%
Two or More Races	4.2%
Hispanic Origin	4.4%
Diversity Index	37.9

2000 Population 3+ by School Enrollment

Total	5,308
Enrolled in Nursery/Preschool	2.5%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	18.0%
Enrolled in Grade 9-12	9.6%
Enrolled in College	4.5%
Enrolled in Grad/Prof School	1.0%
Not Enrolled in School	63.3%

2009 Population 25+ by Educational Attainment

Total	4,098
Less Than 9th Grade	0.6%
9th to 12th Grade, No Diploma	2.6%
High School Graduate	15.3%
Some College, No Degree	22.9%
Associate Degree	11.1%
Bachelor's Degree	35.5%
Graduate/Professional Degree	12.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.08

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	4,919
Married	69.5%
Never Married	20.6%
Widowed	2.4%
Divorced	7.4%



2000 Population 16+ by Employment Status

Total	3,856
In Labor Force	77.0%
Civilian Employed	74.5%
Civilian Unemployed	2.4%
In Armed Forces	0.2%
Not In Labor Force	23.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.9%
Civilian Unemployed	5.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.1%
Civilian Unemployed	3.9%

2000 Females 16+ by Employment Status and Age of Children

Total	1,995
Own Children < 6 Only	8.8%
Employed/in Armed Forces	4.2%
Unemployed	0.0%
Not in Labor Force	4.6%
Own Children <6 and 6-17 Only	8.1%
Employed/in Armed Forces	5.5%
Unemployed	0.0%
Not in Labor Force	2.6%
Own Children 6-17 Only	30.5%
Employed/in Armed Forces	23.5%
Unemployed	0.3%
Not in Labor Force	6.7%
No Own Children < 18	52.6%
Employed/in Armed Forces	30.9%
Unemployed	1.3%
Not in Labor Force	20.5%



2009 Employed Population 16+ by Industry

Total	3,349
Agriculture/Mining	2.8%
Construction	5.3%
Manufacturing	6.3%
Wholesale Trade	4.6%
Retail Trade	9.1%
Transportation/Utilities	7.6%
Information	5.8%
Finance/Insurance/Real Estate	10.2%
Services	45.6%
Public Administration	2.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.08

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	3,349
White Collar	76.4%
Management/Business/Financial	20.8%
Professional	27.8%
Sales	15.5%
Administrative Support	12.3%
Services	12.2%
Blue Collar	11.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.4%
Installation/Maintenance/Repair	3.5%
Production	2.6%
Transportation/Material Moving	2.9%



2000 Workers 16+ by Means of Transportation to Work

Total	2,848%
Drove Alone - Car, Truck, or Van	85.7%
Carpooled - Car, Truck, or Van	6.6%
Public Transportation	0.8%
Walked	0.7%
Other Means	0.5%
Worked at Home	5.8%

2000 Workers 16+ by Travel Time to Work

Total	2,848
Did not Work at Home	94.2%
Less than 5 minutes	0.8%
5 to 9 minutes	7.7%
10 to 19 minutes	38.5%
20 to 24 minutes	16.5%
25 to 34 minutes	20.6%
35 to 44 minutes	5.1%
45 to 59 minutes	3.5%
60 to 89 minutes	0.5%
90 or more minutes	1.1%
Worked at Home	5.8%
Average Travel Time to Work (in min)	20.8

2000 Households by Vehicles Available

Total	1,724
None	0.3%
1	18.0%
2	52.2%
3	24.6%
4	4.2%
5+	0.7%
Average Number of Vehicles Available	2.2



2000 Households by Type

Total	1,724
Family Households	90.2%
Married-couple Family	81.5%
With Related Children	49.9%
Other Family (No Spouse)	8.7%
With Related Children	6.4%
Nonfamily Households	9.8%
Householder Living Alone	8.0%
Householder Not Living Alone	1.8%
Households with Related Children	56.4%
Households with Persons 65+	9.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.08

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,724
1 Person Household	8.0%
2 Person Household	28.8%
3 Person Household	21.9%
4 Person Household	27.1%
5 Person Household	10.0%
6 Person Household	2.8%
7 + Person Household	1.5%

2000 Households by Year Householder Moved In

Total	1,724
Moved in 1999 to March 2000	10.3%
Moved in 1995 to 1998	35.2%
Moved in 1990 to 1994	28.2%
Moved in 1980 to 1989	23.2%
Moved in 1970 to 1979	1.9%
Moved in 1969 or Earlier	1.1%
Median Year Householder Moved In	1,994



2000 Housing Units by Units in Structure

Total	1,751
1, Detached	97.5%
1, Attached	1.4%
2	0.7%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.3%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,751
1999 to March 2000	2.2%
1995 to 1998	12.0%
1990 to 1994	17.6%
1980 to 1989	48.6%
1970 to 1979	17.2%
1969 or Earlier	2.3%
Median Year Structure Built	1,986

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.08

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$5,323,316
Average Spent	\$2,594.20
Spending Potential Index	104
Computers & Accessories: Total \$	\$705,328
Average Spent	\$343.73
Spending Potential Index	151
Education: Total \$	\$4,136,020
Average Spent	\$2,015.60
Spending Potential Index	161
Entertainment/Recreation: Total \$	\$10,068,140
Average Spent	\$4,906.49
Spending Potential Index	151
Food at Home: Total \$	\$12,802,817
Average Spent	\$6,239.18
Spending Potential Index	137
Food Away from Home: Total \$	\$9,827,592
Average Spent	\$4,789.27
Spending Potential Index	144
Health Care: Total \$	\$10,278,267
Average Spent	\$5,008.89
Spending Potential Index	133
HH Furnishings & Equip: Total \$	\$6,249,318
Average Spent	\$3,045.47
Spending Potential Index	140
Investments: Total \$	\$4,628,273
Average Spent	\$2,255.49
Spending Potential Index	157
Retail Goods: Total \$	\$74,012,644
Average Spent	\$36,068.48
Spending Potential Index	140
Shelter: Total \$	\$49,314,840
Average Spent	\$24,032.53
Spending Potential Index	154
TV/Video/Sound Equipment: Total \$	\$3,488,267
Average Spent	\$1,699.93
Spending Potential Index	140
Travel: Total \$	\$6,082,216
Average Spent	\$2,964.04
Spending Potential Index	160
Vehicle Maintenance & Repairs: Total \$	\$2,737,256
Average Spent	\$1,333.94
Spending Potential Index	143

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.17

Name:

Demographic

Census Tracts



2000 Total Population	445
2000 Group Quarters	36
2009 Total Population	602
2014 Total Population	664
2009-2014 Annual Rate	1.98%



2000 Households	143
2000 Average Household Size	2.86
2009 Households	191
2009 Average Household Size	2.97
2014 Households	211
2014 Average Household Size	2.99
2009-2014 Annual Rate	2.01%
2000 Families	111
2000 Average Family Size	3.37
2009 Families	144
2009 Average Family Size	3.56
2014 Families	157
2014 Average Family Size	3.61
2009-2014 Annual Rate	1.74%



2000 Housing Units	145
Owner Occupied Housing Units	81.4%
Renter Occupied Housing Units	17.2%
Vacant Housing Units	1.4%
2009 Housing Units	196
Owner Occupied Housing Units	79.1%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	2.6%
2014 Housing Units	216
Owner Occupied Housing Units	78.2%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	2.3%

Median Household Income	
2000	\$68,908
2009	\$101,293
2014	\$103,224

Median Home Value	
2000	\$220,000
2009	\$278,846
2014	\$320,149

Per Capita Income	
2000	\$23,378
2009	\$35,093
2014	\$35,598

Median Age	
2000	36.3
2009	36.9
2014	36.5

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.17

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	152
<15,000	11.8%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	6.6%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	21.7%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	4.6%
\$200,000+	0.0%
Average Household Income	\$69,073

2009 Household by Income

Household Income Base	191
<15,000	7.9%
\$15,000 - \$24,999	4.7%
\$25,000 - \$34,999	5.2%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	8.4%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	28.8%
\$150,000 - \$199,999	9.4%
\$200,000+	12.6%
Average Household Income	\$108,272

2014 Household by Income

Household Income Base	211
<15,000	8.1%
\$15,000 - \$24,999	4.3%
\$25,000 - \$34,999	4.7%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	9.5%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	30.3%
\$150,000 - \$199,999	9.5%
\$200,000+	12.3%
Average Household Income	\$109,633

2000 Owner Occupied HUs by Value

Total	122
<50,000	0.0%
\$50,000 - \$99,999	13.1%
\$100,000 - \$149,999	6.6%
\$150,000 - \$199,999	15.6%
\$200,000 - \$299,999	64.8%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$205,593

2000 Specified Renter Occupied HUs by Contract Rent

Total	15
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$1,625
Average Rent	\$1,220

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.17

Name:

Demographic

Census Tracts



2000 Population by Age

Total	445
0 - 4	10.1%
5 - 9	10.1%
10 - 14	8.3%
15 - 24	5.8%
25 - 34	12.8%
35 - 44	18.9%
45 - 54	12.6%
55 - 64	4.3%
65 - 74	3.8%
75 - 84	6.3%
85 +	7.0%
18 +	68.1%

2009 Population by Age

Total	602
0 - 4	11.1%
5 - 9	9.6%
10 - 14	7.8%
15 - 24	6.0%
25 - 34	12.0%
35 - 44	16.6%
45 - 54	14.3%
55 - 64	6.0%
65 - 74	3.8%
75 - 84	5.8%
85 +	7.0%
18 +	68.3%

2014 Population by Age

Total	664
0 - 4	11.3%
5 - 9	9.6%
10 - 14	8.0%
15 - 24	5.7%
25 - 34	12.8%
35 - 44	15.7%
45 - 54	13.4%
55 - 64	6.5%
65 - 74	4.5%
75 - 84	5.6%
85 +	6.9%
18 +	68.1%

2000 Population by Sex

Males	44.5%
Females	55.5%

2009 Population by Sex

Males	45.0%
Females	55.0%

2014 Population by Sex

Males	45.0%
Females	55.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.17

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	445
White Alone	89.9%
Black Alone	3.6%
American Indian Alone	2.7%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	0.2%
Two or More Races	1.6%
Hispanic Origin	1.8%
Diversity Index	21.8

2009 Population by Race/Ethnicity

Total	602
White Alone	87.2%
Black Alone	4.5%
American Indian Alone	2.8%
Asian or Pacific Islander Alone	3.0%
Some Other Race Alone	0.3%
Two or More Races	2.2%
Hispanic Origin	2.8%
Diversity Index	27.8

2014 Population by Race/Ethnicity

Total	664
White Alone	85.5%
Black Alone	5.0%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	3.6%
Some Other Race Alone	0.5%
Two or More Races	2.6%
Hispanic Origin	3.6%
Diversity Index	31.5

2000 Population 3+ by School Enrollment

Total	432
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	5.3%
Enrolled in Grade 1-8	15.0%
Enrolled in Grade 9-12	7.9%
Enrolled in College	4.4%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	65.7%

2009 Population 25+ by Educational Attainment

Total	394
Less Than 9th Grade	5.1%
9th to 12th Grade, No Diploma	1.5%
High School Graduate	18.5%
Some College, No Degree	27.9%
Associate Degree	0.0%
Bachelor's Degree	20.3%
Graduate/Professional Degree	26.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.17

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	430
Married	73.0%
Never Married	18.1%
Widowed	5.3%
Divorced	3.5%



2000 Population 16+ by Employment Status

Total	324
In Labor Force	69.4%
Civilian Employed	69.4%
Civilian Unemployed	0.0%
In Armed Forces	0.0%
Not In Labor Force	30.6%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	97.6%
Civilian Unemployed	2.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	98.2%
Civilian Unemployed	1.8%

2000 Females 16+ by Employment Status and Age of Children

Total	187
Own Children < 6 Only	7.0%
Employed/in Armed Forces	4.3%
Unemployed	0.0%
Not in Labor Force	2.7%
Own Children <6 and 6-17 Only	3.2%
Employed/in Armed Forces	3.2%
Unemployed	0.0%
Not in Labor Force	0.0%
Own Children 6-17 Only	26.2%
Employed/in Armed Forces	20.9%
Unemployed	0.0%
Not in Labor Force	5.3%
No Own Children < 18	63.6%
Employed/in Armed Forces	23.0%
Unemployed	0.0%
Not in Labor Force	40.6%



2009 Employed Population 16+ by Industry

Total	289
Agriculture/Mining	0.0%
Construction	7.6%
Manufacturing	3.8%
Wholesale Trade	7.3%
Retail Trade	3.5%
Transportation/Utilities	14.2%
Information	8.3%
Finance/Insurance/Real Estate	10.7%
Services	44.6%
Public Administration	0.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.17

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	289
White Collar	85.8%
Management/Business/Financial	30.1%
Professional	20.8%
Sales	20.1%
Administrative Support	14.9%
Services	5.2%
Blue Collar	9.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.0%
Installation/Maintenance/Repair	6.9%
Production	2.1%
Transportation/Material Moving	0.0%



2000 Workers 16+ by Means of Transportation to Work

Total	221%
Drove Alone - Car, Truck, or Van	73.3%
Carpooled - Car, Truck, or Van	11.8%
Public Transportation	0.0%
Walked	0.0%
Other Means	0.0%
Worked at Home	14.9%

2000 Workers 16+ by Travel Time to Work

Total	221
Did not Work at Home	85.1%
Less than 5 minutes	2.3%
5 to 9 minutes	0.0%
10 to 19 minutes	35.3%
20 to 24 minutes	3.2%
25 to 34 minutes	31.2%
35 to 44 minutes	9.1%
45 to 59 minutes	4.1%
60 to 89 minutes	0.0%
90 or more minutes	0.0%
Worked at Home	14.9%
Average Travel Time to Work (in min)	22.6

2000 Households by Vehicles Available

Total	137
None	10.9%
1	16.1%
2	45.3%
3	22.6%
4	5.1%
5+	0.0%
Average Number of Vehicles Available	1.9



2000 Households by Type

Total	143
Family Households	77.6%
Married-couple Family	73.4%
With Related Children	51.0%
Other Family (No Spouse)	4.2%
With Related Children	2.1%
Nonfamily Households	22.4%
Householder Living Alone	21.0%
Householder Not Living Alone	1.4%
Households with Related Children	53.1%
Households with Persons 65+	22.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.17

Name:

Demographic

Census Tracts

2000 Households by Size

Total	143
1 Person Household	21.0%
2 Person Household	23.8%
3 Person Household	14.7%
4 Person Household	30.8%
5 Person Household	9.1%
6 Person Household	0.0%
7 + Person Household	0.7%

2000 Households by Year Householder Moved In

Total	137
Moved in 1999 to March 2000	25.5%
Moved in 1995 to 1998	62.8%
Moved in 1990 to 1994	0.0%
Moved in 1980 to 1989	5.8%
Moved in 1970 to 1979	0.0%
Moved in 1969 or Earlier	5.8%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	139
1, Detached	89.2%
1, Attached	0.0%
2	0.0%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	10.8%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	139
1999 to March 2000	7.9%
1995 to 1998	77.0%
1990 to 1994	0.0%
1980 to 1989	0.0%
1970 to 1979	3.6%
1969 or Earlier	11.5%
Median Year Structure Built	1,997

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430075.17

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$511,457
Average Spent	\$2,677.79
Spending Potential Index	107
Computers & Accessories: Total \$	\$67,748
Average Spent	\$354.70
Spending Potential Index	155
Education: Total \$	\$386,178
Average Spent	\$2,021.87
Spending Potential Index	161
Entertainment/Recreation: Total \$	\$962,073
Average Spent	\$5,037.04
Spending Potential Index	155
Food at Home: Total \$	\$1,183,349
Average Spent	\$6,195.55
Spending Potential Index	136
Food Away from Home: Total \$	\$928,696
Average Spent	\$4,862.29
Spending Potential Index	146
Health Care: Total \$	\$937,092
Average Spent	\$4,906.24
Spending Potential Index	130
HH Furnishings & Equip: Total \$	\$609,769
Average Spent	\$3,192.51
Spending Potential Index	147
Investments: Total \$	\$442,055
Average Spent	\$2,314.43
Spending Potential Index	161
Retail Goods: Total \$	\$7,050,708
Average Spent	\$36,914.74
Spending Potential Index	144
Shelter: Total \$	\$4,721,359
Average Spent	\$24,719.18
Spending Potential Index	158
TV/Video/Sound Equipment: Total \$	\$331,127
Average Spent	\$1,733.65
Spending Potential Index	143
Travel: Total \$	\$575,048
Average Spent	\$3,010.72
Spending Potential Index	163
Vehicle Maintenance & Repairs: Total \$	\$255,666
Average Spent	\$1,338.57
Spending Potential Index	143

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.08

Name:

Demographic

Census Tracts



2000 Total Population	2,438
2000 Group Quarters	0
2009 Total Population	2,513
2014 Total Population	2,579
2009-2014 Annual Rate	0.52%



2000 Households	1,359
2000 Average Household Size	1.79
2009 Households	1,422
2009 Average Household Size	1.77
2014 Households	1,462
2014 Average Household Size	1.76
2009-2014 Annual Rate	0.56%
2000 Families	495
2000 Average Family Size	2.81
2009 Families	478
2009 Average Family Size	2.81
2014 Families	477
2014 Average Family Size	2.82
2009-2014 Annual Rate	-0.04%



2000 Housing Units	1,562
Owner Occupied Housing Units	2.7%
Renter Occupied Housing Units	84.3%
Vacant Housing Units	13.0%
2009 Housing Units	1,652
Owner Occupied Housing Units	2.7%
Renter Occupied Housing Units	83.4%
Vacant Housing Units	13.9%
2014 Housing Units	1,696
Owner Occupied Housing Units	2.6%
Renter Occupied Housing Units	83.6%
Vacant Housing Units	13.8%

Median Household Income

2000	\$22,221
2009	\$29,395
2014	\$30,348

Median Home Value

2000	\$55,769
2009	\$68,000
2014	\$68,000

Per Capita Income

2000	\$15,733
2009	\$20,882
2014	\$21,559

Median Age

2000	26.5
2009	28.2
2014	27.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.08

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,372
<15,000	37.0%
\$15,000 - \$24,999	18.7%
\$25,000 - \$34,999	14.4%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	10.0%
\$75,000 - \$99,999	4.1%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	0.5%
\$200,000+	0.0%
Average Household Income	\$27,814

2009 Household by Income

Household Income Base	1,422
<15,000	29.2%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	15.7%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	7.0%
\$100,000 - \$149,999	3.3%
\$150,000 - \$199,999	0.4%
\$200,000+	0.4%
Average Household Income	\$36,904

2014 Household by Income

Household Income Base	1,462
<15,000	29.6%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.4%
\$200,000+	0.4%
Average Household Income	\$38,030

2000 Owner Occupied HUs by Value

Total	57
<50,000	36.8%
\$50,000 - \$99,999	63.2%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$53,991

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,332
With Cash Rent	96.7%
No Cash Rent	3.3%
Median Rent	\$432
Average Rent	\$417

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.08

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,438
0 - 4	11.4%
5 - 9	6.6%
10 - 14	3.9%
15 - 24	23.5%
25 - 34	25.8%
35 - 44	12.3%
45 - 54	10.1%
55 - 64	3.7%
65 - 74	1.4%
75 - 84	1.1%
85 +	0.2%
18 +	75.8%

2009 Population by Age

Total	2,513
0 - 4	10.7%
5 - 9	6.8%
10 - 14	5.3%
15 - 24	18.1%
25 - 34	25.4%
35 - 44	13.9%
45 - 54	9.7%
55 - 64	7.1%
65 - 74	1.5%
75 - 84	1.2%
85 +	0.3%
18 +	74.7%

2014 Population by Age

Total	2,579
0 - 4	10.8%
5 - 9	6.4%
10 - 14	4.9%
15 - 24	21.1%
25 - 34	22.0%
35 - 44	14.0%
45 - 54	9.5%
55 - 64	7.5%
65 - 74	2.3%
75 - 84	1.2%
85 +	0.3%
18 +	75.3%

2000 Population by Sex

Males	46.9%
Females	53.1%

2009 Population by Sex

Males	48.3%
Females	51.7%

2014 Population by Sex

Males	48.5%
Females	51.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.08

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,438
White Alone	48.9%
Black Alone	31.5%
American Indian Alone	5.0%
Asian or Pacific Islander Alone	3.6%
Some Other Race Alone	5.4%
Two or More Races	5.6%
Hispanic Origin	10.3%
Diversity Index	72.1

2009 Population by Race/Ethnicity

Total	2,513
White Alone	42.3%
Black Alone	34.3%
American Indian Alone	4.7%
Asian or Pacific Islander Alone	4.5%
Some Other Race Alone	7.5%
Two or More Races	6.8%
Hispanic Origin	14.0%
Diversity Index	77.2

2014 Population by Race/Ethnicity

Total	2,579
White Alone	39.2%
Black Alone	35.0%
American Indian Alone	4.4%
Asian or Pacific Islander Alone	5.1%
Some Other Race Alone	8.8%
Two or More Races	7.4%
Hispanic Origin	16.3%
Diversity Index	79.6

2000 Population 3+ by School Enrollment

Total	2,324
Enrolled in Nursery/Preschool	3.0%
Enrolled in Kindergarten	0.8%
Enrolled in Grade 1-8	8.4%
Enrolled in Grade 9-12	2.1%
Enrolled in College	7.5%
Enrolled in Grad/Prof School	1.4%
Not Enrolled in School	76.9%

2009 Population 25+ by Educational Attainment

Total	1,485
Less Than 9th Grade	4.8%
9th to 12th Grade, No Diploma	12.1%
High School Graduate	25.6%
Some College, No Degree	22.8%
Associate Degree	7.9%
Bachelor's Degree	20.1%
Graduate/Professional Degree	6.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.08

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,941
Married	33.7%
Never Married	49.6%
Widowed	4.0%
Divorced	12.7%



2000 Population 16+ by Employment Status

Total	1,976
In Labor Force	73.0%
Civilian Employed	68.7%
Civilian Unemployed	4.3%
In Armed Forces	0.0%
Not In Labor Force	27.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	91.5%
Civilian Unemployed	8.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.4%
Civilian Unemployed	6.6%

2000 Females 16+ by Employment Status and Age of Children

Total	1,063
Own Children < 6 Only	12.7%
Employed/in Armed Forces	10.6%
Unemployed	0.0%
Not in Labor Force	2.1%
Own Children <6 and 6-17 Only	3.5%
Employed/in Armed Forces	2.7%
Unemployed	0.0%
Not in Labor Force	0.8%
Own Children 6-17 Only	10.8%
Employed/in Armed Forces	5.4%
Unemployed	1.7%
Not in Labor Force	3.8%
No Own Children < 18	73.0%
Employed/in Armed Forces	40.6%
Unemployed	4.0%
Not in Labor Force	28.3%



2009 Employed Population 16+ by Industry

Total	1,228
Agriculture/Mining	0.4%
Construction	8.3%
Manufacturing	2.7%
Wholesale Trade	2.5%
Retail Trade	9.9%
Transportation/Utilities	1.7%
Information	8.8%
Finance/Insurance/Real Estate	7.8%
Services	55.0%
Public Administration	2.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.08

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,228
White Collar	64.5%
Management/Business/Financial	12.6%
Professional	25.1%
Sales	10.7%
Administrative Support	16.1%
Services	16.1%
Blue Collar	19.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	9.4%
Installation/Maintenance/Repair	2.0%
Production	3.5%
Transportation/Material Moving	4.6%



2000 Workers 16+ by Means of Transportation to Work

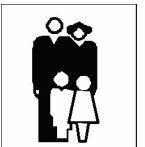
Total	1,350%
Drove Alone - Car, Truck, or Van	80.0%
Carpooled - Car, Truck, or Van	17.6%
Public Transportation	0.7%
Walked	0.7%
Other Means	0.0%
Worked at Home	1.0%

2000 Workers 16+ by Travel Time to Work

Total	1,350
Did not Work at Home	99.0%
Less than 5 minutes	1.0%
5 to 9 minutes	5.0%
10 to 19 minutes	48.9%
20 to 24 minutes	29.3%
25 to 34 minutes	11.6%
35 to 44 minutes	0.0%
45 to 59 minutes	0.7%
60 to 89 minutes	1.2%
90 or more minutes	1.4%
Worked at Home	1.0%
Average Travel Time to Work (in min)	19.1

2000 Households by Vehicles Available

Total	1,389
None	21.2%
1	57.5%
2	20.7%
3	0.6%
4	0.0%
5+	0.0%
Average Number of Vehicles Available	1.0



2000 Households by Type

Total	1,359
Family Households	36.4%
Married-couple Family	16.6%
With Related Children	6.7%
Other Family (No Spouse)	19.9%
With Related Children	17.5%
Nonfamily Households	63.6%
Householder Living Alone	55.2%
Householder Not Living Alone	8.4%
Households with Related Children	24.2%
Households with Persons 65+	4.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.08

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,359
1 Person Household	55.2%
2 Person Household	24.2%
3 Person Household	12.1%
4 Person Household	5.2%
5 Person Household	1.9%
6 Person Household	0.7%
7 + Person Household	0.7%

2000 Households by Year Householder Moved In

Total	1,389
Moved in 1999 to March 2000	50.2%
Moved in 1995 to 1998	40.4%
Moved in 1990 to 1994	6.8%
Moved in 1980 to 1989	1.6%
Moved in 1970 to 1979	0.6%
Moved in 1969 or Earlier	0.5%
Median Year Householder Moved In	1,999



2000 Housing Units by Units in Structure

Total	1,593
1, Detached	3.5%
1, Attached	2.6%
2	3.1%
3 or 4	9.4%
5 to 9	10.5%
10 to 19	19.3%
20 +	51.7%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,593
1999 to March 2000	1.8%
1995 to 1998	3.7%
1990 to 1994	17.4%
1980 to 1989	44.3%
1970 to 1979	21.7%
1969 or Earlier	11.2%
Median Year Structure Built	1,984

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.08

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,445,132
Average Spent	\$1,016.27
Spending Potential Index	41
Computers & Accessories: Total \$	\$186,055
Average Spent	\$130.84
Spending Potential Index	57
Education: Total \$	\$948,725
Average Spent	\$667.18
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$2,291,661
Average Spent	\$1,611.58
Spending Potential Index	50
Food at Home: Total \$	\$3,583,535
Average Spent	\$2,520.07
Spending Potential Index	55
Food Away from Home: Total \$	\$2,718,510
Average Spent	\$1,911.75
Spending Potential Index	57
Health Care: Total \$	\$2,373,240
Average Spent	\$1,668.94
Spending Potential Index	44
HH Furnishings & Equip: Total \$	\$1,387,213
Average Spent	\$975.54
Spending Potential Index	45
Investments: Total \$	\$635,744
Average Spent	\$447.08
Spending Potential Index	31
Retail Goods: Total \$	\$18,152,227
Average Spent	\$12,765.27
Spending Potential Index	50
Shelter: Total \$	\$12,149,335
Average Spent	\$8,543.83
Spending Potential Index	55
TV/Video/Sound Equipment: Total \$	\$985,702
Average Spent	\$693.18
Spending Potential Index	57
Travel: Total \$	\$1,170,628
Average Spent	\$823.23
Spending Potential Index	45
Vehicle Maintenance & Repairs: Total \$	\$713,037
Average Spent	\$501.43
Spending Potential Index	54

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.09

Name:

Demographic

Census Tracts



2000 Total Population	4,640
2000 Group Quarters	249
2009 Total Population	4,612
2014 Total Population	4,652
2009-2014 Annual Rate	0.17%



2000 Households	2,330
2000 Average Household Size	1.88
2009 Households	2,365
2009 Average Household Size	1.85
2014 Households	2,398
2014 Average Household Size	1.84
2009-2014 Annual Rate	0.28%
2000 Families	962
2000 Average Family Size	2.79
2009 Families	906
2009 Average Family Size	2.78
2014 Families	894
2014 Average Family Size	2.78
2009-2014 Annual Rate	-0.27%



2000 Housing Units	2,604
Owner Occupied Housing Units	27.2%
Renter Occupied Housing Units	62.3%
Vacant Housing Units	10.5%
2009 Housing Units	2,694
Owner Occupied Housing Units	26.0%
Renter Occupied Housing Units	61.8%
Vacant Housing Units	12.2%
2014 Housing Units	2,732
Owner Occupied Housing Units	25.2%
Renter Occupied Housing Units	62.6%
Vacant Housing Units	12.2%

Median Household Income	
2000	\$28,074
2009	\$37,025
2014	\$40,018

Median Home Value	
2000	\$61,206
2009	\$72,162
2014	\$79,531

Per Capita Income	
2000	\$17,622
2009	\$23,246
2014	\$24,128

Median Age	
2000	32.7
2009	33.7
2014	33.8

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.09

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,334
<15,000	24.0%
\$15,000 - \$24,999	19.6%
\$25,000 - \$34,999	19.7%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	14.1%
\$75,000 - \$99,999	3.8%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.8%
\$200,000+	0.0%
Average Household Income	\$32,739

2009 Household by Income

Household Income Base	2,365
<15,000	14.8%
\$15,000 - \$24,999	16.9%
\$25,000 - \$34,999	14.8%
\$35,000 - \$49,999	19.2%
\$50,000 - \$74,999	21.1%
\$75,000 - \$99,999	8.8%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	0.5%
\$200,000+	0.8%
Average Household Income	\$44,027

2014 Household by Income

Household Income Base	2,398
<15,000	14.8%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	19.1%
\$50,000 - \$74,999	24.2%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	3.3%
\$150,000 - \$199,999	0.5%
\$200,000+	0.8%
Average Household Income	\$45,352

2000 Owner Occupied HUs by Value

Total	710
<50,000	43.8%
\$50,000 - \$99,999	45.9%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	1.0%
\$1,000,000 +	0.0%
Average Home Value	\$68,285

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,620
With Cash Rent	98.5%
No Cash Rent	1.5%
Median Rent	\$434
Average Rent	\$490

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.09

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,640
0 - 4	6.4%
5 - 9	5.5%
10 - 14	4.3%
15 - 24	17.2%
25 - 34	20.9%
35 - 44	15.6%
45 - 54	11.3%
55 - 64	6.1%
65 - 74	3.9%
75 - 84	4.6%
85 +	4.2%
18 +	81.1%

2009 Population by Age

Total	4,612
0 - 4	6.3%
5 - 9	4.9%
10 - 14	4.2%
15 - 24	17.2%
25 - 34	19.4%
35 - 44	13.4%
45 - 54	12.6%
55 - 64	8.3%
65 - 74	4.1%
75 - 84	4.8%
85 +	4.6%
18 +	81.7%

2014 Population by Age

Total	4,652
0 - 4	6.3%
5 - 9	4.9%
10 - 14	4.2%
15 - 24	17.2%
25 - 34	19.3%
35 - 44	12.7%
45 - 54	11.6%
55 - 64	9.3%
65 - 74	5.1%
75 - 84	4.8%
85 +	4.7%
18 +	82.0%

2000 Population by Sex

Males	45.5%
Females	54.5%

2009 Population by Sex

Males	45.4%
Females	54.6%

2014 Population by Sex

Males	45.4%
Females	54.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.09

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,640
White Alone	65.3%
Black Alone	22.6%
American Indian Alone	4.0%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	2.7%
Two or More Races	4.0%
Hispanic Origin	6.2%
Diversity Index	57.7

2009 Population by Race/Ethnicity

Total	4,612
White Alone	58.9%
Black Alone	26.2%
American Indian Alone	3.8%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	4.0%
Two or More Races	5.1%
Hispanic Origin	8.9%
Diversity Index	65.1

2014 Population by Race/Ethnicity

Total	4,652
White Alone	55.7%
Black Alone	27.6%
American Indian Alone	3.7%
Asian or Pacific Islander Alone	2.3%
Some Other Race Alone	4.8%
Two or More Races	5.8%
Hispanic Origin	10.7%
Diversity Index	68.5

2000 Population 3+ by School Enrollment

Total	4,469
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	0.9%
Enrolled in Grade 1-8	6.3%
Enrolled in Grade 9-12	3.9%
Enrolled in College	8.6%
Enrolled in Grad/Prof School	3.6%
Not Enrolled in School	74.8%

2009 Population 25+ by Educational Attainment

Total	3,109
Less Than 9th Grade	3.0%
9th to 12th Grade, No Diploma	7.4%
High School Graduate	23.9%
Some College, No Degree	26.1%
Associate Degree	10.6%
Bachelor's Degree	20.6%
Graduate/Professional Degree	8.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.09

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,900
Married	32.6%
Never Married	42.6%
Widowed	6.4%
Divorced	18.4%



2000 Population 16+ by Employment Status

Total	3,904
In Labor Force	71.3%
Civilian Employed	67.3%
Civilian Unemployed	4.0%
In Armed Forces	0.0%
Not In Labor Force	28.7%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	91.9%
Civilian Unemployed	8.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.8%
Civilian Unemployed	6.2%

2000 Females 16+ by Employment Status and Age of Children

Total	2,096
Own Children < 6 Only	9.9%
Employed/in Armed Forces	6.1%
Unemployed	1.2%
Not in Labor Force	2.5%
Own Children <6 and 6-17 Only	4.9%
Employed/in Armed Forces	3.4%
Unemployed	0.0%
Not in Labor Force	1.5%
Own Children 6-17 Only	8.3%
Employed/in Armed Forces	6.1%
Unemployed	0.4%
Not in Labor Force	1.8%
No Own Children < 18	76.9%
Employed/in Armed Forces	42.1%
Unemployed	2.8%
Not in Labor Force	32.1%



2009 Employed Population 16+ by Industry

Total	2,457
Agriculture/Mining	2.8%
Construction	5.8%
Manufacturing	2.4%
Wholesale Trade	3.1%
Retail Trade	12.7%
Transportation/Utilities	5.3%
Information	8.1%
Finance/Insurance/Real Estate	10.8%
Services	45.7%
Public Administration	3.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.09

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,457
White Collar	65.7%
Management/Business/Financial	10.5%
Professional	22.9%
Sales	17.0%
Administrative Support	15.3%
Services	17.2%
Blue Collar	17.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.2%
Installation/Maintenance/Repair	3.5%
Production	3.8%
Transportation/Material Moving	3.6%



2000 Workers 16+ by Means of Transportation to Work

Total	2,580%
Drove Alone - Car, Truck, or Van	81.4%
Carpooled - Car, Truck, or Van	12.2%
Public Transportation	1.8%
Walked	2.9%
Other Means	1.2%
Worked at Home	0.5%

2000 Workers 16+ by Travel Time to Work

Total	2,580
Did not Work at Home	99.5%
Less than 5 minutes	3.1%
5 to 9 minutes	7.4%
10 to 19 minutes	47.1%
20 to 24 minutes	25.8%
25 to 34 minutes	11.2%
35 to 44 minutes	0.3%
45 to 59 minutes	2.5%
60 to 89 minutes	1.4%
90 or more minutes	0.6%
Worked at Home	0.5%
Average Travel Time to Work (in min)	18.3

2000 Households by Vehicles Available

Total	2,330
None	9.2%
1	59.9%
2	25.7%
3	3.4%
4	1.7%
5+	0.0%
Average Number of Vehicles Available	1.3



2000 Households by Type

Total	2,330
Family Households	41.3%
Married-couple Family	25.5%
With Related Children	10.4%
Other Family (No Spouse)	15.8%
With Related Children	11.5%
Nonfamily Households	58.7%
Householder Living Alone	48.4%
Householder Not Living Alone	10.3%
Households with Related Children	21.8%
Households with Persons 65+	13.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.09

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,330
1 Person Household	48.4%
2 Person Household	30.0%
3 Person Household	11.8%
4 Person Household	6.1%
5 Person Household	2.6%
6 Person Household	0.6%
7 + Person Household	0.4%

2000 Households by Year Householder Moved In

Total	2,330
Moved in 1999 to March 2000	37.7%
Moved in 1995 to 1998	39.1%
Moved in 1990 to 1994	12.2%
Moved in 1980 to 1989	7.8%
Moved in 1970 to 1979	2.4%
Moved in 1969 or Earlier	0.9%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	2,604
1, Detached	16.6%
1, Attached	7.2%
2	4.5%
3 or 4	8.6%
5 to 9	18.3%
10 to 19	22.7%
20 +	21.5%
Mobile Home	0.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,604
1999 to March 2000	1.0%
1995 to 1998	2.3%
1990 to 1994	5.0%
1980 to 1989	39.8%
1970 to 1979	31.4%
1969 or Earlier	20.6%
Median Year Structure Built	1,979

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.09

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,843,314
Average Spent	\$1,202.25
Spending Potential Index	48
Computers & Accessories: Total \$	\$368,606
Average Spent	\$155.86
Spending Potential Index	68
Education: Total \$	\$1,884,877
Average Spent	\$796.99
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$4,572,428
Average Spent	\$1,933.38
Spending Potential Index	60
Food at Home: Total \$	\$7,018,425
Average Spent	\$2,967.62
Spending Potential Index	65
Food Away from Home: Total \$	\$5,362,419
Average Spent	\$2,267.41
Spending Potential Index	68
Health Care: Total \$	\$4,740,049
Average Spent	\$2,004.25
Spending Potential Index	53
HH Furnishings & Equip: Total \$	\$2,771,467
Average Spent	\$1,171.87
Spending Potential Index	54
Investments: Total \$	\$1,293,864
Average Spent	\$547.09
Spending Potential Index	38
Retail Goods: Total \$	\$36,031,041
Average Spent	\$15,235.12
Spending Potential Index	59
Shelter: Total \$	\$23,926,093
Average Spent	\$10,116.75
Spending Potential Index	65
TV/Video/Sound Equipment: Total \$	\$1,948,681
Average Spent	\$823.97
Spending Potential Index	68
Travel: Total \$	\$2,342,403
Average Spent	\$990.45
Spending Potential Index	54
Vehicle Maintenance & Repairs: Total \$	\$1,408,421
Average Spent	\$595.53
Spending Potential Index	64

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.10

Name:

Demographic

Census Tracts



2000 Total Population	5,897
2000 Group Quarters	0
2009 Total Population	6,074
2014 Total Population	6,183
2009-2014 Annual Rate	0.36%



2000 Households	2,963
2000 Average Household Size	1.99
2009 Households	3,028
2009 Average Household Size	2.01
2014 Households	3,080
2014 Average Household Size	2.01
2009-2014 Annual Rate	0.34%
2000 Families	1,231
2000 Average Family Size	2.91
2009 Families	1,168
2009 Average Family Size	2.98
2014 Families	1,157
2014 Average Family Size	2.99
2009-2014 Annual Rate	-0.19%



2000 Housing Units	3,264
Owner Occupied Housing Units	6.1%
Renter Occupied Housing Units	84.7%
Vacant Housing Units	9.2%
2009 Housing Units	3,424
Owner Occupied Housing Units	6.0%
Renter Occupied Housing Units	82.5%
Vacant Housing Units	11.6%
2014 Housing Units	3,493
Owner Occupied Housing Units	5.8%
Renter Occupied Housing Units	82.3%
Vacant Housing Units	11.8%

Median Household Income	
2000	\$27,478
2009	\$36,793
2014	\$38,844

Median Home Value	
2000	\$95,357
2009	\$127,451
2014	\$145,000

Per Capita Income	
2000	\$17,925
2009	\$22,991
2014	\$23,847

Median Age	
2000	26.5
2009	27.4
2014	27.5

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.10

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,976
<15,000	22.0%
\$15,000 - \$24,999	22.1%
\$25,000 - \$34,999	19.2%
\$35,000 - \$49,999	18.8%
\$50,000 - \$74,999	12.0%
\$75,000 - \$99,999	2.7%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	0.4%
\$200,000+	0.3%
Average Household Income	\$35,144

2009 Household by Income

Household Income Base	3,028
<15,000	15.2%
\$15,000 - \$24,999	12.8%
\$25,000 - \$34,999	18.6%
\$35,000 - \$49,999	19.9%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	9.4%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	1.4%
\$200,000+	0.5%
Average Household Income	\$46,118

2014 Household by Income

Household Income Base	3,080
<15,000	15.4%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	17.5%
\$35,000 - \$49,999	18.7%
\$50,000 - \$74,999	22.2%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	3.2%
\$150,000 - \$199,999	1.5%
\$200,000+	0.6%
Average Household Income	\$47,873

2000 Owner Occupied HUs by Value

Total	199
<50,000	16.1%
\$50,000 - \$99,999	43.7%
\$100,000 - \$149,999	40.2%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$93,291

2000 Specified Renter Occupied HUs by Contract Rent

Total	2,764
With Cash Rent	99.6%
No Cash Rent	0.4%
Median Rent	\$437
Average Rent	\$455

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.10

Name:

Demographic

Census Tracts



2000 Population by Age

Total	5,897
0 - 4	8.4%
5 - 9	5.8%
10 - 14	4.6%
15 - 24	26.0%
25 - 34	28.0%
35 - 44	13.9%
45 - 54	8.3%
55 - 64	3.3%
65 - 74	1.2%
75 - 84	0.5%
85 +	0.1%
18 +	78.6%

2009 Population by Age

Total	6,074
0 - 4	8.2%
5 - 9	5.8%
10 - 14	4.8%
15 - 24	22.1%
25 - 34	30.1%
35 - 44	12.9%
45 - 54	9.2%
55 - 64	4.5%
65 - 74	1.5%
75 - 84	0.7%
85 +	0.1%
18 +	78.7%

2014 Population by Age

Total	6,183
0 - 4	8.3%
5 - 9	5.8%
10 - 14	4.7%
15 - 24	21.7%
25 - 34	30.4%
35 - 44	12.6%
45 - 54	8.8%
55 - 64	5.0%
65 - 74	2.0%
75 - 84	0.6%
85 +	0.1%
18 +	79.0%

2000 Population by Sex

Males	51.0%
Females	49.0%

2009 Population by Sex

Males	52.2%
Females	47.8%

2014 Population by Sex

Males	52.4%
Females	47.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.10

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	5,897
White Alone	61.3%
Black Alone	20.0%
American Indian Alone	3.3%
Asian or Pacific Islander Alone	5.5%
Some Other Race Alone	5.3%
Two or More Races	4.5%
Hispanic Origin	13.2%
Diversity Index	67.6

2009 Population by Race/Ethnicity

Total	6,074
White Alone	55.2%
Black Alone	21.8%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	7.0%
Some Other Race Alone	7.3%
Two or More Races	5.6%
Hispanic Origin	17.9%
Diversity Index	74.7

2014 Population by Race/Ethnicity

Total	6,183
White Alone	52.3%
Black Alone	22.2%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	7.9%
Some Other Race Alone	8.5%
Two or More Races	6.1%
Hispanic Origin	20.9%
Diversity Index	77.9

2000 Population 3+ by School Enrollment

Total	5,594
Enrolled in Nursery/Preschool	2.4%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	9.7%
Enrolled in Grade 9-12	4.1%
Enrolled in College	15.2%
Enrolled in Grad/Prof School	1.9%
Not Enrolled in School	65.3%

2009 Population 25+ by Educational Attainment

Total	3,585
Less Than 9th Grade	1.8%
9th to 12th Grade, No Diploma	6.0%
High School Graduate	22.5%
Some College, No Degree	22.3%
Associate Degree	8.6%
Bachelor's Degree	25.7%
Graduate/Professional Degree	13.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.10

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	4,930
Married	39.4%
Never Married	45.0%
Widowed	2.0%
Divorced	13.6%



2000 Population 16+ by Employment Status

Total	4,721
In Labor Force	79.7%
Civilian Employed	75.9%
Civilian Unemployed	3.6%
In Armed Forces	0.1%
Not In Labor Force	20.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.0%
Civilian Unemployed	7.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.6%
Civilian Unemployed	5.4%

2000 Females 16+ by Employment Status and Age of Children

Total	2,350
Own Children < 6 Only	11.8%
Employed/in Armed Forces	6.2%
Unemployed	0.0%
Not in Labor Force	5.7%
Own Children <6 and 6-17 Only	4.6%
Employed/in Armed Forces	3.0%
Unemployed	0.0%
Not in Labor Force	1.6%
Own Children 6-17 Only	15.0%
Employed/in Armed Forces	12.6%
Unemployed	0.0%
Not in Labor Force	2.4%
No Own Children < 18	68.5%
Employed/in Armed Forces	52.3%
Unemployed	2.0%
Not in Labor Force	14.2%



2009 Employed Population 16+ by Industry

Total	3,465
Agriculture/Mining	1.6%
Construction	5.1%
Manufacturing	5.9%
Wholesale Trade	2.3%
Retail Trade	10.2%
Transportation/Utilities	2.4%
Information	7.1%
Finance/Insurance/Real Estate	8.1%
Services	55.0%
Public Administration	2.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	3,465
White Collar	69.2%
Management/Business/Financial	14.2%
Professional	28.0%
Sales	11.3%
Administrative Support	15.7%
Services	16.4%
Blue Collar	14.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	3.9%
Production	4.3%
Transportation/Material Moving	2.1%



2000 Workers 16+ by Means of Transportation to Work

Total	3,509%
Drove Alone - Car, Truck, or Van	77.0%
Carpooled - Car, Truck, or Van	15.7%
Public Transportation	1.6%
Walked	4.6%
Other Means	0.9%
Worked at Home	0.2%

2000 Workers 16+ by Travel Time to Work

Total	3,509
Did not Work at Home	99.8%
Less than 5 minutes	3.2%
5 to 9 minutes	13.6%
10 to 19 minutes	34.6%
20 to 24 minutes	21.5%
25 to 34 minutes	19.4%
35 to 44 minutes	1.7%
45 to 59 minutes	1.7%
60 to 89 minutes	2.3%
90 or more minutes	1.9%
Worked at Home	0.2%
Average Travel Time to Work (in min)	20.7

2000 Households by Vehicles Available

Total	2,963
None	9.1%
1	59.9%
2	27.6%
3	3.3%
4	0.0%
5+	0.0%
Average Number of Vehicles Available	1.3



2000 Households by Type

Total	2,963
Family Households	41.5%
Married-couple Family	26.3%
With Related Children	14.5%
Other Family (No Spouse)	15.3%
With Related Children	11.0%
Nonfamily Households	58.5%
Householder Living Alone	45.7%
Householder Not Living Alone	12.8%
Households with Related Children	25.4%
Households with Persons 65+	3.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.10

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,963
1 Person Household	45.7%
2 Person Household	28.7%
3 Person Household	13.5%
4 Person Household	7.9%
5 Person Household	2.8%
6 Person Household	0.5%
7 + Person Household	0.8%

2000 Households by Year Householder Moved In

Total	2,963
Moved in 1999 to March 2000	59.8%
Moved in 1995 to 1998	32.8%
Moved in 1990 to 1994	4.3%
Moved in 1980 to 1989	3.1%
Moved in 1970 to 1979	0.0%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,999



2000 Housing Units by Units in Structure

Total	3,264
1, Detached	8.2%
1, Attached	1.1%
2	0.3%
3 or 4	8.9%
5 to 9	22.2%
10 to 19	33.8%
20 +	25.5%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	3,264
1999 to March 2000	0.0%
1995 to 1998	10.3%
1990 to 1994	9.7%
1980 to 1989	45.9%
1970 to 1979	28.6%
1969 or Earlier	5.5%
Median Year Structure Built	1,983

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.10

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,860,797
Average Spent	\$1,275.03
Spending Potential Index	51
Computers & Accessories: Total \$	\$497,839
Average Spent	\$164.41
Spending Potential Index	72
Education: Total \$	\$2,543,655
Average Spent	\$840.05
Spending Potential Index	67
Entertainment/Recreation: Total \$	\$6,099,465
Average Spent	\$2,014.36
Spending Potential Index	62
Food at Home: Total \$	\$9,453,207
Average Spent	\$3,121.93
Spending Potential Index	68
Food Away from Home: Total \$	\$7,282,268
Average Spent	\$2,404.98
Spending Potential Index	72
Health Care: Total \$	\$6,254,193
Average Spent	\$2,065.46
Spending Potential Index	55
HH Furnishings & Equip: Total \$	\$3,682,329
Average Spent	\$1,216.09
Spending Potential Index	56
Investments: Total \$	\$1,598,111
Average Spent	\$527.78
Spending Potential Index	37
Retail Goods: Total \$	\$48,258,918
Average Spent	\$15,937.57
Spending Potential Index	62
Shelter: Total \$	\$32,058,428
Average Spent	\$10,587.34
Spending Potential Index	68
TV/Video/Sound Equipment: Total \$	\$2,652,718
Average Spent	\$876.06
Spending Potential Index	72
Travel: Total \$	\$3,054,620
Average Spent	\$1,008.79
Spending Potential Index	55
Vehicle Maintenance & Repairs: Total \$	\$1,891,368
Average Spent	\$624.63
Spending Potential Index	67

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Total Population	1,542
2000 Group Quarters	24
2009 Total Population	1,568
2014 Total Population	1,589
2009-2014 Annual Rate	0.27%



2000 Households	638
2000 Average Household Size	2.38
2009 Households	649
2009 Average Household Size	2.38
2014 Households	658
2014 Average Household Size	2.38
2009-2014 Annual Rate	0.28%
2000 Families	418
2000 Average Family Size	2.86
2009 Families	407
2009 Average Family Size	2.90
2014 Families	406
2014 Average Family Size	2.91
2009-2014 Annual Rate	-0.05%



2000 Housing Units	695
Owner Occupied Housing Units	47.9%
Renter Occupied Housing Units	43.9%
Vacant Housing Units	8.2%
2009 Housing Units	717
Owner Occupied Housing Units	45.9%
Renter Occupied Housing Units	44.6%
Vacant Housing Units	9.5%
2014 Housing Units	726
Owner Occupied Housing Units	44.8%
Renter Occupied Housing Units	45.9%
Vacant Housing Units	9.4%

Median Household Income

2000	\$50,135
2009	\$54,042
2014	\$57,725

Median Home Value

2000	\$274,390
2009	\$348,182
2014	\$415,476

Per Capita Income

2000	\$38,778
2009	\$40,947
2014	\$45,568

Median Age

2000	39.0
2009	38.3
2014	38.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Household by Income

Household Income Base	605
<15,000	8.8%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	19.8%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	14.1%
\$75,000 - \$99,999	6.6%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	2.5%
\$200,000+	14.2%
Average Household Income	\$99,715

2009 Household by Income

Household Income Base	649
<15,000	7.6%
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	16.6%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	13.4%
\$75,000 - \$99,999	12.0%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	2.0%
\$200,000+	11.6%
Average Household Income	\$98,464

2014 Household by Income

Household Income Base	658
<15,000	7.4%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	2.0%
\$200,000+	12.9%
Average Household Income	\$109,522

2000 Owner Occupied HUs by Value

Total	334
<50,000	1.8%
\$50,000 - \$99,999	4.8%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	20.1%
\$200,000 - \$299,999	22.5%
\$300,000 - \$499,999	23.7%
\$500,000 - \$999,999	13.2%
\$1,000,000 +	6.9%
Average Home Value	\$357,221

2000 Specified Renter Occupied HUs by Contract Rent

Total	305
With Cash Rent	95.7%
No Cash Rent	4.3%
Median Rent	\$494
Average Rent	\$505

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,542
0 - 4	5.9%
5 - 9	5.2%
10 - 14	6.2%
15 - 24	15.6%
25 - 34	12.3%
35 - 44	12.8%
45 - 54	16.6%
55 - 64	9.8%
65 - 74	9.0%
75 - 84	5.8%
85 +	1.0%
18 +	78.0%

2009 Population by Age

Total	1,568
0 - 4	6.1%
5 - 9	5.7%
10 - 14	5.4%
15 - 24	10.2%
25 - 34	18.0%
35 - 44	11.5%
45 - 54	12.4%
55 - 64	13.8%
65 - 74	8.0%
75 - 84	6.6%
85 +	2.4%
18 +	80.0%

2014 Population by Age

Total	1,589
0 - 4	6.4%
5 - 9	6.2%
10 - 14	5.9%
15 - 24	9.5%
25 - 34	16.4%
35 - 44	16.3%
45 - 54	10.1%
55 - 64	12.3%
65 - 74	8.7%
75 - 84	5.9%
85 +	2.4%
18 +	78.4%

2000 Population by Sex

Males	48.5%
Females	51.5%

2009 Population by Sex

Males	48.0%
Females	52.0%

2014 Population by Sex

Males	48.0%
Females	52.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.11

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,542
White Alone	79.7%
Black Alone	10.2%
American Indian Alone	2.7%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	3.2%
Two or More Races	2.7%
Hispanic Origin	5.7%
Diversity Index	42.3

2009 Population by Race/Ethnicity

Total	1,568
White Alone	74.3%
Black Alone	12.4%
American Indian Alone	2.7%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	5.0%
Two or More Races	3.6%
Hispanic Origin	8.6%
Diversity Index	52.1

2014 Population by Race/Ethnicity

Total	1,589
White Alone	71.2%
Black Alone	13.3%
American Indian Alone	2.6%
Asian or Pacific Islander Alone	2.5%
Some Other Race Alone	6.2%
Two or More Races	4.2%
Hispanic Origin	10.6%
Diversity Index	57.3

2000 Population 3+ by School Enrollment

Total	1,463
Enrolled in Nursery/Preschool	2.5%
Enrolled in Kindergarten	2.2%
Enrolled in Grade 1-8	11.0%
Enrolled in Grade 9-12	4.5%
Enrolled in College	5.6%
Enrolled in Grad/Prof School	2.3%
Not Enrolled in School	71.9%

2009 Population 25+ by Educational Attainment

Total	1,138
Less Than 9th Grade	0.8%
9th to 12th Grade, No Diploma	6.9%
High School Graduate	19.1%
Some College, No Degree	15.4%
Associate Degree	5.1%
Bachelor's Degree	31.2%
Graduate/Professional Degree	21.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.11

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,298
Married	53.9%
Never Married	29.9%
Widowed	3.4%
Divorced	12.8%



2000 Population 16+ by Employment Status

Total	1,182
In Labor Force	66.2%
Civilian Employed	61.5%
Civilian Unemployed	4.7%
In Armed Forces	0.0%
Not In Labor Force	33.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.0%
Civilian Unemployed	10.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.1%
Civilian Unemployed	7.9%

2000 Females 16+ by Employment Status and Age of Children

Total	617
Own Children < 6 Only	4.4%
Employed/in Armed Forces	2.3%
Unemployed	0.0%
Not in Labor Force	2.1%
Own Children <6 and 6-17 Only	9.2%
Employed/in Armed Forces	1.6%
Unemployed	0.0%
Not in Labor Force	7.6%
Own Children 6-17 Only	14.6%
Employed/in Armed Forces	7.1%
Unemployed	0.0%
Not in Labor Force	7.5%
No Own Children < 18	71.8%
Employed/in Armed Forces	36.0%
Unemployed	0.0%
Not in Labor Force	35.8%



2009 Employed Population 16+ by Industry

Total	761
Agriculture/Mining	4.1%
Construction	2.4%
Manufacturing	6.4%
Wholesale Trade	3.7%
Retail Trade	9.6%
Transportation/Utilities	3.9%
Information	2.5%
Finance/Insurance/Real Estate	11.7%
Services	52.2%
Public Administration	3.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	761
White Collar	74.1%
Management/Business/Financial	19.8%
Professional	23.4%
Sales	13.8%
Administrative Support	17.1%
Services	16.2%
Blue Collar	9.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.3%
Installation/Maintenance/Repair	1.7%
Production	3.0%
Transportation/Material Moving	1.7%



2000 Workers 16+ by Means of Transportation to Work

Total	710%
Drove Alone - Car, Truck, or Van	69.4%
Carpooled - Car, Truck, or Van	19.0%
Public Transportation	1.7%
Walked	3.8%
Other Means	2.8%
Worked at Home	3.2%

2000 Workers 16+ by Travel Time to Work

Total	710
Did not Work at Home	96.8%
Less than 5 minutes	6.1%
5 to 9 minutes	25.2%
10 to 19 minutes	33.9%
20 to 24 minutes	18.3%
25 to 34 minutes	9.2%
35 to 44 minutes	1.7%
45 to 59 minutes	0.0%
60 to 89 minutes	0.7%
90 or more minutes	1.7%
Worked at Home	3.2%
Average Travel Time to Work (in min)	15.6

2000 Households by Vehicles Available

Total	639
None	8.8%
1	35.5%
2	35.7%
3	12.1%
4	4.7%
5+	3.3%
Average Number of Vehicles Available	1.8



2000 Households by Type

Total	638
Family Households	65.5%
Married-couple Family	52.8%
With Related Children	19.9%
Other Family (No Spouse)	12.7%
With Related Children	9.4%
Nonfamily Households	34.5%
Householder Living Alone	26.2%
Householder Not Living Alone	8.3%
Households with Related Children	29.3%
Households with Persons 65+	24.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.11

Name:

Demographic

Census Tracts

2000 Households by Size

Total	638
1 Person Household	26.2%
2 Person Household	40.3%
3 Person Household	15.0%
4 Person Household	10.8%
5 Person Household	4.7%
6 Person Household	2.4%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	639
Moved in 1999 to March 2000	34.7%
Moved in 1995 to 1998	30.2%
Moved in 1990 to 1994	14.6%
Moved in 1980 to 1989	9.5%
Moved in 1970 to 1979	6.6%
Moved in 1969 or Earlier	4.4%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	695
1, Detached	50.2%
1, Attached	1.6%
2	0.0%
3 or 4	1.0%
5 to 9	4.6%
10 to 19	18.7%
20 +	22.4%
Mobile Home	1.4%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	695
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	3.0%
1980 to 1989	5.3%
1970 to 1979	37.3%
1969 or Earlier	54.4%
Median Year Structure Built	1,969

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.11

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,590,237
Average Spent	\$2,450.29
Spending Potential Index	98
Computers & Accessories: Total \$	\$208,325
Average Spent	\$320.99
Spending Potential Index	141
Education: Total \$	\$1,199,020
Average Spent	\$1,847.49
Spending Potential Index	147
Entertainment/Recreation: Total \$	\$2,937,385
Average Spent	\$4,526.01
Spending Potential Index	140
Food at Home: Total \$	\$3,979,586
Average Spent	\$6,131.87
Spending Potential Index	134
Food Away from Home: Total \$	\$2,982,948
Average Spent	\$4,596.22
Spending Potential Index	138
Health Care: Total \$	\$3,270,066
Average Spent	\$5,038.62
Spending Potential Index	134
HH Furnishings & Equip: Total \$	\$1,774,982
Average Spent	\$2,734.95
Spending Potential Index	126
Investments: Total \$	\$1,333,665
Average Spent	\$2,054.95
Spending Potential Index	143
Retail Goods: Total \$	\$21,918,365
Average Spent	\$33,772.49
Spending Potential Index	131
Shelter: Total \$	\$14,487,227
Average Spent	\$22,322.36
Spending Potential Index	143
TV/Video/Sound Equipment: Total \$	\$1,070,958
Average Spent	\$1,650.16
Spending Potential Index	136
Travel: Total \$	\$1,745,203
Average Spent	\$2,689.06
Spending Potential Index	146
Vehicle Maintenance & Repairs: Total \$	\$833,620
Average Spent	\$1,284.47
Spending Potential Index	137

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.12

Name:

Demographic

Census Tracts



2000 Total Population	3,994
2000 Group Quarters	2,199
2009 Total Population	3,921
2014 Total Population	3,967
2009-2014 Annual Rate	0.23%



2000 Households	761
2000 Average Household Size	2.36
2009 Households	797
2009 Average Household Size	2.31
2014 Households	820
2014 Average Household Size	2.30
2009-2014 Annual Rate	0.57%
2000 Families	586
2000 Average Family Size	2.74
2009 Families	595
2009 Average Family Size	2.72
2014 Families	606
2014 Average Family Size	2.72
2009-2014 Annual Rate	0.37%



2000 Housing Units	789
Owner Occupied Housing Units	87.3%
Renter Occupied Housing Units	9.1%
Vacant Housing Units	3.5%
2009 Housing Units	834
Owner Occupied Housing Units	84.9%
Renter Occupied Housing Units	10.7%
Vacant Housing Units	4.4%
2014 Housing Units	857
Owner Occupied Housing Units	84.5%
Renter Occupied Housing Units	11.2%
Vacant Housing Units	4.3%

Median Household Income	
2000	\$72,961
2009	\$84,009
2014	\$84,060

Median Home Value	
2000	\$146,484
2009	\$191,284
2014	\$225,368

Per Capita Income	
2000	\$23,670
2009	\$30,443
2014	\$32,333

Median Age	
2000	23.0
2009	23.3
2014	23.5

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.12

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	777
<15,000	2.2%
\$15,000 - \$24,999	10.0%
\$25,000 - \$34,999	4.9%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	22.1%
\$75,000 - \$99,999	20.1%
\$100,000 - \$149,999	6.6%
\$150,000 - \$199,999	9.9%
\$200,000+	11.8%
Average Household Income	\$108,378

2009 Household by Income

Household Income Base	797
<15,000	1.4%
\$15,000 - \$24,999	4.9%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	5.9%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	24.8%
\$100,000 - \$149,999	17.3%
\$150,000 - \$199,999	5.1%
\$200,000+	14.1%
Average Household Income	\$115,549

2014 Household by Income

Household Income Base	820
<15,000	1.3%
\$15,000 - \$24,999	4.6%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	5.5%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	23.8%
\$100,000 - \$149,999	17.8%
\$150,000 - \$199,999	5.0%
\$200,000+	14.3%
Average Household Income	\$118,790

2000 Owner Occupied HUs by Value

Total	671
<50,000	0.9%
\$50,000 - \$99,999	9.8%
\$100,000 - \$149,999	42.6%
\$150,000 - \$199,999	16.2%
\$200,000 - \$299,999	17.9%
\$300,000 - \$499,999	9.7%
\$500,000 - \$999,999	2.8%
\$1,000,000 +	0.0%
Average Home Value	\$192,216

2000 Specified Renter Occupied HUs by Contract Rent

Total	59
With Cash Rent	89.8%
No Cash Rent	10.2%
Median Rent	\$1,183
Average Rent	\$1,060

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.12

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,994
0 - 4	1.5%
5 - 9	2.3%
10 - 14	2.7%
15 - 24	57.2%
25 - 34	3.9%
35 - 44	5.1%
45 - 54	7.5%
55 - 64	7.7%
65 - 74	6.7%
75 - 84	4.6%
85 +	0.9%
18 +	91.5%

2009 Population by Age

Total	3,921
0 - 4	1.5%
5 - 9	1.7%
10 - 14	2.3%
15 - 24	55.8%
25 - 34	4.2%
35 - 44	4.1%
45 - 54	7.3%
55 - 64	8.5%
65 - 74	6.8%
75 - 84	6.0%
85 +	1.9%
18 +	92.5%

2014 Population by Age

Total	3,967
0 - 4	1.6%
5 - 9	1.7%
10 - 14	2.2%
15 - 24	54.8%
25 - 34	4.9%
35 - 44	3.8%
45 - 54	6.9%
55 - 64	8.6%
65 - 74	8.0%
75 - 84	5.4%
85 +	2.2%
18 +	92.8%

2000 Population by Sex

Males	44.1%
Females	55.9%

2009 Population by Sex

Males	44.2%
Females	55.8%

2014 Population by Sex

Males	44.3%
Females	55.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.12

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,994
White Alone	81.4%
Black Alone	10.4%
American Indian Alone	1.3%
Asian or Pacific Islander Alone	2.2%
Some Other Race Alone	1.8%
Two or More Races	3.0%
Hispanic Origin	4.0%
Diversity Index	37.8

2009 Population by Race/Ethnicity

Total	3,921
White Alone	76.7%
Black Alone	12.3%
American Indian Alone	1.4%
Asian or Pacific Islander Alone	3.0%
Some Other Race Alone	2.6%
Two or More Races	4.0%
Hispanic Origin	5.8%
Diversity Index	46.1

2014 Population by Race/Ethnicity

Total	3,967
White Alone	74.0%
Black Alone	13.2%
American Indian Alone	1.4%
Asian or Pacific Islander Alone	3.6%
Some Other Race Alone	3.1%
Two or More Races	4.7%
Hispanic Origin	7.0%
Diversity Index	50.7

2000 Population 3+ by School Enrollment

Total	3,923
Enrolled in Nursery/Preschool	0.7%
Enrolled in Kindergarten	0.6%
Enrolled in Grade 1-8	2.5%
Enrolled in Grade 9-12	3.0%
Enrolled in College	59.3%
Enrolled in Grad/Prof School	0.7%
Not Enrolled in School	33.2%

2009 Population 25+ by Educational Attainment

Total	1,521
Less Than 9th Grade	0.0%
9th to 12th Grade, No Diploma	1.5%
High School Graduate	14.7%
Some College, No Degree	19.3%
Associate Degree	7.4%
Bachelor's Degree	37.3%
Graduate/Professional Degree	19.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.12

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,707
Married	35.1%
Never Married	56.7%
Widowed	5.2%
Divorced	3.0%



2000 Population 16+ by Employment Status

Total	3,753
In Labor Force	65.9%
Civilian Employed	52.8%
Civilian Unemployed	13.0%
In Armed Forces	0.0%
Not In Labor Force	34.1%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	92.4%
Civilian Unemployed	7.6%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.2%
Civilian Unemployed	5.8%

2000 Females 16+ by Employment Status and Age of Children

Total	2,106
Own Children < 6 Only	1.6%
Employed/in Armed Forces	1.1%
Unemployed	0.0%
Not in Labor Force	0.5%
Own Children <6 and 6-17 Only	0.6%
Employed/in Armed Forces	0.6%
Unemployed	0.0%
Not in Labor Force	0.0%
Own Children 6-17 Only	5.0%
Employed/in Armed Forces	3.6%
Unemployed	0.0%
Not in Labor Force	1.4%
No Own Children < 18	92.8%
Employed/in Armed Forces	47.8%
Unemployed	7.9%
Not in Labor Force	37.1%



2009 Employed Population 16+ by Industry

Total	2,005
Agriculture/Mining	1.9%
Construction	3.8%
Manufacturing	2.5%
Wholesale Trade	1.4%
Retail Trade	9.8%
Transportation/Utilities	1.3%
Information	6.0%
Finance/Insurance/Real Estate	5.3%
Services	67.5%
Public Administration	0.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,005
White Collar	78.0%
Management/Business/Financial	17.2%
Professional	23.8%
Sales	16.3%
Administrative Support	20.7%
Services	16.5%
Blue Collar	5.5%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	2.4%
Installation/Maintenance/Repair	0.9%
Production	0.5%
Transportation/Material Moving	1.4%



2000 Workers 16+ by Means of Transportation to Work

Total	1,936%
Drove Alone - Car, Truck, or Van	59.1%
Carpooled - Car, Truck, or Van	5.8%
Public Transportation	0.0%
Walked	28.8%
Other Means	2.0%
Worked at Home	4.3%

2000 Workers 16+ by Travel Time to Work

Total	1,936
Did not Work at Home	95.7%
Less than 5 minutes	5.0%
5 to 9 minutes	27.4%
10 to 19 minutes	39.5%
20 to 24 minutes	15.5%
25 to 34 minutes	7.0%
35 to 44 minutes	0.0%
45 to 59 minutes	0.0%
60 to 89 minutes	1.3%
90 or more minutes	0.0%
Worked at Home	4.3%
Average Travel Time to Work (in min)	13.1

2000 Households by Vehicles Available

Total	730
None	1.6%
1	31.5%
2	49.5%
3	11.0%
4	6.4%
5+	0.0%
Average Number of Vehicles Available	1.9



2000 Households by Type

Total	761
Family Households	77.0%
Married-couple Family	70.8%
With Related Children	20.1%
Other Family (No Spouse)	6.2%
With Related Children	2.8%
Nonfamily Households	23.0%
Householder Living Alone	22.1%
Householder Not Living Alone	0.9%
Households with Related Children	22.9%
Households with Persons 65+	43.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.12

Name:

Demographic

Census Tracts

2000 Households by Size

Total	761
1 Person Household	22.1%
2 Person Household	46.9%
3 Person Household	13.8%
4 Person Household	10.9%
5 Person Household	3.8%
6 Person Household	1.7%
7 + Person Household	0.8%

2000 Households by Year Householder Moved In

Total	730
Moved in 1999 to March 2000	8.6%
Moved in 1995 to 1998	18.6%
Moved in 1990 to 1994	15.2%
Moved in 1980 to 1989	32.7%
Moved in 1970 to 1979	22.1%
Moved in 1969 or Earlier	2.7%
Median Year Householder Moved In	1,988



2000 Housing Units by Units in Structure

Total	758
1, Detached	78.6%
1, Attached	18.7%
2	1.8%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.8%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	758
1999 to March 2000	0.4%
1995 to 1998	2.1%
1990 to 1994	0.0%
1980 to 1989	29.2%
1970 to 1979	52.1%
1969 or Earlier	16.2%
Median Year Structure Built	1,976

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,180,165
Average Spent	\$2,735.47
Spending Potential Index	109
Computers & Accessories: Total \$	\$283,802
Average Spent	\$356.09
Spending Potential Index	156
Education: Total \$	\$1,591,438
Average Spent	\$1,996.79
Spending Potential Index	159
Entertainment/Recreation: Total \$	\$4,284,655
Average Spent	\$5,375.98
Spending Potential Index	166
Food at Home: Total \$	\$5,586,426
Average Spent	\$7,009.32
Spending Potential Index	154
Food Away from Home: Total \$	\$4,096,054
Average Spent	\$5,139.34
Spending Potential Index	154
Health Care: Total \$	\$5,338,850
Average Spent	\$6,698.69
Spending Potential Index	178
HH Furnishings & Equip: Total \$	\$2,617,136
Average Spent	\$3,283.74
Spending Potential Index	151
Investments: Total \$	\$2,449,614
Average Spent	\$3,073.54
Spending Potential Index	214
Retail Goods: Total \$	\$32,137,475
Average Spent	\$40,323.07
Spending Potential Index	157
Shelter: Total \$	\$20,283,796
Average Spent	\$25,450.19
Spending Potential Index	163
TV/Video/Sound Equipment: Total \$	\$1,502,877
Average Spent	\$1,885.67
Spending Potential Index	155
Travel: Total \$	\$2,655,272
Average Spent	\$3,331.59
Spending Potential Index	180
Vehicle Maintenance & Repairs: Total \$	\$1,222,826
Average Spent	\$1,534.29
Spending Potential Index	164

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.13

Name:

Demographic

Census Tracts



2000 Total Population	3,269
2000 Group Quarters	0
2009 Total Population	3,270
2014 Total Population	3,308
2009-2014 Annual Rate	0.23%



2000 Households	1,549
2000 Average Household Size	2.11
2009 Households	1,563
2009 Average Household Size	2.09
2014 Households	1,582
2014 Average Household Size	2.09
2009-2014 Annual Rate	0.24%
2000 Families	965
2000 Average Family Size	2.68
2009 Families	928
2009 Average Family Size	2.69
2014 Families	924
2014 Average Family Size	2.70
2009-2014 Annual Rate	-0.09%



2000 Housing Units	1,638
Owner Occupied Housing Units	65.1%
Renter Occupied Housing Units	29.5%
Vacant Housing Units	5.4%
2009 Housing Units	1,668
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	30.7%
Vacant Housing Units	6.3%
2014 Housing Units	1,687
Owner Occupied Housing Units	60.7%
Renter Occupied Housing Units	33.1%
Vacant Housing Units	6.2%

Median Household Income

2000	\$55,312
2009	\$64,574
2014	\$65,478

Median Home Value

2000	\$162,279
2009	\$201,563
2014	\$233,516

Per Capita Income

2000	\$39,514
2009	\$46,471
2014	\$48,159

Median Age

2000	45.9
2009	49.0
2014	49.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.13

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,554
<15,000	9.8%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	11.1%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	7.5%
\$100,000 - \$149,999	14.1%
\$150,000 - \$199,999	6.9%
\$200,000+	9.0%
Average Household Income	\$83,834

2009 Household by Income

Household Income Base	1,563
<15,000	6.8%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	17.3%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	6.1%
\$200,000+	10.6%
Average Household Income	\$97,224

2014 Household by Income

Household Income Base	1,582
<15,000	7.0%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	12.6%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	6.0%
\$200,000+	10.9%
Average Household Income	\$100,702

2000 Owner Occupied HUs by Value

Total	1,063
<50,000	14.8%
\$50,000 - \$99,999	6.6%
\$100,000 - \$149,999	23.4%
\$150,000 - \$199,999	23.6%
\$200,000 - \$299,999	23.5%
\$300,000 - \$499,999	7.5%
\$500,000 - \$999,999	0.6%
\$1,000,000 +	0.0%
Average Home Value	\$169,618

2000 Specified Renter Occupied HUs by Contract Rent

Total	486
With Cash Rent	96.3%
No Cash Rent	3.7%
Median Rent	\$591
Average Rent	\$609

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.13

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,269
0 - 4	4.3%
5 - 9	4.7%
10 - 14	6.1%
15 - 24	9.8%
25 - 34	9.6%
35 - 44	14.1%
45 - 54	17.0%
55 - 64	14.4%
65 - 74	12.2%
75 - 84	6.9%
85 +	0.9%
18 +	81.2%

2009 Population by Age

Total	3,270
0 - 4	4.2%
5 - 9	4.2%
10 - 14	4.7%
15 - 24	11.5%
25 - 34	10.2%
35 - 44	9.7%
45 - 54	15.5%
55 - 64	16.3%
65 - 74	12.1%
75 - 84	8.9%
85 +	2.7%
18 +	83.9%

2014 Population by Age

Total	3,308
0 - 4	4.2%
5 - 9	4.3%
10 - 14	4.5%
15 - 24	10.4%
25 - 34	13.1%
35 - 44	9.1%
45 - 54	12.4%
55 - 64	16.6%
65 - 74	13.6%
75 - 84	8.4%
85 +	3.3%
18 +	84.2%

2000 Population by Sex

Males	45.8%
Females	54.2%

2009 Population by Sex

Males	45.1%
Females	54.9%

2014 Population by Sex

Males	45.0%
Females	55.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.13

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,269
White Alone	86.1%
Black Alone	3.9%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	2.5%
Some Other Race Alone	1.3%
Two or More Races	3.3%
Hispanic Origin	2.6%
Diversity Index	29.2

2009 Population by Race/Ethnicity

Total	3,270
White Alone	82.0%
Black Alone	4.8%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	3.7%
Some Other Race Alone	1.9%
Two or More Races	4.6%
Hispanic Origin	3.9%
Diversity Index	37.5

2014 Population by Race/Ethnicity

Total	3,308
White Alone	79.4%
Black Alone	5.2%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	4.5%
Some Other Race Alone	2.4%
Two or More Races	5.4%
Hispanic Origin	4.9%
Diversity Index	42.3

2000 Population 3+ by School Enrollment

Total	3,221
Enrolled in Nursery/Preschool	0.8%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	10.0%
Enrolled in Grade 9-12	6.2%
Enrolled in College	4.9%
Enrolled in Grad/Prof School	0.8%
Not Enrolled in School	75.9%

2009 Population 25+ by Educational Attainment

Total	2,466
Less Than 9th Grade	1.2%
9th to 12th Grade, No Diploma	2.2%
High School Graduate	16.0%
Some College, No Degree	21.1%
Associate Degree	4.1%
Bachelor's Degree	35.4%
Graduate/Professional Degree	20.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.13

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,841
Married	56.9%
Never Married	20.3%
Widowed	8.3%
Divorced	14.5%



2000 Population 16+ by Employment Status

Total	2,740
In Labor Force	67.7%
Civilian Employed	65.6%
Civilian Unemployed	1.9%
In Armed Forces	0.2%
Not In Labor Force	32.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.3%
Civilian Unemployed	4.7%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.4%
Civilian Unemployed	3.6%

2000 Females 16+ by Employment Status and Age of Children

Total	1,501
Own Children < 6 Only	2.1%
Employed/in Armed Forces	1.7%
Unemployed	0.0%
Not in Labor Force	0.3%
Own Children <6 and 6-17 Only	3.4%
Employed/in Armed Forces	1.5%
Unemployed	0.0%
Not in Labor Force	1.9%
Own Children 6-17 Only	15.3%
Employed/in Armed Forces	8.5%
Unemployed	0.5%
Not in Labor Force	6.3%
No Own Children < 18	79.3%
Employed/in Armed Forces	43.7%
Unemployed	1.4%
Not in Labor Force	34.2%



2009 Employed Population 16+ by Industry

Total	1,761
Agriculture/Mining	4.5%
Construction	5.5%
Manufacturing	5.1%
Wholesale Trade	4.6%
Retail Trade	9.8%
Transportation/Utilities	2.6%
Information	3.9%
Finance/Insurance/Real Estate	9.3%
Services	53.1%
Public Administration	1.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.13

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,761
White Collar	81.5%
Management/Business/Financial	21.2%
Professional	30.7%
Sales	17.3%
Administrative Support	12.4%
Services	10.2%
Blue Collar	8.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.3%
Installation/Maintenance/Repair	2.2%
Production	2.0%
Transportation/Material Moving	1.8%



2000 Workers 16+ by Means of Transportation to Work

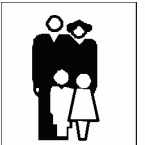
Total	1,768%
Drove Alone - Car, Truck, or Van	87.9%
Carpooled - Car, Truck, or Van	4.2%
Public Transportation	0.2%
Walked	0.3%
Other Means	1.3%
Worked at Home	6.1%

2000 Workers 16+ by Travel Time to Work

Total	1,768
Did not Work at Home	93.9%
Less than 5 minutes	1.6%
5 to 9 minutes	17.4%
10 to 19 minutes	41.2%
20 to 24 minutes	19.8%
25 to 34 minutes	11.2%
35 to 44 minutes	0.5%
45 to 59 minutes	0.3%
60 to 89 minutes	0.6%
90 or more minutes	1.4%
Worked at Home	6.1%
Average Travel Time to Work (in min)	17.4

2000 Households by Vehicles Available

Total	1,549
None	3.0%
1	40.7%
2	40.9%
3	13.4%
4	2.1%
5+	0.0%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	1,549
Family Households	62.3%
Married-couple Family	53.6%
With Related Children	17.0%
Other Family (No Spouse)	8.7%
With Related Children	5.6%
Nonfamily Households	37.7%
Householder Living Alone	33.1%
Householder Not Living Alone	4.6%
Households with Related Children	22.6%
Households with Persons 65+	29.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.13

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,549
1 Person Household	33.1%
2 Person Household	42.2%
3 Person Household	12.1%
4 Person Household	8.1%
5 Person Household	3.3%
6 Person Household	0.5%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	1,549
Moved in 1999 to March 2000	23.9%
Moved in 1995 to 1998	27.8%
Moved in 1990 to 1994	17.6%
Moved in 1980 to 1989	17.4%
Moved in 1970 to 1979	11.8%
Moved in 1969 or Earlier	1.6%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	1,638
1, Detached	54.7%
1, Attached	2.8%
2	0.9%
3 or 4	10.7%
5 to 9	7.8%
10 to 19	13.5%
20 +	9.5%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,638
1999 to March 2000	0.3%
1995 to 1998	1.2%
1990 to 1994	7.1%
1980 to 1989	23.7%
1970 to 1979	53.4%
1969 or Earlier	14.2%
Median Year Structure Built	1,977

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.13

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,802,035
Average Spent	\$2,432.52
Spending Potential Index	97
Computers & Accessories: Total \$	\$496,475
Average Spent	\$317.64
Spending Potential Index	139
Education: Total \$	\$2,802,569
Average Spent	\$1,793.07
Spending Potential Index	143
Entertainment/Recreation: Total \$	\$6,950,412
Average Spent	\$4,446.84
Spending Potential Index	137
Food at Home: Total \$	\$9,661,825
Average Spent	\$6,181.58
Spending Potential Index	136
Food Away from Home: Total \$	\$7,110,471
Average Spent	\$4,549.24
Spending Potential Index	137
Health Care: Total \$	\$8,091,924
Average Spent	\$5,177.17
Spending Potential Index	137
HH Furnishings & Equip: Total \$	\$4,187,826
Average Spent	\$2,679.35
Spending Potential Index	123
Investments: Total \$	\$3,221,251
Average Spent	\$2,060.94
Spending Potential Index	143
Retail Goods: Total \$	\$52,171,864
Average Spent	\$33,379.28
Spending Potential Index	130
Shelter: Total \$	\$34,741,072
Average Spent	\$22,227.15
Spending Potential Index	142
TV/Video/Sound Equipment: Total \$	\$2,586,103
Average Spent	\$1,654.58
Spending Potential Index	136
Travel: Total \$	\$4,134,815
Average Spent	\$2,645.43
Spending Potential Index	143
Vehicle Maintenance & Repairs: Total \$	\$2,008,184
Average Spent	\$1,284.83
Spending Potential Index	137

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.14

Name:

Demographic

Census Tracts



2000 Total Population	2,587
2000 Group Quarters	0
2009 Total Population	2,549
2014 Total Population	2,555
2009-2014 Annual Rate	0.05%



2000 Households	1,131
2000 Average Household Size	2.29
2009 Households	1,137
2009 Average Household Size	2.24
2014 Households	1,144
2014 Average Household Size	2.23
2009-2014 Annual Rate	0.12%
2000 Families	739
2000 Average Family Size	2.86
2009 Families	710
2009 Average Family Size	2.85
2014 Families	703
2014 Average Family Size	2.86
2009-2014 Annual Rate	-0.20%



2000 Housing Units	1,207
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	33.1%
Vacant Housing Units	6.3%
2009 Housing Units	1,228
Owner Occupied Housing Units	58.4%
Renter Occupied Housing Units	34.2%
Vacant Housing Units	7.4%
2014 Housing Units	1,235
Owner Occupied Housing Units	57.2%
Renter Occupied Housing Units	35.4%
Vacant Housing Units	7.4%

Median Household Income	
2000	\$59,446
2009	\$68,843
2014	\$70,320

Median Home Value	
2000	\$194,875
2009	\$249,556
2014	\$289,648

Per Capita Income	
2000	\$43,516
2009	\$46,338
2014	\$50,278

Median Age	
2000	43.4
2009	46.8
2014	46.5

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.14

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,097
<15,000	11.3%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	4.5%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	12.5%
\$150,000 - \$199,999	8.3%
\$200,000+	10.0%
Average Household Income	\$100,268

2009 Household by Income

Household Income Base	1,137
<15,000	6.9%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	5.8%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	16.4%
\$150,000 - \$199,999	6.1%
\$200,000+	12.0%
Average Household Income	\$103,883

2014 Household by Income

Household Income Base	1,144
<15,000	6.9%
\$15,000 - \$24,999	8.0%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	5.0%
\$50,000 - \$74,999	24.0%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	6.1%
\$200,000+	12.6%
Average Household Income	\$112,290

2000 Owner Occupied HUs by Value

Total	713
<50,000	0.0%
\$50,000 - \$99,999	6.6%
\$100,000 - \$149,999	15.1%
\$150,000 - \$199,999	31.1%
\$200,000 - \$299,999	30.4%
\$300,000 - \$499,999	13.3%
\$500,000 - \$999,999	3.4%
\$1,000,000 +	0.0%
Average Home Value	\$224,941

2000 Specified Renter Occupied HUs by Contract Rent

Total	408
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$430
Average Rent	\$740

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,587
0 - 4	4.5%
5 - 9	5.5%
10 - 14	6.7%
15 - 24	13.9%
25 - 34	7.8%
35 - 44	14.1%
45 - 54	18.6%
55 - 64	13.7%
65 - 74	8.8%
75 - 84	4.8%
85 +	1.5%
18 +	78.4%

2009 Population by Age

Total	2,549
0 - 4	4.6%
5 - 9	4.6%
10 - 14	5.1%
15 - 24	10.4%
25 - 34	13.6%
35 - 44	9.3%
45 - 54	15.1%
55 - 64	17.3%
65 - 74	11.4%
75 - 84	6.6%
85 +	2.2%
18 +	82.5%

2014 Population by Age

Total	2,555
0 - 4	4.5%
5 - 9	4.8%
10 - 14	5.0%
15 - 24	9.0%
25 - 34	13.5%
35 - 44	11.5%
45 - 54	12.2%
55 - 64	15.8%
65 - 74	14.3%
75 - 84	7.0%
85 +	2.3%
18 +	82.7%

2000 Population by Sex

Males	49.1%
Females	50.9%

2009 Population by Sex

Males	48.5%
Females	51.5%

2014 Population by Sex

Males	48.3%
Females	51.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.14

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,587
White Alone	90.0%
Black Alone	2.3%
American Indian Alone	3.2%
Asian or Pacific Islander Alone	1.9%
Some Other Race Alone	0.7%
Two or More Races	2.0%
Hispanic Origin	3.2%
Diversity Index	23.9

2009 Population by Race/Ethnicity

Total	2,549
White Alone	87.1%
Black Alone	2.9%
American Indian Alone	3.4%
Asian or Pacific Islander Alone	2.8%
Some Other Race Alone	1.1%
Two or More Races	2.7%
Hispanic Origin	4.9%
Diversity Index	31.0

2014 Population by Race/Ethnicity

Total	2,555
White Alone	85.2%
Black Alone	3.2%
American Indian Alone	3.4%
Asian or Pacific Islander Alone	3.4%
Some Other Race Alone	1.4%
Two or More Races	3.3%
Hispanic Origin	6.1%
Diversity Index	35.5

2000 Population 3+ by School Enrollment

Total	2,535
Enrolled in Nursery/Preschool	2.1%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	10.1%
Enrolled in Grade 9-12	7.5%
Enrolled in College	5.2%
Enrolled in Grad/Prof School	2.4%
Not Enrolled in School	71.3%

2009 Population 25+ by Educational Attainment

Total	1,922
Less Than 9th Grade	1.2%
9th to 12th Grade, No Diploma	1.8%
High School Graduate	12.9%
Some College, No Degree	22.2%
Associate Degree	5.9%
Bachelor's Degree	34.5%
Graduate/Professional Degree	21.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.14

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,186
Married	55.1%
Never Married	27.2%
Widowed	6.9%
Divorced	10.8%



2000 Population 16+ by Employment Status

Total	2,119
In Labor Force	68.3%
Civilian Employed	66.2%
Civilian Unemployed	2.2%
In Armed Forces	0.0%
Not In Labor Force	31.7%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.5%
Civilian Unemployed	5.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.8%
Civilian Unemployed	4.2%

2000 Females 16+ by Employment Status and Age of Children

Total	1,069
Own Children < 6 Only	6.9%
Employed/in Armed Forces	4.1%
Unemployed	0.0%
Not in Labor Force	2.8%
Own Children <6 and 6-17 Only	4.8%
Employed/in Armed Forces	3.6%
Unemployed	0.0%
Not in Labor Force	1.1%
Own Children 6-17 Only	22.2%
Employed/in Armed Forces	16.7%
Unemployed	0.9%
Not in Labor Force	4.5%
No Own Children < 18	66.1%
Employed/in Armed Forces	32.7%
Unemployed	1.9%
Not in Labor Force	31.5%



2009 Employed Population 16+ by Industry

Total	1,359
Agriculture/Mining	2.8%
Construction	5.9%
Manufacturing	4.0%
Wholesale Trade	3.0%
Retail Trade	12.4%
Transportation/Utilities	2.9%
Information	7.6%
Finance/Insurance/Real Estate	10.6%
Services	50.9%
Public Administration	0.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.14

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,359
White Collar	84.8%
Management/Business/Financial	24.6%
Professional	31.7%
Sales	18.9%
Administrative Support	9.6%
Services	4.0%
Blue Collar	11.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.5%
Installation/Maintenance/Repair	2.2%
Production	1.4%
Transportation/Material Moving	3.1%



2000 Workers 16+ by Means of Transportation to Work

Total	1,397%
Drove Alone - Car, Truck, or Van	83.9%
Carpooled - Car, Truck, or Van	10.8%
Public Transportation	0.4%
Walked	0.4%
Other Means	0.0%
Worked at Home	4.6%

2000 Workers 16+ by Travel Time to Work

Total	1,397
Did not Work at Home	95.4%
Less than 5 minutes	4.7%
5 to 9 minutes	9.7%
10 to 19 minutes	44.0%
20 to 24 minutes	19.1%
25 to 34 minutes	11.2%
35 to 44 minutes	0.3%
45 to 59 minutes	5.7%
60 to 89 minutes	0.8%
90 or more minutes	0.0%
Worked at Home	4.6%
Average Travel Time to Work (in min)	17.2

2000 Households by Vehicles Available

Total	1,121
None	8.4%
1	27.7%
2	39.5%
3	19.7%
4	4.1%
5+	0.5%
Average Number of Vehicles Available	1.9



2000 Households by Type

Total	1,131
Family Households	65.3%
Married-couple Family	56.8%
With Related Children	21.7%
Other Family (No Spouse)	8.6%
With Related Children	5.5%
Nonfamily Households	34.7%
Householder Living Alone	30.9%
Householder Not Living Alone	3.7%
Households with Related Children	27.1%
Households with Persons 65+	25.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.14

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,131
1 Person Household	30.9%
2 Person Household	38.1%
3 Person Household	13.0%
4 Person Household	10.5%
5 Person Household	5.2%
6 Person Household	1.4%
7 + Person Household	0.8%

2000 Households by Year Householder Moved In

Total	1,121
Moved in 1999 to March 2000	27.6%
Moved in 1995 to 1998	31.9%
Moved in 1990 to 1994	18.2%
Moved in 1980 to 1989	14.3%
Moved in 1970 to 1979	7.0%
Moved in 1969 or Earlier	1.1%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,199
1, Detached	60.1%
1, Attached	5.8%
2	2.9%
3 or 4	3.6%
5 to 9	7.0%
10 to 19	9.3%
20 +	11.3%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,199
1999 to March 2000	0.0%
1995 to 1998	7.8%
1990 to 1994	2.3%
1980 to 1989	20.9%
1970 to 1979	52.5%
1969 or Earlier	16.6%
Median Year Structure Built	1,976

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.14

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,882,656
Average Spent	\$2,535.31
Spending Potential Index	101
Computers & Accessories: Total \$	\$372,190
Average Spent	\$327.34
Spending Potential Index	143
Education: Total \$	\$2,167,419
Average Spent	\$1,906.26
Spending Potential Index	152
Entertainment/Recreation: Total \$	\$5,431,984
Average Spent	\$4,777.46
Spending Potential Index	147
Food at Home: Total \$	\$7,372,600
Average Spent	\$6,484.24
Spending Potential Index	142
Food Away from Home: Total \$	\$5,462,233
Average Spent	\$4,804.07
Spending Potential Index	144
Health Care: Total \$	\$6,524,547
Average Spent	\$5,738.38
Spending Potential Index	152
HH Furnishings & Equip: Total \$	\$3,257,911
Average Spent	\$2,865.35
Spending Potential Index	132
Investments: Total \$	\$2,584,409
Average Spent	\$2,273.00
Spending Potential Index	158
Retail Goods: Total \$	\$40,725,881
Average Spent	\$35,818.65
Spending Potential Index	139
Shelter: Total \$	\$26,173,753
Average Spent	\$23,019.97
Spending Potential Index	147
TV/Video/Sound Equipment: Total \$	\$1,974,864
Average Spent	\$1,736.91
Spending Potential Index	143
Travel: Total \$	\$3,253,909
Average Spent	\$2,861.83
Spending Potential Index	155
Vehicle Maintenance & Repairs: Total \$	\$1,549,294
Average Spent	\$1,362.61
Spending Potential Index	146

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.15

Name:

Demographic

Census Tracts



2000 Total Population	2,331
2000 Group Quarters	691
2009 Total Population	2,792
2014 Total Population	3,010
2009-2014 Annual Rate	1.52%



2000 Households	736
2000 Average Household Size	2.23
2009 Households	977
2009 Average Household Size	2.19
2014 Households	1,081
2014 Average Household Size	2.18
2009-2014 Annual Rate	2.04%
2000 Families	459
2000 Average Family Size	2.78
2009 Families	580
2009 Average Family Size	2.78
2014 Families	630
2014 Average Family Size	2.78
2009-2014 Annual Rate	1.67%



2000 Housing Units	798
Owner Occupied Housing Units	42.0%
Renter Occupied Housing Units	50.3%
Vacant Housing Units	7.8%
2009 Housing Units	1,074
Owner Occupied Housing Units	40.1%
Renter Occupied Housing Units	50.8%
Vacant Housing Units	9.0%
2014 Housing Units	1,182
Owner Occupied Housing Units	39.1%
Renter Occupied Housing Units	52.4%
Vacant Housing Units	8.5%

Median Household Income	
2000	\$41,776
2009	\$55,484
2014	\$56,991

Median Home Value	
2000	\$143,750
2009	\$187,500
2014	\$218,493

Per Capita Income	
2000	\$23,288
2009	\$30,736
2014	\$32,375

Median Age	
2000	42.7
2009	44.4
2014	45.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.15

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	780
<15,000	16.9%
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	9.5%
\$100,000 - \$149,999	9.6%
\$150,000 - \$199,999	2.4%
\$200,000+	4.6%
Average Household Income	\$62,051

2009 Household by Income

Household Income Base	977
<15,000	12.3%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	5.3%
\$200,000+	5.4%
Average Household Income	\$79,063

2014 Household by Income

Household Income Base	1,081
<15,000	12.0%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	22.4%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	12.2%
\$150,000 - \$199,999	5.4%
\$200,000+	5.6%
Average Household Income	\$81,178

2000 Owner Occupied HUs by Value

Total	353
<50,000	2.0%
\$50,000 - \$99,999	5.7%
\$100,000 - \$149,999	52.4%
\$150,000 - \$199,999	23.2%
\$200,000 - \$299,999	15.0%
\$300,000 - \$499,999	1.7%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$158,497

2000 Specified Renter Occupied HUs by Contract Rent

Total	393
With Cash Rent	89.6%
No Cash Rent	10.4%
Median Rent	\$483
Average Rent	\$468

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.15

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,331
0 - 4	7.7%
5 - 9	4.8%
10 - 14	5.0%
15 - 24	13.6%
25 - 34	11.5%
35 - 44	10.3%
45 - 54	11.5%
55 - 64	9.2%
65 - 74	9.9%
75 - 84	8.8%
85 +	7.7%
18 +	78.6%

2009 Population by Age

Total	2,792
0 - 4	7.6%
5 - 9	4.4%
10 - 14	4.4%
15 - 24	14.2%
25 - 34	11.1%
35 - 44	9.0%
45 - 54	12.5%
55 - 64	12.0%
65 - 74	10.2%
75 - 84	8.1%
85 +	6.5%
18 +	79.6%

2014 Population by Age

Total	3,010
0 - 4	7.5%
5 - 9	4.4%
10 - 14	4.3%
15 - 24	13.8%
25 - 34	11.1%
35 - 44	8.3%
45 - 54	11.7%
55 - 64	12.9%
65 - 74	12.1%
75 - 84	7.8%
85 +	6.2%
18 +	80.2%

2000 Population by Sex

Males	41.2%
Females	58.8%

2009 Population by Sex

Males	42.4%
Females	57.6%

2014 Population by Sex

Males	42.8%
Females	57.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.15

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,331
White Alone	75.2%
Black Alone	13.6%
American Indian Alone	3.2%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	2.3%
Two or More Races	4.3%
Hispanic Origin	6.0%
Diversity Index	48.1

2009 Population by Race/Ethnicity

Total	2,792
White Alone	69.1%
Black Alone	16.3%
American Indian Alone	3.2%
Asian or Pacific Islander Alone	2.1%
Some Other Race Alone	3.5%
Two or More Races	5.7%
Hispanic Origin	9.0%
Diversity Index	57.7

2014 Population by Race/Ethnicity

Total	3,010
White Alone	65.9%
Black Alone	17.5%
American Indian Alone	3.2%
Asian or Pacific Islander Alone	2.5%
Some Other Race Alone	4.3%
Two or More Races	6.6%
Hispanic Origin	10.9%
Diversity Index	62.4

2000 Population 3+ by School Enrollment

Total	2,229
Enrolled in Nursery/Preschool	0.7%
Enrolled in Kindergarten	0.6%
Enrolled in Grade 1-8	13.0%
Enrolled in Grade 9-12	2.9%
Enrolled in College	4.2%
Enrolled in Grad/Prof School	1.0%
Not Enrolled in School	77.6%

2009 Population 25+ by Educational Attainment

Total	1,938
Less Than 9th Grade	7.2%
9th to 12th Grade, No Diploma	10.7%
High School Graduate	13.1%
Some College, No Degree	19.2%
Associate Degree	9.2%
Bachelor's Degree	20.2%
Graduate/Professional Degree	20.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.15

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,334
Married	56.2%
Never Married	18.6%
Widowed	2.7%
Divorced	22.5%



2000 Population 16+ by Employment Status

Total	1,874
In Labor Force	51.7%
Civilian Employed	47.6%
Civilian Unemployed	3.7%
In Armed Forces	0.4%
Not In Labor Force	48.3%

2009 Civilian Population 16+ in Labor Force

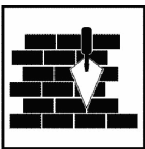
Civilian Employed	91.7%
Civilian Unemployed	8.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.5%
Civilian Unemployed	6.5%

2000 Females 16+ by Employment Status and Age of Children

Total	1,178
Own Children < 6 Only	3.6%
Employed/in Armed Forces	0.8%
Unemployed	0.0%
Not in Labor Force	2.8%
Own Children <6 and 6-17 Only	4.9%
Employed/in Armed Forces	2.5%
Unemployed	0.0%
Not in Labor Force	2.5%
Own Children 6-17 Only	3.2%
Employed/in Armed Forces	2.7%
Unemployed	0.0%
Not in Labor Force	0.5%
No Own Children < 18	88.3%
Employed/in Armed Forces	32.2%
Unemployed	2.0%
Not in Labor Force	54.2%



2009 Employed Population 16+ by Industry

Total	1,133
Agriculture/Mining	1.4%
Construction	3.0%
Manufacturing	4.0%
Wholesale Trade	6.1%
Retail Trade	6.9%
Transportation/Utilities	1.5%
Information	8.3%
Finance/Insurance/Real Estate	13.9%
Services	52.3%
Public Administration	2.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.15

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,133
White Collar	74.2%
Management/Business/Financial	18.4%
Professional	31.3%
Sales	11.3%
Administrative Support	13.2%
Services	17.7%
Blue Collar	8.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.0%
Installation/Maintenance/Repair	0.6%
Production	4.1%
Transportation/Material Moving	1.2%



2000 Workers 16+ by Means of Transportation to Work

Total	886%
Drove Alone - Car, Truck, or Van	83.2%
Carpooled - Car, Truck, or Van	6.1%
Public Transportation	1.7%
Walked	5.1%
Other Means	0.5%
Worked at Home	3.5%

2000 Workers 16+ by Travel Time to Work

Total	886
Did not Work at Home	96.5%
Less than 5 minutes	3.8%
5 to 9 minutes	15.6%
10 to 19 minutes	46.3%
20 to 24 minutes	12.9%
25 to 34 minutes	10.5%
35 to 44 minutes	0.8%
45 to 59 minutes	2.1%
60 to 89 minutes	4.5%
90 or more minutes	0.0%
Worked at Home	3.5%
Average Travel Time to Work (in min)	17.6

2000 Households by Vehicles Available

Total	746
None	7.5%
1	39.4%
2	41.6%
3	9.0%
4	0.5%
5+	2.0%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	736
Family Households	62.4%
Married-couple Family	47.6%
With Related Children	16.3%
Other Family (No Spouse)	14.8%
With Related Children	11.8%
Nonfamily Households	37.6%
Householder Living Alone	30.6%
Householder Not Living Alone	7.1%
Households with Related Children	28.1%
Households with Persons 65+	25.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.15

Name:

Demographic

Census Tracts

2000 Households by Size

Total	736
1 Person Household	30.6%
2 Person Household	40.1%
3 Person Household	13.7%
4 Person Household	9.8%
5 Person Household	3.9%
6 Person Household	1.5%
7 + Person Household	0.4%

2000 Households by Year Householder Moved In

Total	746
Moved in 1999 to March 2000	28.4%
Moved in 1995 to 1998	23.2%
Moved in 1990 to 1994	9.9%
Moved in 1980 to 1989	18.1%
Moved in 1970 to 1979	15.8%
Moved in 1969 or Earlier	4.6%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	806
1, Detached	43.7%
1, Attached	5.5%
2	3.7%
3 or 4	0.0%
5 to 9	9.2%
10 to 19	23.4%
20 +	14.5%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	806
1999 to March 2000	0.0%
1995 to 1998	2.1%
1990 to 1994	4.1%
1980 to 1989	23.7%
1970 to 1979	42.2%
1969 or Earlier	27.9%
Median Year Structure Built	1,975

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,948,338
Average Spent	\$1,994.21
Spending Potential Index	80
Computers & Accessories: Total \$	\$254,521
Average Spent	\$260.51
Spending Potential Index	114
Education: Total \$	\$1,435,280
Average Spent	\$1,469.07
Spending Potential Index	117
Entertainment/Recreation: Total \$	\$3,538,725
Average Spent	\$3,622.03
Spending Potential Index	112
Food at Home: Total \$	\$4,902,091
Average Spent	\$5,017.49
Spending Potential Index	110
Food Away from Home: Total \$	\$3,675,680
Average Spent	\$3,762.21
Spending Potential Index	113
Health Care: Total \$	\$4,008,372
Average Spent	\$4,102.74
Spending Potential Index	109
HH Furnishings & Equip: Total \$	\$2,119,203
Average Spent	\$2,169.09
Spending Potential Index	100
Investments: Total \$	\$1,489,197
Average Spent	\$1,524.26
Spending Potential Index	106
Retail Goods: Total \$	\$26,527,229
Average Spent	\$27,151.72
Spending Potential Index	106
Shelter: Total \$	\$17,391,677
Average Spent	\$17,801.10
Spending Potential Index	114
TV/Video/Sound Equipment: Total \$	\$1,333,240
Average Spent	\$1,364.63
Spending Potential Index	112
Travel: Total \$	\$2,027,050
Average Spent	\$2,074.77
Spending Potential Index	112
Vehicle Maintenance & Repairs: Total \$	\$1,014,143
Average Spent	\$1,038.02
Spending Potential Index	111

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.16

Name:

Demographic

Census Tracts



2000 Total Population	3,562
2000 Group Quarters	4
2009 Total Population	3,479
2014 Total Population	3,470
2009-2014 Annual Rate	-0.05%



2000 Households	1,553
2000 Average Household Size	2.29
2009 Households	1,547
2009 Average Household Size	2.25
2014 Households	1,549
2014 Average Household Size	2.24
2009-2014 Annual Rate	0.03%
2000 Families	1,083
2000 Average Family Size	2.75
2009 Families	1,037
2009 Average Family Size	2.74
2014 Families	1,023
2014 Average Family Size	2.74
2009-2014 Annual Rate	-0.27%



2000 Housing Units	1,597
Owner Occupied Housing Units	78.6%
Renter Occupied Housing Units	18.6%
Vacant Housing Units	2.8%
2009 Housing Units	1,622
Owner Occupied Housing Units	75.6%
Renter Occupied Housing Units	19.7%
Vacant Housing Units	4.6%
2014 Housing Units	1,622
Owner Occupied Housing Units	74.9%
Renter Occupied Housing Units	20.6%
Vacant Housing Units	4.5%

Median Household Income

2000	\$62,821
2009	\$75,851
2014	\$76,307

Median Home Value

2000	\$135,019
2009	\$172,534
2014	\$193,482

Per Capita Income

2000	\$34,208
2009	\$42,747
2014	\$43,871

Median Age

2000	46.5
2009	50.0
2014	51.3

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.16

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,549
<15,000	7.9%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	18.1%
\$150,000 - \$199,999	4.6%
\$200,000+	5.4%
Average Household Income	\$79,037

2009 Household by Income

Household Income Base	1,547
<15,000	4.6%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	22.6%
\$150,000 - \$199,999	6.1%
\$200,000+	7.2%
Average Household Income	\$96,099

2014 Household by Income

Household Income Base	1,549
<15,000	4.8%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	22.5%
\$75,000 - \$99,999	14.3%
\$100,000 - \$149,999	23.2%
\$150,000 - \$199,999	6.2%
\$200,000+	7.3%
Average Household Income	\$98,239

2000 Owner Occupied HUs by Value

Total	1,255
<50,000	8.7%
\$50,000 - \$99,999	16.1%
\$100,000 - \$149,999	44.0%
\$150,000 - \$199,999	25.8%
\$200,000 - \$299,999	4.0%
\$300,000 - \$499,999	1.4%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$130,437

2000 Specified Renter Occupied HUs by Contract Rent

Total	298
With Cash Rent	98.3%
No Cash Rent	1.7%
Median Rent	\$662
Average Rent	\$655

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.16

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,562
0 - 4	3.6%
5 - 9	5.3%
10 - 14	6.2%
15 - 24	8.8%
25 - 34	9.5%
35 - 44	13.9%
45 - 54	16.7%
55 - 64	15.5%
65 - 74	13.3%
75 - 84	6.1%
85 +	1.0%
18 +	80.7%

2009 Population by Age

Total	3,479
0 - 4	3.4%
5 - 9	3.9%
10 - 14	4.8%
15 - 24	9.9%
25 - 34	8.8%
35 - 44	10.8%
45 - 54	17.0%
55 - 64	16.4%
65 - 74	13.4%
75 - 84	9.4%
85 +	2.2%
18 +	84.1%

2014 Population by Age

Total	3,470
0 - 4	3.4%
5 - 9	3.9%
10 - 14	4.5%
15 - 24	9.1%
25 - 34	10.0%
35 - 44	10.3%
45 - 54	14.7%
55 - 64	17.3%
65 - 74	14.6%
75 - 84	9.5%
85 +	2.7%
18 +	85.0%

2000 Population by Sex

Males	47.8%
Females	52.2%

2009 Population by Sex

Males	47.5%
Females	52.5%

2014 Population by Sex

Males	47.5%
Females	52.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.16

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,562
White Alone	88.0%
Black Alone	3.1%
American Indian Alone	2.8%
Asian or Pacific Islander Alone	2.4%
Some Other Race Alone	0.5%
Two or More Races	3.2%
Hispanic Origin	2.6%
Diversity Index	26.3

2009 Population by Race/Ethnicity

Total	3,479
White Alone	84.5%
Black Alone	3.9%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	3.5%
Some Other Race Alone	0.8%
Two or More Races	4.3%
Hispanic Origin	4.0%
Diversity Index	33.7

2014 Population by Race/Ethnicity

Total	3,470
White Alone	82.4%
Black Alone	4.3%
American Indian Alone	3.0%
Asian or Pacific Islander Alone	4.2%
Some Other Race Alone	1.1%
Two or More Races	5.1%
Hispanic Origin	4.9%
Diversity Index	38.0

2000 Population 3+ by School Enrollment

Total	3,489
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	8.2%
Enrolled in Grade 9-12	6.1%
Enrolled in College	4.6%
Enrolled in Grad/Prof School	1.2%
Not Enrolled in School	76.3%

2009 Population 25+ by Educational Attainment

Total	2,714
Less Than 9th Grade	0.9%
9th to 12th Grade, No Diploma	3.2%
High School Graduate	14.0%
Some College, No Degree	21.8%
Associate Degree	9.4%
Bachelor's Degree	34.3%
Graduate/Professional Degree	16.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.16

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,058
Married	64.7%
Never Married	18.9%
Widowed	5.8%
Divorced	10.6%



2000 Population 16+ by Employment Status

Total	2,962
In Labor Force	60.3%
Civilian Employed	58.6%
Civilian Unemployed	1.3%
In Armed Forces	0.4%
Not In Labor Force	39.7%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.7%
Civilian Unemployed	4.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.6%
Civilian Unemployed	3.4%

2000 Females 16+ by Employment Status and Age of Children

Total	1,549
Own Children < 6 Only	4.2%
Employed/in Armed Forces	2.6%
Unemployed	0.0%
Not in Labor Force	1.6%
Own Children <6 and 6-17 Only	4.2%
Employed/in Armed Forces	0.6%
Unemployed	0.0%
Not in Labor Force	3.6%
Own Children 6-17 Only	13.2%
Employed/in Armed Forces	8.3%
Unemployed	0.0%
Not in Labor Force	5.0%
No Own Children < 18	78.4%
Employed/in Armed Forces	40.1%
Unemployed	2.0%
Not in Labor Force	36.3%



2009 Employed Population 16+ by Industry

Total	1,660
Agriculture/Mining	2.5%
Construction	2.7%
Manufacturing	5.4%
Wholesale Trade	3.8%
Retail Trade	10.7%
Transportation/Utilities	6.0%
Information	5.3%
Finance/Insurance/Real Estate	11.0%
Services	50.3%
Public Administration	2.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.16

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,660
White Collar	82.7%
Management/Business/Financial	28.3%
Professional	29.6%
Sales	15.3%
Administrative Support	9.4%
Services	10.4%
Blue Collar	7.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.2%
Installation/Maintenance/Repair	1.9%
Production	1.1%
Transportation/Material Moving	1.8%



2000 Workers 16+ by Means of Transportation to Work

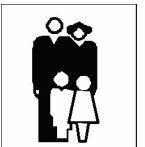
Total	1,739%
Drove Alone - Car, Truck, or Van	85.4%
Carpooled - Car, Truck, or Van	7.2%
Public Transportation	0.0%
Walked	0.3%
Other Means	0.3%
Worked at Home	6.8%

2000 Workers 16+ by Travel Time to Work

Total	1,739
Did not Work at Home	93.2%
Less than 5 minutes	2.2%
5 to 9 minutes	11.7%
10 to 19 minutes	37.5%
20 to 24 minutes	21.7%
25 to 34 minutes	14.8%
35 to 44 minutes	1.5%
45 to 59 minutes	1.6%
60 to 89 minutes	1.5%
90 or more minutes	0.6%
Worked at Home	6.8%
Average Travel Time to Work (in min)	18.2

2000 Households by Vehicles Available

Total	1,553
None	3.3%
1	29.1%
2	48.7%
3	15.6%
4	2.2%
5+	1.0%
Average Number of Vehicles Available	1.9



2000 Households by Type

Total	1,553
Family Households	69.7%
Married-couple Family	62.8%
With Related Children	20.3%
Other Family (No Spouse)	7.0%
With Related Children	3.8%
Nonfamily Households	30.3%
Householder Living Alone	26.7%
Householder Not Living Alone	3.5%
Households with Related Children	24.1%
Households with Persons 65+	31.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.16

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,553
1 Person Household	26.7%
2 Person Household	43.9%
3 Person Household	12.8%
4 Person Household	10.2%
5 Person Household	4.2%
6 Person Household	1.5%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	1,553
Moved in 1999 to March 2000	16.7%
Moved in 1995 to 1998	26.1%
Moved in 1990 to 1994	18.0%
Moved in 1980 to 1989	24.0%
Moved in 1970 to 1979	12.4%
Moved in 1969 or Earlier	2.8%
Median Year Householder Moved In	1,993



2000 Housing Units by Units in Structure

Total	1,597
1, Detached	62.6%
1, Attached	9.0%
2	5.9%
3 or 4	3.9%
5 to 9	9.4%
10 to 19	5.1%
20 +	4.1%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,597
1999 to March 2000	0.0%
1995 to 1998	1.3%
1990 to 1994	1.6%
1980 to 1989	40.5%
1970 to 1979	36.1%
1969 or Earlier	20.5%
Median Year Structure Built	1,978

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.16

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,595,424
Average Spent	\$2,324.13
Spending Potential Index	93
Computers & Accessories: Total \$	\$452,535
Average Spent	\$292.52
Spending Potential Index	128
Education: Total \$	\$2,656,754
Average Spent	\$1,717.36
Spending Potential Index	137
Entertainment/Recreation: Total \$	\$6,776,453
Average Spent	\$4,380.38
Spending Potential Index	135
Food at Home: Total \$	\$9,494,511
Average Spent	\$6,137.37
Spending Potential Index	135
Food Away from Home: Total \$	\$6,870,187
Average Spent	\$4,440.97
Spending Potential Index	133
Health Care: Total \$	\$8,914,921
Average Spent	\$5,762.71
Spending Potential Index	153
HH Furnishings & Equip: Total \$	\$3,995,921
Average Spent	\$2,583.01
Spending Potential Index	119
Investments: Total \$	\$3,267,622
Average Spent	\$2,112.23
Spending Potential Index	147
Retail Goods: Total \$	\$51,138,068
Average Spent	\$33,056.27
Spending Potential Index	129
Shelter: Total \$	\$32,842,014
Average Spent	\$21,229.48
Spending Potential Index	136
TV/Video/Sound Equipment: Total \$	\$2,515,141
Average Spent	\$1,625.82
Spending Potential Index	134
Travel: Total \$	\$4,048,684
Average Spent	\$2,617.12
Spending Potential Index	142
Vehicle Maintenance & Repairs: Total \$	\$1,956,223
Average Spent	\$1,264.53
Spending Potential Index	135

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.17

Name:

Demographic

Census Tracts



2000 Total Population	3,945
2000 Group Quarters	0
2009 Total Population	3,933
2014 Total Population	3,955
2009-2014 Annual Rate	0.11%



2000 Households	1,991
2000 Average Household Size	1.98
2009 Households	1,990
2009 Average Household Size	1.98
2014 Households	2,003
2014 Average Household Size	1.97
2009-2014 Annual Rate	0.13%
2000 Families	927
2000 Average Family Size	2.77
2009 Families	866
2009 Average Family Size	2.81
2014 Families	850
2014 Average Family Size	2.82
2009-2014 Annual Rate	-0.37%



2000 Housing Units	2,141
Owner Occupied Housing Units	18.4%
Renter Occupied Housing Units	74.6%
Vacant Housing Units	7.0%
2009 Housing Units	2,189
Owner Occupied Housing Units	17.3%
Renter Occupied Housing Units	73.6%
Vacant Housing Units	9.1%
2014 Housing Units	2,207
Owner Occupied Housing Units	16.5%
Renter Occupied Housing Units	74.2%
Vacant Housing Units	9.2%

Median Household Income	
2000	\$31,906
2009	\$42,357
2014	\$44,222

Median Home Value	
2000	\$117,772
2009	\$153,056
2014	\$170,281

Per Capita Income	
2000	\$20,160
2009	\$26,260
2014	\$26,983

Median Age	
2000	29.8
2009	30.2
2014	30.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.17

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,993
<15,000	18.1%
\$15,000 - \$24,999	20.2%
\$25,000 - \$34,999	16.7%
\$35,000 - \$49,999	19.8%
\$50,000 - \$74,999	12.6%
\$75,000 - \$99,999	7.5%
\$100,000 - \$149,999	4.7%
\$150,000 - \$199,999	0.4%
\$200,000+	0.0%
Average Household Income	\$39,106

2009 Household by Income

Household Income Base	1,990
<15,000	10.4%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	15.7%
\$35,000 - \$49,999	18.4%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	7.3%
\$150,000 - \$199,999	2.5%
\$200,000+	0.4%
Average Household Income	\$51,900

2014 Household by Income

Household Income Base	2,003
<15,000	10.6%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	17.4%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	10.0%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	2.6%
\$200,000+	0.4%
Average Household Income	\$53,280

2000 Owner Occupied HUs by Value

Total	393
<50,000	0.0%
\$50,000 - \$99,999	23.4%
\$100,000 - \$149,999	59.3%
\$150,000 - \$199,999	9.9%
\$200,000 - \$299,999	3.8%
\$300,000 - \$499,999	3.6%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$131,233

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,598
With Cash Rent	99.7%
No Cash Rent	0.3%
Median Rent	\$496
Average Rent	\$606

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,945
0 - 4	6.8%
5 - 9	4.2%
10 - 14	4.3%
15 - 24	23.2%
25 - 34	20.0%
35 - 44	13.6%
45 - 54	10.5%
55 - 64	5.9%
65 - 74	3.9%
75 - 84	4.7%
85 +	3.0%
18 +	81.4%

2009 Population by Age

Total	3,933
0 - 4	6.7%
5 - 9	3.7%
10 - 14	3.7%
15 - 24	23.5%
25 - 34	18.8%
35 - 44	11.2%
45 - 54	11.4%
55 - 64	7.9%
65 - 74	4.0%
75 - 84	4.9%
85 +	4.2%
18 +	82.6%

2014 Population by Age

Total	3,955
0 - 4	6.6%
5 - 9	3.7%
10 - 14	3.7%
15 - 24	23.2%
25 - 34	19.1%
35 - 44	10.5%
45 - 54	10.5%
55 - 64	8.5%
65 - 74	4.9%
75 - 84	4.8%
85 +	4.5%
18 +	83.0%

2000 Population by Sex

Males	49.8%
Females	50.2%

2009 Population by Sex

Males	49.8%
Females	50.2%

2014 Population by Sex

Males	49.9%
Females	50.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.17

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,945
White Alone	72.5%
Black Alone	9.2%
American Indian Alone	3.8%
Asian or Pacific Islander Alone	4.1%
Some Other Race Alone	4.7%
Two or More Races	5.7%
Hispanic Origin	12.8%
Diversity Index	58.3

2009 Population by Race/Ethnicity

Total	3,933
White Alone	66.4%
Black Alone	10.4%
American Indian Alone	3.6%
Asian or Pacific Islander Alone	5.5%
Some Other Race Alone	6.7%
Two or More Races	7.3%
Hispanic Origin	18.0%
Diversity Index	67.8

2014 Population by Race/Ethnicity

Total	3,955
White Alone	63.3%
Black Alone	10.8%
American Indian Alone	3.5%
Asian or Pacific Islander Alone	6.3%
Some Other Race Alone	7.9%
Two or More Races	8.2%
Hispanic Origin	21.0%
Diversity Index	72.1

2000 Population 3+ by School Enrollment

Total	3,791
Enrolled in Nursery/Preschool	0.8%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	6.8%
Enrolled in Grade 9-12	4.9%
Enrolled in College	8.2%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	78.0%

2009 Population 25+ by Educational Attainment

Total	2,451
Less Than 9th Grade	5.8%
9th to 12th Grade, No Diploma	9.0%
High School Graduate	24.2%
Some College, No Degree	23.6%
Associate Degree	8.5%
Bachelor's Degree	18.9%
Graduate/Professional Degree	10.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	3,376
Married	39.3%
Never Married	39.5%
Widowed	7.6%
Divorced	13.5%



2000 Population 16+ by Employment Status

Total	3,394
In Labor Force	74.6%
Civilian Employed	70.0%
Civilian Unemployed	4.3%
In Armed Forces	0.3%
Not In Labor Force	25.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	91.6%
Civilian Unemployed	8.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.4%
Civilian Unemployed	6.6%

2000 Females 16+ by Employment Status and Age of Children

Total	1,709
Own Children < 6 Only	8.3%
Employed/in Armed Forces	5.4%
Unemployed	0.4%
Not in Labor Force	2.5%
Own Children <6 and 6-17 Only	3.7%
Employed/in Armed Forces	1.9%
Unemployed	0.0%
Not in Labor Force	1.8%
Own Children 6-17 Only	12.8%
Employed/in Armed Forces	10.4%
Unemployed	0.0%
Not in Labor Force	2.3%
No Own Children < 18	75.2%
Employed/in Armed Forces	45.9%
Unemployed	2.9%
Not in Labor Force	26.4%



2009 Employed Population 16+ by Industry

Total	2,182
Agriculture/Mining	0.0%
Construction	8.2%
Manufacturing	4.6%
Wholesale Trade	3.4%
Retail Trade	11.0%
Transportation/Utilities	5.4%
Information	4.7%
Finance/Insurance/Real Estate	9.9%
Services	51.6%
Public Administration	1.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,182
White Collar	57.4%
Management/Business/Financial	15.4%
Professional	17.0%
Sales	10.1%
Administrative Support	14.8%
Services	23.8%
Blue Collar	18.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	4.1%
Production	3.9%
Transportation/Material Moving	5.1%



2000 Workers 16+ by Means of Transportation to Work

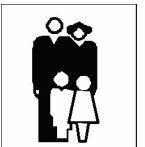
Total	2,365%
Drove Alone - Car, Truck, or Van	82.4%
Carpooled - Car, Truck, or Van	11.7%
Public Transportation	0.5%
Walked	4.0%
Other Means	0.4%
Worked at Home	1.0%

2000 Workers 16+ by Travel Time to Work

Total	2,365
Did not Work at Home	99.0%
Less than 5 minutes	4.3%
5 to 9 minutes	14.9%
10 to 19 minutes	44.0%
20 to 24 minutes	17.1%
25 to 34 minutes	15.1%
35 to 44 minutes	0.0%
45 to 59 minutes	2.9%
60 to 89 minutes	0.0%
90 or more minutes	0.7%
Worked at Home	1.0%
Average Travel Time to Work (in min)	17.3

2000 Households by Vehicles Available

Total	1,991
None	14.2%
1	49.2%
2	27.9%
3	7.1%
4	0.5%
5+	1.2%
Average Number of Vehicles Available	1.3



2000 Households by Type

Total	1,991
Family Households	46.6%
Married-couple Family	31.5%
With Related Children	12.9%
Other Family (No Spouse)	15.0%
With Related Children	9.5%
Nonfamily Households	53.4%
Householder Living Alone	44.1%
Householder Not Living Alone	9.3%
Households with Related Children	22.4%
Households with Persons 65+	18.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,991
1 Person Household	44.1%
2 Person Household	31.1%
3 Person Household	13.4%
4 Person Household	7.4%
5 Person Household	2.8%
6 Person Household	0.7%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	1,991
Moved in 1999 to March 2000	46.5%
Moved in 1995 to 1998	38.4%
Moved in 1990 to 1994	6.7%
Moved in 1980 to 1989	5.2%
Moved in 1970 to 1979	2.9%
Moved in 1969 or Earlier	0.4%
Median Year Householder Moved In	1,998



2000 Housing Units by Units in Structure

Total	2,141
1, Detached	24.5%
1, Attached	2.4%
2	2.8%
3 or 4	7.0%
5 to 9	26.5%
10 to 19	22.7%
20 +	14.1%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,141
1999 to March 2000	2.3%
1995 to 1998	1.6%
1990 to 1994	6.5%
1980 to 1989	51.9%
1970 to 1979	31.2%
1969 or Earlier	6.4%
Median Year Structure Built	1,982

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.17

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,855,435
Average Spent	\$1,434.89
Spending Potential Index	57
Computers & Accessories: Total \$	\$368,200
Average Spent	\$185.03
Spending Potential Index	81
Education: Total \$	\$1,881,280
Average Spent	\$945.37
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$4,511,148
Average Spent	\$2,266.91
Spending Potential Index	70
Food at Home: Total \$	\$6,991,567
Average Spent	\$3,513.35
Spending Potential Index	77
Food Away from Home: Total \$	\$5,385,946
Average Spent	\$2,706.51
Spending Potential Index	81
Health Care: Total \$	\$4,625,584
Average Spent	\$2,324.42
Spending Potential Index	62
HH Furnishings & Equip: Total \$	\$2,723,441
Average Spent	\$1,368.56
Spending Potential Index	63
Investments: Total \$	\$1,181,958
Average Spent	\$593.95
Spending Potential Index	41
Retail Goods: Total \$	\$35,692,167
Average Spent	\$17,935.77
Spending Potential Index	70
Shelter: Total \$	\$23,710,328
Average Spent	\$11,914.74
Spending Potential Index	76
TV/Video/Sound Equipment: Total \$	\$1,961,943
Average Spent	\$985.90
Spending Potential Index	81
Travel: Total \$	\$2,259,189
Average Spent	\$1,135.27
Spending Potential Index	61
Vehicle Maintenance & Repairs: Total \$	\$1,398,850
Average Spent	\$702.94
Spending Potential Index	75

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Total Population	4,518
2000 Group Quarters	165
2009 Total Population	4,760
2014 Total Population	4,911
2009-2014 Annual Rate	0.63%



2000 Households	2,182
2000 Average Household Size	1.99
2009 Households	2,342
2009 Average Household Size	1.97
2014 Households	2,430
2014 Average Household Size	1.96
2009-2014 Annual Rate	0.74%
2000 Families	1,054
2000 Average Family Size	2.84
2009 Families	1,059
2009 Average Family Size	2.85
2014 Families	1,073
2014 Average Family Size	2.85
2009-2014 Annual Rate	0.26%



2000 Housing Units	2,681
Owner Occupied Housing Units	26.1%
Renter Occupied Housing Units	55.3%
Vacant Housing Units	18.6%
2009 Housing Units	2,856
Owner Occupied Housing Units	25.4%
Renter Occupied Housing Units	56.7%
Vacant Housing Units	18.0%
2014 Housing Units	2,958
Owner Occupied Housing Units	24.5%
Renter Occupied Housing Units	57.7%
Vacant Housing Units	17.9%

Median Household Income	
2000	\$43,358
2009	\$53,599
2014	\$55,773

Median Home Value	
2000	\$123,221
2009	\$159,390
2014	\$176,433

Per Capita Income	
2000	\$26,928
2009	\$33,562
2014	\$34,498

Median Age	
2000	32.1
2009	30.5
2014	31.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.18

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,184
<15,000	11.3%
\$15,000 - \$24,999	13.0%
\$25,000 - \$34,999	17.3%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	1.5%
\$200,000+	2.5%
Average Household Income	\$54,720

2009 Household by Income

Household Income Base	2,342
<15,000	8.5%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	18.0%
\$100,000 - \$149,999	10.1%
\$150,000 - \$199,999	2.7%
\$200,000+	2.8%
Average Household Income	\$67,340

2014 Household by Income

Household Income Base	2,430
<15,000	8.4%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	22.4%
\$75,000 - \$99,999	17.2%
\$100,000 - \$149,999	10.5%
\$150,000 - \$199,999	2.8%
\$200,000+	2.9%
Average Household Income	\$68,767

2000 Owner Occupied HUs by Value

Total	698
<50,000	4.4%
\$50,000 - \$99,999	10.0%
\$100,000 - \$149,999	75.4%
\$150,000 - \$199,999	8.0%
\$200,000 - \$299,999	1.1%
\$300,000 - \$499,999	1.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$125,561

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,484
With Cash Rent	99.3%
No Cash Rent	0.7%
Median Rent	\$668
Average Rent	\$776

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.18

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,518
0 - 4	6.5%
5 - 9	4.6%
10 - 14	5.2%
15 - 24	18.1%
25 - 34	20.5%
35 - 44	14.5%
45 - 54	13.4%
55 - 64	5.5%
65 - 74	4.0%
75 - 84	4.3%
85 +	3.4%
18 +	80.2%

2009 Population by Age

Total	4,760
0 - 4	6.8%
5 - 9	5.0%
10 - 14	4.0%
15 - 24	16.9%
25 - 34	26.7%
35 - 44	12.2%
45 - 54	10.7%
55 - 64	8.6%
65 - 74	3.4%
75 - 84	2.9%
85 +	2.8%
18 +	81.6%

2014 Population by Age

Total	4,911
0 - 4	6.9%
5 - 9	5.3%
10 - 14	4.1%
15 - 24	13.3%
25 - 34	29.7%
35 - 44	13.4%
45 - 54	9.2%
55 - 64	8.3%
65 - 74	4.7%
75 - 84	2.5%
85 +	2.4%
18 +	81.3%

2000 Population by Sex

Males	47.6%
Females	52.4%

2009 Population by Sex

Males	49.5%
Females	50.5%

2014 Population by Sex

Males	50.3%
Females	49.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.18

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,518
White Alone	82.5%
Black Alone	5.5%
American Indian Alone	2.7%
Asian or Pacific Islander Alone	4.5%
Some Other Race Alone	1.9%
Two or More Races	2.9%
Hispanic Origin	5.4%
Diversity Index	38.4

2009 Population by Race/Ethnicity

Total	4,760
White Alone	77.4%
Black Alone	6.6%
American Indian Alone	2.8%
Asian or Pacific Islander Alone	6.5%
Some Other Race Alone	2.9%
Two or More Races	3.9%
Hispanic Origin	8.1%
Diversity Index	48.2

2014 Population by Race/Ethnicity

Total	4,911
White Alone	74.3%
Black Alone	7.2%
American Indian Alone	2.7%
Asian or Pacific Islander Alone	7.7%
Some Other Race Alone	3.6%
Two or More Races	4.5%
Hispanic Origin	9.9%
Diversity Index	53.6

2000 Population 3+ by School Enrollment

Total	4,341
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	0.6%
Enrolled in Grade 1-8	9.6%
Enrolled in Grade 9-12	3.9%
Enrolled in College	9.1%
Enrolled in Grad/Prof School	2.2%
Not Enrolled in School	73.5%

2009 Population 25+ by Educational Attainment

Total	3,202
Less Than 9th Grade	2.0%
9th to 12th Grade, No Diploma	3.9%
High School Graduate	17.0%
Some College, No Degree	20.9%
Associate Degree	8.1%
Bachelor's Degree	37.6%
Graduate/Professional Degree	10.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	4,005
Married	47.6%
Never Married	32.2%
Widowed	8.6%
Divorced	11.6%



2000 Population 16+ by Employment Status

Total	3,739
In Labor Force	73.5%
Civilian Employed	70.6%
Civilian Unemployed	2.9%
In Armed Forces	0.0%
Not In Labor Force	26.5%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.7%
Civilian Unemployed	6.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.1%
Civilian Unemployed	4.9%

2000 Females 16+ by Employment Status and Age of Children

Total	1,992
Own Children < 6 Only	6.8%
Employed/in Armed Forces	3.3%
Unemployed	0.0%
Not in Labor Force	3.6%
Own Children <6 and 6-17 Only	4.5%
Employed/in Armed Forces	2.5%
Unemployed	0.0%
Not in Labor Force	2.1%
Own Children 6-17 Only	13.8%
Employed/in Armed Forces	10.3%
Unemployed	0.5%
Not in Labor Force	3.0%
No Own Children < 18	74.8%
Employed/in Armed Forces	47.8%
Unemployed	1.9%
Not in Labor Force	25.2%



2009 Employed Population 16+ by Industry

Total	2,640
Agriculture/Mining	2.4%
Construction	3.8%
Manufacturing	8.4%
Wholesale Trade	5.2%
Retail Trade	14.0%
Transportation/Utilities	5.2%
Information	6.5%
Finance/Insurance/Real Estate	9.1%
Services	41.8%
Public Administration	3.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,640
White Collar	83.5%
Management/Business/Financial	22.0%
Professional	25.1%
Sales	18.9%
Administrative Support	17.5%
Services	7.7%
Blue Collar	8.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.3%
Installation/Maintenance/Repair	3.3%
Production	2.7%
Transportation/Material Moving	1.5%



2000 Workers 16+ by Means of Transportation to Work

Total	2,549%
Drove Alone - Car, Truck, or Van	84.5%
Carpooled - Car, Truck, or Van	10.7%
Public Transportation	0.9%
Walked	0.7%
Other Means	0.0%
Worked at Home	3.2%

2000 Workers 16+ by Travel Time to Work

Total	2,549
Did not Work at Home	96.8%
Less than 5 minutes	1.6%
5 to 9 minutes	9.1%
10 to 19 minutes	44.2%
20 to 24 minutes	19.3%
25 to 34 minutes	17.5%
35 to 44 minutes	2.1%
45 to 59 minutes	1.5%
60 to 89 minutes	0.8%
90 or more minutes	0.7%
Worked at Home	3.2%
Average Travel Time to Work (in min)	18.5

2000 Households by Vehicles Available

Total	2,182
None	10.5%
1	44.0%
2	38.5%
3	5.1%
4	1.8%
5+	0.0%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	2,182
Family Households	48.3%
Married-couple Family	38.7%
With Related Children	18.0%
Other Family (No Spouse)	9.6%
With Related Children	6.1%
Nonfamily Households	51.7%
Householder Living Alone	43.1%
Householder Not Living Alone	8.6%
Households with Related Children	24.2%
Households with Persons 65+	13.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.18

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,182
1 Person Household	43.1%
2 Person Household	32.5%
3 Person Household	11.4%
4 Person Household	8.9%
5 Person Household	3.0%
6 Person Household	0.8%
7 + Person Household	0.2%

2000 Households by Year Householder Moved In

Total	2,182
Moved in 1999 to March 2000	54.5%
Moved in 1995 to 1998	25.3%
Moved in 1990 to 1994	11.7%
Moved in 1980 to 1989	6.5%
Moved in 1970 to 1979	1.6%
Moved in 1969 or Earlier	0.4%
Median Year Householder Moved In	1,999



2000 Housing Units by Units in Structure

Total	2,681
1, Detached	27.7%
1, Attached	1.2%
2	0.0%
3 or 4	1.9%
5 to 9	12.3%
10 to 19	17.6%
20 +	39.2%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,681
1999 to March 2000	24.1%
1995 to 1998	25.2%
1990 to 1994	6.8%
1980 to 1989	32.7%
1970 to 1979	9.7%
1969 or Earlier	1.5%
Median Year Structure Built	1,994

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,188,159
Average Spent	\$1,788.28
Spending Potential Index	71
Computers & Accessories: Total \$	\$545,549
Average Spent	\$232.94
Spending Potential Index	102
Education: Total \$	\$2,867,100
Average Spent	\$1,224.21
Spending Potential Index	98
Entertainment/Recreation: Total \$	\$7,051,294
Average Spent	\$3,010.79
Spending Potential Index	93
Food at Home: Total \$	\$10,196,364
Average Spent	\$4,353.69
Spending Potential Index	95
Food Away from Home: Total \$	\$7,863,146
Average Spent	\$3,357.44
Spending Potential Index	101
Health Care: Total \$	\$7,253,279
Average Spent	\$3,097.04
Spending Potential Index	82
HH Furnishings & Equip: Total \$	\$4,295,099
Average Spent	\$1,833.94
Spending Potential Index	84
Investments: Total \$	\$2,386,727
Average Spent	\$1,019.10
Spending Potential Index	71
Retail Goods: Total \$	\$54,246,992
Average Spent	\$23,162.63
Spending Potential Index	90
Shelter: Total \$	\$36,116,105
Average Spent	\$15,421.02
Spending Potential Index	99
TV/Video/Sound Equipment: Total \$	\$2,838,448
Average Spent	\$1,211.97
Spending Potential Index	100
Travel: Total \$	\$3,795,083
Average Spent	\$1,620.44
Spending Potential Index	88
Vehicle Maintenance & Repairs: Total \$	\$2,083,379
Average Spent	\$889.57
Spending Potential Index	95

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	4,009
2000 Group Quarters	69
2009 Total Population	3,984
2014 Total Population	4,009
2009-2014 Annual Rate	0.13%



2000 Households	1,616
2000 Average Household Size	2.44
2009 Households	1,638
2009 Average Household Size	2.39
2014 Households	1,657
2014 Average Household Size	2.38
2009-2014 Annual Rate	0.23%
2000 Families	1,177
2000 Average Family Size	2.90
2009 Families	1,152
2009 Average Family Size	2.89
2014 Families	1,150
2014 Average Family Size	2.89
2009-2014 Annual Rate	-0.04%



2000 Housing Units	1,658
Owner Occupied Housing Units	77.3%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	2.5%
2009 Housing Units	1,713
Owner Occupied Housing Units	74.3%
Renter Occupied Housing Units	21.4%
Vacant Housing Units	4.4%
2014 Housing Units	1,735
Owner Occupied Housing Units	73.3%
Renter Occupied Housing Units	22.2%
Vacant Housing Units	4.5%

Median Household Income

2000	\$60,124
2009	\$75,692
2014	\$75,644

Median Home Value

2000	\$109,804
2009	\$142,431
2014	\$160,349

Per Capita Income

2000	\$26,498
2009	\$34,301
2014	\$34,908

Median Age

2000	43.8
2009	47.0
2014	48.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.19

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,617
<15,000	11.1%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	16.7%
\$50,000 - \$74,999	22.8%
\$75,000 - \$99,999	18.1%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	4.6%
\$200,000+	0.0%
Average Household Income	\$65,483

2009 Household by Income

Household Income Base	1,638
<15,000	7.1%
\$15,000 - \$24,999	7.0%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	20.9%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	7.1%
\$200,000+	3.7%
Average Household Income	\$82,908

2014 Household by Income

Household Income Base	1,657
<15,000	7.1%
\$15,000 - \$24,999	5.9%
\$25,000 - \$34,999	3.7%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	23.2%
\$75,000 - \$99,999	20.1%
\$100,000 - \$149,999	19.9%
\$150,000 - \$199,999	7.1%
\$200,000+	3.6%
Average Household Income	\$83,875

2000 Owner Occupied HUs by Value

Total	1,278
<50,000	0.5%
\$50,000 - \$99,999	30.8%
\$100,000 - \$149,999	64.1%
\$150,000 - \$199,999	3.8%
\$200,000 - \$299,999	0.4%
\$300,000 - \$499,999	0.5%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$112,585

2000 Specified Renter Occupied HUs by Contract Rent

Total	338
With Cash Rent	96.5%
No Cash Rent	3.6%
Median Rent	\$549
Average Rent	\$519

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.19

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,009
0 - 4	5.1%
5 - 9	6.7%
10 - 14	6.5%
15 - 24	9.1%
25 - 34	9.4%
35 - 44	15.2%
45 - 54	16.0%
55 - 64	12.4%
65 - 74	10.4%
75 - 84	7.1%
85 +	2.2%
18 +	77.7%

2009 Population by Age

Total	3,984
0 - 4	4.7%
5 - 9	5.9%
10 - 14	6.3%
15 - 24	10.0%
25 - 34	7.0%
35 - 44	13.0%
45 - 54	16.2%
55 - 64	14.5%
65 - 74	10.9%
75 - 84	8.3%
85 +	3.3%
18 +	78.8%

2014 Population by Age

Total	4,009
0 - 4	4.5%
5 - 9	5.8%
10 - 14	6.1%
15 - 24	10.1%
25 - 34	7.6%
35 - 44	11.5%
45 - 54	15.2%
55 - 64	14.9%
65 - 74	12.5%
75 - 84	8.0%
85 +	3.7%
18 +	79.4%

2000 Population by Sex

Males	47.0%
Females	53.0%

2009 Population by Sex

Males	47.7%
Females	52.3%

2014 Population by Sex

Males	48.0%
Females	52.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.19

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,009
White Alone	89.5%
Black Alone	2.7%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	1.9%
Some Other Race Alone	0.5%
Two or More Races	2.3%
Hispanic Origin	1.9%
Diversity Index	22.7

2009 Population by Race/Ethnicity

Total	3,984
White Alone	86.6%
Black Alone	3.4%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	2.9%
Some Other Race Alone	0.8%
Two or More Races	3.3%
Hispanic Origin	3.0%
Diversity Index	29.1

2014 Population by Race/Ethnicity

Total	4,009
White Alone	84.8%
Black Alone	3.7%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	3.5%
Some Other Race Alone	0.9%
Two or More Races	3.9%
Hispanic Origin	3.8%
Diversity Index	33.0

2000 Population 3+ by School Enrollment

Total	3,883
Enrolled in Nursery/Preschool	2.6%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	10.1%
Enrolled in Grade 9-12	4.3%
Enrolled in College	4.7%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	76.2%

2009 Population 25+ by Educational Attainment

Total	2,912
Less Than 9th Grade	0.9%
9th to 12th Grade, No Diploma	3.3%
High School Graduate	18.4%
Some College, No Degree	26.3%
Associate Degree	7.4%
Bachelor's Degree	31.3%
Graduate/Professional Degree	12.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.19

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,312
Married	65.1%
Never Married	15.8%
Widowed	7.6%
Divorced	11.5%



2000 Population 16+ by Employment Status

Total	3,232
In Labor Force	64.4%
Civilian Employed	63.6%
Civilian Unemployed	0.9%
In Armed Forces	0.0%
Not In Labor Force	35.6%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	96.8%
Civilian Unemployed	3.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	97.5%
Civilian Unemployed	2.5%

2000 Females 16+ by Employment Status and Age of Children

Total	1,713
Own Children < 6 Only	5.6%
Employed/in Armed Forces	4.0%
Unemployed	0.0%
Not in Labor Force	1.6%
Own Children <6 and 6-17 Only	4.6%
Employed/in Armed Forces	2.5%
Unemployed	0.0%
Not in Labor Force	2.1%
Own Children 6-17 Only	14.5%
Employed/in Armed Forces	12.3%
Unemployed	0.0%
Not in Labor Force	2.2%
No Own Children < 18	75.3%
Employed/in Armed Forces	35.7%
Unemployed	0.3%
Not in Labor Force	39.3%



2009 Employed Population 16+ by Industry

Total	1,929
Agriculture/Mining	3.1%
Construction	4.3%
Manufacturing	6.2%
Wholesale Trade	3.7%
Retail Trade	12.6%
Transportation/Utilities	6.9%
Information	4.2%
Finance/Insurance/Real Estate	8.3%
Services	48.2%
Public Administration	2.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.19

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,929
White Collar	83.4%
Management/Business/Financial	23.9%
Professional	31.5%
Sales	14.0%
Administrative Support	13.9%
Services	6.1%
Blue Collar	10.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.9%
Installation/Maintenance/Repair	2.1%
Production	2.6%
Transportation/Material Moving	4.0%



2000 Workers 16+ by Means of Transportation to Work

Total	2,043%
Drove Alone - Car, Truck, or Van	88.0%
Carpooled - Car, Truck, or Van	6.5%
Public Transportation	0.2%
Walked	0.4%
Other Means	0.7%
Worked at Home	4.2%

2000 Workers 16+ by Travel Time to Work

Total	2,043
Did not Work at Home	95.8%
Less than 5 minutes	3.8%
5 to 9 minutes	12.9%
10 to 19 minutes	39.0%
20 to 24 minutes	19.6%
25 to 34 minutes	16.6%
35 to 44 minutes	1.3%
45 to 59 minutes	0.0%
60 to 89 minutes	0.5%
90 or more minutes	2.2%
Worked at Home	4.2%
Average Travel Time to Work (in min)	18.9

2000 Households by Vehicles Available

Total	1,616
None	4.4%
1	28.0%
2	50.4%
3	11.5%
4	5.6%
5+	0.0%
Average Number of Vehicles Available	1.9



2000 Households by Type

Total	1,616
Family Households	72.8%
Married-couple Family	63.6%
With Related Children	24.6%
Other Family (No Spouse)	9.2%
With Related Children	5.0%
Nonfamily Households	27.2%
Householder Living Alone	23.9%
Householder Not Living Alone	3.3%
Households with Related Children	29.6%
Households with Persons 65+	32.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.19

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,616
1 Person Household	23.9%
2 Person Household	40.4%
3 Person Household	15.2%
4 Person Household	13.5%
5 Person Household	4.6%
6 Person Household	1.5%
7 + Person Household	0.9%

2000 Households by Year Householder Moved In

Total	1,616
Moved in 1999 to March 2000	14.1%
Moved in 1995 to 1998	26.0%
Moved in 1990 to 1994	19.9%
Moved in 1980 to 1989	19.0%
Moved in 1970 to 1979	19.2%
Moved in 1969 or Earlier	1.8%
Median Year Householder Moved In	1,993



2000 Housing Units by Units in Structure

Total	1,658
1, Detached	82.2%
1, Attached	7.6%
2	2.8%
3 or 4	0.4%
5 to 9	0.0%
10 to 19	0.0%
20 +	6.6%
Mobile Home	0.0%
Other	0.4%

2000 Housing Units by Year Structure Built

Total	1,658
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	4.9%
1980 to 1989	16.8%
1970 to 1979	66.8%
1969 or Earlier	11.5%
Median Year Structure Built	1,976

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.19

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,280,950
Average Spent	\$2,003.02
Spending Potential Index	80
Computers & Accessories: Total \$	\$422,177
Average Spent	\$257.74
Spending Potential Index	113
Education: Total \$	\$2,498,282
Average Spent	\$1,525.20
Spending Potential Index	122
Entertainment/Recreation: Total \$	\$6,241,735
Average Spent	\$3,810.58
Spending Potential Index	118
Food at Home: Total \$	\$8,425,674
Average Spent	\$5,143.88
Spending Potential Index	113
Food Away from Home: Total \$	\$6,206,019
Average Spent	\$3,788.78
Spending Potential Index	114
Health Care: Total \$	\$7,645,126
Average Spent	\$4,667.36
Spending Potential Index	124
HH Furnishings & Equip: Total \$	\$3,755,171
Average Spent	\$2,292.54
Spending Potential Index	105
Investments: Total \$	\$3,116,515
Average Spent	\$1,902.64
Spending Potential Index	132
Retail Goods: Total \$	\$46,708,519
Average Spent	\$28,515.59
Spending Potential Index	111
Shelter: Total \$	\$30,129,504
Average Spent	\$18,394.09
Spending Potential Index	118
TV/Video/Sound Equipment: Total \$	\$2,247,480
Average Spent	\$1,372.09
Spending Potential Index	113
Travel: Total \$	\$3,796,966
Average Spent	\$2,318.05
Spending Potential Index	126
Vehicle Maintenance & Repairs: Total \$	\$1,775,632
Average Spent	\$1,084.03
Spending Potential Index	116

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.20

Name:

Demographic

Census Tracts



2000 Total Population	5,570
2000 Group Quarters	6
2009 Total Population	5,697
2014 Total Population	5,787
2009-2014 Annual Rate	0.31%



2000 Households	2,659
2000 Average Household Size	2.09
2009 Households	2,708
2009 Average Household Size	2.10
2014 Households	2,753
2014 Average Household Size	2.10
2009-2014 Annual Rate	0.33%
2000 Families	1,425
2000 Average Family Size	2.77
2009 Families	1,368
2009 Average Family Size	2.82
2014 Families	1,361
2014 Average Family Size	2.83
2009-2014 Annual Rate	-0.10%



2000 Housing Units	2,877
Owner Occupied Housing Units	37.7%
Renter Occupied Housing Units	54.7%
Vacant Housing Units	7.6%
2009 Housing Units	2,961
Owner Occupied Housing Units	36.2%
Renter Occupied Housing Units	55.2%
Vacant Housing Units	8.5%
2014 Housing Units	3,005
Owner Occupied Housing Units	36.9%
Renter Occupied Housing Units	54.7%
Vacant Housing Units	8.4%

Median Household Income	
2000	\$38,636
2009	\$47,136
2014	\$50,691

Median Home Value	
2000	\$162,248
2009	\$209,952
2014	\$238,946

Per Capita Income	
2000	\$27,816
2009	\$32,787
2014	\$34,131

Median Age	
2000	33.8
2009	35.0
2014	35.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.20

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,660
<15,000	14.0%
\$15,000 - \$24,999	15.8%
\$25,000 - \$34,999	16.3%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	14.2%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	12.2%
\$150,000 - \$199,999	2.3%
\$200,000+	2.6%
Average Household Income	\$57,677

2009 Household by Income

Household Income Base	2,708
<15,000	8.7%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	16.9%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	4.8%
\$200,000+	3.5%
Average Household Income	\$68,947

2014 Household by Income

Household Income Base	2,753
<15,000	8.8%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	15.6%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	4.9%
\$200,000+	3.7%
Average Household Income	\$71,714

2000 Owner Occupied HUs by Value

Total	1,086
<50,000	2.9%
\$50,000 - \$99,999	10.9%
\$100,000 - \$149,999	22.7%
\$150,000 - \$199,999	39.0%
\$200,000 - \$299,999	17.7%
\$300,000 - \$499,999	5.0%
\$500,000 - \$999,999	1.8%
\$1,000,000 +	0.0%
Average Home Value	\$180,102

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,573
With Cash Rent	98.2%
No Cash Rent	1.8%
Median Rent	\$496
Average Rent	\$582

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.20

Name:

Demographic

Census Tracts



2000 Population by Age

Total	5,570
0 - 4	5.5%
5 - 9	5.0%
10 - 14	4.8%
15 - 24	20.3%
25 - 34	16.1%
35 - 44	16.2%
45 - 54	15.8%
55 - 64	8.0%
65 - 74	5.0%
75 - 84	2.7%
85 +	0.7%
18 +	80.6%

2009 Population by Age

Total	5,697
0 - 4	5.4%
5 - 9	4.2%
10 - 14	3.8%
15 - 24	18.4%
25 - 34	18.1%
35 - 44	11.3%
45 - 54	15.8%
55 - 64	12.5%
65 - 74	5.9%
75 - 84	3.2%
85 +	1.3%
18 +	83.5%

2014 Population by Age

Total	5,787
0 - 4	5.5%
5 - 9	4.1%
10 - 14	3.9%
15 - 24	17.5%
25 - 34	18.1%
35 - 44	12.5%
45 - 54	12.8%
55 - 64	13.1%
65 - 74	7.9%
75 - 84	3.3%
85 +	1.4%
18 +	83.8%

2000 Population by Sex

Males	52.0%
Females	48.0%

2009 Population by Sex

Males	51.7%
Females	48.3%

2014 Population by Sex

Males	51.7%
Females	48.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.20

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	5,570
White Alone	81.5%
Black Alone	5.7%
American Indian Alone	2.6%
Asian or Pacific Islander Alone	2.7%
Some Other Race Alone	3.2%
Two or More Races	4.3%
Hispanic Origin	8.0%
Diversity Index	42.9

2009 Population by Race/Ethnicity

Total	5,697
White Alone	76.3%
Black Alone	6.8%
American Indian Alone	2.5%
Asian or Pacific Islander Alone	3.9%
Some Other Race Alone	4.7%
Two or More Races	5.8%
Hispanic Origin	11.7%
Diversity Index	53.2

2014 Population by Race/Ethnicity

Total	5,787
White Alone	73.3%
Black Alone	7.2%
American Indian Alone	2.5%
Asian or Pacific Islander Alone	4.6%
Some Other Race Alone	5.8%
Two or More Races	6.7%
Hispanic Origin	14.1%
Diversity Index	58.7

2000 Population 3+ by School Enrollment

Total	5,409
Enrolled in Nursery/Preschool	2.3%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	8.0%
Enrolled in Grade 9-12	5.1%
Enrolled in College	9.0%
Enrolled in Grad/Prof School	2.8%
Not Enrolled in School	71.8%

2009 Population 25+ by Educational Attainment

Total	3,884
Less Than 9th Grade	2.0%
9th to 12th Grade, No Diploma	3.4%
High School Graduate	14.4%
Some College, No Degree	22.6%
Associate Degree	8.6%
Bachelor's Degree	30.9%
Graduate/Professional Degree	18.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	4,934
Married	48.5%
Never Married	35.2%
Widowed	4.0%
Divorced	12.3%



2000 Population 16+ by Employment Status

Total	4,673
In Labor Force	74.0%
Civilian Employed	70.8%
Civilian Unemployed	3.2%
In Armed Forces	0.0%
Not In Labor Force	26.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.2%
Civilian Unemployed	6.8%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.7%
Civilian Unemployed	5.3%

2000 Females 16+ by Employment Status and Age of Children

Total	2,245
Own Children < 6 Only	6.2%
Employed/in Armed Forces	3.8%
Unemployed	0.0%
Not in Labor Force	2.5%
Own Children <6 and 6-17 Only	3.6%
Employed/in Armed Forces	2.2%
Unemployed	0.0%
Not in Labor Force	1.4%
Own Children 6-17 Only	18.5%
Employed/in Armed Forces	10.6%
Unemployed	0.4%
Not in Labor Force	7.6%
No Own Children < 18	71.7%
Employed/in Armed Forces	43.8%
Unemployed	1.8%
Not in Labor Force	26.1%



2009 Employed Population 16+ by Industry

Total	3,253
Agriculture/Mining	3.0%
Construction	8.9%
Manufacturing	5.0%
Wholesale Trade	3.6%
Retail Trade	10.4%
Transportation/Utilities	4.4%
Information	7.5%
Finance/Insurance/Real Estate	8.5%
Services	47.0%
Public Administration	1.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	3,253
White Collar	74.2%
Management/Business/Financial	17.3%
Professional	28.5%
Sales	12.9%
Administrative Support	15.4%
Services	10.4%
Blue Collar	15.4%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	2.7%
Production	3.5%
Transportation/Material Moving	2.5%



2000 Workers 16+ by Means of Transportation to Work

Total	3,270%
Drove Alone - Car, Truck, or Van	84.3%
Carpooled - Car, Truck, or Van	10.6%
Public Transportation	0.4%
Walked	1.0%
Other Means	0.3%
Worked at Home	3.4%

2000 Workers 16+ by Travel Time to Work

Total	3,270
Did not Work at Home	96.6%
Less than 5 minutes	3.7%
5 to 9 minutes	12.1%
10 to 19 minutes	34.6%
20 to 24 minutes	15.7%
25 to 34 minutes	19.9%
35 to 44 minutes	5.1%
45 to 59 minutes	2.3%
60 to 89 minutes	2.2%
90 or more minutes	1.0%
Worked at Home	3.4%
Average Travel Time to Work (in min)	20.9

2000 Households by Vehicles Available

Total	2,659
None	7.4%
1	40.4%
2	42.5%
3	6.0%
4	2.7%
5+	1.1%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	2,659
Family Households	53.6%
Married-couple Family	42.4%
With Related Children	17.1%
Other Family (No Spouse)	11.2%
With Related Children	7.1%
Nonfamily Households	46.4%
Householder Living Alone	37.9%
Householder Not Living Alone	8.5%
Households with Related Children	24.2%
Households with Persons 65+	12.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.20

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,659
1 Person Household	37.9%
2 Person Household	35.4%
3 Person Household	12.3%
4 Person Household	10.0%
5 Person Household	3.2%
6 Person Household	0.8%
7 + Person Household	0.4%

2000 Households by Year Householder Moved In

Total	2,659
Moved in 1999 to March 2000	36.6%
Moved in 1995 to 1998	31.1%
Moved in 1990 to 1994	18.2%
Moved in 1980 to 1989	13.4%
Moved in 1970 to 1979	0.8%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	2,877
1, Detached	39.2%
1, Attached	7.5%
2	1.1%
3 or 4	5.4%
5 to 9	10.7%
10 to 19	23.8%
20 +	12.1%
Mobile Home	0.2%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,877
1999 to March 2000	1.2%
1995 to 1998	8.4%
1990 to 1994	9.8%
1980 to 1989	46.0%
1970 to 1979	29.3%
1969 or Earlier	5.4%
Median Year Structure Built	1,983

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.20

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,932,480
Average Spent	\$1,821.45
Spending Potential Index	73
Computers & Accessories: Total \$	\$640,279
Average Spent	\$236.44
Spending Potential Index	104
Education: Total \$	\$3,446,438
Average Spent	\$1,272.69
Spending Potential Index	101
Entertainment/Recreation: Total \$	\$8,345,179
Average Spent	\$3,081.68
Spending Potential Index	95
Food at Home: Total \$	\$12,188,879
Average Spent	\$4,501.06
Spending Potential Index	99
Food Away from Home: Total \$	\$9,282,142
Average Spent	\$3,427.68
Spending Potential Index	103
Health Care: Total \$	\$8,892,521
Average Spent	\$3,283.80
Spending Potential Index	87
HH Furnishings & Equip: Total \$	\$5,040,233
Average Spent	\$1,861.24
Spending Potential Index	86
Investments: Total \$	\$2,919,828
Average Spent	\$1,078.22
Spending Potential Index	75
Retail Goods: Total \$	\$64,307,979
Average Spent	\$23,747.41
Spending Potential Index	92
Shelter: Total \$	\$42,624,718
Average Spent	\$15,740.30
Spending Potential Index	101
TV/Video/Sound Equipment: Total \$	\$3,360,876
Average Spent	\$1,241.09
Spending Potential Index	102
Travel: Total \$	\$4,535,710
Average Spent	\$1,674.93
Spending Potential Index	91
Vehicle Maintenance & Repairs: Total \$	\$2,487,333
Average Spent	\$918.51
Spending Potential Index	98

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.25

Name:

Demographic

Census Tracts



2000 Total Population	4,932
2000 Group Quarters	342
2009 Total Population	4,940
2014 Total Population	4,996
2009-2014 Annual Rate	0.23%



2000 Households	2,106
2000 Average Household Size	2.18
2009 Households	2,156
2009 Average Household Size	2.14
2014 Households	2,193
2014 Average Household Size	2.13
2009-2014 Annual Rate	0.34%
2000 Families	1,178
2000 Average Family Size	2.89
2009 Families	1,140
2009 Average Family Size	2.88
2014 Families	1,137
2014 Average Family Size	2.88
2009-2014 Annual Rate	-0.05%



2000 Housing Units	2,356
Owner Occupied Housing Units	40.2%
Renter Occupied Housing Units	49.2%
Vacant Housing Units	10.6%
2009 Housing Units	2,459
Owner Occupied Housing Units	37.4%
Renter Occupied Housing Units	50.3%
Vacant Housing Units	12.3%
2014 Housing Units	2,505
Owner Occupied Housing Units	36.1%
Renter Occupied Housing Units	51.4%
Vacant Housing Units	12.5%

Median Household Income	
2000	\$36,314
2009	\$47,360
2014	\$49,482

Median Home Value	
2000	\$128,961
2009	\$160,697
2014	\$179,281

Per Capita Income	
2000	\$25,051
2009	\$31,178
2014	\$32,252

Median Age	
2000	36.9
2009	38.3
2014	37.2

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.25

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,080
<15,000	14.9%
\$15,000 - \$24,999	18.8%
\$25,000 - \$34,999	14.4%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	15.7%
\$75,000 - \$99,999	6.8%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	2.6%
\$200,000+	4.0%
Average Household Income	\$54,388

2009 Household by Income

Household Income Base	2,156
<15,000	9.1%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	15.5%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	3.8%
\$200,000+	5.1%
Average Household Income	\$69,471

2014 Household by Income

Household Income Base	2,193
<15,000	9.3%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	14.5%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	7.7%
\$150,000 - \$199,999	3.7%
\$200,000+	5.2%
Average Household Income	\$71,289

2000 Owner Occupied HUs by Value

Total	913
<50,000	19.6%
\$50,000 - \$99,999	14.7%
\$100,000 - \$149,999	28.8%
\$150,000 - \$199,999	23.3%
\$200,000 - \$299,999	8.3%
\$300,000 - \$499,999	0.7%
\$500,000 - \$999,999	4.6%
\$1,000,000 +	0.0%
Average Home Value	\$151,261

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,196
With Cash Rent	97.2%
No Cash Rent	2.8%
Median Rent	\$541
Average Rent	\$648

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.25

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,932
0 - 4	5.9%
5 - 9	6.4%
10 - 14	6.3%
15 - 24	15.5%
25 - 34	14.0%
35 - 44	12.2%
45 - 54	12.8%
55 - 64	8.3%
65 - 74	6.7%
75 - 84	6.4%
85 +	5.6%
18 +	77.6%

2009 Population by Age

Total	4,940
0 - 4	6.0%
5 - 9	5.2%
10 - 14	5.3%
15 - 24	16.2%
25 - 34	14.4%
35 - 44	9.9%
45 - 54	11.7%
55 - 64	10.3%
65 - 74	7.1%
75 - 84	7.3%
85 +	6.5%
18 +	80.2%

2014 Population by Age

Total	4,996
0 - 4	6.3%
5 - 9	5.4%
10 - 14	5.0%
15 - 24	15.2%
25 - 34	16.1%
35 - 44	9.4%
45 - 54	10.2%
55 - 64	10.2%
65 - 74	8.4%
75 - 84	6.9%
85 +	6.9%
18 +	80.6%

2000 Population by Sex

Males	44.0%
Females	56.0%

2009 Population by Sex

Males	44.1%
Females	55.9%

2014 Population by Sex

Males	44.1%
Females	55.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,932
White Alone	79.0%
Black Alone	9.3%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	2.1%
Some Other Race Alone	2.5%
Two or More Races	4.2%
Hispanic Origin	7.8%
Diversity Index	45.7

2009 Population by Race/Ethnicity

Total	4,940
White Alone	74.1%
Black Alone	11.0%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	3.0%
Some Other Race Alone	3.6%
Two or More Races	5.4%
Hispanic Origin	11.1%
Diversity Index	54.9

2014 Population by Race/Ethnicity

Total	4,996
White Alone	71.4%
Black Alone	11.7%
American Indian Alone	2.8%
Asian or Pacific Islander Alone	3.6%
Some Other Race Alone	4.2%
Two or More Races	6.2%
Hispanic Origin	13.2%
Diversity Index	59.5

2000 Population 3+ by School Enrollment

Total	4,701
Enrolled in Nursery/Preschool	2.1%
Enrolled in Kindergarten	0.6%
Enrolled in Grade 1-8	11.8%
Enrolled in Grade 9-12	4.6%
Enrolled in College	7.2%
Enrolled in Grad/Prof School	1.7%
Not Enrolled in School	72.0%

2009 Population 25+ by Educational Attainment

Total	3,324
Less Than 9th Grade	2.7%
9th to 12th Grade, No Diploma	7.0%
High School Graduate	16.2%
Some College, No Degree	21.3%
Associate Degree	6.4%
Bachelor's Degree	31.9%
Graduate/Professional Degree	14.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	4,126
Married	44.7%
Never Married	31.7%
Widowed	11.6%
Divorced	12.1%



2000 Population 16+ by Employment Status

Total	3,846
In Labor Force	61.2%
Civilian Employed	59.9%
Civilian Unemployed	1.3%
In Armed Forces	0.0%
Not In Labor Force	38.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.7%
Civilian Unemployed	4.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.7%
Civilian Unemployed	3.3%

2000 Females 16+ by Employment Status and Age of Children

Total	2,230
Own Children < 6 Only	6.0%
Employed/in Armed Forces	3.7%
Unemployed	0.2%
Not in Labor Force	2.0%
Own Children <6 and 6-17 Only	5.0%
Employed/in Armed Forces	1.8%
Unemployed	0.4%
Not in Labor Force	2.7%
Own Children 6-17 Only	13.6%
Employed/in Armed Forces	10.8%
Unemployed	0.4%
Not in Labor Force	2.5%
No Own Children < 18	75.4%
Employed/in Armed Forces	33.5%
Unemployed	0.8%
Not in Labor Force	41.2%



2009 Employed Population 16+ by Industry

Total	2,221
Agriculture/Mining	1.9%
Construction	4.5%
Manufacturing	4.1%
Wholesale Trade	3.3%
Retail Trade	7.8%
Transportation/Utilities	5.9%
Information	5.9%
Finance/Insurance/Real Estate	16.1%
Services	47.9%
Public Administration	2.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,221
White Collar	68.4%
Management/Business/Financial	18.4%
Professional	24.1%
Sales	10.9%
Administrative Support	15.0%
Services	18.3%
Blue Collar	13.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.0%
Installation/Maintenance/Repair	1.8%
Production	2.8%
Transportation/Material Moving	4.6%



2000 Workers 16+ by Means of Transportation to Work

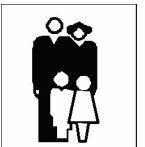
Total	2,269%
Drove Alone - Car, Truck, or Van	79.6%
Carpooled - Car, Truck, or Van	13.4%
Public Transportation	0.7%
Walked	2.2%
Other Means	0.0%
Worked at Home	4.2%

2000 Workers 16+ by Travel Time to Work

Total	2,269
Did not Work at Home	95.8%
Less than 5 minutes	1.6%
5 to 9 minutes	12.3%
10 to 19 minutes	34.9%
20 to 24 minutes	26.4%
25 to 34 minutes	15.5%
35 to 44 minutes	1.5%
45 to 59 minutes	2.4%
60 to 89 minutes	0.3%
90 or more minutes	1.0%
Worked at Home	4.2%
Average Travel Time to Work (in min)	19.1

2000 Households by Vehicles Available

Total	2,109
None	10.7%
1	44.0%
2	34.0%
3	9.4%
4	1.6%
5+	0.3%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	2,106
Family Households	55.9%
Married-couple Family	40.8%
With Related Children	18.3%
Other Family (No Spouse)	15.1%
With Related Children	11.3%
Nonfamily Households	44.1%
Householder Living Alone	36.2%
Householder Not Living Alone	7.8%
Households with Related Children	29.6%
Households with Persons 65+	22.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,106
1 Person Household	36.2%
2 Person Household	34.5%
3 Person Household	12.3%
4 Person Household	10.9%
5 Person Household	4.3%
6 Person Household	1.5%
7 + Person Household	0.2%

2000 Households by Year Householder Moved In

Total	2,109
Moved in 1999 to March 2000	37.9%
Moved in 1995 to 1998	32.7%
Moved in 1990 to 1994	15.8%
Moved in 1980 to 1989	8.6%
Moved in 1970 to 1979	5.0%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	2,372
1, Detached	23.3%
1, Attached	11.6%
2	0.3%
3 or 4	4.8%
5 to 9	21.6%
10 to 19	16.6%
20 +	15.1%
Mobile Home	6.5%
Other	0.3%

2000 Housing Units by Year Structure Built

Total	2,372
1999 to March 2000	1.2%
1995 to 1998	5.2%
1990 to 1994	9.0%
1980 to 1989	36.4%
1970 to 1979	42.2%
1969 or Earlier	6.0%
Median Year Structure Built	1,980

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,962,528
Average Spent	\$1,837.91
Spending Potential Index	73
Computers & Accessories: Total \$	\$513,339
Average Spent	\$238.10
Spending Potential Index	104
Education: Total \$	\$2,745,632
Average Spent	\$1,273.49
Spending Potential Index	101
Entertainment/Recreation: Total \$	\$6,667,567
Average Spent	\$3,092.57
Spending Potential Index	95
Food at Home: Total \$	\$9,854,880
Average Spent	\$4,570.91
Spending Potential Index	100
Food Away from Home: Total \$	\$7,441,328
Average Spent	\$3,451.45
Spending Potential Index	104
Health Care: Total \$	\$7,121,809
Average Spent	\$3,303.25
Spending Potential Index	88
HH Furnishings & Equip: Total \$	\$4,056,153
Average Spent	\$1,881.33
Spending Potential Index	87
Investments: Total \$	\$2,382,901
Average Spent	\$1,105.24
Spending Potential Index	77
Retail Goods: Total \$	\$51,730,513
Average Spent	\$23,993.75
Spending Potential Index	93
Shelter: Total \$	\$34,289,817
Average Spent	\$15,904.37
Spending Potential Index	102
TV/Video/Sound Equipment: Total \$	\$2,686,599
Average Spent	\$1,246.10
Spending Potential Index	103
Travel: Total \$	\$3,650,010
Average Spent	\$1,692.96
Spending Potential Index	92
Vehicle Maintenance & Repairs: Total \$	\$2,008,025
Average Spent	\$931.37
Spending Potential Index	100

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	2,762
2000 Group Quarters	0
2009 Total Population	3,073
2014 Total Population	3,223
2009-2014 Annual Rate	0.96%



2000 Households	1,163
2000 Average Household Size	2.37
2009 Households	1,287
2009 Average Household Size	2.39
2014 Households	1,350
2014 Average Household Size	2.39
2009-2014 Annual Rate	0.96%
2000 Families	733
2000 Average Family Size	3.06
2009 Families	773
2009 Average Family Size	3.13
2014 Families	797
2014 Average Family Size	3.15
2009-2014 Annual Rate	0.61%



2000 Housing Units	1,256
Owner Occupied Housing Units	52.9%
Renter Occupied Housing Units	39.7%
Vacant Housing Units	7.4%
2009 Housing Units	1,412
Owner Occupied Housing Units	50.5%
Renter Occupied Housing Units	40.7%
Vacant Housing Units	8.9%
2014 Housing Units	1,477
Owner Occupied Housing Units	49.4%
Renter Occupied Housing Units	42.0%
Vacant Housing Units	8.6%

Median Household Income	
2000	\$49,248
2009	\$58,080
2014	\$59,838

Median Home Value	
2000	\$146,627
2009	\$186,332
2014	\$209,973

Per Capita Income	
2000	\$27,076
2009	\$30,114
2014	\$30,865

Median Age	
2000	34.7
2009	37.1
2014	36.8

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Household by Income

Household Income Base	1,194
<15,000	5.7%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	20.6%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	0.6%
\$200,000+	2.3%
Average Household Income	\$62,719

2009 Household by Income

Household Income Base	1,287
<15,000	3.9%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	20.0%
\$50,000 - \$74,999	17.4%
\$75,000 - \$99,999	23.5%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	3.0%
\$200,000+	2.0%
Average Household Income	\$71,905

2014 Household by Income

Household Income Base	1,350
<15,000	4.0%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	18.5%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	22.7%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	3.0%
\$200,000+	2.2%
Average Household Income	\$73,688

2000 Owner Occupied HUs by Value

Total	708
<50,000	1.3%
\$50,000 - \$99,999	16.7%
\$100,000 - \$149,999	34.5%
\$150,000 - \$199,999	38.7%
\$200,000 - \$299,999	8.9%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$145,285

2000 Specified Renter Occupied HUs by Contract Rent

Total	484
With Cash Rent	97.9%
No Cash Rent	2.1%
Median Rent	\$555
Average Rent	\$573

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	2,762
0 - 4	6.5%
5 - 9	7.3%
10 - 14	8.6%
15 - 24	13.6%
25 - 34	14.4%
35 - 44	18.7%
45 - 54	16.7%
55 - 64	7.2%
65 - 74	3.8%
75 - 84	2.6%
85 +	0.6%
18 +	72.2%

2009 Population by Age

Total	3,073
0 - 4	6.5%
5 - 9	6.1%
10 - 14	6.1%
15 - 24	13.5%
25 - 34	14.8%
35 - 44	13.9%
45 - 54	16.9%
55 - 64	13.2%
65 - 74	5.2%
75 - 84	2.7%
85 +	1.1%
18 +	77.5%

2014 Population by Age

Total	3,223
0 - 4	6.5%
5 - 9	6.4%
10 - 14	6.2%
15 - 24	11.7%
25 - 34	16.8%
35 - 44	13.8%
45 - 54	14.3%
55 - 64	13.3%
65 - 74	7.5%
75 - 84	2.4%
85 +	1.0%
18 +	77.6%

2000 Population by Sex

Males	47.2%
Females	52.8%

2009 Population by Sex

Males	46.8%
Females	53.2%

2014 Population by Sex

Males	46.6%
Females	53.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,762
White Alone	85.5%
Black Alone	2.2%
American Indian Alone	2.5%
Asian or Pacific Islander Alone	4.6%
Some Other Race Alone	1.0%
Two or More Races	4.2%
Hispanic Origin	2.9%
Diversity Index	30.6

2009 Population by Race/Ethnicity

Total	3,073
White Alone	80.6%
Black Alone	2.8%
American Indian Alone	2.5%
Asian or Pacific Islander Alone	6.7%
Some Other Race Alone	1.4%
Two or More Races	5.9%
Hispanic Origin	4.3%
Diversity Index	39.8

2014 Population by Race/Ethnicity

Total	3,223
White Alone	77.7%
Black Alone	3.0%
American Indian Alone	2.5%
Asian or Pacific Islander Alone	8.1%
Some Other Race Alone	1.8%
Two or More Races	6.8%
Hispanic Origin	5.3%
Diversity Index	45.0

2000 Population 3+ by School Enrollment

Total	2,690
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	9.5%
Enrolled in Grade 9-12	9.3%
Enrolled in College	8.5%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	68.5%

2009 Population 25+ by Educational Attainment

Total	2,085
Less Than 9th Grade	0.5%
9th to 12th Grade, No Diploma	5.2%
High School Graduate	14.6%
Some College, No Degree	23.3%
Associate Degree	7.9%
Bachelor's Degree	37.9%
Graduate/Professional Degree	10.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	2,499
Married	55.1%
Never Married	28.0%
Widowed	4.4%
Divorced	12.6%



2000 Population 16+ by Employment Status

Total	2,236
In Labor Force	77.1%
Civilian Employed	75.2%
Civilian Unemployed	1.9%
In Armed Forces	0.0%
Not In Labor Force	22.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.5%
Civilian Unemployed	4.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.5%
Civilian Unemployed	3.5%

2000 Females 16+ by Employment Status and Age of Children

Total	1,167
Own Children < 6 Only	3.1%
Employed/in Armed Forces	1.8%
Unemployed	0.6%
Not in Labor Force	0.7%
Own Children <6 and 6-17 Only	5.8%
Employed/in Armed Forces	1.8%
Unemployed	0.0%
Not in Labor Force	4.0%
Own Children 6-17 Only	20.7%
Employed/in Armed Forces	16.7%
Unemployed	0.0%
Not in Labor Force	3.9%
No Own Children < 18	70.4%
Employed/in Armed Forces	47.8%
Unemployed	0.7%
Not in Labor Force	21.9%



2009 Employed Population 16+ by Industry

Total	1,749
Agriculture/Mining	2.2%
Construction	4.3%
Manufacturing	4.7%
Wholesale Trade	4.7%
Retail Trade	10.3%
Transportation/Utilities	4.1%
Information	5.0%
Finance/Insurance/Real Estate	12.8%
Services	50.7%
Public Administration	1.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2009 Employed Population 16+ by Occupation

Total	1,749
White Collar	78.4%
Management/Business/Financial	20.8%
Professional	29.2%
Sales	16.1%
Administrative Support	12.3%
Services	11.4%
Blue Collar	10.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.3%
Installation/Maintenance/Repair	1.8%
Production	3.3%
Transportation/Material Moving	2.9%



2000 Workers 16+ by Means of Transportation to Work

Total	1,666%
Drove Alone - Car, Truck, or Van	85.2%
Carpooled - Car, Truck, or Van	9.9%
Public Transportation	0.0%
Walked	0.0%
Other Means	0.7%
Worked at Home	4.3%

2000 Workers 16+ by Travel Time to Work

Total	1,666
Did not Work at Home	95.7%
Less than 5 minutes	1.4%
5 to 9 minutes	6.7%
10 to 19 minutes	43.9%
20 to 24 minutes	22.5%
25 to 34 minutes	17.3%
35 to 44 minutes	2.0%
45 to 59 minutes	0.0%
60 to 89 minutes	1.9%
90 or more minutes	0.0%
Worked at Home	4.3%
Average Travel Time to Work (in min)	18.3

2000 Households by Vehicles Available

Total	1,192
None	3.9%
1	34.2%
2	42.1%
3	16.0%
4	2.3%
5+	1.4%
Average Number of Vehicles Available	1.8



2000 Households by Type

Total	1,163
Family Households	63.0%
Married-couple Family	52.1%
With Related Children	28.0%
Other Family (No Spouse)	10.9%
With Related Children	8.3%
Nonfamily Households	37.0%
Householder Living Alone	31.6%
Householder Not Living Alone	5.4%
Households with Related Children	36.4%
Households with Persons 65+	12.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2000 Households by Size

Total	1,163
1 Person Household	31.6%
2 Person Household	32.3%
3 Person Household	15.0%
4 Person Household	13.0%
5 Person Household	5.6%
6 Person Household	1.5%
7 + Person Household	0.9%

2000 Households by Year Householder Moved In

Total	1,192
Moved in 1999 to March 2000	35.1%
Moved in 1995 to 1998	29.7%
Moved in 1990 to 1994	20.3%
Moved in 1980 to 1989	12.8%
Moved in 1970 to 1979	2.2%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,277
1, Detached	60.8%
1, Attached	0.7%
2	0.7%
3 or 4	1.8%
5 to 9	4.2%
10 to 19	10.3%
20 +	21.5%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,277
1999 to March 2000	1.8%
1995 to 1998	7.5%
1990 to 1994	15.7%
1980 to 1989	50.8%
1970 to 1979	17.7%
1969 or Earlier	6.4%
Median Year Structure Built	1,985

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.29

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,302,883
Average Spent	\$1,789.34
Spending Potential Index	71
Computers & Accessories: Total \$	\$301,684
Average Spent	\$234.41
Spending Potential Index	103
Education: Total \$	\$1,736,347
Average Spent	\$1,349.15
Spending Potential Index	108
Entertainment/Recreation: Total \$	\$4,253,739
Average Spent	\$3,305.16
Spending Potential Index	102
Food at Home: Total \$	\$5,762,990
Average Spent	\$4,477.86
Spending Potential Index	98
Food Away from Home: Total \$	\$4,319,721
Average Spent	\$3,356.43
Spending Potential Index	101
Health Care: Total \$	\$4,735,507
Average Spent	\$3,679.50
Spending Potential Index	98
HH Furnishings & Equip: Total \$	\$2,570,419
Average Spent	\$1,997.22
Spending Potential Index	92
Investments: Total \$	\$1,931,330
Average Spent	\$1,500.65
Spending Potential Index	104
Retail Goods: Total \$	\$31,740,819
Average Spent	\$24,662.68
Spending Potential Index	96
Shelter: Total \$	\$20,979,505
Average Spent	\$16,301.12
Spending Potential Index	104
TV/Video/Sound Equipment: Total \$	\$1,550,894
Average Spent	\$1,205.05
Spending Potential Index	99
Travel: Total \$	\$2,527,294
Average Spent	\$1,963.71
Spending Potential Index	106
Vehicle Maintenance & Repairs: Total \$	\$1,207,197
Average Spent	\$938.00
Spending Potential Index	100

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.30

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Demographic

Census Tracts



2000 Total Population	4,936
2000 Group Quarters	0
2009 Total Population	5,546
2014 Total Population	5,806
2009-2014 Annual Rate	0.92%



2000 Households	1,840
2000 Average Household Size	2.68
2009 Households	1,984
2009 Average Household Size	2.80
2014 Households	2,063
2014 Average Household Size	2.81
2009-2014 Annual Rate	0.78%
2000 Families	1,335
2000 Average Family Size	3.22
2009 Families	1,389
2009 Average Family Size	3.40
2014 Families	1,425
2014 Average Family Size	3.44
2009-2014 Annual Rate	0.51%



2000 Housing Units	1,891
Owner Occupied Housing Units	72.8%
Renter Occupied Housing Units	24.5%
Vacant Housing Units	2.7%
2009 Housing Units	2,074
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	25.9%
Vacant Housing Units	4.3%
2014 Housing Units	2,149
Owner Occupied Housing Units	68.9%
Renter Occupied Housing Units	27.1%
Vacant Housing Units	4.0%

Median Household Income	
2000	\$57,466
2009	\$78,260
2014	\$80,194

Median Home Value	
2000	\$117,144
2009	\$151,221
2014	\$168,200

Per Capita Income	
2000	\$24,321
2009	\$33,831
2014	\$34,118

Median Age	
2000	30.6
2009	30.8
2014	31.2

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.30

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,834
<15,000	6.3%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	18.4%
\$50,000 - \$74,999	23.2%
\$75,000 - \$99,999	16.5%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	2.9%
\$200,000+	1.5%
Average Household Income	\$65,106

2009 Household by Income

Household Income Base	1,984
<15,000	3.6%
\$15,000 - \$24,999	3.5%
\$25,000 - \$34,999	6.0%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	23.5%
\$75,000 - \$99,999	18.3%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	8.6%
\$200,000+	5.7%
Average Household Income	\$94,569

2014 Household by Income

Household Income Base	2,063
<15,000	3.4%
\$15,000 - \$24,999	3.2%
\$25,000 - \$34,999	5.3%
\$35,000 - \$49,999	9.5%
\$50,000 - \$74,999	23.0%
\$75,000 - \$99,999	20.4%
\$100,000 - \$149,999	21.0%
\$150,000 - \$199,999	8.5%
\$200,000+	5.7%
Average Household Income	\$96,019

2000 Owner Occupied HUs by Value

Total	1,362
<50,000	0.5%
\$50,000 - \$99,999	27.5%
\$100,000 - \$149,999	53.2%
\$150,000 - \$199,999	2.6%
\$200,000 - \$299,999	15.9%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.3%
\$1,000,000 +	0.0%
Average Home Value	\$135,153

2000 Specified Renter Occupied HUs by Contract Rent

Total	464
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$388
Average Rent	\$489

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.30

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,936
0 - 4	11.1%
5 - 9	9.7%
10 - 14	7.4%
15 - 24	12.0%
25 - 34	20.0%
35 - 44	20.9%
45 - 54	12.1%
55 - 64	3.2%
65 - 74	2.2%
75 - 84	1.2%
85 +	0.2%
18 +	67.9%

2009 Population by Age

Total	5,546
0 - 4	10.9%
5 - 9	9.9%
10 - 14	8.9%
15 - 24	10.9%
25 - 34	17.0%
35 - 44	18.1%
45 - 54	14.1%
55 - 64	7.2%
65 - 74	1.8%
75 - 84	1.0%
85 +	0.3%
18 +	66.3%

2014 Population by Age

Total	5,806
0 - 4	10.6%
5 - 9	9.9%
10 - 14	9.1%
15 - 24	12.0%
25 - 34	15.8%
35 - 44	16.5%
45 - 54	14.0%
55 - 64	8.0%
65 - 74	3.0%
75 - 84	0.9%
85 +	0.3%
18 +	66.0%

2000 Population by Sex

Males	50.2%
Females	49.8%

2009 Population by Sex

Males	50.0%
Females	50.0%

2014 Population by Sex

Males	49.8%
Females	50.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.30

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,936
White Alone	84.8%
Black Alone	4.1%
American Indian Alone	2.8%
Asian or Pacific Islander Alone	3.8%
Some Other Race Alone	1.0%
Two or More Races	3.5%
Hispanic Origin	3.9%
Diversity Index	33.1

2009 Population by Race/Ethnicity

Total	5,546
White Alone	80.0%
Black Alone	5.0%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	5.5%
Some Other Race Alone	1.6%
Two or More Races	4.9%
Hispanic Origin	6.1%
Diversity Index	42.7

2014 Population by Race/Ethnicity

Total	5,806
White Alone	77.3%
Black Alone	5.4%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	6.6%
Some Other Race Alone	2.0%
Two or More Races	5.8%
Hispanic Origin	7.5%
Diversity Index	47.8

2000 Population 3+ by School Enrollment

Total	4,620
Enrolled in Nursery/Preschool	5.0%
Enrolled in Kindergarten	2.9%
Enrolled in Grade 1-8	15.2%
Enrolled in Grade 9-12	4.4%
Enrolled in College	5.8%
Enrolled in Grad/Prof School	1.6%
Not Enrolled in School	65.0%

2009 Population 25+ by Educational Attainment

Total	3,298
Less Than 9th Grade	1.1%
9th to 12th Grade, No Diploma	2.6%
High School Graduate	15.9%
Some College, No Degree	21.5%
Associate Degree	11.0%
Bachelor's Degree	35.4%
Graduate/Professional Degree	12.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.30

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,902
Married	63.6%
Never Married	21.6%
Widowed	1.3%
Divorced	13.5%



2000 Population 16+ by Employment Status

Total	3,417
In Labor Force	83.0%
Civilian Employed	80.7%
Civilian Unemployed	2.3%
In Armed Forces	0.0%
Not In Labor Force	17.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.0%
Civilian Unemployed	5.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.1%
Civilian Unemployed	3.9%

2000 Females 16+ by Employment Status and Age of Children

Total	1,737
Own Children < 6 Only	15.8%
Employed/in Armed Forces	11.1%
Unemployed	0.0%
Not in Labor Force	4.7%
Own Children <6 and 6-17 Only	11.7%
Employed/in Armed Forces	8.4%
Unemployed	0.0%
Not in Labor Force	3.3%
Own Children 6-17 Only	18.9%
Employed/in Armed Forces	13.8%
Unemployed	0.6%
Not in Labor Force	4.5%
No Own Children < 18	53.6%
Employed/in Armed Forces	39.4%
Unemployed	2.0%
Not in Labor Force	12.2%



2009 Employed Population 16+ by Industry

Total	2,899
Agriculture/Mining	3.4%
Construction	3.0%
Manufacturing	5.0%
Wholesale Trade	3.7%
Retail Trade	14.8%
Transportation/Utilities	3.9%
Information	6.6%
Finance/Insurance/Real Estate	11.7%
Services	45.1%
Public Administration	2.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,899
White Collar	78.3%
Management/Business/Financial	22.6%
Professional	23.6%
Sales	18.8%
Administrative Support	13.4%
Services	10.3%
Blue Collar	11.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.5%
Installation/Maintenance/Repair	3.3%
Production	2.9%
Transportation/Material Moving	1.7%



2000 Workers 16+ by Means of Transportation to Work

Total	2,692%
Drove Alone - Car, Truck, or Van	88.1%
Carpooled - Car, Truck, or Van	6.9%
Public Transportation	0.2%
Walked	0.2%
Other Means	0.7%
Worked at Home	3.9%

2000 Workers 16+ by Travel Time to Work

Total	2,692
Did not Work at Home	96.1%
Less than 5 minutes	0.9%
5 to 9 minutes	7.4%
10 to 19 minutes	40.1%
20 to 24 minutes	22.4%
25 to 34 minutes	18.6%
35 to 44 minutes	2.5%
45 to 59 minutes	1.9%
60 to 89 minutes	0.8%
90 or more minutes	1.5%
Worked at Home	3.9%
Average Travel Time to Work (in min)	20.5

2000 Households by Vehicles Available

Total	1,826
None	1.6%
1	32.5%
2	50.1%
3	14.1%
4	1.2%
5+	0.5%
Average Number of Vehicles Available	1.8



2000 Households by Type

Total	1,840
Family Households	72.6%
Married-couple Family	61.6%
With Related Children	38.7%
Other Family (No Spouse)	10.9%
With Related Children	7.9%
Nonfamily Households	27.4%
Householder Living Alone	22.6%
Householder Not Living Alone	4.8%
Households with Related Children	46.6%
Households with Persons 65+	6.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.30

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,840
1 Person Household	22.6%
2 Person Household	29.2%
3 Person Household	18.3%
4 Person Household	19.8%
5 Person Household	7.8%
6 Person Household	1.7%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	1,826
Moved in 1999 to March 2000	28.1%
Moved in 1995 to 1998	42.7%
Moved in 1990 to 1994	22.8%
Moved in 1980 to 1989	6.4%
Moved in 1970 to 1979	0.0%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,878
1, Detached	74.5%
1, Attached	1.2%
2	0.0%
3 or 4	1.0%
5 to 9	2.7%
10 to 19	9.5%
20 +	11.1%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,878
1999 to March 2000	0.9%
1995 to 1998	22.2%
1990 to 1994	29.7%
1980 to 1989	44.1%
1970 to 1979	2.4%
1969 or Earlier	0.7%
Median Year Structure Built	1,990

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.30

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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,612,930
Average Spent	\$2,325.07
Spending Potential Index	93
Computers & Accessories: Total \$	\$628,166
Average Spent	\$316.62
Spending Potential Index	139
Education: Total \$	\$3,206,498
Average Spent	\$1,616.18
Spending Potential Index	129
Entertainment/Recreation: Total \$	\$8,620,021
Average Spent	\$4,344.78
Spending Potential Index	134
Food at Home: Total \$	\$11,286,912
Average Spent	\$5,688.98
Spending Potential Index	125
Food Away from Home: Total \$	\$8,733,158
Average Spent	\$4,401.80
Spending Potential Index	132
Health Care: Total \$	\$8,943,485
Average Spent	\$4,507.81
Spending Potential Index	120
HH Furnishings & Equip: Total \$	\$5,483,694
Average Spent	\$2,763.96
Spending Potential Index	127
Investments: Total \$	\$3,594,130
Average Spent	\$1,811.56
Spending Potential Index	126
Retail Goods: Total \$	\$65,145,391
Average Spent	\$32,835.44
Spending Potential Index	128
Shelter: Total \$	\$42,586,202
Average Spent	\$21,464.86
Spending Potential Index	137
TV/Video/Sound Equipment: Total \$	\$3,129,760
Average Spent	\$1,577.50
Spending Potential Index	130
Travel: Total \$	\$4,975,420
Average Spent	\$2,507.78
Spending Potential Index	136
Vehicle Maintenance & Repairs: Total \$	\$2,412,660
Average Spent	\$1,216.06
Spending Potential Index	130

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	3,215
2000 Group Quarters	0
2009 Total Population	3,434
2014 Total Population	3,561
2009-2014 Annual Rate	0.73%



2000 Households	1,136
2000 Average Household Size	2.83
2009 Households	1,237
2009 Average Household Size	2.78
2014 Households	1,289
2014 Average Household Size	2.76
2009-2014 Annual Rate	0.83%
2000 Families	976
2000 Average Family Size	3.09
2009 Families	1,043
2009 Average Family Size	3.06
2014 Families	1,079
2014 Average Family Size	3.06
2009-2014 Annual Rate	0.68%



2000 Housing Units	1,167
Owner Occupied Housing Units	93.1%
Renter Occupied Housing Units	4.3%
Vacant Housing Units	2.7%
2009 Housing Units	1,289
Owner Occupied Housing Units	90.4%
Renter Occupied Housing Units	5.6%
Vacant Housing Units	4.0%
2014 Housing Units	1,340
Owner Occupied Housing Units	90.3%
Renter Occupied Housing Units	5.9%
Vacant Housing Units	3.8%

Median Household Income	
2000	\$80,979
2009	\$105,295
2014	\$106,774

Median Home Value	
2000	\$157,331
2009	\$203,064
2014	\$239,547

Per Capita Income	
2000	\$41,191
2009	\$51,053
2014	\$53,965

Median Age	
2000	40.9
2009	45.2
2014	45.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

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Census Tracts



2000 Household by Income

Household Income Base	1,097
<15,000	3.0%
\$15,000 - \$24,999	2.4%
\$25,000 - \$34,999	6.2%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	22.1%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	10.6%
\$200,000+	10.8%
Average Household Income	\$120,098

2009 Household by Income

Household Income Base	1,237
<15,000	1.8%
\$15,000 - \$24,999	2.5%
\$25,000 - \$34,999	1.9%
\$35,000 - \$49,999	7.4%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	17.9%
\$100,000 - \$149,999	23.4%
\$150,000 - \$199,999	12.3%
\$200,000+	17.1%
Average Household Income	\$141,727

2014 Household by Income

Household Income Base	1,289
<15,000	1.8%
\$15,000 - \$24,999	2.2%
\$25,000 - \$34,999	1.7%
\$35,000 - \$49,999	6.8%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	17.6%
\$100,000 - \$149,999	23.7%
\$150,000 - \$199,999	12.1%
\$200,000+	17.8%
Average Household Income	\$149,084

2000 Owner Occupied HUs by Value

Total	1,044
<50,000	0.0%
\$50,000 - \$99,999	4.6%
\$100,000 - \$149,999	41.7%
\$150,000 - \$199,999	22.8%
\$200,000 - \$299,999	26.4%
\$300,000 - \$499,999	3.6%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.9%
Average Home Value	\$185,546

2000 Specified Renter Occupied HUs by Contract Rent

Total	63
With Cash Rent	85.7%
No Cash Rent	14.3%
Median Rent	\$811
Average Rent	\$852

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	3,215
0 - 4	5.9%
5 - 9	8.3%
10 - 14	10.2%
15 - 24	9.5%
25 - 34	6.3%
35 - 44	18.4%
45 - 54	19.6%
55 - 64	11.9%
65 - 74	7.4%
75 - 84	2.1%
85 +	0.4%
18 +	70.0%

2009 Population by Age

Total	3,434
0 - 4	5.2%
5 - 9	6.7%
10 - 14	8.2%
15 - 24	12.8%
25 - 34	5.6%
35 - 44	11.1%
45 - 54	19.9%
55 - 64	16.6%
65 - 74	8.5%
75 - 84	4.5%
85 +	0.8%
18 +	74.5%

2014 Population by Age

Total	3,561
0 - 4	4.8%
5 - 9	6.5%
10 - 14	8.1%
15 - 24	12.2%
25 - 34	7.9%
35 - 44	9.1%
45 - 54	17.6%
55 - 64	16.8%
65 - 74	11.2%
75 - 84	4.5%
85 +	1.2%
18 +	75.8%

2000 Population by Sex

Males	50.6%
Females	49.4%

2009 Population by Sex

Males	50.0%
Females	50.0%

2014 Population by Sex

Males	49.8%
Females	50.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.31

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,215
White Alone	92.2%
Black Alone	0.8%
American Indian Alone	2.4%
Asian or Pacific Islander Alone	1.9%
Some Other Race Alone	0.3%
Two or More Races	2.5%
Hispanic Origin	2.2%
Diversity Index	18.7

2009 Population by Race/Ethnicity

Total	3,434
White Alone	89.7%
Black Alone	1.0%
American Indian Alone	2.6%
Asian or Pacific Islander Alone	2.8%
Some Other Race Alone	0.4%
Two or More Races	3.5%
Hispanic Origin	3.5%
Diversity Index	24.9

2014 Population by Race/Ethnicity

Total	3,561
White Alone	88.1%
Black Alone	1.1%
American Indian Alone	2.6%
Asian or Pacific Islander Alone	3.5%
Some Other Race Alone	0.5%
Two or More Races	4.2%
Hispanic Origin	4.4%
Diversity Index	28.8

2000 Population 3+ by School Enrollment

Total	3,121
Enrolled in Nursery/Preschool	4.6%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	19.2%
Enrolled in Grade 9-12	6.4%
Enrolled in College	3.0%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	64.9%

2009 Population 25+ by Educational Attainment

Total	2,302
Less Than 9th Grade	0.7%
9th to 12th Grade, No Diploma	2.1%
High School Graduate	8.0%
Some College, No Degree	19.4%
Associate Degree	6.2%
Bachelor's Degree	37.3%
Graduate/Professional Degree	26.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	2,741
Married	76.4%
Never Married	14.6%
Widowed	1.9%
Divorced	7.1%



2000 Population 16+ by Employment Status

Total	2,250
In Labor Force	70.1%
Civilian Employed	68.1%
Civilian Unemployed	2.0%
In Armed Forces	0.0%
Not In Labor Force	29.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.3%
Civilian Unemployed	4.7%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.4%
Civilian Unemployed	3.6%

2000 Females 16+ by Employment Status and Age of Children

Total	1,167
Own Children < 6 Only	8.0%
Employed/in Armed Forces	4.5%
Unemployed	0.6%
Not in Labor Force	2.8%
Own Children <6 and 6-17 Only	8.2%
Employed/in Armed Forces	4.8%
Unemployed	0.0%
Not in Labor Force	3.4%
Own Children 6-17 Only	28.6%
Employed/in Armed Forces	21.3%
Unemployed	0.0%
Not in Labor Force	7.4%
No Own Children < 18	55.2%
Employed/in Armed Forces	28.0%
Unemployed	1.5%
Not in Labor Force	25.7%



2009 Employed Population 16+ by Industry

Total	1,643
Agriculture/Mining	9.1%
Construction	5.1%
Manufacturing	3.6%
Wholesale Trade	3.8%
Retail Trade	7.4%
Transportation/Utilities	5.8%
Information	5.6%
Finance/Insurance/Real Estate	10.9%
Services	45.3%
Public Administration	3.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,643
White Collar	90.4%
Management/Business/Financial	24.6%
Professional	36.4%
Sales	15.8%
Administrative Support	13.6%
Services	3.5%
Blue Collar	6.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.5%
Installation/Maintenance/Repair	3.0%
Production	1.2%
Transportation/Material Moving	0.4%



2000 Workers 16+ by Means of Transportation to Work

Total	1,518%
Drove Alone - Car, Truck, or Van	84.3%
Carpooled - Car, Truck, or Van	7.8%
Public Transportation	0.0%
Walked	0.0%
Other Means	0.5%
Worked at Home	7.4%

2000 Workers 16+ by Travel Time to Work

Total	1,518
Did not Work at Home	92.6%
Less than 5 minutes	2.0%
5 to 9 minutes	9.4%
10 to 19 minutes	45.4%
20 to 24 minutes	17.3%
25 to 34 minutes	17.5%
35 to 44 minutes	0.5%
45 to 59 minutes	0.5%
60 to 89 minutes	0.0%
90 or more minutes	0.0%
Worked at Home	7.4%
Average Travel Time to Work (in min)	16.3

2000 Households by Vehicles Available

Total	1,107
None	0.0%
1	17.3%
2	62.1%
3	14.0%
4	6.7%
5+	0.0%
Average Number of Vehicles Available	2.1



2000 Households by Type

Total	1,136
Family Households	85.9%
Married-couple Family	78.6%
With Related Children	38.2%
Other Family (No Spouse)	7.3%
With Related Children	5.5%
Nonfamily Households	14.1%
Householder Living Alone	12.3%
Householder Not Living Alone	1.8%
Households with Related Children	43.7%
Households with Persons 65+	18.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2000 Households by Size

Total	1,136
1 Person Household	12.3%
2 Person Household	39.2%
3 Person Household	16.7%
4 Person Household	21.0%
5 Person Household	7.1%
6 Person Household	3.0%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	1,107
Moved in 1999 to March 2000	10.8%
Moved in 1995 to 1998	25.0%
Moved in 1990 to 1994	29.7%
Moved in 1980 to 1989	22.0%
Moved in 1970 to 1979	12.5%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,993



2000 Housing Units by Units in Structure

Total	1,146
1, Detached	97.9%
1, Attached	0.7%
2	0.0%
3 or 4	1.4%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,146
1999 to March 2000	0.0%
1995 to 1998	4.1%
1990 to 1994	13.2%
1980 to 1989	27.6%
1970 to 1979	50.6%
1969 or Earlier	4.5%
Median Year Structure Built	1,979

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,286,133
Average Spent	\$3,464.94
Spending Potential Index	138
Computers & Accessories: Total \$	\$555,937
Average Spent	\$449.42
Spending Potential Index	197
Education: Total \$	\$3,545,796
Average Spent	\$2,866.45
Spending Potential Index	228
Entertainment/Recreation: Total \$	\$8,159,206
Average Spent	\$6,595.97
Spending Potential Index	204
Food at Home: Total \$	\$10,271,269
Average Spent	\$8,303.37
Spending Potential Index	182
Food Away from Home: Total \$	\$7,835,465
Average Spent	\$6,334.25
Spending Potential Index	190
Health Care: Total \$	\$8,657,432
Average Spent	\$6,998.74
Spending Potential Index	186
HH Furnishings & Equip: Total \$	\$5,004,020
Average Spent	\$4,045.29
Spending Potential Index	186
Investments: Total \$	\$4,342,566
Average Spent	\$3,510.56
Spending Potential Index	244
Retail Goods: Total \$	\$59,755,971
Average Spent	\$48,307.19
Spending Potential Index	188
Shelter: Total \$	\$39,611,297
Average Spent	\$32,022.08
Spending Potential Index	205
TV/Video/Sound Equipment: Total \$	\$2,784,363
Average Spent	\$2,250.90
Spending Potential Index	185
Travel: Total \$	\$5,083,580
Average Spent	\$4,109.61
Spending Potential Index	223
Vehicle Maintenance & Repairs: Total \$	\$2,224,411
Average Spent	\$1,798.23
Spending Potential Index	192

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	2,548
2000 Group Quarters	0
2009 Total Population	3,787
2014 Total Population	4,301
2009-2014 Annual Rate	2.58%



2000 Households	1,000
2000 Average Household Size	2.55
2009 Households	1,440
2009 Average Household Size	2.63
2014 Households	1,627
2014 Average Household Size	2.64
2009-2014 Annual Rate	2.47%
2000 Families	694
2000 Average Family Size	3.18
2009 Families	961
2009 Average Family Size	3.34
2014 Families	1,070
2014 Average Family Size	3.38
2009-2014 Annual Rate	2.17%



2000 Housing Units	1,128
Owner Occupied Housing Units	64.1%
Renter Occupied Housing Units	24.6%
Vacant Housing Units	11.3%
2009 Housing Units	1,644
Owner Occupied Housing Units	61.9%
Renter Occupied Housing Units	25.7%
Vacant Housing Units	12.4%
2014 Housing Units	1,846
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	26.9%
Vacant Housing Units	11.9%

Median Household Income	
2000	\$80,848
2009	\$103,733
2014	\$106,192

Median Home Value	
2000	\$229,251
2009	\$296,820
2014	\$344,595

Per Capita Income	
2000	\$40,663
2009	\$53,102
2014	\$54,405

Median Age	
2000	38.2
2009	41.6
2014	42.5

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Household by Income

Household Income Base	1,028
<15,000	5.6%
\$15,000 - \$24,999	7.4%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	16.0%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	17.9%
\$150,000 - \$199,999	8.9%
\$200,000+	14.0%
Average Household Income	\$103,139

2009 Household by Income

Household Income Base	1,440
<15,000	4.2%
\$15,000 - \$24,999	4.3%
\$25,000 - \$34,999	5.5%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	11.4%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	13.5%
\$200,000+	21.2%
Average Household Income	\$139,651

2014 Household by Income

Household Income Base	1,627
<15,000	4.1%
\$15,000 - \$24,999	4.0%
\$25,000 - \$34,999	5.0%
\$35,000 - \$49,999	9.5%
\$50,000 - \$74,999	12.5%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	13.3%
\$200,000+	21.9%
Average Household Income	\$143,820

2000 Owner Occupied HUs by Value

Total	743
<50,000	0.0%
\$50,000 - \$99,999	8.1%
\$100,000 - \$149,999	10.1%
\$150,000 - \$199,999	12.4%
\$200,000 - \$299,999	49.9%
\$300,000 - \$499,999	17.4%
\$500,000 - \$999,999	2.2%
\$1,000,000 +	0.0%
Average Home Value	\$243,049

2000 Specified Renter Occupied HUs by Contract Rent

Total	246
With Cash Rent	93.1%
No Cash Rent	6.9%
Median Rent	\$668
Average Rent	\$736

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	2,548
0 - 4	6.2%
5 - 9	8.3%
10 - 14	8.7%
15 - 24	11.6%
25 - 34	9.0%
35 - 44	21.2%
45 - 54	20.0%
55 - 64	7.8%
65 - 74	4.6%
75 - 84	2.2%
85 +	0.3%
18 +	71.4%

2009 Population by Age

Total	3,787
0 - 4	5.7%
5 - 9	7.0%
10 - 14	8.4%
15 - 24	11.2%
25 - 34	7.8%
35 - 44	15.6%
45 - 54	21.5%
55 - 64	14.4%
65 - 74	5.0%
75 - 84	2.6%
85 +	0.8%
18 +	74.0%

2014 Population by Age

Total	4,301
0 - 4	5.6%
5 - 9	6.9%
10 - 14	8.1%
15 - 24	11.2%
25 - 34	7.3%
35 - 44	15.3%
45 - 54	19.2%
55 - 64	16.1%
65 - 74	7.0%
75 - 84	2.5%
85 +	0.8%
18 +	74.8%

2000 Population by Sex

Males	48.7%
Females	51.3%

2009 Population by Sex

Males	49.0%
Females	51.0%

2014 Population by Sex

Males	49.2%
Females	50.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,548
White Alone	91.4%
Black Alone	2.0%
American Indian Alone	1.6%
Asian or Pacific Islander Alone	1.8%
Some Other Race Alone	0.1%
Two or More Races	3.1%
Hispanic Origin	1.5%
Diversity Index	18.7

2009 Population by Race/Ethnicity

Total	3,787
White Alone	88.6%
Black Alone	2.5%
American Indian Alone	1.7%
Asian or Pacific Islander Alone	2.7%
Some Other Race Alone	0.2%
Two or More Races	4.3%
Hispanic Origin	2.3%
Diversity Index	24.8

2014 Population by Race/Ethnicity

Total	4,301
White Alone	86.7%
Black Alone	2.8%
American Indian Alone	1.8%
Asian or Pacific Islander Alone	3.3%
Some Other Race Alone	0.2%
Two or More Races	5.1%
Hispanic Origin	2.9%
Diversity Index	28.8

2000 Population 3+ by School Enrollment

Total	2,494
Enrolled in Nursery/Preschool	3.4%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	15.3%
Enrolled in Grade 9-12	7.5%
Enrolled in College	1.5%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	71.1%

2009 Population 25+ by Educational Attainment

Total	2,563
Less Than 9th Grade	0.0%
9th to 12th Grade, No Diploma	1.0%
High School Graduate	12.4%
Some College, No Degree	16.5%
Associate Degree	6.3%
Bachelor's Degree	42.0%
Graduate/Professional Degree	21.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,989
Married	67.2%
Never Married	21.0%
Widowed	5.1%
Divorced	6.7%



2000 Population 16+ by Employment Status

Total	1,940
In Labor Force	72.2%
Civilian Employed	70.6%
Civilian Unemployed	1.6%
In Armed Forces	0.0%
Not In Labor Force	27.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	96.1%
Civilian Unemployed	3.9%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	97.0%
Civilian Unemployed	3.0%

2000 Females 16+ by Employment Status and Age of Children

Total	1,017
Own Children < 6 Only	4.0%
Employed/in Armed Forces	1.7%
Unemployed	0.0%
Not in Labor Force	2.4%
Own Children <6 and 6-17 Only	8.0%
Employed/in Armed Forces	4.9%
Unemployed	0.8%
Not in Labor Force	2.3%
Own Children 6-17 Only	22.9%
Employed/in Armed Forces	13.1%
Unemployed	0.0%
Not in Labor Force	9.8%
No Own Children < 18	65.1%
Employed/in Armed Forces	36.0%
Unemployed	1.0%
Not in Labor Force	28.1%



2009 Employed Population 16+ by Industry

Total	1,950
Agriculture/Mining	5.3%
Construction	3.4%
Manufacturing	6.4%
Wholesale Trade	3.2%
Retail Trade	13.5%
Transportation/Utilities	5.6%
Information	2.7%
Finance/Insurance/Real Estate	9.3%
Services	49.1%
Public Administration	1.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,950
White Collar	88.8%
Management/Business/Financial	33.1%
Professional	28.4%
Sales	16.5%
Administrative Support	10.8%
Services	7.2%
Blue Collar	4.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.4%
Installation/Maintenance/Repair	0.7%
Production	0.5%
Transportation/Material Moving	0.4%



2000 Workers 16+ by Means of Transportation to Work

Total	1,364%
Drove Alone - Car, Truck, or Van	82.2%
Carpooled - Car, Truck, or Van	8.6%
Public Transportation	0.0%
Walked	0.0%
Other Means	1.4%
Worked at Home	7.8%

2000 Workers 16+ by Travel Time to Work

Total	1,364
Did not Work at Home	92.2%
Less than 5 minutes	2.5%
5 to 9 minutes	9.2%
10 to 19 minutes	34.2%
20 to 24 minutes	19.3%
25 to 34 minutes	19.4%
35 to 44 minutes	0.7%
45 to 59 minutes	2.1%
60 to 89 minutes	1.5%
90 or more minutes	3.2%
Worked at Home	7.8%
Average Travel Time to Work (in min)	23.6

2000 Households by Vehicles Available

Total	989
None	4.8%
1	26.3%
2	49.0%
3	15.3%
4	3.8%
5+	0.8%
Average Number of Vehicles Available	1.9



2000 Households by Type

Total	1,000
Family Households	69.4%
Married-couple Family	65.1%
With Related Children	35.4%
Other Family (No Spouse)	4.3%
With Related Children	2.9%
Nonfamily Households	30.6%
Householder Living Alone	28.6%
Householder Not Living Alone	2.0%
Households with Related Children	38.3%
Households with Persons 65+	12.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,000
1 Person Household	28.6%
2 Person Household	28.1%
3 Person Household	15.6%
4 Person Household	17.2%
5 Person Household	8.7%
6 Person Household	1.7%
7 + Person Household	0.1%

2000 Households by Year Householder Moved In

Total	989
Moved in 1999 to March 2000	31.3%
Moved in 1995 to 1998	35.4%
Moved in 1990 to 1994	25.2%
Moved in 1980 to 1989	8.1%
Moved in 1970 to 1979	0.0%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,109
1, Detached	67.1%
1, Attached	7.9%
2	0.0%
3 or 4	1.9%
5 to 9	3.5%
10 to 19	2.6%
20 +	17.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,109
1999 to March 2000	11.7%
1995 to 1998	13.9%
1990 to 1994	27.1%
1980 to 1989	40.1%
1970 to 1979	6.2%
1969 or Earlier	0.9%
Median Year Structure Built	1,991

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,951,040
Average Spent	\$3,438.22
Spending Potential Index	137
Computers & Accessories: Total \$	\$637,281
Average Spent	\$442.56
Spending Potential Index	194
Education: Total \$	\$4,201,748
Average Spent	\$2,917.88
Spending Potential Index	233
Entertainment/Recreation: Total \$	\$9,375,806
Average Spent	\$6,510.96
Spending Potential Index	201
Food at Home: Total \$	\$11,624,487
Average Spent	\$8,072.55
Spending Potential Index	177
Food Away from Home: Total \$	\$8,940,227
Average Spent	\$6,208.48
Spending Potential Index	187
Health Care: Total \$	\$9,605,461
Average Spent	\$6,670.45
Spending Potential Index	177
HH Furnishings & Equip: Total \$	\$5,746,786
Average Spent	\$3,990.82
Spending Potential Index	184
Investments: Total \$	\$5,061,845
Average Spent	\$3,515.16
Spending Potential Index	244
Retail Goods: Total \$	\$68,204,501
Average Spent	\$47,364.14
Spending Potential Index	184
Shelter: Total \$	\$45,794,106
Average Spent	\$31,801.40
Spending Potential Index	203
TV/Video/Sound Equipment: Total \$	\$3,165,086
Average Spent	\$2,197.97
Spending Potential Index	181
Travel: Total \$	\$5,858,195
Average Spent	\$4,068.18
Spending Potential Index	220
Vehicle Maintenance & Repairs: Total \$	\$2,519,762
Average Spent	\$1,749.83
Spending Potential Index	187

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	2,730
2000 Group Quarters	5
2009 Total Population	2,825
2014 Total Population	2,901
2009-2014 Annual Rate	0.53%



2000 Households	982
2000 Average Household Size	2.77
2009 Households	1,037
2009 Average Household Size	2.72
2014 Households	1,069
2014 Average Household Size	2.71
2009-2014 Annual Rate	0.61%
2000 Families	844
2000 Average Family Size	3.02
2009 Families	875
2009 Average Family Size	2.98
2014 Families	896
2014 Average Family Size	2.98
2009-2014 Annual Rate	0.48%



2000 Housing Units	1,004
Owner Occupied Housing Units	92.0%
Renter Occupied Housing Units	5.8%
Vacant Housing Units	2.2%
2009 Housing Units	1,071
Owner Occupied Housing Units	89.5%
Renter Occupied Housing Units	7.3%
Vacant Housing Units	3.2%
2014 Housing Units	1,102
Owner Occupied Housing Units	89.3%
Renter Occupied Housing Units	7.7%
Vacant Housing Units	3.0%

Median Household Income	
2000	\$79,267
2009	\$103,977
2014	\$105,649

Median Home Value	
2000	\$143,819
2009	\$186,313
2014	\$215,283

Per Capita Income	
2000	\$32,423
2009	\$45,566
2014	\$46,610

Median Age	
2000	39.6
2009	43.3
2014	44.7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.33

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	973
<15,000	2.4%
\$15,000 - \$24,999	4.6%
\$25,000 - \$34,999	7.2%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	16.9%
\$75,000 - \$99,999	18.8%
\$100,000 - \$149,999	21.8%
\$150,000 - \$199,999	8.3%
\$200,000+	5.3%
Average Household Income	\$92,078

2009 Household by Income

Household Income Base	1,037
<15,000	2.0%
\$15,000 - \$24,999	1.9%
\$25,000 - \$34,999	3.7%
\$35,000 - \$49,999	8.3%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	23.2%
\$150,000 - \$199,999	17.6%
\$200,000+	11.2%
Average Household Income	\$124,067

2014 Household by Income

Household Income Base	1,069
<15,000	2.0%
\$15,000 - \$24,999	1.9%
\$25,000 - \$34,999	3.2%
\$35,000 - \$49,999	7.5%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	24.6%
\$150,000 - \$199,999	17.4%
\$200,000+	11.3%
Average Household Income	\$126,419

2000 Owner Occupied HUs by Value

Total	939
<50,000	0.0%
\$50,000 - \$99,999	9.8%
\$100,000 - \$149,999	47.4%
\$150,000 - \$199,999	25.0%
\$200,000 - \$299,999	14.7%
\$300,000 - \$499,999	2.0%
\$500,000 - \$999,999	1.1%
\$1,000,000 +	0.0%
Average Home Value	\$159,908

2000 Specified Renter Occupied HUs by Contract Rent

Total	57
With Cash Rent	68.4%
No Cash Rent	31.6%
Median Rent	\$962
Average Rent	\$749

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Population by Age

Total	2,730
0 - 4	5.2%
5 - 9	7.5%
10 - 14	9.5%
15 - 24	11.6%
25 - 34	9.0%
35 - 44	18.1%
45 - 54	21.1%
55 - 64	10.3%
65 - 74	5.4%
75 - 84	2.2%
85 +	0.2%
18 +	71.7%

2009 Population by Age

Total	2,825
0 - 4	4.9%
5 - 9	6.8%
10 - 14	8.1%
15 - 24	11.1%
25 - 34	6.3%
35 - 44	16.0%
45 - 54	21.3%
55 - 64	15.7%
65 - 74	6.5%
75 - 84	2.9%
85 +	0.3%
18 +	74.8%

2014 Population by Age

Total	2,901
0 - 4	4.8%
5 - 9	6.8%
10 - 14	8.0%
15 - 24	10.5%
25 - 34	6.8%
35 - 44	13.8%
45 - 54	21.0%
55 - 64	16.2%
65 - 74	8.8%
75 - 84	3.0%
85 +	0.4%
18 +	75.4%

2000 Population by Sex

Males	49.0%
Females	51.0%

2009 Population by Sex

Males	49.1%
Females	50.9%

2014 Population by Sex

Males	49.1%
Females	50.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.33

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,730
White Alone	93.3%
Black Alone	1.0%
American Indian Alone	1.9%
Asian or Pacific Islander Alone	1.7%
Some Other Race Alone	0.6%
Two or More Races	1.5%
Hispanic Origin	1.8%
Diversity Index	15.9

2009 Population by Race/Ethnicity

Total	2,825
White Alone	91.0%
Black Alone	1.2%
American Indian Alone	2.1%
Asian or Pacific Islander Alone	2.6%
Some Other Race Alone	0.9%
Two or More Races	2.2%
Hispanic Origin	2.8%
Diversity Index	21.6

2014 Population by Race/Ethnicity

Total	2,901
White Alone	89.5%
Black Alone	1.4%
American Indian Alone	2.1%
Asian or Pacific Islander Alone	3.2%
Some Other Race Alone	1.2%
Two or More Races	2.6%
Hispanic Origin	3.6%
Diversity Index	25.2

2000 Population 3+ by School Enrollment

Total	2,688
Enrolled in Nursery/Preschool	2.9%
Enrolled in Kindergarten	1.8%
Enrolled in Grade 1-8	12.8%
Enrolled in Grade 9-12	7.1%
Enrolled in College	4.3%
Enrolled in Grad/Prof School	1.4%
Not Enrolled in School	69.7%

2009 Population 25+ by Educational Attainment

Total	1,951
Less Than 9th Grade	0.4%
9th to 12th Grade, No Diploma	1.0%
High School Graduate	11.9%
Some College, No Degree	24.2%
Associate Degree	7.7%
Bachelor's Degree	37.4%
Graduate/Professional Degree	17.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,265
Married	68.9%
Never Married	20.4%
Widowed	1.9%
Divorced	8.7%



2000 Population 16+ by Employment Status

Total	2,110
In Labor Force	71.5%
Civilian Employed	69.7%
Civilian Unemployed	1.8%
In Armed Forces	0.0%
Not In Labor Force	28.5%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.5%
Civilian Unemployed	4.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.5%
Civilian Unemployed	3.5%

2000 Females 16+ by Employment Status and Age of Children

Total	1,091
Own Children < 6 Only	5.8%
Employed/in Armed Forces	3.2%
Unemployed	0.0%
Not in Labor Force	2.6%
Own Children <6 and 6-17 Only	6.9%
Employed/in Armed Forces	4.7%
Unemployed	0.0%
Not in Labor Force	2.2%
Own Children 6-17 Only	25.6%
Employed/in Armed Forces	19.8%
Unemployed	0.0%
Not in Labor Force	5.8%
No Own Children < 18	61.8%
Employed/in Armed Forces	35.7%
Unemployed	0.8%
Not in Labor Force	25.3%



2009 Employed Population 16+ by Industry

Total	1,456
Agriculture/Mining	4.7%
Construction	2.9%
Manufacturing	5.0%
Wholesale Trade	5.0%
Retail Trade	5.8%
Transportation/Utilities	5.2%
Information	6.7%
Finance/Insurance/Real Estate	12.8%
Services	50.5%
Public Administration	1.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,456
White Collar	84.3%
Management/Business/Financial	29.7%
Professional	31.9%
Sales	14.4%
Administrative Support	8.4%
Services	7.3%
Blue Collar	8.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.2%
Installation/Maintenance/Repair	3.2%
Production	1.7%
Transportation/Material Moving	1.3%



2000 Workers 16+ by Means of Transportation to Work

Total	1,457%
Drove Alone - Car, Truck, or Van	83.5%
Carpooled - Car, Truck, or Van	10.8%
Public Transportation	0.0%
Walked	0.5%
Other Means	0.0%
Worked at Home	5.2%

2000 Workers 16+ by Travel Time to Work

Total	1,457
Did not Work at Home	94.8%
Less than 5 minutes	1.5%
5 to 9 minutes	5.7%
10 to 19 minutes	41.2%
20 to 24 minutes	28.7%
25 to 34 minutes	13.0%
35 to 44 minutes	1.4%
45 to 59 minutes	1.1%
60 to 89 minutes	0.8%
90 or more minutes	1.3%
Worked at Home	5.2%
Average Travel Time to Work (in min)	19.4

2000 Households by Vehicles Available

Total	996
None	0.0%
1	16.1%
2	57.9%
3	18.4%
4	7.6%
5+	0.0%
Average Number of Vehicles Available	2.2



2000 Households by Type

Total	982
Family Households	85.9%
Married-couple Family	74.9%
With Related Children	35.9%
Other Family (No Spouse)	11.0%
With Related Children	8.5%
Nonfamily Households	14.1%
Householder Living Alone	12.4%
Householder Not Living Alone	1.6%
Households with Related Children	44.4%
Households with Persons 65+	14.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2000 Households by Size

Total	982
1 Person Household	12.4%
2 Person Household	37.8%
3 Person Household	21.5%
4 Person Household	19.6%
5 Person Household	6.5%
6 Person Household	1.6%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	996
Moved in 1999 to March 2000	8.7%
Moved in 1995 to 1998	33.8%
Moved in 1990 to 1994	22.7%
Moved in 1980 to 1989	25.5%
Moved in 1970 to 1979	9.2%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,993



2000 Housing Units by Units in Structure

Total	1,017
1, Detached	100.0%
1, Attached	0.0%
2	0.0%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,017
1999 to March 2000	2.0%
1995 to 1998	8.0%
1990 to 1994	13.7%
1980 to 1989	38.1%
1970 to 1979	36.0%
1969 or Earlier	2.4%
Median Year Structure Built	1,983

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,140,593
Average Spent	\$3,028.54
Spending Potential Index	121
Computers & Accessories: Total \$	\$408,038
Average Spent	\$393.48
Spending Potential Index	172
Education: Total \$	\$2,583,338
Average Spent	\$2,491.17
Spending Potential Index	199
Entertainment/Recreation: Total \$	\$5,985,384
Average Spent	\$5,771.83
Spending Potential Index	178
Food at Home: Total \$	\$7,559,634
Average Spent	\$7,289.91
Spending Potential Index	160
Food Away from Home: Total \$	\$5,756,771
Average Spent	\$5,551.37
Spending Potential Index	167
Health Care: Total \$	\$6,398,742
Average Spent	\$6,170.44
Spending Potential Index	164
HH Furnishings & Equip: Total \$	\$3,671,291
Average Spent	\$3,540.30
Spending Potential Index	163
Investments: Total \$	\$3,175,573
Average Spent	\$3,062.27
Spending Potential Index	213
Retail Goods: Total \$	\$43,899,884
Average Spent	\$42,333.54
Spending Potential Index	165
Shelter: Total \$	\$29,019,226
Average Spent	\$27,983.82
Spending Potential Index	179
TV/Video/Sound Equipment: Total \$	\$2,047,347
Average Spent	\$1,974.30
Spending Potential Index	162
Travel: Total \$	\$3,726,864
Average Spent	\$3,593.89
Spending Potential Index	195
Vehicle Maintenance & Repairs: Total \$	\$1,636,843
Average Spent	\$1,578.44
Spending Potential Index	169

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	2,290
2000 Group Quarters	0
2009 Total Population	2,722
2014 Total Population	2,920
2009-2014 Annual Rate	1.41%



2000 Households	1,083
2000 Average Household Size	2.11
2009 Households	1,314
2009 Average Household Size	2.07
2014 Households	1,418
2014 Average Household Size	2.06
2009-2014 Annual Rate	1.54%
2000 Families	643
2000 Average Family Size	2.76
2009 Families	740
2009 Average Family Size	2.76
2014 Families	783
2014 Average Family Size	2.76
2009-2014 Annual Rate	1.14%



2000 Housing Units	1,199
Owner Occupied Housing Units	54.5%
Renter Occupied Housing Units	35.8%
Vacant Housing Units	9.7%
2009 Housing Units	1,474
Owner Occupied Housing Units	52.4%
Renter Occupied Housing Units	36.8%
Vacant Housing Units	10.9%
2014 Housing Units	1,584
Owner Occupied Housing Units	54.5%
Renter Occupied Housing Units	35.0%
Vacant Housing Units	10.5%

Median Household Income

2000	\$66,679
2009	\$79,367
2014	\$79,608

Median Home Value

2000	\$258,333
2009	\$294,444
2014	\$307,732

Per Capita Income

2000	\$46,981
2009	\$52,577
2014	\$55,907

Median Age

2000	42.5
2009	44.4
2014	44.3

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.34

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,048
<15,000	4.2%
\$15,000 - \$24,999	8.2%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	8.6%
\$200,000+	8.7%
Average Household Income	\$103,392

2009 Household by Income

Household Income Base	1,314
<15,000	3.4%
\$15,000 - \$24,999	3.5%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	22.0%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	7.1%
\$200,000+	11.4%
Average Household Income	\$108,915

2014 Household by Income

Household Income Base	1,418
<15,000	3.3%
\$15,000 - \$24,999	3.3%
\$25,000 - \$34,999	6.8%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	21.1%
\$75,000 - \$99,999	21.0%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	7.1%
\$200,000+	12.0%
Average Household Income	\$115,126

2000 Owner Occupied HUs by Value

Total	632
<50,000	1.3%
\$50,000 - \$99,999	28.6%
\$100,000 - \$149,999	1.3%
\$150,000 - \$199,999	13.0%
\$200,000 - \$299,999	20.9%
\$300,000 - \$499,999	25.2%
\$500,000 - \$999,999	8.7%
\$1,000,000 +	1.1%
Average Home Value	\$260,470

2000 Specified Renter Occupied HUs by Contract Rent

Total	462
With Cash Rent	96.3%
No Cash Rent	3.7%
Median Rent	\$758
Average Rent	\$736

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Population by Age

Total	2,290
0 - 4	4.0%
5 - 9	5.7%
10 - 14	6.6%
15 - 24	10.6%
25 - 34	12.3%
35 - 44	15.0%
45 - 54	19.9%
55 - 64	12.3%
65 - 74	7.8%
75 - 84	5.0%
85 +	0.8%
18 +	80.1%

2009 Population by Age

Total	2,722
0 - 4	4.2%
5 - 9	3.9%
10 - 14	4.6%
15 - 24	11.2%
25 - 34	13.5%
35 - 44	13.4%
45 - 54	15.9%
55 - 64	17.1%
65 - 74	9.1%
75 - 84	5.3%
85 +	1.9%
18 +	84.2%

2014 Population by Age

Total	2,920
0 - 4	4.5%
5 - 9	4.1%
10 - 14	4.0%
15 - 24	9.3%
25 - 34	15.0%
35 - 44	14.2%
45 - 54	13.5%
55 - 64	15.7%
65 - 74	11.5%
75 - 84	6.0%
85 +	2.2%
18 +	85.1%

2000 Population by Sex

Males	48.0%
Females	52.0%

2009 Population by Sex

Males	48.0%
Females	52.0%

2014 Population by Sex

Males	47.9%
Females	52.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.34

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,290
White Alone	88.9%
Black Alone	1.9%
American Indian Alone	2.1%
Asian or Pacific Islander Alone	2.6%
Some Other Race Alone	1.3%
Two or More Races	3.2%
Hispanic Origin	2.3%
Diversity Index	24.4

2009 Population by Race/Ethnicity

Total	2,722
White Alone	85.1%
Black Alone	2.4%
American Indian Alone	2.2%
Asian or Pacific Islander Alone	3.9%
Some Other Race Alone	1.9%
Two or More Races	4.4%
Hispanic Origin	3.6%
Diversity Index	32.4

2014 Population by Race/Ethnicity

Total	2,920
White Alone	82.8%
Black Alone	2.7%
American Indian Alone	2.2%
Asian or Pacific Islander Alone	4.8%
Some Other Race Alone	2.3%
Two or More Races	5.2%
Hispanic Origin	4.6%
Diversity Index	37.1

2000 Population 3+ by School Enrollment

Total	2,189
Enrolled in Nursery/Preschool	2.5%
Enrolled in Kindergarten	0.0%
Enrolled in Grade 1-8	10.6%
Enrolled in Grade 9-12	5.5%
Enrolled in College	3.7%
Enrolled in Grad/Prof School	1.0%
Not Enrolled in School	76.7%

2009 Population 25+ by Educational Attainment

Total	2,074
Less Than 9th Grade	1.1%
9th to 12th Grade, No Diploma	1.2%
High School Graduate	13.9%
Some College, No Degree	16.2%
Associate Degree	6.9%
Bachelor's Degree	40.7%
Graduate/Professional Degree	19.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	2,379
Married	54.0%
Never Married	21.9%
Widowed	7.1%
Divorced	16.9%



2000 Population 16+ by Employment Status

Total	1,860
In Labor Force	67.7%
Civilian Employed	65.9%
Civilian Unemployed	1.4%
In Armed Forces	0.5%
Not In Labor Force	32.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	96.0%
Civilian Unemployed	4.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.9%
Civilian Unemployed	3.1%

2000 Females 16+ by Employment Status and Age of Children

Total	963
Own Children < 6 Only	4.7%
Employed/in Armed Forces	3.9%
Unemployed	0.0%
Not in Labor Force	0.7%
Own Children <6 and 6-17 Only	2.7%
Employed/in Armed Forces	2.1%
Unemployed	0.0%
Not in Labor Force	0.6%
Own Children 6-17 Only	17.1%
Employed/in Armed Forces	8.6%
Unemployed	0.0%
Not in Labor Force	8.5%
No Own Children < 18	75.5%
Employed/in Armed Forces	45.3%
Unemployed	1.6%
Not in Labor Force	28.7%



2009 Employed Population 16+ by Industry

Total	1,496
Agriculture/Mining	4.6%
Construction	1.9%
Manufacturing	5.0%
Wholesale Trade	3.1%
Retail Trade	6.4%
Transportation/Utilities	3.3%
Information	6.1%
Finance/Insurance/Real Estate	16.4%
Services	51.8%
Public Administration	1.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.34

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,496
White Collar	89.1%
Management/Business/Financial	31.4%
Professional	33.8%
Sales	12.0%
Administrative Support	12.0%
Services	5.9%
Blue Collar	4.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.0%
Installation/Maintenance/Repair	2.0%
Production	1.5%
Transportation/Material Moving	1.5%



2000 Workers 16+ by Means of Transportation to Work

Total	1,208%
Drove Alone - Car, Truck, or Van	81.8%
Carpooled - Car, Truck, or Van	9.5%
Public Transportation	0.6%
Walked	0.0%
Other Means	3.6%
Worked at Home	4.6%

2000 Workers 16+ by Travel Time to Work

Total	1,208
Did not Work at Home	95.4%
Less than 5 minutes	3.9%
5 to 9 minutes	6.7%
10 to 19 minutes	39.0%
20 to 24 minutes	23.8%
25 to 34 minutes	13.7%
35 to 44 minutes	2.7%
45 to 59 minutes	1.1%
60 to 89 minutes	1.8%
90 or more minutes	2.7%
Worked at Home	4.6%
Average Travel Time to Work (in min)	22.3

2000 Households by Vehicles Available

Total	1,094
None	1.4%
1	42.7%
2	39.5%
3	11.5%
4	4.3%
5+	0.6%
Average Number of Vehicles Available	1.8



2000 Households by Type

Total	1,083
Family Households	59.4%
Married-couple Family	51.9%
With Related Children	18.7%
Other Family (No Spouse)	7.5%
With Related Children	4.2%
Nonfamily Households	40.6%
Householder Living Alone	35.8%
Householder Not Living Alone	4.8%
Households with Related Children	22.9%
Households with Persons 65+	20.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.34

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,083
1 Person Household	35.8%
2 Person Household	38.8%
3 Person Household	10.5%
4 Person Household	9.7%
5 Person Household	3.6%
6 Person Household	1.3%
7 + Person Household	0.3%

2000 Households by Year Householder Moved In

Total	1,094
Moved in 1999 to March 2000	29.0%
Moved in 1995 to 1998	39.5%
Moved in 1990 to 1994	16.0%
Moved in 1980 to 1989	12.5%
Moved in 1970 to 1979	3.0%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,218
1, Detached	41.0%
1, Attached	3.0%
2	0.0%
3 or 4	10.4%
5 to 9	25.7%
10 to 19	7.6%
20 +	11.7%
Mobile Home	0.7%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,218
1999 to March 2000	1.6%
1995 to 1998	28.2%
1990 to 1994	9.4%
1980 to 1989	51.7%
1970 to 1979	8.5%
1969 or Earlier	0.6%
Median Year Structure Built	1,988

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.34

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,474,946
Average Spent	\$2,644.56
Spending Potential Index	106
Computers & Accessories: Total \$	\$492,884
Average Spent	\$375.10
Spending Potential Index	164
Education: Total \$	\$2,511,790
Average Spent	\$1,911.56
Spending Potential Index	152
Entertainment/Recreation: Total \$	\$6,706,885
Average Spent	\$5,104.17
Spending Potential Index	158
Food at Home: Total \$	\$8,504,538
Average Spent	\$6,472.25
Spending Potential Index	142
Food Away from Home: Total \$	\$6,264,091
Average Spent	\$4,767.19
Spending Potential Index	143
Health Care: Total \$	\$6,797,476
Average Spent	\$5,173.12
Spending Potential Index	137
HH Furnishings & Equip: Total \$	\$4,309,013
Average Spent	\$3,279.31
Spending Potential Index	151
Investments: Total \$	\$3,768,186
Average Spent	\$2,867.72
Spending Potential Index	199
Retail Goods: Total \$	\$49,325,889
Average Spent	\$37,538.73
Spending Potential Index	146
Shelter: Total \$	\$34,694,506
Average Spent	\$26,403.73
Spending Potential Index	169
TV/Video/Sound Equipment: Total \$	\$2,265,062
Average Spent	\$1,723.79
Spending Potential Index	142
Travel: Total \$	\$4,391,876
Average Spent	\$3,342.37
Spending Potential Index	181
Vehicle Maintenance & Repairs: Total \$	\$1,900,694
Average Spent	\$1,446.50
Spending Potential Index	155

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.36

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Demographic

Census Tracts



2000 Total Population	2,675
2000 Group Quarters	0
2009 Total Population	3,378
2014 Total Population	3,684
2009-2014 Annual Rate	1.75%



2000 Households	1,073
2000 Average Household Size	2.49
2009 Households	1,383
2009 Average Household Size	2.44
2014 Households	1,518
2014 Average Household Size	2.43
2009-2014 Annual Rate	1.88%
2000 Families	775
2000 Average Family Size	2.95
2009 Families	964
2009 Average Family Size	2.93
2014 Families	1,044
2014 Average Family Size	2.92
2009-2014 Annual Rate	1.61%



2000 Housing Units	1,177
Owner Occupied Housing Units	52.3%
Renter Occupied Housing Units	38.8%
Vacant Housing Units	8.8%
2009 Housing Units	1,538
Owner Occupied Housing Units	50.1%
Renter Occupied Housing Units	39.8%
Vacant Housing Units	10.1%
2014 Housing Units	1,680
Owner Occupied Housing Units	49.2%
Renter Occupied Housing Units	41.2%
Vacant Housing Units	9.6%

Median Household Income

2000	\$72,622
2009	\$80,208
2014	\$80,494

Median Home Value

2000	\$287,963
2009	\$376,203
2014	\$428,276

Per Capita Income

2000	\$39,641
2009	\$48,284
2014	\$50,287

Median Age

2000	36.3
2009	38.0
2014	38.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,077
<15,000	8.4%
\$15,000 - \$24,999	5.1%
\$25,000 - \$34,999	10.4%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	13.1%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	6.4%
\$200,000+	13.1%
Average Household Income	\$99,560

2009 Household by Income

Household Income Base	1,383
<15,000	8.4%
\$15,000 - \$24,999	3.6%
\$25,000 - \$34,999	3.6%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	10.6%
\$200,000+	15.0%
Average Household Income	\$117,936

2014 Household by Income

Household Income Base	1,518
<15,000	7.8%
\$15,000 - \$24,999	3.3%
\$25,000 - \$34,999	3.2%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	15.9%
\$150,000 - \$199,999	10.5%
\$200,000+	15.5%
Average Household Income	\$122,042

2000 Owner Occupied HUs by Value

Total	659
<50,000	1.1%
\$50,000 - \$99,999	9.6%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	7.0%
\$200,000 - \$299,999	31.6%
\$300,000 - \$499,999	34.0%
\$500,000 - \$999,999	8.5%
\$1,000,000 +	2.6%
Average Home Value	\$329,337

2000 Specified Renter Occupied HUs by Contract Rent

Total	448
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$632
Average Rent	\$603

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	2,675
0 - 4	6.1%
5 - 9	7.1%
10 - 14	7.7%
15 - 24	14.6%
25 - 34	12.5%
35 - 44	16.6%
45 - 54	17.8%
55 - 64	11.4%
65 - 74	4.2%
75 - 84	1.7%
85 +	0.3%
18 +	74.6%

2009 Population by Age

Total	3,378
0 - 4	5.9%
5 - 9	5.7%
10 - 14	5.9%
15 - 24	12.5%
25 - 34	16.2%
35 - 44	12.3%
45 - 54	15.5%
55 - 64	14.7%
65 - 74	8.0%
75 - 84	2.8%
85 +	0.7%
18 +	78.8%

2014 Population by Age

Total	3,684
0 - 4	6.1%
5 - 9	5.9%
10 - 14	5.8%
15 - 24	11.3%
25 - 34	15.7%
35 - 44	15.0%
45 - 54	12.5%
55 - 64	13.5%
65 - 74	9.9%
75 - 84	3.7%
85 +	0.8%
18 +	79.0%

2000 Population by Sex

Males	53.5%
Females	46.5%

2009 Population by Sex

Males	52.5%
Females	47.5%

2014 Population by Sex

Males	52.0%
Females	48.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.36

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,675
White Alone	91.7%
Black Alone	1.9%
American Indian Alone	2.8%
Asian or Pacific Islander Alone	1.3%
Some Other Race Alone	0.3%
Two or More Races	2.0%
Hispanic Origin	1.8%
Diversity Index	18.7

2009 Population by Race/Ethnicity

Total	3,378
White Alone	89.3%
Black Alone	2.5%
American Indian Alone	3.0%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	0.5%
Two or More Races	2.8%
Hispanic Origin	2.8%
Diversity Index	24.4

2014 Population by Race/Ethnicity

Total	3,684
White Alone	87.8%
Black Alone	2.7%
American Indian Alone	3.0%
Asian or Pacific Islander Alone	2.5%
Some Other Race Alone	0.6%
Two or More Races	3.4%
Hispanic Origin	3.4%
Diversity Index	27.9

2000 Population 3+ by School Enrollment

Total	2,562
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	2.6%
Enrolled in Grade 1-8	11.8%
Enrolled in Grade 9-12	6.2%
Enrolled in College	3.2%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	73.7%

2009 Population 25+ by Educational Attainment

Total	2,368
Less Than 9th Grade	1.1%
9th to 12th Grade, No Diploma	4.1%
High School Graduate	11.7%
Some College, No Degree	19.3%
Associate Degree	11.1%
Bachelor's Degree	35.4%
Graduate/Professional Degree	17.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,789
Married	64.4%
Never Married	22.4%
Widowed	3.6%
Divorced	9.6%



2000 Population 16+ by Employment Status

Total	2,076
In Labor Force	69.6%
Civilian Employed	69.0%
Civilian Unemployed	0.5%
In Armed Forces	0.0%
Not In Labor Force	30.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	97.1%
Civilian Unemployed	2.9%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	97.7%
Civilian Unemployed	2.3%

2000 Females 16+ by Employment Status and Age of Children

Total	970
Own Children < 6 Only	7.0%
Employed/in Armed Forces	3.2%
Unemployed	0.0%
Not in Labor Force	3.8%
Own Children <6 and 6-17 Only	7.6%
Employed/in Armed Forces	2.6%
Unemployed	0.0%
Not in Labor Force	5.1%
Own Children 6-17 Only	22.1%
Employed/in Armed Forces	13.3%
Unemployed	0.0%
Not in Labor Force	8.8%
No Own Children < 18	63.3%
Employed/in Armed Forces	32.0%
Unemployed	1.1%
Not in Labor Force	30.2%



2009 Employed Population 16+ by Industry

Total	1,801
Agriculture/Mining	2.4%
Construction	4.4%
Manufacturing	6.1%
Wholesale Trade	5.8%
Retail Trade	8.3%
Transportation/Utilities	1.1%
Information	7.5%
Finance/Insurance/Real Estate	15.0%
Services	47.1%
Public Administration	2.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,801
White Collar	83.1%
Management/Business/Financial	30.4%
Professional	23.3%
Sales	18.0%
Administrative Support	11.4%
Services	9.0%
Blue Collar	7.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.8%
Installation/Maintenance/Repair	0.9%
Production	2.3%
Transportation/Material Moving	2.8%



2000 Workers 16+ by Means of Transportation to Work

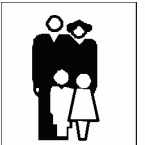
Total	1,392%
Drove Alone - Car, Truck, or Van	92.1%
Carpooled - Car, Truck, or Van	0.5%
Public Transportation	0.0%
Walked	0.0%
Other Means	1.8%
Worked at Home	5.6%

2000 Workers 16+ by Travel Time to Work

Total	1,392
Did not Work at Home	94.4%
Less than 5 minutes	2.1%
5 to 9 minutes	6.5%
10 to 19 minutes	36.5%
20 to 24 minutes	24.2%
25 to 34 minutes	19.2%
35 to 44 minutes	1.4%
45 to 59 minutes	1.2%
60 to 89 minutes	0.8%
90 or more minutes	2.6%
Worked at Home	5.6%
Average Travel Time to Work (in min)	22.5

2000 Households by Vehicles Available

Total	1,107
None	1.7%
1	30.8%
2	43.9%
3	17.2%
4	4.9%
5+	1.5%
Average Number of Vehicles Available	2.0



2000 Households by Type

Total	1,073
Family Households	72.2%
Married-couple Family	65.0%
With Related Children	30.7%
Other Family (No Spouse)	7.3%
With Related Children	5.4%
Nonfamily Households	27.8%
Householder Living Alone	21.1%
Householder Not Living Alone	6.7%
Households with Related Children	36.1%
Households with Persons 65+	10.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.36

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,073
1 Person Household	21.1%
2 Person Household	40.1%
3 Person Household	15.8%
4 Person Household	16.1%
5 Person Household	5.7%
6 Person Household	0.9%
7 + Person Household	0.3%

2000 Households by Year Householder Moved In

Total	1,107
Moved in 1999 to March 2000	40.7%
Moved in 1995 to 1998	33.2%
Moved in 1990 to 1994	10.7%
Moved in 1980 to 1989	9.0%
Moved in 1970 to 1979	4.2%
Moved in 1969 or Earlier	2.3%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	1,190
1, Detached	59.0%
1, Attached	0.0%
2	0.0%
3 or 4	1.2%
5 to 9	7.1%
10 to 19	24.1%
20 +	7.2%
Mobile Home	1.4%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,190
1999 to March 2000	12.1%
1995 to 1998	40.6%
1990 to 1994	7.5%
1980 to 1989	18.7%
1970 to 1979	15.1%
1969 or Earlier	6.0%
Median Year Structure Built	1,995

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.36

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,058,880
Average Spent	\$2,934.83
Spending Potential Index	117
Computers & Accessories: Total \$	\$531,724
Average Spent	\$384.47
Spending Potential Index	168
Education: Total \$	\$3,060,348
Average Spent	\$2,212.83
Spending Potential Index	176
Entertainment/Recreation: Total \$	\$7,497,307
Average Spent	\$5,421.04
Spending Potential Index	167
Food at Home: Total \$	\$10,157,394
Average Spent	\$7,344.45
Spending Potential Index	161
Food Away from Home: Total \$	\$7,613,601
Average Spent	\$5,505.12
Spending Potential Index	165
Health Care: Total \$	\$8,346,434
Average Spent	\$6,035.01
Spending Potential Index	160
HH Furnishings & Equip: Total \$	\$4,530,418
Average Spent	\$3,275.78
Spending Potential Index	151
Investments: Total \$	\$3,404,012
Average Spent	\$2,461.32
Spending Potential Index	171
Retail Goods: Total \$	\$55,943,878
Average Spent	\$40,451.02
Spending Potential Index	157
Shelter: Total \$	\$36,976,830
Average Spent	\$26,736.63
Spending Potential Index	171
TV/Video/Sound Equipment: Total \$	\$2,733,485
Average Spent	\$1,976.49
Spending Potential Index	163
Travel: Total \$	\$4,454,411
Average Spent	\$3,220.83
Spending Potential Index	174
Vehicle Maintenance & Repairs: Total \$	\$2,127,711
Average Spent	\$1,538.47
Spending Potential Index	164

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Total Population	4,827
2000 Group Quarters	21
2009 Total Population	5,261
2014 Total Population	5,491
2009-2014 Annual Rate	0.86%



2000 Households	1,470
2000 Average Household Size	3.27
2009 Households	1,631
2009 Average Household Size	3.21
2014 Households	1,712
2014 Average Household Size	3.20
2009-2014 Annual Rate	0.97%
2000 Families	1,387
2000 Average Family Size	3.39
2009 Families	1,528
2009 Average Family Size	3.35
2014 Families	1,599
2014 Average Family Size	3.33
2009-2014 Annual Rate	0.91%



2000 Housing Units	1,497
Owner Occupied Housing Units	96.9%
Renter Occupied Housing Units	1.3%
Vacant Housing Units	1.8%
2009 Housing Units	1,672
Owner Occupied Housing Units	94.8%
Renter Occupied Housing Units	2.8%
Vacant Housing Units	2.5%
2014 Housing Units	1,753
Owner Occupied Housing Units	94.8%
Renter Occupied Housing Units	2.9%
Vacant Housing Units	2.3%

Median Household Income	
2000	\$140,058
2009	\$200,331
2014	\$204,072

Median Home Value	
2000	\$307,348
2009	\$411,390
2014	\$473,232

Per Capita Income	
2000	\$59,797
2009	\$78,003
2014	\$82,752

Median Age	
2000	38.9
2009	40.9
2014	41.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,475
<15,000	2.0%
\$15,000 - \$24,999	1.0%
\$25,000 - \$34,999	2.0%
\$35,000 - \$49,999	2.9%
\$50,000 - \$74,999	10.6%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	23.0%
\$150,000 - \$199,999	16.1%
\$200,000+	31.3%
Average Household Income	\$191,616

2009 Household by Income

Household Income Base	1,631
<15,000	1.8%
\$15,000 - \$24,999	1.0%
\$25,000 - \$34,999	0.9%
\$35,000 - \$49,999	2.2%
\$50,000 - \$74,999	5.3%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	10.5%
\$150,000 - \$199,999	17.7%
\$200,000+	50.2%
Average Household Income	\$251,445

2014 Household by Income

Household Income Base	1,712
<15,000	1.7%
\$15,000 - \$24,999	0.9%
\$25,000 - \$34,999	0.8%
\$35,000 - \$49,999	1.9%
\$50,000 - \$74,999	5.7%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	10.6%
\$150,000 - \$199,999	17.1%
\$200,000+	51.6%
Average Household Income	\$265,242

2000 Owner Occupied HUs by Value

Total	1,438
<50,000	0.0%
\$50,000 - \$99,999	1.7%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	8.8%
\$200,000 - \$299,999	36.0%
\$300,000 - \$499,999	38.0%
\$500,000 - \$999,999	12.8%
\$1,000,000 +	0.8%
Average Home Value	\$350,788

2000 Specified Renter Occupied HUs by Contract Rent

Total	32
With Cash Rent	75.0%
No Cash Rent	25.0%
Median Rent	\$1,074
Average Rent	\$783

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.37

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,827
0 - 4	6.3%
5 - 9	9.6%
10 - 14	12.7%
15 - 24	10.9%
25 - 34	4.0%
35 - 44	21.6%
45 - 54	20.4%
55 - 64	8.5%
65 - 74	4.1%
75 - 84	1.2%
85 +	0.6%
18 +	64.4%

2009 Population by Age

Total	5,261
0 - 4	6.3%
5 - 9	8.8%
10 - 14	11.4%
15 - 24	10.9%
25 - 34	3.7%
35 - 44	18.4%
45 - 54	22.4%
55 - 64	11.7%
65 - 74	4.5%
75 - 84	1.2%
85 +	0.7%
18 +	66.5%

2014 Population by Age

Total	5,491
0 - 4	6.4%
5 - 9	8.9%
10 - 14	11.6%
15 - 24	10.4%
25 - 34	3.9%
35 - 44	17.4%
45 - 54	20.9%
55 - 64	12.9%
65 - 74	5.7%
75 - 84	1.2%
85 +	0.7%
18 +	66.6%

2000 Population by Sex

Males	49.6%
Females	50.4%

2009 Population by Sex

Males	50.2%
Females	49.8%

2014 Population by Sex

Males	50.5%
Females	49.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.37

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,827
White Alone	91.6%
Black Alone	1.3%
American Indian Alone	1.9%
Asian or Pacific Islander Alone	3.2%
Some Other Race Alone	0.1%
Two or More Races	1.9%
Hispanic Origin	0.8%
Diversity Index	17.2

2009 Population by Race/Ethnicity

Total	5,261
White Alone	88.7%
Black Alone	1.6%
American Indian Alone	2.0%
Asian or Pacific Islander Alone	4.8%
Some Other Race Alone	0.2%
Two or More Races	2.6%
Hispanic Origin	1.3%
Diversity Index	23.0

2014 Population by Race/Ethnicity

Total	5,491
White Alone	86.7%
Black Alone	1.8%
American Indian Alone	2.1%
Asian or Pacific Islander Alone	5.9%
Some Other Race Alone	0.3%
Two or More Races	3.2%
Hispanic Origin	1.6%
Diversity Index	26.7

2000 Population 3+ by School Enrollment

Total	4,677
Enrolled in Nursery/Preschool	3.6%
Enrolled in Kindergarten	3.6%
Enrolled in Grade 1-8	18.4%
Enrolled in Grade 9-12	9.4%
Enrolled in College	1.7%
Enrolled in Grad/Prof School	1.6%
Not Enrolled in School	61.7%

2009 Population 25+ by Educational Attainment

Total	3,290
Less Than 9th Grade	0.8%
9th to 12th Grade, No Diploma	1.7%
High School Graduate	8.1%
Some College, No Degree	14.5%
Associate Degree	3.2%
Bachelor's Degree	43.7%
Graduate/Professional Degree	28.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,866
Married	76.6%
Never Married	18.7%
Widowed	2.6%
Divorced	2.1%



2000 Population 16+ by Employment Status

Total	3,330
In Labor Force	66.0%
Civilian Employed	64.6%
Civilian Unemployed	1.5%
In Armed Forces	0.0%
Not In Labor Force	34.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.7%
Civilian Unemployed	4.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.7%
Civilian Unemployed	3.3%

2000 Females 16+ by Employment Status and Age of Children

Total	1,662
Own Children < 6 Only	6.3%
Employed/in Armed Forces	2.4%
Unemployed	0.0%
Not in Labor Force	3.9%
Own Children <6 and 6-17 Only	12.8%
Employed/in Armed Forces	3.9%
Unemployed	0.0%
Not in Labor Force	8.9%
Own Children 6-17 Only	31.9%
Employed/in Armed Forces	20.4%
Unemployed	0.4%
Not in Labor Force	11.1%
No Own Children < 18	49.0%
Employed/in Armed Forces	20.7%
Unemployed	0.0%
Not in Labor Force	28.3%



2009 Employed Population 16+ by Industry

Total	2,250
Agriculture/Mining	6.5%
Construction	2.6%
Manufacturing	7.0%
Wholesale Trade	4.7%
Retail Trade	10.5%
Transportation/Utilities	2.8%
Information	1.5%
Finance/Insurance/Real Estate	13.2%
Services	48.2%
Public Administration	2.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,250
White Collar	92.9%
Management/Business/Financial	35.9%
Professional	32.8%
Sales	16.7%
Administrative Support	7.5%
Services	4.9%
Blue Collar	2.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.3%
Installation/Maintenance/Repair	0.6%
Production	0.9%
Transportation/Material Moving	0.4%



2000 Workers 16+ by Means of Transportation to Work

Total	2,124%
Drove Alone - Car, Truck, or Van	86.0%
Carpooled - Car, Truck, or Van	6.6%
Public Transportation	0.0%
Walked	0.0%
Other Means	0.9%
Worked at Home	6.4%

2000 Workers 16+ by Travel Time to Work

Total	2,124
Did not Work at Home	93.6%
Less than 5 minutes	3.0%
5 to 9 minutes	2.9%
10 to 19 minutes	38.2%
20 to 24 minutes	25.3%
25 to 34 minutes	21.4%
35 to 44 minutes	0.0%
45 to 59 minutes	1.6%
60 to 89 minutes	0.0%
90 or more minutes	1.3%
Worked at Home	6.4%
Average Travel Time to Work (in min)	20.6

2000 Households by Vehicles Available

Total	1,470
None	0.6%
1	6.0%
2	63.5%
3	23.5%
4	5.6%
5+	0.8%
Average Number of Vehicles Available	2.3



2000 Households by Type

Total	1,470
Family Households	94.4%
Married-couple Family	90.7%
With Related Children	56.7%
Other Family (No Spouse)	3.7%
With Related Children	2.7%
Nonfamily Households	5.6%
Householder Living Alone	5.3%
Householder Not Living Alone	0.3%
Households with Related Children	59.4%
Households with Persons 65+	12.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,470
1 Person Household	5.3%
2 Person Household	30.3%
3 Person Household	19.0%
4 Person Household	28.4%
5 Person Household	12.7%
6 Person Household	3.6%
7 + Person Household	0.7%

2000 Households by Year Householder Moved In

Total	1,470
Moved in 1999 to March 2000	18.1%
Moved in 1995 to 1998	38.5%
Moved in 1990 to 1994	33.1%
Moved in 1980 to 1989	8.2%
Moved in 1970 to 1979	2.1%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,497
1, Detached	99.6%
1, Attached	0.0%
2	0.0%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.4%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,497
1999 to March 2000	3.0%
1995 to 1998	19.8%
1990 to 1994	49.0%
1980 to 1989	19.1%
1970 to 1979	6.4%
1969 or Earlier	2.7%
Median Year Structure Built	1,992

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$10,096,818
Average Spent	\$6,190.59
Spending Potential Index	247
Computers & Accessories: Total \$	\$1,299,627
Average Spent	\$796.83
Spending Potential Index	349
Education: Total \$	\$8,568,762
Average Spent	\$5,253.70
Spending Potential Index	419
Entertainment/Recreation: Total \$	\$19,120,388
Average Spent	\$11,723.14
Spending Potential Index	362
Food at Home: Total \$	\$23,706,197
Average Spent	\$14,534.81
Spending Potential Index	319
Food Away from Home: Total \$	\$18,232,098
Average Spent	\$11,178.51
Spending Potential Index	336
Health Care: Total \$	\$19,588,729
Average Spent	\$12,010.29
Spending Potential Index	319
HH Furnishings & Equip: Total \$	\$11,719,609
Average Spent	\$7,185.56
Spending Potential Index	331
Investments: Total \$	\$10,322,787
Average Spent	\$6,329.13
Spending Potential Index	440
Retail Goods: Total \$	\$139,091,666
Average Spent	\$85,280.25
Spending Potential Index	332
Shelter: Total \$	\$93,389,416
Average Spent	\$57,259.16
Spending Potential Index	366
TV/Video/Sound Equipment: Total \$	\$6,454,664
Average Spent	\$3,957.50
Spending Potential Index	326
Travel: Total \$	\$11,946,808
Average Spent	\$7,324.86
Spending Potential Index	397
Vehicle Maintenance & Repairs: Total \$	\$5,138,632
Average Spent	\$3,150.61
Spending Potential Index	337

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	2,776
2000 Group Quarters	0
2009 Total Population	3,467
2014 Total Population	3,771
2009-2014 Annual Rate	1.70%



2000 Households	885
2000 Average Household Size	3.14
2009 Households	1,128
2009 Average Household Size	3.07
2014 Households	1,235
2014 Average Household Size	3.05
2009-2014 Annual Rate	1.83%
2000 Families	828
2000 Average Family Size	3.25
2009 Families	1,046
2009 Average Family Size	3.20
2014 Families	1,142
2014 Average Family Size	3.18
2009-2014 Annual Rate	1.77%



2000 Housing Units	902
Owner Occupied Housing Units	95.0%
Renter Occupied Housing Units	3.1%
Vacant Housing Units	1.9%
2009 Housing Units	1,160
Owner Occupied Housing Units	92.8%
Renter Occupied Housing Units	4.5%
Vacant Housing Units	2.8%
2014 Housing Units	1,267
Owner Occupied Housing Units	92.7%
Renter Occupied Housing Units	4.7%
Vacant Housing Units	2.5%

Median Household Income	
2000	\$89,304
2009	\$128,547
2014	\$129,133

Median Home Value	
2000	\$231,331
2009	\$297,929
2014	\$349,298

Per Capita Income	
2000	\$40,394
2009	\$51,275
2014	\$53,965

Median Age	
2000	38.8
2009	41.9
2014	41.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	955
<15,000	3.6%
\$15,000 - \$24,999	0.6%
\$25,000 - \$34,999	5.1%
\$35,000 - \$49,999	2.4%
\$50,000 - \$74,999	16.9%
\$75,000 - \$99,999	31.7%
\$100,000 - \$149,999	16.6%
\$150,000 - \$199,999	10.4%
\$200,000+	12.7%
Average Household Income	\$118,686

2009 Household by Income

Household Income Base	1,128
<15,000	3.2%
\$15,000 - \$24,999	1.4%
\$25,000 - \$34,999	0.4%
\$35,000 - \$49,999	5.9%
\$50,000 - \$74,999	4.8%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	34.8%
\$150,000 - \$199,999	14.0%
\$200,000+	19.9%
Average Household Income	\$157,599

2014 Household by Income

Household Income Base	1,235
<15,000	3.1%
\$15,000 - \$24,999	1.2%
\$25,000 - \$34,999	0.3%
\$35,000 - \$49,999	5.6%
\$50,000 - \$74,999	5.3%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	35.2%
\$150,000 - \$199,999	13.9%
\$200,000+	20.6%
Average Household Income	\$164,779

2000 Owner Occupied HUs by Value

Total	873
<50,000	0.0%
\$50,000 - \$99,999	1.6%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999	29.4%
\$200,000 - \$299,999	32.4%
\$300,000 - \$499,999	23.3%
\$500,000 - \$999,999	5.4%
\$1,000,000 +	0.0%
Average Home Value	\$268,454

2000 Specified Renter Occupied HUs by Contract Rent

Total	14
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$950
Average Rent	\$957

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,776
0 - 4	6.2%
5 - 9	8.4%
10 - 14	12.0%
15 - 24	11.1%
25 - 34	6.5%
35 - 44	18.1%
45 - 54	20.5%
55 - 64	10.3%
65 - 74	4.8%
75 - 84	1.8%
85 +	0.4%
18 +	66.9%

2009 Population by Age

Total	3,467
0 - 4	6.1%
5 - 9	7.3%
10 - 14	8.7%
15 - 24	13.2%
25 - 34	6.6%
35 - 44	12.5%
45 - 54	19.7%
55 - 64	15.9%
65 - 74	6.7%
75 - 84	2.8%
85 +	0.7%
18 +	72.6%

2014 Population by Age

Total	3,771
0 - 4	6.0%
5 - 9	7.5%
10 - 14	8.6%
15 - 24	12.0%
25 - 34	8.6%
35 - 44	11.7%
45 - 54	16.9%
55 - 64	15.8%
65 - 74	9.1%
75 - 84	3.2%
85 +	0.8%
18 +	73.1%

2000 Population by Sex

Males	49.4%
Females	50.6%

2009 Population by Sex

Males	48.9%
Females	51.1%

2014 Population by Sex

Males	48.6%
Females	51.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.38

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,776
White Alone	92.7%
Black Alone	0.8%
American Indian Alone	2.1%
Asian or Pacific Islander Alone	2.3%
Some Other Race Alone	0.5%
Two or More Races	1.6%
Hispanic Origin	1.9%
Diversity Index	17.2

2009 Population by Race/Ethnicity

Total	3,467
White Alone	90.2%
Black Alone	1.0%
American Indian Alone	2.2%
Asian or Pacific Islander Alone	3.5%
Some Other Race Alone	0.8%
Two or More Races	2.3%
Hispanic Origin	3.1%
Diversity Index	23.3

2014 Population by Race/Ethnicity

Total	3,771
White Alone	88.5%
Black Alone	1.1%
American Indian Alone	2.3%
Asian or Pacific Islander Alone	4.3%
Some Other Race Alone	1.1%
Two or More Races	2.8%
Hispanic Origin	3.8%
Diversity Index	27.2

2000 Population 3+ by School Enrollment

Total	2,684
Enrolled in Nursery/Preschool	2.3%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	17.9%
Enrolled in Grade 9-12	7.8%
Enrolled in College	2.6%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	67.0%

2009 Population 25+ by Educational Attainment

Total	2,244
Less Than 9th Grade	0.3%
9th to 12th Grade, No Diploma	1.3%
High School Graduate	11.2%
Some College, No Degree	18.9%
Associate Degree	7.7%
Bachelor's Degree	42.0%
Graduate/Professional Degree	18.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,702
Married	73.3%
Never Married	18.3%
Widowed	1.7%
Divorced	6.8%



2000 Population 16+ by Employment Status

Total	2,053
In Labor Force	65.0%
Civilian Employed	62.9%
Civilian Unemployed	1.8%
In Armed Forces	0.3%
Not In Labor Force	35.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.7%
Civilian Unemployed	4.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.7%
Civilian Unemployed	3.3%

2000 Females 16+ by Employment Status and Age of Children

Total	1,033
Own Children < 6 Only	7.6%
Employed/in Armed Forces	4.6%
Unemployed	0.0%
Not in Labor Force	3.0%
Own Children <6 and 6-17 Only	5.6%
Employed/in Armed Forces	0.0%
Unemployed	0.0%
Not in Labor Force	5.6%
Own Children 6-17 Only	26.6%
Employed/in Armed Forces	17.3%
Unemployed	0.0%
Not in Labor Force	9.3%
No Own Children < 18	60.1%
Employed/in Armed Forces	30.6%
Unemployed	1.0%
Not in Labor Force	28.6%



2009 Employed Population 16+ by Industry

Total	1,624
Agriculture/Mining	7.5%
Construction	3.6%
Manufacturing	6.8%
Wholesale Trade	4.3%
Retail Trade	7.5%
Transportation/Utilities	2.8%
Information	4.1%
Finance/Insurance/Real Estate	16.3%
Services	46.6%
Public Administration	0.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,624
White Collar	86.9%
Management/Business/Financial	26.8%
Professional	31.7%
Sales	17.9%
Administrative Support	10.7%
Services	6.0%
Blue Collar	7.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.4%
Installation/Maintenance/Repair	1.4%
Production	2.2%
Transportation/Material Moving	1.1%



2000 Workers 16+ by Means of Transportation to Work

Total	1,276%
Drove Alone - Car, Truck, or Van	85.6%
Carpooled - Car, Truck, or Van	5.9%
Public Transportation	0.7%
Walked	1.0%
Other Means	0.0%
Worked at Home	6.8%

2000 Workers 16+ by Travel Time to Work

Total	1,276
Did not Work at Home	93.2%
Less than 5 minutes	0.6%
5 to 9 minutes	4.9%
10 to 19 minutes	39.4%
20 to 24 minutes	25.0%
25 to 34 minutes	15.4%
35 to 44 minutes	0.6%
45 to 59 minutes	2.8%
60 to 89 minutes	1.6%
90 or more minutes	2.9%
Worked at Home	6.8%
Average Travel Time to Work (in min)	24.3

2000 Households by Vehicles Available

Total	896
None	1.9%
1	6.9%
2	57.0%
3	27.9%
4	4.7%
5+	1.6%
Average Number of Vehicles Available	2.3



2000 Households by Type

Total	885
Family Households	93.6%
Married-couple Family	87.8%
With Related Children	48.5%
Other Family (No Spouse)	5.8%
With Related Children	4.4%
Nonfamily Households	6.4%
Householder Living Alone	5.3%
Householder Not Living Alone	1.1%
Households with Related Children	52.9%
Households with Persons 65+	14.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	885
1 Person Household	5.3%
2 Person Household	35.6%
3 Person Household	20.5%
4 Person Household	23.2%
5 Person Household	11.1%
6 Person Household	3.4%
7 + Person Household	1.0%

2000 Households by Year Householder Moved In

Total	896
Moved in 1999 to March 2000	14.2%
Moved in 1995 to 1998	34.5%
Moved in 1990 to 1994	15.8%
Moved in 1980 to 1989	24.7%
Moved in 1970 to 1979	10.8%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	896
1, Detached	100.0%
1, Attached	0.0%
2	0.0%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	896
1999 to March 2000	1.7%
1995 to 1998	18.6%
1990 to 1994	5.7%
1980 to 1989	37.2%
1970 to 1979	30.5%
1969 or Earlier	6.4%
Median Year Structure Built	1,984

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,376,727
Average Spent	\$3,880.09
Spending Potential Index	155
Computers & Accessories: Total \$	\$563,357
Average Spent	\$499.43
Spending Potential Index	219
Education: Total \$	\$3,714,351
Average Spent	\$3,292.87
Spending Potential Index	262
Entertainment/Recreation: Total \$	\$8,288,226
Average Spent	\$7,347.73
Spending Potential Index	227
Food at Home: Total \$	\$10,276,064
Average Spent	\$9,110.00
Spending Potential Index	200
Food Away from Home: Total \$	\$7,903,174
Average Spent	\$7,006.37
Spending Potential Index	211
Health Care: Total \$	\$8,491,241
Average Spent	\$7,527.71
Spending Potential Index	200
HH Furnishings & Equip: Total \$	\$5,080,167
Average Spent	\$4,503.70
Spending Potential Index	207
Investments: Total \$	\$4,474,679
Average Spent	\$3,966.92
Spending Potential Index	276
Retail Goods: Total \$	\$60,292,876
Average Spent	\$53,451.24
Spending Potential Index	208
Shelter: Total \$	\$40,482,055
Average Spent	\$35,888.42
Spending Potential Index	230
TV/Video/Sound Equipment: Total \$	\$2,797,941
Average Spent	\$2,480.45
Spending Potential Index	204
Travel: Total \$	\$5,178,653
Average Spent	\$4,591.01
Spending Potential Index	249
Vehicle Maintenance & Repairs: Total \$	\$2,227,473
Average Spent	\$1,974.71
Spending Potential Index	211

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	4,433
2000 Group Quarters	0
2009 Total Population	4,906
2014 Total Population	5,126
2009-2014 Annual Rate	0.88%



2000 Households	1,750
2000 Average Household Size	2.53
2009 Households	1,996
2009 Average Household Size	2.46
2014 Households	2,106
2014 Average Household Size	2.43
2009-2014 Annual Rate	1.08%
2000 Families	1,226
2000 Average Family Size	3.06
2009 Families	1,345
2009 Average Family Size	3.01
2014 Families	1,399
2014 Average Family Size	3.00
2009-2014 Annual Rate	0.79%



2000 Housing Units	1,846
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	37.1%
Vacant Housing Units	5.2%
2009 Housing Units	2,149
Owner Occupied Housing Units	53.0%
Renter Occupied Housing Units	39.9%
Vacant Housing Units	7.1%
2014 Housing Units	2,264
Owner Occupied Housing Units	52.3%
Renter Occupied Housing Units	40.7%
Vacant Housing Units	7.0%

Median Household Income	
2000	\$61,260
2009	\$71,747
2014	\$70,998

Median Home Value	
2000	\$150,654
2009	\$193,750
2014	\$223,582

Per Capita Income	
2000	\$28,362
2009	\$35,086
2014	\$35,974

Median Age	
2000	34.5
2009	33.3
2014	34.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.39

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,710
<15,000	6.8%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	19.1%
\$100,000 - \$149,999	15.0%
\$150,000 - \$199,999	4.2%
\$200,000+	2.6%
Average Household Income	\$72,476

2009 Household by Income

Household Income Base	1,996
<15,000	6.5%
\$15,000 - \$24,999	4.1%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	16.6%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	6.4%
\$200,000+	4.4%
Average Household Income	\$86,238

2014 Household by Income

Household Income Base	2,106
<15,000	6.2%
\$15,000 - \$24,999	3.9%
\$25,000 - \$34,999	6.6%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	24.4%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	21.0%
\$150,000 - \$199,999	6.2%
\$200,000+	4.4%
Average Household Income	\$87,561

2000 Owner Occupied HUs by Value

Total	1,064
<50,000	0.0%
\$50,000 - \$99,999	4.7%
\$100,000 - \$149,999	44.5%
\$150,000 - \$199,999	40.6%
\$200,000 - \$299,999	4.8%
\$300,000 - \$499,999	5.5%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$159,954

2000 Specified Renter Occupied HUs by Contract Rent

Total	692
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$566
Average Rent	\$668

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,433
0 - 4	5.1%
5 - 9	7.1%
10 - 14	9.0%
15 - 24	15.8%
25 - 34	13.6%
35 - 44	17.4%
45 - 54	18.1%
55 - 64	7.8%
65 - 74	4.0%
75 - 84	1.8%
85 +	0.4%
18 +	73.2%

2009 Population by Age

Total	4,906
0 - 4	5.3%
5 - 9	4.8%
10 - 14	5.0%
15 - 24	15.8%
25 - 34	22.0%
35 - 44	12.1%
45 - 54	14.7%
55 - 64	12.7%
65 - 74	4.8%
75 - 84	2.2%
85 +	0.6%
18 +	81.5%

2014 Population by Age

Total	5,126
0 - 4	5.5%
5 - 9	5.1%
10 - 14	4.7%
15 - 24	11.3%
25 - 34	25.9%
35 - 44	14.1%
45 - 54	11.1%
55 - 64	12.6%
65 - 74	6.8%
75 - 84	2.3%
85 +	0.7%
18 +	82.3%

2000 Population by Sex

Males	49.2%
Females	50.8%

2009 Population by Sex

Males	49.2%
Females	50.8%

2014 Population by Sex

Males	49.4%
Females	50.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,433
White Alone	86.0%
Black Alone	4.4%
American Indian Alone	2.2%
Asian or Pacific Islander Alone	3.9%
Some Other Race Alone	1.1%
Two or More Races	2.3%
Hispanic Origin	3.1%
Diversity Index	30.1

2009 Population by Race/Ethnicity

Total	4,906
White Alone	81.2%
Black Alone	5.6%
American Indian Alone	2.3%
Asian or Pacific Islander Alone	5.8%
Some Other Race Alone	1.8%
Two or More Races	3.3%
Hispanic Origin	4.9%
Diversity Index	39.5

2014 Population by Race/Ethnicity

Total	5,126
White Alone	78.3%
Black Alone	6.2%
American Indian Alone	2.3%
Asian or Pacific Islander Alone	7.0%
Some Other Race Alone	2.2%
Two or More Races	3.9%
Hispanic Origin	6.2%
Diversity Index	44.9

2000 Population 3+ by School Enrollment

Total	4,239
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	15.1%
Enrolled in Grade 9-12	7.5%
Enrolled in College	5.7%
Enrolled in Grad/Prof School	1.1%
Not Enrolled in School	67.6%

2009 Population 25+ by Educational Attainment

Total	3,390
Less Than 9th Grade	0.0%
9th to 12th Grade, No Diploma	1.5%
High School Graduate	13.5%
Some College, No Degree	22.3%
Associate Degree	10.5%
Bachelor's Degree	36.0%
Graduate/Professional Degree	16.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	4,166
Married	56.4%
Never Married	31.5%
Widowed	1.8%
Divorced	10.3%



2000 Population 16+ by Employment Status

Total	3,376
In Labor Force	76.6%
Civilian Employed	74.8%
Civilian Unemployed	1.8%
In Armed Forces	0.0%
Not In Labor Force	23.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.7%
Civilian Unemployed	4.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.7%
Civilian Unemployed	3.3%

2000 Females 16+ by Employment Status and Age of Children

Total	1,723
Own Children < 6 Only	6.3%
Employed/in Armed Forces	3.7%
Unemployed	0.0%
Not in Labor Force	2.6%
Own Children <6 and 6-17 Only	6.4%
Employed/in Armed Forces	3.9%
Unemployed	0.0%
Not in Labor Force	2.4%
Own Children 6-17 Only	22.5%
Employed/in Armed Forces	18.5%
Unemployed	0.0%
Not in Labor Force	4.0%
No Own Children < 18	64.8%
Employed/in Armed Forces	43.5%
Unemployed	1.3%
Not in Labor Force	20.0%



2009 Employed Population 16+ by Industry

Total	2,947
Agriculture/Mining	2.9%
Construction	2.8%
Manufacturing	5.6%
Wholesale Trade	4.3%
Retail Trade	12.3%
Transportation/Utilities	7.2%
Information	5.7%
Finance/Insurance/Real Estate	9.2%
Services	47.5%
Public Administration	2.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,947
White Collar	80.2%
Management/Business/Financial	20.5%
Professional	26.5%
Sales	17.6%
Administrative Support	15.6%
Services	10.9%
Blue Collar	8.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.5%
Installation/Maintenance/Repair	2.5%
Production	2.2%
Transportation/Material Moving	1.7%



2000 Workers 16+ by Means of Transportation to Work

Total	2,491%
Drove Alone - Car, Truck, or Van	87.5%
Carpooled - Car, Truck, or Van	7.6%
Public Transportation	0.8%
Walked	0.4%
Other Means	0.4%
Worked at Home	3.4%

2000 Workers 16+ by Travel Time to Work

Total	2,491
Did not Work at Home	96.6%
Less than 5 minutes	3.6%
5 to 9 minutes	6.4%
10 to 19 minutes	40.6%
20 to 24 minutes	19.5%
25 to 34 minutes	18.8%
35 to 44 minutes	0.9%
45 to 59 minutes	3.2%
60 to 89 minutes	1.2%
90 or more minutes	2.5%
Worked at Home	3.4%
Average Travel Time to Work (in min)	22.3

2000 Households by Vehicles Available

Total	1,756
None	3.4%
1	30.9%
2	46.9%
3	13.2%
4	4.8%
5+	0.8%
Average Number of Vehicles Available	1.9



2000 Households by Type

Total	1,750
Family Households	70.1%
Married-couple Family	61.0%
With Related Children	30.6%
Other Family (No Spouse)	9.1%
With Related Children	6.3%
Nonfamily Households	29.9%
Householder Living Alone	24.1%
Householder Not Living Alone	5.9%
Households with Related Children	36.9%
Households with Persons 65+	11.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.39

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,750
1 Person Household	24.1%
2 Person Household	34.6%
3 Person Household	16.9%
4 Person Household	16.1%
5 Person Household	6.1%
6 Person Household	1.8%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	1,756
Moved in 1999 to March 2000	34.1%
Moved in 1995 to 1998	29.8%
Moved in 1990 to 1994	15.0%
Moved in 1980 to 1989	16.9%
Moved in 1970 to 1979	4.3%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,867
1, Detached	60.5%
1, Attached	1.1%
2	0.0%
3 or 4	2.9%
5 to 9	8.0%
10 to 19	17.0%
20 +	10.6%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,867
1999 to March 2000	4.1%
1995 to 1998	3.5%
1990 to 1994	4.9%
1980 to 1989	64.1%
1970 to 1979	22.9%
1969 or Earlier	0.5%
Median Year Structure Built	1,984

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.39

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,379,329
Average Spent	\$2,194.05
Spending Potential Index	88
Computers & Accessories: Total \$	\$575,880
Average Spent	\$288.52
Spending Potential Index	126
Education: Total \$	\$3,205,323
Average Spent	\$1,605.87
Spending Potential Index	128
Entertainment/Recreation: Total \$	\$7,859,707
Average Spent	\$3,937.72
Spending Potential Index	122
Food at Home: Total \$	\$10,694,825
Average Spent	\$5,358.12
Spending Potential Index	118
Food Away from Home: Total \$	\$8,192,886
Average Spent	\$4,104.65
Spending Potential Index	123
Health Care: Total \$	\$8,164,201
Average Spent	\$4,090.28
Spending Potential Index	109
HH Furnishings & Equip: Total \$	\$4,807,646
Average Spent	\$2,408.64
Spending Potential Index	111
Investments: Total \$	\$3,195,408
Average Spent	\$1,600.90
Spending Potential Index	111
Retail Goods: Total \$	\$58,997,393
Average Spent	\$29,557.77
Spending Potential Index	115
Shelter: Total \$	\$39,265,931
Average Spent	\$19,672.28
Spending Potential Index	126
TV/Video/Sound Equipment: Total \$	\$2,927,733
Average Spent	\$1,466.80
Spending Potential Index	121
Travel: Total \$	\$4,524,895
Average Spent	\$2,266.98
Spending Potential Index	123
Vehicle Maintenance & Repairs: Total \$	\$2,231,305
Average Spent	\$1,117.89
Spending Potential Index	119

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.40

Name:

Demographic

Census Tracts



2000 Total Population	1,370
2000 Group Quarters	0
2009 Total Population	1,469
2014 Total Population	1,525
2009-2014 Annual Rate	0.75%



2000 Households	512
2000 Average Household Size	2.68
2009 Households	560
2009 Average Household Size	2.62
2014 Households	585
2014 Average Household Size	2.61
2009-2014 Annual Rate	0.88%
2000 Families	404
2000 Average Family Size	3.04
2009 Families	430
2009 Average Family Size	3.02
2014 Families	445
2014 Average Family Size	3.01
2009-2014 Annual Rate	0.69%



2000 Housing Units	524
Owner Occupied Housing Units	93.7%
Renter Occupied Housing Units	4.0%
Vacant Housing Units	2.3%
2009 Housing Units	578
Owner Occupied Housing Units	91.3%
Renter Occupied Housing Units	5.5%
Vacant Housing Units	3.1%
2014 Housing Units	603
Owner Occupied Housing Units	91.2%
Renter Occupied Housing Units	5.8%
Vacant Housing Units	3.0%

Median Household Income	
2000	\$72,354
2009	\$93,992
2014	\$94,538

Median Home Value	
2000	\$129,331
2009	\$168,145
2014	\$188,281

Per Capita Income	
2000	\$27,523
2009	\$42,325
2014	\$42,825

Median Age	
2000	34.7
2009	35.1
2014	32.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.40

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	488
<15,000	1.8%
\$15,000 - \$24,999	7.0%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	29.5%
\$75,000 - \$99,999	20.1%
\$100,000 - \$149,999	20.7%
\$150,000 - \$199,999	4.7%
\$200,000+	1.6%
Average Household Income	\$78,339

2009 Household by Income

Household Income Base	560
<15,000	2.1%
\$15,000 - \$24,999	2.0%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	2.9%
\$50,000 - \$74,999	13.9%
\$75,000 - \$99,999	28.4%
\$100,000 - \$149,999	24.8%
\$150,000 - \$199,999	13.2%
\$200,000+	7.0%
Average Household Income	\$111,027

2014 Household by Income

Household Income Base	585
<15,000	2.2%
\$15,000 - \$24,999	2.1%
\$25,000 - \$34,999	5.3%
\$35,000 - \$49,999	2.1%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	27.2%
\$100,000 - \$149,999	25.5%
\$150,000 - \$199,999	13.2%
\$200,000+	7.0%
Average Household Income	\$111,637

2000 Owner Occupied HUs by Value

Total	478
<50,000	0.0%
\$50,000 - \$99,999	13.6%
\$100,000 - \$149,999	58.4%
\$150,000 - \$199,999	23.0%
\$200,000 - \$299,999	5.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$135,507

2000 Specified Renter Occupied HUs by Contract Rent

Total	17
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$906
Average Rent	\$853

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.40

Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,370
0 - 4	8.8%
5 - 9	9.6%
10 - 14	7.2%
15 - 24	7.9%
25 - 34	17.2%
35 - 44	19.1%
45 - 54	11.8%
55 - 64	6.9%
65 - 74	6.7%
75 - 84	4.3%
85 +	0.5%
18 +	70.7%

2009 Population by Age

Total	1,469
0 - 4	8.9%
5 - 9	8.5%
10 - 14	8.4%
15 - 24	12.1%
25 - 34	11.9%
35 - 44	17.8%
45 - 54	15.0%
55 - 64	8.3%
65 - 74	4.5%
75 - 84	3.5%
85 +	1.2%
18 +	69.7%

2014 Population by Age

Total	1,525
0 - 4	9.1%
5 - 9	8.5%
10 - 14	8.1%
15 - 24	12.9%
25 - 34	15.4%
35 - 44	12.9%
45 - 54	15.0%
55 - 64	9.6%
65 - 74	4.4%
75 - 84	2.7%
85 +	1.4%
18 +	70.0%

2000 Population by Sex

Males	46.9%
Females	53.1%

2009 Population by Sex

Males	46.2%
Females	53.8%

2014 Population by Sex

Males	45.9%
Females	54.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.40

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,370
White Alone	88.7%
Black Alone	2.1%
American Indian Alone	2.6%
Asian or Pacific Islander Alone	3.1%
Some Other Race Alone	1.2%
Two or More Races	2.3%
Hispanic Origin	2.6%
Diversity Index	25.1

2009 Population by Race/Ethnicity

Total	1,469
White Alone	85.0%
Black Alone	2.7%
American Indian Alone	2.7%
Asian or Pacific Islander Alone	4.7%
Some Other Race Alone	1.9%
Two or More Races	3.1%
Hispanic Origin	4.0%
Diversity Index	33.1

2014 Population by Race/Ethnicity

Total	1,525
White Alone	82.6%
Black Alone	2.9%
American Indian Alone	2.7%
Asian or Pacific Islander Alone	5.7%
Some Other Race Alone	2.4%
Two or More Races	3.7%
Hispanic Origin	5.0%
Diversity Index	37.9

2000 Population 3+ by School Enrollment

Total	1,315
Enrolled in Nursery/Preschool	3.7%
Enrolled in Kindergarten	2.9%
Enrolled in Grade 1-8	12.9%
Enrolled in Grade 9-12	6.3%
Enrolled in College	6.9%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	67.3%

2009 Population 25+ by Educational Attainment

Total	913
Less Than 9th Grade	0.0%
9th to 12th Grade, No Diploma	1.8%
High School Graduate	13.6%
Some College, No Degree	28.1%
Associate Degree	8.2%
Bachelor's Degree	34.7%
Graduate/Professional Degree	13.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.40

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,091
Married	67.7%
Never Married	20.5%
Widowed	3.9%
Divorced	7.9%



2000 Population 16+ by Employment Status

Total	1,019
In Labor Force	76.7%
Civilian Employed	75.2%
Civilian Unemployed	1.6%
In Armed Forces	0.0%
Not In Labor Force	23.3%

2009 Civilian Population 16+ in Labor Force

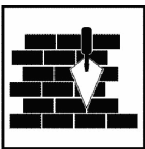
Civilian Employed	96.1%
Civilian Unemployed	3.9%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	97.0%
Civilian Unemployed	3.0%

2000 Females 16+ by Employment Status and Age of Children

Total	546
Own Children < 6 Only	15.6%
Employed/in Armed Forces	9.7%
Unemployed	0.0%
Not in Labor Force	5.9%
Own Children <6 and 6-17 Only	4.2%
Employed/in Armed Forces	1.3%
Unemployed	0.0%
Not in Labor Force	2.9%
Own Children 6-17 Only	24.7%
Employed/in Armed Forces	20.9%
Unemployed	0.0%
Not in Labor Force	3.8%
No Own Children < 18	55.5%
Employed/in Armed Forces	32.4%
Unemployed	1.6%
Not in Labor Force	21.4%



2009 Employed Population 16+ by Industry

Total	754
Agriculture/Mining	3.4%
Construction	2.7%
Manufacturing	6.4%
Wholesale Trade	3.8%
Retail Trade	10.2%
Transportation/Utilities	6.6%
Information	7.4%
Finance/Insurance/Real Estate	8.6%
Services	44.6%
Public Administration	6.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.40

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	754
White Collar	78.9%
Management/Business/Financial	22.1%
Professional	35.1%
Sales	13.3%
Administrative Support	8.4%
Services	11.1%
Blue Collar	9.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.0%
Installation/Maintenance/Repair	3.1%
Production	2.3%
Transportation/Material Moving	0.7%



2000 Workers 16+ by Means of Transportation to Work

Total	758%
Drove Alone - Car, Truck, or Van	88.0%
Carpooled - Car, Truck, or Van	4.5%
Public Transportation	0.0%
Walked	0.0%
Other Means	0.0%
Worked at Home	7.5%

2000 Workers 16+ by Travel Time to Work

Total	758
Did not Work at Home	92.5%
Less than 5 minutes	0.0%
5 to 9 minutes	3.3%
10 to 19 minutes	36.9%
20 to 24 minutes	32.5%
25 to 34 minutes	11.1%
35 to 44 minutes	3.2%
45 to 59 minutes	1.1%
60 to 89 minutes	2.0%
90 or more minutes	2.5%
Worked at Home	7.5%
Average Travel Time to Work (in min)	23.6

2000 Households by Vehicles Available

Total	495
None	4.0%
1	20.0%
2	52.1%
3	20.0%
4	3.8%
5+	0.0%
Average Number of Vehicles Available	2.0



2000 Households by Type

Total	512
Family Households	78.9%
Married-couple Family	70.3%
With Related Children	36.3%
Other Family (No Spouse)	8.6%
With Related Children	5.9%
Nonfamily Households	21.1%
Householder Living Alone	18.4%
Householder Not Living Alone	2.7%
Households with Related Children	42.2%
Households with Persons 65+	21.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.40

Name:

Demographic

Census Tracts

2000 Households by Size

Total	512
1 Person Household	18.4%
2 Person Household	35.9%
3 Person Household	16.8%
4 Person Household	19.9%
5 Person Household	6.8%
6 Person Household	2.0%
7 + Person Household	0.2%

2000 Households by Year Householder Moved In

Total	495
Moved in 1999 to March 2000	16.4%
Moved in 1995 to 1998	50.7%
Moved in 1990 to 1994	25.9%
Moved in 1980 to 1989	7.1%
Moved in 1970 to 1979	0.0%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	509
1, Detached	90.4%
1, Attached	8.3%
2	0.0%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	1.4%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	509
1999 to March 2000	1.8%
1995 to 1998	36.1%
1990 to 1994	27.9%
1980 to 1989	34.2%
1970 to 1979	0.0%
1969 or Earlier	0.0%
Median Year Structure Built	1,993

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430076.40

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,528,641
Average Spent	\$2,729.71
Spending Potential Index	109
Computers & Accessories: Total \$	\$208,163
Average Spent	\$371.72
Spending Potential Index	163
Education: Total \$	\$1,062,575
Average Spent	\$1,897.45
Spending Potential Index	151
Entertainment/Recreation: Total \$	\$2,856,517
Average Spent	\$5,100.91
Spending Potential Index	157
Food at Home: Total \$	\$3,740,276
Average Spent	\$6,679.05
Spending Potential Index	146
Food Away from Home: Total \$	\$2,894,009
Average Spent	\$5,167.86
Spending Potential Index	155
Health Care: Total \$	\$2,963,708
Average Spent	\$5,292.32
Spending Potential Index	140
HH Furnishings & Equip: Total \$	\$1,817,196
Average Spent	\$3,244.99
Spending Potential Index	149
Investments: Total \$	\$1,191,029
Average Spent	\$2,126.83
Spending Potential Index	148
Retail Goods: Total \$	\$21,587,992
Average Spent	\$38,549.91
Spending Potential Index	150
Shelter: Total \$	\$14,112,289
Average Spent	\$25,200.47
Spending Potential Index	161
TV/Video/Sound Equipment: Total \$	\$1,037,145
Average Spent	\$1,852.04
Spending Potential Index	152
Travel: Total \$	\$1,648,763
Average Spent	\$2,944.21
Spending Potential Index	159
Vehicle Maintenance & Repairs: Total \$	\$799,512
Average Spent	\$1,427.70
Spending Potential Index	153

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430079.00

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Demographic

Census Tracts



2000 Total Population	5,779
2000 Group Quarters	0
2009 Total Population	5,573
2014 Total Population	5,563
2009-2014 Annual Rate	-0.04%



2000 Households	1,901
2000 Average Household Size	3.04
2009 Households	1,864
2009 Average Household Size	2.99
2014 Households	1,865
2014 Average Household Size	2.98
2009-2014 Annual Rate	0.01%
2000 Families	1,430
2000 Average Family Size	3.53
2009 Families	1,358
2009 Average Family Size	3.51
2014 Families	1,344
2014 Average Family Size	3.51
2009-2014 Annual Rate	-0.21%



2000 Housing Units	2,118
Owner Occupied Housing Units	51.9%
Renter Occupied Housing Units	37.8%
Vacant Housing Units	10.2%
2009 Housing Units	2,162
Owner Occupied Housing Units	48.5%
Renter Occupied Housing Units	37.7%
Vacant Housing Units	13.8%
2014 Housing Units	2,179
Owner Occupied Housing Units	46.4%
Renter Occupied Housing Units	39.1%
Vacant Housing Units	14.4%

Median Household Income	
2000	\$24,549
2009	\$29,285
2014	\$30,252

Median Home Value	
2000	\$35,019
2009	\$43,724
2014	\$49,746

Per Capita Income	
2000	\$10,266
2009	\$12,529
2014	\$12,989

Median Age	
2000	26.7
2009	26.4
2014	26.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,907
<15,000	30.6%
\$15,000 - \$24,999	20.1%
\$25,000 - \$34,999	14.9%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	13.0%
\$75,000 - \$99,999	2.3%
\$100,000 - \$149,999	2.2%
\$150,000 - \$199,999	0.5%
\$200,000+	0.4%
Average Household Income	\$31,529

2009 Household by Income

Household Income Base	1,864
<15,000	24.6%
\$15,000 - \$24,999	17.0%
\$25,000 - \$34,999	17.3%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	3.8%
\$100,000 - \$149,999	1.6%
\$150,000 - \$199,999	1.2%
\$200,000+	0.6%
Average Household Income	\$37,460

2014 Household by Income

Household Income Base	1,865
<15,000	25.2%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	16.2%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	3.9%
\$100,000 - \$149,999	1.7%
\$150,000 - \$199,999	1.2%
\$200,000+	0.6%
Average Household Income	\$38,744

2000 Owner Occupied HUs by Value

Total	1,101
<50,000	79.9%
\$50,000 - \$99,999	18.1%
\$100,000 - \$149,999	2.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$38,540

2000 Specified Renter Occupied HUs by Contract Rent

Total	800
With Cash Rent	92.6%
No Cash Rent	7.4%
Median Rent	\$387
Average Rent	\$372

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430079.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	5,779
0 - 4	9.1%
5 - 9	12.5%
10 - 14	11.5%
15 - 24	14.6%
25 - 34	12.9%
35 - 44	12.6%
45 - 54	11.2%
55 - 64	8.5%
65 - 74	4.3%
75 - 84	2.4%
85 +	0.5%
18 +	60.3%

2009 Population by Age

Total	5,573
0 - 4	9.6%
5 - 9	9.9%
10 - 14	9.8%
15 - 24	18.6%
25 - 34	12.3%
35 - 44	11.0%
45 - 54	10.9%
55 - 64	9.8%
65 - 74	5.1%
75 - 84	2.3%
85 +	0.7%
18 +	63.9%

2014 Population by Age

Total	5,563
0 - 4	10.1%
5 - 9	10.3%
10 - 14	9.7%
15 - 24	17.3%
25 - 34	14.2%
35 - 44	10.2%
45 - 54	9.3%
55 - 64	10.0%
65 - 74	5.9%
75 - 84	2.3%
85 +	0.7%
18 +	64.5%

2000 Population by Sex

Males	44.9%
Females	55.1%

2009 Population by Sex

Males	45.4%
Females	54.6%

2014 Population by Sex

Males	45.7%
Females	54.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430079.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	5,779
White Alone	5.3%
Black Alone	90.0%
American Indian Alone	1.4%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	2.8%
Hispanic Origin	0.8%
Diversity Index	20.0

2009 Population by Race/Ethnicity

Total	5,573
White Alone	4.1%
Black Alone	91.1%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	3.1%
Hispanic Origin	1.0%
Diversity Index	18.4

2014 Population by Race/Ethnicity

Total	5,563
White Alone	3.6%
Black Alone	91.4%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	3.3%
Hispanic Origin	1.0%
Diversity Index	18.0

2000 Population 3+ by School Enrollment

Total	5,426
Enrolled in Nursery/Preschool	3.5%
Enrolled in Kindergarten	2.4%
Enrolled in Grade 1-8	19.5%
Enrolled in Grade 9-12	10.1%
Enrolled in College	2.6%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	61.7%

2009 Population 25+ by Educational Attainment

Total	2,902
Less Than 9th Grade	6.2%
9th to 12th Grade, No Diploma	18.1%
High School Graduate	38.8%
Some College, No Degree	22.6%
Associate Degree	6.6%
Bachelor's Degree	5.3%
Graduate/Professional Degree	2.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430079.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,941
Married	37.7%
Never Married	41.4%
Widowed	6.7%
Divorced	14.2%



2000 Population 16+ by Employment Status

Total	3,764
In Labor Force	58.6%
Civilian Employed	50.9%
Civilian Unemployed	7.5%
In Armed Forces	0.2%
Not In Labor Force	41.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	83.2%
Civilian Unemployed	16.8%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	86.6%
Civilian Unemployed	13.4%

2000 Females 16+ by Employment Status and Age of Children

Total	2,151
Own Children < 6 Only	4.9%
Employed/in Armed Forces	3.3%
Unemployed	0.3%
Not in Labor Force	1.2%
Own Children <6 and 6-17 Only	9.1%
Employed/in Armed Forces	5.7%
Unemployed	2.1%
Not in Labor Force	1.3%
Own Children 6-17 Only	21.3%
Employed/in Armed Forces	14.3%
Unemployed	0.7%
Not in Labor Force	6.4%
No Own Children < 18	64.7%
Employed/in Armed Forces	29.8%
Unemployed	4.7%
Not in Labor Force	30.1%



2009 Employed Population 16+ by Industry

Total	1,801
Agriculture/Mining	0.0%
Construction	5.1%
Manufacturing	8.3%
Wholesale Trade	2.6%
Retail Trade	7.9%
Transportation/Utilities	6.2%
Information	3.8%
Finance/Insurance/Real Estate	5.9%
Services	54.4%
Public Administration	5.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430079.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,801
White Collar	44.4%
Management/Business/Financial	7.3%
Professional	12.2%
Sales	8.4%
Administrative Support	16.5%
Services	29.7%
Blue Collar	26.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.6%
Installation/Maintenance/Repair	2.6%
Production	8.0%
Transportation/Material Moving	8.8%



2000 Workers 16+ by Means of Transportation to Work

Total	1,856%
Drove Alone - Car, Truck, or Van	68.5%
Carpooled - Car, Truck, or Van	22.3%
Public Transportation	6.5%
Walked	0.4%
Other Means	1.0%
Worked at Home	1.3%

2000 Workers 16+ by Travel Time to Work

Total	1,856
Did not Work at Home	98.7%
Less than 5 minutes	1.4%
5 to 9 minutes	6.5%
10 to 19 minutes	32.7%
20 to 24 minutes	24.2%
25 to 34 minutes	21.6%
35 to 44 minutes	3.7%
45 to 59 minutes	1.8%
60 to 89 minutes	3.2%
90 or more minutes	3.8%
Worked at Home	1.3%
Average Travel Time to Work (in min)	26.3

2000 Households by Vehicles Available

Total	1,901
None	15.1%
1	39.3%
2	32.1%
3	9.7%
4	2.6%
5+	1.1%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	1,901
Family Households	75.2%
Married-couple Family	32.4%
With Related Children	17.8%
Other Family (No Spouse)	42.9%
With Related Children	33.3%
Nonfamily Households	24.8%
Householder Living Alone	21.7%
Householder Not Living Alone	3.1%
Households with Related Children	51.1%
Households with Persons 65+	17.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430079.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,901
1 Person Household	21.7%
2 Person Household	24.1%
3 Person Household	18.4%
4 Person Household	16.1%
5 Person Household	10.8%
6 Person Household	4.9%
7 + Person Household	3.9%

2000 Households by Year Householder Moved In

Total	1,901
Moved in 1999 to March 2000	19.6%
Moved in 1995 to 1998	20.6%
Moved in 1990 to 1994	12.7%
Moved in 1980 to 1989	12.8%
Moved in 1970 to 1979	27.9%
Moved in 1969 or Earlier	6.4%
Median Year Householder Moved In	1,991



2000 Housing Units by Units in Structure

Total	2,118
1, Detached	97.8%
1, Attached	1.2%
2	0.2%
3 or 4	0.5%
5 to 9	0.0%
10 to 19	0.2%
20 +	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,118
1999 to March 2000	0.0%
1995 to 1998	0.2%
1990 to 1994	0.7%
1980 to 1989	3.6%
1970 to 1979	11.4%
1969 or Earlier	84.1%
Median Year Structure Built	1,960

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430079.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,786,013
Average Spent	\$958.16
Spending Potential Index	38
Computers & Accessories: Total \$	\$216,883
Average Spent	\$116.35
Spending Potential Index	51
Education: Total \$	\$1,206,403
Average Spent	\$647.21
Spending Potential Index	52
Entertainment/Recreation: Total \$	\$3,167,155
Average Spent	\$1,699.12
Spending Potential Index	52
Food at Home: Total \$	\$4,764,545
Average Spent	\$2,556.09
Spending Potential Index	56
Food Away from Home: Total \$	\$3,429,434
Average Spent	\$1,839.83
Spending Potential Index	55
Health Care: Total \$	\$3,934,187
Average Spent	\$2,110.62
Spending Potential Index	56
HH Furnishings & Equip: Total \$	\$1,816,662
Average Spent	\$974.61
Spending Potential Index	45
Investments: Total \$	\$1,053,681
Average Spent	\$565.28
Spending Potential Index	39
Retail Goods: Total \$	\$24,377,042
Average Spent	\$13,077.82
Spending Potential Index	51
Shelter: Total \$	\$14,710,787
Average Spent	\$7,892.06
Spending Potential Index	50
TV/Video/Sound Equipment: Total \$	\$1,284,010
Average Spent	\$688.85
Spending Potential Index	57
Travel: Total \$	\$1,592,858
Average Spent	\$854.54
Spending Potential Index	46
Vehicle Maintenance & Repairs: Total \$	\$922,393
Average Spent	\$494.85
Spending Potential Index	53

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.01

Name:

Demographic

Census Tracts



2000 Total Population	2,299
2000 Group Quarters	107
2009 Total Population	2,148
2014 Total Population	2,107
2009-2014 Annual Rate	-0.39%



2000 Households	695
2000 Average Household Size	3.15
2009 Households	654
2009 Average Household Size	3.13
2014 Households	642
2014 Average Household Size	3.12
2009-2014 Annual Rate	-0.37%

2000 Families	555
2000 Average Family Size	3.53
2009 Families	509
2009 Average Family Size	3.53
2014 Families	495
2014 Average Family Size	3.54
2009-2014 Annual Rate	-0.56%



2000 Housing Units	766
Owner Occupied Housing Units	26.1%
Renter Occupied Housing Units	64.6%
Vacant Housing Units	9.3%

2009 Housing Units	766
Owner Occupied Housing Units	23.6%
Renter Occupied Housing Units	61.7%
Vacant Housing Units	14.6%

2014 Housing Units	766
Owner Occupied Housing Units	20.1%
Renter Occupied Housing Units	63.7%
Vacant Housing Units	16.2%

Median Household Income	
2000	\$11,629
2009	\$13,904
2014	\$13,777

Median Home Value	
2000	\$35,625
2009	\$42,143
2014	\$48,750

Per Capita Income	
2000	\$7,511
2009	\$8,953
2014	\$9,466

Median Age	
2000	21.3
2009	20.7
2014	20.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.01

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	683
<15,000	59.2%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	6.6%
\$50,000 - \$74,999	6.9%
\$75,000 - \$99,999	0.0%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	0.0%
\$200,000+	2.1%
Average Household Income	\$24,202

2009 Household by Income

Household Income Base	654
<15,000	52.3%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	6.6%
\$50,000 - \$74,999	7.2%
\$75,000 - \$99,999	4.1%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	0.0%
\$200,000+	1.5%
Average Household Income	\$27,378

2014 Household by Income

Household Income Base	642
<15,000	53.0%
\$15,000 - \$24,999	13.7%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	6.2%
\$50,000 - \$74,999	8.4%
\$75,000 - \$99,999	4.4%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	0.0%
\$200,000+	1.7%
Average Household Income	\$28,731

2000 Owner Occupied HUs by Value

Total	227
<50,000	80.2%
\$50,000 - \$99,999	13.7%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	2.6%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$41,035

2000 Specified Renter Occupied HUs by Contract Rent

Total	467
With Cash Rent	89.5%
No Cash Rent	10.5%
Median Rent	\$150
Average Rent	\$184

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.01

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,299
0 - 4	15.3%
5 - 9	14.1%
10 - 14	10.8%
15 - 24	15.9%
25 - 34	12.2%
35 - 44	9.8%
45 - 54	7.4%
55 - 64	5.3%
65 - 74	4.2%
75 - 84	3.3%
85 +	1.8%
18 +	55.5%

2009 Population by Age

Total	2,148
0 - 4	15.8%
5 - 9	13.6%
10 - 14	10.5%
15 - 24	16.9%
25 - 34	11.9%
35 - 44	8.8%
45 - 54	7.5%
55 - 64	5.5%
65 - 74	3.9%
75 - 84	3.6%
85 +	1.9%
18 +	54.9%

2014 Population by Age

Total	2,107
0 - 4	15.8%
5 - 9	14.1%
10 - 14	10.8%
15 - 24	16.7%
25 - 34	11.6%
35 - 44	8.6%
45 - 54	7.0%
55 - 64	5.8%
65 - 74	4.0%
75 - 84	3.7%
85 +	1.9%
18 +	54.5%

2000 Population by Sex

Males	42.5%
Females	57.5%

2009 Population by Sex

Males	43.7%
Females	56.3%

2014 Population by Sex

Males	44.2%
Females	55.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.01

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,299
White Alone	30.2%
Black Alone	54.1%
American Indian Alone	5.9%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	3.6%
Two or More Races	5.8%
Hispanic Origin	6.5%
Diversity Index	66.0

2009 Population by Race/Ethnicity

Total	2,148
White Alone	25.3%
Black Alone	57.4%
American Indian Alone	5.2%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	4.8%
Two or More Races	6.8%
Hispanic Origin	8.5%
Diversity Index	66.5

2014 Population by Race/Ethnicity

Total	2,107
White Alone	23.3%
Black Alone	58.2%
American Indian Alone	4.9%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	5.6%
Two or More Races	7.4%
Hispanic Origin	9.7%
Diversity Index	67.4

2000 Population 3+ by School Enrollment

Total	2,062
Enrolled in Nursery/Preschool	3.2%
Enrolled in Kindergarten	3.3%
Enrolled in Grade 1-8	23.6%
Enrolled in Grade 9-12	9.9%
Enrolled in College	2.4%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	57.6%

2009 Population 25+ by Educational Attainment

Total	929
Less Than 9th Grade	8.7%
9th to 12th Grade, No Diploma	20.6%
High School Graduate	44.0%
Some College, No Degree	14.1%
Associate Degree	9.5%
Bachelor's Degree	1.5%
Graduate/Professional Degree	1.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.01

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,292
Married	31.8%
Never Married	43.7%
Widowed	7.0%
Divorced	17.5%



2000 Population 16+ by Employment Status

Total	1,346
In Labor Force	49.3%
Civilian Employed	42.9%
Civilian Unemployed	6.5%
In Armed Forces	0.0%
Not In Labor Force	50.7%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	83.0%
Civilian Unemployed	17.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	86.5%
Civilian Unemployed	13.5%

2000 Females 16+ by Employment Status and Age of Children

Total	879
Own Children < 6 Only	14.6%
Employed/in Armed Forces	4.9%
Unemployed	2.8%
Not in Labor Force	6.8%
Own Children <6 and 6-17 Only	13.4%
Employed/in Armed Forces	5.3%
Unemployed	1.8%
Not in Labor Force	6.3%
Own Children 6-17 Only	16.8%
Employed/in Armed Forces	7.5%
Unemployed	0.7%
Not in Labor Force	8.6%
No Own Children < 18	55.2%
Employed/in Armed Forces	20.3%
Unemployed	1.7%
Not in Labor Force	33.2%



2009 Employed Population 16+ by Industry

Total	488
Agriculture/Mining	0.0%
Construction	5.5%
Manufacturing	12.5%
Wholesale Trade	3.3%
Retail Trade	15.2%
Transportation/Utilities	5.5%
Information	2.9%
Finance/Insurance/Real Estate	2.5%
Services	51.6%
Public Administration	1.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.01

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	488
White Collar	45.1%
Management/Business/Financial	4.5%
Professional	12.5%
Sales	14.3%
Administrative Support	13.7%
Services	22.3%
Blue Collar	32.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	3.9%
Production	9.4%
Transportation/Material Moving	12.1%



2000 Workers 16+ by Means of Transportation to Work

Total	537%
Drove Alone - Car, Truck, or Van	68.0%
Carpooled - Car, Truck, or Van	19.7%
Public Transportation	3.2%
Walked	0.0%
Other Means	2.8%
Worked at Home	6.3%

2000 Workers 16+ by Travel Time to Work

Total	537
Did not Work at Home	93.7%
Less than 5 minutes	0.9%
5 to 9 minutes	7.3%
10 to 19 minutes	34.6%
20 to 24 minutes	22.7%
25 to 34 minutes	21.4%
35 to 44 minutes	1.1%
45 to 59 minutes	3.5%
60 to 89 minutes	0.0%
90 or more minutes	2.0%
Worked at Home	6.3%
Average Travel Time to Work (in min)	22.0

2000 Households by Vehicles Available

Total	694
None	34.7%
1	37.6%
2	20.7%
3	4.2%
4	1.7%
5+	1.0%
Average Number of Vehicles Available	1.1



2000 Households by Type

Total	695
Family Households	79.9%
Married-couple Family	29.1%
With Related Children	16.0%
Other Family (No Spouse)	50.8%
With Related Children	45.3%
Nonfamily Households	20.1%
Householder Living Alone	18.3%
Householder Not Living Alone	1.9%
Households with Related Children	61.3%
Households with Persons 65+	12.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.01

Name:

Demographic

Census Tracts

2000 Households by Size

Total	695
1 Person Household	18.3%
2 Person Household	26.0%
3 Person Household	19.1%
4 Person Household	16.0%
5 Person Household	10.4%
6 Person Household	4.5%
7 + Person Household	5.8%

2000 Households by Year Householder Moved In

Total	694
Moved in 1999 to March 2000	29.1%
Moved in 1995 to 1998	28.0%
Moved in 1990 to 1994	19.3%
Moved in 1980 to 1989	8.8%
Moved in 1970 to 1979	5.0%
Moved in 1969 or Earlier	9.8%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	753
1, Detached	56.4%
1, Attached	1.6%
2	1.3%
3 or 4	18.3%
5 to 9	16.3%
10 to 19	0.0%
20 +	5.2%
Mobile Home	0.8%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	753
1999 to March 2000	2.8%
1995 to 1998	1.6%
1990 to 1994	3.2%
1980 to 1989	0.0%
1970 to 1979	8.5%
1969 or Earlier	83.9%
Median Year Structure Built	1,961

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.01

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$496,684
Average Spent	\$759.46
Spending Potential Index	30
Computers & Accessories: Total \$	\$57,779
Average Spent	\$88.35
Spending Potential Index	39
Education: Total \$	\$339,084
Average Spent	\$518.48
Spending Potential Index	41
Entertainment/Recreation: Total \$	\$786,117
Average Spent	\$1,202.02
Spending Potential Index	37
Food at Home: Total \$	\$1,296,069
Average Spent	\$1,981.76
Spending Potential Index	43
Food Away from Home: Total \$	\$924,039
Average Spent	\$1,412.91
Spending Potential Index	42
Health Care: Total \$	\$923,341
Average Spent	\$1,411.84
Spending Potential Index	37
HH Furnishings & Equip: Total \$	\$443,524
Average Spent	\$678.17
Spending Potential Index	31
Investments: Total \$	\$205,101
Average Spent	\$313.61
Spending Potential Index	22
Retail Goods: Total \$	\$6,144,500
Average Spent	\$9,395.27
Spending Potential Index	37
Shelter: Total \$	\$4,029,727
Average Spent	\$6,161.67
Spending Potential Index	39
TV/Video/Sound Equipment: Total \$	\$349,218
Average Spent	\$533.97
Spending Potential Index	44
Travel: Total \$	\$370,293
Average Spent	\$566.20
Spending Potential Index	31
Vehicle Maintenance & Repairs: Total \$	\$234,824
Average Spent	\$359.06
Spending Potential Index	38

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.02

Name:

Demographic

Census Tracts



2000 Total Population	3,212
2000 Group Quarters	172
2009 Total Population	3,020
2014 Total Population	2,976
2009-2014 Annual Rate	-0.29%



2000 Households	1,082
2000 Average Household Size	2.81
2009 Households	1,039
2009 Average Household Size	2.75
2014 Households	1,028
2014 Average Household Size	2.74
2009-2014 Annual Rate	-0.21%
2000 Families	790
2000 Average Family Size	3.32
2009 Families	733
2009 Average Family Size	3.29
2014 Families	716
2014 Average Family Size	3.29
2009-2014 Annual Rate	-0.47%



2000 Housing Units	1,186
Owner Occupied Housing Units	58.8%
Renter Occupied Housing Units	32.5%
Vacant Housing Units	8.8%
2009 Housing Units	1,200
Owner Occupied Housing Units	54.5%
Renter Occupied Housing Units	32.1%
Vacant Housing Units	13.4%
2014 Housing Units	1,200
Owner Occupied Housing Units	53.1%
Renter Occupied Housing Units	32.6%
Vacant Housing Units	14.3%

Median Household Income	
2000	\$25,168
2009	\$31,991
2014	\$33,692

Median Home Value	
2000	\$42,137
2009	\$53,909
2014	\$61,250

Per Capita Income	
2000	\$10,366
2009	\$13,751
2014	\$14,310

Median Age	
2000	31.7
2009	33.5
2014	33.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.02

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,097
<15,000	25.9%
\$15,000 - \$24,999	23.8%
\$25,000 - \$34,999	18.0%
\$35,000 - \$49,999	19.4%
\$50,000 - \$74,999	8.7%
\$75,000 - \$99,999	1.9%
\$100,000 - \$149,999	1.8%
\$150,000 - \$199,999	0.5%
\$200,000+	0.0%
Average Household Income	\$29,828

2009 Household by Income

Household Income Base	1,039
<15,000	19.0%
\$15,000 - \$24,999	19.7%
\$25,000 - \$34,999	15.5%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	1.7%
\$150,000 - \$199,999	0.9%
\$200,000+	0.3%
Average Household Income	\$37,923

2014 Household by Income

Household Income Base	1,028
<15,000	19.2%
\$15,000 - \$24,999	18.1%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	17.7%
\$50,000 - \$74,999	23.1%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	1.8%
\$150,000 - \$199,999	0.9%
\$200,000+	0.3%
Average Household Income	\$39,085

2000 Owner Occupied HUs by Value

Total	669
<50,000	64.6%
\$50,000 - \$99,999	33.3%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	1.2%
\$300,000 - \$499,999	0.9%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$51,132

2000 Specified Renter Occupied HUs by Contract Rent

Total	414
With Cash Rent	92.5%
No Cash Rent	7.5%
Median Rent	\$368
Average Rent	\$380

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.02

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,212
0 - 4	7.8%
5 - 9	10.5%
10 - 14	10.2%
15 - 24	13.0%
25 - 34	12.0%
35 - 44	11.4%
45 - 54	11.8%
55 - 64	9.0%
65 - 74	6.6%
75 - 84	4.1%
85 +	3.8%
18 +	66.4%

2009 Population by Age

Total	3,020
0 - 4	7.9%
5 - 9	8.2%
10 - 14	8.6%
15 - 24	15.7%
25 - 34	11.0%
35 - 44	10.9%
45 - 54	11.1%
55 - 64	10.4%
65 - 74	7.4%
75 - 84	4.7%
85 +	4.1%
18 +	69.4%

2014 Population by Age

Total	2,976
0 - 4	8.4%
5 - 9	8.3%
10 - 14	8.5%
15 - 24	14.7%
25 - 34	11.9%
35 - 44	10.7%
45 - 54	9.4%
55 - 64	10.5%
65 - 74	8.6%
75 - 84	4.8%
85 +	4.3%
18 +	70.3%

2000 Population by Sex

Males	42.0%
Females	58.0%

2009 Population by Sex

Males	42.4%
Females	57.6%

2014 Population by Sex

Males	42.5%
Females	57.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.02

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,212
White Alone	8.8%
Black Alone	87.4%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	2.1%
Hispanic Origin	0.8%
Diversity Index	24.1

2009 Population by Race/Ethnicity

Total	3,020
White Alone	7.0%
Black Alone	89.1%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	2.3%
Hispanic Origin	1.1%
Diversity Index	21.8

2014 Population by Race/Ethnicity

Total	2,976
White Alone	6.3%
Black Alone	89.6%
American Indian Alone	0.9%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	2.5%
Hispanic Origin	1.2%
Diversity Index	21.2

2000 Population 3+ by School Enrollment

Total	3,108
Enrolled in Nursery/Preschool	2.7%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	18.1%
Enrolled in Grade 9-12	6.5%
Enrolled in College	2.6%
Enrolled in Grad/Prof School	0.7%
Not Enrolled in School	67.5%

2009 Population 25+ by Educational Attainment

Total	1,797
Less Than 9th Grade	2.5%
9th to 12th Grade, No Diploma	14.4%
High School Graduate	36.9%
Some College, No Degree	23.3%
Associate Degree	8.0%
Bachelor's Degree	11.9%
Graduate/Professional Degree	3.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.02

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,272
Married	39.0%
Never Married	36.4%
Widowed	9.3%
Divorced	15.2%



2000 Population 16+ by Employment Status

Total	2,305
In Labor Force	49.5%
Civilian Employed	44.9%
Civilian Unemployed	4.1%
In Armed Forces	0.6%
Not In Labor Force	50.5%

2009 Civilian Population 16+ in Labor Force

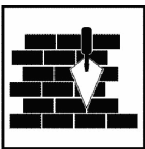
Civilian Employed	87.9%
Civilian Unemployed	12.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	90.4%
Civilian Unemployed	9.6%

2000 Females 16+ by Employment Status and Age of Children

Total	1,364
Own Children < 6 Only	7.0%
Employed/in Armed Forces	5.0%
Unemployed	0.3%
Not in Labor Force	1.7%
Own Children <6 and 6-17 Only	9.1%
Employed/in Armed Forces	5.4%
Unemployed	1.5%
Not in Labor Force	2.2%
Own Children 6-17 Only	12.0%
Employed/in Armed Forces	7.5%
Unemployed	0.7%
Not in Labor Force	3.8%
No Own Children < 18	71.9%
Employed/in Armed Forces	25.3%
Unemployed	2.6%
Not in Labor Force	44.1%



2009 Employed Population 16+ by Industry

Total	922
Agriculture/Mining	2.6%
Construction	2.6%
Manufacturing	7.1%
Wholesale Trade	3.1%
Retail Trade	10.1%
Transportation/Utilities	4.6%
Information	6.6%
Finance/Insurance/Real Estate	8.0%
Services	46.9%
Public Administration	8.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.02

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	922
White Collar	50.4%
Management/Business/Financial	4.4%
Professional	14.0%
Sales	9.8%
Administrative Support	22.2%
Services	24.0%
Blue Collar	25.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.0%
Installation/Maintenance/Repair	5.2%
Production	6.8%
Transportation/Material Moving	10.5%



2000 Workers 16+ by Means of Transportation to Work

Total	987%
Drove Alone - Car, Truck, or Van	71.1%
Carpooled - Car, Truck, or Van	20.4%
Public Transportation	4.1%
Walked	0.0%
Other Means	0.7%
Worked at Home	3.7%

2000 Workers 16+ by Travel Time to Work

Total	987
Did not Work at Home	96.3%
Less than 5 minutes	0.4%
5 to 9 minutes	3.6%
10 to 19 minutes	41.7%
20 to 24 minutes	20.8%
25 to 34 minutes	20.4%
35 to 44 minutes	0.8%
45 to 59 minutes	4.0%
60 to 89 minutes	2.0%
90 or more minutes	2.5%
Worked at Home	3.7%
Average Travel Time to Work (in min)	22.7

2000 Households by Vehicles Available

Total	1,083
None	7.1%
1	52.6%
2	26.2%
3	10.9%
4	3.1%
5+	0.0%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	1,082
Family Households	73.0%
Married-couple Family	32.5%
With Related Children	15.2%
Other Family (No Spouse)	40.5%
With Related Children	29.5%
Nonfamily Households	27.0%
Householder Living Alone	24.4%
Householder Not Living Alone	2.6%
Households with Related Children	44.6%
Households with Persons 65+	22.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.02

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,082
1 Person Household	24.4%
2 Person Household	25.8%
3 Person Household	21.1%
4 Person Household	13.8%
5 Person Household	8.3%
6 Person Household	4.1%
7 + Person Household	2.6%

2000 Households by Year Householder Moved In

Total	1,083
Moved in 1999 to March 2000	17.7%
Moved in 1995 to 1998	23.6%
Moved in 1990 to 1994	12.7%
Moved in 1980 to 1989	11.9%
Moved in 1970 to 1979	21.4%
Moved in 1969 or Earlier	12.7%
Median Year Householder Moved In	1,992



2000 Housing Units by Units in Structure

Total	1,199
1, Detached	96.7%
1, Attached	2.4%
2	0.0%
3 or 4	0.4%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	0.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,199
1999 to March 2000	0.0%
1995 to 1998	0.7%
1990 to 1994	0.0%
1980 to 1989	2.3%
1970 to 1979	11.9%
1969 or Earlier	85.2%
Median Year Structure Built	1,959

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430080.02

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$992,018
Average Spent	\$954.78
Spending Potential Index	38
Computers & Accessories: Total \$	\$121,964
Average Spent	\$117.39
Spending Potential Index	51
Education: Total \$	\$692,255
Average Spent	\$666.27
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$1,787,462
Average Spent	\$1,720.37
Spending Potential Index	53
Food at Home: Total \$	\$2,624,403
Average Spent	\$2,525.89
Spending Potential Index	55
Food Away from Home: Total \$	\$1,912,605
Average Spent	\$1,840.81
Spending Potential Index	55
Health Care: Total \$	\$2,226,502
Average Spent	\$2,142.93
Spending Potential Index	57
HH Furnishings & Equip: Total \$	\$1,035,316
Average Spent	\$996.45
Spending Potential Index	46
Investments: Total \$	\$644,383
Average Spent	\$620.20
Spending Potential Index	43
Retail Goods: Total \$	\$13,645,011
Average Spent	\$13,132.83
Spending Potential Index	51
Shelter: Total \$	\$8,358,112
Average Spent	\$8,044.38
Spending Potential Index	51
TV/Video/Sound Equipment: Total \$	\$707,187
Average Spent	\$680.64
Spending Potential Index	56
Travel: Total \$	\$941,062
Average Spent	\$905.74
Spending Potential Index	49
Vehicle Maintenance & Repairs: Total \$	\$517,236
Average Spent	\$497.82
Spending Potential Index	53

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430082.00

Name:

Demographic

Census Tracts



2000 Total Population	2,207
2000 Group Quarters	0
2009 Total Population	2,388
2014 Total Population	2,485
2009-2014 Annual Rate	0.80%



2000 Households	811
2000 Average Household Size	2.72
2009 Households	878
2009 Average Household Size	2.72
2014 Households	914
2014 Average Household Size	2.72
2009-2014 Annual Rate	0.81%
2000 Families	600
2000 Average Family Size	3.18
2009 Families	628
2009 Average Family Size	3.22
2014 Families	646
2014 Average Family Size	3.23
2009-2014 Annual Rate	0.57%



2000 Housing Units	901
Owner Occupied Housing Units	72.7%
Renter Occupied Housing Units	17.3%
Vacant Housing Units	10.0%
2009 Housing Units	988
Owner Occupied Housing Units	70.2%
Renter Occupied Housing Units	18.6%
Vacant Housing Units	11.1%
2014 Housing Units	1,026
Owner Occupied Housing Units	69.6%
Renter Occupied Housing Units	19.5%
Vacant Housing Units	10.9%

Median Household Income	
2000	\$33,737
2009	\$46,759
2014	\$48,249

Median Home Value	
2000	\$45,964
2009	\$58,759
2014	\$66,241

Per Capita Income	
2000	\$14,292
2009	\$20,265
2014	\$20,656

Median Age	
2000	31.3
2009	31.3
2014	31.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	822
<15,000	18.4%
\$15,000 - \$24,999	14.6%
\$25,000 - \$34,999	19.8%
\$35,000 - \$49,999	17.3%
\$50,000 - \$74,999	21.4%
\$75,000 - \$99,999	2.9%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	0.6%
\$200,000+	0.0%
Average Household Income	\$39,718

2009 Household by Income

Household Income Base	878
<15,000	9.5%
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	20.3%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	16.7%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	2.4%
\$200,000+	0.5%
Average Household Income	\$55,117

2014 Household by Income

Household Income Base	914
<15,000	9.6%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	20.1%
\$50,000 - \$74,999	23.6%
\$75,000 - \$99,999	16.2%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	2.4%
\$200,000+	0.4%
Average Household Income	\$56,160

2000 Owner Occupied HUs by Value

Total	643
<50,000	62.1%
\$50,000 - \$99,999	37.9%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$44,676

2000 Specified Renter Occupied HUs by Contract Rent

Total	150
With Cash Rent	96.7%
No Cash Rent	3.3%
Median Rent	\$487
Average Rent	\$452

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	2,207
0 - 4	8.9%
5 - 9	9.2%
10 - 14	8.6%
15 - 24	13.2%
25 - 34	16.4%
35 - 44	14.5%
45 - 54	10.6%
55 - 64	8.7%
65 - 74	6.3%
75 - 84	3.1%
85 +	0.5%
18 +	68.7%

2009 Population by Age

Total	2,388
0 - 4	8.9%
5 - 9	8.1%
10 - 14	7.7%
15 - 24	15.8%
25 - 34	14.1%
35 - 44	14.0%
45 - 54	12.9%
55 - 64	8.8%
65 - 74	5.7%
75 - 84	3.1%
85 +	0.8%
18 +	70.6%

2014 Population by Age

Total	2,485
0 - 4	8.9%
5 - 9	8.2%
10 - 14	7.5%
15 - 24	15.1%
25 - 34	15.8%
35 - 44	12.3%
45 - 54	11.8%
55 - 64	10.9%
65 - 74	5.8%
75 - 84	2.7%
85 +	0.9%
18 +	71.2%

2000 Population by Sex

Males	49.4%
Females	50.6%

2009 Population by Sex

Males	50.6%
Females	49.4%

2014 Population by Sex

Males	51.2%
Females	48.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430082.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,207
White Alone	75.7%
Black Alone	7.3%
American Indian Alone	7.6%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	4.2%
Two or More Races	4.9%
Hispanic Origin	8.3%
Diversity Index	50.6

2009 Population by Race/Ethnicity

Total	2,388
White Alone	70.4%
Black Alone	8.7%
American Indian Alone	7.6%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	6.4%
Two or More Races	6.6%
Hispanic Origin	12.3%
Diversity Index	60.1

2014 Population by Race/Ethnicity

Total	2,485
White Alone	67.4%
Black Alone	9.3%
American Indian Alone	7.5%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	7.8%
Two or More Races	7.5%
Hispanic Origin	14.9%
Diversity Index	65.0

2000 Population 3+ by School Enrollment

Total	2,160
Enrolled in Nursery/Preschool	1.0%
Enrolled in Kindergarten	2.5%
Enrolled in Grade 1-8	17.6%
Enrolled in Grade 9-12	3.7%
Enrolled in College	2.2%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	72.8%

2009 Population 25+ by Educational Attainment

Total	1,421
Less Than 9th Grade	7.6%
9th to 12th Grade, No Diploma	15.7%
High School Graduate	44.5%
Some College, No Degree	22.3%
Associate Degree	5.7%
Bachelor's Degree	3.6%
Graduate/Professional Degree	0.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430082.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,798
Married	57.5%
Never Married	19.7%
Widowed	7.7%
Divorced	15.2%



2000 Population 16+ by Employment Status

Total	1,627
In Labor Force	62.9%
Civilian Employed	61.0%
Civilian Unemployed	2.0%
In Armed Forces	0.0%
Not In Labor Force	37.1%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.6%
Civilian Unemployed	5.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.9%
Civilian Unemployed	4.1%

2000 Females 16+ by Employment Status and Age of Children

Total	873
Own Children < 6 Only	9.0%
Employed/in Armed Forces	6.2%
Unemployed	0.0%
Not in Labor Force	2.9%
Own Children <6 and 6-17 Only	9.7%
Employed/in Armed Forces	9.2%
Unemployed	0.0%
Not in Labor Force	0.6%
Own Children 6-17 Only	22.7%
Employed/in Armed Forces	14.4%
Unemployed	1.0%
Not in Labor Force	7.2%
No Own Children < 18	58.5%
Employed/in Armed Forces	25.7%
Unemployed	0.7%
Not in Labor Force	32.2%



2009 Employed Population 16+ by Industry

Total	1,003
Agriculture/Mining	0.0%
Construction	10.4%
Manufacturing	11.9%
Wholesale Trade	6.8%
Retail Trade	15.8%
Transportation/Utilities	8.1%
Information	3.1%
Finance/Insurance/Real Estate	6.9%
Services	34.1%
Public Administration	3.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,003
White Collar	44.8%
Management/Business/Financial	7.1%
Professional	6.2%
Sales	12.6%
Administrative Support	18.9%
Services	22.4%
Blue Collar	32.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	9.8%
Installation/Maintenance/Repair	4.4%
Production	9.5%
Transportation/Material Moving	9.2%



2000 Workers 16+ by Means of Transportation to Work

Total	973%
Drove Alone - Car, Truck, or Van	83.1%
Carpooled - Car, Truck, or Van	12.0%
Public Transportation	0.5%
Walked	0.0%
Other Means	0.0%
Worked at Home	4.3%

2000 Workers 16+ by Travel Time to Work

Total	973
Did not Work at Home	95.7%
Less than 5 minutes	1.0%
5 to 9 minutes	11.4%
10 to 19 minutes	42.1%
20 to 24 minutes	20.8%
25 to 34 minutes	15.0%
35 to 44 minutes	3.1%
45 to 59 minutes	2.3%
60 to 89 minutes	0.0%
90 or more minutes	0.0%
Worked at Home	4.3%
Average Travel Time to Work (in min)	17.3

2000 Households by Vehicles Available

Total	793
None	4.7%
1	38.5%
2	46.7%
3	9.6%
4	0.6%
5+	0.0%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	811
Family Households	74.0%
Married-couple Family	55.0%
With Related Children	29.0%
Other Family (No Spouse)	19.0%
With Related Children	13.8%
Nonfamily Households	26.0%
Householder Living Alone	21.3%
Householder Not Living Alone	4.7%
Households with Related Children	42.8%
Households with Persons 65+	21.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430082.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	811
1 Person Household	21.3%
2 Person Household	32.9%
3 Person Household	18.1%
4 Person Household	15.7%
5 Person Household	7.3%
6 Person Household	2.7%
7 + Person Household	2.0%

2000 Households by Year Householder Moved In

Total	793
Moved in 1999 to March 2000	20.9%
Moved in 1995 to 1998	28.0%
Moved in 1990 to 1994	9.8%
Moved in 1980 to 1989	11.7%
Moved in 1970 to 1979	9.3%
Moved in 1969 or Earlier	20.2%
Median Year Householder Moved In	1,994



2000 Housing Units by Units in Structure

Total	884
1, Detached	67.1%
1, Attached	0.8%
2	0.0%
3 or 4	0.0%
5 to 9	1.6%
10 to 19	0.0%
20 +	0.8%
Mobile Home	29.8%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	884
1999 to March 2000	8.0%
1995 to 1998	14.6%
1990 to 1994	4.9%
1980 to 1989	6.9%
1970 to 1979	5.4%
1969 or Earlier	60.2%
Median Year Structure Built	1,959

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430082.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,208,499
Average Spent	\$1,376.43
Spending Potential Index	55
Computers & Accessories: Total \$	\$158,678
Average Spent	\$180.73
Spending Potential Index	79
Education: Total \$	\$803,214
Average Spent	\$914.83
Spending Potential Index	73
Entertainment/Recreation: Total \$	\$2,229,332
Average Spent	\$2,539.11
Spending Potential Index	78
Food at Home: Total \$	\$3,124,685
Average Spent	\$3,558.88
Spending Potential Index	78
Food Away from Home: Total \$	\$2,314,599
Average Spent	\$2,636.23
Spending Potential Index	79
Health Care: Total \$	\$2,567,933
Average Spent	\$2,924.76
Spending Potential Index	78
HH Furnishings & Equip: Total \$	\$1,355,998
Average Spent	\$1,544.42
Spending Potential Index	71
Investments: Total \$	\$861,478
Average Spent	\$981.19
Spending Potential Index	68
Retail Goods: Total \$	\$17,203,479
Average Spent	\$19,594.00
Spending Potential Index	76
Shelter: Total \$	\$10,476,865
Average Spent	\$11,932.68
Spending Potential Index	76
TV/Video/Sound Equipment: Total \$	\$848,654
Average Spent	\$966.58
Spending Potential Index	80
Travel: Total \$	\$1,206,805
Average Spent	\$1,374.50
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$650,585
Average Spent	\$740.99
Spending Potential Index	79

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430083.00

Name:

Demographic

Census Tracts



2000 Total Population	1,507
2000 Group Quarters	0
2009 Total Population	1,455
2014 Total Population	1,443
2009-2014 Annual Rate	-0.17%



2000 Households	615
2000 Average Household Size	2.45
2009 Households	606
2009 Average Household Size	2.40
2014 Households	604
2014 Average Household Size	2.39
2009-2014 Annual Rate	-0.07%
2000 Families	407
2000 Average Family Size	2.98
2009 Families	384
2009 Average Family Size	2.96
2014 Families	377
2014 Average Family Size	2.95
2009-2014 Annual Rate	-0.37%



2000 Housing Units	652
Owner Occupied Housing Units	53.8%
Renter Occupied Housing Units	40.5%
Vacant Housing Units	5.7%
2009 Housing Units	663
Owner Occupied Housing Units	50.7%
Renter Occupied Housing Units	40.7%
Vacant Housing Units	8.6%
2014 Housing Units	663
Owner Occupied Housing Units	49.3%
Renter Occupied Housing Units	41.8%
Vacant Housing Units	8.9%

Median Household Income	
2000	\$31,859
2009	\$38,431
2014	\$40,639

Median Home Value	
2000	\$69,706
2009	\$86,000
2014	\$96,143

Per Capita Income	
2000	\$14,768
2009	\$17,973
2014	\$18,550

Median Age	
2000	36.9
2009	39.2
2014	40.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430083.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	594
<15,000	20.4%
\$15,000 - \$24,999	18.7%
\$25,000 - \$34,999	16.7%
\$35,000 - \$49,999	20.5%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	6.4%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$34,975

2009 Household by Income

Household Income Base	606
<15,000	14.0%
\$15,000 - \$24,999	12.5%
\$25,000 - \$34,999	18.5%
\$35,000 - \$49,999	23.6%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	3.8%
\$150,000 - \$199,999	0.2%
\$200,000+	0.0%
Average Household Income	\$43,152

2014 Household by Income

Household Income Base	604
<15,000	14.6%
\$15,000 - \$24,999	11.1%
\$25,000 - \$34,999	17.2%
\$35,000 - \$49,999	22.7%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	0.2%
\$200,000+	0.0%
Average Household Income	\$44,317

2000 Owner Occupied HUs by Value

Total	361
<50,000	24.1%
\$50,000 - \$99,999	57.3%
\$100,000 - \$149,999	18.6%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$73,918

2000 Specified Renter Occupied HUs by Contract Rent

Total	272
With Cash Rent	97.4%
No Cash Rent	2.6%
Median Rent	\$337
Average Rent	\$359

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430083.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,507
0 - 4	7.5%
5 - 9	5.8%
10 - 14	7.7%
15 - 24	13.9%
25 - 34	12.2%
35 - 44	15.9%
45 - 54	11.8%
55 - 64	9.5%
65 - 74	7.8%
75 - 84	6.5%
85 +	1.4%
18 +	75.5%

2009 Population by Age

Total	1,455
0 - 4	7.4%
5 - 9	5.2%
10 - 14	6.8%
15 - 24	14.1%
25 - 34	11.4%
35 - 44	13.2%
45 - 54	12.7%
55 - 64	12.7%
65 - 74	8.0%
75 - 84	6.5%
85 +	2.0%
18 +	77.3%

2014 Population by Age

Total	1,443
0 - 4	7.2%
5 - 9	5.1%
10 - 14	6.7%
15 - 24	13.9%
25 - 34	11.6%
35 - 44	12.1%
45 - 54	11.6%
55 - 64	13.7%
65 - 74	9.8%
75 - 84	6.4%
85 +	2.1%
18 +	77.8%

2000 Population by Sex

Males	50.7%
Females	49.3%

2009 Population by Sex

Males	50.7%
Females	49.3%

2014 Population by Sex

Males	51.0%
Females	49.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430083.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,507
White Alone	73.7%
Black Alone	6.3%
American Indian Alone	6.8%
Asian or Pacific Islander Alone	3.3%
Some Other Race Alone	3.5%
Two or More Races	6.5%
Hispanic Origin	9.3%
Diversity Index	54.1

2009 Population by Race/Ethnicity

Total	1,455
White Alone	67.8%
Black Alone	7.4%
American Indian Alone	6.7%
Asian or Pacific Islander Alone	4.5%
Some Other Race Alone	5.1%
Two or More Races	8.5%
Hispanic Origin	13.4%
Diversity Index	63.7

2014 Population by Race/Ethnicity

Total	1,443
White Alone	64.7%
Black Alone	7.8%
American Indian Alone	6.6%
Asian or Pacific Islander Alone	5.2%
Some Other Race Alone	6.2%
Two or More Races	9.6%
Hispanic Origin	16.1%
Diversity Index	68.5

2000 Population 3+ by School Enrollment

Total	1,390
Enrolled in Nursery/Preschool	2.0%
Enrolled in Kindergarten	1.8%
Enrolled in Grade 1-8	12.4%
Enrolled in Grade 9-12	3.3%
Enrolled in College	5.0%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	75.4%

2009 Population 25+ by Educational Attainment

Total	969
Less Than 9th Grade	4.0%
9th to 12th Grade, No Diploma	12.1%
High School Graduate	38.4%
Some College, No Degree	22.1%
Associate Degree	10.8%
Bachelor's Degree	9.3%
Graduate/Professional Degree	3.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430083.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	1,174
Married	50.8%
Never Married	24.4%
Widowed	9.5%
Divorced	15.3%



2000 Population 16+ by Employment Status

Total	1,127
In Labor Force	61.8%
Civilian Employed	59.2%
Civilian Unemployed	2.7%
In Armed Forces	0.0%
Not In Labor Force	38.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.2%
Civilian Unemployed	6.8%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.8%
Civilian Unemployed	5.2%

2000 Females 16+ by Employment Status and Age of Children

Total	539
Own Children < 6 Only	8.9%
Employed/in Armed Forces	4.1%
Unemployed	0.9%
Not in Labor Force	3.9%
Own Children <6 and 6-17 Only	8.2%
Employed/in Armed Forces	4.8%
Unemployed	0.0%
Not in Labor Force	3.3%
Own Children 6-17 Only	16.9%
Employed/in Armed Forces	9.3%
Unemployed	1.5%
Not in Labor Force	6.1%
No Own Children < 18	66.0%
Employed/in Armed Forces	27.5%
Unemployed	0.0%
Not in Labor Force	38.6%



2009 Employed Population 16+ by Industry

Total	643
Agriculture/Mining	0.0%
Construction	9.8%
Manufacturing	6.4%
Wholesale Trade	4.2%
Retail Trade	16.5%
Transportation/Utilities	8.2%
Information	3.1%
Finance/Insurance/Real Estate	6.4%
Services	45.4%
Public Administration	0.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	643
White Collar	52.3%
Management/Business/Financial	10.7%
Professional	11.0%
Sales	17.0%
Administrative Support	13.5%
Services	20.7%
Blue Collar	27.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.6%
Installation/Maintenance/Repair	7.9%
Production	3.1%
Transportation/Material Moving	8.4%



2000 Workers 16+ by Means of Transportation to Work

Total	638%
Drove Alone - Car, Truck, or Van	71.3%
Carpooled - Car, Truck, or Van	20.5%
Public Transportation	1.7%
Walked	3.4%
Other Means	0.9%
Worked at Home	2.0%

2000 Workers 16+ by Travel Time to Work

Total	638
Did not Work at Home	98.0%
Less than 5 minutes	1.6%
5 to 9 minutes	11.1%
10 to 19 minutes	57.5%
20 to 24 minutes	6.9%
25 to 34 minutes	17.4%
35 to 44 minutes	0.8%
45 to 59 minutes	0.9%
60 to 89 minutes	1.7%
90 or more minutes	0.0%
Worked at Home	2.0%
Average Travel Time to Work (in min)	16.6

2000 Households by Vehicles Available

Total	633
None	8.4%
1	43.6%
2	38.7%
3	6.6%
4	2.7%
5+	0.0%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	615
Family Households	66.2%
Married-couple Family	48.8%
With Related Children	19.4%
Other Family (No Spouse)	17.4%
With Related Children	11.4%
Nonfamily Households	33.8%
Householder Living Alone	27.8%
Householder Not Living Alone	6.0%
Households with Related Children	30.7%
Households with Persons 65+	27.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430083.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	615
1 Person Household	27.8%
2 Person Household	35.9%
3 Person Household	15.4%
4 Person Household	11.7%
5 Person Household	5.7%
6 Person Household	1.6%
7 + Person Household	1.8%

2000 Households by Year Householder Moved In

Total	633
Moved in 1999 to March 2000	24.6%
Moved in 1995 to 1998	32.9%
Moved in 1990 to 1994	5.8%
Moved in 1980 to 1989	14.1%
Moved in 1970 to 1979	6.0%
Moved in 1969 or Earlier	16.6%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	669
1, Detached	64.6%
1, Attached	0.0%
2	1.9%
3 or 4	8.1%
5 to 9	4.8%
10 to 19	3.1%
20 +	9.6%
Mobile Home	7.9%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	669
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	2.2%
1970 to 1979	18.2%
1969 or Earlier	79.5%
Median Year Structure Built	1,959

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Census Tracts

Demographic



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$679,083
Average Spent	\$1,120.60
Spending Potential Index	45
Computers & Accessories: Total \$	\$89,380
Average Spent	\$147.49
Spending Potential Index	65
Education: Total \$	\$518,994
Average Spent	\$856.43
Spending Potential Index	68
Entertainment/Recreation: Total \$	\$1,199,436
Average Spent	\$1,979.28
Spending Potential Index	61
Food at Home: Total \$	\$1,777,215
Average Spent	\$2,932.71
Spending Potential Index	64
Food Away from Home: Total \$	\$1,293,863
Average Spent	\$2,135.10
Spending Potential Index	64
Health Care: Total \$	\$1,398,122
Average Spent	\$2,307.14
Spending Potential Index	61
HH Furnishings & Equip: Total \$	\$687,817
Average Spent	\$1,135.02
Spending Potential Index	52
Investments: Total \$	\$396,482
Average Spent	\$654.27
Spending Potential Index	45
Retail Goods: Total \$	\$9,107,640
Average Spent	\$15,029.18
Spending Potential Index	58
Shelter: Total \$	\$5,736,233
Average Spent	\$9,465.78
Spending Potential Index	61
TV/Video/Sound Equipment: Total \$	\$478,645
Average Spent	\$789.85
Spending Potential Index	65
Travel: Total \$	\$631,229
Average Spent	\$1,041.64
Spending Potential Index	56
Vehicle Maintenance & Repairs: Total \$	\$350,956
Average Spent	\$579.14
Spending Potential Index	62

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430084.00

Name:

Demographic

Census Tracts



2000 Total Population	3,380
2000 Group Quarters	0
2009 Total Population	3,342
2014 Total Population	3,364
2009-2014 Annual Rate	0.13%



2000 Households	1,583
2000 Average Household Size	2.14
2009 Households	1,598
2009 Average Household Size	2.09
2014 Households	1,615
2014 Average Household Size	2.08
2009-2014 Annual Rate	0.21%
2000 Families	940
2000 Average Family Size	2.77
2009 Families	901
2009 Average Family Size	2.76
2014 Families	893
2014 Average Family Size	2.76
2009-2014 Annual Rate	-0.18%



2000 Housing Units	1,638
Owner Occupied Housing Units	69.9%
Renter Occupied Housing Units	26.7%
Vacant Housing Units	3.4%
2009 Housing Units	1,699
Owner Occupied Housing Units	66.7%
Renter Occupied Housing Units	27.4%
Vacant Housing Units	5.9%
2014 Housing Units	1,725
Owner Occupied Housing Units	65.4%
Renter Occupied Housing Units	28.2%
Vacant Housing Units	6.4%

Median Household Income

2000	\$33,548
2009	\$41,188
2014	\$43,487

Median Home Value

2000	\$73,184
2009	\$91,915
2014	\$106,455

Per Capita Income

2000	\$20,348
2009	\$24,630
2014	\$25,419

Median Age

2000	44.0
2009	46.4
2014	46.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430084.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,571
<15,000	19.5%
\$15,000 - \$24,999	13.5%
\$25,000 - \$34,999	18.8%
\$35,000 - \$49,999	18.6%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	7.3%
\$100,000 - \$149,999	6.7%
\$150,000 - \$199,999	0.8%
\$200,000+	0.6%
Average Household Income	\$42,870

2009 Household by Income

Household Income Base	1,598
<15,000	14.4%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	14.9%
\$35,000 - \$49,999	18.8%
\$50,000 - \$74,999	20.5%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	1.8%
\$200,000+	0.9%
Average Household Income	\$51,510

2014 Household by Income

Household Income Base	1,615
<15,000	14.6%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	17.5%
\$50,000 - \$74,999	23.4%
\$75,000 - \$99,999	9.7%
\$100,000 - \$149,999	7.7%
\$150,000 - \$199,999	1.9%
\$200,000+	0.9%
Average Household Income	\$52,948

2000 Owner Occupied HUs by Value

Total	1,145
<50,000	4.7%
\$50,000 - \$99,999	80.9%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	5.9%
\$200,000 - \$299,999	0.5%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$81,290

2000 Specified Renter Occupied HUs by Contract Rent

Total	438
With Cash Rent	96.3%
No Cash Rent	3.7%
Median Rent	\$396
Average Rent	\$400

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430084.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,380
0 - 4	5.8%
5 - 9	5.6%
10 - 14	5.7%
15 - 24	9.5%
25 - 34	10.8%
35 - 44	14.1%
45 - 54	14.3%
55 - 64	8.7%
65 - 74	13.0%
75 - 84	10.4%
85 +	2.1%
18 +	79.9%

2009 Population by Age

Total	3,342
0 - 4	5.3%
5 - 9	5.3%
10 - 14	5.7%
15 - 24	10.0%
25 - 34	10.1%
35 - 44	11.5%
45 - 54	14.8%
55 - 64	13.5%
65 - 74	8.5%
75 - 84	10.7%
85 +	4.5%
18 +	80.3%

2014 Population by Age

Total	3,364
0 - 4	5.2%
5 - 9	5.3%
10 - 14	5.6%
15 - 24	10.3%
25 - 34	10.5%
35 - 44	10.9%
45 - 54	13.1%
55 - 64	15.3%
65 - 74	10.4%
75 - 84	8.3%
85 +	5.1%
18 +	80.5%

2000 Population by Sex

Males	44.2%
Females	55.8%

2009 Population by Sex

Males	44.4%
Females	55.6%

2014 Population by Sex

Males	44.9%
Females	55.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430084.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,380
White Alone	83.1%
Black Alone	4.8%
American Indian Alone	4.4%
Asian or Pacific Islander Alone	2.2%
Some Other Race Alone	1.4%
Two or More Races	4.1%
Hispanic Origin	3.4%
Diversity Index	35.0

2009 Population by Race/Ethnicity

Total	3,342
White Alone	78.7%
Black Alone	5.9%
American Indian Alone	4.6%
Asian or Pacific Islander Alone	3.1%
Some Other Race Alone	2.2%
Two or More Races	5.6%
Hispanic Origin	5.2%
Diversity Index	43.6

2014 Population by Race/Ethnicity

Total	3,364
White Alone	76.1%
Black Alone	6.4%
American Indian Alone	4.6%
Asian or Pacific Islander Alone	3.7%
Some Other Race Alone	2.7%
Two or More Races	6.5%
Hispanic Origin	6.5%
Diversity Index	48.4

2000 Population 3+ by School Enrollment

Total	3,265
Enrolled in Nursery/Preschool	2.1%
Enrolled in Kindergarten	1.1%
Enrolled in Grade 1-8	9.6%
Enrolled in Grade 9-12	5.1%
Enrolled in College	4.4%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	77.2%

2009 Population 25+ by Educational Attainment

Total	2,460
Less Than 9th Grade	2.7%
9th to 12th Grade, No Diploma	7.3%
High School Graduate	32.5%
Some College, No Degree	26.1%
Associate Degree	8.4%
Bachelor's Degree	17.6%
Graduate/Professional Degree	5.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430084.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,795
Married	51.7%
Never Married	21.0%
Widowed	11.6%
Divorced	15.7%



2000 Population 16+ by Employment Status

Total	2,739
In Labor Force	60.1%
Civilian Employed	58.3%
Civilian Unemployed	1.8%
In Armed Forces	0.0%
Not In Labor Force	39.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.6%
Civilian Unemployed	5.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.7%
Civilian Unemployed	4.3%

2000 Females 16+ by Employment Status and Age of Children

Total	1,564
Own Children < 6 Only	5.9%
Employed/in Armed Forces	3.4%
Unemployed	0.3%
Not in Labor Force	2.2%
Own Children <6 and 6-17 Only	3.5%
Employed/in Armed Forces	1.8%
Unemployed	0.6%
Not in Labor Force	1.0%
Own Children 6-17 Only	11.1%
Employed/in Armed Forces	8.4%
Unemployed	0.0%
Not in Labor Force	2.7%
No Own Children < 18	79.5%
Employed/in Armed Forces	37.8%
Unemployed	0.7%
Not in Labor Force	41.0%



2009 Employed Population 16+ by Industry

Total	1,506
Agriculture/Mining	1.1%
Construction	7.7%
Manufacturing	9.5%
Wholesale Trade	3.6%
Retail Trade	11.0%
Transportation/Utilities	4.6%
Information	6.2%
Finance/Insurance/Real Estate	7.8%
Services	43.8%
Public Administration	4.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430084.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,506
White Collar	65.9%
Management/Business/Financial	14.8%
Professional	20.9%
Sales	13.7%
Administrative Support	16.5%
Services	14.3%
Blue Collar	19.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	3.1%
Production	6.1%
Transportation/Material Moving	4.2%



2000 Workers 16+ by Means of Transportation to Work

Total	1,575%
Drove Alone - Car, Truck, or Van	92.1%
Carpooled - Car, Truck, or Van	5.3%
Public Transportation	0.0%
Walked	1.5%
Other Means	0.0%
Worked at Home	1.1%

2000 Workers 16+ by Travel Time to Work

Total	1,575
Did not Work at Home	98.9%
Less than 5 minutes	1.9%
5 to 9 minutes	18.6%
10 to 19 minutes	56.6%
20 to 24 minutes	9.6%
25 to 34 minutes	9.0%
35 to 44 minutes	0.6%
45 to 59 minutes	0.9%
60 to 89 minutes	0.3%
90 or more minutes	1.3%
Worked at Home	1.1%
Average Travel Time to Work (in min)	16.2

2000 Households by Vehicles Available

Total	1,583
None	11.4%
1	34.9%
2	38.3%
3	12.1%
4	3.0%
5+	0.3%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	1,583
Family Households	59.4%
Married-couple Family	46.9%
With Related Children	15.6%
Other Family (No Spouse)	12.4%
With Related Children	7.6%
Nonfamily Households	40.6%
Householder Living Alone	36.4%
Householder Not Living Alone	4.2%
Households with Related Children	23.2%
Households with Persons 65+	40.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430084.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,583
1 Person Household	36.4%
2 Person Household	36.2%
3 Person Household	13.1%
4 Person Household	8.9%
5 Person Household	3.5%
6 Person Household	1.2%
7 + Person Household	0.7%

2000 Households by Year Householder Moved In

Total	1,583
Moved in 1999 to March 2000	14.5%
Moved in 1995 to 1998	29.4%
Moved in 1990 to 1994	13.9%
Moved in 1980 to 1989	9.8%
Moved in 1970 to 1979	14.3%
Moved in 1969 or Earlier	18.1%
Median Year Householder Moved In	1,993



2000 Housing Units by Units in Structure

Total	1,638
1, Detached	85.0%
1, Attached	0.1%
2	0.0%
3 or 4	0.0%
5 to 9	1.2%
10 to 19	2.6%
20 +	11.1%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,638
1999 to March 2000	1.0%
1995 to 1998	2.2%
1990 to 1994	0.3%
1980 to 1989	2.6%
1970 to 1979	11.5%
1969 or Earlier	82.5%
Median Year Structure Built	1,958

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430084.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,008,979
Average Spent	\$1,257.18
Spending Potential Index	50
Computers & Accessories: Total \$	\$247,983
Average Spent	\$155.18
Spending Potential Index	68
Education: Total \$	\$1,489,409
Average Spent	\$932.05
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$3,767,750
Average Spent	\$2,357.79
Spending Potential Index	73
Food at Home: Total \$	\$5,402,813
Average Spent	\$3,380.98
Spending Potential Index	74
Food Away from Home: Total \$	\$3,865,430
Average Spent	\$2,418.92
Spending Potential Index	73
Health Care: Total \$	\$5,033,600
Average Spent	\$3,149.94
Spending Potential Index	84
HH Furnishings & Equip: Total \$	\$2,148,423
Average Spent	\$1,344.45
Spending Potential Index	62
Investments: Total \$	\$1,679,653
Average Spent	\$1,051.10
Spending Potential Index	73
Retail Goods: Total \$	\$28,358,508
Average Spent	\$17,746.24
Spending Potential Index	69
Shelter: Total \$	\$18,033,264
Average Spent	\$11,284.89
Spending Potential Index	72
TV/Video/Sound Equipment: Total \$	\$1,419,876
Average Spent	\$888.53
Spending Potential Index	73
Travel: Total \$	\$2,181,110
Average Spent	\$1,364.90
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$1,081,440
Average Spent	\$676.75
Spending Potential Index	72

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.01

Name:

Demographic

Census Tracts



2000 Total Population	2,814
2000 Group Quarters	267
2009 Total Population	2,926
2014 Total Population	3,008
2009-2014 Annual Rate	0.55%



2000 Households	1,227
2000 Average Household Size	2.08
2009 Households	1,324
2009 Average Household Size	2.02
2014 Households	1,374
2014 Average Household Size	2.01
2009-2014 Annual Rate	0.74%
2000 Families	645
2000 Average Family Size	2.82
2009 Families	655
2009 Average Family Size	2.79
2014 Families	665
2014 Average Family Size	2.78
2009-2014 Annual Rate	0.30%



2000 Housing Units	1,309
Owner Occupied Housing Units	42.0%
Renter Occupied Housing Units	51.7%
Vacant Housing Units	6.3%
2009 Housing Units	1,434
Owner Occupied Housing Units	38.8%
Renter Occupied Housing Units	53.6%
Vacant Housing Units	7.7%
2014 Housing Units	1,485
Owner Occupied Housing Units	37.5%
Renter Occupied Housing Units	55.0%
Vacant Housing Units	7.5%

Median Household Income	
2000	\$34,903
2009	\$44,867
2014	\$46,635

Median Home Value	
2000	\$87,653
2009	\$113,223
2014	\$128,476

Per Capita Income	
2000	\$19,197
2009	\$24,090
2014	\$24,780

Median Age	
2000	44.7
2009	46.0
2014	47.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.01

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,226
<15,000	16.4%
\$15,000 - \$24,999	21.8%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	20.8%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	6.5%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	0.5%
\$200,000+	0.7%
Average Household Income	\$40,694

2009 Household by Income

Household Income Base	1,324
<15,000	10.4%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	17.4%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	27.8%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	0.5%
\$200,000+	0.8%
Average Household Income	\$50,740

2014 Household by Income

Household Income Base	1,374
<15,000	10.8%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	16.2%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	31.2%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	5.7%
\$150,000 - \$199,999	0.6%
\$200,000+	0.8%
Average Household Income	\$51,527

2000 Owner Occupied HUs by Value

Total	549
<50,000	1.1%
\$50,000 - \$99,999	74.1%
\$100,000 - \$149,999	23.7%
\$150,000 - \$199,999	1.1%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$90,746

2000 Specified Renter Occupied HUs by Contract Rent

Total	678
With Cash Rent	98.2%
No Cash Rent	1.8%
Median Rent	\$508
Average Rent	\$758

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,814
0 - 4	5.4%
5 - 9	5.0%
10 - 14	4.1%
15 - 24	11.3%
25 - 34	12.4%
35 - 44	12.0%
45 - 54	11.3%
55 - 64	8.8%
65 - 74	10.7%
75 - 84	10.8%
85 +	8.0%
18 +	82.8%

2009 Population by Age

Total	2,926
0 - 4	5.5%
5 - 9	5.3%
10 - 14	5.2%
15 - 24	8.8%
25 - 34	11.2%
35 - 44	12.7%
45 - 54	12.6%
55 - 64	11.3%
65 - 74	8.9%
75 - 84	11.0%
85 +	7.5%
18 +	81.3%

2014 Population by Age

Total	3,008
0 - 4	5.4%
5 - 9	5.2%
10 - 14	5.4%
15 - 24	9.6%
25 - 34	9.2%
35 - 44	12.8%
45 - 54	12.8%
55 - 64	11.7%
65 - 74	10.6%
75 - 84	9.9%
85 +	7.4%
18 +	81.3%

2000 Population by Sex

Males	45.2%
Females	54.8%

2009 Population by Sex

Males	45.9%
Females	54.1%

2014 Population by Sex

Males	46.1%
Females	53.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.01

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,814
White Alone	80.3%
Black Alone	8.8%
American Indian Alone	3.7%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	2.7%
Two or More Races	3.0%
Hispanic Origin	6.8%
Diversity Index	42.8

2009 Population by Race/Ethnicity

Total	2,926
White Alone	75.4%
Black Alone	10.6%
American Indian Alone	3.7%
Asian or Pacific Islander Alone	2.1%
Some Other Race Alone	4.2%
Two or More Races	4.0%
Hispanic Origin	10.3%
Diversity Index	52.5

2014 Population by Race/Ethnicity

Total	3,008
White Alone	72.7%
Black Alone	11.4%
American Indian Alone	3.7%
Asian or Pacific Islander Alone	2.5%
Some Other Race Alone	5.2%
Two or More Races	4.6%
Hispanic Origin	12.6%
Diversity Index	57.7

2000 Population 3+ by School Enrollment

Total	2,698
Enrolled in Nursery/Preschool	0.9%
Enrolled in Kindergarten	0.9%
Enrolled in Grade 1-8	6.9%
Enrolled in Grade 9-12	5.0%
Enrolled in College	2.6%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	83.5%

2009 Population 25+ by Educational Attainment

Total	2,200
Less Than 9th Grade	5.5%
9th to 12th Grade, No Diploma	7.1%
High School Graduate	33.7%
Some College, No Degree	27.0%
Associate Degree	6.0%
Bachelor's Degree	16.0%
Graduate/Professional Degree	4.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.01

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,457
Married	51.3%
Never Married	19.0%
Widowed	13.8%
Divorced	15.9%



2000 Population 16+ by Employment Status

Total	2,376
In Labor Force	54.9%
Civilian Employed	51.3%
Civilian Unemployed	3.6%
In Armed Forces	0.0%
Not In Labor Force	45.1%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.4%
Civilian Unemployed	9.6%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.4%
Civilian Unemployed	7.6%

2000 Females 16+ by Employment Status and Age of Children

Total	1,302
Own Children < 6 Only	6.4%
Employed/in Armed Forces	4.5%
Unemployed	0.0%
Not in Labor Force	1.9%
Own Children <6 and 6-17 Only	3.8%
Employed/in Armed Forces	2.1%
Unemployed	0.0%
Not in Labor Force	1.8%
Own Children 6-17 Only	6.5%
Employed/in Armed Forces	5.1%
Unemployed	0.0%
Not in Labor Force	1.5%
No Own Children < 18	83.3%
Employed/in Armed Forces	29.4%
Unemployed	0.8%
Not in Labor Force	53.0%



2009 Employed Population 16+ by Industry

Total	1,172
Agriculture/Mining	1.1%
Construction	7.5%
Manufacturing	7.8%
Wholesale Trade	6.7%
Retail Trade	13.8%
Transportation/Utilities	7.9%
Information	4.0%
Finance/Insurance/Real Estate	12.2%
Services	37.5%
Public Administration	1.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.01

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,172
White Collar	57.3%
Management/Business/Financial	15.2%
Professional	17.3%
Sales	11.3%
Administrative Support	13.5%
Services	17.3%
Blue Collar	25.3%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	10.2%
Installation/Maintenance/Repair	4.2%
Production	6.1%
Transportation/Material Moving	4.8%



2000 Workers 16+ by Means of Transportation to Work

Total	1,196%
Drove Alone - Car, Truck, or Van	82.2%
Carpooled - Car, Truck, or Van	13.1%
Public Transportation	0.5%
Walked	1.0%
Other Means	1.7%
Worked at Home	1.5%

2000 Workers 16+ by Travel Time to Work

Total	1,196
Did not Work at Home	98.5%
Less than 5 minutes	0.3%
5 to 9 minutes	7.5%
10 to 19 minutes	54.1%
20 to 24 minutes	20.5%
25 to 34 minutes	12.7%
35 to 44 minutes	0.7%
45 to 59 minutes	1.5%
60 to 89 minutes	0.5%
90 or more minutes	0.7%
Worked at Home	1.5%
Average Travel Time to Work (in min)	17.8

2000 Households by Vehicles Available

Total	1,227
None	16.6%
1	41.4%
2	30.8%
3	10.2%
4	1.0%
5+	0.0%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	1,227
Family Households	52.6%
Married-couple Family	41.9%
With Related Children	14.8%
Other Family (No Spouse)	10.7%
With Related Children	6.6%
Nonfamily Households	47.4%
Householder Living Alone	40.3%
Householder Not Living Alone	7.2%
Households with Related Children	21.4%
Households with Persons 65+	35.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.01

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,227
1 Person Household	40.3%
2 Person Household	33.7%
3 Person Household	12.9%
4 Person Household	7.9%
5 Person Household	2.8%
6 Person Household	2.0%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	1,227
Moved in 1999 to March 2000	31.9%
Moved in 1995 to 1998	27.2%
Moved in 1990 to 1994	6.5%
Moved in 1980 to 1989	9.1%
Moved in 1970 to 1979	7.9%
Moved in 1969 or Earlier	17.3%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	1,309
1, Detached	47.7%
1, Attached	4.5%
2	1.8%
3 or 4	9.5%
5 to 9	8.2%
10 to 19	7.1%
20 +	20.5%
Mobile Home	0.2%
Other	0.5%

2000 Housing Units by Year Structure Built

Total	1,309
1999 to March 2000	0.6%
1995 to 1998	2.7%
1990 to 1994	2.8%
1980 to 1989	7.3%
1970 to 1979	23.4%
1969 or Earlier	63.3%
Median Year Structure Built	1,967

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.01

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,677,725
Average Spent	\$1,267.16
Spending Potential Index	51
Computers & Accessories: Total \$	\$212,516
Average Spent	\$160.51
Spending Potential Index	70
Education: Total \$	\$1,199,531
Average Spent	\$905.99
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$3,078,928
Average Spent	\$2,325.47
Spending Potential Index	72
Food at Home: Total \$	\$4,526,616
Average Spent	\$3,418.89
Spending Potential Index	75
Food Away from Home: Total \$	\$3,200,418
Average Spent	\$2,417.23
Spending Potential Index	73
Health Care: Total \$	\$3,992,138
Average Spent	\$3,015.21
Spending Potential Index	80
HH Furnishings & Equip: Total \$	\$1,773,276
Average Spent	\$1,339.33
Spending Potential Index	62
Investments: Total \$	\$1,338,796
Average Spent	\$1,011.18
Spending Potential Index	70
Retail Goods: Total \$	\$23,631,787
Average Spent	\$17,848.78
Spending Potential Index	69
Shelter: Total \$	\$14,640,123
Average Spent	\$11,057.49
Spending Potential Index	71
TV/Video/Sound Equipment: Total \$	\$1,194,804
Average Spent	\$902.42
Spending Potential Index	74
Travel: Total \$	\$1,700,191
Average Spent	\$1,284.13
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$905,955
Average Spent	\$684.26
Spending Potential Index	73

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.02

Name:

Demographic

Census Tracts



2000 Total Population	4,417
2000 Group Quarters	0
2009 Total Population	4,336
2014 Total Population	4,342
2009-2014 Annual Rate	0.03%



2000 Households	1,982
2000 Average Household Size	2.23
2009 Households	1,985
2009 Average Household Size	2.18
2014 Households	1,998
2014 Average Household Size	2.17
2009-2014 Annual Rate	0.13%
2000 Families	1,329
2000 Average Family Size	2.72
2009 Families	1,277
2009 Average Family Size	2.70
2014 Families	1,266
2014 Average Family Size	2.70
2009-2014 Annual Rate	-0.17%



2000 Housing Units	2,046
Owner Occupied Housing Units	77.5%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	3.1%
2009 Housing Units	2,078
Owner Occupied Housing Units	75.1%
Renter Occupied Housing Units	20.4%
Vacant Housing Units	4.5%
2014 Housing Units	2,093
Owner Occupied Housing Units	74.4%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	4.5%

Median Household Income

2000	\$43,451
2009	\$54,360
2014	\$56,445

Median Home Value

2000	\$82,209
2009	\$104,581
2014	\$118,647

Per Capita Income

2000	\$21,343
2009	\$27,254
2014	\$27,919

Median Age

2000	46.4
2009	47.1
2014	47.0

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.02

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,992
<15,000	11.4%
\$15,000 - \$24,999	9.9%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	24.4%
\$50,000 - \$74,999	25.0%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	0.0%
\$200,000+	0.4%
Average Household Income	\$47,478

2009 Household by Income

Household Income Base	1,985
<15,000	9.2%
\$15,000 - \$24,999	6.4%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	19.6%
\$50,000 - \$74,999	27.0%
\$75,000 - \$99,999	19.7%
\$100,000 - \$149,999	8.4%
\$150,000 - \$199,999	0.8%
\$200,000+	0.3%
Average Household Income	\$59,533

2014 Household by Income

Household Income Base	1,998
<15,000	9.0%
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	18.2%
\$50,000 - \$74,999	30.0%
\$75,000 - \$99,999	19.2%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	0.8%
\$200,000+	0.3%
Average Household Income	\$60,672

2000 Owner Occupied HUs by Value

Total	1,586
<50,000	2.0%
\$50,000 - \$99,999	87.8%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	0.4%
\$200,000 - \$299,999	0.6%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$83,560

2000 Specified Renter Occupied HUs by Contract Rent

Total	387
With Cash Rent	89.1%
No Cash Rent	10.9%
Median Rent	\$491
Average Rent	\$492

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.02

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,417
0 - 4	5.6%
5 - 9	5.0%
10 - 14	5.3%
15 - 24	8.7%
25 - 34	10.0%
35 - 44	13.4%
45 - 54	13.0%
55 - 64	12.1%
65 - 74	16.1%
75 - 84	8.9%
85 +	1.7%
18 +	81.0%

2009 Population by Age

Total	4,336
0 - 4	5.5%
5 - 9	5.6%
10 - 14	5.8%
15 - 24	9.7%
25 - 34	9.5%
35 - 44	11.1%
45 - 54	14.2%
55 - 64	13.0%
65 - 74	11.0%
75 - 84	11.4%
85 +	3.3%
18 +	80.0%

2014 Population by Age

Total	4,342
0 - 4	5.5%
5 - 9	5.6%
10 - 14	5.9%
15 - 24	10.2%
25 - 34	10.1%
35 - 44	10.5%
45 - 54	12.2%
55 - 64	14.3%
65 - 74	12.0%
75 - 84	9.7%
85 +	4.0%
18 +	79.6%

2000 Population by Sex

Males	46.2%
Females	53.8%

2009 Population by Sex

Males	46.1%
Females	53.9%

2014 Population by Sex

Males	46.2%
Females	53.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.02

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,417
White Alone	84.8%
Black Alone	3.5%
American Indian Alone	4.9%
Asian or Pacific Islander Alone	1.3%
Some Other Race Alone	1.2%
Two or More Races	4.3%
Hispanic Origin	3.1%
Diversity Index	32.0

2009 Population by Race/Ethnicity

Total	4,336
White Alone	81.0%
Black Alone	4.3%
American Indian Alone	5.1%
Asian or Pacific Islander Alone	1.8%
Some Other Race Alone	1.8%
Two or More Races	6.0%
Hispanic Origin	4.6%
Diversity Index	39.8

2014 Population by Race/Ethnicity

Total	4,342
White Alone	78.7%
Black Alone	4.7%
American Indian Alone	5.2%
Asian or Pacific Islander Alone	2.2%
Some Other Race Alone	2.2%
Two or More Races	7.0%
Hispanic Origin	5.8%
Diversity Index	44.3

2000 Population 3+ by School Enrollment

Total	4,207
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	0.8%
Enrolled in Grade 1-8	8.1%
Enrolled in Grade 9-12	3.4%
Enrolled in College	5.2%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	80.0%

2009 Population 25+ by Educational Attainment

Total	3,183
Less Than 9th Grade	1.3%
9th to 12th Grade, No Diploma	5.9%
High School Graduate	22.8%
Some College, No Degree	32.4%
Associate Degree	11.7%
Bachelor's Degree	20.5%
Graduate/Professional Degree	5.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.02

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,603
Married	63.1%
Never Married	17.0%
Widowed	9.7%
Divorced	10.1%



2000 Population 16+ by Employment Status

Total	3,661
In Labor Force	59.2%
Civilian Employed	57.1%
Civilian Unemployed	2.0%
In Armed Forces	0.2%
Not In Labor Force	40.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.9%
Civilian Unemployed	5.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.1%
Civilian Unemployed	3.9%

2000 Females 16+ by Employment Status and Age of Children

Total	2,012
Own Children < 6 Only	7.2%
Employed/in Armed Forces	4.0%
Unemployed	0.0%
Not in Labor Force	3.2%
Own Children <6 and 6-17 Only	3.9%
Employed/in Armed Forces	2.6%
Unemployed	0.0%
Not in Labor Force	1.3%
Own Children 6-17 Only	8.1%
Employed/in Armed Forces	6.4%
Unemployed	0.4%
Not in Labor Force	1.3%
No Own Children < 18	80.8%
Employed/in Armed Forces	41.8%
Unemployed	2.1%
Not in Labor Force	37.0%



2009 Employed Population 16+ by Industry

Total	1,911
Agriculture/Mining	2.1%
Construction	4.9%
Manufacturing	7.3%
Wholesale Trade	3.8%
Retail Trade	10.9%
Transportation/Utilities	7.8%
Information	5.3%
Finance/Insurance/Real Estate	11.6%
Services	42.8%
Public Administration	3.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.02

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,911
White Collar	71.6%
Management/Business/Financial	10.8%
Professional	25.1%
Sales	14.9%
Administrative Support	20.8%
Services	11.1%
Blue Collar	17.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.7%
Installation/Maintenance/Repair	6.2%
Production	6.3%
Transportation/Material Moving	2.0%



2000 Workers 16+ by Means of Transportation to Work

Total	2,066%
Drove Alone - Car, Truck, or Van	85.6%
Carpooled - Car, Truck, or Van	10.2%
Public Transportation	0.3%
Walked	0.9%
Other Means	0.0%
Worked at Home	3.0%

2000 Workers 16+ by Travel Time to Work

Total	2,066
Did not Work at Home	97.0%
Less than 5 minutes	1.9%
5 to 9 minutes	8.4%
10 to 19 minutes	54.8%
20 to 24 minutes	18.6%
25 to 34 minutes	9.7%
35 to 44 minutes	0.0%
45 to 59 minutes	2.2%
60 to 89 minutes	1.4%
90 or more minutes	0.0%
Worked at Home	3.0%
Average Travel Time to Work (in min)	16.4

2000 Households by Vehicles Available

Total	1,982
None	6.7%
1	33.8%
2	42.9%
3	12.3%
4	3.9%
5+	0.5%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	1,982
Family Households	67.1%
Married-couple Family	55.0%
With Related Children	17.3%
Other Family (No Spouse)	12.0%
With Related Children	6.7%
Nonfamily Households	32.9%
Householder Living Alone	29.1%
Householder Not Living Alone	3.9%
Households with Related Children	23.9%
Households with Persons 65+	41.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.02

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,982
1 Person Household	29.1%
2 Person Household	42.0%
3 Person Household	13.6%
4 Person Household	9.7%
5 Person Household	4.1%
6 Person Household	1.2%
7 + Person Household	0.4%

2000 Households by Year Householder Moved In

Total	1,982
Moved in 1999 to March 2000	11.2%
Moved in 1995 to 1998	27.5%
Moved in 1990 to 1994	13.5%
Moved in 1980 to 1989	14.0%
Moved in 1970 to 1979	15.5%
Moved in 1969 or Earlier	18.3%
Median Year Householder Moved In	1,991



2000 Housing Units by Units in Structure

Total	2,046
1, Detached	85.0%
1, Attached	4.4%
2	2.0%
3 or 4	1.1%
5 to 9	1.1%
10 to 19	0.4%
20 +	5.6%
Mobile Home	0.4%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,046
1999 to March 2000	0.0%
1995 to 1998	0.8%
1990 to 1994	0.9%
1980 to 1989	6.8%
1970 to 1979	10.1%
1969 or Earlier	81.4%
Median Year Structure Built	1,966

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430085.02

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,889,254
Average Spent	\$1,455.54
Spending Potential Index	58
Computers & Accessories: Total \$	\$366,105
Average Spent	\$184.44
Spending Potential Index	81
Education: Total \$	\$2,129,124
Average Spent	\$1,072.61
Spending Potential Index	85
Entertainment/Recreation: Total \$	\$5,495,383
Average Spent	\$2,768.46
Spending Potential Index	85
Food at Home: Total \$	\$7,764,239
Average Spent	\$3,911.46
Spending Potential Index	86
Food Away from Home: Total \$	\$5,582,747
Average Spent	\$2,812.47
Spending Potential Index	85
Health Care: Total \$	\$7,094,721
Average Spent	\$3,574.17
Spending Potential Index	95
HH Furnishings & Equip: Total \$	\$3,127,109
Average Spent	\$1,575.37
Spending Potential Index	72
Investments: Total \$	\$2,321,048
Average Spent	\$1,169.29
Spending Potential Index	81
Retail Goods: Total \$	\$41,411,273
Average Spent	\$20,862.11
Spending Potential Index	81
Shelter: Total \$	\$25,113,510
Average Spent	\$12,651.65
Spending Potential Index	81
TV/Video/Sound Equipment: Total \$	\$2,055,832
Average Spent	\$1,035.68
Spending Potential Index	85
Travel: Total \$	\$3,083,178
Average Spent	\$1,553.24
Spending Potential Index	84
Vehicle Maintenance & Repairs: Total \$	\$1,573,129
Average Spent	\$792.51
Spending Potential Index	85

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430086.00

Name:

Demographic

Census Tracts



2000 Total Population	4,377
2000 Group Quarters	87
2009 Total Population	4,307
2014 Total Population	4,296
2009-2014 Annual Rate	-0.05%



2000 Households	2,131
2000 Average Household Size	2.01
2009 Households	2,106
2009 Average Household Size	2.01
2014 Households	2,103
2014 Average Household Size	2.00
2009-2014 Annual Rate	-0.03%
2000 Families	1,081
2000 Average Family Size	2.76
2009 Families	1,003
2009 Average Family Size	2.80
2014 Families	979
2014 Average Family Size	2.81
2009-2014 Annual Rate	-0.48%



2000 Housing Units	2,294
Owner Occupied Housing Units	34.4%
Renter Occupied Housing Units	58.5%
Vacant Housing Units	7.1%
2009 Housing Units	2,334
Owner Occupied Housing Units	32.4%
Renter Occupied Housing Units	57.8%
Vacant Housing Units	9.8%
2014 Housing Units	2,334
Owner Occupied Housing Units	31.7%
Renter Occupied Housing Units	58.4%
Vacant Housing Units	9.9%

Median Household Income	
2000	\$31,411
2009	\$38,817
2014	\$41,318

Median Home Value	
2000	\$101,888
2009	\$132,484
2014	\$148,897

Per Capita Income	
2000	\$20,852
2009	\$25,404
2014	\$26,122

Median Age	
2000	36.2
2009	38.1
2014	39.3

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430086.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,130
<15,000	20.2%
\$15,000 - \$24,999	21.2%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	5.5%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.5%
\$200,000+	0.9%
Average Household Income	\$41,570

2009 Household by Income

Household Income Base	2,106
<15,000	13.9%
\$15,000 - \$24,999	15.7%
\$25,000 - \$34,999	16.1%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	2.1%
\$200,000+	1.7%
Average Household Income	\$51,443

2014 Household by Income

Household Income Base	2,103
<15,000	14.1%
\$15,000 - \$24,999	14.2%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	22.0%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	5.5%
\$150,000 - \$199,999	2.1%
\$200,000+	1.8%
Average Household Income	\$52,783

2000 Owner Occupied HUs by Value

Total	785
<50,000	3.8%
\$50,000 - \$99,999	44.3%
\$100,000 - \$149,999	43.2%
\$150,000 - \$199,999	8.7%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$107,120

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,346
With Cash Rent	98.4%
No Cash Rent	1.6%
Median Rent	\$423
Average Rent	\$430

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430086.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	4,377
0 - 4	7.2%
5 - 9	5.1%
10 - 14	3.8%
15 - 24	16.3%
25 - 34	16.0%
35 - 44	12.3%
45 - 54	11.7%
55 - 64	8.6%
65 - 74	8.8%
75 - 84	7.8%
85 +	2.5%
18 +	81.4%

2009 Population by Age

Total	4,307
0 - 4	6.8%
5 - 9	6.0%
10 - 14	5.5%
15 - 24	10.4%
25 - 34	17.1%
35 - 44	12.4%
45 - 54	11.2%
55 - 64	10.5%
65 - 74	7.8%
75 - 84	8.1%
85 +	4.0%
18 +	79.5%

2014 Population by Age

Total	4,296
0 - 4	6.8%
5 - 9	5.9%
10 - 14	5.4%
15 - 24	11.7%
25 - 34	13.8%
35 - 44	13.7%
45 - 54	10.9%
55 - 64	10.6%
65 - 74	9.1%
75 - 84	7.4%
85 +	4.6%
18 +	79.5%

2000 Population by Sex

Males	47.5%
Females	52.5%

2009 Population by Sex

Males	47.8%
Females	52.2%

2014 Population by Sex

Males	47.6%
Females	52.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430086.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	4,377
White Alone	71.2%
Black Alone	11.6%
American Indian Alone	2.3%
Asian or Pacific Islander Alone	1.9%
Some Other Race Alone	9.0%
Two or More Races	4.0%
Hispanic Origin	16.0%
Diversity Index	61.9

2009 Population by Race/Ethnicity

Total	4,307
White Alone	65.1%
Black Alone	12.7%
American Indian Alone	2.2%
Asian or Pacific Islander Alone	2.5%
Some Other Race Alone	12.5%
Two or More Races	5.0%
Hispanic Origin	21.9%
Diversity Index	71.0

2014 Population by Race/Ethnicity

Total	4,296
White Alone	62.0%
Black Alone	12.9%
American Indian Alone	2.1%
Asian or Pacific Islander Alone	2.8%
Some Other Race Alone	14.6%
Two or More Races	5.5%
Hispanic Origin	25.4%
Diversity Index	75.0

2000 Population 3+ by School Enrollment

Total	4,120
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	8.0%
Enrolled in Grade 9-12	2.9%
Enrolled in College	5.4%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	80.8%

2009 Population 25+ by Educational Attainment

Total	3,069
Less Than 9th Grade	5.6%
9th to 12th Grade, No Diploma	8.7%
High School Graduate	28.8%
Some College, No Degree	22.9%
Associate Degree	6.0%
Bachelor's Degree	19.4%
Graduate/Professional Degree	8.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430086.00

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,518
Married	54.1%
Never Married	26.1%
Widowed	8.3%
Divorced	11.5%



2000 Population 16+ by Employment Status

Total	3,643
In Labor Force	63.1%
Civilian Employed	60.4%
Civilian Unemployed	2.8%
In Armed Forces	0.0%
Not In Labor Force	36.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.4%
Civilian Unemployed	6.6%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.9%
Civilian Unemployed	5.1%

2000 Females 16+ by Employment Status and Age of Children

Total	1,894
Own Children < 6 Only	10.9%
Employed/in Armed Forces	5.3%
Unemployed	0.4%
Not in Labor Force	5.2%
Own Children <6 and 6-17 Only	2.6%
Employed/in Armed Forces	2.5%
Unemployed	0.0%
Not in Labor Force	0.2%
Own Children 6-17 Only	9.0%
Employed/in Armed Forces	5.6%
Unemployed	1.1%
Not in Labor Force	2.4%
No Own Children < 18	77.4%
Employed/in Armed Forces	36.6%
Unemployed	1.9%
Not in Labor Force	38.9%



2009 Employed Population 16+ by Industry

Total	1,960
Agriculture/Mining	3.6%
Construction	7.7%
Manufacturing	4.0%
Wholesale Trade	2.2%
Retail Trade	11.5%
Transportation/Utilities	8.5%
Information	4.4%
Finance/Insurance/Real Estate	8.4%
Services	48.0%
Public Administration	1.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430086.00

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,960
White Collar	55.7%
Management/Business/Financial	14.7%
Professional	16.7%
Sales	11.7%
Administrative Support	12.5%
Services	24.8%
Blue Collar	19.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.0%
Installation/Maintenance/Repair	2.8%
Production	2.7%
Transportation/Material Moving	6.1%



2000 Workers 16+ by Means of Transportation to Work

Total	2,162%
Drove Alone - Car, Truck, or Van	72.8%
Carpooled - Car, Truck, or Van	16.9%
Public Transportation	2.3%
Walked	5.4%
Other Means	0.0%
Worked at Home	2.6%

2000 Workers 16+ by Travel Time to Work

Total	2,162
Did not Work at Home	97.4%
Less than 5 minutes	3.7%
5 to 9 minutes	9.4%
10 to 19 minutes	45.4%
20 to 24 minutes	20.9%
25 to 34 minutes	11.0%
35 to 44 minutes	1.0%
45 to 59 minutes	4.5%
60 to 89 minutes	0.0%
90 or more minutes	1.4%
Worked at Home	2.6%
Average Travel Time to Work (in min)	18.1

2000 Households by Vehicles Available

Total	2,131
None	13.9%
1	52.4%
2	29.8%
3	2.0%
4	1.2%
5+	0.8%
Average Number of Vehicles Available	1.3



2000 Households by Type

Total	2,131
Family Households	50.7%
Married-couple Family	35.9%
With Related Children	13.1%
Other Family (No Spouse)	14.8%
With Related Children	9.5%
Nonfamily Households	49.3%
Householder Living Alone	42.5%
Householder Not Living Alone	6.8%
Households with Related Children	22.6%
Households with Persons 65+	25.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430086.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,131
1 Person Household	42.5%
2 Person Household	33.2%
3 Person Household	12.4%
4 Person Household	7.2%
5 Person Household	2.9%
6 Person Household	1.3%
7 + Person Household	0.6%

2000 Households by Year Householder Moved In

Total	2,131
Moved in 1999 to March 2000	33.1%
Moved in 1995 to 1998	27.5%
Moved in 1990 to 1994	11.9%
Moved in 1980 to 1989	10.1%
Moved in 1970 to 1979	10.0%
Moved in 1969 or Earlier	7.3%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	2,294
1, Detached	34.5%
1, Attached	5.7%
2	2.4%
3 or 4	7.0%
5 to 9	6.6%
10 to 19	16.4%
20 +	27.3%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,294
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	2.2%
1980 to 1989	10.7%
1970 to 1979	36.4%
1969 or Earlier	50.7%
Median Year Structure Built	1,970

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430086.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,781,828
Average Spent	\$1,320.91
Spending Potential Index	53
Computers & Accessories: Total \$	\$351,476
Average Spent	\$166.89
Spending Potential Index	73
Education: Total \$	\$1,930,664
Average Spent	\$916.75
Spending Potential Index	73
Entertainment/Recreation: Total \$	\$4,824,011
Average Spent	\$2,290.61
Spending Potential Index	71
Food at Home: Total \$	\$7,243,479
Average Spent	\$3,439.45
Spending Potential Index	75
Food Away from Home: Total \$	\$5,263,966
Average Spent	\$2,499.51
Spending Potential Index	75
Health Care: Total \$	\$5,893,094
Average Spent	\$2,798.24
Spending Potential Index	74
HH Furnishings & Equip: Total \$	\$2,866,175
Average Spent	\$1,360.96
Spending Potential Index	63
Investments: Total \$	\$1,921,123
Average Spent	\$912.22
Spending Potential Index	63
Retail Goods: Total \$	\$37,236,892
Average Spent	\$17,681.35
Spending Potential Index	69
Shelter: Total \$	\$24,804,245
Average Spent	\$11,777.91
Spending Potential Index	75
TV/Video/Sound Equipment: Total \$	\$1,917,978
Average Spent	\$910.72
Spending Potential Index	75
Travel: Total \$	\$2,721,226
Average Spent	\$1,292.13
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$1,447,310
Average Spent	\$687.23
Spending Potential Index	73

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Total Population	3,409
2000 Group Quarters	56
2009 Total Population	3,294
2014 Total Population	3,271
2009-2014 Annual Rate	-0.14%



2000 Households	1,770
2000 Average Household Size	1.89
2009 Households	1,744
2009 Average Household Size	1.86
2014 Households	1,740
2014 Average Household Size	1.85
2009-2014 Annual Rate	-0.05%

2000 Families	874
2000 Average Family Size	2.64
2009 Families	807
2009 Average Family Size	2.64
2014 Families	786
2014 Average Family Size	2.64
2009-2014 Annual Rate	-0.53%



2000 Housing Units	1,910
Owner Occupied Housing Units	50.2%
Renter Occupied Housing Units	42.5%
Vacant Housing Units	7.3%

2009 Housing Units	1,928
Owner Occupied Housing Units	47.6%
Renter Occupied Housing Units	42.8%
Vacant Housing Units	9.5%

2014 Housing Units	1,928
Owner Occupied Housing Units	46.4%
Renter Occupied Housing Units	43.8%
Vacant Housing Units	9.8%

Median Household Income	
2000	\$37,948
2009	\$47,224
2014	\$49,111

Median Home Value	
2000	\$126,322
2009	\$159,295
2014	\$174,349

Per Capita Income	
2000	\$28,484
2009	\$34,646
2014	\$35,977

Median Age	
2000	45.2
2009	47.2
2014	46.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,772
<15,000	16.8%
\$15,000 - \$24,999	14.2%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	7.3%
\$150,000 - \$199,999	2.9%
\$200,000+	1.7%
Average Household Income	\$53,422

2009 Household by Income

Household Income Base	1,744
<15,000	12.0%
\$15,000 - \$24,999	10.4%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	14.9%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	3.7%
\$200,000+	3.2%
Average Household Income	\$65,040

2014 Household by Income

Household Income Base	1,740
<15,000	12.2%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	3.9%
\$200,000+	3.3%
Average Household Income	\$67,180

2000 Owner Occupied HUs by Value

Total	959
<50,000	3.8%
\$50,000 - \$99,999	34.2%
\$100,000 - \$149,999	22.3%
\$150,000 - \$199,999	18.0%
\$200,000 - \$299,999	19.9%
\$300,000 - \$499,999	1.3%
\$500,000 - \$999,999	0.5%
\$1,000,000 +	0.0%
Average Home Value	\$145,735

2000 Specified Renter Occupied HUs by Contract Rent

Total	811
With Cash Rent	96.7%
No Cash Rent	3.3%
Median Rent	\$501
Average Rent	\$492

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Age

Total	3,409
0 - 4	4.3%
5 - 9	5.3%
10 - 14	3.6%
15 - 24	11.2%
25 - 34	11.8%
35 - 44	13.6%
45 - 54	15.2%
55 - 64	12.2%
65 - 74	10.5%
75 - 84	9.6%
85 +	2.9%
18 +	83.9%

2009 Population by Age

Total	3,294
0 - 4	4.0%
5 - 9	3.7%
10 - 14	4.0%
15 - 24	11.2%
25 - 34	14.5%
35 - 44	9.7%
45 - 54	14.1%
55 - 64	14.7%
65 - 74	10.5%
75 - 84	8.9%
85 +	4.7%
18 +	85.4%

2014 Population by Age

Total	3,271
0 - 4	4.3%
5 - 9	3.6%
10 - 14	3.6%
15 - 24	11.8%
25 - 34	15.1%
35 - 44	10.3%
45 - 54	10.6%
55 - 64	14.8%
65 - 74	13.1%
75 - 84	8.0%
85 +	4.8%
18 +	86.2%

2000 Population by Sex

Males	46.7%
Females	53.3%

2009 Population by Sex

Males	47.0%
Females	53.0%

2014 Population by Sex

Males	47.2%
Females	52.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,409
White Alone	88.0%
Black Alone	4.2%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	1.0%
Two or More Races	3.3%
Hispanic Origin	2.4%
Diversity Index	26.0

2009 Population by Race/Ethnicity

Total	3,294
White Alone	84.7%
Black Alone	5.3%
American Indian Alone	3.2%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	1.5%
Two or More Races	4.6%
Hispanic Origin	3.7%
Diversity Index	33.1

2014 Population by Race/Ethnicity

Total	3,271
White Alone	82.7%
Black Alone	5.8%
American Indian Alone	3.3%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	2.0%
Two or More Races	5.4%
Hispanic Origin	4.7%
Diversity Index	37.3

2000 Population 3+ by School Enrollment

Total	3,340
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	7.9%
Enrolled in Grade 9-12	4.1%
Enrolled in College	4.1%
Enrolled in Grad/Prof School	1.6%
Not Enrolled in School	80.1%

2009 Population 25+ by Educational Attainment

Total	2,537
Less Than 9th Grade	1.1%
9th to 12th Grade, No Diploma	3.9%
High School Graduate	19.3%
Some College, No Degree	22.3%
Associate Degree	5.8%
Bachelor's Degree	29.6%
Graduate/Professional Degree	18.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	2,907
Married	48.7%
Never Married	23.4%
Widowed	11.2%
Divorced	16.8%



2000 Population 16+ by Employment Status

Total	2,926
In Labor Force	64.8%
Civilian Employed	59.5%
Civilian Unemployed	5.1%
In Armed Forces	0.1%
Not In Labor Force	35.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	89.0%
Civilian Unemployed	11.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	91.4%
Civilian Unemployed	8.6%

2000 Females 16+ by Employment Status and Age of Children

Total	1,598
Own Children < 6 Only	3.3%
Employed/in Armed Forces	2.4%
Unemployed	0.0%
Not in Labor Force	0.9%
Own Children <6 and 6-17 Only	3.0%
Employed/in Armed Forces	2.7%
Unemployed	0.0%
Not in Labor Force	0.3%
Own Children 6-17 Only	13.0%
Employed/in Armed Forces	12.5%
Unemployed	0.0%
Not in Labor Force	0.4%
No Own Children < 18	80.7%
Employed/in Armed Forces	38.7%
Unemployed	4.0%
Not in Labor Force	38.0%



2009 Employed Population 16+ by Industry

Total	1,604
Agriculture/Mining	2.6%
Construction	3.7%
Manufacturing	2.2%
Wholesale Trade	4.0%
Retail Trade	12.0%
Transportation/Utilities	4.6%
Information	6.7%
Finance/Insurance/Real Estate	12.1%
Services	50.2%
Public Administration	1.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,604
White Collar	82.0%
Management/Business/Financial	19.3%
Professional	30.7%
Sales	20.6%
Administrative Support	11.3%
Services	8.6%
Blue Collar	9.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.8%
Installation/Maintenance/Repair	2.4%
Production	0.6%
Transportation/Material Moving	4.6%



2000 Workers 16+ by Means of Transportation to Work

Total	1,687%
Drove Alone - Car, Truck, or Van	87.7%
Carpooled - Car, Truck, or Van	7.3%
Public Transportation	0.4%
Walked	1.3%
Other Means	0.4%
Worked at Home	3.0%

2000 Workers 16+ by Travel Time to Work

Total	1,687
Did not Work at Home	97.0%
Less than 5 minutes	1.4%
5 to 9 minutes	13.6%
10 to 19 minutes	55.0%
20 to 24 minutes	16.5%
25 to 34 minutes	7.2%
35 to 44 minutes	0.0%
45 to 59 minutes	0.9%
60 to 89 minutes	0.7%
90 or more minutes	1.6%
Worked at Home	3.0%
Average Travel Time to Work (in min)	16.7

2000 Households by Vehicles Available

Total	1,770
None	5.6%
1	49.2%
2	37.6%
3	6.0%
4	1.2%
5+	0.4%
Average Number of Vehicles Available	1.5



2000 Households by Type

Total	1,770
Family Households	49.4%
Married-couple Family	39.7%
With Related Children	12.3%
Other Family (No Spouse)	9.7%
With Related Children	5.5%
Nonfamily Households	50.6%
Householder Living Alone	45.4%
Householder Not Living Alone	5.2%
Households with Related Children	17.8%
Households with Persons 65+	30.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,770
1 Person Household	45.4%
2 Person Household	35.0%
3 Person Household	9.9%
4 Person Household	6.2%
5 Person Household	2.4%
6 Person Household	0.7%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	1,770
Moved in 1999 to March 2000	21.1%
Moved in 1995 to 1998	32.0%
Moved in 1990 to 1994	13.6%
Moved in 1980 to 1989	12.5%
Moved in 1970 to 1979	8.9%
Moved in 1969 or Earlier	12.0%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	1,910
1, Detached	46.4%
1, Attached	7.3%
2	3.5%
3 or 4	7.7%
5 to 9	8.5%
10 to 19	11.0%
20 +	15.6%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,910
1999 to March 2000	0.0%
1995 to 1998	1.8%
1990 to 1994	2.7%
1980 to 1989	13.2%
1970 to 1979	21.6%
1969 or Earlier	60.6%
Median Year Structure Built	1,967

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430087.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,911,184
Average Spent	\$1,669.26
Spending Potential Index	67
Computers & Accessories: Total \$	\$377,315
Average Spent	\$216.35
Spending Potential Index	95
Education: Total \$	\$2,069,656
Average Spent	\$1,186.73
Spending Potential Index	95
Entertainment/Recreation: Total \$	\$5,115,487
Average Spent	\$2,933.19
Spending Potential Index	91
Food at Home: Total \$	\$7,506,688
Average Spent	\$4,304.30
Spending Potential Index	94
Food Away from Home: Total \$	\$5,501,887
Average Spent	\$3,154.75
Spending Potential Index	95
Health Care: Total \$	\$6,033,672
Average Spent	\$3,459.68
Spending Potential Index	92
HH Furnishings & Equip: Total \$	\$3,034,744
Average Spent	\$1,740.11
Spending Potential Index	80
Investments: Total \$	\$2,019,347
Average Spent	\$1,157.88
Spending Potential Index	80
Retail Goods: Total \$	\$38,901,428
Average Spent	\$22,305.87
Spending Potential Index	87
Shelter: Total \$	\$25,958,153
Average Spent	\$14,884.27
Spending Potential Index	95
TV/Video/Sound Equipment: Total \$	\$2,003,232
Average Spent	\$1,148.64
Spending Potential Index	95
Travel: Total \$	\$2,901,312
Average Spent	\$1,663.60
Spending Potential Index	90
Vehicle Maintenance & Repairs: Total \$	\$1,512,217
Average Spent	\$867.10
Spending Potential Index	93

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	2,959
2000 Group Quarters	0
2009 Total Population	2,864
2014 Total Population	2,845
2009-2014 Annual Rate	-0.13%



2000 Households	1,111
2000 Average Household Size	2.66
2009 Households	1,089
2009 Average Household Size	2.63
2014 Households	1,086
2014 Average Household Size	2.62
2009-2014 Annual Rate	-0.06%
2000 Families	776
2000 Average Family Size	3.16
2009 Families	732
2009 Average Family Size	3.15
2014 Families	720
2014 Average Family Size	3.15
2009-2014 Annual Rate	-0.33%



2000 Housing Units	1,252
Owner Occupied Housing Units	50.6%
Renter Occupied Housing Units	38.2%
Vacant Housing Units	11.3%
2009 Housing Units	1,270
Owner Occupied Housing Units	47.6%
Renter Occupied Housing Units	38.1%
Vacant Housing Units	14.3%
2014 Housing Units	1,273
Owner Occupied Housing Units	48.2%
Renter Occupied Housing Units	37.1%
Vacant Housing Units	14.7%

Median Household Income

2000	\$24,121
2009	\$31,670
2014	\$32,639

Median Home Value

2000	\$37,059
2009	\$46,278
2014	\$52,788

Per Capita Income

2000	\$12,587
2009	\$14,407
2014	\$14,656

Median Age

2000	32.0
2009	30.8
2014	31.1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,114
<15,000	27.6%
\$15,000 - \$24,999	24.1%
\$25,000 - \$34,999	19.4%
\$35,000 - \$49,999	18.3%
\$50,000 - \$74,999	6.5%
\$75,000 - \$99,999	3.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.4%
\$200,000+	0.5%
Average Household Income	\$33,138

2009 Household by Income

Household Income Base	1,089
<15,000	17.0%
\$15,000 - \$24,999	20.6%
\$25,000 - \$34,999	18.4%
\$35,000 - \$49,999	21.8%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	3.4%
\$100,000 - \$149,999	2.0%
\$150,000 - \$199,999	0.0%
\$200,000+	0.6%
Average Household Income	\$37,889

2014 Household by Income

Household Income Base	1,086
<15,000	17.7%
\$15,000 - \$24,999	18.7%
\$25,000 - \$34,999	17.4%
\$35,000 - \$49,999	20.9%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	3.5%
\$100,000 - \$149,999	2.2%
\$150,000 - \$199,999	0.0%
\$200,000+	0.7%
Average Household Income	\$38,395

2000 Owner Occupied HUs by Value

Total	632
<50,000	77.5%
\$50,000 - \$99,999	20.3%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	0.8%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$41,764

2000 Specified Renter Occupied HUs by Contract Rent

Total	479
With Cash Rent	91.2%
No Cash Rent	8.8%
Median Rent	\$276
Average Rent	\$266

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430088.00

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,959
0 - 4	9.7%
5 - 9	8.5%
10 - 14	7.6%
15 - 24	14.9%
25 - 34	13.6%
35 - 44	13.9%
45 - 54	10.6%
55 - 64	8.6%
65 - 74	6.6%
75 - 84	4.6%
85 +	1.3%
18 +	69.4%

2009 Population by Age

Total	2,864
0 - 4	9.8%
5 - 9	9.1%
10 - 14	8.0%
15 - 24	14.2%
25 - 34	14.2%
35 - 44	11.9%
45 - 54	12.4%
55 - 64	9.1%
65 - 74	6.1%
75 - 84	3.7%
85 +	1.5%
18 +	68.7%

2014 Population by Age

Total	2,845
0 - 4	9.4%
5 - 9	8.9%
10 - 14	8.4%
15 - 24	14.8%
25 - 34	13.8%
35 - 44	11.3%
45 - 54	10.9%
55 - 64	10.7%
65 - 74	6.8%
75 - 84	3.7%
85 +	1.4%
18 +	68.8%

2000 Population by Sex

Males	49.2%
Females	50.8%

2009 Population by Sex

Males	50.5%
Females	49.5%

2014 Population by Sex

Males	50.9%
Females	49.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,959
White Alone	76.5%
Black Alone	4.4%
American Indian Alone	9.3%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	1.9%
Two or More Races	7.6%
Hispanic Origin	6.2%
Diversity Index	47.3

2009 Population by Race/Ethnicity

Total	2,864
White Alone	71.6%
Black Alone	5.2%
American Indian Alone	9.5%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	2.9%
Two or More Races	10.4%
Hispanic Origin	9.0%
Diversity Index	56.1

2014 Population by Race/Ethnicity

Total	2,845
White Alone	68.8%
Black Alone	5.6%
American Indian Alone	9.5%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	3.6%
Two or More Races	12.1%
Hispanic Origin	10.9%
Diversity Index	60.9

2000 Population 3+ by School Enrollment

Total	2,750
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.7%
Enrolled in Grade 1-8	14.5%
Enrolled in Grade 9-12	6.7%
Enrolled in College	1.3%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	74.1%

2009 Population 25+ by Educational Attainment

Total	1,685
Less Than 9th Grade	10.7%
9th to 12th Grade, No Diploma	23.9%
High School Graduate	42.5%
Some College, No Degree	13.8%
Associate Degree	2.4%
Bachelor's Degree	5.8%
Graduate/Professional Degree	0.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,091
Married	49.1%
Never Married	25.0%
Widowed	7.2%
Divorced	18.8%



2000 Population 16+ by Employment Status

Total	2,149
In Labor Force	56.3%
Civilian Employed	49.0%
Civilian Unemployed	7.3%
In Armed Forces	0.0%
Not In Labor Force	43.7%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	82.9%
Civilian Unemployed	17.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	86.4%
Civilian Unemployed	13.6%

2000 Females 16+ by Employment Status and Age of Children

Total	1,190
Own Children < 6 Only	8.2%
Employed/in Armed Forces	4.3%
Unemployed	0.0%
Not in Labor Force	4.0%
Own Children <6 and 6-17 Only	5.2%
Employed/in Armed Forces	3.4%
Unemployed	0.6%
Not in Labor Force	1.2%
Own Children 6-17 Only	18.4%
Employed/in Armed Forces	9.2%
Unemployed	0.0%
Not in Labor Force	9.2%
No Own Children < 18	68.2%
Employed/in Armed Forces	24.7%
Unemployed	4.8%
Not in Labor Force	38.7%



2009 Employed Population 16+ by Industry

Total	925
Agriculture/Mining	4.1%
Construction	12.5%
Manufacturing	13.2%
Wholesale Trade	1.2%
Retail Trade	10.7%
Transportation/Utilities	2.7%
Information	0.0%
Finance/Insurance/Real Estate	5.1%
Services	47.8%
Public Administration	2.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	925
White Collar	43.6%
Management/Business/Financial	7.7%
Professional	16.3%
Sales	7.5%
Administrative Support	12.1%
Services	20.5%
Blue Collar	35.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	9.6%
Installation/Maintenance/Repair	3.6%
Production	16.0%
Transportation/Material Moving	6.7%



2000 Workers 16+ by Means of Transportation to Work

Total	1,001%
Drove Alone - Car, Truck, or Van	71.5%
Carpooled - Car, Truck, or Van	22.6%
Public Transportation	0.4%
Walked	2.0%
Other Means	1.3%
Worked at Home	2.2%

2000 Workers 16+ by Travel Time to Work

Total	1,001
Did not Work at Home	97.8%
Less than 5 minutes	1.3%
5 to 9 minutes	9.6%
10 to 19 minutes	42.1%
20 to 24 minutes	24.1%
25 to 34 minutes	11.5%
35 to 44 minutes	0.5%
45 to 59 minutes	3.0%
60 to 89 minutes	4.8%
90 or more minutes	1.0%
Worked at Home	2.2%
Average Travel Time to Work (in min)	21.7

2000 Households by Vehicles Available

Total	1,111
None	12.0%
1	48.3%
2	30.7%
3	4.3%
4	4.1%
5+	0.6%
Average Number of Vehicles Available	1.4



2000 Households by Type

Total	1,111
Family Households	69.8%
Married-couple Family	43.1%
With Related Children	19.9%
Other Family (No Spouse)	26.7%
With Related Children	19.3%
Nonfamily Households	30.2%
Householder Living Alone	25.4%
Householder Not Living Alone	4.8%
Households with Related Children	39.2%
Households with Persons 65+	25.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2000 Households by Size

Total	1,111
1 Person Household	25.4%
2 Person Household	32.3%
3 Person Household	16.7%
4 Person Household	12.2%
5 Person Household	8.0%
6 Person Household	2.6%
7 + Person Household	2.8%

2000 Households by Year Householder Moved In

Total	1,111
Moved in 1999 to March 2000	21.2%
Moved in 1995 to 1998	28.2%
Moved in 1990 to 1994	11.0%
Moved in 1980 to 1989	12.1%
Moved in 1970 to 1979	9.3%
Moved in 1969 or Earlier	18.3%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	1,252
1, Detached	84.7%
1, Attached	0.6%
2	2.2%
3 or 4	5.8%
5 to 9	3.8%
10 to 19	0.0%
20 +	0.6%
Mobile Home	1.8%
Other	0.6%

2000 Housing Units by Year Structure Built

Total	1,252
1999 to March 2000	0.8%
1995 to 1998	1.5%
1990 to 1994	1.3%
1980 to 1989	1.8%
1970 to 1979	5.3%
1969 or Earlier	89.3%
Median Year Structure Built	1,948

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,053,234
Average Spent	\$967.16
Spending Potential Index	39
Computers & Accessories: Total \$	\$136,451
Average Spent	\$125.30
Spending Potential Index	55
Education: Total \$	\$746,993
Average Spent	\$685.94
Spending Potential Index	55
Entertainment/Recreation: Total \$	\$1,927,394
Average Spent	\$1,769.88
Spending Potential Index	55
Food at Home: Total \$	\$2,853,544
Average Spent	\$2,620.33
Spending Potential Index	57
Food Away from Home: Total \$	\$2,019,201
Average Spent	\$1,854.18
Spending Potential Index	56
Health Care: Total \$	\$2,422,777
Average Spent	\$2,224.77
Spending Potential Index	59
HH Furnishings & Equip: Total \$	\$1,084,964
Average Spent	\$996.29
Spending Potential Index	46
Investments: Total \$	\$648,750
Average Spent	\$595.73
Spending Potential Index	41
Retail Goods: Total \$	\$14,855,527
Average Spent	\$13,641.44
Spending Potential Index	53
Shelter: Total \$	\$8,413,824
Average Spent	\$7,726.19
Spending Potential Index	49
TV/Video/Sound Equipment: Total \$	\$767,170
Average Spent	\$704.47
Spending Potential Index	58
Travel: Total \$	\$955,445
Average Spent	\$877.36
Spending Potential Index	48
Vehicle Maintenance & Repairs: Total \$	\$564,165
Average Spent	\$518.06
Spending Potential Index	55

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Total Population	3,299
2000 Group Quarters	0
2009 Total Population	3,344
2014 Total Population	3,398
2009-2014 Annual Rate	0.32%



2000 Households	1,358
2000 Average Household Size	2.43
2009 Households	1,405
2009 Average Household Size	2.38
2014 Households	1,436
2014 Average Household Size	2.37
2009-2014 Annual Rate	0.44%
2000 Families	904
2000 Average Family Size	2.93
2009 Families	896
2009 Average Family Size	2.91
2014 Families	901
2014 Average Family Size	2.90
2009-2014 Annual Rate	0.11%



2000 Housing Units	1,428
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	37.4%
Vacant Housing Units	4.9%
2009 Housing Units	1,493
Owner Occupied Housing Units	55.1%
Renter Occupied Housing Units	39.0%
Vacant Housing Units	5.9%
2014 Housing Units	1,523
Owner Occupied Housing Units	53.8%
Renter Occupied Housing Units	40.4%
Vacant Housing Units	5.7%

Median Household Income	
2000	\$31,470
2009	\$39,572
2014	\$41,750

Median Home Value	
2000	\$57,007
2009	\$74,016
2014	\$83,235

Per Capita Income	
2000	\$15,502
2009	\$19,650
2014	\$20,315

Median Age	
2000	33.2
2009	32.6
2014	32.4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Household by Income

Household Income Base	1,362
<15,000	15.9%
\$15,000 - \$24,999	22.5%
\$25,000 - \$34,999	17.7%
\$35,000 - \$49,999	21.4%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	0.4%
\$150,000 - \$199,999	0.8%
\$200,000+	0.2%
Average Household Income	\$37,303

2009 Household by Income

Household Income Base	1,405
<15,000	10.7%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	20.4%
\$35,000 - \$49,999	21.6%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	0.2%
\$200,000+	0.9%
Average Household Income	\$46,769

2014 Household by Income

Household Income Base	1,436
<15,000	10.9%
\$15,000 - \$24,999	11.4%
\$25,000 - \$34,999	19.1%
\$35,000 - \$49,999	20.1%
\$50,000 - \$74,999	25.0%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	4.7%
\$150,000 - \$199,999	0.2%
\$200,000+	0.8%
Average Household Income	\$48,071

2000 Owner Occupied HUs by Value

Total	824
<50,000	24.2%
\$50,000 - \$99,999	73.8%
\$100,000 - \$149,999	1.5%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.6%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$60,100

2000 Specified Renter Occupied HUs by Contract Rent

Total	534
With Cash Rent	97.6%
No Cash Rent	2.4%
Median Rent	\$429
Average Rent	\$432

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,299
0 - 4	9.0%
5 - 9	7.7%
10 - 14	6.5%
15 - 24	14.2%
25 - 34	15.0%
35 - 44	13.8%
45 - 54	11.1%
55 - 64	7.6%
65 - 74	9.4%
75 - 84	4.9%
85 +	1.0%
18 +	72.6%

2009 Population by Age

Total	3,344
0 - 4	8.8%
5 - 9	8.0%
10 - 14	7.1%
15 - 24	13.9%
25 - 34	15.6%
35 - 44	12.6%
45 - 54	12.4%
55 - 64	9.1%
65 - 74	5.7%
75 - 84	5.4%
85 +	1.5%
18 +	72.2%

2014 Population by Age

Total	3,398
0 - 4	9.0%
5 - 9	7.9%
10 - 14	7.4%
15 - 24	14.2%
25 - 34	15.5%
35 - 44	12.4%
45 - 54	11.0%
55 - 64	10.2%
65 - 74	6.1%
75 - 84	4.5%
85 +	1.8%
18 +	71.8%

2000 Population by Sex

Males	48.5%
Females	51.5%

2009 Population by Sex

Males	49.4%
Females	50.6%

2014 Population by Sex

Males	50.0%
Females	50.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430089.00

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,299
White Alone	74.1%
Black Alone	10.1%
American Indian Alone	5.5%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	4.7%
Two or More Races	4.9%
Hispanic Origin	10.1%
Diversity Index	54.0

2009 Population by Race/Ethnicity

Total	3,344
White Alone	68.4%
Black Alone	11.8%
American Indian Alone	5.4%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	7.0%
Two or More Races	6.4%
Hispanic Origin	14.8%
Diversity Index	63.8

2014 Population by Race/Ethnicity

Total	3,398
White Alone	65.4%
Black Alone	12.4%
American Indian Alone	5.3%
Asian or Pacific Islander Alone	1.2%
Some Other Race Alone	8.4%
Two or More Races	7.2%
Hispanic Origin	17.8%
Diversity Index	68.4

2000 Population 3+ by School Enrollment

Total	3,084
Enrolled in Nursery/Preschool	2.8%
Enrolled in Kindergarten	2.2%
Enrolled in Grade 1-8	11.7%
Enrolled in Grade 9-12	5.5%
Enrolled in College	3.2%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	74.1%

2009 Population 25+ by Educational Attainment

Total	2,083
Less Than 9th Grade	5.6%
9th to 12th Grade, No Diploma	12.0%
High School Graduate	37.9%
Some College, No Degree	26.3%
Associate Degree	8.1%
Bachelor's Degree	8.4%
Graduate/Professional Degree	1.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,547
Married	49.1%
Never Married	23.8%
Widowed	8.8%
Divorced	18.4%



2000 Population 16+ by Employment Status

Total	2,496
In Labor Force	64.1%
Civilian Employed	61.3%
Civilian Unemployed	2.7%
In Armed Forces	0.0%
Not In Labor Force	35.9%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.2%
Civilian Unemployed	6.8%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.8%
Civilian Unemployed	5.3%

2000 Females 16+ by Employment Status and Age of Children

Total	1,311
Own Children < 6 Only	12.1%
Employed/in Armed Forces	6.9%
Unemployed	0.0%
Not in Labor Force	5.1%
Own Children <6 and 6-17 Only	5.8%
Employed/in Armed Forces	3.5%
Unemployed	0.0%
Not in Labor Force	2.3%
Own Children 6-17 Only	15.9%
Employed/in Armed Forces	10.0%
Unemployed	0.4%
Not in Labor Force	5.5%
No Own Children < 18	66.3%
Employed/in Armed Forces	30.4%
Unemployed	2.3%
Not in Labor Force	33.6%



2009 Employed Population 16+ by Industry

Total	1,436
Agriculture/Mining	3.9%
Construction	8.7%
Manufacturing	8.8%
Wholesale Trade	6.1%
Retail Trade	8.9%
Transportation/Utilities	5.6%
Information	5.5%
Finance/Insurance/Real Estate	4.5%
Services	46.7%
Public Administration	1.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,436
White Collar	49.3%
Management/Business/Financial	7.9%
Professional	13.6%
Sales	11.7%
Administrative Support	16.1%
Services	23.3%
Blue Collar	27.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.4%
Installation/Maintenance/Repair	5.9%
Production	7.5%
Transportation/Material Moving	5.7%



2000 Workers 16+ by Means of Transportation to Work

Total	1,506%
Drove Alone - Car, Truck, or Van	82.6%
Carpooled - Car, Truck, or Van	13.5%
Public Transportation	0.9%
Walked	0.9%
Other Means	0.8%
Worked at Home	1.2%

2000 Workers 16+ by Travel Time to Work

Total	1,506
Did not Work at Home	98.8%
Less than 5 minutes	2.3%
5 to 9 minutes	8.2%
10 to 19 minutes	56.6%
20 to 24 minutes	15.9%
25 to 34 minutes	11.0%
35 to 44 minutes	2.8%
45 to 59 minutes	0.7%
60 to 89 minutes	0.0%
90 or more minutes	1.1%
Worked at Home	1.2%
Average Travel Time to Work (in min)	17.0

2000 Households by Vehicles Available

Total	1,358
None	3.2%
1	46.2%
2	35.6%
3	11.3%
4	2.7%
5+	1.0%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	1,358
Family Households	66.6%
Married-couple Family	44.2%
With Related Children	19.0%
Other Family (No Spouse)	22.4%
With Related Children	16.3%
Nonfamily Households	33.4%
Householder Living Alone	27.4%
Householder Not Living Alone	6.0%
Households with Related Children	35.3%
Households with Persons 65+	26.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430089.00

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,358
1 Person Household	27.4%
2 Person Household	34.8%
3 Person Household	16.8%
4 Person Household	13.4%
5 Person Household	5.0%
6 Person Household	1.9%
7 + Person Household	0.7%

2000 Households by Year Householder Moved In

Total	1,358
Moved in 1999 to March 2000	23.6%
Moved in 1995 to 1998	24.7%
Moved in 1990 to 1994	10.4%
Moved in 1980 to 1989	11.4%
Moved in 1970 to 1979	10.0%
Moved in 1969 or Earlier	19.9%
Median Year Householder Moved In	1,994



2000 Housing Units by Units in Structure

Total	1,428
1, Detached	71.6%
1, Attached	0.0%
2	0.8%
3 or 4	1.2%
5 to 9	16.4%
10 to 19	2.9%
20 +	6.4%
Mobile Home	0.7%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,428
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.0%
1980 to 1989	3.2%
1970 to 1979	23.1%
1969 or Earlier	73.7%
Median Year Structure Built	1,962

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430089.00

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,674,422
Average Spent	\$1,191.76
Spending Potential Index	48
Computers & Accessories: Total \$	\$219,959
Average Spent	\$156.56
Spending Potential Index	69
Education: Total \$	\$1,278,545
Average Spent	\$910.00
Spending Potential Index	73
Entertainment/Recreation: Total \$	\$3,040,231
Average Spent	\$2,163.87
Spending Potential Index	67
Food at Home: Total \$	\$4,404,673
Average Spent	\$3,135.00
Spending Potential Index	69
Food Away from Home: Total \$	\$3,205,925
Average Spent	\$2,281.80
Spending Potential Index	69
Health Care: Total \$	\$3,619,980
Average Spent	\$2,576.50
Spending Potential Index	68
HH Furnishings & Equip: Total \$	\$1,737,384
Average Spent	\$1,236.57
Spending Potential Index	57
Investments: Total \$	\$1,021,689
Average Spent	\$727.18
Spending Potential Index	51
Retail Goods: Total \$	\$22,847,970
Average Spent	\$16,261.90
Spending Potential Index	63
Shelter: Total \$	\$14,189,322
Average Spent	\$10,099.16
Spending Potential Index	65
TV/Video/Sound Equipment: Total \$	\$1,183,068
Average Spent	\$842.04
Spending Potential Index	69
Travel: Total \$	\$1,625,866
Average Spent	\$1,157.20
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$875,795
Average Spent	\$623.34
Spending Potential Index	67

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.03

Name:

Demographic

Census Tracts



2000 Total Population	2,715
2000 Group Quarters	105
2009 Total Population	4,815
2014 Total Population	5,722
2009-2014 Annual Rate	3.51%



2000 Households	957
2000 Average Household Size	2.73
2009 Households	1,686
2009 Average Household Size	2.80
2014 Households	1,999
2014 Average Household Size	2.81
2009-2014 Annual Rate	3.46%
2000 Families	749
2000 Average Family Size	3.13
2009 Families	1,283
2009 Average Family Size	3.25
2014 Families	1,505
2014 Average Family Size	3.29
2009-2014 Annual Rate	3.24%



2000 Housing Units	1,069
Owner Occupied Housing Units	68.6%
Renter Occupied Housing Units	21.0%
Vacant Housing Units	10.5%
2009 Housing Units	1,892
Owner Occupied Housing Units	66.8%
Renter Occupied Housing Units	22.4%
Vacant Housing Units	10.9%
2014 Housing Units	2,230
Owner Occupied Housing Units	69.6%
Renter Occupied Housing Units	20.0%
Vacant Housing Units	10.4%

Median Household Income	
2000	\$68,147
2009	\$91,239
2014	\$91,224

Median Home Value	
2000	\$136,875
2009	\$173,487
2014	\$194,412

Per Capita Income	
2000	\$26,488
2009	\$37,728
2014	\$37,930

Median Age	
2000	33.5
2009	32.7
2014	32.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.03

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	960
<15,000	6.7%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	7.1%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	21.6%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	4.9%
\$200,000+	1.9%
Average Household Income	\$72,527

2009 Household by Income

Household Income Base	1,686
<15,000	1.8%
\$15,000 - \$24,999	5.5%
\$25,000 - \$34,999	5.6%
\$35,000 - \$49,999	7.9%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	18.0%
\$100,000 - \$149,999	25.7%
\$150,000 - \$199,999	10.8%
\$200,000+	8.4%
Average Household Income	\$106,975

2014 Household by Income

Household Income Base	1,999
<15,000	1.8%
\$15,000 - \$24,999	4.9%
\$25,000 - \$34,999	5.1%
\$35,000 - \$49,999	7.4%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	17.1%
\$100,000 - \$149,999	25.9%
\$150,000 - \$199,999	10.9%
\$200,000+	8.3%
Average Household Income	\$107,837

2000 Owner Occupied HUs by Value

Total	733
<50,000	0.0%
\$50,000 - \$99,999	17.2%
\$100,000 - \$149,999	37.1%
\$150,000 - \$199,999	28.6%
\$200,000 - \$299,999	17.1%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$150,776

2000 Specified Renter Occupied HUs by Contract Rent

Total	217
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$599
Average Rent	\$776

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.03

Name:

Demographic

Census Tracts



2000 Population by Age

Total	2,715
0 - 4	8.5%
5 - 9	8.8%
10 - 14	7.4%
15 - 24	11.9%
25 - 34	16.4%
35 - 44	19.8%
45 - 54	13.8%
55 - 64	5.6%
65 - 74	3.7%
75 - 84	2.2%
85 +	2.0%
18 +	71.3%

2009 Population by Age

Total	4,815
0 - 4	9.0%
5 - 9	8.2%
10 - 14	7.6%
15 - 24	11.6%
25 - 34	17.6%
35 - 44	16.2%
45 - 54	14.5%
55 - 64	9.0%
65 - 74	3.4%
75 - 84	1.9%
85 +	1.0%
18 +	71.2%

2014 Population by Age

Total	5,722
0 - 4	9.2%
5 - 9	8.3%
10 - 14	7.7%
15 - 24	11.5%
25 - 34	17.7%
35 - 44	15.9%
45 - 54	13.1%
55 - 64	9.8%
65 - 74	4.4%
75 - 84	1.7%
85 +	0.8%
18 +	71.0%

2000 Population by Sex

Males	50.1%
Females	49.9%

2009 Population by Sex

Males	49.7%
Females	50.3%

2014 Population by Sex

Males	49.5%
Females	50.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.03

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	2,715
White Alone	86.4%
Black Alone	2.4%
American Indian Alone	3.2%
Asian or Pacific Islander Alone	3.2%
Some Other Race Alone	1.2%
Two or More Races	3.6%
Hispanic Origin	4.2%
Diversity Index	31.1

2009 Population by Race/Ethnicity

Total	4,815
White Alone	82.2%
Black Alone	2.9%
American Indian Alone	3.4%
Asian or Pacific Islander Alone	4.7%
Some Other Race Alone	1.9%
Two or More Races	4.9%
Hispanic Origin	6.3%
Diversity Index	40.0

2014 Population by Race/Ethnicity

Total	5,722
White Alone	79.7%
Black Alone	3.2%
American Indian Alone	3.4%
Asian or Pacific Islander Alone	5.7%
Some Other Race Alone	2.3%
Two or More Races	5.8%
Hispanic Origin	7.7%
Diversity Index	45.2

2000 Population 3+ by School Enrollment

Total	2,575
Enrolled in Nursery/Preschool	2.6%
Enrolled in Kindergarten	2.4%
Enrolled in Grade 1-8	13.9%
Enrolled in Grade 9-12	5.0%
Enrolled in College	5.1%
Enrolled in Grad/Prof School	1.2%
Not Enrolled in School	69.7%

2009 Population 25+ by Educational Attainment

Total	3,060
Less Than 9th Grade	2.4%
9th to 12th Grade, No Diploma	5.6%
High School Graduate	13.5%
Some College, No Degree	23.7%
Associate Degree	11.7%
Bachelor's Degree	33.9%
Graduate/Professional Degree	9.3%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.03

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,620
Married	70.6%
Never Married	18.3%
Widowed	2.9%
Divorced	8.2%



2000 Population 16+ by Employment Status

Total	2,018
In Labor Force	72.0%
Civilian Employed	71.4%
Civilian Unemployed	0.6%
In Armed Forces	0.0%
Not In Labor Force	28.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	96.7%
Civilian Unemployed	3.3%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	97.4%
Civilian Unemployed	2.6%

2000 Females 16+ by Employment Status and Age of Children

Total	1,015
Own Children < 6 Only	12.0%
Employed/in Armed Forces	8.6%
Unemployed	0.0%
Not in Labor Force	3.4%
Own Children <6 and 6-17 Only	6.9%
Employed/in Armed Forces	3.2%
Unemployed	0.0%
Not in Labor Force	3.7%
Own Children 6-17 Only	23.7%
Employed/in Armed Forces	19.9%
Unemployed	0.6%
Not in Labor Force	3.3%
No Own Children < 18	57.3%
Employed/in Armed Forces	31.6%
Unemployed	0.6%
Not in Labor Force	25.1%



2009 Employed Population 16+ by Industry

Total	2,427
Agriculture/Mining	2.6%
Construction	7.1%
Manufacturing	6.1%
Wholesale Trade	3.5%
Retail Trade	10.8%
Transportation/Utilities	5.3%
Information	4.2%
Finance/Insurance/Real Estate	11.3%
Services	46.4%
Public Administration	2.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.03

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,427
White Collar	72.9%
Management/Business/Financial	21.9%
Professional	26.3%
Sales	12.4%
Administrative Support	12.3%
Services	11.1%
Blue Collar	16.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	3.7%
Production	3.7%
Transportation/Material Moving	3.7%



2000 Workers 16+ by Means of Transportation to Work

Total	1,422%
Drove Alone - Car, Truck, or Van	89.9%
Carpooled - Car, Truck, or Van	8.1%
Public Transportation	0.4%
Walked	0.1%
Other Means	0.0%
Worked at Home	1.5%

2000 Workers 16+ by Travel Time to Work

Total	1,422
Did not Work at Home	98.5%
Less than 5 minutes	0.0%
5 to 9 minutes	8.3%
10 to 19 minutes	35.3%
20 to 24 minutes	19.5%
25 to 34 minutes	27.2%
35 to 44 minutes	4.7%
45 to 59 minutes	1.7%
60 to 89 minutes	0.3%
90 or more minutes	1.5%
Worked at Home	1.5%
Average Travel Time to Work (in min)	22.6

2000 Households by Vehicles Available

Total	957
None	7.6%
1	20.8%
2	51.7%
3	15.4%
4	3.8%
5+	0.7%
Average Number of Vehicles Available	1.9



2000 Households by Type

Total	957
Family Households	78.3%
Married-couple Family	72.0%
With Related Children	40.1%
Other Family (No Spouse)	6.3%
With Related Children	4.9%
Nonfamily Households	21.7%
Householder Living Alone	19.6%
Householder Not Living Alone	2.1%
Households with Related Children	45.0%
Households with Persons 65+	14.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.03

Name:

Demographic

Census Tracts

2000 Households by Size

Total	957
1 Person Household	19.6%
2 Person Household	31.6%
3 Person Household	19.1%
4 Person Household	20.4%
5 Person Household	6.8%
6 Person Household	1.5%
7 + Person Household	1.0%

2000 Households by Year Householder Moved In

Total	957
Moved in 1999 to March 2000	35.8%
Moved in 1995 to 1998	44.3%
Moved in 1990 to 1994	14.6%
Moved in 1980 to 1989	3.6%
Moved in 1970 to 1979	1.3%
Moved in 1969 or Earlier	0.4%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	1,069
1, Detached	70.9%
1, Attached	0.7%
2	1.0%
3 or 4	0.5%
5 to 9	6.5%
10 to 19	13.8%
20 +	6.7%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,069
1999 to March 2000	26.9%
1995 to 1998	35.3%
1990 to 1994	20.2%
1980 to 1989	9.6%
1970 to 1979	2.8%
1969 or Earlier	5.1%
Median Year Structure Built	1,996

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.03

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,434,313
Average Spent	\$2,630.08
Spending Potential Index	105
Computers & Accessories: Total \$	\$603,843
Average Spent	\$358.15
Spending Potential Index	157
Education: Total \$	\$3,082,340
Average Spent	\$1,828.20
Spending Potential Index	146
Entertainment/Recreation: Total \$	\$8,286,246
Average Spent	\$4,914.75
Spending Potential Index	152
Food at Home: Total \$	\$10,849,873
Average Spent	\$6,435.29
Spending Potential Index	141
Food Away from Home: Total \$	\$8,395,003
Average Spent	\$4,979.25
Spending Potential Index	150
Health Care: Total \$	\$8,597,186
Average Spent	\$5,099.17
Spending Potential Index	135
HH Furnishings & Equip: Total \$	\$5,271,361
Average Spent	\$3,126.56
Spending Potential Index	144
Investments: Total \$	\$3,454,962
Average Spent	\$2,049.21
Spending Potential Index	142
Retail Goods: Total \$	\$62,622,906
Average Spent	\$37,142.96
Spending Potential Index	144
Shelter: Total \$	\$40,937,228
Average Spent	\$24,280.73
Spending Potential Index	155
TV/Video/Sound Equipment: Total \$	\$3,008,573
Average Spent	\$1,784.45
Spending Potential Index	147
Travel: Total \$	\$4,782,767
Average Spent	\$2,836.76
Spending Potential Index	154
Vehicle Maintenance & Repairs: Total \$	\$2,319,240
Average Spent	\$1,375.59
Spending Potential Index	147

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.04

Name:

Demographic

Census Tracts



2000 Total Population	5,005
2000 Group Quarters	0
2009 Total Population	4,926
2014 Total Population	4,928
2009-2014 Annual Rate	0.01%



2000 Households	1,756
2000 Average Household Size	2.85
2009 Households	1,725
2009 Average Household Size	2.86
2014 Households	1,727
2014 Average Household Size	2.85
2009-2014 Annual Rate	0.02%
2000 Families	1,255
2000 Average Family Size	3.30
2009 Families	1,188
2009 Average Family Size	3.34
2014 Families	1,173
2014 Average Family Size	3.35
2009-2014 Annual Rate	-0.25%



2000 Housing Units	1,939
Owner Occupied Housing Units	37.0%
Renter Occupied Housing Units	53.5%
Vacant Housing Units	9.4%
2009 Housing Units	1,964
Owner Occupied Housing Units	35.2%
Renter Occupied Housing Units	52.6%
Vacant Housing Units	12.2%
2014 Housing Units	1,979
Owner Occupied Housing Units	34.2%
Renter Occupied Housing Units	53.1%
Vacant Housing Units	12.7%

Median Household Income	
2000	\$28,525
2009	\$35,106
2014	\$37,625

Median Home Value	
2000	\$69,205
2009	\$87,985
2014	\$99,875

Per Capita Income	
2000	\$14,100
2009	\$16,802
2014	\$17,361

Median Age	
2000	28.1
2009	28.8
2014	28.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.04

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,766
<15,000	26.7%
\$15,000 - \$24,999	16.6%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	7.5%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	0.9%
\$200,000+	1.0%
Average Household Income	\$38,584

2009 Household by Income

Household Income Base	1,725
<15,000	18.7%
\$15,000 - \$24,999	14.3%
\$25,000 - \$34,999	16.9%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	0.9%
\$200,000+	1.4%
Average Household Income	\$47,980

2014 Household by Income

Household Income Base	1,727
<15,000	19.1%
\$15,000 - \$24,999	12.3%
\$25,000 - \$34,999	15.9%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	0.9%
\$200,000+	1.4%
Average Household Income	\$49,540

2000 Owner Occupied HUs by Value

Total	722
<50,000	6.5%
\$50,000 - \$99,999	71.6%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	1.1%
\$200,000 - \$299,999	0.7%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$80,913

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,034
With Cash Rent	94.7%
No Cash Rent	5.3%
Median Rent	\$434
Average Rent	\$413

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.04

Name:

Demographic

Census Tracts



2000 Population by Age

Total	5,005
0 - 4	11.0%
5 - 9	9.4%
10 - 14	7.1%
15 - 24	16.5%
25 - 34	17.4%
35 - 44	14.7%
45 - 54	10.4%
55 - 64	7.3%
65 - 74	4.1%
75 - 84	1.7%
85 +	0.5%
18 +	68.0%

2009 Population by Age

Total	4,926
0 - 4	10.9%
5 - 9	8.5%
10 - 14	6.8%
15 - 24	17.3%
25 - 34	15.2%
35 - 44	13.0%
45 - 54	11.5%
55 - 64	9.2%
65 - 74	5.2%
75 - 84	1.8%
85 +	0.7%
18 +	69.1%

2014 Population by Age

Total	4,928
0 - 4	10.8%
5 - 9	8.6%
10 - 14	7.1%
15 - 24	17.2%
25 - 34	14.8%
35 - 44	12.6%
45 - 54	10.6%
55 - 64	9.5%
65 - 74	6.2%
75 - 84	1.9%
85 +	0.7%
18 +	69.1%

2000 Population by Sex

Males	50.6%
Females	49.4%

2009 Population by Sex

Males	50.5%
Females	49.5%

2014 Population by Sex

Males	50.3%
Females	49.7%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.04

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	5,005
White Alone	53.0%
Black Alone	13.7%
American Indian Alone	5.2%
Asian or Pacific Islander Alone	4.0%
Some Other Race Alone	17.9%
Two or More Races	6.3%
Hispanic Origin	26.1%
Diversity Index	81.4

2009 Population by Race/Ethnicity

Total	4,926
White Alone	45.6%
Black Alone	14.2%
American Indian Alone	4.6%
Asian or Pacific Islander Alone	5.1%
Some Other Race Alone	23.1%
Two or More Races	7.4%
Hispanic Origin	33.4%
Diversity Index	87.1

2014 Population by Race/Ethnicity

Total	4,928
White Alone	42.1%
Black Alone	14.0%
American Indian Alone	4.3%
Asian or Pacific Islander Alone	5.7%
Some Other Race Alone	26.0%
Two or More Races	7.9%
Hispanic Origin	37.5%
Diversity Index	89.3

2000 Population 3+ by School Enrollment

Total	4,677
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.8%
Enrolled in Grade 1-8	16.5%
Enrolled in Grade 9-12	6.5%
Enrolled in College	4.1%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	69.2%

2009 Population 25+ by Educational Attainment

Total	2,784
Less Than 9th Grade	13.5%
9th to 12th Grade, No Diploma	11.0%
High School Graduate	27.6%
Some College, No Degree	22.7%
Associate Degree	11.6%
Bachelor's Degree	9.5%
Graduate/Professional Degree	4.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.04

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,638
Married	51.9%
Never Married	27.5%
Widowed	4.9%
Divorced	15.7%



2000 Population 16+ by Employment Status

Total	3,530
In Labor Force	67.8%
Civilian Employed	63.4%
Civilian Unemployed	4.4%
In Armed Forces	0.0%
Not In Labor Force	32.2%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.6%
Civilian Unemployed	9.4%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.7%
Civilian Unemployed	7.3%

2000 Females 16+ by Employment Status and Age of Children

Total	1,767
Own Children < 6 Only	14.4%
Employed/in Armed Forces	8.3%
Unemployed	0.5%
Not in Labor Force	5.6%
Own Children <6 and 6-17 Only	12.0%
Employed/in Armed Forces	5.0%
Unemployed	0.2%
Not in Labor Force	6.8%
Own Children 6-17 Only	16.7%
Employed/in Armed Forces	14.1%
Unemployed	0.7%
Not in Labor Force	1.9%
No Own Children < 18	56.9%
Employed/in Armed Forces	28.3%
Unemployed	2.9%
Not in Labor Force	25.7%



2009 Employed Population 16+ by Industry

Total	2,127
Agriculture/Mining	1.7%
Construction	13.0%
Manufacturing	7.4%
Wholesale Trade	3.4%
Retail Trade	11.8%
Transportation/Utilities	5.3%
Information	2.3%
Finance/Insurance/Real Estate	9.5%
Services	43.3%
Public Administration	2.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.04

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,127
White Collar	45.8%
Management/Business/Financial	10.0%
Professional	11.9%
Sales	11.5%
Administrative Support	12.5%
Services	22.3%
Blue Collar	31.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	12.3%
Installation/Maintenance/Repair	5.8%
Production	8.3%
Transportation/Material Moving	5.5%



2000 Workers 16+ by Means of Transportation to Work

Total	2,203%
Drove Alone - Car, Truck, or Van	74.3%
Carpooled - Car, Truck, or Van	18.3%
Public Transportation	0.9%
Walked	3.2%
Other Means	1.0%
Worked at Home	2.3%

2000 Workers 16+ by Travel Time to Work

Total	2,203
Did not Work at Home	97.7%
Less than 5 minutes	0.5%
5 to 9 minutes	8.4%
10 to 19 minutes	46.7%
20 to 24 minutes	21.8%
25 to 34 minutes	14.3%
35 to 44 minutes	1.0%
45 to 59 minutes	3.5%
60 to 89 minutes	0.7%
90 or more minutes	0.8%
Worked at Home	2.3%
Average Travel Time to Work (in min)	18.3

2000 Households by Vehicles Available

Total	1,756
None	11.5%
1	37.0%
2	36.2%
3	12.5%
4	2.4%
5+	0.4%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	1,756
Family Households	71.5%
Married-couple Family	47.3%
With Related Children	27.1%
Other Family (No Spouse)	24.2%
With Related Children	18.9%
Nonfamily Households	28.5%
Householder Living Alone	22.2%
Householder Not Living Alone	6.3%
Households with Related Children	46.0%
Households with Persons 65+	14.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.04

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,756
1 Person Household	22.2%
2 Person Household	28.1%
3 Person Household	18.6%
4 Person Household	16.1%
5 Person Household	8.7%
6 Person Household	3.8%
7 + Person Household	2.6%

2000 Households by Year Householder Moved In

Total	1,756
Moved in 1999 to March 2000	32.7%
Moved in 1995 to 1998	34.9%
Moved in 1990 to 1994	9.9%
Moved in 1980 to 1989	10.9%
Moved in 1970 to 1979	11.6%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,997



2000 Housing Units by Units in Structure

Total	1,939
1, Detached	47.0%
1, Attached	3.9%
2	1.4%
3 or 4	7.4%
5 to 9	7.7%
10 to 19	8.3%
20 +	23.9%
Mobile Home	0.4%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,939
1999 to March 2000	0.7%
1995 to 1998	1.1%
1990 to 1994	0.7%
1980 to 1989	11.5%
1970 to 1979	65.3%
1969 or Earlier	20.6%
Median Year Structure Built	1,974

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.04

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,150,246
Average Spent	\$1,246.52
Spending Potential Index	50
Computers & Accessories: Total \$	\$281,316
Average Spent	\$163.08
Spending Potential Index	71
Education: Total \$	\$1,446,984
Average Spent	\$838.83
Spending Potential Index	67
Entertainment/Recreation: Total \$	\$3,688,649
Average Spent	\$2,138.35
Spending Potential Index	66
Food at Home: Total \$	\$5,422,430
Average Spent	\$3,143.44
Spending Potential Index	69
Food Away from Home: Total \$	\$4,073,594
Average Spent	\$2,361.51
Spending Potential Index	71
Health Care: Total \$	\$3,976,958
Average Spent	\$2,305.48
Spending Potential Index	61
HH Furnishings & Equip: Total \$	\$2,276,041
Average Spent	\$1,319.45
Spending Potential Index	61
Investments: Total \$	\$1,311,455
Average Spent	\$760.26
Spending Potential Index	53
Retail Goods: Total \$	\$28,760,898
Average Spent	\$16,672.99
Spending Potential Index	65
Shelter: Total \$	\$18,905,858
Average Spent	\$10,959.92
Spending Potential Index	70
TV/Video/Sound Equipment: Total \$	\$1,466,511
Average Spent	\$850.15
Spending Potential Index	70
Travel: Total \$	\$2,013,506
Average Spent	\$1,167.25
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$1,104,149
Average Spent	\$640.09
Spending Potential Index	68

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.06

Name:

Demographic

Census Tracts



2000 Total Population	6,013
2000 Group Quarters	6
2009 Total Population	5,985
2014 Total Population	6,034
2009-2014 Annual Rate	0.16%



2000 Households	2,267
2000 Average Household Size	2.65
2009 Households	2,286
2009 Average Household Size	2.62
2014 Households	2,312
2014 Average Household Size	2.61
2009-2014 Annual Rate	0.23%
2000 Families	1,572
2000 Average Family Size	3.19
2009 Families	1,524
2009 Average Family Size	3.19
2014 Families	1,519
2014 Average Family Size	3.20
2009-2014 Annual Rate	-0.07%



2000 Housing Units	2,332
Owner Occupied Housing Units	58.6%
Renter Occupied Housing Units	38.6%
Vacant Housing Units	2.8%
2009 Housing Units	2,382
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	39.6%
Vacant Housing Units	4.0%
2014 Housing Units	2,408
Owner Occupied Housing Units	55.9%
Renter Occupied Housing Units	40.2%
Vacant Housing Units	4.0%

Median Household Income	
2000	\$39,480
2009	\$49,264
2014	\$51,437

Median Home Value	
2000	\$73,362
2009	\$92,197
2014	\$106,137

Per Capita Income	
2000	\$17,961
2009	\$21,299
2014	\$21,802

Median Age	
2000	31.7
2009	32.2
2014	32.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.06

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,297
<15,000	12.6%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	16.2%
\$35,000 - \$49,999	21.4%
\$50,000 - \$74,999	23.8%
\$75,000 - \$99,999	6.5%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	1.4%
\$200,000+	0.3%
Average Household Income	\$45,765

2009 Household by Income

Household Income Base	2,286
<15,000	9.5%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	18.5%
\$50,000 - \$74,999	26.5%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.3%
\$200,000+	1.1%
Average Household Income	\$55,728

2014 Household by Income

Household Income Base	2,312
<15,000	9.5%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	17.3%
\$50,000 - \$74,999	30.1%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	5.5%
\$150,000 - \$199,999	1.3%
\$200,000+	1.1%
Average Household Income	\$56,862

2000 Owner Occupied HUs by Value

Total	1,335
<50,000	5.2%
\$50,000 - \$99,999	87.3%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	1.8%
\$300,000 - \$499,999	0.6%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$79,131

2000 Specified Renter Occupied HUs by Contract Rent

Total	896
With Cash Rent	97.3%
No Cash Rent	2.7%
Median Rent	\$552
Average Rent	\$514

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.06

Name:

Demographic

Census Tracts



2000 Population by Age

Total	6,013
0 - 4	7.7%
5 - 9	8.4%
10 - 14	8.5%
15 - 24	15.0%
25 - 34	15.6%
35 - 44	16.3%
45 - 54	13.8%
55 - 64	7.8%
65 - 74	4.4%
75 - 84	2.2%
85 +	0.4%
18 +	70.2%

2009 Population by Age

Total	5,985
0 - 4	7.7%
5 - 9	7.4%
10 - 14	7.0%
15 - 24	15.5%
25 - 34	16.5%
35 - 44	13.5%
45 - 54	13.3%
55 - 64	10.6%
65 - 74	5.3%
75 - 84	2.5%
85 +	0.7%
18 +	73.4%

2014 Population by Age

Total	6,034
0 - 4	7.8%
5 - 9	7.6%
10 - 14	7.1%
15 - 24	14.0%
25 - 34	17.7%
35 - 44	13.2%
45 - 54	11.8%
55 - 64	10.4%
65 - 74	6.9%
75 - 84	2.7%
85 +	0.8%
18 +	73.6%

2000 Population by Sex

Males	49.7%
Females	50.3%

2009 Population by Sex

Males	49.6%
Females	50.4%

2014 Population by Sex

Males	49.6%
Females	50.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.06

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	6,013
White Alone	70.3%
Black Alone	8.4%
American Indian Alone	4.9%
Asian or Pacific Islander Alone	5.6%
Some Other Race Alone	4.9%
Two or More Races	5.8%
Hispanic Origin	11.2%
Diversity Index	59.4

2009 Population by Race/Ethnicity

Total	5,985
White Alone	63.6%
Black Alone	9.6%
American Indian Alone	4.7%
Asian or Pacific Islander Alone	7.7%
Some Other Race Alone	7.0%
Two or More Races	7.5%
Hispanic Origin	15.7%
Diversity Index	69.0

2014 Population by Race/Ethnicity

Total	6,034
White Alone	60.1%
Black Alone	9.9%
American Indian Alone	4.5%
Asian or Pacific Islander Alone	8.9%
Some Other Race Alone	8.2%
Two or More Races	8.4%
Hispanic Origin	18.5%
Diversity Index	73.4

2000 Population 3+ by School Enrollment

Total	5,727
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	15.9%
Enrolled in Grade 9-12	7.9%
Enrolled in College	4.6%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	68.2%

2009 Population 25+ by Educational Attainment

Total	3,735
Less Than 9th Grade	4.3%
9th to 12th Grade, No Diploma	12.4%
High School Graduate	32.2%
Some College, No Degree	24.3%
Associate Degree	9.9%
Bachelor's Degree	13.0%
Graduate/Professional Degree	4.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.06

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	4,660
Married	50.4%
Never Married	26.6%
Widowed	4.1%
Divorced	18.9%



2000 Population 16+ by Employment Status

Total	4,460
In Labor Force	73.7%
Civilian Employed	70.4%
Civilian Unemployed	3.2%
In Armed Forces	0.0%
Not In Labor Force	26.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.1%
Civilian Unemployed	6.9%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.7%
Civilian Unemployed	5.3%

2000 Females 16+ by Employment Status and Age of Children

Total	2,182
Own Children < 6 Only	7.1%
Employed/in Armed Forces	4.0%
Unemployed	0.0%
Not in Labor Force	3.1%
Own Children <6 and 6-17 Only	6.8%
Employed/in Armed Forces	4.3%
Unemployed	1.0%
Not in Labor Force	1.5%
Own Children 6-17 Only	20.8%
Employed/in Armed Forces	15.4%
Unemployed	0.7%
Not in Labor Force	4.7%
No Own Children < 18	65.3%
Employed/in Armed Forces	40.3%
Unemployed	1.8%
Not in Labor Force	23.2%



2009 Employed Population 16+ by Industry

Total	3,030
Agriculture/Mining	2.5%
Construction	7.7%
Manufacturing	11.0%
Wholesale Trade	2.7%
Retail Trade	10.9%
Transportation/Utilities	5.7%
Information	6.9%
Finance/Insurance/Real Estate	7.1%
Services	43.0%
Public Administration	2.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.06

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	3,030
White Collar	59.3%
Management/Business/Financial	10.3%
Professional	18.3%
Sales	9.6%
Administrative Support	21.2%
Services	15.6%
Blue Collar	25.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.1%
Installation/Maintenance/Repair	4.9%
Production	9.3%
Transportation/Material Moving	3.8%



2000 Workers 16+ by Means of Transportation to Work

Total	3,088%
Drove Alone - Car, Truck, or Van	77.4%
Carpooled - Car, Truck, or Van	13.9%
Public Transportation	1.1%
Walked	2.3%
Other Means	1.6%
Worked at Home	3.8%

2000 Workers 16+ by Travel Time to Work

Total	3,088
Did not Work at Home	96.2%
Less than 5 minutes	1.7%
5 to 9 minutes	11.4%
10 to 19 minutes	40.6%
20 to 24 minutes	22.3%
25 to 34 minutes	14.5%
35 to 44 minutes	1.4%
45 to 59 minutes	0.9%
60 to 89 minutes	1.7%
90 or more minutes	1.7%
Worked at Home	3.8%
Average Travel Time to Work (in min)	19.8

2000 Households by Vehicles Available

Total	2,231
None	5.9%
1	37.8%
2	42.0%
3	10.5%
4	3.0%
5+	0.8%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	2,267
Family Households	69.3%
Married-couple Family	52.2%
With Related Children	29.4%
Other Family (No Spouse)	17.1%
With Related Children	12.0%
Nonfamily Households	30.7%
Householder Living Alone	25.6%
Householder Not Living Alone	5.1%
Households with Related Children	41.3%
Households with Persons 65+	14.8%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.06

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,267
1 Person Household	25.6%
2 Person Household	30.3%
3 Person Household	18.3%
4 Person Household	14.4%
5 Person Household	6.6%
6 Person Household	2.8%
7 + Person Household	2.1%

2000 Households by Year Householder Moved In

Total	2,231
Moved in 1999 to March 2000	25.1%
Moved in 1995 to 1998	24.0%
Moved in 1990 to 1994	19.8%
Moved in 1980 to 1989	10.4%
Moved in 1970 to 1979	18.9%
Moved in 1969 or Earlier	1.8%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	2,297
1, Detached	73.1%
1, Attached	2.5%
2	2.3%
3 or 4	4.6%
5 to 9	3.0%
10 to 19	10.4%
20 +	4.2%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,297
1999 to March 2000	0.0%
1995 to 1998	1.0%
1990 to 1994	4.3%
1980 to 1989	14.6%
1970 to 1979	60.9%
1969 or Earlier	19.2%
Median Year Structure Built	1,975

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.06

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,205,574
Average Spent	\$1,402.26
Spending Potential Index	56
Computers & Accessories: Total \$	\$428,088
Average Spent	\$187.27
Spending Potential Index	82
Education: Total \$	\$2,205,661
Average Spent	\$964.86
Spending Potential Index	77
Entertainment/Recreation: Total \$	\$5,780,291
Average Spent	\$2,528.56
Spending Potential Index	78
Food at Home: Total \$	\$8,195,478
Average Spent	\$3,585.08
Spending Potential Index	79
Food Away from Home: Total \$	\$6,087,282
Average Spent	\$2,662.85
Spending Potential Index	80
Health Care: Total \$	\$6,432,296
Average Spent	\$2,813.78
Spending Potential Index	75
HH Furnishings & Equip: Total \$	\$3,569,216
Average Spent	\$1,561.34
Spending Potential Index	72
Investments: Total \$	\$2,195,345
Average Spent	\$960.34
Spending Potential Index	67
Retail Goods: Total \$	\$44,527,381
Average Spent	\$19,478.30
Spending Potential Index	76
Shelter: Total \$	\$28,678,790
Average Spent	\$12,545.41
Spending Potential Index	80
TV/Video/Sound Equipment: Total \$	\$2,201,350
Average Spent	\$962.97
Spending Potential Index	79
Travel: Total \$	\$3,251,773
Average Spent	\$1,422.47
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$1,695,059
Average Spent	\$741.50
Spending Potential Index	79

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.07

Name:

Demographic

Census Tracts



2000 Total Population	7,258
2000 Group Quarters	0
2009 Total Population	7,370
2014 Total Population	7,484
2009-2014 Annual Rate	0.31%



2000 Households	2,861
2000 Average Household Size	2.54
2009 Households	2,955
2009 Average Household Size	2.49
2014 Households	3,017
2014 Average Household Size	2.48
2009-2014 Annual Rate	0.42%
2000 Families	1,879
2000 Average Family Size	3.15
2009 Families	1,857
2009 Average Family Size	3.15
2014 Families	1,865
2014 Average Family Size	3.15
2009-2014 Annual Rate	0.09%



2000 Housing Units	2,946
Owner Occupied Housing Units	53.1%
Renter Occupied Housing Units	44.0%
Vacant Housing Units	2.9%
2009 Housing Units	3,081
Owner Occupied Housing Units	50.4%
Renter Occupied Housing Units	45.5%
Vacant Housing Units	4.1%
2014 Housing Units	3,144
Owner Occupied Housing Units	49.7%
Renter Occupied Housing Units	46.3%
Vacant Housing Units	4.0%

Median Household Income	
2000	\$41,930
2009	\$53,130
2014	\$55,056

Median Home Value	
2000	\$83,948
2009	\$109,701
2014	\$124,251

Per Capita Income	
2000	\$19,191
2009	\$23,927
2014	\$24,470

Median Age	
2000	30.5
2009	31.1
2014	31.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.07

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	2,932
<15,000	10.6%
\$15,000 - \$24,999	14.6%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	19.3%
\$50,000 - \$74,999	25.6%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	3.8%
\$150,000 - \$199,999	0.6%
\$200,000+	0.6%
Average Household Income	\$47,678

2009 Household by Income

Household Income Base	2,955
<15,000	7.8%
\$15,000 - \$24,999	8.0%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	23.6%
\$75,000 - \$99,999	21.4%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	0.7%
\$200,000+	0.8%
Average Household Income	\$59,675

2014 Household by Income

Household Income Base	3,017
<15,000	7.8%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	26.5%
\$75,000 - \$99,999	20.6%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	0.7%
\$200,000+	0.9%
Average Household Income	\$60,701

2000 Owner Occupied HUs by Value

Total	1,546
<50,000	0.5%
\$50,000 - \$99,999	82.7%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$87,339

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,318
With Cash Rent	97.8%
No Cash Rent	2.2%
Median Rent	\$397
Average Rent	\$466

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.07

Name:

Demographic

Census Tracts



2000 Population by Age

Total	7,258
0 - 4	8.2%
5 - 9	8.0%
10 - 14	7.9%
15 - 24	15.9%
25 - 34	17.3%
35 - 44	19.0%
45 - 54	14.6%
55 - 64	5.7%
65 - 74	2.1%
75 - 84	1.1%
85 +	0.1%
18 +	71.4%

2009 Population by Age

Total	7,370
0 - 4	8.1%
5 - 9	7.3%
10 - 14	6.7%
15 - 24	15.6%
25 - 34	18.5%
35 - 44	13.6%
45 - 54	14.7%
55 - 64	10.4%
65 - 74	3.5%
75 - 84	1.2%
85 +	0.3%
18 +	74.0%

2014 Population by Age

Total	7,484
0 - 4	8.2%
5 - 9	7.4%
10 - 14	6.8%
15 - 24	14.3%
25 - 34	19.7%
35 - 44	13.5%
45 - 54	12.3%
55 - 64	10.7%
65 - 74	5.4%
75 - 84	1.4%
85 +	0.4%
18 +	74.0%

2000 Population by Sex

Males	50.6%
Females	49.4%

2009 Population by Sex

Males	49.9%
Females	50.1%

2014 Population by Sex

Males	49.5%
Females	50.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.07

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	7,258
White Alone	72.2%
Black Alone	8.2%
American Indian Alone	5.2%
Asian or Pacific Islander Alone	6.1%
Some Other Race Alone	3.6%
Two or More Races	4.7%
Hispanic Origin	7.3%
Diversity Index	53.8

2009 Population by Race/Ethnicity

Total	7,370
White Alone	65.3%
Black Alone	9.7%
American Indian Alone	5.1%
Asian or Pacific Islander Alone	8.5%
Some Other Race Alone	5.3%
Two or More Races	6.2%
Hispanic Origin	10.5%
Diversity Index	63.8

2014 Population by Race/Ethnicity

Total	7,484
White Alone	61.5%
Black Alone	10.2%
American Indian Alone	5.0%
Asian or Pacific Islander Alone	9.9%
Some Other Race Alone	6.4%
Two or More Races	7.1%
Hispanic Origin	12.6%
Diversity Index	68.8

2000 Population 3+ by School Enrollment

Total	7,021
Enrolled in Nursery/Preschool	2.6%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	13.7%
Enrolled in Grade 9-12	8.2%
Enrolled in College	6.0%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	67.3%

2009 Population 25+ by Educational Attainment

Total	4,592
Less Than 9th Grade	2.9%
9th to 12th Grade, No Diploma	7.3%
High School Graduate	28.8%
Some College, No Degree	27.9%
Associate Degree	13.8%
Bachelor's Degree	13.7%
Graduate/Professional Degree	5.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.07

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	5,745
Married	55.0%
Never Married	29.9%
Widowed	1.5%
Divorced	13.5%



2000 Population 16+ by Employment Status

Total	5,559
In Labor Force	79.0%
Civilian Employed	76.5%
Civilian Unemployed	2.3%
In Armed Forces	0.1%
Not In Labor Force	21.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	94.9%
Civilian Unemployed	5.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.1%
Civilian Unemployed	3.9%

2000 Females 16+ by Employment Status and Age of Children

Total	2,801
Own Children < 6 Only	7.4%
Employed/in Armed Forces	3.2%
Unemployed	0.9%
Not in Labor Force	3.2%
Own Children <6 and 6-17 Only	7.5%
Employed/in Armed Forces	4.2%
Unemployed	0.0%
Not in Labor Force	3.2%
Own Children 6-17 Only	25.9%
Employed/in Armed Forces	22.3%
Unemployed	0.0%
Not in Labor Force	3.6%
No Own Children < 18	59.2%
Employed/in Armed Forces	42.5%
Unemployed	0.6%
Not in Labor Force	16.1%



2009 Employed Population 16+ by Industry

Total	4,057
Agriculture/Mining	0.6%
Construction	7.5%
Manufacturing	8.5%
Wholesale Trade	3.8%
Retail Trade	11.9%
Transportation/Utilities	7.9%
Information	6.0%
Finance/Insurance/Real Estate	7.8%
Services	43.6%
Public Administration	2.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	4,057
White Collar	60.6%
Management/Business/Financial	13.4%
Professional	17.6%
Sales	11.5%
Administrative Support	18.0%
Services	14.4%
Blue Collar	25.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	8.2%
Production	5.3%
Transportation/Material Moving	6.6%



2000 Workers 16+ by Means of Transportation to Work

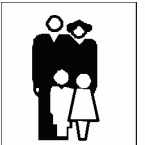
Total	4,216%
Drove Alone - Car, Truck, or Van	82.8%
Carpooled - Car, Truck, or Van	14.0%
Public Transportation	0.5%
Walked	0.7%
Other Means	0.6%
Worked at Home	1.4%

2000 Workers 16+ by Travel Time to Work

Total	4,216
Did not Work at Home	98.6%
Less than 5 minutes	1.7%
5 to 9 minutes	7.6%
10 to 19 minutes	40.4%
20 to 24 minutes	24.7%
25 to 34 minutes	17.4%
35 to 44 minutes	4.0%
45 to 59 minutes	0.3%
60 to 89 minutes	0.6%
90 or more minutes	1.8%
Worked at Home	1.4%
Average Travel Time to Work (in min)	20.7

2000 Households by Vehicles Available

Total	2,864
None	2.0%
1	41.6%
2	42.5%
3	11.0%
4	2.2%
5+	0.7%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	2,861
Family Households	65.7%
Married-couple Family	51.3%
With Related Children	29.2%
Other Family (No Spouse)	14.4%
With Related Children	10.6%
Nonfamily Households	34.3%
Householder Living Alone	27.9%
Householder Not Living Alone	6.4%
Households with Related Children	39.8%
Households with Persons 65+	6.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.07

Name:

Demographic

Census Tracts

2000 Households by Size

Total	2,861
1 Person Household	27.9%
2 Person Household	29.2%
3 Person Household	18.5%
4 Person Household	15.5%
5 Person Household	5.6%
6 Person Household	2.2%
7 + Person Household	1.2%

2000 Households by Year Householder Moved In

Total	2,864
Moved in 1999 to March 2000	33.2%
Moved in 1995 to 1998	31.4%
Moved in 1990 to 1994	16.2%
Moved in 1980 to 1989	12.7%
Moved in 1970 to 1979	6.4%
Moved in 1969 or Earlier	0.2%
Median Year Householder Moved In	1,996



2000 Housing Units by Units in Structure

Total	2,928
1, Detached	61.6%
1, Attached	3.7%
2	0.9%
3 or 4	1.7%
5 to 9	4.8%
10 to 19	21.2%
20 +	6.1%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,928
1999 to March 2000	0.0%
1995 to 1998	2.4%
1990 to 1994	6.2%
1980 to 1989	42.7%
1970 to 1979	45.9%
1969 or Earlier	2.8%
Median Year Structure Built	1,980

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,498,779
Average Spent	\$1,522.43
Spending Potential Index	61
Computers & Accessories: Total \$	\$601,949
Average Spent	\$203.71
Spending Potential Index	89
Education: Total \$	\$3,110,277
Average Spent	\$1,052.55
Spending Potential Index	84
Entertainment/Recreation: Total \$	\$7,973,014
Average Spent	\$2,698.14
Spending Potential Index	83
Food at Home: Total \$	\$11,305,261
Average Spent	\$3,825.81
Spending Potential Index	84
Food Away from Home: Total \$	\$8,548,085
Average Spent	\$2,892.75
Spending Potential Index	87
Health Care: Total \$	\$8,611,948
Average Spent	\$2,914.36
Spending Potential Index	77
HH Furnishings & Equip: Total \$	\$4,922,866
Average Spent	\$1,665.94
Spending Potential Index	77
Investments: Total \$	\$2,942,045
Average Spent	\$995.62
Spending Potential Index	69
Retail Goods: Total \$	\$61,355,192
Average Spent	\$20,763.17
Spending Potential Index	81
Shelter: Total \$	\$39,858,754
Average Spent	\$13,488.57
Spending Potential Index	86
TV/Video/Sound Equipment: Total \$	\$3,091,579
Average Spent	\$1,046.22
Spending Potential Index	86
Travel: Total \$	\$4,413,806
Average Spent	\$1,493.67
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total \$	\$2,341,678
Average Spent	\$792.45
Spending Potential Index	85

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.08

Name:

Demographic

Census Tracts



2000 Total Population	3,183
2000 Group Quarters	0
2009 Total Population	3,217
2014 Total Population	3,216
2009-2014 Annual Rate	-0.01%



2000 Households	1,819
2000 Average Household Size	1.75
2009 Households	1,803
2009 Average Household Size	1.78
2014 Households	1,802
2014 Average Household Size	1.78
2009-2014 Annual Rate	-0.01%
2000 Families	637
2000 Average Family Size	2.66
2009 Families	582
2009 Average Family Size	2.74
2014 Families	565
2014 Average Family Size	2.75
2009-2014 Annual Rate	-0.59%



2000 Housing Units	1,916
Owner Occupied Housing Units	12.8%
Renter Occupied Housing Units	82.1%
Vacant Housing Units	5.1%
2009 Housing Units	1,937
Owner Occupied Housing Units	12.1%
Renter Occupied Housing Units	81.0%
Vacant Housing Units	6.9%
2014 Housing Units	1,937
Owner Occupied Housing Units	11.5%
Renter Occupied Housing Units	81.5%
Vacant Housing Units	7.0%

Median Household Income	
2000	\$21,814
2009	\$29,589
2014	\$30,970

Median Home Value	
2000	\$18,947
2009	\$23,036
2014	\$27,206

Per Capita Income	
2000	\$17,375
2009	\$21,787
2014	\$23,059

Median Age	
2000	27.7
2009	27.8
2014	28.5

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.08

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	1,740
<15,000	30.7%
\$15,000 - \$24,999	25.6%
\$25,000 - \$34,999	15.7%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	5.3%
\$75,000 - \$99,999	4.8%
\$100,000 - \$149,999	0.5%
\$150,000 - \$199,999	0.5%
\$200,000+	0.7%
Average Household Income	\$31,048

2009 Household by Income

Household Income Base	1,803
<15,000	20.8%
\$15,000 - \$24,999	19.1%
\$25,000 - \$34,999	18.6%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	4.2%
\$100,000 - \$149,999	3.8%
\$150,000 - \$199,999	0.2%
\$200,000+	0.8%
Average Household Income	\$38,873

2014 Household by Income

Household Income Base	1,802
<15,000	20.0%
\$15,000 - \$24,999	17.9%
\$25,000 - \$34,999	17.6%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	4.1%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	0.2%
\$200,000+	0.9%
Average Household Income	\$41,153

2000 Owner Occupied HUs by Value

Total	264
<50,000	97.0%
\$50,000 - \$99,999	3.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$21,259

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,552
With Cash Rent	99.3%
No Cash Rent	0.7%
Median Rent	\$384
Average Rent	\$399

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.08

Name:

Demographic

Census Tracts



2000 Population by Age

Total	3,183
0 - 4	6.7%
5 - 9	5.0%
10 - 14	3.6%
15 - 24	27.0%
25 - 34	22.7%
35 - 44	14.5%
45 - 54	8.5%
55 - 64	4.7%
65 - 74	3.3%
75 - 84	2.8%
85 +	1.1%
18 +	82.1%

2009 Population by Age

Total	3,217
0 - 4	7.6%
5 - 9	5.0%
10 - 14	3.5%
15 - 24	20.4%
25 - 34	34.9%
35 - 44	9.9%
45 - 54	8.7%
55 - 64	4.8%
65 - 74	2.4%
75 - 84	1.7%
85 +	1.0%
18 +	82.3%

2014 Population by Age

Total	3,216
0 - 4	8.0%
5 - 9	5.5%
10 - 14	3.7%
15 - 24	18.6%
25 - 34	35.7%
35 - 44	10.9%
45 - 54	7.1%
55 - 64	5.3%
65 - 74	2.6%
75 - 84	1.5%
85 +	1.0%
18 +	81.5%

2000 Population by Sex

Males	52.0%
Females	48.0%

2009 Population by Sex

Males	53.9%
Females	46.1%

2014 Population by Sex

Males	54.0%
Females	46.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.08

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	3,183
White Alone	65.0%
Black Alone	12.9%
American Indian Alone	5.3%
Asian or Pacific Islander Alone	3.3%
Some Other Race Alone	8.5%
Two or More Races	5.0%
Hispanic Origin	13.0%
Diversity Index	65.8

2009 Population by Race/Ethnicity

Total	3,217
White Alone	57.6%
Black Alone	14.6%
American Indian Alone	5.0%
Asian or Pacific Islander Alone	4.4%
Some Other Race Alone	12.1%
Two or More Races	6.3%
Hispanic Origin	18.4%
Diversity Index	75.0

2014 Population by Race/Ethnicity

Total	3,216
White Alone	53.7%
Black Alone	15.1%
American Indian Alone	4.8%
Asian or Pacific Islander Alone	5.1%
Some Other Race Alone	14.3%
Two or More Races	7.0%
Hispanic Origin	21.6%
Diversity Index	79.1

2000 Population 3+ by School Enrollment

Total	2,976
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	0.9%
Enrolled in Grade 1-8	8.0%
Enrolled in Grade 9-12	3.5%
Enrolled in College	10.7%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	74.3%

2009 Population 25+ by Educational Attainment

Total	2,041
Less Than 9th Grade	6.7%
9th to 12th Grade, No Diploma	9.0%
High School Graduate	34.9%
Some College, No Degree	25.0%
Associate Degree	10.8%
Bachelor's Degree	9.5%
Graduate/Professional Degree	4.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.08

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	2,698
Married	28.5%
Never Married	49.3%
Widowed	6.7%
Divorced	15.5%



2000 Population 16+ by Employment Status

Total	2,585
In Labor Force	75.7%
Civilian Employed	72.0%
Civilian Unemployed	3.7%
In Armed Forces	0.0%
Not In Labor Force	24.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	92.4%
Civilian Unemployed	7.6%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.1%
Civilian Unemployed	5.9%

2000 Females 16+ by Employment Status and Age of Children

Total	1,203
Own Children < 6 Only	11.7%
Employed/in Armed Forces	7.5%
Unemployed	0.3%
Not in Labor Force	3.9%
Own Children <6 and 6-17 Only	5.3%
Employed/in Armed Forces	2.9%
Unemployed	0.0%
Not in Labor Force	2.4%
Own Children 6-17 Only	12.4%
Employed/in Armed Forces	7.6%
Unemployed	0.7%
Not in Labor Force	4.0%
No Own Children < 18	70.6%
Employed/in Armed Forces	41.3%
Unemployed	3.8%
Not in Labor Force	25.4%



2009 Employed Population 16+ by Industry

Total	1,836
Agriculture/Mining	1.3%
Construction	7.5%
Manufacturing	8.0%
Wholesale Trade	3.0%
Retail Trade	21.3%
Transportation/Utilities	4.6%
Information	4.1%
Finance/Insurance/Real Estate	8.7%
Services	39.5%
Public Administration	2.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.08

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	1,836
White Collar	56.0%
Management/Business/Financial	6.3%
Professional	11.2%
Sales	17.3%
Administrative Support	21.4%
Services	19.6%
Blue Collar	24.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.6%
Installation/Maintenance/Repair	3.5%
Production	5.9%
Transportation/Material Moving	7.4%



2000 Workers 16+ by Means of Transportation to Work

Total	1,847%
Drove Alone - Car, Truck, or Van	71.0%
Carpooled - Car, Truck, or Van	19.2%
Public Transportation	2.7%
Walked	6.4%
Other Means	0.8%
Worked at Home	0.0%

2000 Workers 16+ by Travel Time to Work

Total	1,847
Did not Work at Home	100.0%
Less than 5 minutes	5.8%
5 to 9 minutes	12.5%
10 to 19 minutes	46.6%
20 to 24 minutes	17.0%
25 to 34 minutes	12.3%
35 to 44 minutes	1.5%
45 to 59 minutes	1.1%
60 to 89 minutes	2.9%
90 or more minutes	0.3%
Worked at Home	0.0%
Average Travel Time to Work (in min)	17.0

2000 Households by Vehicles Available

Total	1,816
None	15.8%
1	65.3%
2	16.2%
3	1.7%
4	0.0%
5+	1.0%
Average Number of Vehicles Available	1.1



2000 Households by Type

Total	1,819
Family Households	35.0%
Married-couple Family	17.6%
With Related Children	8.0%
Other Family (No Spouse)	17.4%
With Related Children	12.6%
Nonfamily Households	65.0%
Householder Living Alone	54.3%
Householder Not Living Alone	10.7%
Households with Related Children	20.6%
Households with Persons 65+	11.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.08

Name:

Demographic

Census Tracts

2000 Households by Size

Total	1,819
1 Person Household	54.3%
2 Person Household	26.9%
3 Person Household	11.9%
4 Person Household	4.8%
5 Person Household	1.3%
6 Person Household	0.6%
7 + Person Household	0.2%

2000 Households by Year Householder Moved In

Total	1,816
Moved in 1999 to March 2000	60.1%
Moved in 1995 to 1998	26.1%
Moved in 1990 to 1994	10.1%
Moved in 1980 to 1989	3.0%
Moved in 1970 to 1979	0.7%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,999



2000 Housing Units by Units in Structure

Total	1,934
1, Detached	2.3%
1, Attached	0.0%
2	0.9%
3 or 4	8.5%
5 to 9	16.6%
10 to 19	29.7%
20 +	27.5%
Mobile Home	14.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,934
1999 to March 2000	0.9%
1995 to 1998	13.8%
1990 to 1994	6.6%
1980 to 1989	49.8%
1970 to 1979	22.3%
1969 or Earlier	6.5%
Median Year Structure Built	1,984

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.08

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,937,707
Average Spent	\$1,074.71
Spending Potential Index	43
Computers & Accessories: Total \$	\$249,862
Average Spent	\$138.58
Spending Potential Index	61
Education: Total \$	\$1,276,642
Average Spent	\$708.07
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$3,061,278
Average Spent	\$1,697.88
Spending Potential Index	52
Food at Home: Total \$	\$4,744,497
Average Spent	\$2,631.44
Spending Potential Index	58
Food Away from Home: Total \$	\$3,654,918
Average Spent	\$2,027.13
Spending Potential Index	61
Health Care: Total \$	\$3,138,935
Average Spent	\$1,740.95
Spending Potential Index	46
HH Furnishings & Equip: Total \$	\$1,848,135
Average Spent	\$1,025.03
Spending Potential Index	47
Investments: Total \$	\$802,080
Average Spent	\$444.86
Spending Potential Index	31
Retail Goods: Total \$	\$24,220,807
Average Spent	\$13,433.60
Spending Potential Index	52
Shelter: Total \$	\$16,089,897
Average Spent	\$8,923.95
Spending Potential Index	57
TV/Video/Sound Equipment: Total \$	\$1,331,380
Average Spent	\$738.42
Spending Potential Index	61
Travel: Total \$	\$1,533,092
Average Spent	\$850.30
Spending Potential Index	46
Vehicle Maintenance & Repairs: Total \$	\$949,264
Average Spent	\$526.49
Spending Potential Index	56

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.09

Name:

Demographic

Census Tracts



2000 Total Population	1,509
2000 Group Quarters	0
2009 Total Population	3,834
2014 Total Population	4,801
2009-2014 Annual Rate	4.60%



2000 Households	724
2000 Average Household Size	2.08
2009 Households	1,815
2009 Average Household Size	2.11
2014 Households	2,271
2014 Average Household Size	2.11
2009-2014 Annual Rate	4.59%
2000 Families	362
2000 Average Family Size	2.80
2009 Families	851
2009 Average Family Size	2.88
2014 Families	1,040
2014 Average Family Size	2.90
2009-2014 Annual Rate	4.09%



2000 Housing Units	753
Owner Occupied Housing Units	22.8%
Renter Occupied Housing Units	73.3%
Vacant Housing Units	3.9%
2009 Housing Units	1,917
Owner Occupied Housing Units	61.1%
Renter Occupied Housing Units	33.5%
Vacant Housing Units	5.3%
2014 Housing Units	2,383
Owner Occupied Housing Units	60.3%
Renter Occupied Housing Units	35.0%
Vacant Housing Units	4.7%

Median Household Income	
2000	\$35,369
2009	\$47,316
2014	\$50,358

Median Home Value	
2000	\$117,619
2009	\$168,833
2014	\$189,216

Per Capita Income	
2000	\$19,991
2009	\$30,012
2014	\$30,784

Median Age	
2000	27.7
2009	27.4
2014	27.9

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.09

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	691
<15,000	14.8%
\$15,000 - \$24,999	16.5%
\$25,000 - \$34,999	18.2%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	2.3%
\$200,000+	0.0%
Average Household Income	\$46,003

2009 Household by Income

Household Income Base	1,815
<15,000	8.6%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	14.5%
\$35,000 - \$49,999	19.4%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	2.5%
\$200,000+	2.1%
Average Household Income	\$63,397

2014 Household by Income

Household Income Base	2,271
<15,000	8.6%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	18.7%
\$50,000 - \$74,999	17.4%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	13.7%
\$150,000 - \$199,999	2.6%
\$200,000+	2.2%
Average Household Income	\$65,078

2000 Owner Occupied HUs by Value

Total	202
<50,000	0.0%
\$50,000 - \$99,999	13.4%
\$100,000 - \$149,999	64.9%
\$150,000 - \$199,999	5.0%
\$200,000 - \$299,999	13.4%
\$300,000 - \$499,999	3.5%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$150,507

2000 Specified Renter Occupied HUs by Contract Rent

Total	558
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$416
Average Rent	\$453

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.09

Name:

Demographic

Census Tracts



2000 Population by Age

Total	1,509
0 - 4	8.0%
5 - 9	5.0%
10 - 14	5.2%
15 - 24	25.7%
25 - 34	19.0%
35 - 44	16.1%
45 - 54	12.2%
55 - 64	5.2%
65 - 74	2.1%
75 - 84	1.1%
85 +	0.4%
18 +	78.9%

2009 Population by Age

Total	3,834
0 - 4	8.2%
5 - 9	5.1%
10 - 14	3.7%
15 - 24	23.7%
25 - 34	29.0%
35 - 44	10.1%
45 - 54	9.8%
55 - 64	6.2%
65 - 74	2.5%
75 - 84	1.2%
85 +	0.5%
18 +	80.9%

2014 Population by Age

Total	4,801
0 - 4	8.4%
5 - 9	5.7%
10 - 14	3.6%
15 - 24	19.0%
25 - 34	34.7%
35 - 44	9.9%
45 - 54	7.6%
55 - 64	6.3%
65 - 74	2.9%
75 - 84	1.3%
85 +	0.5%
18 +	80.6%

2000 Population by Sex

Males	53.3%
Females	46.7%

2009 Population by Sex

Males	52.4%
Females	47.6%

2014 Population by Sex

Males	52.4%
Females	47.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.09

Name:

Demographic

Census Tracts



2000 Population by Race/Ethnicity

Total	1,509
White Alone	73.4%
Black Alone	10.4%
American Indian Alone	4.1%
Asian or Pacific Islander Alone	4.0%
Some Other Race Alone	3.6%
Two or More Races	4.4%
Hispanic Origin	9.6%
Diversity Index	54.3

2009 Population by Race/Ethnicity

Total	3,834
White Alone	67.2%
Black Alone	12.2%
American Indian Alone	4.0%
Asian or Pacific Islander Alone	5.5%
Some Other Race Alone	5.4%
Two or More Races	5.8%
Hispanic Origin	13.9%
Diversity Index	64.2

2014 Population by Race/Ethnicity

Total	4,801
White Alone	63.8%
Black Alone	12.9%
American Indian Alone	3.9%
Asian or Pacific Islander Alone	6.4%
Some Other Race Alone	6.5%
Two or More Races	6.6%
Hispanic Origin	16.7%
Diversity Index	69.0

2000 Population 3+ by School Enrollment

Total	1,482
Enrolled in Nursery/Preschool	3.2%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	9.3%
Enrolled in Grade 9-12	1.8%
Enrolled in College	13.0%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	70.2%

2009 Population 25+ by Educational Attainment

Total	2,273
Less Than 9th Grade	0.4%
9th to 12th Grade, No Diploma	5.3%
High School Graduate	22.4%
Some College, No Degree	30.3%
Associate Degree	19.0%
Bachelor's Degree	15.0%
Graduate/Professional Degree	7.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.09

Name:

Demographic

Census Tracts



2009 Population 15+ by Marital Status

Total	3,183
Married	51.8%
Never Married	35.9%
Widowed	0.0%
Divorced	12.3%



2000 Population 16+ by Employment Status

Total	1,219
In Labor Force	82.6%
Civilian Employed	82.1%
Civilian Unemployed	0.5%
In Armed Forces	0.0%
Not In Labor Force	17.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	95.1%
Civilian Unemployed	4.9%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	94.9%
Civilian Unemployed	5.1%

2000 Females 16+ by Employment Status and Age of Children

Total	557
Own Children < 6 Only	20.1%
Employed/in Armed Forces	12.6%
Unemployed	0.0%
Not in Labor Force	7.5%
Own Children <6 and 6-17 Only	5.2%
Employed/in Armed Forces	2.7%
Unemployed	0.0%
Not in Labor Force	2.5%
Own Children 6-17 Only	19.2%
Employed/in Armed Forces	14.9%
Unemployed	0.0%
Not in Labor Force	4.3%
No Own Children < 18	55.5%
Employed/in Armed Forces	46.7%
Unemployed	0.0%
Not in Labor Force	8.8%



2009 Employed Population 16+ by Industry

Total	2,272
Agriculture/Mining	2.9%
Construction	5.4%
Manufacturing	6.8%
Wholesale Trade	3.3%
Retail Trade	12.1%
Transportation/Utilities	7.0%
Information	3.4%
Finance/Insurance/Real Estate	8.5%
Services	47.1%
Public Administration	3.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.09

Name:

Demographic

Census Tracts

2009 Employed Population 16+ by Occupation

Total	2,272
White Collar	62.7%
Management/Business/Financial	13.2%
Professional	21.6%
Sales	12.0%
Administrative Support	15.9%
Services	15.4%
Blue Collar	21.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.1%
Installation/Maintenance/Repair	6.4%
Production	6.8%
Transportation/Material Moving	4.5%



2000 Workers 16+ by Means of Transportation to Work

Total	1,001%
Drove Alone - Car, Truck, or Van	83.3%
Carpooled - Car, Truck, or Van	15.6%
Public Transportation	0.0%
Walked	0.0%
Other Means	1.1%
Worked at Home	0.0%

2000 Workers 16+ by Travel Time to Work

Total	1,001
Did not Work at Home	100.0%
Less than 5 minutes	1.0%
5 to 9 minutes	10.7%
10 to 19 minutes	49.8%
20 to 24 minutes	20.0%
25 to 34 minutes	15.1%
35 to 44 minutes	2.6%
45 to 59 minutes	0.9%
60 to 89 minutes	0.0%
90 or more minutes	0.0%
Worked at Home	0.0%
Average Travel Time to Work (in min)	17.1

2000 Households by Vehicles Available

Total	760
None	5.5%
1	38.9%
2	44.7%
3	8.4%
4	1.1%
5+	1.3%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	724
Family Households	50.0%
Married-couple Family	34.4%
With Related Children	17.5%
Other Family (No Spouse)	15.6%
With Related Children	11.6%
Nonfamily Households	50.0%
Householder Living Alone	39.0%
Householder Not Living Alone	11.1%
Households with Related Children	29.1%
Households with Persons 65+	5.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.09

Name:

Demographic

Census Tracts

2000 Households by Size

Total	724
1 Person Household	39.0%
2 Person Household	32.0%
3 Person Household	16.3%
4 Person Household	8.3%
5 Person Household	3.7%
6 Person Household	0.6%
7 + Person Household	0.1%

2000 Households by Year Householder Moved In

Total	760
Moved in 1999 to March 2000	60.5%
Moved in 1995 to 1998	23.3%
Moved in 1990 to 1994	5.3%
Moved in 1980 to 1989	10.9%
Moved in 1970 to 1979	0.0%
Moved in 1969 or Earlier	0.0%
Median Year Householder Moved In	1,999



2000 Housing Units by Units in Structure

Total	788
1, Detached	28.3%
1, Attached	3.4%
2	0.0%
3 or 4	6.9%
5 to 9	8.5%
10 to 19	27.5%
20 +	25.4%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	788
1999 to March 2000	21.1%
1995 to 1998	2.5%
1990 to 1994	7.0%
1980 to 1989	53.9%
1970 to 1979	10.5%
1969 or Earlier	4.9%
Median Year Structure Built	1,986

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430090.09

Name:

Demographic

Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,181,196
Average Spent	\$1,752.73
Spending Potential Index	70
Computers & Accessories: Total \$	\$410,206
Average Spent	\$226.01
Spending Potential Index	99
Education: Total \$	\$2,095,905
Average Spent	\$1,154.77
Spending Potential Index	92
Entertainment/Recreation: Total \$	\$5,025,799
Average Spent	\$2,769.04
Spending Potential Index	85
Food at Home: Total \$	\$7,789,195
Average Spent	\$4,291.57
Spending Potential Index	94
Food Away from Home: Total \$	\$6,000,398
Average Spent	\$3,306.01
Spending Potential Index	99
Health Care: Total \$	\$5,153,291
Average Spent	\$2,839.28
Spending Potential Index	75
HH Furnishings & Equip: Total \$	\$3,034,143
Average Spent	\$1,671.71
Spending Potential Index	77
Investments: Total \$	\$1,316,801
Average Spent	\$725.51
Spending Potential Index	50
Retail Goods: Total \$	\$39,764,083
Average Spent	\$21,908.61
Spending Potential Index	85
Shelter: Total \$	\$26,415,304
Average Spent	\$14,553.90
Spending Potential Index	93
TV/Video/Sound Equipment: Total \$	\$2,185,770
Average Spent	\$1,204.28
Spending Potential Index	99
Travel: Total \$	\$2,516,927
Average Spent	\$1,386.74
Spending Potential Index	75
Vehicle Maintenance & Repairs: Total \$	\$1,558,437
Average Spent	\$858.64
Spending Potential Index	92

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430111.00

Name:

Demographic

Census Tracts



2000 Total Population	586
2000 Group Quarters	63
2009 Total Population	578
2014 Total Population	578
2009-2014 Annual Rate	0.00%



2000 Households	194
2000 Average Household Size	2.70
2009 Households	193
2009 Average Household Size	2.69
2014 Households	193
2014 Average Household Size	2.69
2009-2014 Annual Rate	0.00%
2000 Families	135
2000 Average Family Size	3.22
2009 Families	129
2009 Average Family Size	3.26
2014 Families	127
2014 Average Family Size	3.28
2009-2014 Annual Rate	-0.31%



2000 Housing Units	204
Owner Occupied Housing Units	65.7%
Renter Occupied Housing Units	29.4%
Vacant Housing Units	4.9%
2009 Housing Units	207
Owner Occupied Housing Units	62.8%
Renter Occupied Housing Units	30.4%
Vacant Housing Units	6.8%
2014 Housing Units	207
Owner Occupied Housing Units	61.8%
Renter Occupied Housing Units	31.4%
Vacant Housing Units	6.8%

Median Household Income	
2000	\$26,580
2009	\$32,473
2014	\$33,251

Median Home Value	
2000	\$62,188
2009	\$73,636
2014	\$81,000

Per Capita Income	
2000	\$13,100
2009	\$15,825
2014	\$16,754

Median Age	
2000	40.4
2009	41.0
2014	41.3

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Area ID: 401430111.00

Name:

Demographic

Census Tracts



2000 Household by Income

Household Income Base	211
<15,000	32.7%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	16.1%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	6.2%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$37,253

2009 Household by Income

Household Income Base	193
<15,000	26.4%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	19.7%
\$35,000 - \$49,999	15.5%
\$50,000 - \$74,999	13.0%
\$75,000 - \$99,999	5.2%
\$100,000 - \$149,999	6.7%
\$150,000 - \$199,999	4.1%
\$200,000+	0.0%
Average Household Income	\$43,381

2014 Household by Income

Household Income Base	193
<15,000	26.9%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	18.7%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	5.2%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	4.7%
\$200,000+	0.0%
Average Household Income	\$45,635

2000 Owner Occupied HUs by Value

Total	151
<50,000	35.1%
\$50,000 - \$99,999	32.5%
\$100,000 - \$149,999	23.8%
\$150,000 - \$199,999	4.0%
\$200,000 - \$299,999	4.6%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$79,188

2000 Specified Renter Occupied HUs by Contract Rent

Total	43
With Cash Rent	74.4%
No Cash Rent	25.6%
Median Rent	\$388
Average Rent	\$419

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts



2000 Population by Age

Total	586
0 - 4	7.5%
5 - 9	7.3%
10 - 14	5.8%
15 - 24	12.5%
25 - 34	10.6%
35 - 44	14.0%
45 - 54	12.3%
55 - 64	9.7%
65 - 74	11.8%
75 - 84	7.0%
85 +	1.5%
18 +	74.2%

2009 Population by Age

Total	578
0 - 4	7.3%
5 - 9	7.3%
10 - 14	6.9%
15 - 24	10.6%
25 - 34	11.1%
35 - 44	10.9%
45 - 54	14.2%
55 - 64	11.9%
65 - 74	9.0%
75 - 84	8.5%
85 +	2.4%
18 +	74.2%

2014 Population by Age

Total	578
0 - 4	7.3%
5 - 9	6.9%
10 - 14	7.3%
15 - 24	11.6%
25 - 34	10.0%
35 - 44	11.1%
45 - 54	10.7%
55 - 64	13.8%
65 - 74	10.6%
75 - 84	8.1%
85 +	2.6%
18 +	74.0%

2000 Population by Sex

Males	48.6%
Females	51.4%

2009 Population by Sex

Males	48.6%
Females	51.4%

2014 Population by Sex

Males	48.4%
Females	51.6%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2000 Population by Race/Ethnicity

Total	586
White Alone	53.4%
Black Alone	31.2%
American Indian Alone	6.5%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	1.5%
Two or More Races	7.2%
Hispanic Origin	4.4%
Diversity Index	64.6

2009 Population by Race/Ethnicity

Total	578
White Alone	46.7%
Black Alone	35.5%
American Indian Alone	6.2%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	2.2%
Two or More Races	9.2%
Hispanic Origin	6.2%
Diversity Index	69.3

2014 Population by Race/Ethnicity

Total	578
White Alone	43.8%
Black Alone	37.0%
American Indian Alone	6.1%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	2.8%
Two or More Races	10.2%
Hispanic Origin	7.4%
Diversity Index	71.3

2000 Population 3+ by School Enrollment

Total	574
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	3.0%
Enrolled in Grade 1-8	12.7%
Enrolled in Grade 9-12	3.3%
Enrolled in College	6.8%
Enrolled in Grad/Prof School	1.6%
Not Enrolled in School	71.3%

2009 Population 25+ by Educational Attainment

Total	393
Less Than 9th Grade	9.7%
9th to 12th Grade, No Diploma	19.8%
High School Graduate	26.2%
Some College, No Degree	21.4%
Associate Degree	4.1%
Bachelor's Degree	16.3%
Graduate/Professional Degree	2.5%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Population 15+ by Marital Status

Total	454
Married	43.8%
Never Married	27.3%
Widowed	12.3%
Divorced	16.5%



2000 Population 16+ by Employment Status

Total	467
In Labor Force	42.2%
Civilian Employed	40.7%
Civilian Unemployed	1.5%
In Armed Forces	0.0%
Not In Labor Force	57.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	95.0%
Civilian Unemployed	5.0%

2000 Females 16+ by Employment Status and Age of Children

Total	239
Own Children < 6 Only	7.1%
Employed/in Armed Forces	0.0%
Unemployed	0.0%
Not in Labor Force	7.1%
Own Children <6 and 6-17 Only	6.3%
Employed/in Armed Forces	2.5%
Unemployed	0.0%
Not in Labor Force	3.8%
Own Children 6-17 Only	16.7%
Employed/in Armed Forces	13.0%
Unemployed	0.0%
Not in Labor Force	3.8%
No Own Children < 18	69.9%
Employed/in Armed Forces	20.1%
Unemployed	0.0%
Not in Labor Force	49.8%



2009 Employed Population 16+ by Industry

Total	168
Agriculture/Mining	3.6%
Construction	20.8%
Manufacturing	11.3%
Wholesale Trade	3.6%
Retail Trade	8.3%
Transportation/Utilities	9.5%
Information	0.0%
Finance/Insurance/Real Estate	8.9%
Services	25.0%
Public Administration	8.9%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts

2009 Employed Population 16+ by Occupation

Total	168
White Collar	49.4%
Management/Business/Financial	23.8%
Professional	7.1%
Sales	4.2%
Administrative Support	14.3%
Services	17.9%
Blue Collar	32.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	13.7%
Installation/Maintenance/Repair	4.2%
Production	10.1%
Transportation/Material Moving	4.8%



2000 Workers 16+ by Means of Transportation to Work

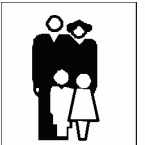
Total	190%
Drove Alone - Car, Truck, or Van	85.8%
Carpooled - Car, Truck, or Van	7.9%
Public Transportation	0.0%
Walked	3.2%
Other Means	0.0%
Worked at Home	3.2%

2000 Workers 16+ by Travel Time to Work

Total	190
Did not Work at Home	96.8%
Less than 5 minutes	8.9%
5 to 9 minutes	15.8%
10 to 19 minutes	48.9%
20 to 24 minutes	14.2%
25 to 34 minutes	4.7%
35 to 44 minutes	0.0%
45 to 59 minutes	0.0%
60 to 89 minutes	0.0%
90 or more minutes	4.2%
Worked at Home	3.2%
Average Travel Time to Work (in min)	15.8

2000 Households by Vehicles Available

Total	201
None	0.0%
1	50.7%
2	35.3%
3	13.9%
4	0.0%
5+	0.0%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	194
Family Households	69.6%
Married-couple Family	49.5%
With Related Children	24.2%
Other Family (No Spouse)	20.1%
With Related Children	11.3%
Nonfamily Households	30.4%
Householder Living Alone	26.8%
Householder Not Living Alone	3.6%
Households with Related Children	35.6%
Households with Persons 65+	30.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Demographic

Census Tracts

2000 Households by Size

Total	194
1 Person Household	26.8%
2 Person Household	30.9%
3 Person Household	14.9%
4 Person Household	11.3%
5 Person Household	8.2%
6 Person Household	5.2%
7 + Person Household	2.6%

2000 Households by Year Householder Moved In

Total	201
Moved in 1999 to March 2000	19.4%
Moved in 1995 to 1998	22.9%
Moved in 1990 to 1994	14.4%
Moved in 1980 to 1989	6.5%
Moved in 1970 to 1979	21.9%
Moved in 1969 or Earlier	14.9%
Median Year Householder Moved In	1,992



2000 Housing Units by Units in Structure

Total	210
1, Detached	94.3%
1, Attached	0.0%
2	0.0%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	5.7%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	210
1999 to March 2000	2.9%
1995 to 1998	3.8%
1990 to 1994	3.3%
1980 to 1989	2.9%
1970 to 1979	10.5%
1969 or Earlier	76.7%
Median Year Structure Built	1,953

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Census Tracts



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$199,937
Average Spent	\$1,035.94
Spending Potential Index	41
Computers & Accessories: Total \$	\$25,293
Average Spent	\$131.05
Spending Potential Index	57
Education: Total \$	\$116,136
Average Spent	\$601.74
Spending Potential Index	48
Entertainment/Recreation: Total \$	\$417,681
Average Spent	\$2,164.15
Spending Potential Index	67
Food at Home: Total \$	\$591,437
Average Spent	\$3,064.43
Spending Potential Index	67
Food Away from Home: Total \$	\$397,001
Average Spent	\$2,057.00
Spending Potential Index	62
Health Care: Total \$	\$566,328
Average Spent	\$2,934.33
Spending Potential Index	78
HH Furnishings & Equip: Total \$	\$216,531
Average Spent	\$1,121.92
Spending Potential Index	52
Investments: Total \$	\$204,156
Average Spent	\$1,057.80
Spending Potential Index	74
Retail Goods: Total \$	\$3,208,855
Average Spent	\$16,626.14
Spending Potential Index	65
Shelter: Total \$	\$1,552,137
Average Spent	\$8,042.14
Spending Potential Index	51
TV/Video/Sound Equipment: Total \$	\$150,831
Average Spent	\$781.51
Spending Potential Index	64
Travel: Total \$	\$198,480
Average Spent	\$1,028.39
Spending Potential Index	56
Vehicle Maintenance & Repairs: Total \$	\$119,853
Average Spent	\$621.00
Spending Potential Index	66

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.